

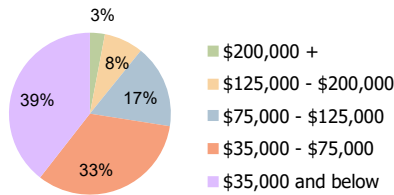
Parkway Plaza Winston-Salem, NC	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

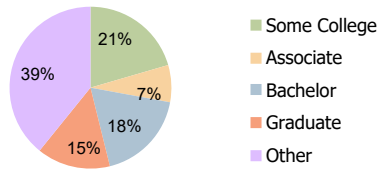
Current Population	7,232	71,479	155,357
Total Daytime Pop	18,914	146,395	235,525
Workplace Pop	3,964	79,288	112,162
Average Household Income	\$54,898	\$66,533	\$71,318
Average Disposable Income	\$45,399	\$51,904	\$54,733
Total Households	3,096	30,420	64,113
Median Home Value	\$166,294	\$204,419	\$219,215
College (4+)	24.1%	32.9%	33.5%
Total Consumer Spending/Capita (Weekly)	\$344	\$349	\$354
Population per Household	2.13	2.01	2.47
% of Households with Children	28.1%	23.9%	24.6%

### 2028 Demographic Projections

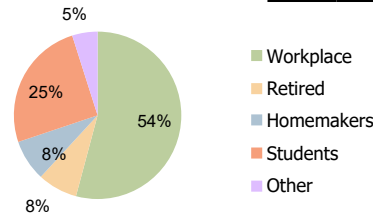
Projected Population	7,010	71,303	154,338
Projected 5 Year Annual Growth Rate (Pop)	-0.6%	0.0%	-0.1%



Household Income (3.00 Mile Radius)



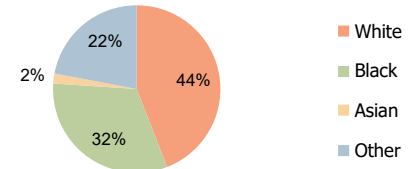
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

20% Hispanic | 80% Non Hispanic



Race (3.00 Mile Radius)

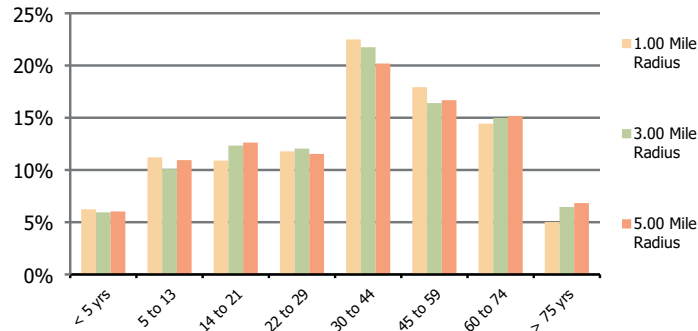
**Parkway Plaza**  
Winston-Salem, NC

**1.00 Mile Radius**

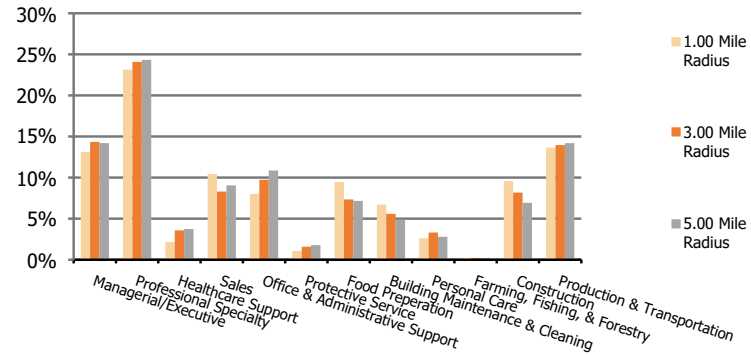
**3.00 Mile Radius**

**5.00 Mile Radius**

**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	7,232	71,479	155,357
	2010 Census Population	7,507	63,776	135,238
	2000 Census Population	6,865	58,288	121,586
	Historical Annual Growth 2000 to 2010	0.9%	0.9%	1.1%
	Estimated Annual Growth 2010 to 2023	-0.3%	0.9%	1.1%
	Projected Annual Growth 2023 to 2028	-0.6%	0.0%	-0.1%
<b>Ethnic</b>	Hispanic or Latino Population	28%	20%	18%
	Non Hispanic or Latino Population	72%	80%	82%
<b>Race</b>	White	43.2%	44.1%	43.7%
	Black or African American	25.5%	32.0%	34.3%
	Asian & Pacific Islander	1.4%	1.9%	2.3%
	Other Races	29.9%	22.0%	19.7%