

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.0017 Longitude: -96.7676

Market Plaza Plano, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	60,719	274,905	1,202,865
	Population Est 23Q1	60,783	275,455	1,203,405
	Population Est 22Q4	60,763	275,797	1,202,166
	Population Est 22Q3	60,633	275,638	1,200,253
	Population Est 22Q2	60,332	274,931	1,198,486
	Population Est 22Q1	59,913	273,676	1,196,784
	Population Est 21Q4	59,851	273,584	1,193,788
	Population Est 21Q3	59,787	273,386	1,189,212
	Population Est 21Q2	59,828	272,758	1,185,512
	Population Fcst	58,244	258,376	1,208,616
	2010 Census Population	39,362	153,258	638,486
	2000 Census Population	38,006	153,066	596,087
	1990 Census Population	29,047	119,370	446,856
	Current Year Daytime Population	102,434	378,638	1,499,145
	Average Seasonal Population	208	840	4,280
	Historical Annual Growth, 1990 – 2000	2.72%	2.52%	2.92%
	Historical Annual Growth, 2000 – 2010	0.35%	0.01%	0.69%
	Estimated Annual Growth, 2010 – CY	3.33%	4.51%	4.90%
	Projected Annual Growth, CY to Y5	-0.83%	-1.23%	0.10%
	Group Qtrs Est	6,408	7,439	10,729
Transient Est Average Last 4 Qtrs	5,887	27,488	93,226	
Households	Current Year Estimated Households	25,371	118,630	486,519
	Households Est 23Q1	25,387	118,916	486,750
	Households Est 22Q4	25,377	119,122	486,244
	Households Est 22Q3	25,312	119,048	485,402
	Households Est 22Q2	25,171	118,733	484,571
	Households Est 22Q1	24,960	118,041	483,778
	Households Est 21Q4	24,932	117,993	482,468
	Households Est 21Q3	24,896	117,894	480,599
	Households Est 21Q2	24,916	117,540	479,058
	Households Fcst	24,237	111,620	490,044
	2010 Census Households	18,418	67,825	256,062
	2000 Census Households	17,223	66,877	239,149
	1990 Census Households	12,285	51,032	182,673
	Historical Annual Growth, 1990 – 2000	3.44%	2.74%	2.73%
	Historical Annual Growth, 2000 – 2010	0.67%	0.14%	0.69%
	Estimated Annual Growth, 2010 – CY	2.45%	4.31%	4.96%
	Projected Annual Growth, CY to Y5	-0.91%	-1.21%	0.14%
	Population per Household	2.14	2.25	2.45

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Market Plaza Plano, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.2%	2.3%	2.0%
	HH Income \$250,000 to \$499,999	2.6%	2.8%	2.4%
	HH Income \$200,000 to \$249,999	6.0%	6.5%	5.7%
	HH Income \$175,000 to \$199,999	4.8%	5.7%	7.0%
	HH Income \$150,000 to \$174,999	7.0%	6.2%	6.6%
	HH Income \$100,000 to 149,999	16.4%	17.2%	18.2%
	HH Income \$75,000 to 99,999	11.4%	12.4%	12.9%
	HH Income \$50,000 to 74,999	17.7%	17.6%	16.8%
	HH Income \$35,000 to 49,999	9.8%	10.7%	10.7%
	HH Income \$25,000 to 34,999	6.6%	6.9%	6.7%
	HH Income \$15,000 to 24,999	6.6%	5.1%	5.4%
	HH Income \$0 to 14,999	8.8%	6.5%	5.6%
	Average Household Income	\$105,244	\$117,056	\$118,085
	Median Household Income	\$75,778	\$80,524	\$83,597
	Per Capita Income	\$44,856	\$50,839	\$47,967
	2000 Average HH Income	\$84,136	\$89,696	\$83,287
	2000 Median HH Income	\$64,581	\$64,140	\$61,251
	Average Disposable Income	84,207	87,910	88,244
	Median Disposable Income	67,467	71,287	73,836
	Discretionary HH Income Over \$150,000	4.5%	6.4%	5.4%
	Discretionary HH Income \$125,000 to \$149,999	6.6%	7.3%	7.3%
	Discretionary HH Income \$100,000 to \$124,999	8.1%	7.9%	8.6%
	Discretionary HH Income \$75,000 to \$99,999	12.2%	11.9%	12.4%
	Discretionary HH Income \$50,000 to \$74,999	16.6%	17.7%	18.4%
	Discretionary HH Income \$25,000 to \$49,999	26.4%	26.4%	25.6%
	Discretionary HH Income Under \$25,000	25.7%	22.5%	22.4%
	Average Discretionary HH Income	59,063	62,901	62,934
	Median Discretionary HH Income	47,625	51,353	52,466
	Householder White – Count	14,903	69,036	253,669
	Median HH Income	\$93,097	\$97,034	\$100,683
	Average HH Income	\$101,241	\$104,573	\$106,307
	Householder Black or African-American – Count	2,418	13,943	66,443
	Median HH Income	\$61,586	\$59,262	\$59,118
	Average HH Income	\$71,106	\$68,886	\$69,412
Householder Hispanic – Count	2,464	15,839	78,912	
Median HH Income	\$58,410	\$60,933	\$63,692	
Average HH Income	\$71,832	\$74,518	\$75,974	
Householder Asian or Pacific Islander – Count	3,953	12,204	59,237	
Median HH Income	\$67,937	\$90,165	\$103,878	
Average HH Income	\$77,902	\$93,056	\$104,701	
Householder Other or Pacific Islander – Count	1,634	7,607	28,259	
Median HH Income	\$65,007	\$71,637	\$72,146	
Average HH Income	\$74,166	\$83,067	\$83,419	
Gender	Male Population	30,652	135,155	589,685
	Female Population	30,067	139,751	613,181

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Total Population by Age	Count of Pop 0 to 4 years	3,544	16,958	75,071
	Count of Pop 0 to 7 years	4,339	22,294	100,195
	Count of Pop 5 - 13	4,407	25,897	124,371
	Count of Pop 14 - 18	3,926	13,439	60,922
	Count of Pop 19 - 22	5,158	14,865	62,891
	Count of Pop 22 - 25	4,274	11,749	47,720
	Count of Pop 25 - 29	5,489	20,841	85,604
	Count of Pop 30 - 34	5,238	22,998	94,161
	Count of Pop 35 - 39	3,942	20,930	89,667
	Count of Pop 40 - 44	3,245	18,381	82,906
	Count of Pop 45 - 59	8,511	47,775	231,110
	Count of Pop 60 - 74	7,907	41,081	175,703
	Count of Pop 75 - 84	3,475	14,720	54,705
	Count of Pop 85+	1,605	5,271	18,034
	% of Pop 0 to 4 years	5.8%	6.2%	6.2%
	% of Pop 0 to 7 years	7.1%	8.1%	8.3%
	% of Pop 5 - 13	7.3%	9.4%	10.3%
	% of Pop 14 - 18	6.5%	4.9%	5.1%
	% of Pop 19 - 22	8.5%	5.4%	5.2%
	% of Pop 22 - 25	7.0%	4.3%	4.0%
	% of Pop 25 - 29	9.0%	7.6%	7.1%
	% of Pop 30 - 34	8.6%	8.4%	7.8%
	% of Pop 35 - 39	6.5%	7.6%	7.5%
	% of Pop 40 - 44	5.3%	6.7%	6.9%
	% of Pop 45 - 59	14.0%	17.4%	19.2%
% of Pop 60 - 74	13.0%	14.9%	14.6%	
% of Pop 75 - 84	5.7%	5.4%	4.5%	
% of Pop 85+	2.6%	1.9%	1.5%	
Median Age	33.4	37.6	37.8	
Average Age	38.2	39.5	38.9	
Male Population by Age	% of Pop 0 to 4 years	5.9%	6.4%	6.5%
	% of Pop 5 - 13	7.2%	9.8%	10.8%
	% of Pop 14 - 18	6.6%	5.1%	5.3%
	% of Pop 19 - 22	9.4%	5.8%	5.5%
	% of Pop 22 - 25	8.2%	4.7%	4.2%
	% of Pop 25 - 29	9.9%	8.0%	7.3%
	% of Pop 30 - 34	9.2%	8.7%	8.0%
	% of Pop 35 - 39	6.7%	7.7%	7.5%
	% of Pop 40 - 44	5.4%	6.7%	6.9%
	% of Pop 45 - 59	13.2%	16.9%	19.0%
	% of Pop 75 - 84	4.7%	4.7%	4.0%
	% of Pop 60 - 74	11.8%	14.1%	14.0%
	% of Pop 85+	1.8%	1.4%	1.1%
	Median Age	31.5	36.0	36.6
Average Age	36.3	38.2	37.9	

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	% of Pop 0 to 4 years	5.8%	5.9%	6.0%
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	% of Pop 14 - 18	6.4%	4.7%	4.9%
	% of Pop 19 - 22	7.6%	5.0%	5.0%
	% of Pop 22 - 25	5.8%	3.8%	3.8%
	% of Pop 25 - 29	8.1%	7.2%	6.9%
	% of Pop 30 - 34	8.0%	8.1%	7.7%
	% of Pop 35 - 39	6.3%	7.5%	7.4%
	% of Pop 40 - 44	5.2%	6.7%	6.9%
	% of Pop 45 - 59	14.8%	17.8%	19.4%
	% of Pop 60 - 74	14.3%	15.8%	15.2%
	% of Pop 75 - 84	6.8%	6.0%	5.1%
	% of Pop 85+	3.5%	2.4%	1.9%
	Median Age	35.8	39.1	39.0
Average Age	40.1	40.7	39.9	
Race	Count of White	34,550	153,754	585,194
	Count of Black or African-American	5,342	32,403	159,351
	Count of Asian or Pacific Islander	11,933	37,474	198,128
	Count of Other races	8,895	51,275	260,191
	White	56.9%	55.9%	48.7%
	Black or African American	8.8%	11.8%	13.2%
	Asian	19.7%	13.6%	16.5%
	Other Races	14.6%	18.7%	21.6%
Language Spoken	Speak English at Home	67.7%	71.5%	65.0%
	Speak Spanish at Home	11.1%	12.2%	16.6%
	Speak French or French Creole at Home	0.6%	0.7%	0.6%
	Speak German at Home	0.1%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	8.3%	4.9%	5.1%
	Speak Russian and Other Slavic Languages at H	1.0%	0.9%	0.7%
	Speak Chinese at Home	5.0%	3.2%	2.5%
	Speak Korean at Home	0.4%	0.7%	0.9%
	Speak Vietnamese at Home	0.8%	0.6%	2.0%
	Speak Other Asian Languages at Home	3.0%	2.7%	3.0%
	Speak Tagalog and Other Pacific Languages at H	0.5%	0.4%	0.4%
	Speak Other Language at Home	1.5%	1.7%	2.9%
Hispanic	Hispanic Population	8,013	48,510	257,521
	Hispanic Population Percent	13.2%	17.6%	21.4%
	Mexican	57.6%	63.8%	69.4%
	Puerto Rican	10.9%	4.0%	2.9%
	Cuban	1.0%	2.2%	1.9%
	Dominican	0.1%	1.0%	0.7%
	Central American	10.5%	11.4%	12.3%
	South American	11.3%	11.1%	6.8%
	Other Hispanic	8.5%	6.4%	5.9%
	2000 Hispanic Population Percent	7%	10%	15%
	1990 Hispanic Population Percent	4%	5%	8%

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Ancestry	American (percent of total population)	3.7%	4.1%	3.8%
	American	3.4%	3.8%	3.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	19.6%	13.6%	16.4%
	Chinese	4.5%	3.6%	3.0%
	Japanese	0.2%	0.2%	0.2%
	Korean	0.9%	1.0%	1.2%
	South Central Asian (ie. Indian)	10.3%	6.1%	7.6%
	South East Asian (ie. Vietnamese)	2.9%	2.1%	3.6%
	Other Asian	0.8%	0.5%	0.7%
	European (percent of total population)	26.3%	27.1%	21.2%
	British	5.4%	6.0%	4.9%
	Dutch	0.5%	0.4%	0.3%
	French	1.1%	1.2%	0.9%
	German	5.9%	5.7%	4.6%
	Italian	1.8%	1.7%	1.3%
	Polish	0.9%	0.9%	0.7%
	Scandinavian	1.5%	1.5%	1.1%
	Scotch/Irish	5.3%	5.8%	4.6%
Other European (ie. Greek/Russian)	3.8%	3.9%	2.6%	
Middle Eastern	1.5%	1.4%	1.2%	
Other Ancestry	24.9%	24.8%	25.2%	
Unclassified Ancestry	10.7%	11.3%	10.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	39,411	191,997	831,890
	Elementary (0 to 8)	2.5%	2.9%	4.7%
	Some High School (9 to 11)	2.3%	2.7%	4.0%
	High School Graduate (12)	10.6%	12.3%	14.6%
	Some College (13 to 16)	17.6%	18.6%	18.9%
	Associates Degree Only	5.8%	6.3%	6.6%
	Bachelors Degree Only	35.8%	35.0%	32.1%
	Graduate Degree	25.5%	22.2%	19.1%
	% College (4+)	61.2%	57.3%	51.2%
Household Type	Total Households – count	25,371	118,630	486,519
	One Person HHs – count	9,547	40,558	147,564
	Family HHs – count	12,730	67,908	303,741
	Married Couple – count	9,467	52,161	234,692
	w/own children – count	3,430	20,683	106,272
	w/out own children – count	6,037	31,479	128,420
	Male Householder – count	656	4,173	19,479
	Female Householder – count	2,606	11,574	49,571
	Non-Family Households – count	3,094	10,164	35,214
	1 Person Household	37.6%	34.2%	30.3%
	2 Person Household	33.9%	33.3%	31.4%
	3 Person Household	13.1%	14.3%	15.5%
	4 Person Household	10.1%	11.4%	13.5%
	5 Person Household	3.4%	4.4%	5.8%
	6 Person Household	1.2%	1.5%	2.3%
7+ Person Household	0.6%	0.8%	1.3%	
% Households With Children	20.5%	24.5%	29.1%	

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Housing	Total Housing Units	27,832	127,750	521,468
	Owner Occupied Percent	37.2%	42.0%	45.8%
	Renter Occupied Percent	53.9%	50.8%	47.5%
	Vacant Housing Percent	8.8%	7.1%	6.7%
	Total Housing Units (Census 2000)	18,222	70,045	251,783
	For Rent (Census 2000)	73%	71%	72%
	For Sale (Census 2000)	8%	12%	14%
	Rented or Sold, (Census 2000)	8%	4%	5%
	Seasonal (Census 2014)	7%	3%	3%
	Other (Census 2000)	3%	5%	3%
Homes Built By Year	Homes Built 1990 to 2000	34%	28%	26%
	Homes Built 1980 to 1989	43%	38%	33%
	Homes Built 1970 to 1979	19%	24%	25%
	Homes Built 1960 to 1969	4%	8%	10%
	Homes Built 1950 to 1959	0%	2%	4%
	Homes Built 1940 to 1949	0%	0%	1%
	Homes Built Before 1939	0%	0%	1%
Units in Structure	1 Unit	50%	53%	57%
	2 - 9 Units	16%	18%	16%
	Greater than 10 Units	34%	28%	27%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.7%	9.9%	8.1%
	Property Value \$750,000 to \$999,999	10.2%	11.5%	9.5%
	Property Value \$500,000 to \$749,999	37.9%	33.9%	27.8%
	Property Value \$400,000 to \$499,999	20.8%	19.0%	18.0%
	Property Value \$300,000, to \$399,999	15.3%	12.3%	15.8%
	Property Value \$200,000 to \$299,999	6.2%	7.0%	11.1%
	Property Value \$150,000 to \$199,999	1.2%	2.0%	2.9%
	Property Value \$100,000 to \$149,999	0.7%	1.0%	1.3%
	Property Value \$60,000 to \$99,999	0.4%	0.3%	0.5%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.3%
	Property Value \$0 to \$39,999	0.8%	0.5%	0.6%
	Median Home Value	\$527,544	\$548,412	\$485,912
Median Rent	\$741	\$756	\$740	
Wealth per Household	\$0 and under - percent	18.7%	18.2%	18.1%
	\$1 to \$4999 - percent	9.2%	8.9%	8.9%
	\$5k to \$9999 - percent	4.9%	4.8%	4.8%
	\$10k to \$24999 - percent	6.6%	6.5%	6.5%
	\$25k to \$49999 - percent	6.6%	6.7%	6.8%
	\$50k to \$99999 - percent	9.6%	9.7%	9.8%
	\$100k to \$249999 - percent	16.9%	17.2%	17.3%
	\$250k to \$499999 - percent	12.6%	12.8%	12.9%
	\$500k+ - percent	14.9%	15.1%	15.0%
	Median HH Wealth	\$70,555	\$74,879	\$75,548
	Avg HH Wealth	\$237,124	\$240,525	\$240,030

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Economic Viability	Economic Viability Local	219	230	233
	Economic Viability Indexed	219	230	233
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	31,039	151,506	672,382
	Managerial/Executive	21.1%	24.5%	23.2%
	Professional Specialty	36.7%	30.2%	27.4%
	Healthcare Support	1.9%	2.0%	2.0%
	Sales	11.6%	12.4%	11.6%
	Office & Administrative Support	12.0%	11.1%	10.9%
	Protective Service	1.8%	1.3%	1.3%
	Food Preparation	3.3%	3.9%	4.6%
	Building Maintenance & Cleaning	1.9%	2.1%	2.8%
	Personal Care	2.4%	2.4%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	3.1%	4.2%	5.5%
	Production & Transportation	4.1%	5.8%	7.9%
	Percent White Collar Workers	83.3%	80.3%	75.1%
Percent Blue Collar Workers	16.7%	19.7%	24.9%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.2%	5.1%	5.7%
	Manufacturing	5.6%	6.2%	7.8%
	Transportation	3.3%	3.6%	4.6%
	Information	2.6%	2.9%	3.0%
	Wholesale/Retail	12.7%	14.1%	14.0%
	Finance, Insurance, Real Estate	12.2%	13.5%	11.9%
	Professional Services	15.1%	14.6%	13.4%
	Management Services	0.2%	0.5%	0.4%
	Administrative/Waste Services	3.7%	4.0%	4.7%
	Educational Services	27.4%	21.4%	19.2%
	Entertainment Services	7.0%	8.0%	8.6%
	Other Professional Services	3.8%	4.5%	5.1%
	Public Administration	1.3%	1.5%	1.7%
Transportation To Work	Drive to Work Alone	84.2%	83.5%	81.3%
	Drive to Work Carpool	8.4%	8.8%	10.8%
	Travel to Work by Public Transportation	1.6%	1.3%	1.9%
	Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	Drive to Work on Bicycle	0.1%	0.1%	0.1%
	Walked to Work	0.9%	1.2%	1.3%
	Other Means	0.7%	0.9%	0.7%
	Work at Home	4.1%	4.2%	3.9%

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	Travel to Work in Less than 5 Minutes	1.5%	1.7%	1.6%
	Travel to Work in 5 to 9 Minutes	8.2%	8.0%	7.6%
	Travel to Work in 10 to 14 Minutes	14.6%	14.3%	12.8%
	Travel to Work in 15 to 19 Minutes	18.7%	17.6%	16.8%
	Travel to Work in 20 to 29 Minutes	23.0%	22.7%	23.5%
	Travel to Work in 30 to 44 Minutes	21.1%	23.0%	24.4%
	Travel to Work in 45 to 59 Minutes	8.5%	8.0%	8.4%
	Travel to Work in 60 Minutes or more	4.3%	4.5%	5.0%
	Average Travel Time to Work	23	24	24
Vehicles per HH	No Vehicles	8.0%	4.5%	4.2%
	1 Vehicle	46.1%	42.2%	37.6%
	2 Vehicles	36.2%	39.8%	40.0%
	3 or more vehicles	9.7%	13.6%	18.2%
	Average Number of Vehicles	1.50	1.66	1.79
Change	Births (last 12 months)	783	3,513	15,635
	Deaths (last 12 months)	656	2,788	10,923
	Migration (last 12 months)	281	-685	-122
Work place	Workplace Establishments	3,072	13,017	49,538
	Workplace Employees (FTE)	44,215	205,578	774,581