

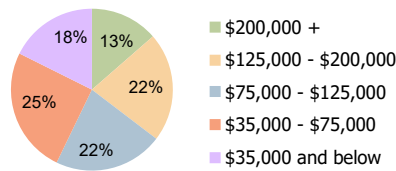
Market Plaza Plano, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

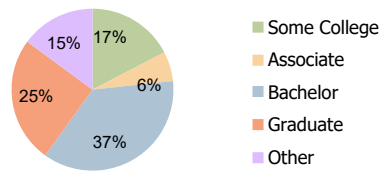
Current Population	11,875	126,245	368,944
Total Daytime Pop	36,276	171,510	492,937
Workplace Pop	8,212	71,045	273,668
Average Household Income	\$88,734	\$122,503	\$113,201
Average Disposable Income	\$73,450	\$93,568	\$85,617
Total Households	5,719	51,580	159,452
Median Home Value	\$545,516	\$542,273	\$521,812
College (4+)	62.5%	61.8%	54.7%
Total Consumer Spending/Capita (Weekly)	\$399	\$423	\$415
Population per Household	2.13	2.01	2.47
% of Households with Children	13.2%	24.9%	24.8%

### 2028 Demographic Projections

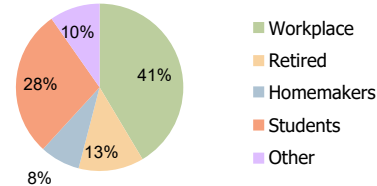
Projected Population	11,614	118,532	348,639
Projected 5 Year Annual Growth Rate (Pop)	-0.4%	-1.3%	-1.1%



Household Income (3.00 Mile Radius)



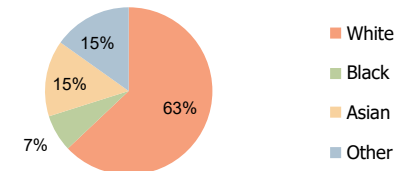
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

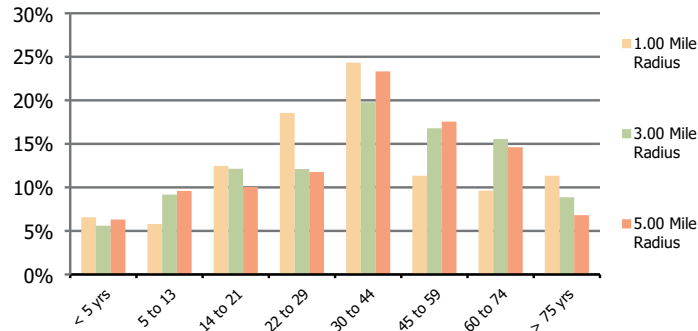
14% Hispanic | 86% Non Hispanic



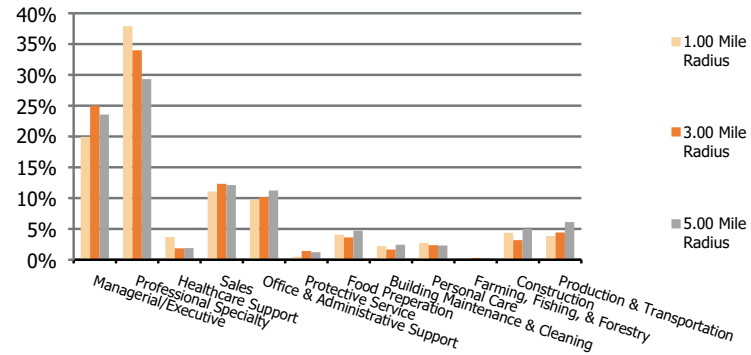
Race (3.00 Mile Radius)

<b>Market Plaza</b> Plano, TX	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
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**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	11,875	126,245	368,944
	2010 Census Population	6,484	83,398	209,556
	2000 Census Population	6,489	83,888	211,689
	Historical Annual Growth 2000 to 2010	0.0%	-0.1%	-0.1%
	Estimated Annual Growth 2010 to 2023	4.7%	3.2%	4.4%
	Projected Annual Growth 2023 to 2028	-0.4%	-1.3%	-1.1%
<b>Ethnic</b>	Hispanic or Latino Population	13%	14%	21%
	Non Hispanic or Latino Population	87%	86%	79%
<b>Race</b>	White	46.6%	63.0%	53.6%
	Black or African American	10.1%	7.2%	12.3%
	Asian & Pacific Islander	28.9%	14.7%	12.8%
	Other Races	14.5%	15.2%	21.3%