2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Nov 20, 2024

BRIX MOR

Latitude: 27.906747 Longitude: -82.504147

Britton	Plaza	1.00 Mile	3.00 Mile	5.00 Mile
Tampa		Radius	Radius	Radius
	Current Year Estimated Population	17,883	96,166	169,320
	Population Est 23Q1	17,899	96,051	168,876
	Population Est 22Q4	17,862	95,814	168,284
	Population Est 22Q3	17,908	95,871	167,069
	Population Est 22Q2	17,950	95,900	167,231
	Population Est 22Q1	17,961	95,939	167,118
	Population Est 21Q4	17,886	94,966	165,860
	Population Est 21Q3	17,864	94,861	165,769
	Population Est 21Q2	17,874	94,728	165,506
Population	Population Fcst	17,615	97,496	179,033
lat	2010 Census Population	15,739	83,363	135,731
g	2000 Census Population	14,869	81,756	128,714
4	1990 Census Population	14,718	79,109	126,792
	Current Year Daytime Population	14,335	97,603	323,656
	Average Seasonal Population	297	1,998	3,876
	Historical Annual Growth, 1990 – 2000	0.10%	0.33%	0.15%
	Historical Annual Growth, 2000 – 2010	0.57%	0.19%	0.53%
	Estimated Annual Growth, 2010 – CY	0.90%	1.01%	1.56%
	Projected Annual Growth, CY to Y5	-0.30%	0.27%	1.12%
	Group Qtrs Est	176	401	5,893
	Transient Est Average Last 4 Qtrs	379	3,998	38,254
	Current Year Estimated Households	7,726	43,922	77,163
	Households Est 23Q1	7,733	43,853	76,928
	Households Est 22Q4	7,711	43,732	76,624
	Households Est 22Q3	7,733	43,759	75,930
	Households Est 22Q2	7,754	43,776	75,917
	Households Est 22Q1	7,760	43,801	75,868
	Households Est 21Q4	7,721	43,324	75,259
qs	Households Est 21Q3	7,713	43,265	75,205
ouseholds	Households Est 21Q2	7,720	43,199	75,055
nse	Households Fcst	7,619	44,649	82,152
유	2010 Census Households	7,225	38,842	60,547
	2000 Census Households	7,113	38,487	57,410
	1990 Census Households	6,890	36,224	54,397
	Historical Annual Growth, 1990 – 2000	0.32%	0.61%	0.54%
	Historical Annual Growth, 2000 – 2010	0.16%	0.09%	0.53%
	Estimated Annual Growth, 2010 – CY	0.47%	0.87%	1.72%
	Projected Annual Growth, CY to Y5	-0.28%	0.33%	1.26%
	Population per Household	2.29	2.18	2.12
				1

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Nov 20, 2024



Latitude: 27.906747 Longitude: -82.504147

Eatitude: 27.300747 Eorigitude: -02.30414				
Brittor Tampa	ı Plaza ı, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	6.0%	4.8%	4.0%
	HH Income \$250,000 to \$499,999	7.2%	5.7%	4.8%
	HH Income \$200,000 to \$249,999	16.9%	13.3%	11.3%
	HH Income \$175,000 to \$199,999	4.4%	6.1%	5.6%
	HH Income \$150,000 to \$174,999	6.8%	7.1%	6.8%
	HH Income \$100,000 to 149,999	10.9%	15.5%	16.6%
	HH Income \$75,000 to 99,999	13.6%	11.3%	11.2%
	HH Income \$50,000 to 74,999	11.7%	12.7%	13.2%
	HH Income \$35,000 to 49,999	10.5%	9.1%	8.8%
	HH Income \$25,000 to 34,999	3.6%	5.4%	6.0%
	HH Income \$15,000 to 24,999	4.0%	4.1%	4.9%
	HH Income \$0 to 14,999	4.4%	5.0%	6.6%
	Average Household Income	\$183,602	\$171,775	\$150,981
	Median Household Income	\$110,202	\$107,379	\$98,037
	Per Capita Income	\$79,816	\$78,676	\$69,445
	Average Disposable Income	\$118,010	\$110,702	\$103,334
	Median Disposable Income	\$93,457	\$92,968	\$85,798
	Discretionary HH Income Over \$150,000	23.4%	18.5%	15.1%
l o	Discretionary HH Income \$125,000 to \$149,999	9.2%	9.0%	8.0%
Income	Discretionary HH Income \$100,000 to \$124,999	9.3%	10.0%	9.4%
l c	Discretionary HH Income \$75,000 to \$99,999	8.0%	11.6%	12.5%
-	Discretionary HH Income \$50,000 to \$74,999	17.0%	16.1%	16.3%
	Discretionary HH Income \$25,000 to \$49,999	20.9%	20.3%	20.4%
	Discretionary HH Income Under \$25,000	12.3%	14.5%	18.3%
	Average Discretionary HH Income	\$88,583	\$83,695	\$77,252
	Median Discretionary HH Income	\$78,377	\$74,100	\$67,565
	Householder White – Count	5,763	31,236	48,317
	Median HH Income	\$123,407	\$118,711	\$115,835
	Average HH Income	\$120,762	\$118,408	\$116,809
	Householder Black or African-American – Count	211	1,805	6,136
	Median HH Income	\$64,816	\$66,393	\$48,216
	Average HH Income	\$65,974	\$75,682	\$65,941
	Householder Hispanic – Count	1,028	6,128	14,580
	Median HH Income	\$94,288	\$87,750	\$75,218
	Average HH Income	\$107,234	\$99,350	\$88,877
	Householder Asian or Pacific Islander – Count	237	1,392	2,379
	Median HH Income	\$209,428	\$125,474	\$110,991
	Average HH Income	\$138,593	\$121,256	\$116,159
	Householder Other or Pacific Islander – Count	487	3,361	5,751
	Median HH Income	\$106,965	\$86,713	\$89,575
	Average HH Income	\$117,713	\$102,042	\$101,376

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Nov 20, 2024



Britton Plaza 1.00 Mile 3.00 Mile 5.00 Mile Tampa, FL **Radius** Radius Radius Gender Male Population 8,622 47,086 83,090 9,261 49,081 86,230 Female Population 942 5,763 Count of Pop 0 to 4 years 10,491 Count of Pop 0 to 7 years 1,456 7,768 13,371 Count of Pop 5 - 13 1,986 9,157 14,437 Count of Pop 14 - 18 865 4,110 7,969 Count of Pop 19 - 22 796 4,103 8,526 Count of Pop 22 - 25 558 3,078 6,437 Count of Pop 25 - 29 12,927 815 6,303 Count of Pop 30 - 34 986 7,498 14,769 Count of Pop 35 - 39 1,227 7,344 13,577 Count of Pop 40 - 44 1,328 6,848 11,857 Count of Pop 45 - 59 3,817 18,915 30,923 Count of Pop 60 - 74 3,021 15,709 25,363 Count of Pop 75 - 84 8,705 1,092 5,319 **Fotal Population** Count of Pop 85+ 451 2,020 3,340 % of Pop 0 to 4 years 5.3% 6.0% 6.2% % of Pop 0 to 7 years 8.1% 8.1% 7.9% % of Pop 5 - 13 8.5% 11.1% 9.5% % of Pop 14 - 18 4.8% 4.3% 4.7% % of Pop 19 - 22 4.5% 4.3% 5.0% % of Pop 22 - 25 3.1% 3.2% 3.8% % of Pop 25 - 29 4.6% 6.6% 7.6% % of Pop 30 - 34 5.5% 7.8% 8.7% % of Pop 35 - 39 6.9% 7.6% 8.0% 7.0% % of Pop 40 - 44 7.4% 7.1% % of Pop 45 - 59 21.3% 19.7% 18.3% % of Pop 60 - 74 16.9% 16.3% 15.0% % of Pop 75 - 84 5.5% 6.1% 5.1% % of Pop 85+ 2.5% 2.1% 2.0% Median Age 42.9 40.5 38.4 41.9 41.1 39.9 Average Age % of Pop 0 to 4 years 5.6% 6.3% 6.5% % of Pop 5 - 13 11.8% 10.0% 8.9% % of Pop 14 - 18 5.2% 4.5% 4.6% % of Pop 19 - 22 4.7% 4.4% 4.9% % of Pop 22 - 25 3.2% 3.3% 3.8% % of Pop 25 - 29 4.4% 6.4% 7.5% % of Pop 30 - 34 5.4% 7.8% 8.8% % of Pop 35 - 39 6.7% 7.7% 8.3% % of Pop 40 - 44 7.4% 7.2% 7.3% % of Pop 45 - 59 21.9% 20.0% 18.8% % of Pop 75 - 84 5.3% 4.8% 4.4% % of Pop 60 - 74 16.7% 14.9% 16.3% % of Pop 85+ 1.7% 1.5% 1.4% 42.0 Median Age 39.8 38.0 Average Age 40.7 40.2 39.2

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Nov 20, 2024



Britton Tampa		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.9%	5.7%	5.9%
	% of Pop 5 - 13	10.4%	9.1%	8.2%
	% of Pop 14 - 18	4.5%	4.1%	4.8%
	% of Pop 19 - 22	4.2%	4.1%	5.1%
	% of Pop 22 - 25	3.0%	3.1%	3.8%
	% of Pop 25 - 29	4.7%	6.7%	7.8%
	% of Pop 30 - 34	5.6%	7.8%	8.6%
	% of Pop 35 - 39	7.1%	7.6%	7.8%
	% of Pop 40 - 44	7.4%	7.1%	6.8%
	% of Pop 45 - 59	20.8%	19.4%	17.8%
	% of Pop 60 - 74	17.0%	16.4%	15.1%
	% of Pop 75 - 84	6.9%	6.2%	5.8%
	% of Pop 85+	3.2%	2.7%	2.5%
	Median Age	43.7	41.2	38.7
	Average Age	43.7	41.9	40.6
	Count of White	13,937	72,715	116,150
	Count of Black or African-American	676	4,717	16,510
	Count of Asian or Pacific Islander	803	3,977	6,640
Race	Count of Other races	2,467	14,757	30,021
Ra	White	77.9%	75.6%	68.6%
	Black or African American	3.8%	4.9%	9.8%
	Asian	4.5%	4.1%	3.9%
	Other Races	13.8%	15.3%	17.7%
	Speak English at Home	85.3%	83.5%	78.1%
	Speak Spanish at Home	8.1%	9.7%	15.4%
	Speak French or French Creole at Home	0.8%	0.9%	0.8%
	Speak German at Home	0.6%	0.4%	0.3%
g _	Speak Other Indo-European Languages at Home	1.7%	1.7%	1.9%
a	Speak Russian and Other Slavic Languages at Home	1.0%	0.7%	0.7%
Language Spoken	Speak Chinese at Home	0.5%	0.3%	0.3%
E S	Speak Korean at Home	0.0%	0.2%	0.2%
	Speak Vietnamese at Home	0.2%	0.5%	0.4%
	Speak Other Asian Languages at Home	0.6%	0.6%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.4%	0.3%
	Speak Other Language at Home	0.7%	1.0%	1.1%
	Hispanic Population	2,707	15,595	36,319
	Hispanic Population Percent	15.1%	16.2%	21.4%
	Mexican	6.4%	11.6%	12.5%
4	Puerto Rican	20.0%	22.6%	20.5%
Hispanic	Cuban	30.2%	27.5%	33.8%
pa	Dominican	1.2%	2.2%	2.7%
- Is	Central American	4.5%	7.3%	6.7%
	South American	18.1%	13.0%	11.1%
	Other Hispanic	19.4%	15.8%	12.6%
	2000 Hispanic Population Percent	9%	11%	18%
	1990 Hispanic Population Percent	8%	9%	15%
	l · · ·			

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Nov 20, 2024



Latitude: 27.906747 Longitude: -82.504147

Britton Tampa		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population) American	6.9% 6.8%	6.0% 5.7%	5.1% 4.9%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.1% 0.0%	0.2% 0.1%	0.2% 0.1%
	Asian (percent of total population) Chinese	4.4% 1.0%	3.9% 0.4%	3.7% 0.4%
	Japanese	0.1%	0.1%	0.1%
	Korean South Central Asian (ie. Indian)	0.3% 1.1%	0.4% 1.1%	0.3% 1.3%
	South Central Asian (le. Indian) South East Asian (le. Vietnamese)	1.1%	1.7%	1.4%
_ ≤	Other Asian	0.1%	0.2%	0.2%
Ancestry	European (percent of total population)	42.1%	38.8%	32.0%
2	British	9.1%	7.8%	5.9%
⋖	Dutch	0.4%	0.6%	0.5%
	French German	1.7% 8.5%	1.5% 7.5%	1.2% 6.3%
	Italian	5.4%	5.2%	4.7%
	Polish	1.5%	1.4%	1.3%
	Scandinavian	1.6%	1.4%	1.2%
	Scotch/Irish	8.9%	8.9%	7.2%
	Other European (ie. Greek/Russian)	5.0%	4.4%	3.7%
	Middle Eastern	0.9%	1.0%	1.1%
	Other Ancestry Unclassified Ancestry	17.7% 12.8%	20.9% 13.2%	23.3% 13.4%
	Adult Population (25 Years or Older)	12,736	69,955	121,461
	Elementary (0 to 8)	1.8%	1.6%	2.8%
٦ <u>٠</u>	Some High School (9 to 11)	1.3%	2.2%	3.9%
Education (Age 25+)	High School Graduate (12)	13.2%	14.3%	16.6%
uc	Some College (13 to 16) Associates Degree Only	10.7% 7.9%	12.9% 6.8%	13.4% 6.7%
₽ Y	Bachelors Degree Only	36.2%	33.9%	32.2%
	Graduate Degree	28.9%	28.3%	24.4%
	% College (4+)	65.1%	62.2%	56.6%
	Total Households – count	7,726	43,922	77,163
	One Person HHs – count	2,566	15,868	30,085
	Family HHs – count	4,470	23,851	37,905
	Married Couple – count	3,694	18,890	28,566
	w/own children – count	1,708	7,744	10,684
	w/out own children – count Male Householder – count	1,986 308	11,146	17,882
ᅙ	Female Householder – count	468	1,800 3,160	3,004 6,335
) ho	Non-Family Households – count	690	4,203	9,173
Household Type	1 Person Household	33.2%	36.1%	39.0%
운	2 Person Household	33.2% 31.8%	33.4%	
	3 Person Household	14.7%	33.4% 13.4%	33.0% 12.7%
	4 Person Household	14.7%	11.5%	9.9%
	5 Person Household	4.5%	3.9%	3.6%
	6 Person Household	0.9%	1.1%	1.2%
	7+ Person Household	0.5%	0.6%	0.7%
	% Households With Children	30.0%	25.0%	20.8%
]			

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Nov 20, 2024



Britton Tampa		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units Owner Occupied Percent	8,262 63.6%	47,504 56.0%	84,733 49.1%
	Renter Occupied Percent	30.0%	36.5%	42.0%
유	Vacant Housing Percent	6.5%	7.5%	8.9%
	Total Housing Units (Census 2000)	7,520	41,019	61,408
<u> </u>	Property Value \$1,000,000 or more	37.4%	25.2%	19.6%
	Property Value \$750,000 to \$999,999	16.7%	13.0%	12.1%
	Property Value \$500,000 to \$749,999	17.0%	19.7%	21.5%
e jec	Property Value \$400,000 to \$499,999	5.3%	9.2%	10.4%
Home Value (Owner Occupied)	Property Value \$300,000, to \$399,999	5.9%	9.3%	11.5%
Va	Property Value \$200,000 to \$299,999	7.4%	6.0%	8.1%
l e C	Property Value \$150,000 to \$199,999	1.4%	2.2%	2.8%
lor	Property Value \$100,000 to \$149,999	0.4%	0.8%	1.5%
∸ ≱	Property Value \$60,000 to \$99,999	0.4%	0.7%	0.7%
9	Property Value \$40,000 to \$59,999	0.2%	0.3%	0.4%
	Property Value \$0 to \$39,999	0.8%	0.8%	1.1%
	Median Home Value	\$865,939	\$681,765	\$597,355
	\$0 and under - percent	15.9%	16.7%	17.6%
	\$1 to \$4999 - percent	7.1%	7.7%	8.4%
75	\$5k to \$9999 - percent	4.0%	4.3%	4.6%
0 0	\$10k to \$24999 - percent	5.9%	6.1%	6.3%
th šeh	\$25k to \$49999 - percent	6.6%	6.6%	6.7%
Wealth Household	\$50k to \$99999 - percent	10.0%	9.9%	9.8%
≥ĭ	\$100k to \$249999 - percent	18.5%	18.0%	17.5%
per	\$250k to \$499999 - percent	14.4%	13.8%	13.3%
<u> </u>	\$500k+ - percent	17.6%	16.8%	15.9%
	Median HH Wealth	\$104,072	\$93,291	\$83,026
	Avg HH Wealth	\$273,687	\$263,294	\$250,652
Economic Viability	Economic Viability Local	289	290	287
l o ig	Economic Viability Indexed	107	107	106
Eco	Economic viability indexed	107	107	100
	Employed Civilian Pop 16+ by Occupation	9,769	54,642	94,919
	Managerial/Executive	29.9%	27.9%	26.7%
÷	Professional Specialty	32.4%	30.9%	29.2%
16	Healthcare Support	1.4%	1.0%	1.2%
ge	Sales	12.9%	12.4%	12.0%
_ u	Office & Administrative Support	8.9%	9.1%	8.6%
tio	Protective Service	1.2%	1.2%	1.5%
pa /ili	Food Preperation	3.6%	4.4%	5.2%
Occupation ed Civilians	Building Maintenance & Cleaning	1.4%	1.8%	2.6%
o Pe	Personal Care	3.3%	2.5%	2.3%
oy 6	Farming, Fishing, & Forestry	0.1%	0.3%	0.5%
Jdu	Construction	2.4%	3.3%	4.1%
Occupation (Employed Civilians Age 16+)	Production & Transportation	2.6%	5.3%	6.2%
	Percent White Collar Workers	85.4%	81.2%	77.7%
	Percent Blue Collar Workers	14.6%	18.8%	22.3%
		11.070	13.070	

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Workplace Establishments

Workplace Employees (FTE)

Nov 20, 2024



Latitude: 27.906747 Longitude: -82.504147 **Britton Plaza** 5.00 Mile 1.00 Mile 3.00 Mile Tampa, FL **Radius** Radius **Radius** Agriculture/Mining/Construction 5.6% 5.4% 6.2% 5.1% 5.3% 4.4% Manufacturing Transportation 2.0% 3.2% 3.6% Information 1.9% 2.0% 2.1% Wholesale/Retail 10.5% 11.0% 11.2% Finance, Insurance, Real Estate 12.5% 14.8% 13.7% 17.0% 15.3% **Professional Services** 16.8% 0.1% Management Services 0.2% 0.2% 4.1% 4.6% Administrative/Waste Services 3.9% **Educational Services** 24.0% 21.8% 22.3% **Entertainment Services** 7.6% 8.2% 9.3% Other Professional Services 4.8% 3.4% 3.8% **Public Administration** 4.8% 3.6% 3.9% No Vehicles 6.2% 3.7% 4.1% 1 Vehicle 37.9% 41.6% 44.3% 2 Vehicles 45.4% 41.4% 38.1% 3 or more vehicles 13.0% 12.9% 11.4% Average Number of Vehicles 1.70 1.66 1.58 Change Births (last 12 months) 166 1,055 1,976 Deaths (last 12 months) 137 699 1,139 Migration (last 12 months) -94 -85 1,280

686

4,405

4,610

42,197

11,540

183,503