

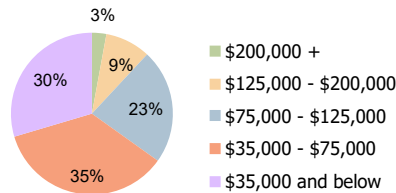
Sun Plaza Fort Walton Beach, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

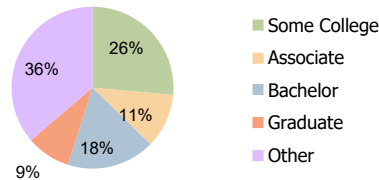
Current Population	12,614	59,227	75,231
Total Daytime Pop	11,282	61,945	81,472
Workplace Pop	4,662	31,709	41,522
Average Household Income	\$76,634	\$73,085	\$78,017
Average Disposable Income	\$61,070	\$60,563	\$64,857
Total Households	5,136	25,473	32,134
Median Home Value	\$325,403	\$317,663	\$344,919
College (4+)	25.3%	26.4%	30.3%
Total Consumer Spending/Capita (Weekly)	\$382	\$381	\$385
Population per Household	2.13	2.01	2.47
% of Households with Children	22.6%	23.0%	23.4%

2028 Demographic Projections

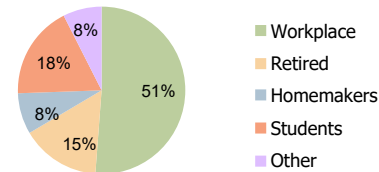
Projected Population	11,302	55,186	70,194
Projected 5 Year Annual Growth Rate (Pop)	-2.2%	-1.4%	-1.4%



Household Income (3.00 Mile Radius)



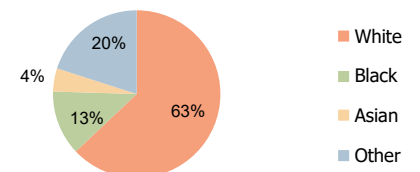
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

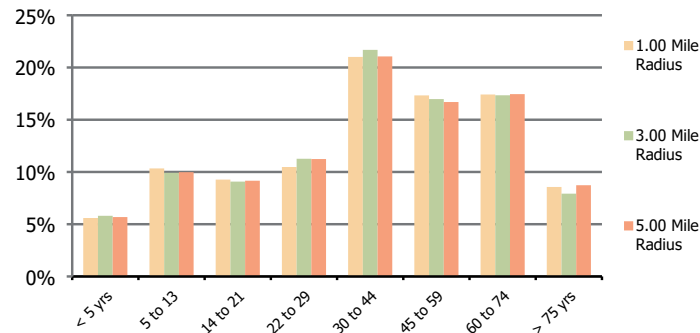
15% Hispanic | 85% Non Hispanic



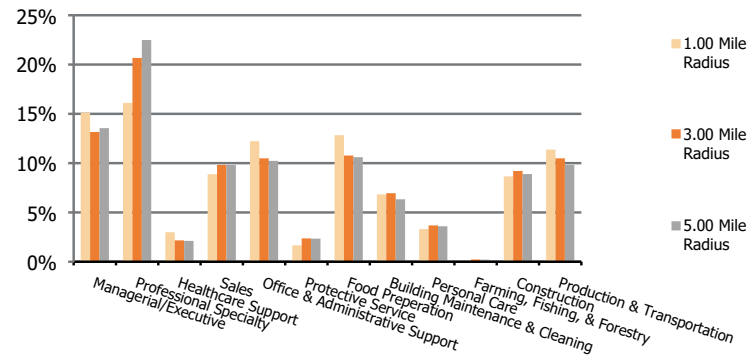
Race (3.00 Mile Radius)

Sun Plaza Fort Walton Beach, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



Population	Current Estimated Population	12,614	59,227	75,231
	2010 Census Population	7,750	43,260	57,453
	2000 Census Population	7,946	44,088	58,805
	Historical Annual Growth 2000 to 2010	-0.3%	-0.2%	-0.2%
	Estimated Annual Growth 2010 to 2023	3.7%	2.4%	2.1%
	Projected Annual Growth 2023 to 2028	-2.2%	-1.4%	-1.4%
Ethnic	Hispanic or Latino Population	14%	15%	14%
	Non Hispanic or Latino Population	86%	85%	86%
Race	White	61.5%	63.0%	65.5%
	Black or African American	14.4%	12.5%	11.4%
	Asian & Pacific Islander	4.8%	4.5%	4.3%
	Other Races	19.3%	20.0%	18.8%