

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 28.343919 Longitude: -81.364613

Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	13,595	109,045	234,653
	Population Est 23Q1	13,560	107,999	232,404
	Population Est 22Q4	13,546	107,591	230,853
	Population Est 22Q3	13,511	106,767	229,364
	Population Est 22Q2	13,488	106,241	228,257
	Population Est 22Q1	13,448	105,894	227,319
	Population Est 21Q4	13,430	105,726	226,474
	Population Est 21Q3	13,429	105,392	225,124
	Population Est 21Q2	13,414	105,144	224,269
	Population Fcst	12,806	115,445	253,936
	2010 Census Population	3,963	40,105	86,613
	2000 Census Population	3,447	33,516	71,343
	1990 Census Population	2,139	21,513	41,979
	Current Year Daytime Population	8,011	65,296	174,189
	Average Seasonal Population	479	2,605	6,314
	Historical Annual Growth, 1990 – 2000	4.89%	4.53%	5.45%
	Historical Annual Growth, 2000 – 2010	1.40%	1.81%	1.96%
	Estimated Annual Growth, 2010 – CY	9.75%	7.84%	7.81%
	Projected Annual Growth, CY to Y5	-1.19%	1.15%	1.59%
	Group Qtrs Est	0	386	2,174
Transient Est Average Last 4 Qtrs	0	1,168	17,554	
<b>Households</b>	Current Year Estimated Households	4,362	34,774	77,038
	Households Est 23Q1	4,350	34,413	76,269
	Households Est 22Q4	4,345	34,281	75,748
	Households Est 22Q3	4,334	34,017	75,260
	Households Est 22Q2	4,326	33,840	74,880
	Households Est 22Q1	4,314	33,728	74,560
	Households Est 21Q4	4,307	33,674	74,235
	Households Est 21Q3	4,307	33,570	73,795
	Households Est 21Q2	4,303	33,488	73,498
	Households Fcst	4,120	36,782	83,318
	2010 Census Households	1,201	12,855	28,634
	2000 Census Households	1,066	10,818	23,661
	1990 Census Households	694	6,970	14,245
	Historical Annual Growth, 1990 – 2000	4.40%	4.49%	5.21%
	Historical Annual Growth, 2000 – 2010	1.19%	1.74%	1.93%
	Estimated Annual Growth, 2010 – CY	10.23%	7.80%	7.76%
	Projected Annual Growth, CY to Y5	-1.14%	1.13%	1.58%
Population per Household	3.12	3.12	3.02	

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Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.2%	0.3%	0.4%
	HH Income \$250,000 to \$499,999	0.2%	0.3%	0.5%
	HH Income \$200,000 to \$249,999	0.5%	0.8%	1.2%
	HH Income \$175,000 to \$199,999	1.3%	2.4%	2.5%
	HH Income \$150,000 to \$174,999	2.8%	3.1%	3.2%
	HH Income \$100,000 to 149,999	13.9%	14.3%	14.0%
	HH Income \$75,000 to 99,999	13.6%	14.7%	13.9%
	HH Income \$50,000 to 74,999	22.9%	23.2%	21.9%
	HH Income \$35,000 to 49,999	17.7%	15.9%	15.3%
	HH Income \$25,000 to 34,999	12.0%	10.0%	10.3%
	HH Income \$15,000 to 24,999	6.3%	7.5%	8.4%
	HH Income \$0 to 14,999	8.5%	7.4%	8.4%
	Average Household Income	\$64,577	\$70,684	\$71,586
	Median Household Income	\$55,166	\$59,716	\$58,141
	Per Capita Income	\$20,722	\$22,606	\$23,671
	2000 Average HH Income	\$49,836	\$47,295	\$49,495
	2000 Median HH Income	\$43,100	\$41,945	\$41,745
	Average Disposable Income	57,444	61,132	61,230
	Median Disposable Income	49,493	53,719	52,182
	Discretionary HH Income Over \$150,000	0.0%	0.1%	0.1%
	Discretionary HH Income \$125,000 to \$149,999	0.1%	1.0%	1.3%
	Discretionary HH Income \$100,000 to \$124,999	1.4%	2.5%	3.0%
	Discretionary HH Income \$75,000 to \$99,999	6.1%	5.6%	5.7%
	Discretionary HH Income \$50,000 to \$74,999	15.1%	17.1%	16.7%
	Discretionary HH Income \$25,000 to \$49,999	37.5%	36.3%	33.8%
	Discretionary HH Income Under \$25,000	39.7%	37.5%	39.4%
	Average Discretionary HH Income	35,149	37,783	38,045
	Median Discretionary HH Income	29,585	32,017	31,565
	Householder White – Count	596	5,940	16,020
	Median HH Income	\$58,347	\$65,057	\$68,806
	Average HH Income	\$67,163	\$75,175	\$78,784
	Householder Black or African-American – Count	454	3,263	7,244
	Median HH Income	\$75,442	\$54,506	\$56,308
	Average HH Income	\$69,559	\$59,801	\$63,079
Householder Hispanic – Count	2,685	20,632	42,405	
Median HH Income	\$52,190	\$57,810	\$53,313	
Average HH Income	\$61,104	\$65,938	\$62,662	
Householder Asian or Pacific Islander – Count	124	1,063	2,927	
Median HH Income	\$67,507	\$80,439	\$82,382	
Average HH Income	\$65,541	\$86,787	\$91,196	
Householder Other or Pacific Islander – Count	503	3,876	8,443	
Median HH Income	\$51,795	\$61,520	\$59,437	
Average HH Income	\$70,193	\$67,656	\$66,263	
Gender	Male Population	6,549	52,615	113,237
	Female Population	7,046	56,430	121,417

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Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	689	6,110	13,346
	Count of Pop 0 to 7 years	932	8,509	18,473
	Count of Pop 5 - 13	1,288	11,804	25,748
	Count of Pop 14 - 18	704	6,035	13,020
	Count of Pop 19 - 22	733	6,066	13,046
	Count of Pop 22 - 25	558	4,508	9,672
	Count of Pop 25 - 29	862	7,184	15,699
	Count of Pop 30 - 34	856	7,360	16,160
	Count of Pop 35 - 39	872	7,627	16,643
	Count of Pop 40 - 44	893	7,815	16,950
	Count of Pop 45 - 59	2,802	22,144	47,137
	Count of Pop 60 - 74	2,300	15,916	33,711
	Count of Pop 75 - 84	770	4,929	10,262
	Count of Pop 85+	269	1,548	3,258
	% of Pop 0 to 4 years	5.1%	5.6%	5.7%
	% of Pop 0 to 7 years	6.9%	7.8%	7.9%
	% of Pop 5 - 13	9.5%	10.8%	11.0%
	% of Pop 14 - 18	5.2%	5.5%	5.5%
	% of Pop 19 - 22	5.4%	5.6%	5.6%
	% of Pop 22 - 25	4.1%	4.1%	4.1%
% of Pop 25 - 29	6.3%	6.6%	6.7%	
% of Pop 30 - 34	6.3%	6.7%	6.9%	
% of Pop 35 - 39	6.4%	7.0%	7.1%	
% of Pop 40 - 44	6.6%	7.2%	7.2%	
% of Pop 45 - 59	20.6%	20.3%	20.1%	
% of Pop 60 - 74	16.9%	14.6%	14.4%	
% of Pop 75 - 84	5.7%	4.5%	4.4%	
% of Pop 85+	2.0%	1.4%	1.4%	
Median Age	41.3	38.6	38.2	
Average Age	41.3	39.0	38.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.3%	5.9%	6.0%
	% of Pop 5 - 13	10.3%	11.6%	11.7%
	% of Pop 14 - 18	5.6%	5.9%	5.9%
	% of Pop 19 - 22	5.6%	5.9%	5.9%
	% of Pop 22 - 25	4.2%	4.4%	4.4%
	% of Pop 25 - 29	6.6%	7.0%	7.0%
	% of Pop 30 - 34	6.8%	7.0%	7.0%
	% of Pop 35 - 39	6.6%	6.9%	7.0%
	% of Pop 40 - 44	6.6%	7.0%	7.0%
	% of Pop 45 - 59	20.5%	20.0%	19.8%
	% of Pop 75 - 84	4.9%	3.9%	3.8%
	% of Pop 60 - 74	15.6%	13.4%	13.3%
	% of Pop 85+	1.5%	1.1%	1.1%
	Median Age	39.3	36.7	36.4
Average Age	39.8	37.7	37.4	

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	% of Pop 0 to 4 years	4.9%	5.3%	5.4%
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	% of Pop 35 - 39	6.2%	7.1%	7.2%
	% of Pop 40 - 44	6.5%	7.3%	7.4%
	% of Pop 45 - 59	20.7%	20.6%	20.4%
	% of Pop 60 - 74	18.2%	15.7%	15.4%
	% of Pop 75 - 84	6.4%	5.1%	4.9%
	% of Pop 85+	2.4%	1.7%	1.7%
	Median Age	43.2	40.2	39.8
Average Age	42.6	40.3	40.0	
Race	Count of White	3,631	30,674	71,229
	Count of Black or African-American	1,685	12,055	24,870
	Count of Asian or Pacific Islander	358	4,385	11,637
	Count of Other races	7,922	61,931	126,918
	White	26.7%	28.1%	30.4%
	Black or African American	12.4%	11.1%	10.6%
	Asian	2.6%	4.0%	5.0%
	Other Races	58.3%	56.8%	54.1%
Language Spoken	Speak English at Home	35.1%	37.0%	37.6%
	Speak Spanish at Home	56.9%	56.9%	54.6%
	Speak French or French Creole at Home	2.3%	1.3%	1.3%
	Speak German at Home	0.4%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	1.0%	1.7%	2.5%
	Speak Russian and Other Slavic Languages at H	0.1%	0.1%	0.2%
	Speak Chinese at Home	0.0%	0.3%	0.5%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.1%	0.3%	0.4%
	Speak Other Asian Languages at Home	0.1%	0.6%	0.7%
	Speak Tagalog and Other Pacific Languages at H	3.6%	1.2%	1.1%
	Speak Other Language at Home	0.2%	0.3%	0.8%
Hispanic	Hispanic Population	9,674	74,956	150,355
	Hispanic Population Percent	71.2%	68.7%	64.1%
	Mexican	2.5%	3.7%	4.0%
	Puerto Rican	58.6%	51.2%	50.0%
	Cuban	6.0%	5.3%	5.6%
	Dominican	6.0%	7.5%	7.5%
	Central American	5.2%	4.6%	4.8%
	South American	19.2%	23.5%	23.5%
	Other Hispanic	2.5%	4.2%	4.7%
	2000 Hispanic Population Percent	52%	46%	41%
	1990 Hispanic Population Percent	31%	22%	19%

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<b>Ancestry</b>	American (percent of total population)	1.3%	1.2%	1.4%
	American	1.1%	1.0%	1.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	2.5%	3.9%	4.8%
	Chinese	0.2%	0.4%	0.5%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.7%	1.1%	1.8%
	South East Asian (ie. Vietnamese)	1.6%	2.3%	2.2%
	Other Asian	0.0%	0.0%	0.1%
	European (percent of total population)	3.2%	4.1%	5.4%
	British	0.5%	0.7%	1.0%
	Dutch	0.1%	0.1%	0.1%
	French	0.1%	0.1%	0.2%
	German	0.5%	0.8%	1.1%
	Italian	0.9%	0.8%	1.0%
	Polish	0.1%	0.2%	0.3%
	Scandinavian	0.1%	0.1%	0.2%
	Scotch/Irish	0.6%	0.9%	1.1%
Other European (ie. Greek/Russian)	0.3%	0.3%	0.5%	
Middle Eastern	0.0%	0.1%	0.3%	
Other Ancestry	16.5%	16.9%	18.1%	
Unclassified Ancestry	5.3%	5.1%	6.0%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	9,623	74,522	159,821
	Elementary (0 to 8)	4.5%	5.5%	6.2%
	Some High School (9 to 11)	10.5%	7.0%	7.3%
	High School Graduate (12)	30.8%	30.0%	27.9%
	Some College (13 to 16)	23.6%	22.5%	21.5%
	Associates Degree Only	12.7%	12.2%	11.7%
	Bachelors Degree Only	13.0%	15.2%	17.0%
	Graduate Degree	4.9%	7.6%	8.3%
	% College (4+)	17.9%	22.8%	25.3%
<b>Household Type</b>	Total Households – count	4,362	34,774	77,038
	One Person HHs – count	616	5,074	12,610
	Family HHs – count	3,498	27,914	58,983
	Married Couple – count	2,316	19,100	40,538
	w/own children – count	931	7,976	17,279
	w/out own children – count	1,385	11,124	23,259
	Male Householder – count	355	2,353	5,193
	Female Householder – count	827	6,461	13,252
	Non-Family Households – count	249	1,787	5,445
	1 Person Household	14.1%	14.6%	16.4%
	2 Person Household	28.1%	27.0%	27.8%
	3 Person Household	21.6%	21.8%	21.3%
	4 Person Household	17.6%	19.3%	18.7%
	5 Person Household	10.6%	10.0%	9.3%
	6 Person Household	5.1%	4.5%	4.1%
7+ Person Household	2.9%	2.7%	2.5%	
% Households With Children	33.1%	33.8%	33.9%	

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Ventura Downs Kissimmee, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	4,772	38,207	86,679
	Owner Occupied Percent	67.7%	58.5%	50.6%
	Renter Occupied Percent	23.7%	32.6%	38.2%
	Vacant Housing Percent	8.6%	9.0%	11.1%
	Total Housing Units (Census 2000)	1,228	12,325	26,409
	For Rent (Census 2000)	18%	15%	26%
	For Sale (Census 2000)	10%	10%	13%
	Rented or Sold, (Census 2000)	3%	7%	8%
	Seasonal (Census 2014)	22%	30%	32%
	Other (Census 2000)	1%	1%	2%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	32%	37%	44%
	Homes Built 1980 to 1989	60%	48%	36%
	Homes Built 1970 to 1979	7%	12%	12%
	Homes Built 1960 to 1969	1%	2%	4%
	Homes Built 1950 to 1959	0%	1%	2%
	Homes Built 1940 to 1949	0%	0%	1%
	Homes Built Before 1939	0%	0%	1%
<b>Units in Structure</b>	1 Unit	95%	84%	72%
	2 - 9 Units	4%	3%	11%
	Greater than 10 Units	0%	1%	9%
	Mobilie Trailer	0%	10%	7%
	Other Units	0%	2%	1%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.1%	0.5%	0.9%
	Property Value \$750,000 to \$999,999	0.6%	0.7%	1.5%
	Property Value \$500,000 to \$749,999	7.7%	8.5%	12.5%
	Property Value \$400,000 to \$499,999	9.4%	16.0%	17.7%
	Property Value \$300,000, to \$399,999	31.0%	27.8%	27.0%
	Property Value \$200,000 to \$299,999	35.0%	31.3%	26.1%
	Property Value \$150,000 to \$199,999	9.4%	7.5%	6.0%
	Property Value \$100,000 to \$149,999	4.9%	2.8%	2.6%
	Property Value \$60,000 to \$99,999	0.4%	1.1%	1.0%
	Property Value \$40,000 to \$59,999	0.2%	0.3%	0.5%
	Property Value \$0 to \$39,999	1.2%	3.2%	3.1%
Median Home Value	\$297,234	\$313,232	\$337,759	
Median Rent	\$853	\$819	\$742	
<b>Wealth per Household</b>	\$0 and under - percent	18.1%	18.2%	18.7%
	\$1 to \$4999 - percent	9.2%	9.3%	9.6%
	\$5k to \$9999 - percent	4.8%	4.9%	5.0%
	\$10k to \$24999 - percent	6.6%	6.6%	6.7%
	\$25k to \$49999 - percent	7.1%	7.0%	7.0%
	\$50k to \$99999 - percent	10.6%	10.4%	10.3%
	\$100k to \$249999 - percent	18.1%	17.9%	17.5%
	\$250k to \$499999 - percent	12.6%	12.5%	12.3%
	\$500k+ - percent	12.9%	13.1%	12.9%
	Median HH Wealth	\$69,954	\$69,124	\$64,935
	Avg HH Wealth	\$220,450	\$221,991	\$218,418

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<b>Economic Viability</b>	Economic Viability Local	223	227	229
	Economic Viability Indexed	223	227	229
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	6,973	57,489	123,086
	Managerial/Executive	13.0%	12.3%	12.0%
	Professional Specialty	9.9%	13.5%	15.6%
	Healthcare Support	2.0%	2.3%	2.4%
	Sales	8.8%	10.5%	11.4%
	Office & Administrative Support	17.2%	15.1%	14.0%
	Protective Service	3.0%	3.1%	3.0%
	Food Preparation	12.8%	9.1%	8.9%
	Building Maintenance & Cleaning	6.7%	6.6%	6.4%
	Personal Care	3.3%	3.3%	3.2%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	6.4%	7.4%	8.0%
	Production & Transportation	17.0%	16.8%	14.9%
	Percent White Collar Workers	50.8%	53.6%	55.5%
Percent Blue Collar Workers	49.2%	46.4%	44.5%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	4.7%	6.4%	7.4%
	Manufacturing	3.9%	4.0%	3.9%
	Transportation	9.0%	8.3%	7.8%
	Information	0.5%	2.0%	2.0%
	Wholesale/Retail	18.6%	16.2%	16.1%
	Finance, Insurance, Real Estate	5.1%	7.0%	6.7%
	Professional Services	2.4%	4.8%	5.3%
	Management Services	1.2%	0.2%	0.1%
	Administrative/Waste Services	5.1%	6.0%	6.4%
	Educational Services	17.3%	15.8%	15.4%
	Entertainment Services	22.4%	21.1%	22.1%
	Other Professional Services	4.4%	4.3%	3.8%
	Public Administration	5.5%	3.9%	3.1%
<b>Transportation To Work</b>	Drive to Work Alone	77.7%	78.9%	79.1%
	Drive to Work Carpool	18.6%	16.7%	15.3%
	Travel to Work by Public Transportation	0.6%	0.8%	1.2%
	Drive to Work on Motorcycle	0.6%	0.3%	0.3%
	Drive to Work on Bicycle	0.4%	0.5%	0.5%
	Walked to Work	0.7%	0.6%	1.0%
	Other Means	0.4%	0.5%	0.6%
	Work at Home	1.0%	1.7%	1.9%

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	Travel to Work in Less than 5 Minutes	0.5%	1.0%	1.3%
	Travel to Work in 5 to 9 Minutes	6.0%	5.4%	5.6%
	Travel to Work in 10 to 14 Minutes	5.4%	9.9%	11.7%
	Travel to Work in 15 to 19 Minutes	17.1%	13.5%	15.7%
	Travel to Work in 20 to 29 Minutes	33.9%	28.2%	28.0%
	Travel to Work in 30 to 44 Minutes	27.9%	29.9%	25.8%
	Travel to Work in 45 to 59 Minutes	4.3%	6.9%	6.5%
	Travel to Work in 60 Minutes or more	4.9%	5.4%	5.4%
Average Travel Time to Work		26	27	26
Vehicles per HH	No Vehicles	2.9%	2.3%	4.5%
	1 Vehicle	25.7%	27.0%	32.0%
	2 Vehicles	43.2%	45.4%	41.3%
	3 or more vehicles	28.1%	25.4%	22.2%
	Average Number of Vehicles	2.05	2.03	1.89
Change	Births (last 12 months)	155	1,290	2,814
	Deaths (last 12 months)	128	857	1,784
	Migration (last 12 months)	80	2,382	5,396
Work place	Workplace Establishments	173	1,766	5,910
	Workplace Employees (FTE)	1,212	15,698	56,958