

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.543062 Longitude: -71.758551

WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	7,717	51,784	95,961
	Population Est 23Q1	7,728	51,824	96,022
	Population Est 22Q4	7,721	51,800	96,066
	Population Est 22Q3	7,729	51,942	96,234
	Population Est 22Q2	7,726	52,037	96,490
	Population Est 22Q1	7,734	52,162	96,672
	Population Est 21Q4	7,729	52,098	96,511
	Population Est 21Q3	7,729	52,117	96,560
	Population Est 21Q2	7,722	51,952	96,188
	Population Fcst	7,539	51,594	95,913
	2010 Census Population	7,336	40,711	75,885
	2000 Census Population	7,534	41,416	75,210
	1990 Census Population	7,533	40,271	73,612
	Current Year Daytime Population	8,529	39,555	90,492
	Average Seasonal Population	51	321	995
	Historical Annual Growth, 1990 – 2000	0.00%	0.28%	0.21%
	Historical Annual Growth, 2000 – 2010	-0.27%	-0.17%	0.09%
	Estimated Annual Growth, 2010 – CY	0.38%	1.83%	1.79%
	Projected Annual Growth, CY to Y5	-0.46%	-0.07%	-0.01%
	Group Qtrs Est	144	504	3,068
Transient Est Average Last 4 Qtrs	1,332	1,502	2,512	
Households	Current Year Estimated Households	3,320	21,237	37,769
	Households Est 23Q1	3,322	21,230	37,765
	Households Est 22Q4	3,317	21,220	37,787
	Households Est 22Q3	3,321	21,287	37,859
	Households Est 22Q2	3,322	21,331	37,967
	Households Est 22Q1	3,323	21,379	38,041
	Households Est 21Q4	3,321	21,351	37,978
	Households Est 21Q3	3,321	21,360	37,998
	Households Est 21Q2	3,318	21,289	37,848
	Households Fcst	3,242	21,212	37,820
	2010 Census Households	3,186	16,629	29,276
	2000 Census Households	3,195	16,606	28,816
	1990 Census Households	3,042	15,556	27,676
	Historical Annual Growth, 1990 – 2000	0.49%	0.66%	0.40%
	Historical Annual Growth, 2000 – 2010	-0.03%	0.01%	0.16%
	Estimated Annual Growth, 2010 – CY	0.31%	1.86%	1.94%
	Projected Annual Growth, CY to Y5	-0.48%	-0.02%	0.03%
	Population per Household	2.28	2.41	2.46

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.8%	0.9%	0.9%
	HH Income \$250,000 to \$499,999	1.0%	1.1%	1.1%
	HH Income \$200,000 to \$249,999	2.3%	2.6%	2.6%
	HH Income \$175,000 to \$199,999	3.7%	2.7%	3.9%
	HH Income \$150,000 to \$174,999	5.1%	4.3%	5.1%
	HH Income \$100,000 to 149,999	17.9%	16.4%	16.3%
	HH Income \$75,000 to 99,999	12.8%	13.7%	12.9%
	HH Income \$50,000 to 74,999	18.2%	18.9%	18.3%
	HH Income \$35,000 to 49,999	16.3%	12.1%	11.8%
	HH Income \$25,000 to 34,999	5.7%	9.3%	9.4%
	HH Income \$15,000 to 24,999	7.4%	9.2%	8.4%
	HH Income \$0 to 14,999	8.7%	8.7%	9.1%
	Average Household Income	\$86,534	\$81,334	\$83,530
	Median Household Income	\$65,769	\$62,643	\$64,146
	Per Capita Income	\$37,913	\$33,696	\$33,819
	2000 Average HH Income	\$47,613	\$52,458	\$52,670
	2000 Median HH Income	\$40,882	\$43,778	\$42,953
	Average Disposable Income	67,798	65,397	67,156
	Median Disposable Income	55,472	52,990	54,231
	Discretionary HH Income Over \$150,000	0.5%	0.9%	0.6%
	Discretionary HH Income \$125,000 to \$149,999	2.7%	2.7%	2.9%
	Discretionary HH Income \$100,000 to \$124,999	6.2%	3.8%	4.8%
	Discretionary HH Income \$75,000 to \$99,999	7.6%	7.9%	9.0%
	Discretionary HH Income \$50,000 to \$74,999	19.4%	17.6%	16.9%
	Discretionary HH Income \$25,000 to \$49,999	31.8%	32.5%	30.6%
	Discretionary HH Income Under \$25,000	31.7%	34.8%	35.1%
	Average Discretionary HH Income	46,216	42,885	44,106
	Median Discretionary HH Income	37,888	34,430	34,841
	Householder White – Count	2,495	15,189	27,208
	Median HH Income	\$67,580	\$67,631	\$69,765
	Average HH Income	\$79,257	\$78,573	\$81,372
	Householder Black or African-American – Count	147	986	1,660
	Median HH Income	\$90,086	\$80,402	\$74,469
	Average HH Income	\$94,267	\$77,658	\$77,235
	Householder Hispanic – Count	426	3,300	5,919
Median HH Income	\$55,618	\$45,813	\$44,836	
Average HH Income	\$67,259	\$55,881	\$56,568	
Householder Asian or Pacific Islander – Count	29	345	548	
Median HH Income	\$93,036	\$95,181	\$101,352	
Average HH Income	\$86,839	\$96,449	\$100,512	
Householder Other or Pacific Islander – Count	224	1,417	2,435	
Median HH Income	\$58,515	\$55,088	\$55,000	
Average HH Income	\$67,245	\$66,959	\$66,638	
Gender	Male Population	3,754	24,907	47,113
	Female Population	3,963	26,877	48,847

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	390	2,674	4,827
	Count of Pop 0 to 7 years	563	3,800	6,968
	Count of Pop 5 - 13	753	5,203	9,686
	Count of Pop 14 - 18	362	2,512	4,896
	Count of Pop 19 - 22	345	2,503	5,103
	Count of Pop 22 - 25	249	1,842	3,879
	Count of Pop 25 - 29	466	3,293	6,286
	Count of Pop 30 - 34	554	3,631	6,616
	Count of Pop 35 - 39	543	3,583	6,567
	Count of Pop 40 - 44	492	3,280	5,961
	Count of Pop 45 - 59	1,525	10,143	18,421
	Count of Pop 60 - 74	1,411	9,085	16,715
	Count of Pop 75 - 84	431	2,912	5,145
	Count of Pop 85+	196	1,125	1,859
	% of Pop 0 to 4 years	5.0%	5.2%	5.0%
	% of Pop 0 to 7 years	7.3%	7.3%	7.3%
	% of Pop 5 - 13	9.8%	10.0%	10.1%
	% of Pop 14 - 18	4.7%	4.9%	5.1%
	% of Pop 19 - 22	4.5%	4.8%	5.3%
	% of Pop 22 - 25	3.2%	3.6%	4.0%
% of Pop 25 - 29	6.0%	6.4%	6.6%	
% of Pop 30 - 34	7.2%	7.0%	6.9%	
% of Pop 35 - 39	7.0%	6.9%	6.8%	
% of Pop 40 - 44	6.4%	6.3%	6.2%	
% of Pop 45 - 59	19.8%	19.6%	19.2%	
% of Pop 60 - 74	18.3%	17.5%	17.4%	
% of Pop 75 - 84	5.6%	5.6%	5.4%	
% of Pop 85+	2.5%	2.2%	1.9%	
Median Age	42.0	41.0	40.1	
Average Age	42.1	41.4	40.9	
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.5%	5.2%
	% of Pop 5 - 13	10.6%	10.7%	10.5%
	% of Pop 14 - 18	4.8%	5.2%	5.3%
	% of Pop 19 - 22	4.7%	5.2%	5.6%
	% of Pop 22 - 25	3.4%	3.8%	4.3%
	% of Pop 25 - 29	6.4%	6.7%	6.9%
	% of Pop 30 - 34	7.3%	7.1%	7.1%
	% of Pop 35 - 39	7.0%	6.8%	6.9%
	% of Pop 40 - 44	6.2%	6.1%	6.2%
	% of Pop 45 - 59	19.6%	19.5%	19.1%
	% of Pop 75 - 84	4.9%	4.8%	4.7%
	% of Pop 60 - 74	18.1%	17.1%	17.0%
	% of Pop 85+	1.7%	1.4%	1.3%
Median Age	40.4	39.3	38.7	
Average Age	40.8	40.1	39.8	

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	% of Pop 0 to 4 years	4.7%	4.9%	4.8%
	% of Pop 5 - 13	9.0%	9.5%	9.7%
	% of Pop 14 - 18	4.6%	4.5%	4.9%
	% of Pop 19 - 22	4.3%	4.5%	5.1%
	% of Pop 22 - 25	3.1%	3.3%	3.8%
	% of Pop 25 - 29	5.7%	6.1%	6.2%
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	% of Pop 35 - 39	7.1%	7.0%	6.8%
	% of Pop 40 - 44	6.6%	6.5%	6.3%
	% of Pop 45 - 59	19.9%	19.7%	19.3%
	% of Pop 60 - 74	18.5%	17.9%	17.8%
	% of Pop 75 - 84	6.2%	6.4%	6.0%
	% of Pop 85+	3.3%	2.9%	2.5%
	Median Age	43.5	42.5	41.6
Average Age	43.3	42.6	42.0	
Race	Count of White	5,085	34,302	63,584
	Count of Black or African-American	585	3,489	6,482
	Count of Asian or Pacific Islander	199	1,639	3,098
	Count of Other races	1,847	12,354	22,797
	White	65.9%	66.2%	66.3%
	Black or African American	7.6%	6.7%	6.8%
	Asian	2.6%	3.2%	3.2%
	Other Races	23.9%	23.9%	23.8%
Language Spoken	Speak English at Home	75.3%	73.4%	74.4%
	Speak Spanish at Home	15.9%	16.1%	16.7%
	Speak French or French Creole at Home	0.9%	1.8%	1.7%
	Speak German at Home	0.3%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	3.1%	4.2%	3.3%
	Speak Russian and Other Slavic Languages at H	0.3%	0.5%	0.6%
	Speak Chinese at Home	0.1%	0.3%	0.2%
	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	0.2%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.3%	0.8%	0.7%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.1%
	Speak Other Language at Home	3.4%	2.3%	1.7%
Hispanic	Hispanic Population	1,512	11,337	21,571
	Hispanic Population Percent	19.6%	21.9%	22.5%
	Mexican	5.7%	4.9%	5.9%
	Puerto Rican	52.7%	58.1%	62.9%
	Cuban	1.4%	0.8%	0.9%
	Dominican	6.9%	5.3%	6.1%
	Central American	17.9%	12.6%	7.8%
	South American	6.9%	13.3%	12.1%
	Other Hispanic	8.5%	5.0%	4.4%
	2000 Hispanic Population Percent	9%	12%	12%
	1990 Hispanic Population Percent	8%	9%	8%

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	3.4%	3.4%	3.7%
	American	3.3%	3.3%	3.5%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.6%	3.1%	3.2%
	Chinese	0.7%	0.4%	0.4%
	Japanese	0.7%	0.2%	0.1%
	Korean	0.4%	0.4%	0.3%
	South Central Asian (ie. Indian)	0.1%	0.6%	0.6%
	South East Asian (ie. Vietnamese)	0.6%	1.5%	1.6%
	Other Asian	0.0%	0.2%	0.2%
	European (percent of total population)	36.3%	35.1%	34.6%
	British	4.3%	4.3%	4.4%
	Dutch	0.3%	0.1%	0.2%
	French	5.1%	5.3%	5.6%
	German	2.3%	2.3%	2.5%
	Italian	8.7%	8.1%	7.1%
	Polish	1.2%	1.6%	1.5%
	Scandinavian	1.6%	1.9%	2.0%
	Scotch/Irish	9.9%	9.2%	9.2%
Other European (ie. Greek/Russian)	3.1%	2.3%	2.2%	
Middle Eastern	0.6%	0.5%	0.4%	
Other Ancestry	24.1%	22.9%	22.2%	
Unclassified Ancestry	13.4%	13.1%	13.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	5,618	37,052	67,571
	Elementary (0 to 8)	4.7%	5.0%	4.4%
	Some High School (9 to 11)	5.3%	6.2%	6.7%
	High School Graduate (12)	29.3%	29.2%	30.2%
	Some College (13 to 16)	17.3%	20.4%	20.8%
	Associates Degree Only	11.6%	11.8%	10.6%
	Bachelors Degree Only	22.5%	18.3%	17.9%
	Graduate Degree	9.3%	9.1%	9.4%
	% College (4+)	31.8%	27.4%	27.3%
Household Type	Total Households – count	3,320	21,237	37,769
	One Person HHs – count	1,147	6,442	11,275
	Family HHs – count	1,758	13,033	23,409
	Married Couple – count	1,247	8,952	16,228
	w/own children – count	445	3,353	5,981
	w/out own children – count	803	5,599	10,247
	Male Householder – count	187	1,019	1,994
	Female Householder – count	324	3,062	5,188
	Non-Family Households – count	415	1,762	3,085
	1 Person Household	34.5%	30.3%	29.9%
	2 Person Household	31.4%	32.3%	31.7%
	3 Person Household	15.7%	16.4%	16.6%
	4 Person Household	11.2%	12.6%	13.0%
	5 Person Household	4.6%	5.5%	5.7%
	6 Person Household	1.6%	1.9%	2.0%
7+ Person Household	1.0%	0.9%	1.2%	
% Households With Children	22.4%	26.6%	26.1%	

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,483	22,287	40,078
	Owner Occupied Percent	47.2%	52.1%	53.5%
	Renter Occupied Percent	48.1%	43.1%	40.7%
	Vacant Housing Percent	4.7%	4.7%	5.8%
	Total Housing Units (Census 2000)	3,278	17,261	30,138
	For Rent (Census 2000)	42%	42%	43%
	For Sale (Census 2000)	8%	11%	13%
	Rented or Sold, (Census 2000)	9%	11%	16%
	Seasonal (Census 2014)	1%	15%	13%
	Other (Census 2000)	39%	28%	18%
Homes Built By Year	Homes Built 1990 to 2000	4%	7%	7%
	Homes Built 1980 to 1989	7%	11%	11%
	Homes Built 1970 to 1979	16%	12%	11%
	Homes Built 1960 to 1969	10%	14%	13%
	Homes Built 1950 to 1959	14%	14%	13%
	Homes Built 1940 to 1949	10%	7%	8%
	Homes Built Before 1939	39%	35%	38%
Units in Structure	1 Unit	43%	52%	52%
	2 - 9 Units	36%	33%	35%
	Greater than 10 Units	21%	14%	13%
	Mobilie Trailer	0%	0%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.5%	1.3%	1.4%
	Property Value \$750,000 to \$999,999	2.1%	3.3%	4.1%
	Property Value \$500,000 to \$749,999	16.0%	16.8%	16.5%
	Property Value \$400,000 to \$499,999	21.1%	17.5%	18.3%
	Property Value \$300,000, to \$399,999	30.0%	28.6%	26.0%
	Property Value \$200,000 to \$299,999	22.4%	23.0%	23.4%
	Property Value \$150,000 to \$199,999	4.7%	5.2%	5.2%
	Property Value \$100,000 to \$149,999	0.8%	1.8%	1.8%
	Property Value \$60,000 to \$99,999	0.0%	0.3%	0.5%
	Property Value \$40,000 to \$59,999	0.0%	0.5%	0.6%
	Property Value \$0 to \$39,999	0.4%	1.4%	1.8%
	Median Home Value	\$372,480	\$361,958	\$363,409
Median Rent	\$574	\$565	\$554	
Wealth per Household	\$0 and under - percent	18.4%	18.5%	18.3%
	\$1 to \$4999 - percent	9.5%	9.5%	9.4%
	\$5k to \$9999 - percent	5.0%	4.9%	4.9%
	\$10k to \$24999 - percent	6.7%	6.7%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.2%	10.2%
	\$100k to \$249999 - percent	17.5%	17.6%	17.6%
	\$250k to \$499999 - percent	12.5%	12.4%	12.5%
	\$500k+ - percent	13.5%	13.4%	13.5%
	Median HH Wealth	\$67,602	\$67,552	\$69,036
	Avg HH Wealth	\$224,618	\$223,101	\$224,979

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Economic Viability	Economic Viability Local	217	221	216
	Economic Viability Indexed	217	221	216
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,380	28,018	50,283
	Managerial/Executive	10.5%	10.6%	12.1%
	Professional Specialty	28.4%	22.1%	22.1%
	Healthcare Support	2.4%	4.3%	5.1%
	Sales	10.4%	10.2%	9.8%
	Office & Administrative Support	12.7%	11.4%	11.9%
	Protective Service	3.4%	3.5%	3.2%
	Food Preparation	4.7%	4.6%	5.5%
	Building Maintenance & Cleaning	3.9%	3.4%	2.9%
	Personal Care	2.3%	2.9%	3.4%
	Farming, Fishing, & Forestry	1.6%	0.4%	0.2%
	Construction	5.6%	6.8%	7.3%
	Production & Transportation	14.1%	19.6%	16.5%
	Percent White Collar Workers	64.4%	58.7%	61.0%
Percent Blue Collar Workers	35.6%	41.3%	39.0%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.6%	6.2%	6.3%
	Manufacturing	10.4%	14.0%	13.3%
	Transportation	5.9%	5.5%	5.0%
	Information	1.3%	1.2%	1.2%
	Wholesale/Retail	17.4%	17.1%	15.7%
	Finance, Insurance, Real Estate	4.9%	5.1%	5.4%
	Professional Services	7.2%	6.6%	6.2%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	3.0%	4.5%	4.4%
	Educational Services	27.5%	25.3%	26.7%
	Entertainment Services	7.1%	6.6%	7.5%
	Other Professional Services	2.6%	3.9%	4.0%
	Public Administration	5.9%	4.0%	4.1%
Transportation To Work	Drive to Work Alone	84.6%	84.2%	81.7%
	Drive to Work Carpool	7.4%	8.9%	10.0%
	Travel to Work by Public Transportation	2.6%	1.7%	1.8%
	Drive to Work on Motorcycle	0.3%	0.2%	0.1%
	Drive to Work on Bicycle	0.2%	0.1%	0.1%
	Walked to Work	2.2%	1.9%	2.9%
	Other Means	0.9%	0.9%	0.9%
	Work at Home	1.9%	2.2%	2.4%

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	Travel to Work in Less than 5 Minutes	3.0%	3.0%	3.7%
	Travel to Work in 5 to 9 Minutes	13.8%	14.6%	13.8%
	Travel to Work in 10 to 14 Minutes	18.8%	18.9%	17.3%
	Travel to Work in 15 to 19 Minutes	14.1%	14.0%	15.6%
	Travel to Work in 20 to 29 Minutes	14.6%	15.9%	15.9%
	Travel to Work in 30 to 44 Minutes	16.1%	16.7%	16.9%
	Travel to Work in 45 to 59 Minutes	8.2%	8.5%	8.8%
	Travel to Work in 60 Minutes or more	11.0%	8.3%	8.0%
	Average Travel Time to Work	27	25	24
Vehicles per HH	No Vehicles	9.8%	10.5%	11.2%
	1 Vehicle	38.4%	36.3%	34.5%
	2 Vehicles	33.0%	37.3%	36.7%
	3 or more vehicles	18.8%	15.9%	17.6%
	Average Number of Vehicles	1.71	1.65	1.69
Change	Births (last 12 months)	81	547	981
	Deaths (last 12 months)	66	425	747
	Migration (last 12 months)	-17	-317	-696
Work place	Workplace Establishments	517	1,876	3,112
	Workplace Employees (FTE)	4,318	15,658	26,706