

Watson Glen Shopping Center Franklin, TN	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

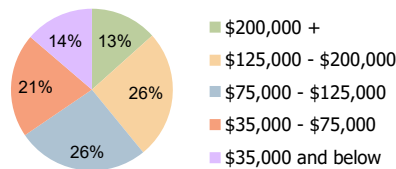
Current Population	9,593	54,381	101,550
Total Daytime Pop	16,594	75,551	119,978
Workplace Pop	12,014	48,542	68,510
Average Household Income	\$108,025	\$128,610	\$137,038
Average Disposable Income	\$91,743	\$101,448	\$105,182
Total Households	3,880	21,749	39,039
Median Home Value	\$623,811	\$675,035	\$713,208
College (4+)	58.5%	60.3%	61.2%
Total Consumer Spending/Capita (Weekly)	\$390	\$398	\$400
Population per Household	2.13	2.01	2.47
% of Households with Children	28.9%	30.4%	32.3%

2028 Demographic Projections

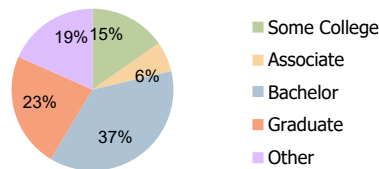
Projected Population	9,900	58,431	107,988
Projected 5 Year Annual Growth Rate (Pop)	0.6%	1.4%	1.2%

Hispanic Ethnicity

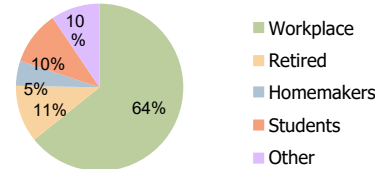
8% Hispanic | 92% Non Hispanic



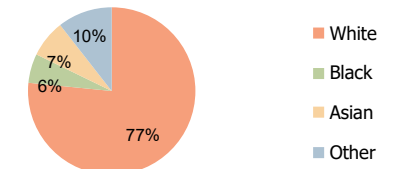
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)



Race (3.00 Mile Radius)

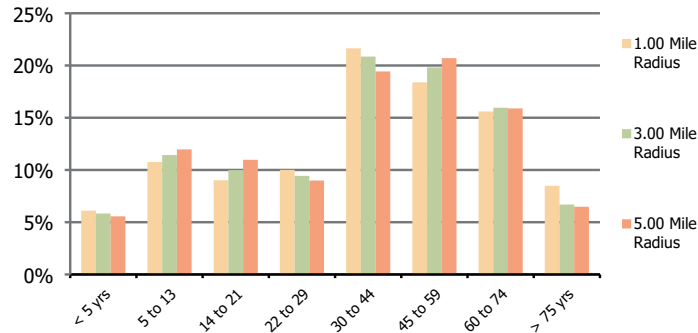


Demographic Summary Report

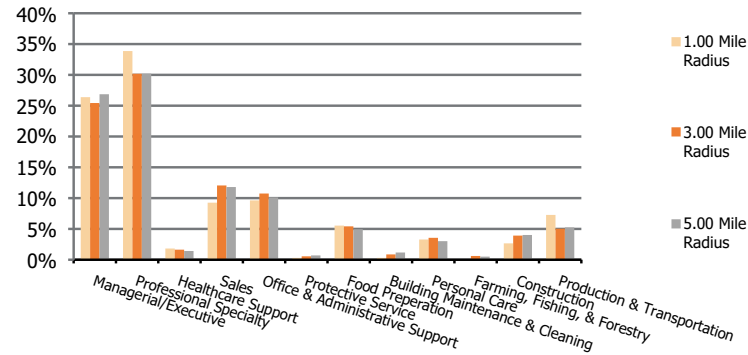
2020 Census, 2023 Estimates & 2028 Projections
 Calculated using TAS Retrieval

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Population by Age Range



Occupation



Population	Current Estimated Population	9,593	54,381	101,550
	2010 Census Population	8,963	34,743	55,950
	2000 Census Population	8,119	28,467	46,102
	Historical Annual Growth 2000 to 2010	1.0%	2.0%	2.0%
	Estimated Annual Growth 2010 to 2023	0.5%	3.4%	4.6%
	Projected Annual Growth 2023 to 2028	0.6%	1.4%	1.2%
Ethnic	Hispanic or Latino Population	9%	8%	7%
	Non Hispanic or Latino Population	91%	92%	93%
Race	White	76.3%	76.6%	77.9%
	Black or African American	4.1%	5.6%	4.9%
	Asian & Pacific Islander	7.0%	7.2%	7.1%
	Other Races	12.6%	10.6%	10.1%