

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.990168 Longitude: -117.926809

Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	9,911	136,874	354,341
	Population Est 23Q1	9,913	137,025	354,603
	Population Est 22Q4	9,920	137,072	354,566
	Population Est 22Q3	9,910	136,958	354,528
	Population Est 22Q2	9,909	136,935	354,560
	Population Est 22Q1	9,913	136,979	354,711
	Population Est 21Q4	9,909	136,980	354,846
	Population Est 21Q3	9,911	136,967	354,877
	Population Est 21Q2	9,911	136,934	354,969
	Population Fcst	9,755	135,145	349,488
	2010 Census Population	9,701	124,098	295,868
	2000 Census Population	10,808	126,183	295,821
	1990 Census Population	10,803	117,832	272,980
	Current Year Daytime Population	13,418	123,555	311,871
	Average Seasonal Population	262	1,335	2,910
	Historical Annual Growth, 1990 – 2000	0.00%	0.69%	0.81%
	Historical Annual Growth, 2000 – 2010	-1.07%	-0.17%	0.00%
	Estimated Annual Growth, 2010 – CY	0.16%	0.74%	1.37%
	Projected Annual Growth, CY to Y5	-0.32%	-0.25%	-0.28%
	Group Qtrs Est	37	352	1,864
Transient Est Average Last 4 Qtrs	1,057	2,210	3,100	
Households	Current Year Estimated Households	3,462	39,415	104,088
	Households Est 23Q1	3,460	39,435	104,092
	Households Est 22Q4	3,462	39,459	104,091
	Households Est 22Q3	3,459	39,427	104,089
	Households Est 22Q2	3,459	39,423	104,113
	Households Est 22Q1	3,459	39,432	104,142
	Households Est 21Q4	3,459	39,431	104,189
	Households Est 21Q3	3,459	39,432	104,213
	Households Est 21Q2	3,459	39,417	104,239
	Households Fcst	3,411	38,905	102,596
	2010 Census Households	3,384	34,082	84,312
	2000 Census Households	3,701	34,180	83,781
	1990 Census Households	3,378	32,274	80,255
	Historical Annual Growth, 1990 – 2000	0.92%	0.58%	0.43%
	Historical Annual Growth, 2000 – 2010	-0.89%	-0.03%	0.06%
	Estimated Annual Growth, 2010 – CY	0.17%	1.10%	1.60%
	Projected Annual Growth, CY to Y5	-0.30%	-0.26%	-0.29%
Population per Household	2.85	3.46	3.39	

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Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.1%	1.7%	2.0%
	HH Income \$250,000 to \$499,999	2.6%	2.0%	2.4%
	HH Income \$200,000 to \$249,999	6.0%	4.7%	5.6%
	HH Income \$175,000 to \$199,999	3.9%	4.5%	4.6%
	HH Income \$150,000 to \$174,999	6.5%	6.6%	7.1%
	HH Income \$100,000 to 149,999	14.4%	19.7%	21.6%
	HH Income \$75,000 to 99,999	15.4%	14.6%	14.5%
	HH Income \$50,000 to 74,999	15.5%	16.2%	15.3%
	HH Income \$35,000 to 49,999	10.5%	10.5%	9.1%
	HH Income \$25,000 to 34,999	8.7%	6.8%	6.4%
	HH Income \$15,000 to 24,999	5.8%	5.8%	5.4%
	HH Income \$0 to 14,999	8.6%	6.8%	6.1%
	Average Household Income	\$99,922	\$101,988	\$108,089
	Median Household Income	\$76,313	\$80,929	\$87,263
	Per Capita Income	\$34,983	\$29,455	\$31,920
	2000 Average HH Income	\$69,709	\$67,984	\$67,630
	2000 Median HH Income	\$56,145	\$56,341	\$55,575
	Average Disposable Income	80,581	81,140	85,851
	Median Disposable Income	65,885	69,923	75,204
	Discretionary HH Income Over \$150,000	0.0%	0.7%	1.0%
	Discretionary HH Income \$125,000 to \$149,999	7.0%	4.3%	5.4%
	Discretionary HH Income \$100,000 to \$124,999	6.1%	6.0%	6.3%
	Discretionary HH Income \$75,000 to \$99,999	11.9%	10.7%	12.2%
	Discretionary HH Income \$50,000 to \$74,999	15.0%	19.4%	21.8%
	Discretionary HH Income \$25,000 to \$49,999	29.6%	29.8%	28.1%
	Discretionary HH Income Under \$25,000	30.3%	29.1%	25.2%
	Average Discretionary HH Income	51,148	49,980	53,904
	Median Discretionary HH Income	41,318	42,039	46,928
	Householder White – Count	271	3,644	18,165
	Median HH Income	\$82,828	\$96,197	\$93,924
	Average HH Income	\$98,498	\$102,575	\$99,404
	Householder Black or African-American – Count	60	682	2,276
	Median HH Income	\$155,142	\$84,188	\$93,358
	Average HH Income	\$142,539	\$91,237	\$97,913
	Householder Hispanic – Count	673	16,038	44,074
Median HH Income	\$93,945	\$81,894	\$85,740	
Average HH Income	\$104,853	\$89,771	\$92,352	
Householder Asian or Pacific Islander – Count	2,245	16,495	32,319	
Median HH Income	\$65,716	\$76,528	\$87,007	
Average HH Income	\$78,782	\$86,625	\$94,600	
Householder Other or Pacific Islander – Count	212	2,555	7,253	
Median HH Income	\$95,831	\$89,507	\$94,693	
Average HH Income	\$107,213	\$95,879	\$99,844	
Gender	Male Population	4,749	67,005	172,990
	Female Population	5,162	69,869	181,351

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Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	443	6,987	17,890
	Count of Pop 0 to 7 years	637	9,649	24,730
	Count of Pop 5 - 13	810	12,895	33,725
	Count of Pop 14 - 18	385	6,489	17,262
	Count of Pop 19 - 22	400	6,883	18,167
	Count of Pop 22 - 25	310	5,351	14,030
	Count of Pop 25 - 29	577	9,612	24,453
	Count of Pop 30 - 34	641	9,590	24,047
	Count of Pop 35 - 39	651	9,010	22,670
	Count of Pop 40 - 44	590	8,470	21,713
	Count of Pop 45 - 59	1,766	26,029	68,684
	Count of Pop 60 - 74	2,098	24,055	62,525
	Count of Pop 75 - 84	882	8,412	21,096
	Count of Pop 85+	357	3,090	8,079
	% of Pop 0 to 4 years	4.5%	5.1%	5.0%
	% of Pop 0 to 7 years	6.4%	7.0%	7.0%
	% of Pop 5 - 13	8.2%	9.4%	9.5%
	% of Pop 14 - 18	3.9%	4.7%	4.9%
	% of Pop 19 - 22	4.0%	5.0%	5.1%
	% of Pop 22 - 25	3.1%	3.9%	4.0%
% of Pop 25 - 29	5.8%	7.0%	6.9%	
% of Pop 30 - 34	6.5%	7.0%	6.8%	
% of Pop 35 - 39	6.6%	6.6%	6.4%	
% of Pop 40 - 44	6.0%	6.2%	6.1%	
% of Pop 45 - 59	17.8%	19.0%	19.4%	
% of Pop 60 - 74	21.2%	17.6%	17.6%	
% of Pop 75 - 84	8.9%	6.1%	6.0%	
% of Pop 85+	3.6%	2.3%	2.3%	
Median Age	46.3	41.0	41.1	
Average Age	45.6	41.7	41.6	
Male Population by Age	% of Pop 0 to 4 years	4.8%	5.4%	5.3%
	% of Pop 5 - 13	8.4%	9.8%	9.9%
	% of Pop 14 - 18	4.0%	5.0%	5.1%
	% of Pop 19 - 22	4.3%	5.3%	5.4%
	% of Pop 22 - 25	3.3%	4.2%	4.2%
	% of Pop 25 - 29	6.3%	7.4%	7.3%
	% of Pop 30 - 34	7.2%	7.3%	7.1%
	% of Pop 35 - 39	7.3%	6.8%	6.6%
	% of Pop 40 - 44	6.2%	6.3%	6.2%
	% of Pop 45 - 59	17.3%	18.6%	19.0%
	% of Pop 75 - 84	8.1%	5.6%	5.4%
	% of Pop 60 - 74	19.7%	16.5%	16.8%
	% of Pop 85+	3.1%	1.8%	1.8%
	Median Age	43.6	39.1	39.3
Average Age	44.2	40.4	40.4	

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	% of Pop 0 to 4 years	4.2%	4.9%	4.8%
	% of Pop 5 - 13	8.0%	9.0%	9.1%
	% of Pop 14 - 18	3.7%	4.5%	4.7%
	% of Pop 19 - 22	3.8%	4.7%	4.9%
	% of Pop 22 - 25	2.9%	3.7%	3.7%
	% of Pop 25 - 29	5.4%	6.6%	6.5%
	% of Pop 30 - 34	5.8%	6.7%	6.5%
	% of Pop 35 - 39	5.9%	6.3%	6.2%
	% of Pop 40 - 44	5.8%	6.1%	6.1%
	% of Pop 45 - 59	18.3%	19.5%	19.7%
	% of Pop 60 - 74	22.5%	18.6%	18.5%
	% of Pop 75 - 84	9.7%	6.7%	6.5%
	% of Pop 85+	4.0%	2.7%	2.8%
	Median Age	48.8	42.9	42.9
Average Age	47.0	42.9	42.8	
Race	Count of White	1,212	20,219	74,723
	Count of Black or African-American	159	2,344	6,554
	Count of Asian or Pacific Islander	6,274	54,697	114,107
	Count of Other races	2,266	59,614	158,956
	White	12.2%	14.8%	21.1%
	Black or African American	1.6%	1.7%	1.8%
	Asian	63.3%	40.0%	32.2%
	Other Races	22.9%	43.6%	44.9%
Language Spoken	Speak English at Home	26.3%	28.2%	36.8%
	Speak Spanish at Home	16.6%	35.2%	35.0%
	Speak French or French Creole at Home	0.1%	0.1%	0.1%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	1.9%	1.0%	1.0%
	Speak Russian and Other Slavic Languages at H	0.2%	0.1%	0.2%
	Speak Chinese at Home	41.4%	23.4%	16.5%
	Speak Korean at Home	4.9%	2.6%	2.3%
	Speak Vietnamese at Home	0.9%	1.0%	1.3%
	Speak Other Asian Languages at Home	4.8%	2.5%	1.8%
	Speak Tagalog and Other Pacific Languages at H	2.4%	5.6%	4.6%
	Speak Other Language at Home	0.4%	0.3%	0.4%
Hispanic	Hispanic Population	2,542	67,595	182,945
	Hispanic Population Percent	25.6%	49.4%	51.6%
	Mexican	83.4%	83.3%	84.2%
	Puerto Rican	1.3%	0.6%	0.8%
	Cuban	0.4%	0.3%	0.5%
	Dominican	0.0%	0.0%	0.0%
	Central American	5.1%	7.6%	6.9%
	South American	4.7%	2.5%	2.3%
	Other Hispanic	5.1%	5.6%	5.2%
	2000 Hispanic Population Percent	19%	47%	47%
	1990 Hispanic Population Percent	21%	43%	39%

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Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	0.3%	0.5%	0.7%
	American	0.1%	0.2%	0.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	62.8%	39.6%	31.8%
	Chinese	43.3%	23.6%	17.3%
	Japanese	3.1%	1.4%	1.1%
	Korean	6.9%	3.2%	3.0%
	South Central Asian (ie. Indian)	1.0%	1.0%	1.0%
	South East Asian (ie. Vietnamese)	6.5%	9.2%	8.2%
	Other Asian	2.1%	1.2%	1.2%
	European (percent of total population)	0.8%	1.1%	3.2%
	British	0.1%	0.2%	0.6%
	Dutch	0.0%	0.0%	0.1%
	French	0.0%	0.0%	0.1%
	German	0.2%	0.2%	0.7%
	Italian	0.2%	0.1%	0.4%
	Polish	0.0%	0.0%	0.1%
	Scandinavian	0.1%	0.1%	0.3%
	Scotch/Irish	0.1%	0.2%	0.6%
Other European (ie. Greek/Russian)	0.1%	0.1%	0.4%	
Middle Eastern	0.1%	0.1%	0.2%	
Other Ancestry	9.1%	8.1%	10.1%	
Unclassified Ancestry	1.2%	1.3%	2.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,563	98,269	253,266
	Elementary (0 to 8)	6.4%	10.7%	9.5%
	Some High School (9 to 11)	4.7%	8.2%	7.5%
	High School Graduate (12)	19.7%	23.6%	24.0%
	Some College (13 to 16)	18.9%	18.2%	19.5%
	Associates Degree Only	8.9%	8.6%	8.5%
	Bachelors Degree Only	29.6%	22.8%	21.8%
	Graduate Degree	11.9%	8.0%	9.1%
	% College (4+)	41.5%	30.8%	31.0%
Household Type	Total Households – count	3,462	39,415	104,088
	One Person HHs – count	654	5,096	14,151
	Family HHs – count	2,621	32,615	85,486
	Married Couple – count	1,967	23,081	61,553
	w/own children – count	587	8,457	23,521
	w/out own children – count	1,379	14,624	38,032
	Male Householder – count	162	2,831	7,516
	Female Householder – count	492	6,703	16,417
	Non-Family Households – count	187	1,703	4,451
	1 Person Household	18.9%	12.9%	13.6%
	2 Person Household	30.8%	24.4%	25.3%
	3 Person Household	19.1%	20.3%	19.5%
	4 Person Household	15.5%	18.7%	18.7%
	5 Person Household	8.0%	11.1%	11.2%
	6 Person Household	4.1%	6.3%	6.0%
7+ Person Household	3.6%	6.3%	5.7%	
% Households With Children	21.4%	28.8%	29.6%	

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Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,654	40,757	107,326
	Owner Occupied Percent	58.3%	62.2%	65.5%
	Renter Occupied Percent	36.4%	34.5%	31.5%
	Vacant Housing Percent	5.3%	3.3%	3.0%
	Total Housing Units (Census 2000)	3,834	34,921	85,645
	For Rent (Census 2000)	44%	37%	34%
	For Sale (Census 2000)	18%	31%	34%
	Rented or Sold, (Census 2000)	17%	11%	11%
	Seasonal (Census 2014)	33%	13%	9%
	Other (Census 2000)	0%	12%	11%
Homes Built By Year	Homes Built 1990 to 2000	10%	8%	6%
	Homes Built 1980 to 1989	39%	16%	16%
	Homes Built 1970 to 1979	39%	31%	26%
	Homes Built 1960 to 1969	10%	25%	23%
	Homes Built 1950 to 1959	1%	15%	23%
	Homes Built 1940 to 1949	1%	3%	4%
	Homes Built Before 1939	0%	2%	2%
Units in Structure	1 Unit	67%	80%	78%
	2 - 9 Units	19%	7%	7%
	Greater than 10 Units	13%	10%	12%
	Mobilie Trailer	0%	3%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	44.5%	21.8%	24.0%
	Property Value \$750,000 to \$999,999	27.4%	30.9%	31.3%
	Property Value \$500,000 to \$749,999	15.8%	28.3%	25.6%
	Property Value \$400,000 to \$499,999	4.7%	5.9%	5.0%
	Property Value \$300,000, to \$399,999	3.6%	2.1%	1.5%
	Property Value \$200,000 to \$299,999	0.4%	0.9%	1.3%
	Property Value \$150,000 to \$199,999	0.1%	0.6%	0.9%
	Property Value \$100,000 to \$149,999	0.9%	1.4%	1.3%
	Property Value \$60,000 to \$99,999	0.8%	1.5%	1.1%
	Property Value \$40,000 to \$59,999	0.1%	0.5%	0.5%
	Property Value \$0 to \$39,999	0.5%	1.6%	1.1%
	Median Home Value	\$955,408	\$789,799	\$817,934
Median Rent	\$926	\$883	\$836	
Wealth per Household	\$0 and under - percent	17.3%	17.6%	17.3%
	\$1 to \$4999 - percent	8.5%	8.9%	8.6%
	\$5k to \$9999 - percent	4.5%	4.6%	4.5%
	\$10k to \$24999 - percent	6.3%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.3%	10.3%
	\$100k to \$249999 - percent	18.1%	18.0%	18.2%
	\$250k to \$499999 - percent	13.3%	13.0%	13.2%
	\$500k+ - percent	15.0%	14.3%	14.8%
	Median HH Wealth	\$82,692	\$77,345	\$81,563
	Avg HH Wealth	\$243,892	\$235,649	\$241,194

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Economic Viability	Economic Viability Local	227	224	223
	Economic Viability Indexed	227	224	223
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,883	68,226	178,497
	Managerial/Executive	16.5%	15.9%	16.3%
	Professional Specialty	18.8%	16.7%	19.2%
	Healthcare Support	2.8%	4.4%	3.9%
	Sales	15.9%	12.0%	11.3%
	Office & Administrative Support	14.0%	14.0%	14.1%
	Protective Service	1.0%	1.6%	2.0%
	Food Preparation	8.7%	7.5%	6.2%
	Building Maintenance & Cleaning	2.6%	2.7%	2.9%
	Personal Care	3.0%	2.6%	2.5%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.3%
	Construction	2.6%	5.8%	6.2%
	Production & Transportation	13.8%	16.6%	15.1%
	Percent White Collar Workers	68.1%	63.0%	64.8%
Percent Blue Collar Workers	31.9%	37.0%	35.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.3%	5.3%	6.0%
	Manufacturing	10.7%	12.4%	11.7%
	Transportation	8.5%	7.4%	7.1%
	Information	0.8%	1.9%	1.7%
	Wholesale/Retail	15.8%	16.3%	16.3%
	Finance, Insurance, Real Estate	6.2%	6.3%	6.3%
	Professional Services	8.0%	5.8%	5.9%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	5.0%	4.8%	4.8%
	Educational Services	16.7%	19.2%	20.8%
	Entertainment Services	15.3%	12.2%	10.5%
	Other Professional Services	5.6%	4.3%	4.3%
	Public Administration	4.2%	4.0%	4.4%
Transportation To Work	Drive to Work Alone	79.9%	73.9%	75.4%
	Drive to Work Carpool	14.1%	17.7%	16.5%
	Travel to Work by Public Transportation	1.7%	3.8%	3.3%
	Drive to Work on Motorcycle	0.0%	0.1%	0.2%
	Drive to Work on Bicycle	0.1%	0.5%	0.4%
	Walked to Work	0.4%	1.1%	1.4%
	Other Means	0.7%	0.6%	0.6%
	Work at Home	3.0%	2.3%	2.2%

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	Travel to Work in Less than 5 Minutes	0.9%	0.8%	1.1%
	Travel to Work in 5 to 9 Minutes	7.0%	5.1%	6.0%
	Travel to Work in 10 to 14 Minutes	7.3%	10.2%	10.6%
	Travel to Work in 15 to 19 Minutes	9.3%	12.7%	13.0%
	Travel to Work in 20 to 29 Minutes	15.7%	16.4%	17.0%
	Travel to Work in 30 to 44 Minutes	27.6%	27.1%	25.9%
	Travel to Work in 45 to 59 Minutes	17.1%	12.9%	12.7%
	Travel to Work in 60 Minutes or more	15.1%	14.8%	13.7%
	Average Travel Time to Work	33	32	31
Vehicles per HH	No Vehicles	6.2%	3.6%	3.9%
	1 Vehicle	24.9%	20.9%	19.1%
	2 Vehicles	36.0%	36.0%	37.2%
	3 or more vehicles	32.9%	39.5%	39.9%
		Average Number of Vehicles	2.13	2.36
Change	Births (last 12 months)	90	1,451	3,755
	Deaths (last 12 months)	119	1,205	3,074
	Migration (last 12 months)	38	-230	-673
Work place	Workplace Establishments	1,164	6,620	15,259
	Workplace Employees (FTE)	7,360	41,072	103,930