



Demographic Summary Report

2020 Census, 2024 Estimates & 2029 Projections
 Calculated using TAS Retrieval

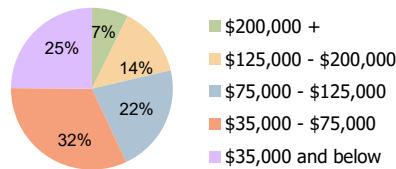
Clearwater Mall Clearwater, FL	1-Mile Radius	3-Mile Radius	5-Mile Radius
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Current Year Demographics

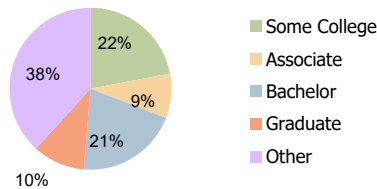
Current Population	16,113	87,601	241,030
Total Daytime Pop	14,632	91,773	258,850
Workplace Pop	5,556	35,038	104,057
Average Household Income	\$77,939	\$90,350	\$88,411
Average Disposable Income	\$66,781	\$73,424	\$71,428
Total Households	7,820	39,419	109,568
Median Home Value	\$227,091	\$361,878	\$342,317
College (4+)	28.5%	30.9%	29.9%
Total Consumer Spending/Capita (Weekly)	\$423	\$433	\$431
Population per Household	2.13	2.01	2.47
% of Households with Children	17.2%	18.2%	18.0%

2029 Demographic Projections

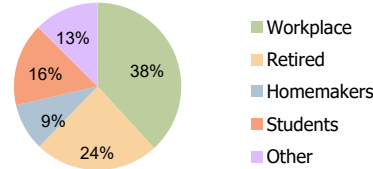
Projected Population	16,096	87,315	240,235
Projected 5 Year Annual Growth Rate (Pop)	0.0%	-0.1%	-0.1%



Household Income (3-Mile Radius)



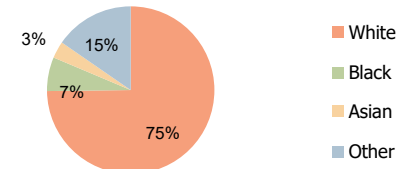
Education (3-Mile Radius)



Daytime Population (3-Mile Radius)

Hispanic Ethnicity

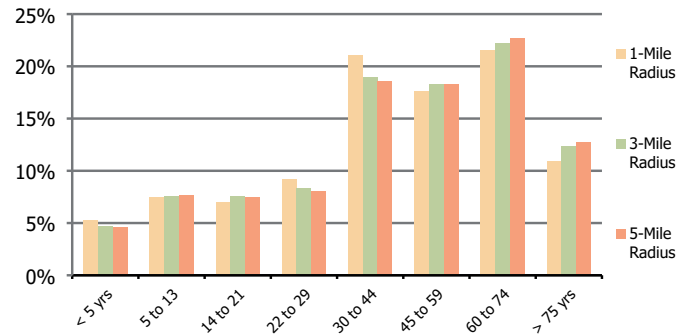
16% Hispanic | 84% Non Hispanic



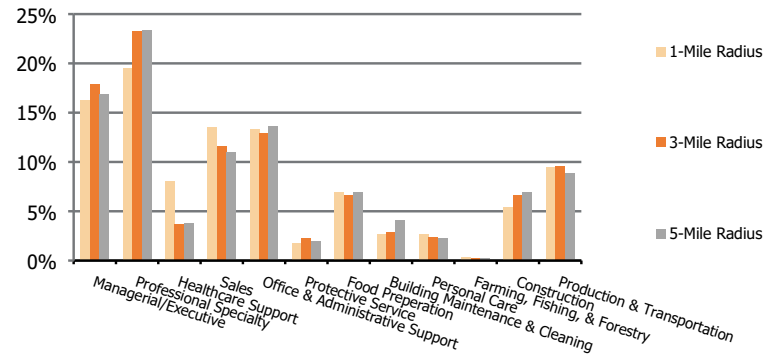
Race (3-Mile Radius)

Clearwater Mall Clearwater, FL	1-Mile Radius	3-Mile Radius	5-Mile Radius
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Population by Age Range



Occupation



Population	Current Estimated Population	16,113	87,601	241,030
	2010 Census Population	14,075	80,386	226,969
	2000 Census Population	15,268	83,374	223,248
	Historical Annual Growth 2000 to 2010	-0.8%	-0.4%	0.2%
	Estimated Annual Growth 2010 to 2024	1.0%	0.6%	0.4%
	Projected Annual Growth 2024 to 2029	0.0%	-0.1%	-0.1%
Ethnic	Hispanic or Latino Population	19%	16%	15%
	Non Hispanic or Latino Population	81%	84%	85%
Race	White	72.6%	74.8%	73.4%
	Black or African American	7.4%	6.5%	9.2%
	Asian & Pacific Islander	3.6%	3.3%	3.1%
	Other Races	16.4%	15.4%	14.3%