

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 38.226596 Longitude: -85.576291

Plainview Village Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	49,057	233,594	710,862
	Population Est 23Q1	48,900	233,071	709,796
	Population Est 22Q4	48,792	232,643	708,738
	Population Est 22Q3	48,573	231,774	705,062
	Population Est 22Q2	48,526	231,428	703,708
	Population Est 22Q1	48,405	231,094	702,686
	Population Est 21Q4	48,183	230,392	701,758
	Population Est 21Q3	47,923	229,611	700,188
	Population Est 21Q2	47,838	229,250	699,651
	Population Fcst	53,350	243,823	731,304
	2010 Census Population	25,872	170,278	516,374
	2000 Census Population	25,331	161,315	486,690
	1990 Census Population	22,482	143,656	454,732
	Current Year Daytime Population	73,266	258,784	860,436
	Average Seasonal Population	602	3,172	9,979
	Historical Annual Growth, 1990 – 2000	1.20%	1.17%	0.68%
	Historical Annual Growth, 2000 – 2010	0.21%	0.54%	0.59%
	Estimated Annual Growth, 2010 – CY	4.95%	2.41%	2.44%
	Projected Annual Growth, CY to Y5	1.69%	0.86%	0.57%
	Group Qtrs Est	614	3,058	17,512
Transient Est Average Last 4 Qtrs	15,840	23,976	60,781	
Households	Current Year Estimated Households	22,283	102,424	299,703
	Households Est 23Q1	22,207	102,189	299,198
	Households Est 22Q4	22,155	101,987	298,738
	Households Est 22Q3	22,054	101,616	297,228
	Households Est 22Q2	22,033	101,472	296,665
	Households Est 22Q1	21,982	101,334	296,227
	Households Est 21Q4	21,878	101,012	295,838
	Households Est 21Q3	21,763	100,688	295,196
	Households Est 21Q2	21,723	100,531	295,017
	Households Fcst	24,204	106,518	307,183
	2010 Census Households	11,896	74,539	217,519
	2000 Census Households	11,254	69,142	202,994
	1990 Census Households	9,446	59,816	183,193
	Historical Annual Growth, 1990 – 2000	1.77%	1.46%	1.03%
	Historical Annual Growth, 2000 – 2010	0.56%	0.75%	0.69%
	Estimated Annual Growth, 2010 – CY	4.85%	2.43%	2.45%
	Projected Annual Growth, CY to Y5	1.67%	0.79%	0.49%
Population per Household	2.17	2.25	2.31	

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Plainview Village Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.0%	1.3%	1.0%
	HH Income \$250,000 to \$499,999	1.2%	1.5%	1.2%
	HH Income \$200,000 to \$249,999	2.8%	3.5%	2.7%
	HH Income \$175,000 to \$199,999	4.2%	5.1%	4.2%
	HH Income \$150,000 to \$174,999	4.6%	5.8%	4.4%
	HH Income \$100,000 to 149,999	20.5%	18.0%	14.8%
	HH Income \$75,000 to 99,999	16.2%	14.0%	12.8%
	HH Income \$50,000 to 74,999	19.8%	18.5%	18.1%
	HH Income \$35,000 to 49,999	12.3%	12.7%	13.4%
	HH Income \$25,000 to 34,999	7.0%	7.5%	9.2%
	HH Income \$15,000 to 24,999	5.1%	6.5%	8.4%
	HH Income \$0 to 14,999	5.1%	5.5%	9.8%
	Average Household Income	\$93,390	\$97,953	\$86,952
	Median Household Income	\$75,931	\$73,832	\$61,279
	Per Capita Income	\$42,799	\$43,477	\$37,308
	2000 Average HH Income	\$70,410	\$70,797	\$56,052
	2000 Median HH Income	\$55,360	\$53,542	\$40,525
	Average Disposable Income	73,889	75,226	65,992
	Median Disposable Income	64,089	62,293	51,978
	Discretionary HH Income Over \$150,000	2.4%	3.1%	2.6%
	Discretionary HH Income \$125,000 to \$149,999	2.6%	3.8%	3.0%
	Discretionary HH Income \$100,000 to \$124,999	6.4%	7.2%	5.5%
	Discretionary HH Income \$75,000 to \$99,999	11.7%	11.7%	8.8%
	Discretionary HH Income \$50,000 to \$74,999	24.0%	20.0%	16.9%
	Discretionary HH Income \$25,000 to \$49,999	32.0%	30.5%	28.9%
	Discretionary HH Income Under \$25,000	21.0%	23.7%	34.4%
	Average Discretionary HH Income	54,479	55,348	47,371
	Median Discretionary HH Income	47,305	45,767	36,654
	Householder White – Count	18,089	82,826	215,446
	Median HH Income	\$77,179	\$78,015	\$69,405
	Average HH Income	\$85,640	\$88,419	\$81,663
	Householder Black or African-American – Count	1,712	10,617	55,255
	Median HH Income	\$64,923	\$53,823	\$40,356
	Average HH Income	\$70,399	\$65,313	\$50,683
Householder Hispanic – Count	641	3,263	12,616	
Median HH Income	\$57,876	\$53,882	\$52,508	
Average HH Income	\$63,659	\$68,779	\$62,668	
Householder Asian or Pacific Islander – Count	1,105	2,993	6,874	
Median HH Income	\$98,978	\$87,631	\$80,643	
Average HH Income	\$98,575	\$93,905	\$89,216	
Householder Other or Pacific Islander – Count	735	2,725	9,511	
Median HH Income	\$80,511	\$74,452	\$57,960	
Average HH Income	\$85,770	\$81,600	\$67,556	
Gender	Male Population	23,212	112,034	344,793
	Female Population	25,845	121,560	366,068

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Total Population by Age	Count of Pop 0 to 4 years	2,910	13,534	41,604
	Count of Pop 0 to 7 years	3,955	18,636	57,756
	Count of Pop 5 - 13	4,773	23,329	74,535
	Count of Pop 14 - 18	2,043	10,291	34,737
	Count of Pop 19 - 22	2,057	10,223	35,616
	Count of Pop 22 - 25	1,570	7,649	27,157
	Count of Pop 25 - 29	3,280	14,732	46,866
	Count of Pop 30 - 34	3,764	16,951	50,410
	Count of Pop 35 - 39	3,622	16,517	49,212
	Count of Pop 40 - 44	3,080	15,101	46,061
	Count of Pop 45 - 59	8,054	41,326	130,114
	Count of Pop 60 - 74	8,883	43,140	123,182
	Count of Pop 75 - 84	3,699	15,596	39,329
	Count of Pop 85+	1,323	5,205	12,039
	% of Pop 0 to 4 years	5.9%	5.8%	5.9%
	% of Pop 0 to 7 years	8.1%	8.0%	8.1%
	% of Pop 5 - 13	9.7%	10.0%	10.5%
	% of Pop 14 - 18	4.2%	4.4%	4.9%
	% of Pop 19 - 22	4.2%	4.4%	5.0%
	% of Pop 22 - 25	3.2%	3.3%	3.8%
	% of Pop 25 - 29	6.7%	6.3%	6.6%
	% of Pop 30 - 34	7.7%	7.3%	7.1%
	% of Pop 35 - 39	7.4%	7.1%	6.9%
% of Pop 40 - 44	6.3%	6.5%	6.5%	
% of Pop 45 - 59	16.4%	17.7%	18.3%	
% of Pop 60 - 74	18.1%	18.5%	17.3%	
% of Pop 75 - 84	7.5%	6.7%	5.5%	
% of Pop 85+	2.7%	2.2%	1.7%	
Median Age	40.8	41.2	39.5	
Average Age	42.3	41.9	40.4	
Male Population by Age	% of Pop 0 to 4 years	6.4%	6.2%	6.2%
	% of Pop 5 - 13	10.4%	10.6%	11.0%
	% of Pop 14 - 18	4.5%	4.7%	5.1%
	% of Pop 19 - 22	4.5%	4.7%	5.2%
	% of Pop 22 - 25	3.4%	3.4%	4.0%
	% of Pop 25 - 29	6.8%	6.5%	6.7%
	% of Pop 30 - 34	8.0%	7.5%	7.2%
	% of Pop 35 - 39	7.9%	7.4%	7.1%
	% of Pop 40 - 44	6.7%	6.7%	6.6%
	% of Pop 45 - 59	16.8%	17.8%	18.5%
	% of Pop 75 - 84	6.3%	5.7%	4.8%
	% of Pop 60 - 74	16.7%	17.3%	16.5%
	% of Pop 85+	1.8%	1.4%	1.1%
	Median Age	38.9	39.3	38.2
Average Age	40.4	40.2	39.1	

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	% of Pop 45 - 59	16.1%	17.6%	18.1%
	% of Pop 60 - 74	19.3%	19.5%	18.1%
	% of Pop 75 - 84	8.7%	7.6%	6.3%
	% of Pop 85+	3.5%	3.0%	2.3%
	Median Age	43.0	43.1	40.9
Average Age	44.0	43.4	41.6	
Race	Count of White	35,861	176,380	468,587
	Count of Black or African-American	4,742	24,916	137,716
	Count of Asian or Pacific Islander	3,850	10,491	26,136
	Count of Other races	4,603	21,807	78,422
	White	73.1%	75.5%	65.9%
	Black or African American	9.7%	10.7%	19.4%
	Asian	7.8%	4.5%	3.7%
	Other Races	9.4%	9.3%	11.0%
Language Spoken	Speak English at Home	90.0%	90.9%	89.9%
	Speak Spanish at Home	2.6%	2.9%	4.5%
	Speak French or French Creole at Home	0.2%	0.4%	0.5%
	Speak German at Home	0.3%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	2.6%	1.5%	1.2%
	Speak Russian and Other Slavic Languages at H	0.4%	0.9%	0.6%
	Speak Chinese at Home	0.2%	0.3%	0.3%
	Speak Korean at Home	0.2%	0.2%	0.2%
	Speak Vietnamese at Home	0.1%	0.1%	0.3%
	Speak Other Asian Languages at Home	2.4%	1.1%	0.8%
	Speak Tagalog and Other Pacific Languages at H	0.3%	0.2%	0.1%
	Speak Other Language at Home	0.7%	1.0%	1.5%
Hispanic	Hispanic Population	2,992	13,834	52,567
	Hispanic Population Percent	6.1%	5.9%	7.4%
	Mexican	36.7%	34.5%	39.6%
	Puerto Rican	13.4%	11.6%	7.9%
	Cuban	12.9%	20.1%	28.2%
	Dominican	0.4%	1.4%	0.5%
	Central American	11.6%	10.9%	10.8%
	South American	17.6%	13.8%	7.1%
	Other Hispanic	7.3%	7.7%	5.8%
	2000 Hispanic Population Percent	2%	1%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	7.1%	7.3%	6.7%
	American	6.9%	7.1%	6.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	7.8%	4.5%	3.7%
	Chinese	0.5%	0.5%	0.5%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.3%	0.4%	0.3%
	South Central Asian (ie. Indian)	5.7%	2.1%	1.4%
	South East Asian (ie. Vietnamese)	0.6%	0.7%	0.7%
	Other Asian	0.6%	0.6%	0.7%
	European (percent of total population)	42.3%	46.0%	37.2%
	British	9.1%	9.8%	7.9%
	Dutch	0.7%	0.8%	0.6%
	French	1.2%	1.3%	1.1%
	German	12.7%	14.2%	11.7%
	Italian	1.8%	2.1%	1.8%
	Polish	0.9%	1.0%	0.8%
	Scandinavian	1.2%	1.2%	0.9%
	Scotch/Irish	11.0%	11.9%	9.6%
Other European (ie. Greek/Russian)	3.6%	3.7%	2.8%	
Middle Eastern	0.8%	0.9%	0.8%	
Other Ancestry	16.8%	17.2%	22.9%	
Unclassified Ancestry	19.0%	18.2%	21.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	35,704	168,568	497,213
	Elementary (0 to 8)	1.0%	1.4%	2.6%
	Some High School (9 to 11)	2.7%	3.0%	5.7%
	High School Graduate (12)	18.3%	17.8%	23.9%
	Some College (13 to 16)	20.9%	21.1%	22.2%
	Associates Degree Only	8.5%	8.0%	8.1%
	Bachelors Degree Only	28.4%	28.5%	22.3%
	Graduate Degree	20.1%	20.2%	15.2%
	% College (4+)	48.5%	48.7%	37.4%
Household Type	Total Households – count	22,283	102,424	299,703
	One Person HHs – count	7,815	33,865	100,470
	Family HHs – count	13,074	61,504	177,652
	Married Couple – count	10,344	47,948	125,576
	w/own children – count	3,660	17,689	47,146
	w/out own children – count	6,684	30,259	78,430
	Male Householder – count	786	4,033	13,941
	Female Householder – count	1,945	9,523	38,135
	Non-Family Households – count	1,394	7,056	21,580
	1 Person Household	35.1%	33.1%	33.5%
	2 Person Household	34.5%	34.9%	33.2%
	3 Person Household	13.2%	14.1%	14.6%
	4 Person Household	10.4%	10.8%	10.9%
	5 Person Household	4.2%	4.5%	4.8%
6 Person Household	1.7%	1.7%	1.8%	
7+ Person Household	0.8%	0.9%	1.1%	
% Households With Children	23.1%	24.1%	24.8%	

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Housing	Total Housing Units	23,940	108,645	326,306
	Owner Occupied Percent	54.7%	61.6%	55.0%
	Renter Occupied Percent	38.3%	32.7%	36.8%
	Vacant Housing Percent	6.9%	5.7%	8.2%
	Total Housing Units (Census 2000)	12,287	72,999	216,847
	For Rent (Census 2000)	70%	49%	44%
	For Sale (Census 2000)	10%	18%	17%
	Rented or Sold, (Census 2000)	4%	7%	10%
	Seasonal (Census 2014)	4%	10%	5%
	Other (Census 2000)	3%	9%	18%
Homes Built By Year	Homes Built 1990 to 2000	22%	17%	13%
	Homes Built 1980 to 1989	22%	15%	9%
	Homes Built 1970 to 1979	27%	19%	17%
	Homes Built 1960 to 1969	12%	15%	16%
	Homes Built 1950 to 1959	12%	19%	17%
	Homes Built 1940 to 1949	5%	7%	10%
	Homes Built Before 1939	2%	8%	17%
Units in Structure	1 Unit	59%	71%	69%
	2 - 9 Units	19%	17%	18%
	Greater than 10 Units	22%	12%	13%
	Mobilie Trailer	0%	0%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.3%	1.9%	1.8%
	Property Value \$750,000 to \$999,999	3.2%	4.0%	4.1%
	Property Value \$500,000 to \$749,999	9.3%	11.7%	10.2%
	Property Value \$400,000 to \$499,999	14.5%	14.3%	10.7%
	Property Value \$300,000, to \$399,999	26.6%	22.8%	16.7%
	Property Value \$200,000 to \$299,999	28.5%	27.5%	24.6%
	Property Value \$150,000 to \$199,999	10.5%	9.8%	13.2%
	Property Value \$100,000 to \$149,999	4.3%	4.9%	10.4%
	Property Value \$60,000 to \$99,999	0.5%	1.2%	4.2%
	Property Value \$40,000 to \$59,999	0.1%	0.3%	1.1%
	Property Value \$0 to \$39,999	1.0%	1.0%	2.0%
	Median Home Value	\$318,653	\$321,984	\$272,884
Median Rent	\$690	\$615	\$501	
Wealth per Household	\$0 and under - percent	17.1%	16.9%	18.0%
	\$1 to \$4999 - percent	8.2%	8.0%	9.0%
	\$5k to \$9999 - percent	4.5%	4.4%	4.8%
	\$10k to \$24999 - percent	6.3%	6.3%	6.5%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.2%	10.2%
	\$100k to \$249999 - percent	18.1%	18.3%	17.8%
	\$250k to \$499999 - percent	13.4%	13.6%	12.8%
	\$500k+ - percent	15.4%	15.6%	14.1%
	Median HH Wealth	\$84,832	\$87,333	\$73,721
	Avg HH Wealth	\$247,979	\$250,620	\$232,246

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Economic Viability	Economic Viability Local	220	218	218
	Economic Viability Indexed	220	218	218
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	26,222	127,033	368,632
	Managerial/Executive	22.7%	20.8%	16.8%
	Professional Specialty	30.0%	29.1%	24.8%
	Healthcare Support	1.7%	1.7%	2.2%
	Sales	10.4%	11.0%	10.2%
	Office & Administrative Support	11.0%	10.5%	11.4%
	Protective Service	1.1%	1.3%	1.6%
	Food Preparation	4.5%	4.1%	5.2%
	Building Maintenance & Cleaning	2.1%	2.0%	2.9%
	Personal Care	3.0%	2.5%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	4.3%	5.0%	5.6%
	Production & Transportation	9.1%	11.9%	16.4%
	Percent White Collar Workers	75.8%	73.0%	65.4%
	Percent Blue Collar Workers	24.2%	27.0%	34.6%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.2%	5.0%	5.3%
	Manufacturing	11.0%	10.2%	11.6%
	Transportation	4.7%	6.1%	7.6%
	Information	3.3%	2.1%	1.9%
	Wholesale/Retail	12.5%	13.7%	13.8%
	Finance, Insurance, Real Estate	11.2%	9.6%	8.4%
	Professional Services	10.1%	9.2%	6.8%
	Management Services	0.2%	0.1%	0.2%
	Administrative/Waste Services	3.3%	3.4%	4.1%
	Educational Services	23.4%	25.0%	23.5%
	Entertainment Services	8.0%	8.1%	9.5%
	Other Professional Services	5.1%	4.8%	4.6%
	Public Administration	2.0%	2.7%	2.8%
Transportation To Work	Drive to Work Alone	87.7%	85.9%	81.1%
	Drive to Work Carpool	6.2%	7.9%	10.6%
	Travel to Work by Public Transportation	0.7%	1.3%	3.0%
	Drive to Work on Motorcycle	0.1%	0.0%	0.1%
	Drive to Work on Bicycle	0.1%	0.1%	0.3%
	Walked to Work	1.0%	1.2%	2.2%
	Other Means	0.3%	0.4%	0.5%
	Work at Home	3.9%	3.1%	2.3%

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	Travel to Work in Less than 5 Minutes	2.4%	2.1%	2.4%
	Travel to Work in 5 to 9 Minutes	10.5%	9.2%	9.4%
	Travel to Work in 10 to 14 Minutes	16.4%	15.8%	16.2%
	Travel to Work in 15 to 19 Minutes	19.5%	22.1%	21.4%
	Travel to Work in 20 to 29 Minutes	31.0%	30.4%	29.0%
	Travel to Work in 30 to 44 Minutes	15.4%	15.1%	15.6%
	Travel to Work in 45 to 59 Minutes	2.0%	2.4%	2.6%
	Travel to Work in 60 Minutes or more	3.1%	3.0%	3.3%
	Average Travel Time to Work	20	20	21
Vehicles per HH	No Vehicles	5.0%	4.7%	8.9%
	1 Vehicle	36.1%	36.3%	36.7%
	2 Vehicles	43.9%	42.3%	37.9%
	3 or more vehicles	15.1%	16.7%	16.5%
	Average Number of Vehicles	1.74	1.77	1.68
Change	Births (last 12 months)	598	2,749	8,677
	Deaths (last 12 months)	846	3,716	9,763
	Migration (last 12 months)	790	3,184	8,433
Work place	Workplace Establishments	4,105	11,748	30,625
	Workplace Employees (FTE)	46,084	131,880	420,196