

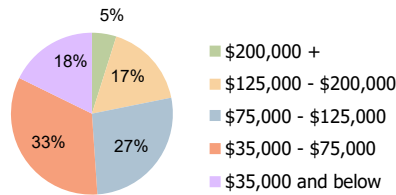
Plainview Village Louisville, KY	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

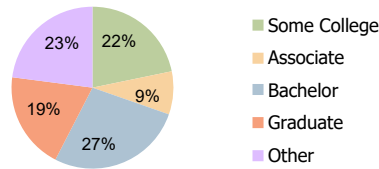
Current Population	9,780	81,435	212,690
Total Daytime Pop	18,964	103,694	227,629
Workplace Pop	11,483	58,816	117,190
Average Household Income	\$103,158	\$92,869	\$93,317
Average Disposable Income	\$77,738	\$73,199	\$73,004
Total Households	4,297	36,437	92,599
Median Home Value	\$362,598	\$304,650	\$301,793
College (4+)	52.9%	46.7%	45.9%
Total Consumer Spending/Capita (Weekly)	\$397	\$395	\$395
Population per Household	2.13	2.01	2.47
% of Households with Children	22.9%	23.4%	24.6%

2028 Demographic Projections

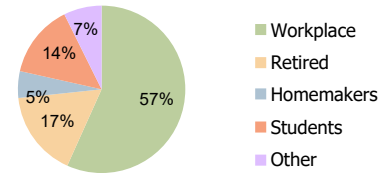
Projected Population	10,572	88,415	223,821
Projected 5 Year Annual Growth Rate (Pop)	1.6%	1.7%	1.0%



Household Income (3.00 Mile Radius)



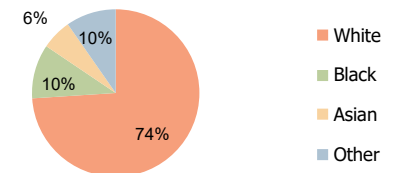
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

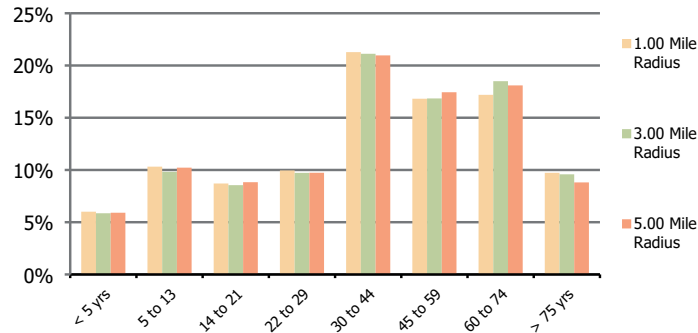
6% Hispanic | 94% Non Hispanic



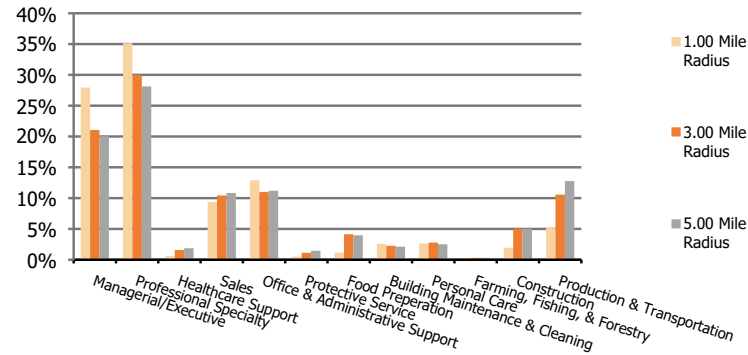
Race (3.00 Mile Radius)

Plainview Village Louisville, KY	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



Population	Current Estimated Population	9,780	81,435	212,690
	2010 Census Population	3,218	50,160	151,924
	2000 Census Population	3,059	47,615	143,353
	Historical Annual Growth 2000 to 2010	0.5%	0.5%	0.6%
	Estimated Annual Growth 2010 to 2023	8.8%	3.7%	2.6%
	Projected Annual Growth 2023 to 2028	1.6%	1.7%	1.0%
Ethnic	Hispanic or Latino Population	5%	6%	6%
	Non Hispanic or Latino Population	95%	94%	94%
Race	White	69.5%	74.0%	73.6%
	Black or African American	8.5%	10.5%	11.8%
	Asian & Pacific Islander	13.3%	5.9%	4.8%
	Other Races	8.6%	9.7%	9.7%