2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



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	field Plaza field, CA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	41,393	230,332	580,898
	Population Est 23Q1	41,565	230,869	582,395
	Population Est 22Q4	41,485	230,995	583,807
	Population Est 22Q3	41,501	231,102	583,646
	Population Est 22Q2	41,511	231,205	584,872
	Population Est 22Q1	41,512	231,307	585,784
	Population Est 21Q4	41,556	231,531	586,634
	Population Est 21Q3	41,626	231,818	586,617
	Population Est 21Q2	41,628	231,847	585,933
uo	Population Fcst	44,208	247,684	644,426
lati	2010 Census Population	38,877	222,079	509,035
Population	2000 Census Population	37,879	205,844	387,856
Ъ	1990 Census Population	36,787	187,766	313,628
	Current Year Daytime Population	77,615	275,347	595,126
	Average Seasonal Population	335	1,513	3,381
	Historical Annual Growth, 1990 – 2000	0.29%	0.92%	2.15%
	Historical Annual Growth, 2000 – 2010	0.26%	0.76%	2.76%
	Estimated Annual Growth, 2010 – CY	0.44%	0.26%	0.93%
	Projected Annual Growth, CY to Y5	1.33%	1.46%	2.10%
	Group Qtrs Est	845	3,363	5,140
	Transient Est Average Last 4 Qtrs	8,818	14,075	16,761
	Current Year Estimated Households	15,541	77,322	182,580
	Households Est 23Q1	15,588	77,456	182,973
	Households Est 22Q4	15,560	77,479	183,284
	Households Est 22Q3	15,569	77,528	183,257
	Households Est 22Q2	15,567	77,552	183,628
	Households Est 22Q1	15,563	77,585	183,928
10	Households Est 21Q4	15,580	77,674	184,162
ouseholds	Households Est 21Q3	15,608	77,771	184,192
eho	Households Est 21Q2	15,605	77,777	183,995
sn	Households Fcst	16,621	83,192	202,308
Но	2010 Census Households	14,969	74,043	160,842
	2000 Census Households	15,016	70,808	128,503
	1990 Census Households	14,960	66,848	108,401
	Historical Annual Growth, 1990 – 2000	0.04%	0.58%	1.72%
	Historical Annual Growth, 2000 – 2010	-0.03%	0.45%	2.27%
	Estimated Annual Growth, 2010 – CY	0.26%	0.30%	0.89%
	Projected Annual Growth, CY to Y5	1.35%	1.47%	2.07%
	Population per Household	2.61	2.94	3.15

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Apr 3, 2025



	sfield Plaza	5.00 Minute	10.00 Minute	20.00 Minute
Bakers	sfield, CA	Drivetime	Drivetime	Drivetime
	HH Income \$500,000 or more	0.8%	0.8%	1.6%
	HH Income \$250,000 to \$499,999	1.0%	1.0%	1.9%
	HH Income \$200,000 to \$249,999	2.3%	2.3%	4.5%
	HH Income \$175,000 to \$199,999	2.5%	2.2%	4.3%
	HH Income \$150,000 to \$174,999	3.4%	3.3%	5.5%
	HH Income \$100,000 to 149,999	13.0%	12.7%	17.3%
	HH Income \$75,000 to 99,999	13.9%	11.7%	12.5%
	HH Income \$50,000 to 74,999	19.5%	17.6%	16.7%
	HH Income \$35,000 to 49,999	13.2%	14.2%	10.7%
	HH Income \$25,000 to 34,999	10.3%	11.3%	8.6%
	HH Income \$15,000 to 24,999	10.4%	10.9%	7.9%
	HH Income \$0 to 14,999	9.9%	12.0%	8.4%
	Average Household Income	\$75,514	\$71,900	\$97,568
	Median Household Income	\$57,175	\$51,909	\$70,988
	Per Capita Income	\$28,751	\$24,377	\$30,832
	Average Disposable Income	\$61,573	\$59,012	\$75,836
	Median Disposable Income	\$50,138	\$45,730	\$61,649
	Discretionary HH Income Over \$150,000	0.6%	1.1%	2.9%
	Discretionary HH Income \$125,000 to \$149,999	2.9%	2.2%	4.5%
Income	Discretionary HH Income \$100,000 to \$124,999	3.2%	3.1%	6.1%
<u>S</u>	Discretionary HH Income \$75,000 to \$99,999	6.7%	6.0%	10.1%
-	Discretionary HH Income \$50,000 to \$74,999	16.7%	13.6%	17.2%
	Discretionary HH Income \$25,000 to \$49,999	31.5%	26.6%	26.0%
	Discretionary HH Income Under \$25,000	38.4%	47.5%	33.2%
	Average Discretionary HH Income	\$40,773	\$37,132	\$50,737
	Median Discretionary HH Income	\$32,526	\$26,859	\$39,714
	Householder White – Count	5,331	25,123	63,834
	Median HH Income	\$63,607	\$58,561	\$84,941
	Average HH Income	\$75,756	\$73,770	\$93,295
	Householder Black or African-American – Count	1,146	5,222	9,402
	Median HH Income	\$30,843	\$32,469	\$43,860
	Average HH Income	\$47,699	\$48,020	\$65,553
	Householder Hispanic – Count	6,689	36,326	81,371
	Median HH Income	\$57,253	\$50,849	\$62,802
	Average HH Income	\$66,626	\$61,909	\$75,066
	Householder Asian or Pacific Islander – Count	463	1,918	8,426
	Median HH Income	\$44,711	\$59,501	\$104,663
	Average HH Income	\$60,129	\$79,385	\$111,480
	Householder Other or Pacific Islander – Count	1,912	8,733	19,547
	Median HH Income	\$60,641	\$53,287	\$76,123
	Average HH Income	\$71,584	\$66,837	\$86,414

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	sfield Plaza sfield, CA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	20,014	112,922	285,456
Ge	Female Population	21,379	117,410	295,442
	Count of Pop 0 to 4 years	2,582	14,247	34,334
	Count of Pop 0 to 7 years	3,974	22,392	53,486
	Count of Pop 5 - 13	5,237	31,949	78,981
	Count of Pop 14 - 18	2,286	14,673	38,551
	Count of Pop 19 - 22	2,209	14,043	37,167
	Count of Pop 22 - 25	1,629	10,108	26,594
	Count of Pop 25 - 29	3,049	16,674	39,376
	Count of Pop 30 - 34	3,546	18,169	41,385
	Count of Pop 35 - 39	3,133	16,179	40,178
	Count of Pop 40 - 44	2,646	14,257	38,064
	Count of Pop 45 - 59	6,404	35,832	96,495
	Count of Pop 60 - 74	5,848	30,935	77,964
E	Count of Pop 75 - 84	2,030	9,722	23,664
atic	Count of Pop 85+	793	3,543	8,146
Total Population by Age	% of Pop 0 to 4 years	6.2%	6.2%	5.9%
P P P	% of Pop 0 to 7 years	9.6%	9.7%	9.2%
tal	% of Pop 5 - 13	12.7%	13.9%	13.6%
₽	% of Pop 14 - 18	5.5%	6.4%	6.6%
	% of Pop 19 - 22	5.3%	6.1%	6.4%
	% of Pop 22 - 25	3.9%	4.4%	4.6%
	% of Pop 25 - 29	7.4%	7.2%	6.8%
	% of Pop 30 - 34	8.6%	7.9%	7.1%
	% of Pop 35 - 39	7.6%	7.0%	6.9%
	% of Pop 40 - 44	6.4%	6.2%	6.6%
	% of Pop 45 - 59	15.5%	15.6%	16.6%
	% of Pop 60 - 74	14.1%	13.4%	13.4%
	% of Pop 75 - 84	4.9%	4.2%	4.1%
	% of Pop 85+	1.9%	1.5%	1.4%
	Median Age	35.3	33.7	34.3
	Average Age	37.7	36.4	36.5
	% of Pop 0 to 4 years	6.6%	6.5%	6.1%
	% of Pop 5 - 13	13.2%	14.5%	14.1%
	% of Pop 14 - 18	5.8%	6.6%	6.9%
	% of Pop 19 - 22	5.6%	6.3%	6.6%
_	% of Pop 22 - 25	4.1%	4.6%	4.8%
tioi	% of Pop 25 - 29	7.6%	7.3%	6.9%
pulat Age	% of Pop 30 - 34	8.6%	7.8%	7.1%
opi A g	% of Pop 35 - 39	7.7%	7.0%	6.9%
Male Population by Age	% of Pop 40 - 44	6.5%	6.1%	6.5%
lal	% of Pop 45 - 59	15.4%	15.5%	16.4%
2	% of Pop 75 - 84	4.2%	3.7%	3.6%
	% of Pop 60 - 74	13.5%	12.9%	12.9%
	% of Pop 85+	1.3%	1.2%	1.1%
	Median Age	34.2	32.7	33.2
	Average Age	36.5	35.4	35.6

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% of Pop 0 to 4 years 5.9% 5.9% % of Pop 5 - 13 12.2% 13.3%	5.7%
% of Pop 5 - 13 12.2% 13.3%	
	13.1%
% of Pop 14 - 18 5.3% 6.1%	6.4%
% of Pop 19 - 22 5.1% 5.9%	6.2%
% of Pop 22 - 25 3.8% 4.2%	4.4%
% of Pop 25 - 29 7.1% 7.2%	6.6%
% of Pop 30 - 34 8.6% 7.9%	7.1%
% of Pop 35 - 39 7.4% 7.0%	6.9%
% of Pop 40 - 44 6.3% 6.2%	6.6%
% of Pop 45 - 59 15.5% 15.6%	16.8%
% of Pop 60 - 74 14.7% 13.9%	13.9%
% of Pop 75 - 84 5.6% 4.7%	4.5%
% of Pop 85+ 2.5% 1.9%	1.7%
Median Age 36.4 34.7	35.4
Average Åge 38.9 37.4	37.4
Count of White 18,647 106,209	280,039
Count of Black or African-American 3,491 17,625	33,512
Count of Asian or Pacific Islander 1,416 6,746	34,013
S Count of Other races 17,839 99,751	233,334
S Count of Other races 17,839 99,751 White 45.0% 46.1%	48.2%
Black or African American8.4%7.7%	5.8%
Asian 3.4% 2.9%	5.9%
Other Races 43.1% 43.3%	40.2%
Speak English at Home64.5%57.2%	56.9%
Speak Spanish at Home31.6%39.4%	36.5%
Speak French or French Creole at Home0.0%0.1%	0.1%
Speak German at Home0.2%0.1%	0.1%
Speak Other Indo-European Languages at Home 0.5% 0.8%	2.2%
Speak Russian and Other Slavic Languages at Home 0.3% 0.1%	0.1%
Speak Other Indo-European Languages at Home0.5%0.8%Speak Russian and Other Slavic Languages at Home0.3%0.1%Speak Chinese at Home0.8%0.3%Speak Korean at Home0.2%0.0%	0.5%
Speak Korean at Home 0.2% 0.0%	0.2%
Speak Vietnamese at Home 0.1% 0.2%	0.3%
Speak Other Asian Languages at Home0.7%0.5%	0.8%
Speak Tagalog and Other Pacific Languages at Home 1.0% 0.6%	1.2%
Speak Other Language at Home0.2%0.4%	0.9%
Hispanic Population 21,518 131,863	314,382
Hispanic Population Percent52.0%57.2%	54.1%
Mexican 87.2% 87.2%	88.9%
Puerto Rican 1.6% 1.5%	1.2%
Cuban 0.3% 0.3%	0.2%
Octoban0.3%0.3%Dominican0.0%0.0%Central American3.9%5.3%Central American5.3%	0.0%
Central American 3.9% 5.3%	4.2%
South American 1.4% 0.6%	0.8%
Other Hispanic 5.5% 5.1%	4.6%
2000 Hispanic Dopulation Percent 200/ 270/	960/
2000 Hispanic Population Percent30%37%1990 Hispanic Population Percent17%26%	35% 24%

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	American (percent of total population)	2.6%	2.4%	2.4%
	American	1.8%	1.7%	1.7%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.7%	0.7%	0.5%
		0.1%	0.1%	0.1%
	Asian (percent of total population) Chinese	3.2% 0.4%	2.7% 0.2%	5.6% 0.4%
	Japanese	0.4%	0.2%	0.4%
	Korean	0.2%	0.2%	0.5%
	South Central Asian (ie. Indian)	0.3%	0.6%	1.8%
	South East Asian (ie. Vietnamese)	2.1%	1.4%	2.5%
L ∑	Other Asian	0.1%	0.1%	0.3%
Ancestry	European (percent of total population)	11.9%	9.7%	10.3%
ů ř	British	3.0%	2.1%	2.3%
◄	Dutch	0.1%	0.2%	0.2%
	French	0.4%	0.4% 2.3%	0.5%
	German Italian	3.0% 0.7%	2.3% 0.6%	2.5% 0.8%
	Polish	0.3%	0.2%	0.2%
	Scandinavian	0.7%	0.6%	0.6%
	Scotch/Irish	2.8%	2.5%	2.2%
	Other European (ie. Greek/Russian)	0.8%	0.7%	0.9%
	Middle Eastern	0.4%	0.3%	0.4%
	Other Ancestry	22.8%	20.3%	19.5%
	Unclassified Ancestry	7.2%	7.4%	7.7%
	Adult Population (25 Years or Older)	27,450	145,311	365,271
	Elementary (0 to 8)	6.2%	12.4%	10.7%
L J	Some High School (9 to 11)	10.9%	13.0%	10.3%
Education (Age 25+)	High School Graduate (12)	29.4%	28.3%	26.5%
Je Je	Some College (13 to 16)	26.5%	23.9%	23.8%
ladi (Ag	Associates Degree Only	7.7%	7.6%	8.0%
	Bachelors Degree Only	13.3%	9.8%	13.5%
	Graduate Degree	6.2%	4.9%	7.2%
	% College (4+)	19.5%	14.7%	20.6%
	Total Households – count	15,541	77,322	182,580
	One Person HHs – count	4,779	18,683	34,366
	Family HHs – count	9,515	53,074	138,286
	Married Couple – count	5,246	29,765	92,255
	w/own children – count	2,470	13,527	45,647
	w/out own children – count	2,775	16,238	46,608
σ	Male Householder – count	1,500	7,241	14,728
ا م	Female Householder – count	2,769	16,068	31,303
useho Type	Non-Family Households – count	1,247	5,564	9,928
Household Type	1 Person Household	30.8%	24.2%	18.8%
Ι Í	2 Person Household	28.2%	26.5%	26.1%
	3 Person Household	14.7%	16.6%	17.1%
	4 Person Household	11.9%	14.6%	17.0%
	5 Person Household	7.4%	9.3%	11.0%
	6 Person Household	4.0%	4.9%	5.7%
	7+ Person Household	3.0%	3.9%	4.3%
	% Households With Children	32.3%	35.5%	39.4%
	-	/*	,,	

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	field Plaza field, CA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units Owner Occupied Percent Renter Occupied Percent Vacant Housing Percent	16,465 39.3% 55.1% 5.6%	81,668 41.5% 53.2% 5.3%	191,123 55.5% 40.0% 4.5%
	Total Housing Units (Census 2000)	16,016	76,321	137,219
Home Value (Owner Occupied)	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$60,000 to \$199,999 Property Value \$60,000 to \$199,999 Property Value \$60,000 to \$59,999 Property Value \$0 to \$39,999 Median Home Value	1.2% 2.8% 9.1% 12.2% 25.6% 32.9% 6.4% 4.4% 1.7% 0.7% 2.9% \$303,799	1.3% 3.2% 10.3% 13.0% 24.5% 25.2% 7.9% 6.6% 3.0% 1.2% 3.5% \$310,003	3.2% 6.2% 19.1% 18.9% 22.2% 16.9% 4.5% 3.5% 1.6% 0.9% 2.2% \$390,254
Wealth per Household	\$0 and under - percent \$1 to \$4999 - percent \$5k to \$9999 - percent \$10k to \$24999 - percent \$25k to \$49999 - percent \$50k to \$99999 - percent \$100k to \$249999 - percent \$250k to \$499999 - percent \$250k to \$499999 - percent \$250kk - percent Median HH Wealth Avg HH Wealth	20.1% 10.7% 5.4% 7.0% 7.0% 10.0% 16.6% 11.4% 11.8% \$49,252 \$201,384	20.2% 11.0% 5.5% 7.0% 7.0% 10.1% 16.6% 11.2% 11.4% \$47,629 \$197,479	18.7% 9.7% 5.0% 6.7% 6.9% 10.2% 17.4% 12.2% 13.1% \$64,763 \$219,795
Economic Viability	Economic Viability Local Economic Viability Indexed	277 102	283 105	273 101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	$\begin{array}{c} 17,992 \\ 11.7\% \\ 17.2\% \\ 3.5\% \\ 10.5\% \\ 12.0\% \\ 2.3\% \\ 6.4\% \\ 5.4\% \\ 2.3\% \\ 3.7\% \\ 10.9\% \\ 14.1\% \\ 55.0\% \\ 45.0\% \end{array}$	92,364 9.2% 15.1% 4.5% 9.4% 11.1% 2.2% 6.9% 4.7% 2.3% 6.2% 12.3% 16.3% 49.3% 50.7%	$\begin{array}{c} 251,156\\ 11.6\%\\ 19.0\%\\ 4.0\%\\ 9.2\%\\ 11.4\%\\ 2.7\%\\ 5.8\%\\ 3.8\%\\ 2.7\%\\ 5.0\%\\ 10.3\%\\ 14.6\%\\ 55.1\%\\ 44.9\%\end{array}$

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BRIXMOR® Latitude: 35.368393 Longitude: -119.051504

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	sfield Plaza sfield, CA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	13.5%	20.2%	18.4%
	Manufacturing	6.3%	5.3%	5.3%
	Transportation	6.4%	7.0%	7.1%
	Information	1.5%	1.1%	1.0%
	Wholesale/Retail	16.3%	14.6%	13.2%
	Finance, Insurance, Real Estate	5.8%	3.3%	4.1%
	Professional Services	5.3%	3.7%	4.2%
	Management Services	0.1%	0.0%	0.1%
	Administrative/Waste Services	4.2%	5.6%	4.6%
	Educational Services	21.9%	20.8%	23.6%
	Entertainment Services	10.4%	9.8%	8.8%
	Other Professional Services	3.7%	4.7%	4.6%
	Public Administration	4.6%	3.9%	5.0%
	No Vehicles	10.7%	11.0%	7.2%
Vehicles per HH	1 Vehicle	41.8%	36.8%	28.2%
	2 Vehicles	34.9%	33.8%	38.7%
/eh pe	3 or more vehicles	12.7%	18.5%	25.8%
	Average Number of Vehicles	1.54	1.68	1.96
Change	Births (last 12 months)	469	2,640	6,485
an	Deaths (last 12 months)	265	1,328	3,303
ch	Migration (last 12 months)	-282	-2,004	-6,813
Work place	Workplace Establishments	4,374	10,346	16,496
W. pla	Workplace Employees (FTE)	48,535	113,919	182,608