

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025

**BRIXMOR**<sup>®</sup>

Latitude: 35.368393 Longitude: -119.051504

Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	7,985	102,129	328,419
	Population Est 23Q1	8,013	102,513	329,183
	Population Est 22Q4	7,998	102,413	329,820
	Population Est 22Q3	8,003	102,423	329,791
	Population Est 22Q2	8,001	102,524	330,158
	Population Est 22Q1	8,002	102,501	330,724
	Population Est 21Q4	8,008	102,597	330,994
	Population Est 21Q3	8,033	102,781	331,410
	Population Est 21Q2	8,032	102,763	331,324
	Population Fcst	8,526	109,125	356,706
	2010 Census Population	7,796	98,183	315,156
	2000 Census Population	8,019	92,149	277,250
	1990 Census Population	7,234	86,473	230,454
	Current Year Daytime Population	21,111	161,214	369,744
	Average Seasonal Population	110	699	2,155
	Historical Annual Growth, 1990 – 2000	1.04%	0.64%	1.87%
	Historical Annual Growth, 2000 – 2010	-0.28%	0.64%	1.29%
	Estimated Annual Growth, 2010 – CY	0.17%	0.28%	0.29%
	Projected Annual Growth, CY to Y5	1.32%	1.33%	1.67%
	Group Qtrs Est	207	1,753	4,227
	Transient Est Average Last 4 Qtrs	2,958	12,005	14,613
Households	Current Year Estimated Households	3,011	36,807	109,459
	Households Est 23Q1	3,017	36,906	109,663
	Households Est 22Q4	3,013	36,868	109,802
	Households Est 22Q3	3,014	36,886	109,813
	Households Est 22Q2	3,014	36,912	109,944
	Households Est 22Q1	3,011	36,892	110,129
	Households Est 21Q4	3,015	36,933	110,220
	Households Est 21Q3	3,023	37,005	110,372
	Households Est 21Q2	3,023	36,996	110,339
	Households Fcst	3,218	39,382	118,979
	2010 Census Households	3,061	35,696	104,310
	2000 Census Households	3,213	34,426	94,070
	1990 Census Households	2,874	33,024	80,846
	Historical Annual Growth, 1990 – 2000	1.12%	0.42%	1.53%
	Historical Annual Growth, 2000 – 2010	-0.48%	0.36%	1.04%
	Estimated Annual Growth, 2010 – CY	-0.12%	0.22%	0.34%
	Projected Annual Growth, CY to Y5	1.34%	1.36%	1.68%
	Population per Household	2.58	2.73	2.96

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Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.6%	1.0%	1.2%
	HH Income \$250,000 to \$499,999	0.7%	1.1%	1.5%
	HH Income \$200,000 to \$249,999	1.8%	2.7%	3.4%
	HH Income \$175,000 to \$199,999	2.8%	2.6%	3.3%
	HH Income \$150,000 to \$174,999	4.0%	3.8%	4.5%
	HH Income \$100,000 to 149,999	13.4%	13.4%	14.9%
	HH Income \$75,000 to 99,999	16.4%	12.6%	12.2%
	HH Income \$50,000 to 74,999	25.5%	18.1%	17.4%
	HH Income \$35,000 to 49,999	9.8%	12.4%	12.4%
	HH Income \$25,000 to 34,999	8.5%	9.8%	9.8%
	HH Income \$15,000 to 24,999	9.5%	10.7%	9.3%
	HH Income \$0 to 14,999	7.0%	11.8%	10.2%
	Average Household Income	\$74,586	\$76,929	\$84,191
	Median Household Income	\$63,994	\$56,390	\$60,446
	Per Capita Income	\$28,676	\$28,044	\$28,304
	Average Disposable Income	\$64,138	\$62,341	\$67,681
	Median Disposable Income	\$55,945	\$49,462	\$52,894
	Discretionary HH Income Over \$150,000	0.1%	1.5%	2.2%
	Discretionary HH Income \$125,000 to \$149,999	2.0%	2.7%	3.1%
	Discretionary HH Income \$100,000 to \$124,999	3.1%	3.6%	4.8%
	Discretionary HH Income \$75,000 to \$99,999	7.3%	6.9%	8.1%
	Discretionary HH Income \$50,000 to \$74,999	18.4%	15.2%	15.3%
	Discretionary HH Income \$25,000 to \$49,999	38.4%	27.7%	26.4%
	Discretionary HH Income Under \$25,000	30.7%	42.4%	40.0%
	Average Discretionary HH Income	\$42,377	\$40,609	\$44,361
	Median Discretionary HH Income	\$37,285	\$30,715	\$33,232
	Householder White – Count	1,034	12,804	38,993
	Median HH Income	\$71,444	\$66,105	\$72,677
	Average HH Income	\$80,246	\$78,625	\$84,966
	Householder Black or African-American – Count	187	2,878	6,533
	Median HH Income	\$51,631	\$32,029	\$35,129
	Average HH Income	\$44,093	\$48,542	\$55,417
	Householder Hispanic – Count	1,253	15,782	48,172
	Median HH Income	\$64,282	\$54,842	\$55,819
	Average HH Income	\$70,566	\$65,439	\$67,353
	Householder Asian or Pacific Islander – Count	122	1,056	3,678
	Median HH Income	\$42,101	\$57,252	\$92,071
	Average HH Income	\$54,234	\$78,716	\$102,328
	Householder Other or Pacific Islander – Count	415	4,286	12,084
	Median HH Income	\$68,706	\$55,896	\$63,184
	Average HH Income	\$76,819	\$68,589	\$76,533

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Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,875	49,637	160,756
	Female Population	4,110	52,491	167,662
Total Population by Age	Count of Pop 0 to 4 years	504	6,319	19,663
	Count of Pop 0 to 7 years	743	9,785	30,571
	Count of Pop 5 - 13	939	13,397	44,051
	Count of Pop 14 - 18	428	5,974	20,878
	Count of Pop 19 - 22	425	5,769	20,175
	Count of Pop 22 - 25	322	4,231	14,534
	Count of Pop 25 - 29	595	7,493	22,862
	Count of Pop 30 - 34	723	8,394	24,684
	Count of Pop 35 - 39	627	7,398	22,674
	Count of Pop 40 - 44	517	6,375	20,575
	Count of Pop 45 - 59	1,233	15,635	52,831
	Count of Pop 60 - 74	1,101	14,206	45,959
	Count of Pop 75 - 84	397	4,985	14,343
	Count of Pop 85+	175	1,952	5,192
	% of Pop 0 to 4 years	6.3%	6.2%	6.0%
	% of Pop 0 to 7 years	9.3%	9.6%	9.3%
	% of Pop 5 - 13	11.8%	13.1%	13.4%
	% of Pop 14 - 18	5.4%	5.8%	6.4%
	% of Pop 19 - 22	5.3%	5.6%	6.1%
	% of Pop 22 - 25	4.0%	4.1%	4.4%
	% of Pop 25 - 29	7.4%	7.3%	7.0%
	% of Pop 30 - 34	9.1%	8.2%	7.5%
	% of Pop 35 - 39	7.8%	7.2%	6.9%
	% of Pop 40 - 44	6.5%	6.2%	6.3%
	% of Pop 45 - 59	15.4%	15.3%	16.1%
	% of Pop 60 - 74	13.8%	13.9%	14.0%
	% of Pop 75 - 84	5.0%	4.9%	4.4%
	% of Pop 85+	2.2%	1.9%	1.6%
	Median Age	35.5	34.7	34.5
	Average Age	38.0	37.4	37.0
Male Population by Age	% of Pop 0 to 4 years	6.8%	6.5%	6.2%
	% of Pop 5 - 13	12.7%	13.7%	14.0%
	% of Pop 14 - 18	5.4%	6.1%	6.6%
	% of Pop 19 - 22	5.6%	5.9%	6.4%
	% of Pop 22 - 25	4.4%	4.3%	4.6%
	% of Pop 25 - 29	7.5%	7.5%	7.1%
	% of Pop 30 - 34	8.8%	8.3%	7.5%
	% of Pop 35 - 39	7.9%	7.3%	6.9%
	% of Pop 40 - 44	6.6%	6.2%	6.2%
	% of Pop 45 - 59	15.6%	15.3%	15.9%
	% of Pop 75 - 84	4.1%	4.2%	3.8%
	% of Pop 60 - 74	13.2%	13.3%	13.5%
	% of Pop 85+	1.4%	1.4%	1.2%
	Median Age	34.3	33.6	33.4
	Average Age	36.6	36.2	36.0

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	% of Pop 0 to 4 years	5.9%	5.9%	5.7%
	% of Pop 5 - 13	10.9%	12.5%	12.9%
	% of Pop 14 - 18	5.3%	5.6%	6.1%
	% of Pop 19 - 22	5.1%	5.4%	5.9%
	% of Pop 22 - 25	3.7%	4.0%	4.2%
	% of Pop 25 - 29	7.4%	7.2%	6.9%
	% of Pop 30 - 34	9.3%	8.2%	7.5%
	% of Pop 35 - 39	7.8%	7.2%	6.9%
	% of Pop 40 - 44	6.3%	6.3%	6.3%
	% of Pop 45 - 59	15.3%	15.3%	16.2%
	% of Pop 60 - 74	14.4%	14.5%	14.5%
	% of Pop 75 - 84	5.8%	5.5%	4.9%
	% of Pop 85+	2.9%	2.4%	2.0%
	Median Age	36.6	35.8	35.6
	Average Age	39.3	38.5	37.9
Race	Count of White	3,627	46,422	160,259
	Count of Black or African-American	580	9,318	22,454
	Count of Asian or Pacific Islander	356	3,602	12,589
	Count of Other races	3,423	42,786	133,116
	White	45.4%	45.5%	48.8%
	Black or African American	7.3%	9.1%	6.8%
	Asian	4.5%	3.5%	3.8%
	Other Races	42.9%	41.9%	40.5%
Language Spoken	Speak English at Home	61.4%	63.1%	59.2%
	Speak Spanish at Home	33.2%	33.2%	36.4%
	Speak French or French Creole at Home	0.0%	0.1%	0.1%
	Speak German at Home	0.0%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	0.2%	0.8%	1.0%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.3%	0.1%
	Speak Chinese at Home	1.3%	0.6%	0.4%
	Speak Korean at Home	0.3%	0.1%	0.2%
	Speak Vietnamese at Home	0.0%	0.1%	0.3%
	Speak Other Asian Languages at Home	1.0%	0.7%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	2.3%	0.8%	0.7%
	Speak Other Language at Home	0.3%	0.2%	0.7%
Hispanic	Hispanic Population	4,159	53,367	175,748
	Hispanic Population Percent	52.1%	52.3%	53.5%
	Mexican	88.4%	86.1%	87.4%
	Puerto Rican	0.8%	1.8%	1.4%
	Cuban	0.0%	0.3%	0.3%
	Dominican	0.0%	0.0%	0.0%
	Central American	2.8%	5.4%	4.9%
	South American	4.1%	0.9%	0.9%
	Other Hispanic	3.9%	5.5%	5.1%
	2000 Hispanic Population Percent	25%	30%	34%
	1990 Hispanic Population Percent	15%	18%	24%

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Ancestry	American (percent of total population)	2.7%	2.7%	2.6%
	American	1.9%	2.0%	1.9%
	Native American (ie. Indian/Eskimo)	0.6%	0.7%	0.6%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	4.3%	3.3%	3.6%
	Chinese	0.4%	0.4%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.4%	0.2%	0.4%
	South Central Asian (ie. Indian)	0.1%	0.5%	1.0%
	South East Asian (ie. Vietnamese)	3.3%	2.0%	1.6%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	11.1%	11.3%	11.2%
	British	3.2%	2.5%	2.5%
	Dutch	0.1%	0.2%	0.2%
	French	0.5%	0.4%	0.5%
	German	2.4%	2.8%	2.6%
	Italian	0.7%	0.8%	0.8%
	Polish	0.2%	0.2%	0.3%
	Scandinavian	0.6%	0.7%	0.7%
	Scotch/Irish	2.8%	2.7%	2.6%
	Other European (ie. Greek/Russian)	0.8%	0.9%	0.9%
	Middle Eastern	0.2%	0.4%	0.4%
	Other Ancestry	21.9%	22.5%	20.5%
	Unclassified Ancestry	7.8%	7.5%	8.1%
Education (Age 25+)	Adult Population (25 Years or Older)	5,368	66,439	209,119
	Elementary (0 to 8)	5.4%	8.1%	10.9%
	Some High School (9 to 11)	8.0%	10.9%	11.4%
	High School Graduate (12)	29.3%	27.4%	27.0%
	Some College (13 to 16)	27.2%	26.1%	24.2%
	Associates Degree Only	6.6%	8.5%	7.9%
	Bachelors Degree Only	16.0%	12.5%	12.1%
	Graduate Degree	7.4%	6.4%	6.6%
	% College (4+)	23.4%	18.9%	18.6%
Household Type	Total Households – count	3,011	36,807	109,459
	One Person HHs – count	929	10,203	24,464
	Family HHs – count	1,810	23,764	77,900
	Married Couple – count	984	13,259	47,657
	w/own children – count	380	5,926	21,364
	w/out own children – count	604	7,333	26,293
	Male Householder – count	266	3,370	9,448
	Female Householder – count	560	7,136	20,796
	Non-Family Households – count	272	2,840	7,095
	1 Person Household	30.8%	27.7%	22.4%
	2 Person Household	28.2%	27.9%	27.4%
	3 Person Household	14.6%	15.7%	16.7%
	4 Person Household	12.4%	13.0%	15.3%
	5 Person Household	6.8%	8.1%	9.6%
	6 Person Household	4.0%	4.3%	4.9%
	7+ Person Household	3.2%	3.3%	3.8%
	% Households With Children	28.9%	33.4%	35.7%

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Bakersfield Plaza Bakersfield, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,164	38,950	115,004
	Owner Occupied Percent	40.3%	41.0%	47.7%
	Renter Occupied Percent	54.8%	53.5%	47.5%
	Vacant Housing Percent	4.8%	5.5%	4.8%
	Total Housing Units (Census 2000)	3,377	36,836	100,628
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	1.4%	2.2%
	Property Value \$750,000 to \$999,999	0.2%	4.0%	4.8%
	Property Value \$500,000 to \$749,999	11.0%	11.5%	15.9%
	Property Value \$400,000 to \$499,999	15.3%	14.8%	16.8%
	Property Value \$300,000, to \$399,999	28.2%	25.2%	23.3%
	Property Value \$200,000 to \$299,999	34.2%	25.5%	20.1%
	Property Value \$150,000 to \$199,999	3.9%	6.4%	5.8%
	Property Value \$100,000 to \$149,999	5.5%	4.3%	4.8%
	Property Value \$60,000 to \$99,999	0.3%	1.8%	2.3%
	Property Value \$40,000 to \$59,999	0.4%	1.0%	0.9%
	Property Value \$0 to \$39,999	0.6%	3.7%	2.8%
	Median Home Value	\$317,642	\$328,020	\$356,326
Wealth per Household	\$0 and under - percent	19.7%	20.0%	19.5%
	\$1 to \$4999 - percent	10.4%	10.7%	10.3%
	\$5k to \$9999 - percent	5.3%	5.4%	5.2%
	\$10k to \$24999 - percent	7.0%	7.0%	6.8%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.0%	10.0%	10.1%
	\$100k to \$249999 - percent	16.8%	16.7%	17.0%
	\$250k to \$499999 - percent	11.6%	11.5%	11.8%
	\$500k+ - percent	12.2%	11.9%	12.4%
	Median HH Wealth	\$53,245	\$50,523	\$56,172
	Avg HH Wealth	\$206,589	\$203,263	\$209,425
Economic Viability	Economic Viability Local	280	278	277
	Economic Viability Indexed	103	103	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,706	42,488	137,213
	Managerial/Executive	14.3%	10.3%	10.6%
	Professional Specialty	21.5%	18.2%	17.8%
	Healthcare Support	2.0%	4.6%	4.0%
	Sales	9.7%	10.2%	9.3%
	Office & Administrative Support	9.4%	11.3%	11.5%
	Protective Service	1.7%	2.3%	2.4%
	Food Preparation	8.7%	6.5%	6.4%
	Building Maintenance & Cleaning	3.7%	4.4%	4.1%
	Personal Care	1.4%	2.5%	2.6%
	Farming, Fishing, & Forestry	5.5%	3.2%	5.1%
	Construction	11.9%	10.9%	11.2%
	Production & Transportation	10.2%	15.5%	14.7%
	Percent White Collar Workers	56.8%	54.6%	53.3%
	Percent Blue Collar Workers	43.2%	45.4%	46.7%

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	Agriculture/Mining/Construction	16.0%	13.9%	19.0%
	Manufacturing	1.8%	5.6%	5.2%
	Transportation	8.4%	6.8%	6.5%
	Information	3.0%	1.3%	1.0%
	Wholesale/Retail	18.7%	15.9%	14.0%
	Finance, Insurance, Real Estate	6.8%	4.1%	3.8%
	Professional Services	3.9%	4.8%	4.0%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.4%	5.4%	5.1%
	Educational Services	23.0%	23.4%	22.9%
	Entertainment Services	10.6%	10.1%	9.2%
	Other Professional Services	1.4%	4.1%	4.6%
	Public Administration	2.9%	4.6%	4.5%
Vehicles per HH	No Vehicles	8.9%	10.9%	9.3%
	1 Vehicle	44.4%	38.8%	33.1%
	2 Vehicles	37.0%	34.5%	36.3%
	3 or more vehicles	9.7%	15.8%	21.3%
	Average Number of Vehicles	1.51	1.62	1.80
Change	Births (last 12 months)	93	1,160	3,673
	Deaths (last 12 months)	50	662	1,966
	Migration (last 12 months)	-49	-777	-3,207
Work place	Workplace Establishments	1,590	7,179	12,871
	Workplace Employees (FTE)	16,666	79,935	141,799