

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 36.849159 Longitude: -76.025457

| Hilltop Plaza<br>Virginia Beach, VA |                                       | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-------------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population                          | Current Year Estimated Population     | 49,677                   | 157,697                   | 547,551                   |
|                                     | Population Est 23Q1                   | 49,697                   | 157,685                   | 546,779                   |
|                                     | Population Est 22Q4                   | 49,430                   | 156,961                   | 546,371                   |
|                                     | Population Est 22Q3                   | 49,507                   | 156,978                   | 545,949                   |
|                                     | Population Est 22Q2                   | 49,440                   | 157,077                   | 546,086                   |
|                                     | Population Est 22Q1                   | 49,600                   | 157,386                   | 547,164                   |
|                                     | Population Est 21Q4                   | 49,583                   | 157,652                   | 547,422                   |
|                                     | Population Est 21Q3                   | 49,677                   | 157,861                   | 547,620                   |
|                                     | Population Est 21Q2                   | 49,907                   | 158,226                   | 549,698                   |
|                                     | Population Fcst                       | 49,224                   | 156,155                   | 547,339                   |
|                                     | 2010 Census Population                | 49,711                   | 153,590                   | 527,936                   |
|                                     | 2000 Census Population                | 50,630                   | 155,987                   | 518,768                   |
|                                     | 1990 Census Population                | 48,932                   | 149,807                   | 494,070                   |
|                                     | Current Year Daytime Population       | 55,727                   | 165,331                   | 644,584                   |
|                                     | Average Seasonal Population           | 2,121                    | 7,353                     | 11,942                    |
|                                     | Historical Annual Growth, 1990 – 2000 | 0.34%                    | 0.41%                     | 0.49%                     |
|                                     | Historical Annual Growth, 2000 – 2010 | -0.18%                   | -0.15%                    | 0.18%                     |
|                                     | Estimated Annual Growth, 2010 – CY    | 0.00%                    | 0.19%                     | 0.26%                     |
|                                     | Projected Annual Growth, CY to Y5     | -0.18%                   | -0.20%                    | -0.01%                    |
|                                     | Group Qtrs Est                        | 686                      | 1,226                     | 11,173                    |
|                                     | Transient Est Average Last 4 Qtrs     | 13,232                   | 27,129                    | 60,887                    |
| Households                          | Current Year Estimated Households     | 22,345                   | 65,892                    | 216,179                   |
|                                     | Households Est 23Q1                   | 22,350                   | 65,850                    | 215,718                   |
|                                     | Households Est 22Q4                   | 22,220                   | 65,488                    | 215,290                   |
|                                     | Households Est 22Q3                   | 22,259                   | 65,505                    | 215,135                   |
|                                     | Households Est 22Q2                   | 22,211                   | 65,529                    | 215,167                   |
|                                     | Households Est 22Q1                   | 22,287                   | 65,671                    | 215,611                   |
|                                     | Households Est 21Q4                   | 22,279                   | 65,831                    | 215,755                   |
|                                     | Households Est 21Q3                   | 22,324                   | 65,932                    | 215,833                   |
|                                     | Households Est 21Q2                   | 22,428                   | 66,097                    | 216,688                   |
|                                     | Households Fcst                       | 22,167                   | 65,303                    | 216,579                   |
|                                     | 2010 Census Households                | 21,689                   | 62,528                    | 199,431                   |
|                                     | 2000 Census Households                | 21,676                   | 61,763                    | 189,603                   |
|                                     | 1990 Census Households                | 19,983                   | 56,635                    | 172,350                   |
|                                     | Historical Annual Growth, 1990 – 2000 | 0.82%                    | 0.87%                     | 0.96%                     |
|                                     | Historical Annual Growth, 2000 – 2010 | 0.01%                    | 0.12%                     | 0.51%                     |
|                                     | Estimated Annual Growth, 2010 – CY    | 0.21%                    | 0.37%                     | 0.57%                     |
|                                     | Projected Annual Growth, CY to Y5     | -0.16%                   | -0.18%                    | 0.04%                     |
|                                     | Population per Household              | 2.19                     | 2.37                      | 2.48                      |

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|-------------------------------------|--|--------------------------|---------------------------|---------------------------|
| Income                              | HH Income \$500,000 or more                    | 1.8%                     | 2.1%                      | 1.8%                      |
|                                     | HH Income \$250,000 to \$499,999               | 2.1%                     | 2.6%                      | 2.2%                      |
|                                     | HH Income \$200,000 to \$249,999               | 5.0%                     | 6.0%                      | 5.1%                      |
|                                     | HH Income \$175,000 to \$199,999               | 5.4%                     | 5.0%                      | 4.8%                      |
|                                     | HH Income \$150,000 to \$174,999               | 6.0%                     | 5.8%                      | 6.0%                      |
|                                     | HH Income \$100,000 to 149,999                 | 18.6%                    | 19.4%                     | 20.1%                     |
|                                     | HH Income \$75,000 to 99,999                   | 12.5%                    | 13.3%                     | 14.1%                     |
|                                     | HH Income \$50,000 to 74,999                   | 19.6%                    | 19.4%                     | 18.5%                     |
|                                     | HH Income \$35,000 to 49,999                   | 11.0%                    | 9.1%                      | 9.5%                      |
|                                     | HH Income \$25,000 to 34,999                   | 5.7%                     | 6.3%                      | 6.4%                      |
|                                     | HH Income \$15,000 to 24,999                   | 5.0%                     | 4.6%                      | 4.6%                      |
|                                     | HH Income \$0 to 14,999                        | 7.4%                     | 6.3%                      | 6.8%                      |
|                                     | Average Household Income                       | \$110,178                | \$115,146                 | \$107,016                 |
|                                     | Median Household Income                        | \$77,426                 | \$81,826                  | \$81,629                  |
|                                     | Per Capita Income                              | \$50,593                 | \$48,696                  | \$42,759                  |
|                                     | Average Disposable Income                      | \$81,252                 | \$84,854                  | \$82,493                  |
|                                     | Median Disposable Income                       | \$66,111                 | \$69,765                  | \$69,648                  |
|                                     | Discretionary HH Income Over \$150,000         | 4.5%                     | 5.9%                      | 4.3%                      |
|                                     | Discretionary HH Income \$125,000 to \$149,999 | 6.0%                     | 5.5%                      | 4.9%                      |
|                                     | Discretionary HH Income \$100,000 to \$124,999 | 6.7%                     | 6.9%                      | 6.9%                      |
|                                     | Discretionary HH Income \$75,000 to \$99,999   | 12.0%                    | 12.4%                     | 13.0%                     |
|                                     | Discretionary HH Income \$50,000 to \$74,999   | 18.6%                    | 19.4%                     | 20.5%                     |
|                                     | Discretionary HH Income \$25,000 to \$49,999   | 30.0%                    | 29.0%                     | 28.0%                     |
|                                     | Discretionary HH Income Under \$25,000         | 22.3%                    | 20.9%                     | 22.4%                     |
|                                     | Average Discretionary HH Income                | \$58,834                 | \$61,232                  | \$58,688                  |
|                                     | Median Discretionary HH Income                 | \$47,622                 | \$50,121                  | \$49,585                  |
|                                     | Householder White – Count                      | 15,419                   | 43,121                    | 121,258                   |
|                                     | Median HH Income                               | \$84,589                 | \$92,743                  | \$94,143                  |
|                                     | Average HH Income                              | \$95,095                 | \$100,808                 | \$101,059                 |
|                                     | Householder Black or African-American – Count  | 3,151                    | 10,270                    | 53,876                    |
|                                     | Median HH Income                               | \$60,307                 | \$61,495                  | \$61,232                  |
|                                     | Average HH Income                              | \$66,730                 | \$70,134                  | \$71,492                  |
|                                     | Householder Hispanic – Count                   | 1,629                    | 4,775                     | 14,169                    |
|                                     | Median HH Income                               | \$83,575                 | \$77,733                  | \$79,606                  |
|                                     | Average HH Income                              | \$93,334                 | \$85,985                  | \$88,189                  |
|                                     | Householder Asian or Pacific Islander – Count  | 676                      | 2,861                     | 11,786                    |
|                                     | Median HH Income                               | \$92,880                 | \$99,132                  | \$91,759                  |
|                                     | Average HH Income                              | \$94,620                 | \$103,359                 | \$99,132                  |
|                                     | Householder Other or Pacific Islander – Count  | 1,470                    | 4,865                     | 15,090                    |
|                                     | Median HH Income                               | \$71,628                 | \$70,360                  | \$76,411                  |
|                                     | Average HH Income                              | \$84,822                 | \$81,280                  | \$86,436                  |

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|-------------------------------------|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender                              | Male Population           | 24,143                   | 76,812                    | 265,661                   |
|                                     | Female Population         | 25,533                   | 80,885                    | 281,890                   |
| Total Population<br>by Age          | Count of Pop 0 to 4 years | 3,266                    | 9,871                     | 33,320                    |
|                                     | Count of Pop 0 to 7 years | 4,253                    | 13,172                    | 46,364                    |
|                                     | Count of Pop 5 - 13       | 4,718                    | 15,605                    | 58,065                    |
|                                     | Count of Pop 14 - 18      | 2,152                    | 7,194                     | 27,527                    |
|                                     | Count of Pop 19 - 22      | 2,250                    | 7,423                     | 28,023                    |
|                                     | Count of Pop 22 - 25      | 1,737                    | 5,685                     | 21,017                    |
|                                     | Count of Pop 25 - 29      | 3,993                    | 11,693                    | 38,317                    |
|                                     | Count of Pop 30 - 34      | 4,625                    | 13,405                    | 43,324                    |
|                                     | Count of Pop 35 - 39      | 4,000                    | 12,063                    | 41,382                    |
|                                     | Count of Pop 40 - 44      | 3,277                    | 10,528                    | 36,505                    |
|                                     | Count of Pop 45 - 59      | 8,368                    | 27,240                    | 93,086                    |
|                                     | Count of Pop 60 - 74      | 7,910                    | 25,932                    | 89,715                    |
|                                     | Count of Pop 75 - 84      | 2,556                    | 8,482                     | 28,251                    |
|                                     | Count of Pop 85+          | 826                      | 2,576                     | 9,020                     |
|                                     | % of Pop 0 to 4 years     | 6.6%                     | 6.3%                      | 6.1%                      |
|                                     | % of Pop 0 to 7 years     | 8.6%                     | 8.4%                      | 8.5%                      |
|                                     | % of Pop 5 - 13           | 9.5%                     | 9.9%                      | 10.6%                     |
|                                     | % of Pop 14 - 18          | 4.3%                     | 4.6%                      | 5.0%                      |
|                                     | % of Pop 19 - 22          | 4.5%                     | 4.7%                      | 5.1%                      |
|                                     | % of Pop 22 - 25          | 3.5%                     | 3.6%                      | 3.8%                      |
|                                     | % of Pop 25 - 29          | 8.0%                     | 7.4%                      | 7.0%                      |
|                                     | % of Pop 30 - 34          | 9.3%                     | 8.5%                      | 7.9%                      |
|                                     | % of Pop 35 - 39          | 8.1%                     | 7.6%                      | 7.6%                      |
|                                     | % of Pop 40 - 44          | 6.6%                     | 6.7%                      | 6.7%                      |
|                                     | % of Pop 45 - 59          | 16.8%                    | 17.3%                     | 17.0%                     |
|                                     | % of Pop 60 - 74          | 15.9%                    | 16.4%                     | 16.4%                     |
|                                     | % of Pop 75 - 84          | 5.1%                     | 5.4%                      | 5.2%                      |
|                                     | % of Pop 85+              | 1.7%                     | 1.6%                      | 1.6%                      |
|                                     | Median Age                | 37.6                     | 38.3                      | 37.9                      |
|                                     | Average Age               | 39.6                     | 39.9                      | 39.5                      |
| Male Population<br>by Age           | % of Pop 0 to 4 years     | 6.9%                     | 6.5%                      | 6.4%                      |
|                                     | % of Pop 5 - 13           | 10.0%                    | 10.4%                     | 11.2%                     |
|                                     | % of Pop 14 - 18          | 4.6%                     | 4.8%                      | 5.3%                      |
|                                     | % of Pop 19 - 22          | 4.8%                     | 5.0%                      | 5.4%                      |
|                                     | % of Pop 22 - 25          | 3.7%                     | 3.8%                      | 4.1%                      |
|                                     | % of Pop 25 - 29          | 8.5%                     | 7.8%                      | 7.4%                      |
|                                     | % of Pop 30 - 34          | 9.6%                     | 8.9%                      | 8.3%                      |
|                                     | % of Pop 35 - 39          | 8.2%                     | 7.8%                      | 7.7%                      |
|                                     | % of Pop 40 - 44          | 6.7%                     | 6.7%                      | 6.7%                      |
|                                     | % of Pop 45 - 59          | 16.7%                    | 17.1%                     | 16.7%                     |
|                                     | % of Pop 75 - 84          | 4.3%                     | 4.6%                      | 4.4%                      |
|                                     | % of Pop 60 - 74          | 14.8%                    | 15.5%                     | 15.3%                     |
|                                     | % of Pop 85+              | 1.1%                     | 1.1%                      | 1.1%                      |
|                                     | Median Age                | 36.1                     | 36.8                      | 36.3                      |
|                                     | Average Age               | 38.1                     | 38.6                      | 38.0                      |

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|-------------------------------------|---|--------------------------|---------------------------|---------------------------|
|                                     | % of Pop 0 to 4 years                             | 6.3%                     | 6.0%                      | 5.8%                      |
|                                     | % of Pop 5 - 13                                   | 9.0%                     | 9.4%                      | 10.0%                     |
|                                     | % of Pop 14 - 18                                  | 4.1%                     | 4.3%                      | 4.8%                      |
|                                     | % of Pop 19 - 22                                  | 4.2%                     | 4.5%                      | 4.9%                      |
|                                     | % of Pop 22 - 25                                  | 3.3%                     | 3.4%                      | 3.6%                      |
|                                     | % of Pop 25 - 29                                  | 7.6%                     | 7.1%                      | 6.6%                      |
|                                     | % of Pop 30 - 34                                  | 9.0%                     | 8.1%                      | 7.6%                      |
|                                     | % of Pop 35 - 39                                  | 7.9%                     | 7.5%                      | 7.4%                      |
|                                     | % of Pop 40 - 44                                  | 6.5%                     | 6.6%                      | 6.6%                      |
|                                     | % of Pop 45 - 59                                  | 16.9%                    | 17.5%                     | 17.3%                     |
|                                     | % of Pop 60 - 74                                  | 16.9%                    | 17.4%                     | 17.4%                     |
|                                     | % of Pop 75 - 84                                  | 6.0%                     | 6.1%                      | 5.9%                      |
|                                     | % of Pop 85+                                      | 2.2%                     | 2.1%                      | 2.1%                      |
|                                     | Median Age  | 39.1                     | 39.8                      | 39.6                      |
|                                     | Average Age                                       | 41.0                     | 41.2                      | 40.8                      |
| Race                                | Count of White                                    | 33,979                   | 102,098                   | 300,386                   |
|                                     | Count of Black or African-American                | 7,808                    | 27,144                    | 145,397                   |
|                                     | Count of Asian or Pacific Islander                | 1,757                    | 8,764                     | 36,229                    |
|                                     | Count of Other races                              | 6,133                    | 19,691                    | 65,540                    |
|                                     | White   | 68.4%                    | 64.7%                     | 54.9%                     |
|                                     | Black or African American                         | 15.7%                    | 17.2%                     | 26.6%                     |
|                                     | Asian   | 3.5%                     | 5.6%                      | 6.6%                      |
|                                     | Other Races                                       | 12.3%                    | 12.5%                     | 12.0%                     |
| Language<br>Spoken                  | Speak English at Home                             | 90.2%                    | 88.2%                     | 88.3%                     |
|                                     | Speak Spanish at Home                             | 4.1%                     | 4.9%                      | 4.6%                      |
|                                     | Speak French or French Creole at Home             | 0.4%                     | 0.5%                      | 0.4%                      |
|                                     | Speak German at Home                              | 0.3%                     | 0.4%                      | 0.3%                      |
|                                     | Speak Other Indo-European Languages at Home       | 1.5%                     | 1.2%                      | 1.1%                      |
|                                     | Speak Russian and Other Slavic Languages at Home  | 0.7%                     | 0.4%                      | 0.3%                      |
|                                     | Speak Chinese at Home                             | 0.6%                     | 0.5%                      | 0.6%                      |
|                                     | Speak Korean at Home                              | 0.0%                     | 0.1%                      | 0.1%                      |
|                                     | Speak Vietnamese at Home                          | 0.1%                     | 0.4%                      | 0.4%                      |
|                                     | Speak Other Asian Languages at Home               | 0.3%                     | 0.6%                      | 0.7%                      |
|                                     | Speak Tagalog and Other Pacific Languages at Home | 1.1%                     | 2.2%                      | 2.7%                      |
|                                     | Speak Other Language at Home                      | 0.7%                     | 0.7%                      | 0.6%                      |
|                                     |   |                          |                           |                           |
| Hispanic                            | Hispanic Population                               | 4,615                    | 14,368                    | 47,501                    |
|                                     | Hispanic Population Percent                       | 9.3%                     | 9.1%                      | 8.7%                      |
|                                     | Mexican   | 39.7%                    | 37.2%                     | 30.8%                     |
|                                     | Puerto Rican                                      | 22.9%                    | 26.0%                     | 25.3%                     |
|                                     | Cuban   | 3.9%                     | 2.3%                      | 3.8%                      |
|                                     | Dominican   | 1.5%                     | 1.8%                      | 3.7%                      |
|                                     | Central American                                  | 10.3%                    | 9.5%                      | 14.0%                     |
|                                     | South American                                    | 7.9%                     | 12.1%                     | 10.0%                     |
|                                     | Other Hispanic                                    | 13.9%                    | 11.2%                     | 12.3%                     |
|                                     | 2000 Hispanic Population Percent                  | 5%                       | 4%                        | 4%                        |
|                                     | 1990 Hispanic Population Percent                  | 3%                       | 3%                        | 3%                        |

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|-------------------------------------|--|--------------------------|---------------------------|---------------------------|
| Ancestry                            | American (percent of total population) | 6.0%                     | 6.1%                      | 5.8%                      |
|                                     | American                               | 5.5%                     | 5.7%                      | 5.4%                      |
|                                     | Native American (ie. Indian/Eskimo)    | 0.3%                     | 0.3%                      | 0.3%                      |
|                                     | Hawaiian/Pacific Islander              | 0.1%                     | 0.1%                      | 0.1%                      |
|                                     | Asian (percent of total population)    | 3.4%                     | 5.4%                      | 6.5%                      |
|                                     | Chinese                                | 0.5%                     | 0.6%                      | 0.6%                      |
|                                     | Japanese                               | 0.1%                     | 0.1%                      | 0.1%                      |
|                                     | Korean                                 | 0.2%                     | 0.4%                      | 0.4%                      |
|                                     | South Central Asian (ie. Indian)       | 0.3%                     | 0.6%                      | 0.8%                      |
|                                     | South East Asian (ie. Vietnamese)      | 2.0%                     | 3.4%                      | 4.3%                      |
|                                     | Other Asian                            | 0.3%                     | 0.3%                      | 0.3%                      |
|                                     | European (percent of total population) | 38.1%                    | 35.8%                     | 29.5%                     |
|                                     | British                                | 7.7%                     | 7.8%                      | 6.4%                      |
|                                     | Dutch                                  | 0.6%                     | 0.5%                      | 0.4%                      |
|                                     | French                                 | 1.3%                     | 1.4%                      | 1.1%                      |
|                                     | German                                 | 7.1%                     | 6.9%                      | 6.0%                      |
|                                     | Italian                                | 4.3%                     | 3.7%                      | 2.9%                      |
|                                     | Polish                                 | 1.5%                     | 1.3%                      | 1.1%                      |
|                                     | Scandinavian                           | 1.3%                     | 1.3%                      | 1.2%                      |
|                                     | Scotch/Irish                           | 10.6%                    | 9.4%                      | 7.4%                      |
|                                     | Other European (ie. Greek/Russian)     | 3.6%                     | 3.4%                      | 2.9%                      |
|                                     | Middle Eastern                         | 0.8%                     | 0.6%                      | 0.4%                      |
|                                     | Other Ancestry                         | 22.6%                    | 24.5%                     | 31.5%                     |
|                                     | Unclassified Ancestry                  | 19.9%                    | 18.5%                     | 17.7%                     |
| Education<br>(Age 25+)              | Adult Population (25 Years or Older)   | 35,554                   | 111,919                   | 379,600                   |
|                                     | Elementary (0 to 8)                    | 2.6%                     | 1.8%                      | 2.4%                      |
|                                     | Some High School (9 to 11)             | 4.1%                     | 4.0%                      | 4.8%                      |
|                                     | High School Graduate (12)              | 20.2%                    | 21.0%                     | 22.4%                     |
|                                     | Some College (13 to 16)                | 22.0%                    | 23.5%                     | 23.8%                     |
|                                     | Associates Degree Only                 | 10.5%                    | 10.0%                     | 10.2%                     |
|                                     | Bachelors Degree Only                  | 25.5%                    | 25.0%                     | 22.6%                     |
|                                     | Graduate Degree                        | 15.1%                    | 14.6%                     | 13.7%                     |
|                                     | % College (4+)                         | 40.6%                    | 39.6%                     | 36.3%                     |
| Household<br>Type                   | Total Households – count               | 22,345                   | 65,892                    | 216,179                   |
|                                     | One Person HHs – count                 | 7,912                    | 19,616                    | 59,800                    |
|                                     | Family HHs – count                     | 11,659                   | 39,902                    | 140,019                   |
|                                     | Married Couple – count                 | 8,305                    | 28,400                    | 97,037                    |
|                                     | w/own children – count                 | 3,163                    | 10,943                    | 38,800                    |
|                                     | w/out own children – count             | 5,142                    | 17,457                    | 58,237                    |
|                                     | Male Householder – count               | 1,003                    | 3,310                     | 10,863                    |
|                                     | Female Householder – count             | 2,350                    | 8,191                     | 32,119                    |
|                                     | Non-Family Households – count          | 2,774                    | 6,374                     | 16,361                    |
|                                     | 1 Person Household                     | 35.4%                    | 29.8%                     | 27.7%                     |
|                                     | 2 Person Household                     | 34.0%                    | 34.2%                     | 33.1%                     |
|                                     | 3 Person Household                     | 14.6%                    | 16.4%                     | 17.3%                     |
|                                     | 4 Person Household                     | 10.1%                    | 12.0%                     | 13.1%                     |
|                                     | 5 Person Household                     | 3.9%                     | 5.1%                      | 5.7%                      |
|                                     | 6 Person Household                     | 1.2%                     | 1.8%                      | 2.1%                      |
|                                     | 7+ Person Household                    | 0.8%                     | 0.9%                      | 1.1%                      |
|                                     | % Households With Children             | 21.5%                    | 25.4%                     | 28.1%                     |

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|--|---|--------------------------|---------------------------|---------------------------|
| Housing                                    | Total Housing Units                     | 24,123                   | 70,758                    | 228,515                   |
|  | Owner Occupied Percent                  | 42.8%                    | 52.6%                     | 56.7%                     |
|  | Renter Occupied Percent                 | 49.8%                    | 40.5%                     | 37.9%                     |
|  | Vacant Housing Percent                  | 7.4%                     | 6.9%                      | 5.4%                      |
|  | Total Housing Units (Census 2000)       | 22,970                   | 65,494                    | 199,457                   |
| Home Value<br>(Owner Occupied)             | Property Value \$1,000,000 or more      | 5.5%                     | 6.6%                      | 4.0%                      |
|  | Property Value \$750,000 to \$999,999   | 10.3%                    | 8.2%                      | 6.8%                      |
|  | Property Value \$500,000 to \$749,999   | 21.6%                    | 17.0%                     | 19.2%                     |
|  | Property Value \$400,000 to \$499,999   | 12.8%                    | 12.7%                     | 16.6%                     |
|  | Property Value \$300,000, to \$399,999  | 19.0%                    | 21.8%                     | 22.6%                     |
|  | Property Value \$200,000 to \$299,999   | 17.3%                    | 19.7%                     | 19.5%                     |
|  | Property Value \$150,000 to \$199,999   | 4.2%                     | 3.5%                      | 3.9%                      |
|  | Property Value \$100,000 to \$149,999   | 2.4%                     | 1.9%                      | 2.0%                      |
|  | Property Value \$60,000 to \$99,999     | 0.4%                     | 0.5%                      | 0.7%                      |
|  | Property Value \$40,000 to \$59,999     | 0.2%                     | 0.5%                      | 0.7%                      |
|  | Property Value \$0 to \$39,999          | 1.2%                     | 1.6%                      | 1.8%                      |
|  | Median Home Value                       | \$421,172                | \$388,329                 | \$389,631                 |
|  |   |                          |                           |                           |
| Wealth<br>per Household                    | \$0 and under - percent                 | 18.6%                    | 17.9%                     | 17.8%                     |
|  | \$1 to \$4999 - percent                 | 9.3%                     | 8.7%                      | 8.7%                      |
|  | \$5k to \$9999 - percent                | 5.0%                     | 4.7%                      | 4.7%                      |
|  | \$10k to \$24999 - percent              | 6.7%                     | 6.5%                      | 6.5%                      |
|  | \$25k to \$49999 - percent              | 6.8%                     | 6.8%                      | 6.8%                      |
|  | \$50k to \$99999 - percent              | 9.9%                     | 10.1%                     | 10.1%                     |
|  | \$100k to \$249999 - percent            | 17.1%                    | 17.7%                     | 17.8%                     |
|  | \$250k to \$499999 - percent            | 12.5%                    | 13.0%                     | 13.0%                     |
|  | \$500k+ - percent                       | 14.1%                    | 14.7%                     | 14.7%                     |
|  | Median HH Wealth                        | \$68,271                 | \$77,030                  | \$77,757                  |
|  | Avg HH Wealth                           | \$229,577                | \$238,698                 | \$238,502                 |
|  |   |                          |                           |                           |
| Economic<br>Viability                      | Economic Viability Local                | 284                      | 274                       | 270                       |
|  | Economic Viability Indexed              | 105                      | 102                       | 100                       |
| Occupation<br>(Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 28,896                   | 88,520                    | 298,198                   |
|  | Managerial/Executive                    | 19.3%                    | 18.3%                     | 16.5%                     |
|  | Professional Specialty                  | 25.1%                    | 26.9%                     | 26.1%                     |
|  | Healthcare Support                      | 1.5%                     | 2.0%                      | 2.7%                      |
|  | Sales                                   | 11.7%                    | 10.2%                     | 9.6%                      |
|  | Office & Administrative Support         | 9.1%                     | 10.1%                     | 11.3%                     |
|  | Protective Service                      | 1.6%                     | 1.8%                      | 2.3%                      |
|  | Food Preparation                        | 6.6%                     | 6.6%                      | 6.4%                      |
|  | Building Maintenance & Cleaning         | 4.7%                     | 3.1%                      | 3.3%                      |
|  | Personal Care                           | 2.9%                     | 3.2%                      | 3.2%                      |
|  | Farming, Fishing, & Forestry            | 0.1%                     | 0.2%                      | 0.1%                      |
|  | Construction                            | 9.3%                     | 8.4%                      | 8.2%                      |
|  | Production & Transportation             | 8.1%                     | 9.3%                      | 10.3%                     |
|  | Percent White Collar Workers            | 66.7%                    | 67.5%                     | 66.2%                     |
|  | Percent Blue Collar Workers             | 33.3%                    | 32.5%                     | 33.8%                     |
|  |   |                          |                           |                           |
|  |   |                          |                           |                           |

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 36.849159 Longitude: -76.025457

| Hilltop Plaza<br>Virginia Beach, VA |                                 | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-------------------------------------|---------------------------------|--------------------------|---------------------------|---------------------------|
|                                     | Agriculture/Mining/Construction | 8.3%                     | 7.6%                      | 6.3%                      |
|                                     | Manufacturing                   | 4.6%                     | 5.1%                      | 6.1%                      |
|                                     | Transportation                  | 4.0%                     | 4.3%                      | 4.5%                      |
|                                     | Information                     | 1.2%                     | 1.7%                      | 1.6%                      |
|                                     | Wholesale/Retail                | 15.2%                    | 13.9%                     | 12.9%                     |
|                                     | Finance, Insurance, Real Estate | 6.7%                     | 7.5%                      | 7.4%                      |
|                                     | Professional Services           | 9.1%                     | 9.2%                      | 9.1%                      |
|                                     | Management Services             | 0.1%                     | 0.2%                      | 0.1%                      |
|                                     | Administrative/Waste Services   | 6.1%                     | 4.3%                      | 5.0%                      |
|                                     | Educational Services            | 21.8%                    | 23.5%                     | 23.9%                     |
|                                     | Entertainment Services          | 12.2%                    | 10.8%                     | 10.5%                     |
|                                     | Other Professional Services     | 4.9%                     | 5.0%                      | 4.8%                      |
|                                     | Public Administration           | 5.6%                     | 6.9%                      | 8.0%                      |
|                                     |                                 |                          |                           |                           |
| Vehicles<br>per HH                  | No Vehicles                     | 6.6%                     | 4.8%                      | 6.4%                      |
|                                     | 1 Vehicle                       | 37.3%                    | 34.6%                     | 32.3%                     |
|                                     | 2 Vehicles                      | 39.5%                    | 40.5%                     | 38.7%                     |
|                                     | 3 or more vehicles              | 16.6%                    | 20.1%                     | 22.6%                     |
|                                     | Average Number of Vehicles      | 1.71                     | 1.82                      | 1.86                      |
| Change                              | Births (last 12 months)         | 621                      | 1,900                     | 6,358                     |
|                                     | Deaths (last 12 months)         | 387                      | 1,269                     | 4,307                     |
|                                     | Migration (last 12 months)      | 16                       | 60                        | -353                      |
| Work<br>place                       | Workplace Establishments        | 2,852                    | 7,147                     | 18,499                    |
|                                     | Workplace Employees (FTE)       | 28,132                   | 79,605                    | 273,650                   |