

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	43,467	159,789	658,321
	Population Est 23Q1	43,484	159,888	658,665
	Population Est 22Q4	43,390	159,581	657,424
	Population Est 22Q3	43,418	159,886	658,371
	Population Est 22Q2	43,415	159,620	658,177
	Population Est 22Q1	43,437	159,713	658,336
	Population Est 21Q4	43,325	159,472	658,159
	Population Est 21Q3	43,458	159,880	657,888
	Population Est 21Q2	43,458	159,933	657,929
	Population Fcst	43,413	161,096	679,979
	2010 Census Population	43,930	147,059	573,746
	2000 Census Population	40,092	129,525	499,265
	1990 Census Population	28,377	90,928	337,653
	Current Year Daytime Population	44,825	203,295	798,539
	Average Seasonal Population	387	1,308	4,751
	Historical Annual Growth, 1990 – 2000	3.52%	3.60%	3.99%
	Historical Annual Growth, 2000 – 2010	0.92%	1.28%	1.40%
	Estimated Annual Growth, 2010 – CY	-0.07%	0.58%	0.97%
	Projected Annual Growth, CY to Y5	-0.03%	0.16%	0.65%
	Group Qtrs Est	167	1,086	2,830
	Transient Est Average Last 4 Qtrs	6,739	12,275	62,817
Households	Current Year Estimated Households	18,327	67,000	254,716
	Households Est 23Q1	18,335	67,034	254,815
	Households Est 22Q4	18,304	66,910	254,339
	Households Est 22Q3	18,316	67,052	254,828
	Households Est 22Q2	18,307	66,911	254,723
	Households Est 22Q1	18,317	66,959	254,837
	Households Est 21Q4	18,276	66,874	254,805
	Households Est 21Q3	18,324	67,033	254,760
	Households Est 21Q2	18,324	67,059	254,853
	Households Fcst	18,309	67,549	263,165
	2010 Census Households	17,420	61,147	222,169
	2000 Census Households	15,776	53,856	191,772
	1990 Census Households	11,876	38,509	131,910
	Historical Annual Growth, 1990 – 2000	2.88%	3.41%	3.81%
	Historical Annual Growth, 2000 – 2010	1.00%	1.28%	1.48%
	Estimated Annual Growth, 2010 – CY	0.36%	0.64%	0.96%
	Projected Annual Growth, CY to Y5	-0.02%	0.16%	0.65%
	Population per Household	2.36	2.37	2.57

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.1%	4.4%	5.2%
	HH Income \$250,000 to \$499,999	3.7%	5.2%	6.2%
	HH Income \$200,000 to \$249,999	8.6%	12.2%	14.6%
	HH Income \$175,000 to \$199,999	4.8%	5.4%	6.9%
	HH Income \$150,000 to \$174,999	6.5%	7.4%	8.1%
	HH Income \$100,000 to 149,999	18.8%	18.1%	17.7%
	HH Income \$75,000 to 99,999	13.3%	13.0%	11.3%
	HH Income \$50,000 to 74,999	17.4%	13.9%	12.3%
	HH Income \$35,000 to 49,999	9.7%	8.0%	6.7%
	HH Income \$25,000 to 34,999	5.1%	4.2%	4.0%
	HH Income \$15,000 to 24,999	4.7%	3.8%	3.1%
	HH Income \$0 to 14,999	4.3%	4.3%	3.9%
	Average Household Income	\$124,765	\$147,334	\$169,437
	Median Household Income	\$90,646	\$107,125	\$122,791
	Per Capita Income	\$52,747	\$62,225	\$65,836
	Average Disposable Income	\$94,261	\$106,623	\$115,611
	Median Disposable Income	\$77,213	\$89,725	\$101,814
	Discretionary HH Income Over \$150,000	9.4%	14.8%	18.2%
	Discretionary HH Income \$125,000 to \$149,999	7.2%	8.7%	10.5%
	Discretionary HH Income \$100,000 to \$124,999	7.8%	9.9%	11.3%
	Discretionary HH Income \$75,000 to \$99,999	13.0%	13.4%	13.1%
	Discretionary HH Income \$50,000 to \$74,999	18.6%	17.6%	15.9%
	Discretionary HH Income \$25,000 to \$49,999	26.8%	21.8%	18.4%
	Discretionary HH Income Under \$25,000	17.2%	13.8%	12.7%
	Average Discretionary HH Income	\$68,844	\$79,652	\$86,804
	Median Discretionary HH Income	\$57,013	\$69,848	\$80,848
	Householder White – Count	9,663	39,350	152,591
	Median HH Income	\$114,710	\$128,733	\$145,583
	Average HH Income	\$114,494	\$123,612	\$131,949
	Householder Black or African-American – Count	3,421	10,954	34,034
	Median HH Income	\$72,957	\$74,684	\$80,067
	Average HH Income	\$86,819	\$86,921	\$91,225
	Householder Hispanic – Count	2,857	6,258	23,517
	Median HH Income	\$69,869	\$79,051	\$75,330
	Average HH Income	\$79,398	\$88,612	\$89,384
	Householder Asian or Pacific Islander – Count	649	5,304	28,980
	Median HH Income	\$128,994	\$124,327	\$139,142
	Average HH Income	\$120,016	\$125,742	\$130,932
	Householder Other or Pacific Islander – Count	1,737	5,134	15,593
	Median HH Income	\$80,333	\$92,791	\$102,014
	Average HH Income	\$91,597	\$102,295	\$109,576

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	21,041	76,691	319,790
	Female Population	22,426	83,099	338,531
Total Population by Age	Count of Pop 0 to 4 years	2,710	9,146	35,133
	Count of Pop 0 to 7 years	3,738	12,602	50,297
	Count of Pop 5 - 13	4,537	15,972	70,238
	Count of Pop 14 - 18	1,997	7,581	36,679
	Count of Pop 19 - 22	1,998	7,576	36,260
	Count of Pop 22 - 25	1,506	5,642	26,316
	Count of Pop 25 - 29	2,930	9,677	37,568
	Count of Pop 30 - 34	3,950	12,280	41,814
	Count of Pop 35 - 39	3,797	12,482	44,808
	Count of Pop 40 - 44	3,356	11,610	46,718
	Count of Pop 45 - 59	8,357	32,619	140,578
	Count of Pop 60 - 74	5,978	24,496	100,044
	Count of Pop 75 - 84	1,751	7,897	32,303
	Count of Pop 85+	600	2,813	9,863
	% of Pop 0 to 4 years	6.2%	5.7%	5.3%
	% of Pop 0 to 7 years	8.6%	7.9%	7.6%
	% of Pop 5 - 13	10.4%	10.0%	10.7%
	% of Pop 14 - 18	4.6%	4.7%	5.6%
	% of Pop 19 - 22	4.6%	4.7%	5.5%
	% of Pop 22 - 25	3.5%	3.5%	4.0%
	% of Pop 25 - 29	6.7%	6.1%	5.7%
	% of Pop 30 - 34	9.1%	7.7%	6.4%
	% of Pop 35 - 39	8.7%	7.8%	6.8%
	% of Pop 40 - 44	7.7%	7.3%	7.1%
	% of Pop 45 - 59	19.2%	20.4%	21.4%
	% of Pop 60 - 74	13.8%	15.3%	15.2%
	% of Pop 75 - 84	4.0%	4.9%	4.9%
	% of Pop 85+	1.4%	1.8%	1.5%
	Median Age	37.8	39.8	40.0
	Average Age	38.6	40.2	39.8
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.1%	5.6%
	% of Pop 5 - 13	11.0%	10.6%	11.1%
	% of Pop 14 - 18	4.8%	5.0%	5.8%
	% of Pop 19 - 22	4.8%	5.0%	5.8%
	% of Pop 22 - 25	3.6%	3.6%	4.2%
	% of Pop 25 - 29	7.0%	6.3%	5.9%
	% of Pop 30 - 34	9.4%	7.8%	6.5%
	% of Pop 35 - 39	9.1%	8.0%	6.8%
	% of Pop 40 - 44	7.8%	7.3%	7.0%
	% of Pop 45 - 59	18.9%	20.2%	21.1%
	% of Pop 75 - 84	3.6%	4.3%	4.4%
	% of Pop 60 - 74	12.6%	14.5%	14.7%
	% of Pop 85+	0.9%	1.2%	1.1%
	Median Age	36.6	38.5	38.8
	Average Age	37.4	38.9	38.8

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.9%	5.4%	5.1%
	% of Pop 5 - 13	9.9%	9.5%	10.3%
	% of Pop 14 - 18	4.4%	4.5%	5.3%
	% of Pop 19 - 22	4.4%	4.5%	5.3%
	% of Pop 22 - 25	3.3%	3.4%	3.8%
	% of Pop 25 - 29	6.5%	5.8%	5.5%
	% of Pop 30 - 34	8.8%	7.5%	6.3%
	% of Pop 35 - 39	8.4%	7.6%	6.8%
	% of Pop 40 - 44	7.7%	7.2%	7.2%
	% of Pop 45 - 59	19.5%	20.6%	21.6%
	% of Pop 60 - 74	14.8%	16.1%	15.7%
	% of Pop 75 - 84	4.5%	5.5%	5.4%
	% of Pop 85+	1.8%	2.3%	1.9%
	Median Age	39.0	41.2	41.2
	Average Age	39.8	41.4	40.8
Race	Count of White	22,409	93,766	392,147
	Count of Black or African-American	8,876	27,656	84,989
	Count of Asian or Pacific Islander	1,997	14,342	89,452
	Count of Other races	10,184	24,026	91,733
	White	51.6%	58.7%	59.6%
	Black or African American	20.4%	17.3%	12.9%
	Asian	4.6%	9.0%	13.6%
	Other Races	23.4%	15.0%	13.9%
Language Spoken	Speak English at Home	71.5%	75.8%	73.9%
	Speak Spanish at Home	17.7%	10.0%	9.4%
	Speak French or French Creole at Home	0.8%	1.1%	0.8%
	Speak German at Home	0.1%	0.4%	0.5%
	Speak Other Indo-European Languages at Home	3.4%	4.5%	5.1%
	Speak Russian and Other Slavic Languages at Home	0.8%	0.8%	0.9%
	Speak Chinese at Home	1.1%	1.2%	2.1%
	Speak Korean at Home	0.4%	0.5%	1.1%
	Speak Vietnamese at Home	0.2%	0.2%	0.5%
	Speak Other Asian Languages at Home	1.0%	2.6%	3.5%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.3%	0.2%
	Speak Other Language at Home	2.6%	2.5%	1.8%
Hispanic	Hispanic Population	10,133	21,322	83,207
	Hispanic Population Percent	23.3%	13.3%	12.6%
	Mexican	64.6%	52.2%	50.0%
	Puerto Rican	3.9%	7.1%	8.3%
	Cuban	2.0%	4.4%	4.5%
	Dominican	1.7%	1.5%	1.8%
	Central American	8.9%	10.4%	14.0%
	South American	13.1%	16.9%	15.0%
	Other Hispanic	5.8%	7.5%	6.3%
	2000 Hispanic Population Percent	19%	10%	9%
	1990 Hispanic Population Percent	4%	3%	3%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	5.9%	5.2%	4.9%
	American	5.7%	5.1%	4.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	4.5%	8.9%	13.5%
	Chinese	1.0%	1.2%	2.3%
	Japanese	0.1%	0.1%	0.3%
	Korean	0.6%	0.7%	1.4%
	South Central Asian (ie. Indian)	1.7%	5.5%	7.4%
	South East Asian (ie. Vietnamese)	0.8%	1.1%	1.7%
	Other Asian	0.3%	0.3%	0.5%
	European (percent of total population)	27.4%	32.2%	31.7%
	British	6.4%	7.6%	7.7%
	Dutch	0.4%	0.5%	0.4%
	French	0.9%	1.1%	1.0%
	German	4.4%	5.8%	5.7%
	Italian	2.9%	2.6%	2.4%
	Polish	1.3%	1.3%	1.3%
	Scandinavian	0.9%	1.3%	1.3%
	Scotch/Irish	6.2%	7.9%	7.1%
	Other European (ie. Greek/Russian)	4.0%	4.2%	4.7%
	Middle Eastern	1.1%	1.2%	1.1%
	Other Ancestry	26.3%	26.0%	22.9%
	Unclassified Ancestry	11.4%	13.1%	13.2%
Education (Age 25+)	Adult Population (25 Years or Older)	30,720	113,874	453,696
	Elementary (0 to 8)	4.5%	2.3%	2.6%
	Some High School (9 to 11)	4.1%	2.3%	2.4%
	High School Graduate (12)	15.7%	11.6%	10.7%
	Some College (13 to 16)	15.9%	15.2%	12.8%
	Associates Degree Only	6.6%	5.9%	5.6%
	Bachelors Degree Only	35.2%	39.2%	39.1%
	Graduate Degree	18.0%	23.6%	26.9%
	% College (4+)	53.2%	62.8%	65.9%
Household Type	Total Households – count	18,327	67,000	254,716
	One Person HHs – count	5,737	20,474	65,842
	Family HHs – count	10,906	41,277	173,384
	Married Couple – count	7,223	32,199	142,554
	w/own children – count	3,112	13,083	66,258
	w/out own children – count	4,111	19,116	76,296
	Male Householder – count	1,279	2,866	8,748
	Female Householder – count	2,404	6,213	22,082
	Non-Family Households – count	1,684	5,249	15,490
	1 Person Household	31.3%	30.6%	25.8%
	2 Person Household	33.9%	33.4%	31.4%
	3 Person Household	14.9%	15.5%	16.5%
	4 Person Household	11.6%	13.0%	16.7%
	5 Person Household	5.2%	5.0%	6.3%
	6 Person Household	1.9%	1.6%	2.1%
	7+ Person Household	1.2%	0.9%	1.1%
	% Households With Children	28.0%	27.0%	32.5%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	19,497	70,977	268,833
	Owner Occupied Percent	45.1%	54.2%	61.9%
	Renter Occupied Percent	48.9%	40.2%	32.9%
	Vacant Housing Percent	6.0%	5.6%	5.3%
	Total Housing Units (Census 2000)	16,521	56,473	201,203
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	9.1%	16.0%	18.2%
	Property Value \$750,000 to \$999,999	10.7%	19.4%	21.6%
	Property Value \$500,000 to \$749,999	33.7%	31.3%	27.8%
	Property Value \$400,000 to \$499,999	18.5%	12.9%	10.5%
	Property Value \$300,000, to \$399,999	12.6%	8.0%	7.6%
	Property Value \$200,000 to \$299,999	10.0%	6.8%	5.3%
	Property Value \$150,000 to \$199,999	1.8%	1.5%	1.3%
	Property Value \$100,000 to \$149,999	1.1%	0.4%	0.6%
	Property Value \$60,000 to \$99,999	0.3%	0.3%	0.4%
	Property Value \$40,000 to \$59,999	0.2%	0.1%	0.2%
	Property Value \$0 to \$39,999	0.6%	0.6%	0.6%
	Median Home Value	\$531,495	\$644,005	\$684,734
Wealth per Household	\$0 and under - percent	17.9%	16.8%	16.1%
	\$1 to \$4999 - percent	8.7%	7.7%	7.2%
	\$5k to \$9999 - percent	4.7%	4.3%	4.1%
	\$10k to \$24999 - percent	6.5%	6.2%	6.0%
	\$25k to \$49999 - percent	6.7%	6.7%	6.6%
	\$50k to \$99999 - percent	9.9%	9.9%	9.9%
	\$100k to \$249999 - percent	17.4%	17.9%	18.3%
	\$250k to \$499999 - percent	13.0%	13.8%	14.3%
	\$500k+ - percent	15.2%	16.7%	17.6%
	Median HH Wealth	\$77,502	\$92,440	\$101,310
	Avg HH Wealth	\$242,718	\$262,156	\$272,937
Economic Viability	Economic Viability Local	313	322	322
	Economic Viability Indexed	116	119	119
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	25,450	91,280	365,812
	Managerial/Executive	23.0%	29.6%	30.0%
	Professional Specialty	25.6%	28.0%	30.1%
	Healthcare Support	1.7%	1.3%	1.2%
	Sales	10.7%	11.2%	11.8%
	Office & Administrative Support	9.3%	10.1%	8.7%
	Protective Service	0.5%	0.6%	0.6%
	Food Preperation	6.5%	4.1%	3.7%
	Building Maintenance & Cleaning	4.5%	2.6%	2.2%
	Personal Care	2.4%	1.7%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	6.8%	3.7%	3.9%
	Production & Transportation	9.1%	6.9%	5.8%
	Percent White Collar Workers	70.2%	80.4%	81.7%
	Percent Blue Collar Workers	29.8%	19.6%	18.3%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.0214 Longitude: -84.316

Holcomb Bridge Crossing Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	8.1%	5.8%	5.2%
	Manufacturing	6.2%	6.3%	6.9%
	Transportation	4.0%	4.8%	4.4%
	Information	4.6%	4.4%	4.5%
	Wholesale/Retail	12.9%	12.9%	12.5%
	Finance, Insurance, Real Estate	9.0%	11.4%	11.1%
	Professional Services	15.3%	18.2%	19.1%
	Management Services	0.4%	0.3%	0.3%
	Administrative/Waste Services	5.1%	5.9%	5.1%
	Educational Services	17.2%	16.2%	17.1%
	Entertainment Services	12.1%	8.4%	7.5%
	Other Professional Services	3.4%	3.8%	4.1%
	Public Administration	1.6%	1.8%	2.2%
Vehicles per HH	No Vehicles	6.7%	7.0%	4.7%
	1 Vehicle	38.5%	36.4%	32.5%
	2 Vehicles	41.2%	41.2%	43.5%
	3 or more vehicles	13.6%	15.4%	19.3%
	Average Number of Vehicles	1.68	1.71	1.84
Change	Births (last 12 months)	511	1,785	7,183
	Deaths (last 12 months)	303	1,260	5,046
	Migration (last 12 months)	-150	-325	-1,875
Work place	Workplace Establishments	2,296	9,198	31,165
	Workplace Employees (FTE)	20,374	95,472	372,431