2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



/ ipi 0, 2	Pr 6, 2020 Latitude. 40.073067 Longitude74. 116267			
Laurel Brick,	Square NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	9,660	84,059	196,971
	Population Est 23Q1	9,696	84,263	197,094
	Population Est 22Q4	9,646	83,754	196,157
	Population Est 22Q3	9,640	83,760	196,278
	Population Est 22Q2	9,644	83,734	196,044
	Population Est 22Q1	9,648	83,767	196,100
	Population Est 21Q4	9,645	83,690	195,924
	Population Est 21Q3	9,646	83,648	195,931
	Population Est 21Q2	9,619	83,387	195,190
ы	Population Fcst	9,679	84,692	199,335
Population	2010 Census Population	9,970	82,005	173,798
nd	2000 Census Population	9,561	82,470	163,173
Ро	1990 Census Population	8,003	72,882	138,734
	Current Year Daytime Population	13,048	72,516	170,776
	Average Seasonal Population	320	5,881	25,317
	Historical Annual Growth, 1990 – 2000	1.79%	1.24%	1.64%
	Historical Annual Growth, 2000 – 2010	0.42%	-0.06%	0.63%
	Estimated Annual Growth, 2010 – CY	-0.22%	0.17%	0.88%
	Projected Annual Growth, CY to Y5	0.04%	0.15%	0.24%
	Group Qtrs Est	227	624	1,571
	Transient Est Average Last 4 Qtrs	0	0	476
	Current Year Estimated Households	4,041	32,762	71,104
	Households Est 23Q1	4,052	32,816	71,094
	Households Est 22Q4	4,031	32,612	70,772
	Households Est 22Q3	4,027	32,616	70,864
	Households Est 22Q2	4,029	32,605	70,782
	Households Est 22Q1	4,030	32,619	70,800
	Households Est 21Q4	4,032	32,590	70,724
ouseholds	Households Est 21Q3	4,033	32,575	70,713
oh€	Households Est 21Q2	4,021	32,472	70,431
nse	Households Fcst	4,050	33,007	71,924
Ηοι	2010 Census Households	4,055	31,702	65,268
	2000 Census Households	3,789	31,288	63,916
	1990 Census Households	3,117	26,970	53,494
	Historical Annual Growth, 1990 – 2000	1.97%	1.50%	1.80%
	Historical Annual Growth, 2000 – 2010	0.68%	0.13%	0.21%
	Estimated Annual Growth, 2010 – CY	-0.02%	0.23%	0.60%
	Projected Annual Growth, CY to Y5	0.04%	0.15%	0.23%
	Population per Household	2.33	2.55	2.75
				I

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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Apr 5, 2025 Laulude. 40.073007 Longitude74			
Laurel Square Brick, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
HH Income \$500,000 or more	2.3%	2.9%	6 3.3%
HH Income \$250,000 to \$499,999	2.7%	3.4%	
HH Income \$200,000 to \$249,999	6.4%	8.0%	
HH Income \$175,000 to \$199,999	6.8%	5.5%	
HH Income \$150,000 to \$174,999	7.5%	8.2%	
HH Income \$100,000 to 149,999	17.6%	22.3%	6 19.6%
HH Income \$75,000 to 99,999	12.7%	12.0%	6 11.5%
HH Income \$50,000 to 74,999	18.2%	15.7%	6 14.7%
HH Income \$35,000 to 49,999	8.6%	9.6%	6 9.9%
HH Income \$25,000 to 34,999	7.4%	5.0%	6 5.6%
HH Income \$15,000 to 24,999	6.3%	3.9%	6 5.1%
HH Income \$0 to 14,999	3.5%	3.4%	6 4.3%
Average Household Income	\$118,736	\$125,13	3 \$130,175
Median Household Income	\$84,576	\$100,60	
Per Capita Income	\$50,521	\$49,06	
Average Disposable Income	\$87,920	\$95,41	8 \$95,506
Median Disposable Income	\$71,148	\$83,92	
Discretionary HH Income Over \$150,00		4.7%	
Discretionary HH Income \$125,000 to \$		7.4%	
Discretionary HH Income \$120,000 to \$ Discretionary HH Income \$75,000 to \$		8.9%	
Discretionary HH Income \$75,000 to \$9		16.5%	
Discretionary HH Income \$50,000 to \$7		20.9%	6 19.3%
Discretionary HH Income \$25,000 to \$4	9,999 28.6%	27.0%	6 24.8%
Discretionary HH Income Under \$25,00	0 19.9%	14.6%	6 19.0%
Average Discretionary HH Income	\$62,323	\$66,95	0 \$66,282
Median Discretionary HH Income	\$51,704	\$60,19	9 \$57,891
Householder White – Count	3,515	27,32	8 59,111
Median HH Income	\$87,450	\$101,63	2 \$99,645
Average HH Income	\$99,075	\$106,95	0 \$105,852
Householder Black or African-Americar	n – Count 109	61	3 1,387
Median HH Income	\$62,680	\$64,76	7 \$61,660
Average HH Income	\$61,783	\$69,37	
Householder Hispanic – Count	206	2,76	1 6,185
Median HH Income	\$104,126	\$109,05	
Average HH Income	\$103,193	\$106,10	
Householder Asian or Pacific Islander -		33	
Median HH Income	\$89,607	\$80,98	
Average HH Income	\$85,639	\$81,83	
Householder Other or Pacific Islander -		1,72	
Median HH Income	\$91,824	\$101,71	
Average HH Income	\$95,589	\$100,21	2 \$103,839

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Apr 3, 2	2025	Latitu	de: 40.073887 Lor	ngitude: -74.118287
Laurel Brick,	Square NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	4,569	40,545	95,752
Ge	Female Population	5,092	43,514	101,219
	Count of Pop 0 to 4 years	443	4,378	11,046
	Count of Pop 0 to 7 years	591	6,327	18,582
	Count of Pop 5 - 13	723	8,202	26,576
	Count of Pop 14 - 18	374	3,841	10,834
	Count of Pop 19 - 22 Count of Pop 22 - 25	405 314	3,833	10,088
	Count of Pop 22 - 25 Count of Pop 25 - 29	545	2,861	7,163
	Count of Pop 30 - 34	532	4,677 4,972	11,374 11,632
	Count of Pop 35 - 39	552	4,972 5,278	11,427
	Count of Pop 40 - 44	496	5,095	10,677
	Count of Pop 45 - 59	1,810	15,830	31,356
	Count of Pop 60 - 74	2,201	17,095	35,603
_	Count of Pop 75 - 84	825	5,800	13,567
Total Population by Age	Count of Pop 85+	439	2,196	5,627
opula Age	% of Pop 0 to 4 years	4.6%	5.2%	5.6%
by ≜	% of Pop 0 to 7 years	6.1%	7.5%	9.4%
b tal	% of Pop 5 - 13	7.5%	9.8%	13.5%
10 T	% of Pop 14 - 18	3.9%	4.6%	5.5%
	% of Pop 19 - 22	4.2%	4.6%	5.1%
	% of Pop 22 - 25	3.3%	3.4%	3.6%
	% of Pop 25 - 29	5.6%	5.6%	5.8%
	% of Pop 30 - 34	5.5%	5.9%	5.9%
	% of Pop 35 - 39	5.7%	6.3%	5.8%
	% of Pop 40 - 44	5.1%	6.1%	5.4%
	% of Pop 45 - 59	18.7%	18.8%	15.9%
	% of Pop 60 - 74	22.8%	20.3%	18.1%
	% of Pop 75 - 84	8.5%	6.9%	6.9%
	% of Pop 85+	4.5%	2.6%	2.9%
	Median Age Average Age	49.6 46.7	43.9 43.2	39.3 40.7
	% of Pop 0 to 4 years % of Pop 5 - 13	5.0% 7.9%	5.6% 10.3%	5.9% 14.2%
	% of Pop 14 - 18	4.2%	4.8%	5.8%
	% of Pop 19 - 22	4.2%	4.8%	5.4%
	% of Pop 22 - 25	3.4%	3.6%	3.9%
uo	% of Pop 25 - 29	6.2%	5.9%	6.0%
lati e	% of Pop 30 - 34	6.2%	6.1%	6.1%
Popula by Age	% of Pop 35 - 39	6.0%	6.4%	6.0%
Male Population by Age	% of Pop 40 - 44	5.5%	6.3%	5.6%
ale	% of Pop 45 - 59	19.0%	18.7%	16.0%
Σ	% of Pop 75 - 84	7.4%	5.9%	5.8%
	% of Pop 60 - 74	22.0%	19.7%	17.2%
	% of Pop 85+	2.9%	1.9%	2.0%
	Median Age	46.2	42.0	37.2
	Average Age	44.7	41.8	39.0

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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Laurel Brick,	Square NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.2%	4.9%	5.3%
	% of Pop 5 - 13	7.1%	9.3%	12.8%
	% of Pop 14 - 18	3.6%	4.4%	5.2%
	% of Pop 19 - 22	4.0%	4.3%	4.8%
	% of Pop 22 - 25	3.2%	3.2%	3.4%
	% of Pop 25 - 29	5.2%	5.2%	5.6%
	% of Pop 30 - 34	4.9%	5.8%	5.7%
	% of Pop 35 - 39	5.4%	6.1%	5.7%
	% of Pop 40 - 44	4.8%	5.9%	5.2%
	% of Pop 45 - 59	18.5%	18.9%	15.9%
	% of Pop 60 - 74	23.5%	20.9%	18.9%
	% of Pop 75 - 84	9.6%	7.8%	7.9%
	% of Pop 85+	6.1%	3.3%	3.7%
	Median Age	52.4	45.9	41.5
	Average Age	48.5	44.6	42.2
	Count of White	8,395	71,078	167,391
	Count of Black or African-American	361	2,499	5,125
	Count of Asian or Pacific Islander	174	1,135	2,235
Race	Count of Other races	730	9,346	22,220
Rå	White	86.9%	84.6%	85.0%
	Black or African American	3.7%	3.0%	2.6%
	Asian	1.8%	1.4%	1.1%
	Other Races	7.6%	11.1%	11.3%
	Speak English at Home	91.4%	87.8%	86.0%
	Speak Spanish at Home	3.6%	7.8%	8.2%
	Speak French or French Creole at Home	0.0%	0.2%	0.2%
	Speak German at Home	0.7%	0.6%	1.5%
De L	Speak Other Indo-European Languages at Home	1.4%	1.5%	1.3%
ke	Speak Russian and Other Slavic Languages at Home	0.6%	0.5%	0.6%
Language Spoken	Speak Chinese at Home	0.9%	0.5%	0.3%
S La	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.3%
	Speak Other Language at Home	1.1%	0.8%	1.5%
	Hispanic Population	818	9,954	22,979
	Hispanic Population Percent	8.5%	11.8%	11.7%
	Mexican	7.5%	21.1%	28.4%
	Puerto Rican	44.4%	35.7%	28.0%
nic	Cuban	5.4%	5.3%	4.1%
Hispanic	Dominican	2.7%	5.7%	11.8%
lisp	Central American	7.4%	5.5%	5.5%
T	South American	15.9%	17.6%	14.0%
	Other Hispanic	16.7%	9.1%	8.2%
	2000 Hispanic Population Percent	3%	4%	6%
	1990 Hispanic Population Percent	2%	3%	4%
		270	0,0	170

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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BRIXMOR

Laurel S Brick, N		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Enter, I		2.4%	3.3%	5.2%
	American (percent of total population) American	2.4%	3.3% 3.2%	5.2% 5.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.8%	1.3%	1.1%
	Chinese	0.7%	0.4%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.1%	0.2%	0.3%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.3%
Ancestry	Other Asian	0.5%	0.2%	0.1%
es	European (percent of total population)	63.0%	56.9%	50.1%
ů Ľ	British	4.1%	3.8%	3.5%
∢	Dutch	0.8%	0.7%	0.5%
	French	0.9%	0.8%	0.6%
	German	10.0%	8.9%	7.2%
	Italian Polish	19.0% 4.6%	16.3% 4.5%	13.7%
	Scandinavian	4.0%	4.5%	4.5% 1.1%
	Scotch/Irish	17.9%	15.7%	12.8%
	Other European (ie. Greek/Russian)	4.4%	4.7%	6.2%
	Middle Eastern	1.1%	0.7%	0.6%
	Other Ancestry	9.2%	12.3%	15.7%
	Unclassified Ancestry	13.9%	13.6%	15.6%
	Adult Population (25 Years or Older)	7,400	60,944	131,264
	Elementary (0 to 8)	2.0%	1.8%	2.5%
	Some High School (9 to 11)	3.4%	3.2%	4.1%
Education (Age 25+)	High School Graduate (12)	32.1%	30.1%	29.2%
cat 9 2	Some College (13 to 16)	17.9%	19.5%	18.9%
\ge	Associates Degree Only	7.4%	8.6%	7.5%
E E	Bachelors Degree Only	25.8%	24.6%	24.9%
	Graduate Degree	11.3%	12.1%	12.9%
	% College (4+)	37.1%	36.7%	37.8%
	Total Households – count	4,041	32,762	71,104
	One Person HHs – count	1,346	8,687	19,305
	Family HHs – count	2,470	21,785	48,035
	Married Couple – count	1,916	16,907	38,480
	w/own children – count	646	6,564	16,798
	w/out own children – count	1,270	10,343	21,683
	Male Householder – count	178	1,336	2,792
P	Female Householder – count	376	3,542	6,763
s bo	Non-Family Households – count	226	2,290	3,764
Household Type	,			
운	1 Person Household	33.3%	26.5%	27.1%
-	2 Person Household	31.2%	32.7%	30.9%
	3 Person Household	15.3%	17.5%	15.2%
	4 Person Household	12.5%	13.9%	12.9%
	5 Person Household	5.1%	5.9%	6.4%
	6 Person Household	1.8%	1.9%	2.8%
		1.8% 0.8%	1.9% 1.5%	2.8% 4.7%

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BRIXMOR

Laurel	Square	1.00 Mile	3.00 Mile	5.00 Mile
Brick, I	NJ	Radius	Radius	Radius
Housing	Total Housing Units	4,326	35,158	79,257
	Owner Occupied Percent	71.1%	74.6%	69.4%
	Renter Occupied Percent	22.3%	18.6%	20.3%
	Vacant Housing Percent	6.6%	6.8%	10.3%
	Total Housing Units (Census 2000)	3,943	33,200	71,290
Home Value (Owner Occupied)	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$60,000 to \$99,999 Property Value \$60,000 to \$59,999 Property Value \$0 to \$39,999 Median Home Value	5.1% 12.9% 35.6% 20.0% 12.7% 6.4% 1.0% 4.1% 0.5% 0.8% 1.1% \$525,138	6.3% 10.6% 33.1% 21.0% 13.8% 8.3% 1.7% 1.4% 0.2% 0.5% 1.0% \$507,754	11.7% 13.6% 28.1% 15.8% 11.3% 7.3% 2.9% 2.5% 1.2% 0.5% 0.9% \$548,968
Wealth per Household	Wedian Home Value\$0 and under - percent\$1 to \$4999 - percent\$5k to \$9999 - percent\$10k to \$24999 - percent\$25k to \$49999 - percent\$50k to \$499999 - percent\$100k to \$249999 - percent\$250k to \$499999 - percent\$250k to \$499999 - percent\$200k + percent\$500k + percentMedian HH WealthAvg HH Wealth	\$525,138 15.9% 7.6% 4.2% 6.1% 6.8% 10.4% 19.0% 14.1% 16.0% \$95,232 \$257,666	\$507,754 15.8% 7.3% 4.1% 6.0% 6.8% 10.5% 19.0% 14.2% 16.3% \$97,885 \$261,746	\$548,908 15.9% 7.5% 4.1% 6.0% 6.7% 10.4% 18.9% 14.1% 16.3% \$96,703 \$260,569
Economic	Economic Viability Local	266	268	273
Viability	Economic Viability Indexed	98	99	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers	4,827 15.1% 21.5% 2.5% 11.3% 16.3% 2.4% 5.3% 2.9% 3.5% 0.2% 8.8% 10.1% 66.7%	$\begin{array}{c} 45,373\\ 16.6\%\\ 24.9\%\\ 2.6\%\\ 10.8\%\\ 12.3\%\\ 2.6\%\\ 5.7\%\\ 3.2\%\\ 2.8\%\\ 0.2\%\\ 9.7\%\\ 8.6\%\\ 67.2\%\end{array}$	92,942 18.1% 25.8% 2.2% 12.6% 12.1% 2.6% 4.7% 3.0% 2.9% 0.1% 7.8% 8.1% 70.7%
	Percent White Collar Workers	66.7%	67.2%	70.7%
	Percent Blue Collar Workers	33.3%	32.8%	29.3%

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BRIXMOR

Laurel Brick, I	Square NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	6.7%	8.3%	7.6%
	Manufacturing	5.2%	5.8%	5.5%
	Transportation	8.0%	5.9%	5.6%
	Information	0.8%	1.7%	1.8%
	Wholesale/Retail	16.5%	14.5%	15.3%
	Finance, Insurance, Real Estate	6.7%	6.1%	7.0%
	Professional Services	7.7%	6.9%	7.7%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	2.5%	3.4%	4.2%
	Educational Services	28.0%	28.1%	28.4%
	Entertainment Services	10.3%	9.4%	8.2%
	Other Professional Services	3.2%	4.8%	4.1%
	Public Administration	4.3%	4.8%	4.6%
	No Vehicles	6.8%	4.1%	5.3%
es H	1 Vehicle	39.6%	31.7%	33.8%
r H	2 Vehicles	32.2%	40.4%	41.0%
Vehicles per HH	3 or more vehicles	21.3%	23.9%	20.0%
	Average Number of Vehicles	1.78	1.95	1.84
Change	Births (last 12 months)	91	854	2,030
an	Deaths (last 12 months)	106	747	1,727
СЧ	Migration (last 12 months)	40	271	704
Work place	Workplace Establishments	563	2,387	5,168
W pla	Workplace Employees (FTE)	6,569	27,158	56,095