

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.073887 Longitude: -74.118287

Laurel Square Brick, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	40,389	146,758	438,843
	Population Est 23Q1	40,412	146,987	441,145
	Population Est 22Q4	40,177	146,241	439,610
	Population Est 22Q3	40,178	146,356	439,113
	Population Est 22Q2	40,185	146,261	438,799
	Population Est 22Q1	40,206	146,314	438,728
	Population Est 21Q4	40,155	146,219	438,664
	Population Est 21Q3	40,163	146,179	438,706
	Population Est 21Q2	40,001	145,836	437,622
	Population Fcst	40,665	148,152	445,942
	2010 Census Population	40,256	130,967	384,798
	2000 Census Population	40,016	126,992	351,216
	1990 Census Population	36,121	110,073	300,099
	Current Year Daytime Population	37,337	122,888	402,792
	Average Seasonal Population	1,968	15,737	64,053
	Historical Annual Growth, 1990 – 2000	1.03%	1.44%	1.59%
	Historical Annual Growth, 2000 – 2010	0.06%	0.31%	0.92%
	Estimated Annual Growth, 2010 – CY	0.02%	0.80%	0.93%
	Projected Annual Growth, CY to Y5	0.14%	0.19%	0.32%
	Group Qtrs Est	559	1,367	5,441
	Transient Est Average Last 4 Qtrs	0	476	6,507
Households	Current Year Estimated Households	16,375	55,221	154,216
	Households Est 23Q1	16,373	55,258	154,847
	Households Est 22Q4	16,274	54,979	154,389
	Households Est 22Q3	16,273	55,054	154,213
	Households Est 22Q2	16,274	55,025	154,119
	Households Est 22Q1	16,284	55,046	154,061
	Households Est 21Q4	16,267	55,008	154,065
	Households Est 21Q3	16,274	54,985	154,093
	Households Est 21Q2	16,209	54,857	153,682
	Households Fcst	16,472	55,710	156,635
	2010 Census Households	16,088	51,500	139,167
	2000 Census Households	15,582	50,646	132,150
	1990 Census Households	13,703	42,789	112,222
	Historical Annual Growth, 1990 – 2000	1.29%	1.70%	1.65%
	Historical Annual Growth, 2000 – 2010	0.32%	0.17%	0.52%
	Estimated Annual Growth, 2010 – CY	0.12%	0.49%	0.72%
	Projected Annual Growth, CY to Y5	0.12%	0.18%	0.31%
	Population per Household	2.43	2.63	2.81

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Laurel Square Brick, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.5%	3.0%	3.4%
	HH Income \$250,000 to \$499,999	3.0%	3.5%	4.1%
	HH Income \$200,000 to \$249,999	7.1%	8.3%	9.5%
	HH Income \$175,000 to \$199,999	5.4%	5.3%	5.4%
	HH Income \$150,000 to \$174,999	8.1%	7.3%	7.6%
	HH Income \$100,000 to 149,999	20.3%	20.0%	19.3%
	HH Income \$75,000 to 99,999	12.7%	11.7%	11.3%
	HH Income \$50,000 to 74,999	15.9%	15.4%	14.0%
	HH Income \$35,000 to 49,999	10.6%	10.4%	9.8%
	HH Income \$25,000 to 34,999	5.8%	5.7%	6.1%
	HH Income \$15,000 to 24,999	4.6%	5.0%	5.0%
	HH Income \$0 to 14,999	4.0%	4.4%	4.4%
	Average Household Income	\$119,099	\$125,982	\$131,423
	Median Household Income	\$91,179	\$93,501	\$98,571
	Per Capita Income	\$48,821	\$47,756	\$46,629
	Average Disposable Income	\$90,882	\$92,837	\$96,531
	Median Disposable Income	\$76,551	\$78,184	\$82,081
	Discretionary HH Income Over \$150,000	4.1%	5.4%	5.9%
	Discretionary HH Income \$125,000 to \$149,999	6.4%	7.6%	8.4%
	Discretionary HH Income \$100,000 to \$124,999	8.4%	8.5%	9.3%
	Discretionary HH Income \$75,000 to \$99,999	16.6%	13.9%	14.2%
	Discretionary HH Income \$50,000 to \$74,999	19.1%	19.6%	18.7%
	Discretionary HH Income \$25,000 to \$49,999	28.3%	26.0%	23.5%
	Discretionary HH Income Under \$25,000	17.0%	19.0%	19.9%
	Average Discretionary HH Income	\$63,763	\$64,937	\$66,909
	Median Discretionary HH Income	\$55,533	\$56,235	\$58,512
	Householder White – Count	13,800	45,614	129,273
	Median HH Income	\$93,774	\$96,148	\$100,394
	Average HH Income	\$102,347	\$103,416	\$106,148
	Householder Black or African-American – Count	304	1,193	3,652
	Median HH Income	\$67,409	\$65,026	\$68,642
	Average HH Income	\$62,947	\$72,418	\$80,328
	Householder Hispanic – Count	1,240	4,930	11,804
	Median HH Income	\$103,190	\$94,160	\$94,561
	Average HH Income	\$101,786	\$99,798	\$101,348
	Householder Asian or Pacific Islander – Count	169	644	2,428
	Median HH Income	\$87,084	\$76,532	\$113,576
	Average HH Income	\$82,874	\$85,829	\$115,339
	Householder Other or Pacific Islander – Count	862	2,839	7,059
	Median HH Income	\$95,386	\$97,227	\$95,580
	Average HH Income	\$96,952	\$100,249	\$103,066

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Laurel Square Brick, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	19,323	70,717	213,789
	Female Population	21,066	76,041	225,054
Total Population by Age	Count of Pop 0 to 4 years	1,970	8,055	25,180
	Count of Pop 0 to 7 years	2,724	13,392	43,185
	Count of Pop 5 - 13	3,380	18,512	62,987
	Count of Pop 14 - 18	1,644	7,405	25,589
	Count of Pop 19 - 22	1,727	6,838	23,753
	Count of Pop 22 - 25	1,338	4,860	16,795
	Count of Pop 25 - 29	2,216	8,013	25,835
	Count of Pop 30 - 34	2,331	8,742	26,495
	Count of Pop 35 - 39	2,473	8,883	25,367
	Count of Pop 40 - 44	2,326	8,212	23,195
	Count of Pop 45 - 59	7,576	23,676	66,924
	Count of Pop 60 - 74	8,784	28,053	74,536
	Count of Pop 75 - 84	3,205	10,827	29,937
	Count of Pop 85+	1,418	4,682	12,251
	% of Pop 0 to 4 years	4.9%	5.5%	5.7%
	% of Pop 0 to 7 years	6.7%	9.1%	9.8%
	% of Pop 5 - 13	8.4%	12.6%	14.4%
	% of Pop 14 - 18	4.1%	5.0%	5.8%
	% of Pop 19 - 22	4.3%	4.7%	5.4%
	% of Pop 22 - 25	3.3%	3.3%	3.8%
	% of Pop 25 - 29	5.5%	5.5%	5.9%
	% of Pop 30 - 34	5.8%	6.0%	6.0%
	% of Pop 35 - 39	6.1%	6.1%	5.8%
	% of Pop 40 - 44	5.8%	5.6%	5.3%
	% of Pop 45 - 59	18.8%	16.1%	15.3%
	% of Pop 60 - 74	21.7%	19.1%	17.0%
	% of Pop 75 - 84	7.9%	7.4%	6.8%
	% of Pop 85+	3.5%	3.2%	2.8%
	Median Age	46.8	41.3	37.5
	Average Age	45.2	41.9	39.7
Male Population by Age	% of Pop 0 to 4 years	5.2%	5.9%	6.1%
	% of Pop 5 - 13	8.8%	13.3%	15.1%
	% of Pop 14 - 18	4.3%	5.3%	6.1%
	% of Pop 19 - 22	4.6%	5.0%	5.7%
	% of Pop 22 - 25	3.5%	3.6%	4.0%
	% of Pop 25 - 29	5.9%	5.7%	6.1%
	% of Pop 30 - 34	6.2%	6.2%	6.3%
	% of Pop 35 - 39	6.4%	6.3%	6.0%
	% of Pop 40 - 44	6.1%	5.9%	5.4%
	% of Pop 45 - 59	18.9%	16.2%	15.2%
	% of Pop 75 - 84	6.6%	6.2%	5.9%
	% of Pop 60 - 74	21.1%	18.2%	16.1%
	% of Pop 85+	2.4%	2.2%	2.0%
	Median Age	44.1	39.0	35.5
	Average Age	43.5	40.2	38.2

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	% of Pop 40 - 44	5.5%	5.3%	5.1%
	% of Pop 45 - 59	18.6%	16.0%	15.3%
	% of Pop 60 - 74	22.3%	19.9%	17.8%
	% of Pop 75 - 84	9.2%	8.5%	7.7%
	% of Pop 85+	4.6%	4.1%	3.6%
	Median Age	49.5	43.7	39.5
	Average Age	46.8	43.6	41.2
Race	Count of White	34,416	122,767	372,138
	Count of Black or African-American	885	4,363	13,892
	Count of Asian or Pacific Islander	562	1,912	8,032
	Count of Other races	4,527	17,716	44,781
	White	85.2%	83.7%	84.8%
	Black or African American	2.2%	3.0%	3.2%
	Asian	1.4%	1.3%	1.8%
	Other Races	11.2%	12.1%	10.2%
Language Spoken	Speak English at Home	89.2%	85.3%	85.8%
	Speak Spanish at Home	6.1%	8.8%	6.3%
	Speak French or French Creole at Home	0.0%	0.2%	0.4%
	Speak German at Home	0.5%	1.6%	2.0%
	Speak Other Indo-European Languages at Home	1.3%	1.3%	1.4%
	Speak Russian and Other Slavic Languages at Home	0.6%	0.6%	0.8%
	Speak Chinese at Home	0.7%	0.3%	0.3%
	Speak Korean at Home	0.2%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.5%	0.5%
	Speak Other Language at Home	1.1%	1.2%	2.1%
Hispanic	Hispanic Population	4,500	18,521	45,906
	Hispanic Population Percent	11.1%	12.6%	10.5%
	Mexican	15.9%	28.1%	26.9%
	Puerto Rican	40.5%	28.3%	31.6%
	Cuban	4.8%	3.8%	4.5%
	Dominican	3.7%	11.4%	8.9%
	Central American	6.4%	5.5%	5.7%
	South American	17.2%	14.4%	13.5%
	Other Hispanic	11.5%	8.6%	8.9%
	2000 Hispanic Population Percent	3%	5%	6%
	1990 Hispanic Population Percent	2%	3%	4%

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Laurel Square Brick, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	3.3%	4.5%	6.2%
	American	3.1%	4.4%	6.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.4%	1.3%	1.8%
	Chinese	0.4%	0.3%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.7%
	Other Asian	0.4%	0.2%	0.1%
	European (percent of total population)	58.9%	51.3%	47.9%
	British	3.9%	3.6%	3.2%
	Dutch	0.8%	0.6%	0.5%
	French	0.8%	0.7%	0.7%
	German	9.5%	7.5%	6.7%
	Italian	16.6%	14.2%	12.6%
	Polish	4.9%	4.3%	4.5%
	Scandinavian	1.5%	1.2%	0.9%
	Scotch/Irish	16.4%	13.7%	11.8%
	Other European (ie. Greek/Russian)	4.4%	5.6%	7.1%
	Middle Eastern	1.1%	0.5%	0.7%
	Other Ancestry	10.3%	15.2%	17.5%
	Unclassified Ancestry	14.0%	14.5%	15.5%
Education (Age 25+)	Adult Population (25 Years or Older)	30,329	101,088	284,540
	Elementary (0 to 8)	2.1%	2.5%	2.5%
	Some High School (9 to 11)	3.7%	4.0%	3.8%
	High School Graduate (12)	30.6%	29.6%	29.0%
	Some College (13 to 16)	19.0%	18.5%	18.9%
	Associates Degree Only	7.9%	7.5%	7.0%
	Bachelors Degree Only	24.5%	25.2%	24.7%
	Graduate Degree	12.2%	12.7%	14.1%
	% College (4+)	36.7%	37.9%	38.8%
Household Type	Total Households – count	16,375	55,221	154,216
	One Person HHs – count	4,909	15,843	40,232
	Family HHs – count	10,375	36,252	106,479
	Married Couple – count	8,025	28,442	86,894
	w/own children – count	2,961	11,750	40,373
	w/out own children – count	5,064	16,692	46,520
	Male Householder – count	722	2,097	5,584
	Female Householder – count	1,628	5,712	14,001
	Non-Family Households – count	1,091	3,126	7,505
	1 Person Household	30.0%	28.7%	26.1%
	2 Person Household	32.1%	31.4%	30.4%
	3 Person Household	16.8%	15.2%	14.8%
	4 Person Household	13.0%	12.6%	12.6%
	5 Person Household	5.4%	6.0%	6.7%
	6 Person Household	1.7%	2.6%	3.5%
	7+ Person Household	1.0%	3.5%	6.0%
	% Households With Children	24.1%	26.7%	30.9%

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Housing	Total Housing Units	17,495	60,828	175,304
	Owner Occupied Percent	74.3%	69.7%	66.8%
	Renter Occupied Percent	19.3%	21.1%	21.1%
	Vacant Housing Percent	6.4%	9.2%	12.0%
	Total Housing Units (Census 2000)	16,337	55,272	150,408
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	4.0%	10.2%	11.9%
	Property Value \$750,000 to \$999,999	9.4%	12.0%	14.2%
	Property Value \$500,000 to \$749,999	34.3%	28.3%	28.8%
	Property Value \$400,000 to \$499,999	23.1%	16.7%	15.6%
	Property Value \$300,000, to \$399,999	15.8%	12.2%	11.1%
	Property Value \$200,000 to \$299,999	8.4%	8.0%	6.5%
	Property Value \$150,000 to \$199,999	1.1%	3.3%	2.2%
	Property Value \$100,000 to \$149,999	1.4%	2.8%	1.9%
	Property Value \$60,000 to \$99,999	0.3%	1.1%	1.5%
	Property Value \$40,000 to \$59,999	0.5%	0.6%	0.6%
	Property Value \$0 to \$39,999	0.9%	1.0%	1.2%
	Median Home Value	\$491,724	\$521,375	\$562,040
Wealth per Household	\$0 and under - percent	15.8%	16.0%	16.0%
	\$1 to \$4999 - percent	7.4%	7.5%	7.5%
	\$5k to \$9999 - percent	4.1%	4.1%	4.1%
	\$10k to \$24999 - percent	6.0%	6.0%	6.0%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	10.5%	10.4%	10.3%
	\$100k to \$249999 - percent	19.0%	18.9%	18.9%
	\$250k to \$499999 - percent	14.1%	14.1%	14.1%
	\$500k+ - percent	16.1%	16.2%	16.3%
	Median HH Wealth	\$96,631	\$95,968	\$96,640
	Avg HH Wealth	\$259,695	\$259,388	\$260,985
Economic Viability	Economic Viability Local	266	272	268
	Economic Viability Indexed	98	101	99
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,942	71,193	199,819
	Managerial/Executive	15.2%	16.9%	17.9%
	Professional Specialty	25.3%	25.5%	27.8%
	Healthcare Support	2.2%	2.5%	2.6%
	Sales	10.0%	11.8%	11.6%
	Office & Administrative Support	13.0%	12.5%	12.1%
	Protective Service	2.7%	2.6%	2.6%
	Food Preperation	6.7%	4.9%	4.5%
	Building Maintenance & Cleaning	3.3%	3.2%	2.7%
	Personal Care	2.9%	3.0%	3.4%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	10.0%	8.3%	7.5%
	Production & Transportation	8.5%	8.6%	7.4%
	Percent White Collar Workers	65.7%	69.3%	71.9%
	Percent Blue Collar Workers	34.3%	30.7%	28.1%

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	Agriculture/Mining/Construction	9.6%	7.9%	7.3%
	Manufacturing	6.1%	5.6%	5.1%
	Transportation	6.5%	5.9%	4.9%
	Information	1.3%	1.6%	1.8%
	Wholesale/Retail	14.7%	14.9%	14.6%
	Finance, Insurance, Real Estate	5.9%	6.5%	7.0%
	Professional Services	7.0%	7.5%	8.1%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	2.8%	4.0%	3.6%
	Educational Services	28.9%	28.6%	30.4%
	Entertainment Services	9.7%	8.5%	8.1%
	Other Professional Services	3.4%	4.4%	4.1%
	Public Administration	4.0%	4.5%	4.7%
Vehicles per HH	No Vehicles	5.7%	5.5%	5.3%
	1 Vehicle	34.3%	36.2%	34.2%
	2 Vehicles	37.8%	38.9%	40.9%
	3 or more vehicles	22.1%	19.4%	19.7%
	Average Number of Vehicles	1.87	1.81	1.84
Change	Births (last 12 months)	395	1,472	4,654
	Deaths (last 12 months)	409	1,382	3,697
	Migration (last 12 months)	249	472	-729
Work place	Workplace Establishments	1,428	3,903	12,255
	Workplace Employees (FTE)	16,248	42,499	135,288