2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



-	ı Shopping Center hem, PA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	14,657	105,990	269,981
	Population Est 23Q1	14,704	105,897	270,103
	Population Est 22Q4	14,672	105,791	269,929
	Population Est 22Q3	14,667	105,777	269,399
	Population Est 22Q2	14,670	105,798	269,331
Ì	Population Est 22Q1	14,668	105,752	269,160
	Population Est 21Q4	14,677	105,540	268,663
	Population Est 21Q3	14,687	105,662	268,421
	Population Est 21Q2	14,680	105,644	268,284
5	Population Fcst	14,548	105,968	272,031
Population	2010 Census Population	13,839	101,996	253,839
Ind	2000 Census Population	13,327	97,447	236,017
Ъ	1990 Census Population	13,229	97,733	230,589
	Current Year Daytime Population	13,053	153,286	318,191
	Average Seasonal Population	41	736	1,702
	Historical Annual Growth, 1990 – 2000	0.07%	-0.03%	0.23%
	Historical Annual Growth, 2000 – 2010	0.38%	0.46%	0.73%
	Estimated Annual Growth, 2010 – CY	0.40%	0.27%	0.43%
	Projected Annual Growth, CY to Y5	-0.15%	0.00%	0.15%
	Group Qtrs Est	144	5,613	7,753
	Transient Est Average Last 4 Qtrs	1,430	6,438	9,345
	Current Year Estimated Households	6,153	40,797	103,667
	Households Est 23Q1	6,172	40,832	103,755
	Households Est 22Q4	6,161	40,795	103,692
	Households Est 22Q3	6,159	40,789	103,443
	Households Est 22Q2	6,161	40,800	103,416
	Households Est 22Q1	6,161	40,785	103,350
	Households Est 21Q4	6,165	40,716	103,143
ds	Households Est 21Q3	6,168	40,762	103,004
ouseholds	Households Est 21Q2	6,165	40,757	102,963
Ise	Households Fcst	6,103	40,737	104,699
Hou	2010 Census Households	5,944	38,712	97,012
	2000 Census Households	5,685	37,921	93,498
	1990 Census Households	5,463	37,058	91,229
	Historical Annual Growth, 1990 – 2000	0.40%	0.23%	0.25%
	Historical Annual Growth, 2000 – 2010	0.45%	0.21%	0.37%
	Estimated Annual Growth, 2010 – CY	0.24%	0.37%	0.47%
	Projected Annual Growth, CY to Y5	-0.16%	-0.03%	0.20%
	Population per Household	2.36	2.46	2.53
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2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Apr 5, 2025 Latitude: 40.628086 Longitude: -75.418012				
-	Shopping Center hem, PA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	1.0%	1.0%	1.0%
	HH Income \$250,000 to \$499,999	1.2%	1.2%	1.2%
	HH Income \$200,000 to \$249,999	2.8%	2.9%	2.8%
	HH Income \$175,000 to \$199,999	2.9%	3.5%	3.6%
	HH Income \$150,000 to \$174,999	5.3%	4.6%	4.5%
	HH Income \$100,000 to 149,999	18.8%	16.1%	15.9%
	HH Income \$75,000 to 99,999	12.5%	12.9%	12.8%
	HH Income \$50,000 to 74,999	21.1%	17.7%	18.1%
	HH Income \$35,000 to 49,999	11.1%	12.9%	13.2%
	HH Income \$25,000 to 34,999	8.6%	9.7%	9.6%
	HH Income \$15,000 to 24,999	8.2%	8.7%	8.9%
	HH Income \$0 to 14,999	6.4%	8.8%	8.4%
	Average Household Income	\$84,573	\$85,915	\$85,609
	Median Household Income	\$67,020	\$62,281	\$61,938
	Per Capita Income	\$35,801	\$33,771	\$33,331
	Average Disposable Income	\$69,746	\$66,719	\$66,697
	Median Disposable Income	\$56,777	\$52,699	\$52,458
	Discretionary HH Income Over \$150,000	1.8%	2.3%	2.3%
	Discretionary HH Income \$125,000 to \$149,999	2.7%	2.9%	2.8%
Income	Discretionary HH Income \$100,000 to \$124,999	4.9%	4.9%	4.7%
	Discretionary HH Income \$75,000 to \$99,999	11.3%	9.3%	9.4%
	Discretionary HH Income \$50,000 to \$74,999	20.3%	17.8%	17.3%
	Discretionary HH Income \$25,000 to \$49,999	29.2%	27.7%	28.6%
	Discretionary HH Income Under \$25,000	29.7%	35.2%	35.0%
	Average Discretionary HH Income	\$49,341	\$46,941	\$46,519
	Median Discretionary HH Income	\$40,949	\$36,846	\$36,086
	Householder White – Count	3,504	22,022	52,824
	Median HH Income	\$75,023	\$74,365	\$75,396
	Average HH Income	\$87,501	\$85,034	\$86,145
	Householder Black or African-American – Count	414	2,648	7,061
	Median HH Income	\$51,170	\$45,650	\$51,828
	Average HH Income	\$49,486	\$55,311	\$61,329
	Householder Hispanic – Count	1,591	12,538	34,456
	Median HH Income	\$64,421	\$51,794	\$50,015
	Average HH Income	\$72,963	\$64,575	\$62,719
	Householder Asian or Pacific Islander – Count	120	698	1,926
	Median HH Income	\$59,645	\$69,465	\$71,986
	Average HH Income	\$72,102	\$81,461	\$83,692
	Householder Other or Pacific Islander – Count	525	2,891	7,401
	Median HH Income	\$56,468	\$54,458	\$59,067
	Average HH Income	\$71,114	\$68,624	\$71,768

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



	Shopping Center	1.00 Mile	3.00 Mile	5.00 Mile
	hem, PA	Radius	Radius	Radius
Gender	Male Population	7,056	51,626	130,504
	Female Population	7,601	54,364	139,477
Total Population by Age	Female Population Count of Pop 0 to 4 years Count of Pop 0 to 7 years Count of Pop 5 - 13 Count of Pop 14 - 18 Count of Pop 19 - 22 Count of Pop 22 - 25 Count of Pop 25 - 29 Count of Pop 30 - 34 Count of Pop 35 - 39 Count of Pop 40 - 44 Count of Pop 60 - 74 Count of Pop 60 - 74 Count of Pop 75 - 84 Count of Pop 0 to 4 years % of Pop 0 to 7 years % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 40 - 44 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 40 - 74 % of Pop 60 - 74 % of Pop 75 - 84 % of Pop 85+ Median Age	7,601 845 1,165 1,428 643 649 494 890 1,088 1,046 946 2,607 2,633 974 413 5.8% 7.9% 9.7% 4.4% 4.4% 4.4% 4.4% 4.4% 3.4% 6.1% 7.4% 7.1% 6.5% 17.8% 18.0% 6.6% 2.8% 41.3	54,364 5,936 8,110 10,341 6,234 6,905 5,300 6,867 7,725 7,208 6,405 17,271 17,304 6,056 2,437 5.6% 7.7% 9.8% 5.9% 6.5% 5.0% 6.5% 5.0% 6.5% 7.3% 6.8% 6.0% 16.3% 16.3% 5.7% 2.3% 37.6	139,477 15,652 21,979 28,525 14,902 15,632 11,801 17,459 19,327 18,340 16,593 46,245 44,563 15,324 5,619 5.8% 8.1% 10.6% 5.5% 5.8% 4.4% 6.5% 7.2% 6.8% 6.1% 17.1% 16.5% 5.7% 2.1% 38.2
Male Population by Age	Average Age % of Pop 0 to 4 years % of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 45 - 59	42.1 6.1% 10.4% 4.7% 4.6% 3.5% 6.2% 7.6% 7.6% 6.4% 17.7%	39.8 5.9% 10.2% 6.2% 6.9% 5.4% 6.8% 7.5% 6.9% 6.1% 16.2%	39.9 6.1% 11.1% 5.9% 6.2% 4.7% 6.7% 7.2% 6.8% 6.2% 17.0%
2	% of Pop 75 - 84	5.9%	5.0%	4.9%
	% of Pop 60 - 74	17.5%	15.6%	15.8%

% of Pop 85+

Median Age

Average Age

1.3%

36.5

38.5

1.4%

35.9

38.4

1.8%

39.5

40.7

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Lehigh S Bethlehe	Shopping Center em, PA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.4%	5.3%	5.5%
	% of Pop 5 - 13	9.2%	9.3%	10.0%
	% of Pop 14 - 18	4.1%	5.6%	5.2%
	% of Pop 19 - 22	4.2%	6.1%	5.4%
	% of Pop 22 - 25	3.2%	4.6%	4.1%
	% of Pop 25 - 29	6.0%	6.2%	6.2%
	% of Pop 30 - 34	7.2%	7.1%	7.1%
	% of Pop 35 - 39	6.7%	6.7%	6.8%
	% of Pop 40 - 44	6.5%	6.0%	6.1%
	% of Pop 45 - 59	17.8%	16.4%	17.2%
	% of Pop 60 - 74	18.4%	17.0%	17.1%
	% of Pop 75 - 84	7.4%	6.4%	6.4%
	% of Pop 85+	3.8%	3.1%	2.8%
	Median Age	43.0	39.2	39.7
	Average Age	43.5	41.2	41.2
	Count of White	9,351	65,128	155,164
	Count of Black or African-American	1,175	9,660	26,468
	Count of Asian or Pacific Islander	334	2,672	7,168
Ce	Count of Other races	3,796	28,530	81,181
Race	White	63.8%	61.4%	57.5%
	Black or African American	8.0%	9.1%	9.8%
	Asian	2.3%	2.5%	2.7%
	Other Races	25.9%	26.9%	30.1%
	Speak English at Home	69.0%	68.8%	67.3%
	Speak Spanish at Home	23.1%	25.1%	26.5%
	Speak French or French Creole at Home	1.5%	0.5%	0.4%
	Speak German at Home	0.3%	0.3%	0.3%
a de	Speak Other Indo-European Languages at Home	1.9%	1.0%	1.1%
ke	Speak Russian and Other Slavic Languages at Home	0.3%	0.4%	0.4%
b d	Speak Chinese at Home	0.2%	0.5%	0.5%
Language Spoken	Speak Korean at Home	0.1%	0.0%	0.1%
	Speak Vietnamese at Home	0.1%	0.3%	0.3%
	Speak Other Asian Languages at Home	0.3%	0.5%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.2%
	Speak Other Language at Home	3.1%	2.5%	2.1%
	Hispanic Population	4,879	37,397	103,153
	Hispanic Population Percent	33.3%	35.3%	38.2%
	Mexican	7.4%	4.3%	5.2%
	Puerto Rican	54.5%	61.4%	56.7%
lic	Cuban	0.3%	1.3%	1.3%
Hispanic	Dominican	20.1%	17.4%	22.6%
isp	Central American	6.4%	5.5%	3.8%
Ĩ	South American	8.6%	6.5%	6.1%
	Other Hispanic	2.7%	3.6%	4.3%
	2000 Hispanic Population Percent 1990 Hispanic Population Percent	10% 4%	17% 10%	18% 10%
		470		

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

	Shopping Center hem, PA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	2.7%	2.7%	2.4%
	American	2.6%	2.6%	2.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.2%	2.5%	2.6%
	Chinese	0.3%	0.7%	0.5%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.3% 0.8%	0.2% 0.7%	0.2% 0.9%
	South Central Asian (ie. Indian) South East Asian (ie. Vietnamese)	0.8%	0.7%	0.9%
	Other Asian	0.3%	0.3%	0.3%
Ancestry		31.4%	29.5%	28.9%
Če l	European (percent of total population) British	2.9%	29.5%	28.9%
Ŭ ▼	Dutch	0.6%	0.6%	0.6%
	French	0.4%	0.4%	0.4%
	German	11.2%	10.5%	11.1%
	Italian	4.2%	3.9%	3.7%
	Polish	2.0%	1.6%	1.6%
	Scandinavian	0.5%	0.5%	0.4%
	Scotch/Irish	5.0%	4.9%	4.3%
	Other European (ie. Greek/Russian)	4.7%	4.8%	4.5%
	Middle Eastern	2.3%	1.7%	1.3%
	Other Ancestry	19.6%	18.5%	17.4%
	Unclassified Ancestry	8.5%	9.8%	9.3%
	Adult Population (25 Years or Older)	10,597	71,275	183,468
	Elementary (0 to 8)	3.5%	4.2%	5.6%
u 🔶	Some High School (9 to 11)	8.4%	8.5%	7.7%
tio 254	High School Graduate (12)	32.8%	33.8%	34.9%
e 2	Some College (13 to 16)	14.4%	17.4%	18.3%
Education (Age 25+)	Associates Degree Only	10.5%	9.2%	8.7%
ш	Bachelors Degree Only	18.8%	17.1%	15.7%
	Graduate Degree	11.5%	9.8%	9.1%
	% College (4+)	30.3%	26.9%	24.8%
	Total Households – count	6,153	40,797	103,667
	One Person HHs – count	1,961	12,985	31,129
	Family HHs – count	3,816	24,546	64,222
	Married Couple – count	2,458	15,157	40,143
	w/own children – count	932	5,094	14,461
	w/out own children – count	1,526	10,062	25,682
	Male Householder – count	363	2,774	6,338
8	Female Householder – count	995	6,615	17,741
useho Type	Non-Family Households – count	376	3,266	8,316
Household Type	1 Person Household	31.9%	31.8%	30.0%
-	2 Person Household	33.5%	31.2%	31.0%
	3 Person Household	15.4%	15.3%	16.0%
	4 Person Household	10.4%	11.7%	12.4%
	5 Person Household	5.2%	5.9%	6.2%
	6 Person Household	2.3%	2.3%	2.5%
	7+ Person Household	1.4%	1.7%	1.7%
	% Households With Children	26.9%	24.1%	25.8%
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Apr 3, 2025

BRIXMOR

	Shopping Center hem, PA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
5	Total Housing Units	6,384	43,267	109,581
Housing	Owner Occupied Percent	56.1%	52.0%	51.5%
sno	Renter Occupied Percent	40.3%	42.2%	43.1%
Н	Vacant Housing Percent	3.6%	5.7%	5.4%
	Total Housing Units (Census 2000)	6,020	40,338	99,819
	Property Value \$1,000,000 or more	1.2%	1.6%	1.5%
	Property Value \$750,000 to \$999,999	1.5%	1.7%	1.7%
E E	Property Value \$500,000 to \$749,999	6.2%	9.7%	10.6%
e Value Occupied)	Property Value \$400,000 to \$499,999	12.8%	9.8%	10.8%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	29.2%	22.0%	22.2%
Va Cc	Property Value \$200,000 to \$299,999	34.7%	30.2%	29.7%
l o u	Property Value \$150,000 to \$199,999	8.2%	11.3%	11.6%
Hom (Owner	Property Value \$100,000 to \$149,999	2.8%	8.1%	6.9%
<u> </u>	Property Value \$60,000 to \$99,999	0.8%	2.5%	2.1%
9	Property Value \$40,000 to \$59,999	0.1%	0.6%	0.7%
	Property Value \$0 to \$39,999	2.4%	2.1%	1.8%
	Median Home Value	\$303,555	\$282,542	\$289,300
	\$0 and under - percent	18.2%	18.6%	18.7%
	\$1 to \$4999 - percent	9.3%	9.6%	9.7%
-	\$5k to \$9999 - percent	4.9%	5.0%	5.0%
olo	\$10k to \$24999 - percent	6.6%	6.7%	6.7%
th seh	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
Wealth Household	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
ВЧ	\$100k to \$249999 - percent	17.7%	17.5%	17.5%
per	\$250k to \$499999 - percent	12.6%	12.3%	12.3%
	\$500k+ - percent	13.7%	13.2%	13.1%
	Median HH Wealth	\$70,459	\$65,886	\$64,914
	Avg HH Wealth	\$227,228	\$221,257	\$219,792
it y	—	055	000	070
bil	Economic Viability Local	255	266	272
Economic Viability	Economic Viability Indexed	94	99	100
	Employed Civilian Pop 16+ by Occupation	7,279	51,035	132,132
	Managerial/Executive	14.8%	12.7%	11.9%
÷	Professional Specialty	20.5%	20.1%	19.3%
16-	Healthcare Support	6.4%	5.4%	5.6%
ge	Sales	8.0%	9.5%	9.0%
Ă	Office & Administrative Support	11.8%	10.4%	10.2%
ion ns	Protective Service	1.3%	1.4%	1.6%
Occupation ed Civilians	Food Preperation	5.7%	6.1%	5.8%
jvi ĭ	Building Maintenance & Cleaning	2.5%	3.2%	5.8% 4.2%
d O	Personal Care	2.5%	3.2%	4.2% 2.8%
Occupation (Employed Civilians Age 16+)	Farming, Fishing, & Forestry	2.9% 0.5%	0.3%	2.8% 0.2%
olo	Construction	5.4%	5.9%	0.2% 7.0%
du	Production & Transportation	20.3%	5.9% 21.9%	7.0% 22.5%
(E				
	Percent White Collar Workers	61.5%	58.1%	55.9%
	Percent Blue Collar Workers	38.5%	41.9%	44.1%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

Lehigh Shopping Center Bethlehem, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	5.9%	5.2%	5.6%
	Manufacturing	13.7%	12.1%	12.3%
	Transportation	8.3%	8.9%	9.6%
	Information	1.6%	1.3%	1.4%
	Wholesale/Retail	13.5%	15.7%	15.3%
	Finance, Insurance, Real Estate	3.8%	4.9%	4.7%
	Professional Services	3.3%	4.6%	4.6%
	Management Services	0.0%	0.1%	0.0%
	Administrative/Waste Services	3.3%	4.5%	5.4%
	Educational Services	27.2%	26.5%	25.1%
	Entertainment Services	8.9%	9.6%	9.2%
	Other Professional Services	5.2%	4.3%	4.4%
	Public Administration	5.2%	2.3%	2.3%
	No Vehicles	6.0%	12.6%	12.4%
es H	1 Vehicle	43.2%	40.8%	40.4%
r H	2 Vehicles	34.9%	32.7%	32.1%
Vehicles per HH	3 or more vehicles	15.9%	13.9%	15.2%
	Average Number of Vehicles	1.66	1.53	1.56
Change	Births (last 12 months)	158	1,143	2,925
an	Deaths (last 12 months)	151	939	2,366
Ч	Migration (last 12 months)	-14	35	243
Work place	Workplace Establishments	284	3,343	6,945
plå	Workplace Employees (FTE)	5,453	76,819	142,877