

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.613631 Longitude: -90.318824

Maplewood Square Maplewood, MO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	68,411	326,083	907,275
	Population Est 23Q1	68,831	326,807	908,313
	Population Est 22Q4	68,846	326,778	909,579
	Population Est 22Q3	68,749	326,293	910,815
	Population Est 22Q2	68,681	326,269	911,113
	Population Est 22Q1	68,671	326,759	912,994
	Population Est 21Q4	68,630	326,692	913,898
	Population Est 21Q3	68,539	326,775	915,393
	Population Est 21Q2	68,587	327,177	917,567
	Population Fcst	67,172	318,323	885,507
	2010 Census Population	67,612	319,999	941,939
	2000 Census Population	71,638	334,488	989,807
	1990 Census Population	76,083	350,370	1,067,531
	Current Year Daytime Population	109,903	528,193	1,313,779
	Average Seasonal Population	1,235	6,450	12,487
	Historical Annual Growth, 1990 – 2000	-0.60%	-0.46%	-0.75%
	Historical Annual Growth, 2000 – 2010	-0.58%	-0.44%	-0.49%
	Estimated Annual Growth, 2010 – CY	0.08%	0.13%	-0.26%
	Projected Annual Growth, CY to Y5	-0.36%	-0.48%	-0.48%
	Group Qtrs Est	946	14,927	26,190
Transient Est Average Last 4 Qtrs	2,785	14,097	89,092	
Households	Current Year Estimated Households	34,098	153,434	399,700
	Households Est 23Q1	34,292	153,713	399,985
	Households Est 22Q4	34,297	153,703	400,561
	Households Est 22Q3	34,244	153,325	400,875
	Households Est 22Q2	34,212	153,310	400,988
	Households Est 22Q1	34,204	153,525	401,777
	Households Est 21Q4	34,189	153,511	402,129
	Households Est 21Q3	34,149	153,526	402,732
	Households Est 21Q2	34,168	153,750	403,785
	Households Fcst	33,430	149,602	389,881
	2010 Census Households	33,219	146,565	401,886
	2000 Census Households	34,186	148,705	411,771
	1990 Census Households	34,333	153,052	427,898
	Historical Annual Growth, 1990 – 2000	-0.04%	-0.29%	-0.38%
	Historical Annual Growth, 2000 – 2010	-0.29%	-0.14%	-0.24%
	Estimated Annual Growth, 2010 – CY	0.18%	0.32%	-0.04%
	Projected Annual Growth, CY to Y5	-0.39%	-0.50%	-0.50%
	Population per Household	1.98	2.03	2.20

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.613631 Longitude: -90.318824

Maplewood Square Maplewood, MO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.2%	2.7%	2.1%
	HH Income \$250,000 to \$499,999	2.6%	3.2%	2.5%
	HH Income \$200,000 to \$249,999	6.0%	7.4%	5.9%
	HH Income \$175,000 to \$199,999	4.3%	4.3%	3.8%
	HH Income \$150,000 to \$174,999	6.3%	6.0%	5.1%
	HH Income \$100,000 to 149,999	17.6%	16.5%	15.2%
	HH Income \$75,000 to 99,999	13.2%	12.4%	11.9%
	HH Income \$50,000 to 74,999	19.0%	16.6%	17.4%
	HH Income \$35,000 to 49,999	11.2%	9.7%	11.2%
	HH Income \$25,000 to 34,999	6.8%	6.5%	7.9%
	HH Income \$15,000 to 24,999	5.0%	5.7%	6.9%
	HH Income \$0 to 14,999	6.0%	9.1%	10.0%
	Average Household Income	\$110,396	\$119,734	\$106,439
	Median Household Income	\$78,532	\$79,546	\$69,370
	Per Capita Income	\$55,759	\$58,034	\$48,088
	Average Disposable Income	\$83,463	\$85,497	\$77,613
	Median Disposable Income	\$67,047	\$67,958	\$59,425
	Discretionary HH Income Over \$150,000	7.0%	9.2%	7.3%
	Discretionary HH Income \$125,000 to \$149,999	4.6%	5.3%	4.4%
	Discretionary HH Income \$100,000 to \$124,999	8.6%	8.1%	6.7%
	Discretionary HH Income \$75,000 to \$99,999	12.6%	11.6%	10.2%
	Discretionary HH Income \$50,000 to \$74,999	20.0%	18.2%	16.7%
	Discretionary HH Income \$25,000 to \$49,999	28.4%	24.4%	26.0%
	Discretionary HH Income Under \$25,000	18.7%	23.3%	28.8%
	Average Discretionary HH Income	\$63,640	\$64,704	\$57,900
	Median Discretionary HH Income	\$52,913	\$52,806	\$44,558
	Householder White – Count	27,454	109,715	252,104
	Median HH Income	\$84,488	\$92,414	\$85,681
	Average HH Income	\$95,396	\$101,670	\$96,973
	Householder Black or African-American – Count	2,947	25,112	102,663
	Median HH Income	\$53,820	\$44,446	\$41,310
	Average HH Income	\$64,552	\$56,551	\$52,868
	Householder Hispanic – Count	769	4,537	11,108
Median HH Income	\$73,257	\$74,456	\$66,196	
Average HH Income	\$85,189	\$91,177	\$81,055	
Householder Asian or Pacific Islander – Count	1,361	6,938	15,979	
Median HH Income	\$69,136	\$69,113	\$95,396	
Average HH Income	\$83,916	\$82,841	\$100,283	
Householder Other or Pacific Islander – Count	1,567	7,133	17,847	
Median HH Income	\$72,230	\$76,898	\$67,157	
Average HH Income	\$86,572	\$87,905	\$80,362	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.613631 Longitude: -90.318824

Maplewood Square Maplewood, MO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	33,523	158,286	435,964
	Female Population	34,889	167,796	471,311
Total Population by Age	Count of Pop 0 to 4 years	4,710	21,200	54,176
	Count of Pop 0 to 7 years	5,847	26,747	73,681
	Count of Pop 5 - 13	5,832	28,283	89,766
	Count of Pop 14 - 18	2,540	14,729	43,799
	Count of Pop 19 - 22	2,572	17,117	45,618
	Count of Pop 22 - 25	1,937	14,008	34,762
	Count of Pop 25 - 29	4,632	22,749	57,250
	Count of Pop 30 - 34	7,345	31,094	70,114
	Count of Pop 35 - 39	6,756	28,064	66,480
	Count of Pop 40 - 44	5,270	22,617	59,730
	Count of Pop 45 - 59	11,477	52,201	153,566
	Count of Pop 60 - 74	11,150	51,626	159,852
	Count of Pop 75 - 84	3,233	16,636	53,202
	Count of Pop 85+	957	5,757	18,961
	% of Pop 0 to 4 years	6.9%	6.5%	6.0%
	% of Pop 0 to 7 years	8.5%	8.2%	8.1%
	% of Pop 5 - 13	8.5%	8.7%	9.9%
	% of Pop 14 - 18	3.7%	4.5%	4.8%
	% of Pop 19 - 22	3.8%	5.2%	5.0%
	% of Pop 22 - 25	2.8%	4.3%	3.8%
	% of Pop 25 - 29	6.8%	7.0%	6.3%
	% of Pop 30 - 34	10.7%	9.5%	7.7%
	% of Pop 35 - 39	9.9%	8.6%	7.3%
	% of Pop 40 - 44	7.7%	6.9%	6.6%
	% of Pop 45 - 59	16.8%	16.0%	16.9%
	% of Pop 60 - 74	16.3%	15.8%	17.6%
	% of Pop 75 - 84	4.7%	5.1%	5.9%
	% of Pop 85+	1.4%	1.8%	2.1%
Median Age	38.4	37.5	39.4	
Average Age	40.0	39.6	40.8	
Male Population by Age	% of Pop 0 to 4 years	7.3%	6.9%	6.4%
	% of Pop 5 - 13	9.1%	9.2%	10.5%
	% of Pop 14 - 18	3.9%	4.6%	5.1%
	% of Pop 19 - 22	3.8%	5.2%	5.2%
	% of Pop 22 - 25	2.8%	4.2%	3.9%
	% of Pop 25 - 29	6.6%	6.9%	6.4%
	% of Pop 30 - 34	10.7%	9.6%	7.8%
	% of Pop 35 - 39	10.3%	8.9%	7.5%
	% of Pop 40 - 44	7.9%	7.2%	6.7%
	% of Pop 45 - 59	16.9%	16.4%	17.0%
	% of Pop 75 - 84	4.1%	4.4%	5.0%
	% of Pop 60 - 74	15.6%	15.3%	17.0%
	% of Pop 85+	0.9%	1.1%	1.4%
	Median Age	37.8	36.9	38.1
Average Age	38.9	38.6	39.4	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.613631 Longitude: -90.318824

Maplewood Square Maplewood, MO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	6.5%	6.1%	5.6%
	% of Pop 5 - 13	8.0%	8.1%	9.3%
	% of Pop 14 - 18	3.6%	4.4%	4.6%
	% of Pop 19 - 22	3.7%	5.3%	4.9%
	% of Pop 22 - 25	2.8%	4.4%	3.7%
	% of Pop 25 - 29	6.9%	7.1%	6.2%
	% of Pop 30 - 34	10.8%	9.5%	7.6%
	% of Pop 35 - 39	9.5%	8.3%	7.2%
	% of Pop 40 - 44	7.5%	6.7%	6.5%
	% of Pop 45 - 59	16.7%	15.7%	16.8%
	% of Pop 60 - 74	16.9%	16.3%	18.2%
	% of Pop 75 - 84	5.4%	5.7%	6.7%
	% of Pop 85+	1.9%	2.4%	2.8%
	Median Age	39.1	38.1	40.7
Average Age	41.0	40.5	42.0	
Race	Count of White	54,615	226,283	544,105
	Count of Black or African-American	5,955	56,902	248,331
	Count of Asian or Pacific Islander	2,675	18,026	44,687
	Count of Other races	5,167	24,872	70,153
	White	79.8%	69.4%	60.0%
	Black or African American	8.7%	17.5%	27.4%
	Asian	3.9%	5.5%	4.9%
	Other Races	7.6%	7.6%	7.7%
Language Spoken	Speak English at Home	92.9%	89.9%	89.6%
	Speak Spanish at Home	1.6%	2.2%	2.7%
	Speak French or French Creole at Home	0.3%	0.4%	0.4%
	Speak German at Home	0.5%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	1.0%	1.3%	1.5%
	Speak Russian and Other Slavic Languages at Home	0.5%	0.7%	1.4%
	Speak Chinese at Home	1.2%	1.6%	1.1%
	Speak Korean at Home	0.2%	0.3%	0.2%
	Speak Vietnamese at Home	0.3%	0.5%	0.5%
	Speak Other Asian Languages at Home	0.6%	0.9%	1.0%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.2%
	Speak Other Language at Home	0.8%	1.4%	1.1%
Hispanic	Hispanic Population	2,440	13,380	39,179
	Hispanic Population Percent	3.6%	4.1%	4.3%
	Mexican	42.9%	48.5%	60.4%
	Puerto Rican	11.8%	9.5%	6.4%
	Cuban	6.3%	4.8%	3.5%
	Dominican	0.5%	2.2%	1.3%
	Central American	14.2%	8.6%	7.6%
	South American	10.4%	12.0%	9.2%
	Other Hispanic	13.9%	14.4%	11.6%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.613631 Longitude: -90.318824

Maplewood Square Maplewood, MO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	4.1%	4.1%	4.2%
	American	3.9%	3.9%	4.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.9%	5.5%	4.9%
	Chinese	1.3%	1.9%	1.3%
	Japanese	0.1%	0.2%	0.1%
	Korean	0.4%	0.5%	0.3%
	South Central Asian (ie. Indian)	0.9%	1.3%	1.8%
	South East Asian (ie. Vietnamese)	0.8%	1.2%	1.0%
	Other Asian	0.3%	0.4%	0.4%
	European (percent of total population)	55.9%	46.5%	39.9%
	British	7.2%	6.2%	5.0%
	Dutch	0.5%	0.6%	0.5%
	French	2.0%	1.8%	1.6%
	German	19.9%	15.8%	14.4%
	Italian	5.1%	3.6%	2.9%
	Polish	1.6%	1.6%	1.3%
	Scandinavian	1.7%	1.4%	1.1%
	Scotch/Irish	13.4%	10.4%	8.4%
Other European (ie. Greek/Russian)	4.6%	5.2%	4.8%	
Middle Eastern	0.6%	0.9%	0.7%	
Other Ancestry	17.1%	23.3%	28.5%	
Unclassified Ancestry	14.9%	15.6%	17.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	50,820	230,745	639,155
	Elementary (0 to 8)	1.1%	1.6%	2.3%
	Some High School (9 to 11)	1.7%	3.0%	5.1%
	High School Graduate (12)	14.7%	14.8%	21.6%
	Some College (13 to 16)	16.8%	15.8%	18.8%
	Associates Degree Only	5.9%	6.1%	7.0%
	Bachelors Degree Only	32.9%	30.4%	24.8%
	Graduate Degree	26.9%	28.4%	20.4%
	% College (4+)	59.8%	58.7%	45.2%
Household Type	Total Households – count	34,098	153,434	399,700
	One Person HHs – count	14,833	66,122	151,863
	Family HHs – count	16,227	72,566	216,854
	Married Couple – count	12,287	54,829	146,054
	w/own children – count	4,801	20,913	53,852
	w/out own children – count	7,486	33,916	92,202
	Male Householder – count	1,087	4,153	17,218
	Female Householder – count	2,854	13,584	53,582
	Non-Family Households – count	3,038	14,747	30,984
	1 Person Household	43.5%	43.1%	38.0%
	2 Person Household	32.5%	31.9%	31.7%
	3 Person Household	11.1%	11.3%	13.3%
	4 Person Household	8.2%	8.4%	10.1%
	5 Person Household	3.1%	3.4%	4.3%
6 Person Household	1.0%	1.2%	1.6%	
7+ Person Household	0.6%	0.7%	0.9%	
% Households With Children	19.8%	19.7%	22.3%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.613631 Longitude: -90.318824

Maplewood Square Maplewood, MO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	36,964	169,732	450,636
	Owner Occupied Percent	54.7%	49.2%	51.3%
	Renter Occupied Percent	37.5%	41.2%	37.4%
	Vacant Housing Percent	7.8%	9.6%	11.3%
	Total Housing Units (Census 2000)	36,347	164,003	457,138
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.5%	5.6%	3.9%
	Property Value \$750,000 to \$999,999	3.9%	7.1%	5.6%
	Property Value \$500,000 to \$749,999	9.1%	12.9%	10.7%
	Property Value \$400,000 to \$499,999	12.4%	12.3%	9.9%
	Property Value \$300,000, to \$399,999	20.9%	17.0%	14.0%
	Property Value \$200,000 to \$299,999	28.8%	21.6%	19.9%
	Property Value \$150,000 to \$199,999	13.2%	10.5%	11.1%
	Property Value \$100,000 to \$149,999	5.9%	5.9%	10.2%
	Property Value \$60,000 to \$99,999	0.7%	2.3%	7.0%
	Property Value \$40,000 to \$59,999	0.2%	0.6%	2.4%
	Property Value \$0 to \$39,999	1.1%	1.2%	3.2%
	Median Home Value	\$297,758	\$337,480	\$275,190
Wealth per Household	\$0 and under - percent	17.3%	17.7%	17.9%
	\$1 to \$4999 - percent	8.1%	8.5%	8.8%
	\$5k to \$9999 - percent	4.5%	4.6%	4.7%
	\$10k to \$24999 - percent	6.4%	6.4%	6.4%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.0%	9.8%	10.0%
	\$100k to \$249999 - percent	17.8%	17.5%	17.7%
	\$250k to \$499999 - percent	13.4%	13.1%	12.9%
	\$500k+ - percent	15.8%	15.6%	14.8%
	Median HH Wealth	\$84,696	\$80,845	\$77,011
	Avg HH Wealth	\$250,685	\$247,316	\$239,054
Economic Viability	Economic Viability Local	275	266	269
	Economic Viability Indexed	102	98	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	40,527	178,313	465,579
	Managerial/Executive	23.8%	21.9%	18.8%
	Professional Specialty	36.8%	36.9%	30.3%
	Healthcare Support	1.6%	2.0%	3.3%
	Sales	8.6%	9.0%	9.4%
	Office & Administrative Support	8.3%	8.9%	10.2%
	Protective Service	1.5%	1.6%	1.8%
	Food Preparation	4.1%	4.5%	5.0%
	Building Maintenance & Cleaning	1.9%	1.9%	3.0%
	Personal Care	3.1%	2.7%	2.8%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	4.2%	3.4%	4.8%
	Production & Transportation	6.0%	7.0%	10.5%
	Percent White Collar Workers	79.2%	78.7%	72.0%
	Percent Blue Collar Workers	20.8%	21.3%	28.0%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.613631 Longitude: -90.318824

Maplewood Square Maplewood, MO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	4.9%	3.9%	4.8%
	Manufacturing	8.0%	8.5%	9.2%
	Transportation	3.8%	3.6%	5.0%
	Information	2.4%	2.1%	2.1%
	Wholesale/Retail	10.4%	10.3%	12.1%
	Finance, Insurance, Real Estate	9.6%	9.2%	8.7%
	Professional Services	12.7%	11.7%	9.3%
	Management Services	0.5%	0.3%	0.3%
	Administrative/Waste Services	3.4%	3.1%	3.9%
	Educational Services	27.5%	30.2%	27.0%
	Entertainment Services	8.4%	9.1%	9.3%
	Other Professional Services	4.9%	4.7%	4.9%
	Public Administration	3.6%	3.4%	3.4%
Vehicles per HH	No Vehicles	5.6%	10.5%	10.7%
	1 Vehicle	46.9%	44.0%	41.9%
	2 Vehicles	36.1%	34.6%	34.4%
	3 or more vehicles	11.3%	10.8%	13.0%
	Average Number of Vehicles	1.56	1.49	1.54
Change	Births (last 12 months)	856	4,083	10,417
	Deaths (last 12 months)	594	2,913	8,994
	Migration (last 12 months)	-514	-1,218	-4,853
Work place	Workplace Establishments	4,334	19,499	47,000
	Workplace Employees (FTE)	55,982	258,486	652,963