

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR[®]

Latitude: 33.0017 Longitude: -96.7676

Market Plaza Plano, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	60,194	275,829	1,210,546
	Population Est 23Q1	60,607	275,549	1,209,323
	Population Est 22Q4	60,375	274,434	1,206,029
	Population Est 22Q3	60,515	274,859	1,205,252
	Population Est 22Q2	60,502	274,727	1,202,259
	Population Est 22Q1	60,552	275,317	1,203,348
	Population Est 21Q4	60,538	275,717	1,202,480
	Population Est 21Q3	60,419	275,607	1,201,106
	Population Est 21Q2	60,118	274,896	1,199,394
	Population Fcst	58,626	267,076	1,219,954
	2010 Census Population	45,601	235,407	1,027,830
	2000 Census Population	42,633	229,639	907,934
	1990 Census Population	31,668	167,185	645,189
	Current Year Daytime Population	108,385	412,326	1,618,140
	Average Seasonal Population	194	771	3,978
	Historical Annual Growth, 1990 – 2000	3.02%	3.22%	3.48%
	Historical Annual Growth, 2000 – 2010	0.68%	0.25%	1.25%
	Estimated Annual Growth, 2010 – CY	1.97%	1.12%	1.15%
	Projected Annual Growth, CY to Y5	-0.53%	-0.64%	0.15%
	Group Qtrs Est	6,397	7,440	10,736
	Transient Est Average Last 4 Qtrs	5,473	25,556	86,777
Households	Current Year Estimated Households	25,014	118,785	489,090
	Households Est 23Q1	25,333	118,815	488,795
	Households Est 22Q4	25,234	118,352	487,533
	Households Est 22Q3	25,298	118,569	487,268
	Households Est 22Q2	25,295	118,517	486,062
	Households Est 22Q1	25,310	118,846	486,594
	Households Est 21Q4	25,301	119,084	486,287
	Households Est 21Q3	25,241	119,031	485,660
	Households Est 21Q2	25,099	118,714	484,855
	Households Fcst	24,259	114,926	493,465
	2010 Census Households	21,260	103,228	410,367
	2000 Census Households	19,459	99,410	363,916
	1990 Census Households	13,169	68,498	264,078
	Historical Annual Growth, 1990 – 2000	3.98%	3.79%	3.26%
	Historical Annual Growth, 2000 – 2010	0.89%	0.38%	1.21%
	Estimated Annual Growth, 2010 – CY	1.15%	0.99%	1.24%
	Projected Annual Growth, CY to Y5	-0.61%	-0.66%	0.18%
	Population per Household	2.15	2.26	2.45

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Market Plaza Plano, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.2%	3.4%	3.3%
	HH Income \$250,000 to \$499,999	3.8%	4.0%	3.9%
	HH Income \$200,000 to \$249,999	8.9%	9.4%	9.2%
	HH Income \$175,000 to \$199,999	4.5%	6.0%	6.4%
	HH Income \$150,000 to \$174,999	6.6%	7.1%	7.3%
	HH Income \$100,000 to 149,999	17.1%	17.9%	18.6%
	HH Income \$75,000 to 99,999	13.0%	13.0%	13.0%
	HH Income \$50,000 to 74,999	14.2%	15.9%	15.3%
	HH Income \$35,000 to 49,999	7.7%	8.4%	8.5%
	HH Income \$25,000 to 34,999	6.4%	4.9%	5.3%
	HH Income \$15,000 to 24,999	6.0%	4.1%	4.1%
	HH Income \$0 to 14,999	8.5%	5.9%	5.1%
	Average Household Income	\$122,430	\$138,521	\$137,602
	Median Household Income	\$87,745	\$95,236	\$96,984
	Per Capita Income	\$51,763	\$59,978	\$55,799
	Average Disposable Income	\$93,768	\$99,816	\$100,153
	Median Disposable Income	\$77,427	\$83,487	\$84,897
	Discretionary HH Income Over \$150,000	9.3%	11.6%	11.0%
	Discretionary HH Income \$125,000 to \$149,999	7.4%	8.2%	8.2%
	Discretionary HH Income \$100,000 to \$124,999	8.8%	9.7%	9.9%
	Discretionary HH Income \$75,000 to \$99,999	12.5%	12.9%	13.2%
	Discretionary HH Income \$50,000 to \$74,999	17.3%	18.0%	18.4%
	Discretionary HH Income \$25,000 to \$49,999	22.3%	23.4%	22.7%
	Discretionary HH Income Under \$25,000	22.4%	16.3%	16.8%
	Average Discretionary HH Income	\$67,825	\$74,102	\$73,829
	Median Discretionary HH Income	\$57,029	\$64,279	\$64,619
	Householder White – Count	13,846	66,156	240,776
	Median HH Income	\$104,864	\$116,530	\$116,415
	Average HH Income	\$110,137	\$116,907	\$117,086
	Householder Black or African-American – Count	2,385	13,027	66,250
	Median HH Income	\$70,964	\$69,486	\$68,603
	Average HH Income	\$80,568	\$78,136	\$78,615
	Householder Hispanic – Count	2,617	17,883	84,871
	Median HH Income	\$71,621	\$73,769	\$74,938
	Average HH Income	\$80,894	\$84,967	\$86,878
	Householder Asian or Pacific Islander – Count	4,378	13,296	61,662
	Median HH Income	\$68,059	\$100,422	\$121,475
	Average HH Income	\$85,294	\$102,363	\$117,317
	Householder Other or Pacific Islander – Count	1,788	8,423	35,531
	Median HH Income	\$78,597	\$87,154	\$90,552
	Average HH Income	\$88,268	\$96,072	\$98,982

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Gender	Male Population	30,356	135,615	593,530
	Female Population	29,838	140,214	617,016
Total Population by Age	Count of Pop 0 to 4 years	3,713	17,683	77,881
	Count of Pop 0 to 7 years	4,577	23,131	103,034
	Count of Pop 5 - 13	4,461	25,880	123,000
	Count of Pop 14 - 18	3,723	13,367	60,771
	Count of Pop 19 - 22	4,901	14,513	62,602
	Count of Pop 22 - 25	4,093	11,313	47,304
	Count of Pop 25 - 29	5,123	19,621	81,862
	Count of Pop 30 - 34	5,303	23,040	94,179
	Count of Pop 35 - 39	3,991	21,255	90,626
	Count of Pop 40 - 44	3,294	18,864	84,288
	Count of Pop 45 - 59	8,427	47,712	231,314
	Count of Pop 60 - 74	8,007	41,880	180,865
	Count of Pop 75 - 84	3,525	15,355	57,516
	Count of Pop 85+	1,632	5,346	18,338
	% of Pop 0 to 4 years	6.2%	6.4%	6.4%
	% of Pop 0 to 7 years	7.6%	8.4%	8.5%
	% of Pop 5 - 13	7.4%	9.4%	10.2%
	% of Pop 14 - 18	6.2%	4.8%	5.0%
	% of Pop 19 - 22	8.1%	5.3%	5.2%
	% of Pop 22 - 25	6.8%	4.1%	3.9%
	% of Pop 25 - 29	8.5%	7.1%	6.8%
	% of Pop 30 - 34	8.8%	8.4%	7.8%
	% of Pop 35 - 39	6.6%	7.7%	7.5%
	% of Pop 40 - 44	5.5%	6.8%	7.0%
	% of Pop 45 - 59	14.0%	17.3%	19.1%
	% of Pop 60 - 74	13.3%	15.2%	14.9%
	% of Pop 75 - 84	5.9%	5.6%	4.8%
	% of Pop 85+	2.7%	1.9%	1.5%
	Median Age	33.8	37.9	38.2
	Average Age	38.4	39.7	39.1
Male Population by Age	% of Pop 0 to 4 years	6.3%	6.7%	6.7%
	% of Pop 5 - 13	7.4%	9.8%	10.6%
	% of Pop 14 - 18	6.2%	5.0%	5.2%
	% of Pop 19 - 22	9.0%	5.6%	5.4%
	% of Pop 22 - 25	8.0%	4.5%	4.1%
	% of Pop 25 - 29	9.3%	7.5%	7.0%
	% of Pop 30 - 34	9.5%	8.7%	8.0%
	% of Pop 35 - 39	6.8%	7.8%	7.6%
	% of Pop 40 - 44	5.6%	6.8%	7.0%
	% of Pop 45 - 59	13.3%	16.9%	18.9%
	% of Pop 75 - 84	4.8%	4.9%	4.2%
	% of Pop 60 - 74	12.1%	14.3%	14.3%
	% of Pop 85+	1.8%	1.4%	1.1%
	Median Age	32.0	36.4	37.0
	Average Age	36.5	38.4	38.1

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	% of Pop 0 to 4 years	6.1%	6.2%	6.2%
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	% of Pop 35 - 39	6.5%	7.6%	7.4%
	% of Pop 40 - 44	5.3%	6.8%	7.0%
	% of Pop 45 - 59	14.8%	17.7%	19.4%
	% of Pop 60 - 74	14.6%	16.0%	15.5%
	% of Pop 75 - 84	7.0%	6.3%	5.3%
	% of Pop 85+	3.6%	2.4%	1.9%
	Median Age	36.3	39.5	39.4
	Average Age	40.3	40.9	40.1
Race	Count of White	34,356	160,178	627,373
	Count of Black or African-American	5,712	31,342	159,734
	Count of Asian or Pacific Islander	11,986	37,132	195,473
	Count of Other races	8,140	47,177	227,966
	White	57.1%	58.1%	51.8%
	Black or African American	9.5%	11.4%	13.2%
	Asian	19.9%	13.5%	16.1%
	Other Races	13.5%	17.1%	18.8%
Language Spoken	Speak English at Home	70.0%	70.8%	64.7%
	Speak Spanish at Home	8.8%	12.7%	16.4%
	Speak French or French Creole at Home	0.8%	0.8%	0.6%
	Speak German at Home	0.1%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	8.0%	4.9%	5.2%
	Speak Russian and Other Slavic Languages at Home	1.0%	0.9%	0.7%
	Speak Chinese at Home	3.9%	3.1%	2.4%
	Speak Korean at Home	0.6%	0.7%	1.0%
	Speak Vietnamese at Home	0.8%	0.7%	2.1%
	Speak Other Asian Languages at Home	3.6%	3.1%	3.2%
	Speak Tagalog and Other Pacific Languages at Home	0.8%	0.5%	0.5%
	Speak Other Language at Home	1.6%	1.5%	3.0%
Hispanic	Hispanic Population	7,957	49,365	257,754
	Hispanic Population Percent	13.2%	17.9%	21.3%
	Mexican	58.5%	63.1%	69.0%
	Puerto Rican	11.9%	4.0%	3.0%
	Cuban	1.0%	2.2%	1.9%
	Dominican	0.2%	1.2%	0.8%
	Central American	8.3%	11.6%	12.4%
	South American	10.5%	11.5%	7.0%
	Other Hispanic	9.6%	6.4%	6.0%
	2000 Hispanic Population Percent	6%	10%	15%
	1990 Hispanic Population Percent	3%	5%	8%

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Ancestry	American (percent of total population)	3.6%	4.1%	3.8%
	American	3.4%	3.8%	3.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	19.9%	13.4%	16.1%
	Chinese	3.9%	3.2%	2.6%
	Japanese	0.2%	0.2%	0.2%
	Korean	1.0%	1.1%	1.1%
	South Central Asian (ie. Indian)	10.4%	6.0%	7.3%
	South East Asian (ie. Vietnamese)	3.5%	2.3%	3.8%
	Other Asian	0.9%	0.6%	1.0%
	European (percent of total population)	26.8%	27.2%	21.3%
	British	5.6%	6.0%	5.0%
	Dutch	0.5%	0.4%	0.3%
	French	1.2%	1.2%	0.9%
	German	6.0%	5.7%	4.7%
	Italian	1.8%	1.6%	1.3%
	Polish	1.0%	0.9%	0.7%
	Scandinavian	1.5%	1.5%	1.1%
	Scotch/Irish	5.4%	5.8%	4.7%
	Other European (ie. Greek/Russian)	3.9%	3.9%	2.7%
	Middle Eastern	1.5%	1.4%	1.2%
	Other Ancestry	24.6%	24.7%	25.4%
	Unclassified Ancestry	10.4%	11.3%	10.9%
Education (Age 25+)	Adult Population (25 Years or Older)	39,303	193,073	838,986
	Elementary (0 to 8)	2.0%	2.8%	4.5%
	Some High School (9 to 11)	2.5%	2.7%	3.8%
	High School Graduate (12)	11.5%	12.4%	14.7%
	Some College (13 to 16)	16.8%	17.5%	17.9%
	Associates Degree Only	6.2%	6.5%	6.8%
	Bachelors Degree Only	35.7%	35.1%	31.9%
	Graduate Degree	25.5%	23.1%	20.3%
	% College (4+)	61.1%	58.2%	52.2%
Household Type	Total Households – count	25,014	118,785	489,090
	One Person HHs – count	9,298	40,421	147,950
	Family HHs – count	13,112	68,234	304,256
	Married Couple – count	10,037	52,582	235,579
	w/own children – count	3,633	21,275	102,904
	w/out own children – count	6,403	31,307	132,676
	Male Householder – count	829	4,678	20,410
	Female Householder – count	2,246	10,974	48,267
	Non-Family Households – count	2,604	10,131	36,884
	1 Person Household	37.2%	34.0%	30.3%
	2 Person Household	34.0%	33.4%	31.4%
	3 Person Household	13.3%	14.4%	15.5%
	4 Person Household	10.3%	11.5%	13.5%
	5 Person Household	3.5%	4.4%	5.8%
	6 Person Household	1.2%	1.5%	2.3%
	7+ Person Household	0.6%	0.8%	1.3%
	% Households With Children	20.6%	24.4%	27.9%

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Housing	Total Housing Units	27,280	127,653	523,596
	Owner Occupied Percent	42.5%	46.1%	48.9%
	Renter Occupied Percent	49.2%	47.0%	44.6%
	Vacant Housing Percent	8.3%	6.9%	6.6%
	Total Housing Units (Census 2000)	20,311	104,554	384,988
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.9%	10.9%	8.8%
	Property Value \$750,000 to \$999,999	12.0%	14.4%	12.0%
	Property Value \$500,000 to \$749,999	30.2%	30.2%	26.9%
	Property Value \$400,000 to \$499,999	20.6%	17.6%	17.5%
	Property Value \$300,000, to \$399,999	14.8%	11.4%	14.9%
	Property Value \$200,000 to \$299,999	9.8%	7.7%	10.0%
	Property Value \$150,000 to \$199,999	2.0%	2.4%	2.6%
	Property Value \$100,000 to \$149,999	1.3%	1.3%	1.3%
	Property Value \$60,000 to \$99,999	0.7%	0.6%	0.6%
	Property Value \$40,000 to \$59,999	0.5%	0.3%	0.3%
	Property Value \$0 to \$39,999	1.7%	0.9%	0.9%
	Median Home Value	\$491,934	\$555,546	\$498,208
Wealth per Household	\$0 and under - percent	18.0%	17.7%	17.7%
	\$1 to \$4999 - percent	8.7%	8.5%	8.5%
	\$5k to \$9999 - percent	4.7%	4.6%	4.6%
	\$10k to \$24999 - percent	6.5%	6.4%	6.4%
	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
	\$50k to \$99999 - percent	9.7%	9.8%	9.8%
	\$100k to \$249999 - percent	17.2%	17.4%	17.5%
	\$250k to \$499999 - percent	13.0%	13.2%	13.2%
	\$500k+ - percent	15.6%	15.8%	15.6%
	Median HH Wealth	\$78,154	\$81,729	\$81,212
	Avg HH Wealth	\$245,985	\$249,284	\$247,591
Economic Viability	Economic Viability Local	280	298	301
	Economic Viability Indexed	104	110	111
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	30,761	150,903	673,588
	Managerial/Executive	21.0%	24.8%	23.5%
	Professional Specialty	38.2%	31.1%	28.5%
	Healthcare Support	2.4%	1.9%	1.9%
	Sales	11.8%	12.2%	11.0%
	Office & Administrative Support	10.2%	10.3%	10.4%
	Protective Service	1.8%	1.0%	1.2%
	Food Preparation	3.6%	4.4%	4.5%
	Building Maintenance & Cleaning	1.3%	1.7%	2.6%
	Personal Care	2.2%	2.3%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	2.9%	4.0%	5.3%
	Production & Transportation	4.6%	6.2%	8.2%
	Percent White Collar Workers	83.6%	80.3%	75.4%
	Percent Blue Collar Workers	16.4%	19.7%	24.6%

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	Agriculture/Mining/Construction	4.3%	5.2%	5.9%
	Manufacturing	6.0%	6.4%	8.1%
	Transportation	2.6%	3.9%	4.7%
	Information	1.9%	2.5%	2.7%
	Wholesale/Retail	13.1%	13.4%	13.2%
	Finance, Insurance, Real Estate	11.7%	13.3%	12.1%
	Professional Services	15.2%	15.6%	14.3%
	Management Services	0.1%	0.4%	0.3%
	Administrative/Waste Services	2.9%	3.6%	4.4%
	Educational Services	28.8%	21.2%	18.9%
	Entertainment Services	7.2%	8.3%	8.3%
	Other Professional Services	3.9%	4.8%	5.3%
	Public Administration	2.1%	1.5%	1.9%
Vehicles per HH	No Vehicles	8.9%	5.0%	4.9%
	1 Vehicle	45.1%	41.1%	37.6%
	2 Vehicles	35.2%	40.0%	40.4%
	3 or more vehicles	10.8%	13.9%	17.2%
	Average Number of Vehicles	1.51	1.67	1.76
Change	Births (last 12 months)	741	3,418	15,402
	Deaths (last 12 months)	503	2,156	8,473
	Migration (last 12 months)	-524	-94	1,569
Work place	Workplace Establishments	3,208	13,364	50,599
	Workplace Employees (FTE)	48,959	224,932	834,914