

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	15,155	68,475	597,601
	Population Est 23Q1	15,180	68,602	599,838
	Population Est 22Q4	15,119	68,542	599,863
	Population Est 22Q3	15,115	68,268	598,264
	Population Est 22Q2	15,123	68,250	598,808
	Population Est 22Q1	15,126	68,261	598,537
	Population Est 21Q4	15,071	68,166	598,201
	Population Est 21Q3	15,042	67,959	598,322
	Population Est 21Q2	15,037	67,698	597,659
	Population Fcst	15,253	69,326	601,573
	2010 Census Population	14,543	64,029	609,840
	2000 Census Population	14,654	63,106	614,525
	1990 Census Population	13,618	60,904	631,540
	Current Year Daytime Population	22,442	90,276	736,434
	Average Seasonal Population	985	2,414	7,411
	Historical Annual Growth, 1990 – 2000	0.74%	0.36%	-0.27%
	Historical Annual Growth, 2000 – 2010	-0.08%	0.15%	-0.08%
	Estimated Annual Growth, 2010 – CY	0.29%	0.47%	-0.14%
	Projected Annual Growth, CY to Y5	0.13%	0.25%	0.13%
	Group Qtrs Est	432	1,771	16,624
	Transient Est Average Last 4 Qtrs	249	4,173	21,514
Households	Current Year Estimated Households	6,071	27,891	246,312
	Households Est 23Q1	6,078	27,928	247,513
	Households Est 22Q4	6,054	27,904	247,511
	Households Est 22Q3	6,047	27,802	246,672
	Households Est 22Q2	6,049	27,791	246,903
	Households Est 22Q1	6,051	27,799	246,796
	Households Est 21Q4	6,051	27,793	246,646
	Households Est 21Q3	6,040	27,710	246,672
	Households Est 21Q2	6,036	27,595	246,379
	Households Fcst	6,104	28,233	248,214
	2010 Census Households	5,884	26,324	237,936
	2000 Census Households	5,539	25,058	235,382
	1990 Census Households	4,796	22,602	236,165
	Historical Annual Growth, 1990 – 2000	1.45%	1.04%	-0.03%
	Historical Annual Growth, 2000 – 2010	0.61%	0.49%	0.11%
	Estimated Annual Growth, 2010 – CY	0.22%	0.41%	0.24%
	Projected Annual Growth, CY to Y5	0.11%	0.24%	0.15%
	Population per Household	2.43	2.39	2.36

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Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	5.5%	3.7%	1.4%
	HH Income \$250,000 to \$499,999	6.5%	4.4%	1.7%
	HH Income \$200,000 to \$249,999	15.3%	10.3%	4.0%
	HH Income \$175,000 to \$199,999	11.3%	9.9%	3.6%
	HH Income \$150,000 to \$174,999	8.9%	8.3%	4.3%
	HH Income \$100,000 to 149,999	14.4%	19.2%	13.7%
	HH Income \$75,000 to 99,999	8.2%	10.1%	11.4%
	HH Income \$50,000 to 74,999	12.6%	13.7%	17.2%
	HH Income \$35,000 to 49,999	6.7%	6.8%	11.8%
	HH Income \$25,000 to 34,999	4.5%	4.8%	9.7%
	HH Income \$15,000 to 24,999	2.1%	4.0%	8.8%
	HH Income \$0 to 14,999	4.1%	5.0%	12.4%
	Average Household Income	\$194,202	\$163,804	\$89,361
	Median Household Income	\$139,554	\$113,531	\$59,352
	Per Capita Income	\$78,835	\$67,651	\$37,493
	Average Disposable Income	\$119,280	\$104,235	\$66,940
	Median Disposable Income	\$112,223	\$92,629	\$50,261
	Discretionary HH Income Over \$150,000	19.6%	12.7%	3.9%
	Discretionary HH Income \$125,000 to \$149,999	13.0%	10.1%	3.7%
	Discretionary HH Income \$100,000 to \$124,999	13.8%	11.6%	4.9%
	Discretionary HH Income \$75,000 to \$99,999	10.9%	14.4%	8.3%
	Discretionary HH Income \$50,000 to \$74,999	13.4%	16.8%	14.4%
	Discretionary HH Income \$25,000 to \$49,999	18.0%	19.8%	25.8%
	Discretionary HH Income Under \$25,000	11.4%	14.5%	39.1%
	Average Discretionary HH Income	\$91,847	\$80,083	\$47,060
	Median Discretionary HH Income	\$90,819	\$73,793	\$33,911
	Householder White – Count	5,540	22,502	121,159
	Median HH Income	\$142,815	\$120,201	\$84,426
	Average HH Income	\$126,541	\$117,769	\$94,813
	Householder Black or African-American – Count	193	2,863	83,309
	Median HH Income	\$71,474	\$60,372	\$38,189
	Average HH Income	\$89,945	\$73,125	\$50,195
	Householder Hispanic – Count	108	634	21,875
	Median HH Income	\$135,720	\$136,166	\$46,722
	Average HH Income	\$130,390	\$122,766	\$58,768
	Householder Asian or Pacific Islander – Count	106	817	7,635
	Median HH Income	\$162,343	\$121,655	\$75,645
	Average HH Income	\$133,300	\$124,569	\$86,946
	Householder Other or Pacific Islander – Count	123	1,074	12,334
	Median HH Income	\$167,659	\$121,458	\$51,331
	Average HH Income	\$132,559	\$111,250	\$66,299

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Gender	Male Population	7,211	32,710	287,165
	Female Population	7,945	35,765	310,436
Total Population by Age	Count of Pop 0 to 4 years	538	2,978	36,463
	Count of Pop 0 to 7 years	872	4,704	51,764
	Count of Pop 5 - 13	1,424	7,015	68,913
	Count of Pop 14 - 18	830	3,651	35,733
	Count of Pop 19 - 22	858	3,701	38,850
	Count of Pop 22 - 25	628	2,721	30,340
	Count of Pop 25 - 29	572	2,977	39,020
	Count of Pop 30 - 34	431	2,828	44,765
	Count of Pop 35 - 39	606	3,576	40,617
	Count of Pop 40 - 44	794	4,066	36,383
	Count of Pop 45 - 59	2,804	12,845	97,774
	Count of Pop 60 - 74	3,483	14,307	91,193
	Count of Pop 75 - 84	1,587	5,754	28,039
	Count of Pop 85+	601	2,058	9,513
	% of Pop 0 to 4 years	3.6%	4.3%	6.1%
	% of Pop 0 to 7 years	5.8%	6.9%	8.7%
	% of Pop 5 - 13	9.4%	10.2%	11.5%
	% of Pop 14 - 18	5.5%	5.3%	6.0%
	% of Pop 19 - 22	5.7%	5.4%	6.5%
	% of Pop 22 - 25	4.1%	4.0%	5.1%
	% of Pop 25 - 29	3.8%	4.3%	6.5%
	% of Pop 30 - 34	2.8%	4.1%	7.5%
	% of Pop 35 - 39	4.0%	5.2%	6.8%
	% of Pop 40 - 44	5.2%	5.9%	6.1%
	% of Pop 45 - 59	18.5%	18.8%	16.4%
	% of Pop 60 - 74	23.0%	20.9%	15.3%
	% of Pop 75 - 84	10.5%	8.4%	4.7%
	% of Pop 85+	4.0%	3.0%	1.6%
	Median Age	50.3	45.9	35.6
	Average Age	46.7	44.2	38.0
Male Population by Age	% of Pop 0 to 4 years	3.8%	4.7%	6.5%
	% of Pop 5 - 13	10.3%	11.0%	12.2%
	% of Pop 14 - 18	5.7%	5.6%	6.2%
	% of Pop 19 - 22	5.9%	5.7%	6.7%
	% of Pop 22 - 25	4.4%	4.3%	5.3%
	% of Pop 25 - 29	4.1%	4.5%	6.6%
	% of Pop 30 - 34	3.0%	4.3%	7.5%
	% of Pop 35 - 39	4.1%	5.3%	6.8%
	% of Pop 40 - 44	5.4%	6.0%	6.0%
	% of Pop 45 - 59	18.4%	18.8%	16.3%
	% of Pop 75 - 84	9.7%	7.7%	4.1%
	% of Pop 60 - 74	22.5%	20.2%	14.8%
	% of Pop 85+	2.6%	2.1%	1.0%
	Median Age	47.9	44.0	34.3
	Average Age	45.0	42.8	36.9

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	% of Pop 60 - 74	23.4%	21.5%	15.7%
	% of Pop 75 - 84	11.2%	9.1%	5.2%
	% of Pop 85+	5.2%	3.8%	2.1%
	Median Age	52.3	47.7	36.8
	Average Age	48.3	45.6	39.0
Race	Count of White	13,094	53,851	278,327
	Count of Black or African-American	529	6,513	214,701
	Count of Asian or Pacific Islander	691	3,148	27,401
	Count of Other races	841	4,963	77,172
	White	86.4%	78.6%	46.6%
	Black or African American	3.5%	9.5%	35.9%
	Asian	4.6%	4.6%	4.6%
	Other Races	5.6%	7.2%	12.9%
Language Spoken	Speak English at Home	91.6%	90.6%	85.0%
	Speak Spanish at Home	2.0%	2.0%	9.1%
	Speak French or French Creole at Home	0.3%	0.4%	0.4%
	Speak German at Home	0.2%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	1.0%	1.1%	0.8%
	Speak Russian and Other Slavic Languages at Home	2.0%	1.9%	0.6%
	Speak Chinese at Home	0.9%	1.0%	0.4%
	Speak Korean at Home	0.0%	0.2%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.7%	0.8%	2.1%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.3%	0.1%
	Speak Other Language at Home	1.1%	1.2%	0.9%
Hispanic	Hispanic Population	544	2,830	72,286
	Hispanic Population Percent	3.6%	4.1%	12.1%
	Mexican	50.3%	52.5%	63.4%
	Puerto Rican	20.1%	17.7%	25.8%
	Cuban	0.2%	2.2%	1.3%
	Dominican	0.0%	0.2%	1.1%
	Central American	9.1%	8.2%	2.7%
	South American	11.5%	13.2%	2.1%
	Other Hispanic	8.8%	6.0%	3.7%
	2000 Hispanic Population Percent	1%	2%	9%
	1990 Hispanic Population Percent	1%	1%	6%

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Ancestry	American (percent of total population)	3.6%	2.8%	1.7%
	American	3.4%	2.6%	1.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.5%	4.6%	4.6%
	Chinese	1.2%	1.2%	0.5%
	Japanese	0.1%	0.2%	0.1%
	Korean	0.2%	0.3%	0.2%
	South Central Asian (ie. Indian)	2.0%	1.5%	1.0%
	South East Asian (ie. Vietnamese)	1.0%	1.3%	2.4%
	Other Asian	0.1%	0.2%	0.5%
	European (percent of total population)	63.1%	59.0%	33.1%
	British	6.1%	5.0%	2.3%
	Dutch	1.1%	1.0%	0.5%
	French	1.3%	1.6%	1.1%
	German	22.3%	23.0%	14.3%
	Italian	2.9%	3.0%	1.8%
	Polish	5.4%	5.0%	3.2%
	Scandinavian	3.8%	3.9%	2.3%
	Scotch/Irish	9.0%	7.8%	4.3%
	Other European (ie. Greek/Russian)	11.3%	8.6%	3.4%
	Middle Eastern	1.1%	1.5%	0.4%
	Other Ancestry	10.8%	15.1%	35.4%
	Unclassified Ancestry	13.3%	12.8%	12.7%
Education (Age 25+)	Adult Population (25 Years or Older)	10,878	48,410	387,303
	Elementary (0 to 8)	0.6%	1.1%	3.8%
	Some High School (9 to 11)	1.0%	1.5%	7.1%
	High School Graduate (12)	10.6%	12.6%	26.2%
	Some College (13 to 16)	13.9%	14.9%	19.6%
	Associates Degree Only	5.0%	6.4%	7.4%
	Bachelors Degree Only	38.3%	35.5%	21.8%
	Graduate Degree	30.8%	28.1%	14.3%
	% College (4+)	69.1%	63.6%	36.0%
Household Type	Total Households – count	6,071	27,891	246,312
	One Person HHs – count	1,557	7,872	87,272
	Family HHs – count	4,283	18,884	136,381
	Married Couple – count	3,664	16,216	77,931
	w/own children – count	1,488	6,085	30,195
	w/out own children – count	2,176	10,131	47,736
	Male Householder – count	280	933	14,065
	Female Householder – count	339	1,735	44,385
	Non-Family Households – count	230	1,135	22,659
	1 Person Household	25.7%	28.2%	35.4%
	2 Person Household	38.7%	36.2%	30.5%
	3 Person Household	13.1%	13.7%	14.1%
	4 Person Household	13.8%	13.6%	10.8%
	5 Person Household	6.2%	5.6%	5.3%
	6 Person Household	1.9%	1.8%	2.4%
	7+ Person Household	0.6%	0.8%	1.5%
	% Households With Children	28.9%	27.1%	26.7%

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Housing	Total Housing Units	6,474	29,570	270,371
	Owner Occupied Percent	74.1%	70.2%	42.4%
	Renter Occupied Percent	19.6%	24.1%	48.7%
	Vacant Housing Percent	6.2%	5.7%	8.9%
	Total Housing Units (Census 2000)	5,780	26,040	252,117
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	11.5%	7.2%	3.0%
	Property Value \$750,000 to \$999,999	16.3%	11.6%	5.1%
	Property Value \$500,000 to \$749,999	29.1%	23.2%	12.5%
	Property Value \$400,000 to \$499,999	15.0%	16.3%	10.7%
	Property Value \$300,000, to \$399,999	11.0%	15.3%	14.4%
	Property Value \$200,000 to \$299,999	7.1%	13.8%	19.7%
	Property Value \$150,000 to \$199,999	1.7%	3.1%	10.1%
	Property Value \$100,000 to \$149,999	1.0%	2.1%	11.9%
	Property Value \$60,000 to \$99,999	0.5%	1.4%	6.8%
	Property Value \$40,000 to \$59,999	0.0%	0.8%	2.1%
	Property Value \$0 to \$39,999	0.3%	1.0%	2.4%
	Median Home Value	\$586,282	\$463,609	\$280,885
Wealth per Household	\$0 and under - percent	14.4%	15.1%	19.3%
	\$1 to \$4999 - percent	6.0%	6.6%	10.0%
	\$5k to \$9999 - percent	3.6%	3.8%	5.2%
	\$10k to \$24999 - percent	5.5%	5.8%	6.8%
	\$25k to \$49999 - percent	6.4%	6.5%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	9.9%
	\$100k to \$249999 - percent	19.3%	19.0%	16.9%
	\$250k to \$499999 - percent	15.4%	14.9%	11.9%
	\$500k+ - percent	19.2%	18.2%	13.1%
	Median HH Wealth	\$130,837	\$116,385	\$59,381
	Avg HH Wealth	\$295,370	\$282,782	\$217,229
Economic Viability	Economic Viability Local	284	270	261
	Economic Viability Indexed	105	100	96
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,733	35,332	289,949
	Managerial/Executive	28.8%	25.1%	15.8%
	Professional Specialty	33.0%	34.9%	24.5%
	Healthcare Support	1.7%	2.2%	6.2%
	Sales	11.7%	10.7%	8.2%
	Office & Administrative Support	7.3%	7.8%	10.2%
	Protective Service	0.6%	1.4%	1.7%
	Food Preperation	3.1%	3.4%	5.9%
	Building Maintenance & Cleaning	1.4%	1.7%	3.5%
	Personal Care	2.3%	2.4%	2.5%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.3%
	Construction	2.2%	2.5%	4.7%
	Production & Transportation	7.9%	7.8%	16.5%
	Percent White Collar Workers	82.5%	80.7%	65.0%
	Percent Blue Collar Workers	17.5%	19.3%	35.0%

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	Agriculture/Mining/Construction	4.0%	3.3%	4.4%
	Manufacturing	12.4%	13.8%	15.0%
	Transportation	1.2%	3.0%	4.7%
	Information	3.3%	2.5%	1.7%
	Wholesale/Retail	10.4%	11.2%	12.2%
	Finance, Insurance, Real Estate	11.9%	10.4%	6.5%
	Professional Services	15.2%	11.8%	6.3%
	Management Services	0.4%	0.3%	0.2%
	Administrative/Waste Services	2.2%	2.5%	5.3%
	Educational Services	26.8%	27.4%	27.3%
	Entertainment Services	4.0%	6.4%	9.2%
	Other Professional Services	6.0%	4.4%	4.2%
	Public Administration	2.3%	2.8%	3.0%
Vehicles per HH	No Vehicles	8.0%	5.3%	15.1%
	1 Vehicle	24.2%	29.7%	43.1%
	2 Vehicles	47.1%	45.8%	30.9%
	3 or more vehicles	20.7%	19.3%	10.8%
	Average Number of Vehicles	1.88	1.85	1.41
Change	Births (last 12 months)	107	561	7,193
	Deaths (last 12 months)	211	786	4,246
	Migration (last 12 months)	143	483	-3,779
Work place	Workplace Establishments	995	3,028	18,230
	Workplace Employees (FTE)	10,341	35,270	284,124