2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.402295 Longitude: -74.121384

	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Imaaic	Current Year Estimated Population	6,117	62,449	140,593
	Population Est 23Q1	6,097	62,129	139,664
	Population Est 22Q4	6,096	62,103	139,674
	Population Est 22Q3	6,098	62,065	139,621
	Population Est 22Q2	6,101	62,073	139,631
	Population Est 22Q1	6,105	62,113	139,715
	Population Est 21Q4	6,099	62,089	139,779
	Population Est 21Q3	6,101	62,055	139,696
	Population Est 21Q2	5,902	61,560	138,955
l e	Population Fcst	6,139	63,176	142,964
Population	2010 Census Population	5,818	61,980	137,550
l g	2000 Census Population	5,973	61,479	138,778
ĕ	1990 Census Population	6,149	59,862	135,759
	Current Year Daytime Population	6,574	56,019	150,903
	Average Seasonal Population	38	864	2,561
	Historical Annual Growth, 1990 – 2000	-0.29%	0.27%	0.22%
	Historical Annual Growth, 2000 – 2010	-0.26%	0.08%	-0.09%
	Estimated Annual Growth, 2010 – CY	0.35%	0.05%	0.15%
	Projected Annual Growth, CY to Y5	0.07%	0.23%	0.33%
	Group Qtrs Est	65	319	990
	Transient Est Average Last 4 Qtrs	0	388	1,507
	Current Year Estimated Households	2,148	22,587	52,052
	Households Est 23Q1	2,142	22,463	51,693
	Households Est 22Q4	2,141	22,447	51,686
	Households Est 22Q3	2,141	22,428	51,665
	Households Est 22Q2	2,142	22,433	51,662
	Households Est 22Q1	2,143	22,449	51,698
10	Households Est 21Q4	2,142	22,434	51,730
louseholds	Households Est 21Q3	2,142	22,420	51,695
ehc	Households Est 21Q2	2,073	22,247	51,430
sno	Households Fcst	2,156	22,870	52,932
¥	2010 Census Households	2,075	21,956	49,751
	2000 Census Households	2,104	21,012	49,087
	1990 Census Households	2,108	19,573	46,039
	Historical Annual Growth, 1990 – 2000	-0.02%	0.71%	0.64%
	Historical Annual Growth, 2000 – 2010	-0.14%	0.44%	0.13%
	Estimated Annual Growth, 2010 – CY	0.24%	0.20%	0.32%
	Projected Annual Growth, CY to Y5	0.07%	0.25%	0.34%
	Population per Household	2.82	2.75	2.68

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



2019 to 1 2020 Education 174.17				
	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	5.5%	5.2%	5.1%
	HH Income \$250,000 to \$499,999	6.6%	6.3%	6.1%
	HH Income \$200,000 to \$249,999	15.5%	14.6%	14.3%
	HH Income \$175,000 to \$199,999	8.4%	8.0%	7.3%
	HH Income \$150,000 to \$174,999	8.7%	9.4%	8.6%
	HH Income \$100,000 to 149,999	12.0%	18.8%	18.9%
	HH Income \$75,000 to 99,999	7.3%	11.4%	11.1%
	HH Income \$50,000 to 74,999	11.0%	9.5%	10.3%
	HH Income \$35,000 to 49,999	6.4%	5.4%	6.0%
	HH Income \$25,000 to 34,999	3.2%	3.9%	3.6%
	HH Income \$15,000 to 24,999	12.4%	4.6%	4.5%
	HH Income \$0 to 14,999	3.0%	3.2%	4.1%
	Average Household Income	\$158,233	\$169,901 \$430,400	\$170,201
	Median Household Income	\$123,889	\$130,499	\$124,613
	Per Capita Income	\$56,156	\$61,700	\$63,357
	Average Disposable Income	\$112,641	\$116,965	\$114,404
	Median Disposable Income	\$100,877	\$106,267	\$101,618
	Discretionary HH Income Over \$150,000	6.5%	10.7%	11.6%
۰ م	Discretionary HH Income \$125,000 to \$149,999	17.4%	13.7%	12.6%
Income	Discretionary HH Income \$100,000 to \$124,999	14.6%	14.0%	12.2%
ľ	Discretionary HH Income \$75,000 to \$99,999	11.7%	14.5%	13.8%
-	Discretionary HH Income \$50,000 to \$74,999	12.3%	18.5%	18.2%
	Discretionary HH Income \$25,000 to \$49,999	18.5%	15.8%	17.0%
	Discretionary HH Income Under \$25,000	19.1%	12.8%	14.6%
	Average Discretionary HH Income	\$78,543	\$84,002	\$81,631
	Median Discretionary HH Income	\$76,975	\$80,211	\$76,067
	Householder White – Count	1,877	18,777	42,377
	Median HH Income	\$123,798	\$128,224	\$127,443
	Average HH Income	\$117,845	\$123,514	\$122,919
	Householder Black or African-American – Count	28	329	1,287
	Median HH Income	\$54,507	\$78,449	\$71,238
	Average HH Income	\$83,455	\$93,934	\$85,571
	Householder Hispanic – Count	102	1,554	3,995
	Median HH Income	\$155,892	\$149,092	\$109,133
	Average HH Income	\$140,333	\$130,479	\$113,326
	Householder Asian or Pacific Islander – Count	50	826	1,761
	Median HH Income	\$76,850	\$136,051	\$144,285
	Average HH Income	\$97,653	\$126,415	\$129,631
	Householder Other or Pacific Islander – Count	93	1,102	2,632
	Median HH Income	\$99,588	\$155,289	\$129,578
	Average HH Income	\$113,793	\$140,143	\$126,169

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BRIXMOR®
Latitude: 40.402295 Longitude: -74.121384

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Middletown Plaza		1.00 Mile	3.00 Mile	5.00 Mile
Middletown, NJ		Radius	Radius	Radius
er				
Gender	Male Population	2,902	30,354	68,325
ၓ	Female Population	3,214	32,095	72,268
	Count of Pop 0 to 4 years	285	3,002	6,890
	Count of Pop 0 to 7 years	403	4,254	9,764
	Count of Pop 5 - 13	579	5,990	13,605
	Count of Pop 14 - 18	306	3,210	7,115
	Count of Pop 19 - 22	330	3,251	7,120
	Count of Pop 22 - 25	255	2,394	5,194
	Count of Pop 25 - 29	337	3,349	7,485
	Count of Pop 30 - 34	258	3,125	7,283
	Count of Pop 35 - 39	289	3,510	8,206
	Count of Pop 40 - 44	309	3,674	8,483
	Count of Pop 45 - 59	1,233	12,940	28,693
	Count of Pop 60 - 74	1,283	12,680	28,194
_	Count of Pop 75 - 84	475	4,016	9,099
Total Population by Age	Count of Pop 85+	177	1,306	3,227
Popula by Age	% of Pop 0 to 4 years	4.7%	4.8%	4.9%
A A	% of Pop 0 to 7 years	6.6%	6.8%	6.9%
	% of Pop 5 - 13	9.5%	9.6%	9.7%
<u>ĕ</u>	% of Pop 14 - 18	5.0%	5.1%	5.1%
-	% of Pop 19 - 22	5.4%	5.2%	5.1%
	% of Pop 22 - 25	4.2%	3.8%	3.7%
	% of Pop 25 - 29	5.5%	5.4%	5.3%
	% of Pop 30 - 34	4.2%	5.0%	5.2%
	% of Pop 35 - 39	4.7%	5.6%	5.8%
	% of Pop 40 - 44	5.1%	5.9%	6.0%
	% of Pop 45 - 59	20.2%	20.7%	20.4%
	l		20.7 %	
	% of Pop 60 - 74	21.0%		20.1%
	% of Pop 75 - 84 % of Pop 85+	7.8% 2.9%	6.4%	6.5%
			2.1%	2.3%
	Median Age Average Age	46.6 44.1	44.6 43.0	44.4 43.0
	% of Pop 0 to 4 years	4.9%	5.1%	5.2%
	% of Pop 14 18	10.0%	10.2%	10.1%
	% of Pop 14 - 18	5.2%	5.3%	5.3%
	% of Pop 19 - 22	5.5%	5.4%	5.3%
Male Population by Age	% of Pop 22 - 25	4.2%	4.0%	3.9%
	% of Pop 25 - 29	5.8%	5.7%	5.6%
nla	% of Pop 30 - 34	4.4%	5.2%	5.4%
Popula by Age	% of Pop 35 - 39	4.7%	5.7%	5.9%
e F	% of Pop 40 - 44	5.2%	5.9%	6.1%
Ma	% of Pop 45 - 59	20.6%	20.4%	20.2%
	% of Pop 75 - 84	7.1%	5.8%	5.7%
	% of Pop 60 - 74	20.5%	19.7%	19.6%
	% of Pop 85+	2.0%	1.5%	1.6%
	Median Age	45.1	42.8	42.6
	Average Age	42.9	41.7	41.8

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

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	town Plaza town, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
			4.5%	
	% of Pop 0 to 4 years	4.5% 9.0%	4.5% 9.0%	4.6%
	% of Pop 5 - 13 % of Pop 14 - 18			9.3%
	l '	4.8%	5.0%	4.9%
	% of Pop 19 - 22	5.3%	5.0%	4.8%
	% of Pop 22 - 25	4.2%	3.6%	3.5%
	% of Pop 25 - 29	5.2%	5.0%	5.0%
	% of Pop 30 - 34	4.1%	4.8%	4.9%
	% of Pop 35 - 39	4.7%	5.5%	5.7%
	% of Pop 40 - 44	4.9%	5.8%	6.0%
	% of Pop 45 - 59	19.8%	21.0%	20.6%
	% of Pop 60 - 74	21.4%	20.8%	20.4%
	% of Pop 75 - 84	8.4%	7.1%	7.2%
	% of Pop 85+	3.7%	2.7%	3.0%
	Median Age	48.0	46.3	46.0
	Average Age	45.2	44.1	44.1
	Count of White	5,414	52,468	114,291
	Count of Black or African-American	60	1,139	4,084
	Count of Asian or Pacific Islander	164	3,124	6,360
ф	Count of Other races	479	5,717	15,858
Race	White	88.5%	84.0%	81.3%
	Black or African American	1.0%	1.8%	2.9%
	Asian	2.7%	5.0%	4.5%
	Other Races	7.8%	9.2%	11.3%
	Speak English at Home	90.5%	87.9%	86.5%
	Speak Spanish at Home	2.5%	4.8%	6.1%
	Speak French or French Creole at Home	0.5%	0.4%	0.3%
	Speak German at Home	0.7%	0.3%	0.3%
<u>o</u> _	Speak Other Indo-European Languages at Home	2.7%	2.4%	3.0%
lag	Speak Russian and Other Slavic Languages at Home	1.5%	1.2%	1.1%
Language Spoken	Speak Chinese at Home	0.6%	1.5%	1.3%
Pa 3	Speak Korean at Home	0.1%	0.4%	0.2%
-	Speak Vietnamese at Home	0.0%	0.4%	0.0%
	l '	0.3%	0.3%	
	Speak Other Asian Languages at Home			0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.3%	0.2%
	Speak Other Language at Home	0.4%	0.5%	0.7%
	Hispanic Population	399	5,797	16,178
	Hispanic Population Percent	6.5%	9.3%	11.5%
	Mexican	1.6%	9.9%	22.2%
45	Puerto Rican	44.2%	43.0%	36.2%
Hispanic	Cuban	5.5%	5.8%	6.0%
pai	Dominican	1.4%	3.4%	5.1%
<u>s</u>	Central American	0.4%	7.9%	5.7%
	South American	24.8%	17.0%	13.7%
	Other Hispanic	22.1%	13.0%	11.2%
	2000 Hispanic Population Percent	3%	4%	6%
	1990 Hispanic Population Percent	3%	3%	4%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



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Middletown Plaza		1.00 Mile	3.00 Mile	5.00 Mile
Middle	town, NJ	Radius	Radius	Radius
	American (percent of total population)	2.0%	2.3%	2.3%
	American	2.0%	2.3%	2.2%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.6%	5.0%	4.5%
	Chinese	1.2%	2.1%	1.7%
	Japanese	0.0%	0.1%	0.0%
	Korean	0.1%	0.5%	0.4%
	South Central Asian (ie. Indian)	1.1%	1.6%	1.7%
	South East Asian (ie. Vietnamese)	0.3%	0.6%	0.5%
≥	Other Asian	0.0%	0.1%	0.1%
Ancestry	European (percent of total population)	65.6%	58.7%	55.5%
ဦ	British	4.9%	3.7%	3.7%
₹	Dutch	0.4%	0.5%	0.5%
	French	0.7%	0.8%	0.7%
	German	7.5%	7.9%	7.5%
	Italian	22.6%	18.5%	17.0%
	Polish	3.7%	3.8%	3.7%
	Scandinavian	1.5%	1.4%	1.4%
	Scotch/Irish	19.7%	17.6%	16.4%
	Other European (ie. Greek/Russian)	4.6%	4.4%	4.7%
	Middle Eastern	0.9%	0.9%	1.1%
	Other Ancestry	9.5%	11.0%	12.2%
	Unclassified Ancestry	12.8%	12.9%	12.9%
	Adult Population (25 Years or Older)	4,362	44,601	100,670
	Elementary (0 to 8)	3.1%	1.4%	1.7%
	Some High School (9 to 11)	0.9%	2.9%	3.3%
Education (Age 25+)	High School Graduate (12)	24.9%	25.9%	24.9%
ati 25	Some College (13 to 16)	10.8%	16.5%	16.2%
n on o	Associates Degree Only	9.0%	8.3%	8.1%
B €	Bachelors Degree Only	34.4%	29.6%	29.2%
	Graduate Degree	16.9%	15.4%	16.4%
	, and the second			i
	% College (4+)	51.3%	44.9%	45.6%
	Total Households – count	2,148	22,587	52,052
	One Person HHs – count	462	4,597	12,354
	Family HHs – count	1,552	16,992	37,178
	Married Couple – count	1,298	13,756	30,031
	w/own children – count	556	6,031	12,477
	w/out own children – count	743	7,726	17,553
-	Male Householder – count	61	1,014	2,136
8	Female Householder – count	193	2,222	5,011
useh	Non-Family Households – count	134	998	2,520
Household	1 Person Household	21.5%	20.4%	23.7%
ĭ	2 Person Household	29.3%	31.2%	30.4%
	3 Person Household	17.3%	18.7%	17.6%
	4 Person Household	20.1%	19.0%	17.3%
	5 Person Household	9.1%	7.5%	7.4%
	6 Person Household	2.0%	2.4%	2.4%
	7+ Person Household	0.8%	0.9%	1.1%
	% Households With Children	32.1%	31.3%	29.1%

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Longitude: -74.121384

Latitude: 40.402295

Middletown Plaza 1.00 Mile 3.00 Mile 5.00 Mile Middletown, NJ **Radius** Radius Radius 2,251 **Total Housing Units** 23,535 54,789 Housing 73.9% 78.3% 74.8% Owner Occupied Percent Renter Occupied Percent 21.6% 17.6% 20.2% Vacant Housing Percent 4.6% 4.0% 5.0% 21,635 50.878 Total Housing Units (Census 2000) 2.139 Property Value \$1,000,000 or more 9.4% 16.5% 16.7% Property Value \$750,000 to \$999,999 30.5% 21.8% 19.8% Property Value \$500,000 to \$749,999 34.9% 31.0% 30.8% (Owner Occupied) Property Value \$400,000 to \$499,999 4.0% 11.6% 11.3% Home Value Property Value \$300,000, to \$399,999 2.0% 6.0% 7.2% Property Value \$200,000 to \$299,999 1.0% 3.5% 4.0% Property Value \$150,000 to \$199,999 0.3% 0.9% 0.8% Property Value \$100,000 to \$149,999 0.8% 0.8% 0.9% Property Value \$60,000 to \$99,999 1.3% 1.8% 1.4% Property Value \$40,000 to \$59,999 0.0% 0.5% 0.4% Property Value \$0 to \$39,999 0.5% 1.4% 1.0% \$732,889 Median Home Value \$674,143 \$662,648 \$0 and under - percent 15.1% 15.2% 15.4% \$1 to \$4999 - percent 7.0% 6.8% 7.0% \$5k to \$9999 - percent 3.9% 3.8% 3.9% \$10k to \$24999 - percent 5.8% 5.8% 5.8% \$25k to \$49999 - percent 6.6% 6.7% 6.6% \$50k to \$99999 - percent 10.2% 10.3% 10.3% \$100k to \$249999 - percent 19.1% 19.2% 19.0% \$250k to \$499999 - percent 14.7% 14.7% 14.6% \$500k+ - percent 17.5% 17.4% 17.6% Median HH Wealth \$110,673 \$107,814 \$111,182 Avg HH Wealth \$275,969 \$275,833 \$273,331 Economic Viability 280 286 281 **Economic Viability Local Economic Viability Indexed** 104 106 104 Employed Civilian Pop 16+ by Occupation 3,296 74,531 33,355 Managerial/Executive 26.6% 24.1% 23.8% Civilians Age 16+) **Professional Specialty** 30.4% 25.2% 25.7% 2.2% Healthcare Support 3.0% 2.1% Sales 10.7% 11.7% 11.8% Office & Administrative Support 10.2% 10.8% 10.7% 0.8% 3.2% 2.5% Protective Service **Food Preperation** 4.7% 4.5% 4.2% **Building Maintenance & Cleaning** 0.6% 1.9% 1.9% Personal Care 1.4% 1.7% 2.1% Farming, Fishing, & Forestry 0.0% 0.1% 0.1% Construction 8.4% 7.2% 7.3% **Production & Transportation** 3.4% 7.4% 7.8% Percent White Collar Workers 80.8% 74.0% 74.1% Percent Blue Collar Workers 19.2% 26.0% 25.9%

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Apr 3, 2025



own Plaza	1.00 Mile	3.00 Mile	5.00 Mile
town, NJ	Radius	Radius	Radius
Agriculture/Mining/Construction	6.4%	5.9%	5.9%
Manufacturing	5.5%	7.0%	6.8%
Transportation	4.4%	6.0%	6.2%
Information	3.4%	3.6%	3.6%
Wholesale/Retail	8.8%	13.1%	13.2%
Finance, Insurance, Real Estate	12.6%	12.6%	12.1%
Professional Services	14.4%	11.8%	10.5%
Management Services	0.0%	0.1%	0.1%
Administrative/Waste Services	1.8%	3.6%	3.5%
Educational Services	26.7%	22.6%	23.6%
Entertainment Services	8.3%	7.4%	7.3%
Other Professional Services	5.6%	3.3%	3.8%
Public Administration	2.0%	3.1%	3.4%
No Vehicles	8.8%	4.8%	6.8%
1 Vehicle	27.1%	25.2%	27.7%
2 Vehicles	35.8%	43.4%	40.6%
3 or more vehicles	28.3%	26.6%	24.9%
Average Number of Vehicles	1.95	2.03	1.94
Births (last 12 months)	57	597	1,351
Deaths (last 12 months)	57	515	1,175
Migration (last 12 months)	16	306	828
Workplace Establishments	214	1,451	4,191
Workplace Employees (FTE)	3,105	19,645	51,091
	Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration No Vehicles 1 Vehicle 2 Vehicles 3 or more vehicles Average Number of Vehicles Births (last 12 months) Deaths (last 12 months) Migration (last 12 months) Workplace Establishments	town, NJ Radius Agriculture/Mining/Construction 6.4% Manufacturing 5.5% Transportation 4.4% Information 3.4% Wholesale/Retail 8.8% Finance, Insurance, Real Estate 12.6% Professional Services 14.4% Management Services 0.0% Administrative/Waste Services 1.8% Educational Services 26.7% Entertainment Services 8.3% Other Professional Services 5.6% Public Administration 2.0% No Vehicles 8.8% 1 Vehicle 27.1% 2 Vehicles 35.8% 3 or more vehicles 1.95 Births (last 12 months) 57 Deaths (last 12 months) 57 Migration (last 12 months) 16 Workplace Establishments 214	Radius Radius Agriculture/Mining/Construction 6.4% 5.9% Manufacturing 5.5% 7.0% Transportation 4.4% 6.0% Information 3.4% 3.6% Wholesale/Retail 8.8% 13.1% Finance, Insurance, Real Estate 12.6% 12.6% Professional Services 14.4% 11.8% Management Services 0.0% 0.1% Administrative/Waste Services 1.8% 3.6% Educational Services 26.7% 22.6% Entertainment Services 8.3% 7.4% Other Professional Services 5.6% 3.3% Public Administration 2.0% 3.1% No Vehicles 8.8% 4.8% 1 Vehicle 27.1% 25.2% 2 Vehicles 35.8% 43.4% 3 or more vehicles 28.3% 26.6% Average Number of Vehicles 1.95 2.03 Births (last 12 months) 57 597 Deaths (last 12 months)