

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.402295 Longitude: -74.121384

Middletown Plaza Middletown, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	25,626	114,342	303,431
	Population Est 23Q1	25,511	113,496	301,825
	Population Est 22Q4	25,497	113,480	301,766
	Population Est 22Q3	25,480	113,438	301,398
	Population Est 22Q2	25,493	113,446	301,237
	Population Est 22Q1	25,521	113,497	301,473
	Population Est 21Q4	25,505	113,552	301,532
	Population Est 21Q3	25,511	113,458	301,363
	Population Est 21Q2	25,135	112,822	298,309
	Population Fcst	25,735	116,422	311,195
	2010 Census Population	25,428	112,743	288,880
	2000 Census Population	25,716	113,392	285,961
	1990 Census Population	24,156	111,552	274,921
	Current Year Daytime Population	26,137	110,562	318,321
	Average Seasonal Population	317	1,984	7,050
	Historical Annual Growth, 1990 – 2000	0.63%	0.16%	0.39%
	Historical Annual Growth, 2000 – 2010	-0.11%	-0.06%	0.10%
	Estimated Annual Growth, 2010 – CY	0.05%	0.10%	0.35%
	Projected Annual Growth, CY to Y5	0.08%	0.36%	0.51%
	Group Qtrs Est	159	781	2,303
	Transient Est Average Last 4 Qtrs	333	842	5,710
Households	Current Year Estimated Households	9,363	42,688	115,909
	Households Est 23Q1	9,315	42,360	115,254
	Households Est 22Q4	9,306	42,344	115,218
	Households Est 22Q3	9,299	42,326	115,085
	Households Est 22Q2	9,305	42,325	114,996
	Households Est 22Q1	9,315	42,347	115,109
	Households Est 21Q4	9,305	42,374	115,132
	Households Est 21Q3	9,307	42,336	115,082
	Households Est 21Q2	9,175	42,106	113,859
	Households Fcst	9,407	43,478	118,992
	2010 Census Households	9,096	40,965	107,330
	2000 Census Households	8,915	40,161	104,630
	1990 Census Households	7,957	37,777	97,599
	Historical Annual Growth, 1990 – 2000	1.14%	0.61%	0.70%
	Historical Annual Growth, 2000 – 2010	0.20%	0.20%	0.26%
	Estimated Annual Growth, 2010 – CY	0.20%	0.29%	0.54%
	Projected Annual Growth, CY to Y5	0.09%	0.37%	0.53%
	Population per Household	2.72	2.66	2.60

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Middletown Plaza Middletown, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	5.3%	4.6%	4.7%
	HH Income \$250,000 to \$499,999	6.3%	5.5%	5.6%
	HH Income \$200,000 to \$249,999	14.8%	12.8%	13.1%
	HH Income \$175,000 to \$199,999	7.9%	7.2%	7.0%
	HH Income \$150,000 to \$174,999	9.7%	8.5%	8.3%
	HH Income \$100,000 to 149,999	16.7%	19.7%	19.5%
	HH Income \$75,000 to 99,999	11.8%	11.6%	11.4%
	HH Income \$50,000 to 74,999	10.4%	10.7%	11.2%
	HH Income \$35,000 to 49,999	5.3%	6.3%	6.6%
	HH Income \$25,000 to 34,999	3.1%	4.0%	4.2%
	HH Income \$15,000 to 24,999	5.6%	5.1%	4.1%
	HH Income \$0 to 14,999	3.1%	4.2%	4.3%
	Average Household Income	\$164,058	\$157,095	\$165,304
	Median Household Income	\$128,253	\$118,213	\$119,276
	Per Capita Income	\$60,242	\$58,989	\$63,507
	Average Disposable Income	\$116,629	\$109,843	\$110,526
	Median Disposable Income	\$104,476	\$96,458	\$97,302
	Discretionary HH Income Over \$150,000	9.9%	9.2%	10.7%
	Discretionary HH Income \$125,000 to \$149,999	14.4%	11.9%	11.3%
	Discretionary HH Income \$100,000 to \$124,999	14.7%	11.9%	11.4%
	Discretionary HH Income \$75,000 to \$99,999	13.3%	14.0%	14.5%
	Discretionary HH Income \$50,000 to \$74,999	18.9%	19.4%	18.5%
	Discretionary HH Income \$25,000 to \$49,999	16.4%	17.7%	18.6%
	Discretionary HH Income Under \$25,000	12.3%	16.0%	14.9%
	Average Discretionary HH Income	\$83,697	\$77,788	\$78,993
	Median Discretionary HH Income	\$80,500	\$71,802	\$72,927
	Householder White – Count	7,863	34,501	87,542
	Median HH Income	\$127,482	\$120,058	\$123,977
	Average HH Income	\$124,116	\$118,890	\$121,007
	Householder Black or African-American – Count	107	1,137	5,826
	Median HH Income	\$80,223	\$65,803	\$83,771
	Average HH Income	\$98,143	\$83,457	\$92,589
	Householder Hispanic – Count	578	3,494	9,675
	Median HH Income	\$145,335	\$107,788	\$97,635
	Average HH Income	\$123,934	\$112,396	\$104,627
	Householder Asian or Pacific Islander – Count	427	1,334	6,317
	Median HH Income	\$115,969	\$126,385	\$141,756
	Average HH Income	\$115,496	\$121,970	\$127,640
	Householder Other or Pacific Islander – Count	388	2,222	6,549
	Median HH Income	\$141,808	\$125,589	\$116,252
	Average HH Income	\$133,029	\$123,439	\$115,858

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Middletown Plaza Middletown, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	12,358	55,618	147,271
	Female Population	13,268	58,724	156,160
Total Population by Age	Count of Pop 0 to 4 years	1,215	5,701	15,469
	Count of Pop 0 to 7 years	1,701	8,036	21,475
	Count of Pop 5 - 13	2,400	10,910	28,826
	Count of Pop 14 - 18	1,288	5,639	14,761
	Count of Pop 19 - 22	1,328	5,674	14,797
	Count of Pop 22 - 25	991	4,178	10,864
	Count of Pop 25 - 29	1,349	6,184	16,652
	Count of Pop 30 - 34	1,212	6,189	17,229
	Count of Pop 35 - 39	1,422	6,931	18,600
	Count of Pop 40 - 44	1,457	7,009	18,433
	Count of Pop 45 - 59	5,264	23,237	61,791
	Count of Pop 60 - 74	5,295	22,878	60,782
	Count of Pop 75 - 84	1,780	7,269	18,706
	Count of Pop 85+	625	2,544	6,521
	% of Pop 0 to 4 years	4.7%	5.0%	5.1%
	% of Pop 0 to 7 years	6.6%	7.0%	7.1%
	% of Pop 5 - 13	9.4%	9.5%	9.5%
	% of Pop 14 - 18	5.0%	4.9%	4.9%
	% of Pop 19 - 22	5.2%	5.0%	4.9%
	% of Pop 22 - 25	3.9%	3.7%	3.6%
	% of Pop 25 - 29	5.3%	5.4%	5.5%
	% of Pop 30 - 34	4.7%	5.4%	5.7%
	% of Pop 35 - 39	5.6%	6.1%	6.1%
	% of Pop 40 - 44	5.7%	6.1%	6.1%
	% of Pop 45 - 59	20.5%	20.3%	20.4%
	% of Pop 60 - 74	20.7%	20.0%	20.0%
	% of Pop 75 - 84	6.9%	6.4%	6.2%
	% of Pop 85+	2.4%	2.2%	2.1%
	Median Age	45.5	44.1	43.9
	Average Age	43.6	42.9	42.8
Male Population by Age	% of Pop 0 to 4 years	5.1%	5.3%	5.4%
	% of Pop 5 - 13	10.1%	10.0%	10.0%
	% of Pop 14 - 18	5.3%	5.1%	5.1%
	% of Pop 19 - 22	5.4%	5.2%	5.2%
	% of Pop 22 - 25	4.0%	3.9%	3.8%
	% of Pop 25 - 29	5.6%	5.7%	5.8%
	% of Pop 30 - 34	4.9%	5.7%	5.8%
	% of Pop 35 - 39	5.7%	6.2%	6.2%
	% of Pop 40 - 44	5.8%	6.2%	6.1%
	% of Pop 45 - 59	20.3%	20.1%	20.2%
	% of Pop 75 - 84	6.2%	5.6%	5.4%
	% of Pop 60 - 74	19.9%	19.5%	19.5%
	% of Pop 85+	1.6%	1.5%	1.5%
	Median Age	43.3	42.4	42.2
	Average Age	42.1	41.7	41.5

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Middletown Plaza Middletown, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.4%	4.7%	4.8%
	% of Pop 5 - 13	8.6%	9.1%	9.0%
	% of Pop 14 - 18	4.8%	4.7%	4.6%
	% of Pop 19 - 22	5.0%	4.7%	4.6%
	% of Pop 22 - 25	3.7%	3.4%	3.4%
	% of Pop 25 - 29	5.0%	5.1%	5.2%
	% of Pop 30 - 34	4.5%	5.2%	5.5%
	% of Pop 35 - 39	5.4%	5.9%	6.1%
	% of Pop 40 - 44	5.6%	6.1%	6.1%
	% of Pop 45 - 59	20.8%	20.5%	20.5%
	% of Pop 60 - 74	21.3%	20.5%	20.5%
	% of Pop 75 - 84	7.7%	7.1%	6.9%
	% of Pop 85+	3.2%	2.9%	2.8%
	Median Age	47.5	45.8	45.6
	Average Age	45.0	44.1	44.0
Race	Count of White	21,718	92,923	230,297
	Count of Black or African-American	269	3,417	16,434
	Count of Asian or Pacific Islander	1,583	4,739	21,038
	Count of Other races	2,057	13,263	35,662
	White	84.7%	81.3%	75.9%
	Black or African American	1.0%	3.0%	5.4%
	Asian	6.2%	4.1%	6.9%
	Other Races	8.0%	11.6%	11.8%
Language Spoken	Speak English at Home	87.8%	86.8%	82.2%
	Speak Spanish at Home	3.7%	6.3%	6.7%
	Speak French or French Creole at Home	0.5%	0.3%	0.4%
	Speak German at Home	0.3%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	2.7%	2.5%	4.7%
	Speak Russian and Other Slavic Languages at Home	1.0%	1.0%	1.6%
	Speak Chinese at Home	1.6%	1.2%	1.3%
	Speak Korean at Home	0.6%	0.3%	0.3%
	Speak Vietnamese at Home	0.0%	0.0%	0.2%
	Speak Other Asian Languages at Home	0.5%	0.3%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.2%	0.6%
	Speak Other Language at Home	0.8%	0.7%	1.2%
Hispanic	Hispanic Population	1,990	14,004	36,162
	Hispanic Population Percent	7.8%	12.2%	11.9%
	Mexican	3.8%	19.8%	17.0%
	Puerto Rican	42.1%	37.8%	35.8%
	Cuban	4.5%	5.4%	6.1%
	Dominican	2.9%	5.6%	8.7%
	Central American	4.7%	6.0%	7.3%
	South American	26.0%	14.5%	14.4%
	Other Hispanic	16.0%	10.9%	10.7%
	2000 Hispanic Population Percent	3%	6%	6%
	1990 Hispanic Population Percent	3%	4%	4%

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Ancestry	American (percent of total population)	2.3%	2.3%	2.3%
	American	2.2%	2.2%	2.2%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.1%	4.1%	6.9%
	Chinese	2.6%	1.5%	1.8%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.7%	0.4%	0.5%
	South Central Asian (ie. Indian)	1.8%	1.4%	3.3%
	South East Asian (ie. Vietnamese)	0.7%	0.5%	1.1%
	Other Asian	0.2%	0.1%	0.2%
	European (percent of total population)	59.1%	55.4%	49.6%
	British	3.5%	3.6%	3.7%
	Dutch	0.5%	0.5%	0.4%
	French	0.6%	0.7%	0.8%
	German	7.3%	7.5%	6.4%
	Italian	20.1%	17.3%	14.8%
	Polish	3.9%	3.7%	3.7%
	Scandinavian	1.5%	1.3%	1.2%
	Scotch/Irish	17.5%	16.5%	13.6%
	Other European (ie. Greek/Russian)	4.2%	4.3%	5.0%
	Middle Eastern	1.1%	1.1%	1.4%
	Other Ancestry	12.0%	11.8%	15.7%
	Unclassified Ancestry	11.6%	13.1%	12.2%
Education (Age 25+)	Adult Population (25 Years or Older)	18,405	82,239	218,714
	Elementary (0 to 8)	1.8%	1.8%	2.0%
	Some High School (9 to 11)	2.0%	3.6%	3.5%
	High School Graduate (12)	23.5%	27.1%	23.5%
	Some College (13 to 16)	14.5%	17.0%	16.4%
	Associates Degree Only	9.3%	8.3%	8.0%
	Bachelors Degree Only	32.6%	27.5%	29.1%
	Graduate Degree	16.3%	14.6%	17.6%
	% College (4+)	48.8%	42.1%	46.7%
Household Type	Total Households – count	9,363	42,688	115,909
	One Person HHs – count	1,947	10,322	29,325
	Family HHs – count	6,950	30,212	80,346
	Married Couple – count	5,788	24,111	63,897
	w/own children – count	2,545	9,828	26,029
	w/out own children – count	3,242	14,283	37,868
	Male Householder – count	259	1,804	4,731
	Female Householder – count	903	4,297	11,718
	Non-Family Households – count	466	2,154	6,237
	1 Person Household	20.8%	24.2%	25.3%
	2 Person Household	31.3%	30.7%	31.1%
	3 Person Household	18.1%	17.6%	17.1%
	4 Person Household	19.4%	16.9%	16.1%
	5 Person Household	7.3%	7.2%	6.9%
	6 Person Household	2.2%	2.4%	2.3%
	7+ Person Household	0.9%	1.2%	1.2%
	% Households With Children	31.9%	28.1%	27.7%

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Housing	Total Housing Units	9,691	44,971	121,895
	Owner Occupied Percent	79.8%	73.1%	70.7%
	Renter Occupied Percent	16.8%	21.8%	24.4%
	Vacant Housing Percent	3.4%	5.1%	4.9%
	Total Housing Units (Census 2000)	9,120	41,673	108,951
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	12.2%	13.5%	15.7%
	Property Value \$750,000 to \$999,999	27.0%	18.9%	18.3%
	Property Value \$500,000 to \$749,999	34.9%	32.8%	30.1%
	Property Value \$400,000 to \$499,999	9.2%	13.4%	13.3%
	Property Value \$300,000, to \$399,999	3.2%	8.0%	7.8%
	Property Value \$200,000 to \$299,999	2.2%	4.4%	4.1%
	Property Value \$150,000 to \$199,999	0.9%	1.0%	1.1%
	Property Value \$100,000 to \$149,999	0.4%	1.0%	0.9%
	Property Value \$60,000 to \$99,999	1.8%	1.6%	0.9%
	Property Value \$40,000 to \$59,999	0.0%	0.4%	0.3%
	Property Value \$0 to \$39,999	1.3%	1.0%	1.2%
	Median Home Value	\$697,189	\$631,083	\$643,959
Wealth per Household	\$0 and under - percent	14.9%	15.6%	15.7%
	\$1 to \$4999 - percent	6.6%	7.2%	7.2%
	\$5k to \$9999 - percent	3.8%	4.0%	4.0%
	\$10k to \$24999 - percent	5.7%	5.9%	5.9%
	\$25k to \$49999 - percent	6.6%	6.7%	6.6%
	\$50k to \$99999 - percent	10.3%	10.3%	10.2%
	\$100k to \$249999 - percent	19.3%	18.9%	18.8%
	\$250k to \$499999 - percent	14.9%	14.4%	14.4%
	\$500k+ - percent	17.8%	17.0%	17.1%
	Median HH Wealth	\$115,327	\$102,410	\$102,534
	Avg HH Wealth	\$279,413	\$268,476	\$269,679
Economic Viability	Economic Viability Local	289	282	283
	Economic Viability Indexed	107	104	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	13,810	60,694	162,991
	Managerial/Executive	26.1%	22.8%	22.6%
	Professional Specialty	26.1%	24.4%	26.6%
	Healthcare Support	2.4%	2.5%	2.4%
	Sales	11.5%	11.2%	11.3%
	Office & Administrative Support	11.0%	11.0%	10.6%
	Protective Service	2.2%	2.8%	2.5%
	Food Preparation	4.5%	4.3%	4.1%
	Building Maintenance & Cleaning	1.6%	2.1%	2.0%
	Personal Care	1.7%	2.0%	2.3%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.2%
	Construction	7.2%	8.2%	7.1%
	Production & Transportation	5.4%	8.7%	8.2%
	Percent White Collar Workers	77.2%	71.9%	73.6%
	Percent Blue Collar Workers	22.8%	28.1%	26.4%

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	Agriculture/Mining/Construction	6.0%	6.2%	6.3%
	Manufacturing	6.3%	7.0%	6.2%
	Transportation	4.9%	6.9%	6.1%
	Information	3.6%	3.4%	3.7%
	Wholesale/Retail	12.9%	13.2%	13.4%
	Finance, Insurance, Real Estate	12.3%	11.7%	12.3%
	Professional Services	12.9%	10.1%	10.7%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	3.4%	3.7%	3.3%
	Educational Services	23.7%	23.2%	23.2%
	Entertainment Services	8.4%	7.5%	7.1%
	Other Professional Services	3.9%	3.8%	3.9%
	Public Administration	1.8%	3.2%	3.7%
Vehicles per HH	No Vehicles	4.9%	7.5%	6.2%
	1 Vehicle	27.3%	28.2%	30.9%
	2 Vehicles	41.1%	39.7%	40.6%
	3 or more vehicles	26.7%	24.6%	22.3%
	Average Number of Vehicles	2.00	1.92	1.88
Change	Births (last 12 months)	244	1,114	3,051
	Deaths (last 12 months)	224	943	2,455
	Migration (last 12 months)	122	756	1,687
Work place	Workplace Establishments	814	3,503	9,606
	Workplace Employees (FTE)	11,430	43,450	126,148