

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.8604 Longitude: -82.2702

Milestone Plaza Greenville, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	26,884	124,606	511,541
	Population Est 23Q1	26,825	124,307	509,499
	Population Est 22Q4	26,763	123,577	507,482
	Population Est 22Q3	26,776	123,324	504,386
	Population Est 22Q2	26,948	123,126	502,382
	Population Est 22Q1	26,906	122,691	499,915
	Population Est 21Q4	26,865	122,173	496,976
	Population Est 21Q3	26,831	121,890	494,607
	Population Est 21Q2	26,767	121,263	490,788
	Population Fcst	26,365	128,967	533,992
	2010 Census Population	22,980	96,564	392,393
	2000 Census Population	18,617	76,269	329,092
	1990 Census Population	13,235	56,330	281,611
	Current Year Daytime Population	38,723	157,563	555,796
	Average Seasonal Population	565	1,252	5,534
	Historical Annual Growth, 1990 – 2000	3.47%	3.08%	1.57%
	Historical Annual Growth, 2000 – 2010	2.13%	2.39%	1.77%
	Estimated Annual Growth, 2010 – CY	1.11%	1.81%	1.88%
	Projected Annual Growth, CY to Y5	-0.39%	0.69%	0.86%
	Group Qtrs Est	454	1,352	5,990
	Transient Est Average Last 4 Qtrs	5,260	16,957	28,299
Households	Current Year Estimated Households	11,322	52,438	205,246
	Households Est 23Q1	11,290	52,280	204,363
	Households Est 22Q4	11,263	51,941	203,502
	Households Est 22Q3	11,266	51,832	202,261
	Households Est 22Q2	11,335	51,757	201,454
	Households Est 22Q1	11,317	51,584	200,476
	Households Est 21Q4	11,301	51,378	199,302
	Households Est 21Q3	11,285	51,253	198,288
	Households Est 21Q2	11,259	50,987	196,721
	Households Fcst	11,080	54,302	214,450
	2010 Census Households	9,755	40,454	155,580
	2000 Census Households	7,705	31,488	131,526
	1990 Census Households	5,401	22,330	109,339
	Historical Annual Growth, 1990 – 2000	3.62%	3.50%	1.86%
	Historical Annual Growth, 2000 – 2010	2.39%	2.54%	1.69%
	Estimated Annual Growth, 2010 – CY	1.05%	1.84%	1.96%
	Projected Annual Growth, CY to Y5	-0.43%	0.70%	0.88%
	Population per Household	2.33	2.35	2.46

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Milestone Plaza Greenville, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.9%	2.2%	1.7%
	HH Income \$250,000 to \$499,999	3.4%	2.7%	2.1%
	HH Income \$200,000 to \$249,999	8.0%	6.3%	4.9%
	HH Income \$175,000 to \$199,999	6.2%	6.3%	4.9%
	HH Income \$150,000 to \$174,999	8.5%	7.2%	5.8%
	HH Income \$100,000 to 149,999	20.5%	19.8%	17.6%
	HH Income \$75,000 to 99,999	10.8%	13.4%	13.4%
	HH Income \$50,000 to 74,999	15.4%	17.9%	18.1%
	HH Income \$35,000 to 49,999	7.8%	8.8%	10.7%
	HH Income \$25,000 to 34,999	6.8%	5.9%	7.6%
	HH Income \$15,000 to 24,999	4.1%	4.2%	5.9%
	HH Income \$0 to 14,999	5.6%	5.4%	7.2%
	Average Household Income	\$129,861	\$119,385	\$104,228
	Median Household Income	\$98,567	\$88,711	\$75,836
	Per Capita Income	\$55,468	\$50,661	\$42,137
	Average Disposable Income	\$95,614	\$89,790	\$80,014
	Median Disposable Income	\$83,786	\$76,257	\$65,668
	Discretionary HH Income Over \$150,000	10.0%	7.7%	5.7%
	Discretionary HH Income \$125,000 to \$149,999	6.1%	6.2%	4.8%
	Discretionary HH Income \$100,000 to \$124,999	12.6%	10.1%	7.7%
	Discretionary HH Income \$75,000 to \$99,999	15.6%	13.7%	11.9%
	Discretionary HH Income \$50,000 to \$74,999	17.3%	20.4%	19.3%
	Discretionary HH Income \$25,000 to \$49,999	22.0%	25.5%	27.4%
	Discretionary HH Income Under \$25,000	16.4%	16.4%	23.2%
	Average Discretionary HH Income	\$74,073	\$68,716	\$60,041
	Median Discretionary HH Income	\$67,018	\$59,853	\$49,406
	Householder White – Count	8,485	37,832	134,808
	Median HH Income	\$100,590	\$94,975	\$87,376
	Average HH Income	\$104,006	\$101,555	\$96,370
	Householder Black or African-American – Count	994	6,213	38,060
	Median HH Income	\$81,273	\$68,439	\$52,973
	Average HH Income	\$95,226	\$77,668	\$63,369
	Householder Hispanic – Count	696	3,496	15,639
	Median HH Income	\$80,719	\$74,679	\$63,982
	Average HH Income	\$102,115	\$91,526	\$75,566
	Householder Asian or Pacific Islander – Count	528	1,997	4,583
	Median HH Income	\$113,663	\$110,554	\$99,339
	Average HH Income	\$116,820	\$111,920	\$104,317
	Householder Other or Pacific Islander – Count	618	2,899	12,156
	Median HH Income	\$82,193	\$80,522	\$68,898
	Average HH Income	\$99,413	\$96,275	\$80,845

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Milestone Plaza Greenville, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	12,893	59,323	246,617
	Female Population	13,991	65,282	264,924
Total Population by Age	Count of Pop 0 to 4 years	1,427	7,320	29,399
	Count of Pop 0 to 7 years	2,063	10,105	42,552
	Count of Pop 5 - 13	2,783	13,036	57,984
	Count of Pop 14 - 18	1,298	6,177	27,441
	Count of Pop 19 - 22	1,234	6,075	26,324
	Count of Pop 22 - 25	880	4,445	18,728
	Count of Pop 25 - 29	1,628	8,393	31,117
	Count of Pop 30 - 34	1,788	9,456	36,452
	Count of Pop 35 - 39	1,727	8,398	36,019
	Count of Pop 40 - 44	1,647	7,855	33,654
	Count of Pop 45 - 59	4,894	22,723	94,289
	Count of Pop 60 - 74	4,770	19,972	81,927
	Count of Pop 75 - 84	2,017	7,993	29,519
	Count of Pop 85+	793	2,762	8,688
	% of Pop 0 to 4 years	5.3%	5.9%	5.7%
	% of Pop 0 to 7 years	7.7%	8.1%	8.3%
	% of Pop 5 - 13	10.4%	10.5%	11.3%
	% of Pop 14 - 18	4.8%	5.0%	5.4%
	% of Pop 19 - 22	4.6%	4.9%	5.1%
	% of Pop 22 - 25	3.3%	3.6%	3.7%
	% of Pop 25 - 29	6.1%	6.7%	6.1%
	% of Pop 30 - 34	6.7%	7.6%	7.1%
	% of Pop 35 - 39	6.4%	6.7%	7.0%
	% of Pop 40 - 44	6.1%	6.3%	6.6%
	% of Pop 45 - 59	18.2%	18.2%	18.4%
	% of Pop 60 - 74	17.7%	16.0%	16.0%
	% of Pop 75 - 84	7.5%	6.4%	5.8%
	% of Pop 85+	2.9%	2.2%	1.7%
	Median Age	42.1	39.4	38.9
	Average Age	42.5	40.6	39.9
Male Population by Age	% of Pop 0 to 4 years	5.7%	6.3%	6.1%
	% of Pop 5 - 13	11.0%	11.2%	12.0%
	% of Pop 14 - 18	5.1%	5.2%	5.6%
	% of Pop 19 - 22	4.8%	5.1%	5.4%
	% of Pop 22 - 25	3.4%	3.7%	3.8%
	% of Pop 25 - 29	6.4%	7.0%	6.3%
	% of Pop 30 - 34	6.9%	7.8%	7.2%
	% of Pop 35 - 39	6.5%	6.8%	7.1%
	% of Pop 40 - 44	6.4%	6.4%	6.6%
	% of Pop 45 - 59	18.3%	18.1%	18.5%
	% of Pop 75 - 84	6.8%	5.6%	5.0%
	% of Pop 60 - 74	16.6%	15.2%	15.2%
	% of Pop 85+	2.1%	1.5%	1.2%
	Median Age	40.1	37.7	37.5
	Average Age	40.9	39.2	38.6

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Milestone Plaza Greenville, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.0%	5.5%	5.4%
	% of Pop 5 - 13	9.7%	9.8%	10.7%
	% of Pop 14 - 18	4.6%	4.7%	5.1%
	% of Pop 19 - 22	4.4%	4.7%	4.9%
	% of Pop 22 - 25	3.1%	3.4%	3.5%
	% of Pop 25 - 29	5.7%	6.5%	5.9%
	% of Pop 30 - 34	6.4%	7.4%	7.1%
	% of Pop 35 - 39	6.4%	6.7%	7.0%
	% of Pop 40 - 44	5.9%	6.2%	6.6%
	% of Pop 45 - 59	18.1%	18.4%	18.4%
	% of Pop 60 - 74	18.8%	16.8%	16.8%
	% of Pop 75 - 84	8.2%	7.1%	6.5%
	% of Pop 85+	3.7%	2.8%	2.2%
	Median Age	44.0	41.1	40.3
	Average Age	43.9	42.0	41.1
Race	Count of White	20,119	90,922	335,148
	Count of Black or African-American	2,712	15,378	97,943
	Count of Asian or Pacific Islander	2,062	6,875	15,155
	Count of Other races	1,992	11,431	63,295
	White	74.8%	73.0%	65.5%
	Black or African American	10.1%	12.3%	19.1%
	Asian	7.7%	5.5%	3.0%
	Other Races	7.4%	9.2%	12.4%
Language Spoken	Speak English at Home	85.7%	86.3%	86.9%
	Speak Spanish at Home	4.9%	6.5%	8.2%
	Speak French or French Creole at Home	0.2%	0.4%	0.4%
	Speak German at Home	0.8%	0.7%	0.6%
	Speak Other Indo-European Languages at Home	2.7%	2.1%	1.3%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.1%	0.5%
	Speak Chinese at Home	1.0%	0.9%	0.4%
	Speak Korean at Home	0.3%	0.1%	0.1%
	Speak Vietnamese at Home	0.2%	0.5%	0.4%
	Speak Other Asian Languages at Home	2.6%	1.4%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	1.5%	0.8%	0.5%
Hispanic	Hispanic Population	1,527	9,905	56,640
	Hispanic Population Percent	5.7%	7.9%	11.1%
	Mexican	34.3%	32.2%	43.1%
	Puerto Rican	8.5%	10.3%	10.2%
	Cuban	11.6%	4.8%	3.3%
	Dominican	4.7%	2.5%	1.8%
	Central American	7.9%	6.7%	14.1%
	South American	20.9%	36.3%	22.1%
	Other Hispanic	12.0%	7.2%	5.4%
	2000 Hispanic Population Percent	3%	3%	4%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	5.7%	6.4%	6.8%
	American	5.5%	6.2%	6.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	7.7%	5.5%	2.9%
	Chinese	0.8%	0.7%	0.4%
	Japanese	0.3%	0.3%	0.1%
	Korean	0.3%	0.2%	0.2%
	South Central Asian (ie. Indian)	4.9%	2.6%	1.1%
	South East Asian (ie. Vietnamese)	1.2%	1.2%	0.9%
	Other Asian	0.1%	0.3%	0.2%
	European (percent of total population)	39.7%	37.8%	32.1%
	British	12.5%	10.5%	8.2%
	Dutch	0.7%	0.6%	0.5%
	French	1.0%	1.2%	1.0%
	German	7.9%	7.5%	6.2%
	Italian	2.6%	2.5%	2.1%
	Polish	0.7%	1.0%	0.8%
	Scandinavian	1.7%	1.4%	1.1%
	Scotch/Irish	8.4%	9.8%	9.2%
	Other European (ie. Greek/Russian)	4.2%	3.4%	2.9%
	Middle Eastern	0.5%	0.7%	0.5%
	Other Ancestry	20.9%	22.1%	26.2%
	Unclassified Ancestry	19.9%	19.4%	20.4%
Education (Age 25+)	Adult Population (25 Years or Older)	19,263	87,552	351,665
	Elementary (0 to 8)	0.7%	1.5%	3.3%
	Some High School (9 to 11)	2.6%	3.2%	6.0%
	High School Graduate (12)	11.9%	14.5%	22.5%
	Some College (13 to 16)	19.6%	18.4%	19.1%
	Associates Degree Only	9.9%	9.2%	9.1%
	Bachelors Degree Only	32.3%	33.3%	25.1%
	Graduate Degree	23.1%	19.9%	14.8%
	% College (4+)	55.3%	53.2%	39.9%
Household Type	Total Households – count	11,322	52,438	205,246
	One Person HHs – count	3,451	16,134	58,384
	Family HHs – count	7,205	32,631	134,512
	Married Couple – count	5,940	25,941	98,388
	w/own children – count	2,242	11,153	41,486
	w/out own children – count	3,699	14,788	56,902
	Male Householder – count	390	1,944	10,033
	Female Householder – count	874	4,746	26,091
	Non-Family Households – count	666	3,673	12,350
	1 Person Household	30.5%	30.8%	28.4%
	2 Person Household	34.8%	34.7%	33.6%
	3 Person Household	14.6%	14.5%	15.9%
	4 Person Household	12.7%	12.2%	12.9%
	5 Person Household	4.8%	5.1%	5.9%
	6 Person Household	1.8%	1.8%	2.2%
	7+ Person Household	0.8%	0.9%	1.1%
	% Households With Children	26.6%	28.0%	29.5%

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Housing	Total Housing Units	12,119	56,341	220,329
	Owner Occupied Percent	55.0%	59.0%	61.7%
	Renter Occupied Percent	38.5%	34.1%	31.5%
	Vacant Housing Percent	6.6%	6.9%	6.8%
	Total Housing Units (Census 2000)	8,456	34,118	143,169
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	8.5%	6.5%	4.4%
	Property Value \$750,000 to \$999,999	9.2%	7.4%	4.6%
	Property Value \$500,000 to \$749,999	30.2%	24.2%	16.1%
	Property Value \$400,000 to \$499,999	18.1%	16.3%	14.0%
	Property Value \$300,000, to \$399,999	17.7%	22.2%	21.5%
	Property Value \$200,000 to \$299,999	10.6%	14.3%	19.9%
	Property Value \$150,000 to \$199,999	1.4%	3.7%	6.9%
	Property Value \$100,000 to \$149,999	0.9%	1.8%	5.2%
	Property Value \$60,000 to \$99,999	0.1%	0.5%	2.2%
	Property Value \$40,000 to \$59,999	0.5%	0.5%	1.0%
	Property Value \$0 to \$39,999	1.2%	1.2%	2.9%
	Median Home Value	\$492,790	\$431,462	\$352,148
Wealth per Household	\$0 and under - percent	16.7%	16.9%	17.3%
	\$1 to \$4999 - percent	7.8%	7.9%	8.4%
	\$5k to \$9999 - percent	4.3%	4.4%	4.5%
	\$10k to \$24999 - percent	6.2%	6.2%	6.4%
	\$25k to \$49999 - percent	6.6%	6.7%	6.8%
	\$50k to \$99999 - percent	9.9%	10.1%	10.2%
	\$100k to \$249999 - percent	18.1%	18.1%	18.1%
	\$250k to \$499999 - percent	13.9%	13.7%	13.3%
	\$500k+ - percent	16.6%	16.0%	15.0%
	Median HH Wealth	\$92,370	\$89,242	\$82,083
	Avg HH Wealth	\$260,691	\$255,062	\$243,106
Economic Viability	Economic Viability Local	281	282	278
	Economic Viability Indexed	104	104	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	14,032	66,496	264,124
	Managerial/Executive	21.9%	21.1%	17.9%
	Professional Specialty	35.5%	31.2%	25.0%
	Healthcare Support	1.2%	2.0%	2.2%
	Sales	9.8%	11.3%	10.4%
	Office & Administrative Support	8.6%	9.8%	10.4%
	Protective Service	0.4%	1.0%	1.5%
	Food Preparation	4.3%	4.5%	5.4%
	Building Maintenance & Cleaning	2.8%	2.3%	2.8%
	Personal Care	3.1%	2.8%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	3.8%	4.1%	7.1%
	Production & Transportation	8.7%	9.7%	14.9%
	Percent White Collar Workers	77.0%	75.4%	65.9%
	Percent Blue Collar Workers	23.0%	24.6%	34.1%

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	Agriculture/Mining/Construction	3.7%	4.6%	6.7%
	Manufacturing	15.4%	15.6%	17.3%
	Transportation	3.2%	3.0%	4.4%
	Information	1.5%	2.0%	1.8%
	Wholesale/Retail	14.1%	12.7%	13.4%
	Finance, Insurance, Real Estate	8.0%	7.9%	6.6%
	Professional Services	11.8%	11.6%	8.5%
	Management Services	0.2%	0.2%	0.2%
	Administrative/Waste Services	3.9%	4.3%	4.5%
	Educational Services	24.9%	22.7%	20.8%
	Entertainment Services	6.5%	8.2%	8.7%
	Other Professional Services	4.3%	4.7%	4.5%
	Public Administration	2.4%	2.5%	2.6%
Vehicles per HH	No Vehicles	4.0%	4.7%	5.2%
	1 Vehicle	34.9%	35.0%	33.4%
	2 Vehicles	38.6%	40.5%	40.4%
	3 or more vehicles	22.6%	19.7%	21.0%
	Average Number of Vehicles	1.89	1.82	1.85
Change	Births (last 12 months)	280	1,449	5,721
	Deaths (last 12 months)	295	1,174	4,475
	Migration (last 12 months)	-37	1,237	8,045
Work place	Workplace Establishments	1,576	5,375	17,149
	Workplace Employees (FTE)	23,156	82,226	245,967