2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR®
Latitude: 41.3324 Longitude: -74.194133

Monroe Plaza 5.00 Minute 10.00 Minute 20.00 Minute Monroe, NY **Drivetime Drivetime Drivetime** 49,602 83,472 **Current Year Estimated Population** 155,480 154,957 Population Est 23Q1 49,244 82,854 Population Est 22Q4 49,127 82,754 154,880 48,929 Population Est 22Q3 82,495 154,489 Population Est 22Q2 48,811 82,391 154,339 Population Est 22Q1 48,659 154,127 82,166 153,220 Population Est 21Q4 48,060 81,528 Population Est 21Q3 47,977 81,548 153,145 Population Est 21Q2 46,540 79,326 150,728 Population Population Fcst 55,207 90,448 163,587 2010 Census Population 33,088 61,402 129,902 2000 Census Population 26,381 51,800 114,653 1990 Census Population 19,750 41,953 97,195 **Current Year Daytime Population** 31,264 63,786 146,304 Average Seasonal Population 4,287 7,031 1,919 Historical Annual Growth, 1990 - 2000 2.94% 2.13% 1.67% Historical Annual Growth. 2000 – 2010 2.29% 1.71% 1.26% Estimated Annual Growth, 2010 - CY 2.88% 2.18% 1.27% Projected Annual Growth, CY to Y5 2.16% 1.62% 1.02% Group Qtrs Est 906 1,221 3,901 0 2,994 Transient Est Average Last 4 Qtrs 652 11,284 21,972 46,828 **Current Year Estimated Households** Households Est 23Q1 11,197 21,810 46,682 Households Est 22Q4 11,166 21,786 46,669 46,549 Households Est 22Q3 11,119 21,720 Households Est 22Q2 11,094 21,700 46,510 Households Est 22Q1 11,050 21,636 46,451 Households Est 21Q4 10,989 46,319 21,575 Households Households Est 21Q3 10,970 21,584 46,286 Households Est 21Q2 45,677 10,648 21,046 Households Fcst 12,519 23,565 48,836 2010 Census Households 40,972 8,127 17,641 2000 Census Households 6,609 15,016 35,716 1990 Census Households 4,921 12,165 29,818 1.82% Historical Annual Growth, 1990 - 2000 2.99% 2.13% Historical Annual Growth, 2000 – 2010 2.09% 1.62% 1.38% Estimated Annual Growth, 2010 - CY 2.33% 1.55% 0.94% Projected Annual Growth, CY to Y5 2.10% 1.41% 0.84% Population per Household 4.32 3.74 3.24

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Monro	e Plaza	5.00 Minute	10.00 Minute	20.00 Minute
Monro	e, NY	Drivetime	Drivetime	Drivetime
	HH Income \$500,000 or more	1.9%	2.9%	3.5%
	HH Income \$250,000 to \$499,999	2.2%	3.5%	4.2%
	HH Income \$200,000 to \$249,999	5.2%	8.2%	9.9%
	HH Income \$175,000 to \$199,999	6.5%	7.1%	7.7%
	HH Income \$150,000 to \$174,999	5.2%	7.1%	8.5%
	HH Income \$100,000 to 149,999	16.4%	17.8%	18.4%
	HH Income \$75,000 to 99,999	10.5%	10.7%	11.1%
	HH Income \$50,000 to 74,999	15.4%	14.2%	13.3%
	HH Income \$35,000 to 49,999	11.7%	9.0%	7.2%
	HH Income \$25,000 to 34,999	10.2%	7.1%	5.2%
	HH Income \$15,000 to 24,999	8.6%	7.4%	6.0%
	HH Income \$0 to 14,999	6.2%	5.1%	5.0%
İ	Average Household Income	\$103,019	\$119,706	\$135,894
	Median Household Income	\$71,043	\$91,128	\$105,377
	Per Capita Income	\$23,678	\$31,820	\$41,576
	Average Disposable Income	\$77,275	\$90,617	\$98,895
	Median Disposable Income	\$60,047	\$75,896	\$86,678
	Discretionary HH Income Over \$150,000	0.4%	2.0%	4.4%
	Discretionary HH Income \$125,000 to \$149,999	5.3%	8.3%	9.3%
Income	Discretionary HH Income \$100,000 to \$124,999	6.6%	9.1%	10.5%
<u>ĕ</u>	Discretionary HH Income \$75,000 to \$99,999	8.8%	12.5%	15.0%
	Discretionary HH Income \$50,000 to \$74,999	14.9%	16.6%	17.9%
	Discretionary HH Income \$25,000 to \$49,999	19.8%	20.0%	20.1%
	Discretionary HH Income Under \$25,000	44.2%	31.5%	22.6%
	Average Discretionary HH Income	\$44,299	\$56,990	\$66,266
	Median Discretionary HH Income	\$30,835	\$47,831	\$59,559
	Householder White – Count	9,106	15,956	32,394
	Median HH Income	\$65,039	\$81,767 \$93,790	\$98,882
	Average HH Income Householder Black or African-American – Count	\$81,934 382		\$104,961
	Median HH Income	\$100,001	1,016 \$101,162	2,885
	Average HH Income	\$103,272	\$107,628	\$108,320 \$110,206
	Householder Hispanic – Count	1,035	2,911	6,956
	Median HH Income	\$108,449	\$123,397	\$121,520
	Average HH Income	\$104,328	\$118,886	\$117,740
	Householder Asian or Pacific Islander – Count	\$104,328 163	640	1,256
	Median HH Income	\$154,207	\$127,257	\$118,433
	Average HH Income	\$137,509	\$131,239	\$119,355
	Householder Other or Pacific Islander – Count	\$137,509 598	1,449	3,338
	Median HH Income	\$108,187	\$120,976	\$130,788
	Average HH Income	\$105,419	\$120,976 \$115,204	\$122,705
L	T Average HIT IIICOINE	φ105,419	φ115,204	φ122,103

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Monro Monro	e Plaza e, NY	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
er				
Gender	Male Population	25,327	42,010	77,626
ŏ	Female Population	24,275	41,462	77,854
	Count of Pop 0 to 4 years	3,412	5,176	8,422
	Count of Pop 0 to 7 years	7,538	10,550	15,219
	Count of Pop 5 - 13	12,726	17,538	24,350
	Count of Pop 14 - 18	4,854	7,171	10,987
	Count of Pop 19 - 22	4,310	6,467	10,430
	Count of Pop 22 - 25	2,933	4,440	7,400
	Count of Pop 25 - 29	3,653	5,685	9,903
	Count of Pop 30 - 34	2,758	4,584	8,402
	Count of Pop 35 - 39	2,392	4,263	8,283
	Count of Pop 40 - 44	2,307	4,284	8,499
	Count of Pop 45 - 59	5,555	11,987	27,127
	Count of Pop 60 - 74	3,428	8,697	22,612
_	Count of Pop 75 - 84	1,015	2,517	6,911
Total Population by Age	Count of Pop 85+	260	663	2,153
Popula by Age	% of Pop 0 to 4 years	6.9%	6.2%	5.4%
P P V	% of Pop 0 to 7 years	15.2%	12.6%	9.8%
<u>e</u> c	% of Pop 5 - 13	25.7%	21.0%	15.7%
<u>5</u>	% of Pop 14 - 18	9.8%	8.6%	7.1%
'	% of Pop 19 - 22	8.7%	7.7%	6.7%
	% of Pop 22 - 25	5.9%	5.3%	4.8%
	% of Pop 25 - 29	7.4%	6.8%	6.4%
	% of Pop 30 - 34	5.6%	5.5%	5.4%
	% of Pop 35 - 39	4.8%	5.1%	5.3%
	% of Pop 40 - 44	4.7%	5.1%	5.5%
	% of Pop 45 - 59	11.2%	14.4%	17.4%
	% of Pop 60 - 74	6.9%	10.4%	14.5%
	% of Pop 75 - 84	2.0%	3.0%	4.4%
	% of Pop 85+	0.5%	0.8%	1.4%
	Median Age	21.5	25.8	33.7
	Average Age	27.4	31.6	36.7
	% of Pop 0 to 4 years	7.0%	6.4%	5.6%
	% of Pop 5 - 13	25.8%	21.5%	16.1%
	% of Pop 14 - 18	10.0%	8.9%	7.4%
	% of Pop 19 - 22	9.1%	8.1%	7.1%
	% of Pop 22 - 25	6.2%	5.6%	5.0%
on	% of Pop 25 - 29	7.7%	7.1%	6.7%
ati	% of Pop 30 - 34	5.7%	5.6%	5.6%
pula Age	% of Pop 35 - 39	4.8%	5.1%	5.4%
Po	% of Pop 40 - 44	4.4%	4.9%	5.3%
Male Population by Age	% of Pop 45 - 59	10.5%	13.5%	16.8%
Ĭ	% of Pop 75 - 84	1.8%	2.7%	4.0%
	% of Pop 60 - 74	6.6%	10.0%	14.1%
	% of Pop 85+	0.4%	0.6%	0.9%
	·			i
	Median Age	21.2	24.8 30.8	32.0 35.6
	Average Age	26.8	30.8	ან.0

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Monro Monro	e Plaza e, NY	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	6.8%	6.09	6 5.3%
	% of Pop 5 - 13	25.5%	20.5%	
	% of Pop 14 - 18	9.5%	8.39	
	% of Pop 19 - 22	8.3%	7.49	
	% of Pop 22 - 25	5.6%	5.19	
	% of Pop 25 - 29	7.1%	6.5%	
	% of Pop 30 - 34	5.4%	5.3%	
	% of Pop 35 - 39	4.8%	5.19	
	% of Pop 40 - 44	4.9%	5.3%	
	% of Pop 45 - 59	11.9%	15.29	
	% of Pop 60 - 74	7.2%	10.89	
	% of Pop 75 - 84	2.3%	3.3%	
	% of Pop 85+	0.7%	1.09	
	·			
	Median Age	22.0	27.	
	Average Age	28.1	32.	
	Count of White	39,034	61,62	
	Count of Black or African-American	1,192	3,80	
	Count of Asian or Pacific Islander	674	2,50	6 4,745
93	Count of Other races	8,703	15,53	4 28,281
Race	White	78.7%	73.89	6 72.4%
	Black or African American	2.4%	4.69	6.3%
	Asian	1.4%	3.0%	6 3.1%
	Other Races	17.5%	18.69	6 18.2%
	Speak English at Home	27.0%	44.19	61.9%
	Speak Spanish at Home	5.5%	8.0%	6 9.6%
	Speak French or French Creole at Home	0.5%	0.69	6 0.7%
	Speak German at Home	62.4%	42.19	6 22.8%
ge L	Speak Other Indo-European Languages at Home	1.0%	1.9%	6 1.9%
ke da	Speak Russian and Other Slavic Languages at Home	1.0%	0.79	6 0.8%
Language Spoken	Speak Chinese at Home	0.1%	0.29	6 0.3%
Sa	Speak Korean at Home	0.1%	0.29	6 0.2%
	Speak Vietnamese at Home	0.0%	0.09	6 0.0%
	Speak Other Asian Languages at Home	0.3%	0.49	
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.19	
	Speak Other Language at Home	2.1%	1.79	
	Hispanic Population	4,581	11,43	3 26,515
	Hispanic Population Percent	9.2%	13.79	
	Mexican	19.1%	15.29	
	Puerto Rican	39.4%	46.89	
ic	Cuban	2.3%	2.89	
Hispanic	Dominican	14.3%	14.09	
isp	Central American	7.3%	6.19	
I	South American	11.7%	10.5%	
	Other Hispanic	6.0%	4.89	
	2000 Hispanic Population Percent	5%	79	
	1990 Hispanic Population Percent	4%	49	6 5%

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Monro		5.00 Minute	10.00 Minute	20.00 Minute
Monro	e, NY	Drivetime	Drivetime	Drivetime
	American (percent of total population)	14.8%	11.2%	8.5%
	American	14.8%	11.2%	8.4%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.2%	2.9%	3.0%
	Chinese	0.3%	0.3%	0.5%
	Japanese	0.0%	0.0%	0.0%
	Korean South Central Asian (ie. Indian)	0.1% 0.6%	0.2% 1.4%	0.2% 1.3%
	South East Asian (ie. Vietnamese)	0.0%	0.8%	0.7%
>	Other Asian	0.1%	0.2%	0.1%
Ancestry	European (percent of total population)	37.3%	37.7%	39.0%
ĕ	British	1.4%	1.7%	2.4%
Ā	Dutch	0.1%	0.3%	0.5%
`	French	0.1%	0.2%	0.4%
	German	1.8%	3.1%	4.3%
	Italian	3.3%	6.1%	8.3%
İ	Polish	1.6%	1.8%	2.3%
İ	Scandinavian	0.2%	0.5%	0.8%
	Scotch/Irish	3.2%	5.5%	8.1%
	Other European (ie. Greek/Russian)	25.4%	18.4%	11.8%
İ	Middle Eastern	2.0%	1.5%	1.0%
	Other Ancestry	19.5%	18.4%	17.1%
	Unclassified Ancestry	16.0%	14.6%	14.5%
	Adult Population (25 Years or Older)	21,368	42,680	93,891
	Elementary (0 to 8)	3.5%	2.8%	2.8%
	Some High School (9 to 11)	14.9%	10.3%	7.7%
Education (Age 25+)	High School Graduate (12)	33.0%	28.4%	27.1%
at 2	Some College (13 to 16)	21.6%	20.6%	19.0%
Juc	Associates Degree Only	4.6%	7.2%	9.1%
Щ S	Bachelors Degree Only	14.4%	18.2%	19.8%
	Graduate Degree	8.0%	12.4%	14.5%
	% College (4+)	22.4%	30.6%	34.3%
	Total Households – count	11,284	21,972	46,828
	One Person HHs – count	1,185	3,109	8,325
	Family HHs – count	9,863	18,341	36,919
	Married Couple – count	8,962	15,857	30,484
	w/own children – count	6,268	9,816	15,973
	w/out own children – count	2,693	6,042	14,512
ا ح	Male Householder – count	217	570	1,853
ē "	Female Householder – count	685	1,913	4,581
useh	Non-Family Households – count	235	522	1,585
Household Type	1 Person Household	10.5%	14.1%	17.8%
Ĭ	2 Person Household	20.4%	23.7%	27.2%
	3 Person Household	15.4%	16.6%	17.3%
	4 Person Household	14.8%	16.1%	17.0%
	5 Person Household	10.7%	9.8%	8.8%
	6 Person Household	7.5%	6.2%	4.5%
	7+ Person Household	20.8%	13.5%	7.4%
	% Households With Children	58.8%	49.4%	39.7%
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Monroe Monroe		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	12,014	23,583	3 50,114
	Owner Occupied Percent	53.4%	61.1%	
nsi	Renter Occupied Percent	40.5%	32.1%	
유	Vacant Housing Percent	6.1%	6.8%	
	Total Housing Units (Census 2000)	6,897	15,903	
	Property Value \$1,000,000 or more	9.2%	7.2%	5.6%
	Property Value \$750,000 to \$999,999	19.6%	18.29	
	Property Value \$500,000 to \$333,939	33.9%	32.6%	
(g	Property Value \$400,000 to \$499,999	17.4%	16.9%	
Home Value (Owner Occupied)	Property Value \$300,000, to \$399,999	6.8%	10.1%	
Home Value vner Occupi	Property Value \$200,000 to \$299,999	5.4%	6.7%	
0 0	Property Value \$150,000 to \$199,999	1.3%	2.19	
e j	Property Value \$100,000 to \$149,999	1.2%	1.3%	
¥ ₹	Property Value \$60,000 to \$99,999	1.0%	1.19	
9	Property Value \$40,000 to \$59,999	0.9%	0.7%	
	Property Value \$0 to \$39,999	1.6%	1.49	
	Median Home Value	\$599,401	\$567,696	
	\$0 and under - percent	18.5%	17.3%	6 16.6%
	\$1 to \$4999 - percent	9.5%	8.5%	
	\$5k to \$9999 - percent	4.9%	4.5%	
p	\$10k to \$24999 - percent	6.7%	6.4%	
Wealth Household	\$25k to \$49999 - percent	6.9%	6.8%	
Wealth House	\$50k to \$99999 - percent	10.1%	10.2%	
Ve Jou	\$100k to \$249999 - percent	17.5%	18.19	
	\$250k to \$499999 - percent	12.4%	13.29	
per	\$500k+ - percent	13.5%	15.0%	
	Median HH Wealth	\$67,709	\$81,956	
	Avg HH Wealth	\$224,569	\$243,338	
z zi				
5 ≒	Economic Viability Local	277	280	
Economic Viability	Economic Viability Indexed	102	103	3 102
	Employed Civilian Pop 16+ by Occupation	17,220	33,80	7 70,756
	Managerial/Executive	17.4%	17.29	
+	Professional Specialty	25.3%	24.8%	
16	Healthcare Support	4.6%	4.7%	
ge	Sales	12.1%	13.1%	
L A	Office & Administrative Support	16.2%	13.1%	
ioi	Protective Service	2.1%	3.3%	
pat	Food Preperation	2.6%	2.7%	
Occupation ed Civilians	Building Maintenance & Cleaning	1.7%	1.89	
O P	Personal Care	2.3%	2.0%	
ye	Farming, Fishing, & Forestry	0.8%	0.5%	
old	Construction	6.7%	7.3%	
Occupation (Employed Civilians Age 16+)	Production & Transportation	8.3%	9.5%	
<u> </u>	•			
	Percent White Collar Workers	75.6%	72.9%	
	Percent Blue Collar Workers	24.4%	27.1%	6 30.0%

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Monro	e Plaza	5.00 Minute	10.00 Minute	20.00 Minute
Monroe, NY		Drivetime	Drivetime	Drivetime
	Agriculture/Mining/Construction	8.1%	7.3%	8.0%
	Manufacturing	8.5%	7.5%	7.0%
	Transportation	3.7%	5.3%	5.7%
	Information	1.9%	2.7%	2.9%
	Wholesale/Retail	18.6%	18.7%	16.2%
	Finance, Insurance, Real Estate	6.9%	6.3%	6.3%
	Professional Services	7.6%	7.5%	7.4%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	3.4%	3.4%	3.4%
	Educational Services	30.9%	27.7%	27.9%
	Entertainment Services	4.1%	5.2%	5.7%
	Other Professional Services	4.0%	3.8%	4.0%
	Public Administration	2.3%	4.4%	5.5%
	No Vehicles	22.2%	14.7%	9.6%
es H	1 Vehicle	47.6%	39.2%	32.8%
를 도	2 Vehicles	18.1%	27.3%	34.0%
Vehicles per HH	3 or more vehicles	12.1%	18.8%	23.6%
	Average Number of Vehicles	1.24	1.57	1.81
Change	Births (last 12 months)	541	869	1,494
	Deaths (last 12 months)	155	362	918
ပ်	Migration (last 12 months)	413	595	651
Work	Workplace Establishments	995	1,971	4,943
× ĕ	Workplace Employees (FTE)	7,684	19,166	56,418