

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.87017 Longitude: -74.422593

<b>Morris Hills Shopping Center Parsippany, NJ</b>		<b>5.00 Minute Drivetime</b>	<b>10.00 Minute Drivetime</b>	<b>20.00 Minute Drivetime</b>
<b>Population</b>	Current Year Estimated Population	44,197	151,482	743,690
	Population Est 23Q1	44,213	151,361	742,805
	Population Est 22Q4	44,196	151,143	741,472
	Population Est 22Q3	44,069	150,684	740,334
	Population Est 22Q2	43,997	150,408	740,344
	Population Est 22Q1	43,985	149,885	739,482
	Population Est 21Q4	44,095	150,045	739,265
	Population Est 21Q3	43,693	149,230	738,217
	Population Est 21Q2	43,582	148,744	736,387
	Population Fcst	45,280	154,821	757,626
	2010 Census Population	40,758	140,096	693,386
	2000 Census Population	39,610	135,668	679,701
	1990 Census Population	38,354	124,260	632,760
	Current Year Daytime Population	66,229	223,484	857,269
	Average Seasonal Population	387	1,693	8,913
	Historical Annual Growth, 1990 – 2000	0.32%	0.88%	0.72%
	Historical Annual Growth, 2000 – 2010	0.29%	0.32%	0.20%
	Estimated Annual Growth, 2010 – CY	0.57%	0.55%	0.49%
	Projected Annual Growth, CY to Y5	0.49%	0.44%	0.37%
	Group Qtrs Est	263	1,487	14,217
Transient Est Average Last 4 Qtrs	6,093	17,663	29,994	
<b>Households</b>	Current Year Estimated Households	16,721	58,083	274,439
	Households Est 23Q1	16,721	58,006	273,961
	Households Est 22Q4	16,711	57,911	273,421
	Households Est 22Q3	16,656	57,718	272,938
	Households Est 22Q2	16,629	57,603	272,967
	Households Est 22Q1	16,628	57,390	272,609
	Households Est 21Q4	16,670	57,430	272,447
	Households Est 21Q3	16,500	57,091	272,022
	Households Est 21Q2	16,467	56,913	271,324
	Households Fcst	17,173	59,458	279,919
	2010 Census Households	15,428	53,421	253,983
	2000 Census Households	15,095	51,813	246,178
	1990 Census Households	14,387	45,606	226,880
	Historical Annual Growth, 1990 – 2000	0.48%	1.28%	0.82%
	Historical Annual Growth, 2000 – 2010	0.22%	0.31%	0.31%
	Estimated Annual Growth, 2010 – CY	0.57%	0.59%	0.55%
	Projected Annual Growth, CY to Y5	0.53%	0.47%	0.40%
	Population per Household	2.63	2.58	2.66

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Morris Hills Shopping Center Parsippany, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.9%	5.3%	4.8%
	HH Income \$250,000 to \$499,999	5.9%	6.3%	5.8%
	HH Income \$200,000 to \$249,999	13.7%	14.8%	13.6%
	HH Income \$175,000 to \$199,999	6.5%	7.3%	7.4%
	HH Income \$150,000 to \$174,999	8.4%	9.2%	8.1%
	HH Income \$100,000 to 149,999	18.8%	19.8%	18.1%
	HH Income \$75,000 to 99,999	12.5%	11.7%	10.8%
	HH Income \$50,000 to 74,999	10.1%	10.1%	11.0%
	HH Income \$35,000 to 49,999	5.5%	4.9%	6.2%
	HH Income \$25,000 to 34,999	4.1%	4.1%	4.7%
	HH Income \$15,000 to 24,999	3.1%	2.4%	3.9%
	HH Income \$0 to 14,999	6.4%	4.1%	5.6%
	Average Household Income	\$156,957	\$166,017	\$165,686
	Median Household Income	\$119,435	\$130,053	\$119,393
	Per Capita Income	\$59,675	\$64,335	\$62,011
	Average Disposable Income	\$111,315	\$117,652	\$110,635
	Median Disposable Income	\$97,624	\$106,087	\$97,624
	Discretionary HH Income Over \$150,000	12.3%	13.1%	12.4%
	Discretionary HH Income \$125,000 to \$149,999	10.4%	11.9%	11.1%
	Discretionary HH Income \$100,000 to \$124,999	11.2%	13.1%	11.4%
	Discretionary HH Income \$75,000 to \$99,999	14.9%	15.4%	13.3%
	Discretionary HH Income \$50,000 to \$74,999	19.5%	19.5%	17.1%
	Discretionary HH Income \$25,000 to \$49,999	16.5%	15.4%	17.9%
	Discretionary HH Income Under \$25,000	15.2%	11.7%	16.8%
	Average Discretionary HH Income	\$79,727	\$84,914	\$79,081
	Median Discretionary HH Income	\$74,022	\$81,119	\$72,854
	Householder White – Count	9,839	38,879	157,688
	Median HH Income	\$114,542	\$128,999	\$139,813
	Average HH Income	\$116,025	\$124,427	\$128,554
	Householder Black or African-American – Count	577	1,675	37,596
	Median HH Income	\$91,824	\$92,002	\$70,633
	Average HH Income	\$103,025	\$102,513	\$83,918
	Householder Hispanic – Count	1,342	5,043	39,862
	Median HH Income	\$98,591	\$110,233	\$89,184
	Average HH Income	\$105,380	\$113,812	\$96,829
Householder Asian or Pacific Islander – Count	4,143	9,565	22,234	
Median HH Income	\$152,467	\$161,875	\$166,419	
Average HH Income	\$132,149	\$139,551	\$140,882	
Householder Other or Pacific Islander – Count	819	2,921	17,059	
Median HH Income	\$109,947	\$119,689	\$110,282	
Average HH Income	\$114,605	\$120,973	\$112,236	

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Morris Hills Shopping Center Parsippany, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	21,796	74,278	358,974
	Female Population	22,401	77,204	384,716
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,409	8,154	39,141
	Count of Pop 0 to 7 years	3,286	11,220	54,710
	Count of Pop 5 - 13	4,117	14,019	73,026
	Count of Pop 14 - 18	2,017	6,868	37,644
	Count of Pop 19 - 22	1,995	6,948	38,769
	Count of Pop 22 - 25	1,466	5,207	29,151
	Count of Pop 25 - 29	2,484	8,608	43,206
	Count of Pop 30 - 34	2,868	9,734	43,477
	Count of Pop 35 - 39	3,129	10,393	46,115
	Count of Pop 40 - 44	3,075	10,055	46,798
	Count of Pop 45 - 59	8,883	30,294	149,600
	Count of Pop 60 - 74	7,963	27,857	132,315
	Count of Pop 75 - 84	2,731	9,552	45,416
	Count of Pop 85+	1,060	3,794	19,032
	% of Pop 0 to 4 years	5.5%	5.4%	5.3%
	% of Pop 0 to 7 years	7.4%	7.4%	7.4%
	% of Pop 5 - 13	9.3%	9.3%	9.8%
	% of Pop 14 - 18	4.6%	4.5%	5.1%
	% of Pop 19 - 22	4.5%	4.6%	5.2%
	% of Pop 22 - 25	3.3%	3.4%	3.9%
% of Pop 25 - 29	5.6%	5.7%	5.8%	
% of Pop 30 - 34	6.5%	6.4%	5.8%	
% of Pop 35 - 39	7.1%	6.9%	6.2%	
% of Pop 40 - 44	7.0%	6.6%	6.3%	
% of Pop 45 - 59	20.1%	20.0%	20.1%	
% of Pop 60 - 74	18.0%	18.4%	17.8%	
% of Pop 75 - 84	6.2%	6.3%	6.1%	
% of Pop 85+	2.4%	2.5%	2.6%	
Median Age	42.6	42.9	42.3	
Average Age	42.3	42.6	41.9	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.7%	5.6%	5.6%
	% of Pop 5 - 13	9.6%	9.7%	10.4%
	% of Pop 14 - 18	4.8%	4.7%	5.3%
	% of Pop 19 - 22	4.7%	4.8%	5.5%
	% of Pop 22 - 25	3.5%	3.6%	4.1%
	% of Pop 25 - 29	5.8%	6.0%	6.1%
	% of Pop 30 - 34	6.6%	6.6%	6.0%
	% of Pop 35 - 39	7.2%	6.9%	6.2%
	% of Pop 40 - 44	7.2%	6.7%	6.3%
	% of Pop 45 - 59	19.9%	19.7%	19.9%
	% of Pop 75 - 84	5.3%	5.5%	5.3%
	% of Pop 60 - 74	17.9%	18.1%	17.3%
	% of Pop 85+	1.9%	1.9%	1.8%
Median Age	41.5	41.4	40.5	
Average Age	41.4	41.4	40.5	

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	% of Pop 0 to 4 years	5.2%	5.1%	4.9%
	% of Pop 5 - 13	9.1%	8.8%	9.3%
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	% of Pop 30 - 34	6.4%	6.3%	5.7%
	% of Pop 35 - 39	6.9%	6.8%	6.2%
	% of Pop 40 - 44	6.7%	6.6%	6.3%
	% of Pop 45 - 59	20.3%	20.3%	20.3%
	% of Pop 60 - 74	18.2%	18.7%	18.2%
	% of Pop 75 - 84	7.0%	7.1%	6.9%
	% of Pop 85+	2.9%	3.1%	3.3%
	Median Age	43.8	44.3	44.0
Average Age	43.3	43.7	43.2	
Race	Count of White	23,744	97,248	434,769
	Count of Black or African-American	1,507	5,342	108,154
	Count of Asian or Pacific Islander	14,495	31,781	75,451
	Count of Other races	4,452	17,111	125,315
	White	53.7%	64.2%	58.5%
	Black or African American	3.4%	3.5%	14.5%
	Asian	32.8%	21.0%	10.1%
	Other Races	10.1%	11.3%	16.9%
Language Spoken	Speak English at Home	61.5%	69.2%	70.1%
	Speak Spanish at Home	5.8%	7.6%	13.6%
	Speak French or French Creole at Home	0.2%	0.4%	1.8%
	Speak German at Home	0.6%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	15.7%	9.2%	5.3%
	Speak Russian and Other Slavic Languages at Home	1.6%	1.6%	1.5%
	Speak Chinese at Home	4.6%	4.3%	2.1%
	Speak Korean at Home	0.6%	0.7%	0.4%
	Speak Vietnamese at Home	0.3%	0.4%	0.2%
	Speak Other Asian Languages at Home	6.5%	4.4%	1.8%
	Speak Tagalog and Other Pacific Languages at Home	1.1%	0.7%	0.7%
	Speak Other Language at Home	1.5%	1.0%	2.2%
Hispanic	Hispanic Population	4,252	16,787	131,534
	Hispanic Population Percent	9.6%	11.1%	17.7%
	Mexican	10.2%	6.5%	9.8%
	Puerto Rican	19.8%	19.8%	20.2%
	Cuban	5.6%	6.1%	4.5%
	Dominican	6.6%	6.6%	10.7%
	Central American	10.1%	16.3%	14.7%
	South American	36.5%	31.5%	30.6%
	Other Hispanic	11.1%	13.1%	9.4%
	2000 Hispanic Population Percent	7%	6%	10%
	1990 Hispanic Population Percent	4%	4%	6%

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<b>Ancestry</b>	American (percent of total population)	1.6%	1.7%	2.3%
	American	1.4%	1.6%	2.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	32.7%	20.9%	10.1%
	Chinese	6.4%	5.4%	2.6%
	Japanese	0.3%	0.2%	0.1%
	Korean	1.0%	0.9%	0.6%
	South Central Asian (ie. Indian)	22.4%	12.2%	5.0%
	South East Asian (ie. Vietnamese)	2.0%	1.8%	1.4%
	Other Asian	0.7%	0.5%	0.4%
	European (percent of total population)	28.8%	38.4%	34.4%
	British	2.1%	2.8%	2.7%
	Dutch	0.5%	0.5%	0.6%
	French	0.4%	0.6%	0.5%
	German	4.0%	5.2%	4.7%
	Italian	8.5%	11.8%	10.6%
	Polish	2.3%	3.0%	2.6%
	Scandinavian	0.7%	0.9%	0.8%
	Scotch/Irish	6.6%	8.5%	7.3%
Other European (ie. Greek/Russian)	3.8%	4.9%	4.7%	
Middle Eastern	0.9%	0.9%	1.2%	
Other Ancestry	19.1%	18.5%	23.5%	
Unclassified Ancestry	7.4%	8.5%	10.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	32,193	110,287	525,960
	Elementary (0 to 8)	2.7%	2.2%	4.0%
	Some High School (9 to 11)	2.9%	2.5%	3.4%
	High School Graduate (12)	17.6%	18.2%	21.9%
	Some College (13 to 16)	11.2%	12.0%	13.9%
	Associates Degree Only	5.2%	5.6%	5.8%
	Bachelors Degree Only	34.0%	34.0%	29.5%
	Graduate Degree	26.4%	25.5%	21.4%
	% College (4+)	60.4%	59.5%	50.9%
<b>Household Type</b>	Total Households – count	16,721	58,083	274,439
	One Person HHs – count	4,034	14,582	70,207
	Family HHs – count	11,775	39,830	190,148
	Married Couple – count	9,924	33,492	146,912
	w/own children – count	4,606	14,221	63,982
	w/out own children – count	5,319	19,271	82,930
	Male Householder – count	712	1,866	11,924
	Female Householder – count	1,139	4,471	31,312
	Non-Family Households – count	912	3,672	14,084
	1 Person Household	24.1%	25.1%	25.6%
	2 Person Household	30.9%	31.3%	29.1%
	3 Person Household	18.6%	17.7%	17.2%
	4 Person Household	16.9%	16.7%	16.7%
	5 Person Household	6.1%	6.1%	7.1%
6 Person Household	2.3%	2.1%	2.7%	
7+ Person Household	1.1%	1.1%	1.6%	
% Households With Children	31.5%	29.0%	30.3%	

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<b>Housing</b>	Total Housing Units	17,320	60,349	287,138
	Owner Occupied Percent	59.2%	66.3%	61.3%
	Renter Occupied Percent	37.3%	29.9%	34.3%
	Vacant Housing Percent	3.5%	3.8%	4.4%
	Total Housing Units (Census 2000)	15,408	53,074	254,521
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	11.6%	15.0%	17.1%
	Property Value \$750,000 to \$999,999	32.5%	28.9%	23.3%
	Property Value \$500,000 to \$749,999	37.4%	34.2%	28.8%
	Property Value \$400,000 to \$499,999	9.3%	9.6%	11.9%
	Property Value \$300,000, to \$399,999	2.7%	4.9%	7.9%
	Property Value \$200,000 to \$299,999	0.7%	2.5%	3.7%
	Property Value \$150,000 to \$199,999	0.8%	0.7%	0.8%
	Property Value \$100,000 to \$149,999	0.5%	0.8%	0.6%
	Property Value \$60,000 to \$99,999	0.6%	0.6%	0.5%
	Property Value \$40,000 to \$59,999	0.1%	0.1%	0.3%
	Property Value \$0 to \$39,999	0.2%	0.3%	0.7%
	Median Home Value	\$722,537	\$713,765	\$685,670
<b>Wealth per Household</b>	\$0 and under - percent	16.1%	15.6%	16.3%
	\$1 to \$4999 - percent	7.4%	7.0%	7.7%
	\$5k to \$9999 - percent	4.1%	3.9%	4.2%
	\$10k to \$24999 - percent	6.0%	5.8%	6.0%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	9.8%	10.0%	10.0%
	\$100k to \$249999 - percent	18.3%	18.6%	18.3%
	\$250k to \$499999 - percent	14.2%	14.5%	14.0%
	\$500k+ - percent	17.5%	18.0%	16.9%
	Median HH Wealth	\$99,723	\$109,111	\$96,046
	Avg HH Wealth	\$271,318	\$278,094	\$264,871
<b>Economic Viability</b>	Economic Viability Local	292	288	284
	Economic Viability Indexed	108	106	105
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	24,354	83,225	393,841
	Managerial/Executive	25.2%	25.7%	23.4%
	Professional Specialty	33.4%	32.3%	28.7%
	Healthcare Support	1.7%	1.6%	2.6%
	Sales	10.4%	10.1%	10.2%
	Office & Administrative Support	11.1%	10.1%	10.0%
	Protective Service	1.2%	1.9%	2.1%
	Food Preparation	3.2%	2.7%	3.2%
	Building Maintenance & Cleaning	1.5%	2.8%	2.9%
	Personal Care	2.7%	2.6%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	3.4%	3.8%	5.5%
	Production & Transportation	6.1%	6.4%	8.8%
	Percent White Collar Workers	81.9%	79.8%	74.8%
	Percent Blue Collar Workers	18.1%	20.2%	25.2%

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	Agriculture/Mining/Construction	3.3%	4.1%	5.3%
	Manufacturing	12.5%	11.7%	9.6%
	Transportation	3.4%	3.9%	5.1%
	Information	2.8%	2.5%	2.9%
	Wholesale/Retail	13.0%	11.8%	12.6%
	Finance, Insurance, Real Estate	11.0%	10.0%	9.8%
	Professional Services	15.9%	15.0%	11.9%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	2.7%	3.8%	4.0%
	Educational Services	21.5%	23.4%	24.2%
	Entertainment Services	7.6%	6.6%	6.7%
	Other Professional Services	3.7%	3.4%	4.1%
	Public Administration	2.7%	3.6%	3.4%
<b>Vehicles per HH</b>	No Vehicles	10.0%	5.7%	9.8%
	1 Vehicle	31.7%	32.9%	33.1%
	2 Vehicles	39.4%	40.1%	38.0%
	3 or more vehicles	18.9%	21.2%	19.1%
	Average Number of Vehicles	1.74	1.85	1.74
<b>Change</b>	Births (last 12 months)	464	1,588	7,747
	Deaths (last 12 months)	366	1,261	6,052
	Migration (last 12 months)	128	841	2,031
<b>Work place</b>	Workplace Establishments	1,893	7,496	27,270
	Workplace Employees (FTE)	37,861	130,939	384,449