

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 26.171728 Longitude: -81.800695

Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	6,397	34,213	91,541
	Population Est 23Q1	6,239	34,316	91,052
	Population Est 22Q4	6,239	34,235	90,850
	Population Est 22Q3	6,326	34,431	91,061
	Population Est 22Q2	6,314	34,298	90,589
	Population Est 22Q1	6,342	34,311	90,519
	Population Est 21Q4	6,347	34,361	90,625
	Population Est 21Q3	6,356	34,422	90,495
	Population Est 21Q2	6,372	34,248	89,760
	Population Fcst	6,108	32,831	90,009
	2010 Census Population	6,503	33,567	85,029
	2000 Census Population	7,254	35,412	81,037
	1990 Census Population	7,306	30,732	55,268
	Current Year Daytime Population	11,791	71,537	134,091
	Average Seasonal Population	6,876	29,213	60,092
	Historical Annual Growth, 1990 – 2000	-0.07%	1.43%	3.90%
	Historical Annual Growth, 2000 – 2010	-1.09%	-0.53%	0.48%
	Estimated Annual Growth, 2010 – CY	-0.12%	0.13%	0.52%
	Projected Annual Growth, CY to Y5	-0.92%	-0.82%	-0.34%
	Group Qtrs Est	285	594	1,768
	Transient Est Average Last 4 Qtrs	3,840	11,876	16,842
Households	Current Year Estimated Households	3,261	16,995	43,325
	Households Est 23Q1	3,178	16,974	43,045
	Households Est 22Q4	3,177	16,923	42,935
	Households Est 22Q3	3,224	17,032	43,068
	Households Est 22Q2	3,219	16,977	42,873
	Households Est 22Q1	3,234	16,990	42,849
	Households Est 21Q4	3,237	17,009	42,893
	Households Est 21Q3	3,242	17,042	42,844
	Households Est 21Q2	3,248	16,962	42,508
	Households Fcst	3,109	16,303	42,483
	2010 Census Households	3,398	16,739	40,334
	2000 Census Households	3,720	17,254	37,501
	1990 Census Households	3,700	14,749	25,277
	Historical Annual Growth, 1990 – 2000	0.05%	1.58%	4.02%
	Historical Annual Growth, 2000 – 2010	-0.90%	-0.30%	0.73%
	Estimated Annual Growth, 2010 – CY	-0.29%	0.11%	0.50%
	Projected Annual Growth, CY to Y5	-0.95%	-0.83%	-0.39%
	Population per Household	1.87	1.98	2.07

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	5.8%	4.0%	3.4%
	HH Income \$250,000 to \$499,999	7.0%	4.8%	4.1%
	HH Income \$200,000 to \$249,999	16.2%	11.2%	9.5%
	HH Income \$175,000 to \$199,999	9.2%	11.6%	8.0%
	HH Income \$150,000 to \$174,999	7.4%	5.9%	5.5%
	HH Income \$100,000 to 149,999	13.8%	14.1%	15.9%
	HH Income \$75,000 to 99,999	7.2%	10.2%	12.4%
	HH Income \$50,000 to 74,999	8.8%	11.8%	14.3%
	HH Income \$35,000 to 49,999	8.1%	9.2%	9.1%
	HH Income \$25,000 to 34,999	5.3%	5.0%	5.9%
	HH Income \$15,000 to 24,999	3.8%	6.5%	6.1%
	HH Income \$0 to 14,999	7.4%	5.8%	5.9%
	Average Household Income	\$227,948	\$205,932	\$166,719
	Median Household Income	\$129,714	\$104,776	\$91,308
	Per Capita Income	\$119,280	\$103,503	\$79,803
	Average Disposable Income	\$120,327	\$107,238	\$99,117
	Median Disposable Income	\$112,336	\$91,286	\$80,951
	Discretionary HH Income Over \$150,000	26.7%	16.9%	13.3%
	Discretionary HH Income \$125,000 to \$149,999	12.2%	14.1%	10.1%
	Discretionary HH Income \$100,000 to \$124,999	9.3%	8.1%	7.6%
	Discretionary HH Income \$75,000 to \$99,999	10.3%	10.1%	11.1%
	Discretionary HH Income \$50,000 to \$74,999	11.5%	15.1%	16.5%
	Discretionary HH Income \$25,000 to \$49,999	15.2%	18.1%	21.4%
	Discretionary HH Income Under \$25,000	14.8%	17.6%	20.1%
	Average Discretionary HH Income	\$96,273	\$84,810	\$75,545
	Median Discretionary HH Income	\$94,375	\$73,745	\$62,781
	Householder White – Count	2,979	14,144	34,635
	Median HH Income	\$139,260	\$118,571	\$100,993
	Average HH Income	\$123,850	\$116,469	\$108,257
	Householder Black or African-American – Count	11	309	806
	Median HH Income	\$79,202	\$64,039	\$70,627
	Average HH Income	\$83,635	\$69,691	\$87,084
	Householder Hispanic – Count	200	1,892	5,842
	Median HH Income	\$48,023	\$60,147	\$62,505
	Average HH Income	\$75,766	\$72,357	\$75,345
	Householder Asian or Pacific Islander – Count	6	135	515
	Median HH Income	\$282,671	\$105,178	\$112,642
	Average HH Income	\$173,923	\$105,705	\$114,228
	Householder Other or Pacific Islander – Count	65	515	1,527
	Median HH Income	\$96,212	\$73,717	\$72,461
	Average HH Income	\$108,773	\$84,789	\$80,506

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,915	15,909	43,295
	Female Population	3,482	18,304	48,246
Total Population by Age	Count of Pop 0 to 4 years	130	987	2,979
	Count of Pop 0 to 7 years	170	1,281	3,913
	Count of Pop 5 - 13	245	1,698	5,344
	Count of Pop 14 - 18	145	934	3,052
	Count of Pop 19 - 22	173	1,043	3,235
	Count of Pop 22 - 25	152	839	2,463
	Count of Pop 25 - 29	186	1,204	3,600
	Count of Pop 30 - 34	128	1,131	3,574
	Count of Pop 35 - 39	135	1,143	3,718
	Count of Pop 40 - 44	165	1,197	3,811
	Count of Pop 45 - 59	786	4,999	14,157
	Count of Pop 60 - 74	1,943	9,799	23,526
	Count of Pop 75 - 84	1,452	6,516	15,604
	Count of Pop 85+	759	2,723	6,479
	% of Pop 0 to 4 years	2.0%	2.9%	3.3%
	% of Pop 0 to 7 years	2.7%	3.7%	4.3%
	% of Pop 5 - 13	3.8%	5.0%	5.8%
	% of Pop 14 - 18	2.3%	2.7%	3.3%
	% of Pop 19 - 22	2.7%	3.0%	3.5%
	% of Pop 22 - 25	2.4%	2.5%	2.7%
	% of Pop 25 - 29	2.9%	3.5%	3.9%
	% of Pop 30 - 34	2.0%	3.3%	3.9%
	% of Pop 35 - 39	2.1%	3.3%	4.1%
	% of Pop 40 - 44	2.6%	3.5%	4.2%
	% of Pop 45 - 59	12.3%	14.6%	15.5%
	% of Pop 60 - 74	30.4%	28.6%	25.7%
	% of Pop 75 - 84	22.7%	19.0%	17.0%
	% of Pop 85+	11.9%	8.0%	7.1%
	Median Age	68.2	63.4	59.9
	Average Age	61.0	56.3	53.6
Male Population by Age	% of Pop 0 to 4 years	2.3%	3.2%	3.5%
	% of Pop 5 - 13	4.3%	5.4%	6.3%
	% of Pop 14 - 18	2.5%	3.0%	3.6%
	% of Pop 19 - 22	3.1%	3.4%	3.9%
	% of Pop 22 - 25	2.8%	2.7%	3.0%
	% of Pop 25 - 29	3.2%	3.8%	4.4%
	% of Pop 30 - 34	2.2%	3.5%	4.2%
	% of Pop 35 - 39	2.5%	3.6%	4.3%
	% of Pop 40 - 44	2.6%	3.6%	4.3%
	% of Pop 45 - 59	12.8%	14.7%	15.4%
	% of Pop 75 - 84	22.9%	18.9%	16.5%
	% of Pop 60 - 74	29.0%	27.0%	24.0%
	% of Pop 85+	10.1%	7.2%	6.5%
	Median Age	67.0	62.0	57.5
	Average Age	59.4	55.0	52.1

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	% of Pop 0 to 4 years	1.8%	2.6%	3.0%
	% of Pop 5 - 13	3.4%	4.6%	5.4%
	% of Pop 14 - 18	2.1%	2.5%	3.1%
	% of Pop 19 - 22	2.4%	2.8%	3.2%
	% of Pop 22 - 25	2.0%	2.2%	2.4%
	% of Pop 25 - 29	2.7%	3.3%	3.5%
	% of Pop 30 - 34	1.8%	3.1%	3.6%
	% of Pop 35 - 39	1.8%	3.2%	3.8%
	% of Pop 40 - 44	2.6%	3.4%	4.1%
	% of Pop 45 - 59	11.9%	14.5%	15.5%
	% of Pop 60 - 74	31.5%	30.0%	27.2%
	% of Pop 75 - 84	22.6%	19.1%	17.5%
	% of Pop 85+	13.4%	8.7%	7.6%
	Median Age	69.1	64.5	61.4
	Average Age	62.3	57.5	54.9
Race	Count of White	5,848	29,045	74,149
	Count of Black or African-American	70	1,097	3,336
	Count of Asian or Pacific Islander	53	471	1,583
	Count of Other races	427	3,600	12,473
	White	91.4%	84.9%	81.0%
	Black or African American	1.1%	3.2%	3.6%
	Asian	0.8%	1.4%	1.7%
	Other Races	6.7%	10.5%	13.6%
Language Spoken	Speak English at Home	91.4%	82.4%	77.4%
	Speak Spanish at Home	4.9%	11.8%	14.5%
	Speak French or French Creole at Home	0.6%	2.1%	2.8%
	Speak German at Home	0.9%	1.0%	1.0%
	Speak Other Indo-European Languages at Home	1.3%	1.2%	1.9%
	Speak Russian and Other Slavic Languages at Home	0.5%	0.7%	1.2%
	Speak Chinese at Home	0.0%	0.2%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.0%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.2%
	Speak Other Language at Home	0.3%	0.3%	0.2%
Hispanic	Hispanic Population	431	4,345	15,750
	Hispanic Population Percent	6.7%	12.7%	17.2%
	Mexican	8.2%	28.5%	34.4%
	Puerto Rican	7.7%	5.3%	6.9%
	Cuban	62.2%	26.8%	19.5%
	Dominican	0.0%	0.8%	1.7%
	Central American	4.6%	14.7%	11.8%
	South American	9.5%	16.3%	20.6%
	Other Hispanic	7.8%	7.5%	5.1%
	2000 Hispanic Population Percent	3%	7%	11%
	1990 Hispanic Population Percent	2%	4%	6%

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	11.3%	7.7%	6.9%
	American	11.2%	7.5%	6.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.8%	1.3%	1.7%
	Chinese	0.0%	0.2%	0.3%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.3%	0.2%	0.4%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.7%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	55.9%	49.4%	46.0%
	British	11.1%	9.5%	7.7%
	Dutch	1.3%	1.0%	1.0%
	French	2.8%	1.9%	2.4%
	German	12.1%	10.5%	9.3%
	Italian	5.1%	5.6%	6.1%
	Polish	1.8%	2.2%	2.0%
	Scandinavian	3.3%	2.6%	2.3%
	Scotch/Irish	12.9%	10.8%	10.0%
	Other European (ie. Greek/Russian)	5.4%	5.3%	5.3%
	Middle Eastern	0.7%	0.6%	0.5%
	Other Ancestry	12.3%	15.8%	16.6%
	Unclassified Ancestry	12.3%	12.6%	11.1%
Education (Age 25+)	Adult Population (25 Years or Older)	5,553	28,712	74,469
	Elementary (0 to 8)	1.9%	2.4%	2.7%
	Some High School (9 to 11)	2.8%	2.7%	3.2%
	High School Graduate (12)	15.0%	18.8%	21.5%
	Some College (13 to 16)	14.9%	16.1%	18.2%
	Associates Degree Only	7.5%	7.3%	8.1%
	Bachelors Degree Only	34.5%	31.6%	26.9%
	Graduate Degree	23.5%	21.1%	19.4%
	% College (4+)	58.0%	52.7%	46.3%
Household Type	Total Households – count	3,261	16,995	43,325
	One Person HHs – count	1,304	6,046	14,430
	Family HHs – count	1,766	9,976	26,515
	Married Couple – count	1,574	8,744	22,192
	w/own children – count	246	1,472	4,290
	w/out own children – count	1,328	7,273	17,902
	Male Householder – count	75	537	1,905
	Female Householder – count	117	695	2,418
	Non-Family Households – count	191	973	2,380
	1 Person Household	40.0%	35.6%	33.3%
	2 Person Household	44.9%	46.0%	44.9%
	3 Person Household	6.5%	8.3%	9.7%
	4 Person Household	4.6%	5.6%	6.9%
	5 Person Household	2.5%	2.7%	3.2%
	6 Person Household	1.1%	1.1%	1.2%
	7+ Person Household	0.5%	0.7%	0.8%
	% Households With Children	8.8%	11.4%	14.5%

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Naples Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	5,444	26,299	62,798
	Owner Occupied Percent	44.7%	46.2%	49.3%
	Renter Occupied Percent	15.2%	18.4%	19.7%
	Vacant Housing Percent	40.1%	35.4%	31.0%
	Total Housing Units (Census 2000)	5,415	24,855	51,856
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	28.9%	19.3%	19.0%
	Property Value \$750,000 to \$999,999	12.2%	9.8%	10.0%
	Property Value \$500,000 to \$749,999	13.1%	17.1%	18.7%
	Property Value \$400,000 to \$499,999	5.1%	6.1%	8.8%
	Property Value \$300,000, to \$399,999	4.0%	5.7%	8.4%
	Property Value \$200,000 to \$299,999	2.3%	3.5%	6.4%
	Property Value \$150,000 to \$199,999	0.6%	0.7%	1.1%
	Property Value \$100,000 to \$149,999	0.8%	0.2%	1.0%
	Property Value \$60,000 to \$99,999	1.1%	0.4%	0.4%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.3%
	Property Value \$0 to \$39,999	0.4%	0.5%	1.0%
	Median Home Value	\$891,002	\$710,452	\$635,682
Wealth per Household	\$0 and under - percent	14.3%	15.1%	15.4%
	\$1 to \$4999 - percent	6.6%	7.0%	7.3%
	\$5k to \$9999 - percent	3.6%	3.8%	4.0%
	\$10k to \$24999 - percent	5.5%	5.7%	5.9%
	\$25k to \$49999 - percent	6.4%	6.5%	6.5%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	19.4%	19.2%	19.1%
	\$250k to \$499999 - percent	15.3%	14.8%	14.5%
	\$500k+ - percent	18.8%	17.8%	17.1%
	Median HH Wealth	\$126,715	\$113,716	\$105,320
	Avg HH Wealth	\$290,250	\$278,344	\$270,376
Economic Viability	Economic Viability Local	300	293	296
	Economic Viability Indexed	111	108	110
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,450	14,257	37,120
	Managerial/Executive	36.1%	27.7%	22.8%
	Professional Specialty	28.8%	21.4%	20.8%
	Healthcare Support	0.7%	2.6%	2.0%
	Sales	17.1%	12.2%	13.8%
	Office & Administrative Support	2.7%	7.3%	8.7%
	Protective Service	0.9%	1.0%	1.9%
	Food Preparation	5.1%	8.9%	8.2%
	Building Maintenance & Cleaning	1.9%	4.6%	5.2%
	Personal Care	1.0%	2.8%	3.0%
	Farming, Fishing, & Forestry	0.2%	0.4%	0.2%
	Construction	3.6%	7.3%	7.7%
	Production & Transportation	1.9%	3.8%	5.5%
	Percent White Collar Workers	85.4%	71.2%	68.2%
	Percent Blue Collar Workers	14.6%	28.8%	31.8%

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	Agriculture/Mining/Construction	8.1%	11.4%	10.4%
	Manufacturing	4.0%	4.7%	4.1%
	Transportation	2.5%	2.8%	2.9%
	Information	2.6%	1.1%	1.2%
	Wholesale/Retail	17.1%	12.4%	14.3%
	Finance, Insurance, Real Estate	14.3%	12.5%	11.0%
	Professional Services	12.9%	12.0%	11.0%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.9%	5.1%	5.5%
	Educational Services	21.6%	17.2%	17.3%
	Entertainment Services	7.6%	13.1%	13.1%
	Other Professional Services	3.6%	5.0%	6.8%
	Public Administration	1.8%	2.4%	2.4%
Vehicles per HH	No Vehicles	7.1%	4.6%	4.1%
	1 Vehicle	46.8%	46.6%	47.4%
	2 Vehicles	33.9%	38.8%	37.4%
	3 or more vehicles	12.3%	10.0%	11.0%
	Average Number of Vehicles	1.54	1.56	1.59
Change	Births (last 12 months)	28	211	619
	Deaths (last 12 months)	146	641	1,552
	Migration (last 12 months)	202	349	1,904
Work place	Workplace Establishments	856	5,101	8,124
	Workplace Employees (FTE)	6,129	40,455	66,071