

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 30.2932 Longitude: -81.7795

Normandy Square Jacksonville, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	38,923	182,103	569,102
	Population Est 23Q1	38,955	181,522	567,600
	Population Est 22Q4	38,927	181,280	566,784
	Population Est 22Q3	38,920	180,821	564,680
	Population Est 22Q2	38,705	180,004	562,652
	Population Est 22Q1	38,444	179,514	561,516
	Population Est 21Q4	38,347	178,943	559,549
	Population Est 21Q3	38,261	178,431	557,786
	Population Est 21Q2	38,183	177,980	555,699
	Population Fcst	39,450	183,909	585,030
	2010 Census Population	33,803	159,031	489,395
	2000 Census Population	33,172	149,169	469,513
	1990 Census Population	31,177	143,453	451,684
	Current Year Daytime Population	35,857	173,533	721,381
	Average Seasonal Population	190	1,529	4,922
	Historical Annual Growth, 1990 – 2000	0.62%	0.39%	0.39%
	Historical Annual Growth, 2000 – 2010	0.19%	0.64%	0.42%
	Estimated Annual Growth, 2010 – CY	0.99%	0.96%	1.06%
	Projected Annual Growth, CY to Y5	0.27%	0.20%	0.55%
	Group Qtrs Est	372	1,746	11,767
	Transient Est Average Last 4 Qtrs	1,383	4,034	25,882
Households	Current Year Estimated Households	14,497	72,456	224,484
	Households Est 23Q1	14,504	72,230	223,857
	Households Est 22Q4	14,494	72,088	223,481
	Households Est 22Q3	14,494	71,922	222,677
	Households Est 22Q2	14,415	71,605	221,886
	Households Est 22Q1	14,321	71,431	221,476
	Households Est 21Q4	14,290	71,219	220,741
	Households Est 21Q3	14,256	71,034	220,036
	Households Est 21Q2	14,227	70,860	219,207
	Households Fcst	14,682	73,055	230,492
	2010 Census Households	12,622	62,431	191,352
	2000 Census Households	12,133	57,832	182,427
	1990 Census Households	10,977	54,981	172,231
	Historical Annual Growth, 1990 – 2000	1.01%	0.51%	0.58%
	Historical Annual Growth, 2000 – 2010	0.40%	0.77%	0.48%
	Estimated Annual Growth, 2010 – CY	0.98%	1.05%	1.13%
	Projected Annual Growth, CY to Y5	0.25%	0.16%	0.53%
	Population per Household	2.66	2.49	2.48

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Normandy Square Jacksonville, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.5%	0.8%	0.9%
	HH Income \$250,000 to \$499,999	0.6%	1.0%	1.0%
	HH Income \$200,000 to \$249,999	1.4%	2.3%	2.5%
	HH Income \$175,000 to \$199,999	1.8%	2.7%	2.9%
	HH Income \$150,000 to \$174,999	3.4%	3.7%	4.1%
	HH Income \$100,000 to 149,999	14.1%	14.9%	14.7%
	HH Income \$75,000 to 99,999	14.2%	13.9%	12.9%
	HH Income \$50,000 to 74,999	20.3%	18.8%	18.4%
	HH Income \$35,000 to 49,999	15.4%	13.6%	13.1%
	HH Income \$25,000 to 34,999	9.8%	9.8%	9.8%
	HH Income \$15,000 to 24,999	8.0%	8.3%	8.9%
	HH Income \$0 to 14,999	10.5%	10.5%	10.8%
	Average Household Income	\$72,463	\$78,940	\$80,412
	Median Household Income	\$56,423	\$59,414	\$58,928
	Per Capita Income	\$27,202	\$31,699	\$32,141
	Average Disposable Income	\$60,836	\$65,151	\$65,708
	Median Disposable Income	\$50,417	\$53,399	\$52,921
	Discretionary HH Income Over \$150,000	0.8%	2.0%	2.2%
	Discretionary HH Income \$125,000 to \$149,999	1.4%	2.5%	2.7%
	Discretionary HH Income \$100,000 to \$124,999	3.3%	4.2%	4.6%
	Discretionary HH Income \$75,000 to \$99,999	8.9%	9.0%	9.2%
	Discretionary HH Income \$50,000 to \$74,999	17.8%	17.9%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	33.4%	30.0%	29.0%
	Discretionary HH Income Under \$25,000	34.5%	34.5%	35.2%
	Average Discretionary HH Income	\$41,837	\$45,534	\$46,053
	Median Discretionary HH Income	\$34,874	\$36,553	\$36,038
	Householder White – Count	6,406	35,874	100,830
	Median HH Income	\$65,082	\$67,691	\$71,427
	Average HH Income	\$74,920	\$79,155	\$82,543
	Householder Black or African-American – Count	5,857	23,838	84,637
	Median HH Income	\$49,998	\$48,429	\$46,639
	Average HH Income	\$58,370	\$60,105	\$57,844
	Householder Hispanic – Count	864	5,824	18,476
	Median HH Income	\$60,466	\$64,683	\$61,043
	Average HH Income	\$73,910	\$70,122	\$72,443
	Householder Asian or Pacific Islander – Count	457	1,964	5,494
	Median HH Income	\$76,626	\$71,898	\$78,333
	Average HH Income	\$75,912	\$79,180	\$85,647
	Householder Other or Pacific Islander – Count	913	4,956	15,046
	Median HH Income	\$48,169	\$53,026	\$56,923
	Average HH Income	\$56,744	\$63,134	\$68,994

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Normandy Square Jacksonville, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	18,638	87,367	273,785
	Female Population	20,285	94,736	295,317
Total Population by Age	Count of Pop 0 to 4 years	2,268	11,151	33,024
	Count of Pop 0 to 7 years	3,196	15,799	47,532
	Count of Pop 5 - 13	4,532	20,629	63,198
	Count of Pop 14 - 18	2,223	9,463	29,551
	Count of Pop 19 - 22	2,165	9,150	29,063
	Count of Pop 22 - 25	1,539	6,575	21,169
	Count of Pop 25 - 29	2,320	11,382	35,115
	Count of Pop 30 - 34	2,541	13,560	39,539
	Count of Pop 35 - 39	2,560	13,334	39,796
	Count of Pop 40 - 44	2,369	11,843	36,275
	Count of Pop 45 - 59	6,889	32,661	101,551
	Count of Pop 60 - 74	6,786	30,514	99,021
	Count of Pop 75 - 84	2,076	9,053	31,393
	Count of Pop 85+	654	2,789	10,407
	% of Pop 0 to 4 years	5.8%	6.1%	5.8%
	% of Pop 0 to 7 years	8.2%	8.7%	8.4%
	% of Pop 5 - 13	11.6%	11.3%	11.1%
	% of Pop 14 - 18	5.7%	5.2%	5.2%
	% of Pop 19 - 22	5.6%	5.0%	5.1%
	% of Pop 22 - 25	4.0%	3.6%	3.7%
	% of Pop 25 - 29	6.0%	6.3%	6.2%
	% of Pop 30 - 34	6.5%	7.4%	6.9%
	% of Pop 35 - 39	6.6%	7.3%	7.0%
	% of Pop 40 - 44	6.1%	6.5%	6.4%
	% of Pop 45 - 59	17.7%	17.9%	17.8%
	% of Pop 60 - 74	17.4%	16.8%	17.4%
	% of Pop 75 - 84	5.3%	5.0%	5.5%
	% of Pop 85+	1.7%	1.5%	1.8%
	Median Age	38.7	38.4	39.3
	Average Age	39.7	39.5	40.2
Male Population by Age	% of Pop 0 to 4 years	6.2%	6.5%	6.2%
	% of Pop 5 - 13	12.3%	11.9%	11.8%
	% of Pop 14 - 18	6.0%	5.5%	5.5%
	% of Pop 19 - 22	5.8%	5.3%	5.4%
	% of Pop 22 - 25	4.2%	3.8%	3.9%
	% of Pop 25 - 29	6.1%	6.2%	6.3%
	% of Pop 30 - 34	6.6%	7.3%	6.9%
	% of Pop 35 - 39	6.4%	7.2%	6.9%
	% of Pop 40 - 44	5.8%	6.3%	6.3%
	% of Pop 45 - 59	17.6%	17.9%	17.6%
	% of Pop 75 - 84	4.8%	4.5%	4.8%
	% of Pop 60 - 74	17.0%	16.4%	16.8%
	% of Pop 85+	1.3%	1.1%	1.3%
	Median Age	37.3	37.3	37.8
	Average Age	38.7	38.5	39.0

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Normandy Square Jacksonville, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.5%	5.7%	5.5%
	% of Pop 5 - 13	11.1%	10.8%	10.5%
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	% of Pop 22 - 25	3.8%	3.5%	3.5%
	% of Pop 25 - 29	5.9%	6.3%	6.0%
	% of Pop 30 - 34	6.5%	7.5%	7.0%
	% of Pop 35 - 39	6.7%	7.4%	7.0%
	% of Pop 40 - 44	6.4%	6.7%	6.4%
	% of Pop 45 - 59	17.8%	18.0%	18.0%
	% of Pop 60 - 74	17.8%	17.1%	18.0%
	% of Pop 75 - 84	5.8%	5.4%	6.2%
	% of Pop 85+	2.0%	1.9%	2.3%
	Median Age	39.9	39.4	40.7
	Average Age	40.7	40.4	41.4
Race	Count of White	18,265	86,518	254,276
	Count of Black or African-American	14,736	67,997	229,559
	Count of Asian or Pacific Islander	1,497	6,067	18,625
	Count of Other races	4,425	21,521	66,642
	White	46.9%	47.5%	44.7%
	Black or African American	37.9%	37.3%	40.3%
	Asian	3.8%	3.3%	3.3%
	Other Races	11.4%	11.8%	11.7%
Language Spoken	Speak English at Home	87.5%	88.1%	87.1%
	Speak Spanish at Home	6.0%	6.0%	7.1%
	Speak French or French Creole at Home	1.8%	1.6%	1.2%
	Speak German at Home	0.3%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	0.4%	0.5%	0.7%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.1%	0.5%
	Speak Chinese at Home	0.4%	0.3%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	1.3%	0.9%	0.6%
	Speak Other Asian Languages at Home	0.1%	0.3%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	1.4%	1.1%	1.0%
	Speak Other Language at Home	0.7%	0.8%	0.8%
Hispanic	Hispanic Population	3,518	18,503	60,387
	Hispanic Population Percent	9.0%	10.2%	10.6%
	Mexican	30.5%	22.2%	20.1%
	Puerto Rican	32.0%	34.0%	32.8%
	Cuban	12.5%	13.4%	15.1%
	Dominican	4.6%	5.5%	4.8%
	Central American	7.0%	8.4%	11.5%
	South American	1.9%	6.6%	7.7%
	Other Hispanic	11.5%	9.9%	8.0%
	2000 Hispanic Population Percent	4%	4%	4%
	1990 Hispanic Population Percent	3%	3%	2%

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Ancestry	American (percent of total population)	6.8%	6.9%	5.9%
	American	6.5%	6.6%	5.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	3.8%	3.3%	3.2%
	Chinese	0.3%	0.2%	0.2%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	3.0%	2.3%	2.0%
	Other Asian	0.1%	0.1%	0.4%
	European (percent of total population)	20.6%	21.5%	20.1%
	British	4.3%	4.5%	4.4%
	Dutch	0.3%	0.4%	0.3%
	French	0.7%	0.8%	0.7%
	German	3.9%	4.3%	4.0%
	Italian	1.5%	1.8%	1.5%
	Polish	0.6%	0.6%	0.6%
	Scandinavian	0.4%	0.7%	0.7%
	Scotch/Irish	6.8%	6.4%	5.6%
	Other European (ie. Greek/Russian)	2.2%	2.0%	2.3%
	Middle Eastern	0.3%	0.4%	0.6%
	Other Ancestry	34.2%	34.4%	37.2%
	Unclassified Ancestry	25.2%	23.4%	22.3%
Education (Age 25+)	Adult Population (25 Years or Older)	26,196	125,137	393,097
	Elementary (0 to 8)	3.8%	3.3%	3.7%
	Some High School (9 to 11)	8.7%	9.3%	8.5%
	High School Graduate (12)	41.9%	34.8%	32.4%
	Some College (13 to 16)	19.8%	21.3%	22.5%
	Associates Degree Only	10.1%	9.7%	9.8%
	Bachelors Degree Only	11.4%	14.8%	15.5%
	Graduate Degree	4.2%	6.8%	7.6%
	% College (4+)	15.6%	21.6%	23.1%
Household Type	Total Households – count	14,497	72,456	224,484
	One Person HHs – count	3,734	21,398	67,236
	Family HHs – count	9,806	45,152	142,225
	Married Couple – count	5,621	26,870	85,736
	w/own children – count	2,315	9,513	30,703
	w/out own children – count	3,305	17,357	55,034
	Male Householder – count	1,039	4,890	14,216
	Female Householder – count	3,146	13,392	42,273
	Non-Family Households – count	957	5,905	15,023
	1 Person Household	25.8%	29.5%	30.0%
	2 Person Household	32.1%	32.1%	31.5%
	3 Person Household	17.8%	16.8%	16.7%
	4 Person Household	12.5%	11.5%	11.7%
	5 Person Household	6.8%	5.9%	5.9%
	6 Person Household	3.3%	2.5%	2.6%
	7+ Person Household	1.8%	1.6%	1.6%
	% Households With Children	30.3%	25.5%	26.2%

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Housing	Total Housing Units	15,755	79,190	246,894
	Owner Occupied Percent	54.4%	50.2%	50.8%
	Renter Occupied Percent	37.6%	41.3%	40.1%
	Vacant Housing Percent	8.0%	8.5%	9.1%
	Total Housing Units (Census 2000)	12,827	63,367	200,436
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.8%	1.8%	2.3%
	Property Value \$750,000 to \$999,999	1.0%	2.0%	2.1%
	Property Value \$500,000 to \$749,999	4.4%	8.2%	8.8%
	Property Value \$400,000 to \$499,999	4.3%	8.8%	10.2%
	Property Value \$300,000, to \$399,999	16.7%	17.4%	19.5%
	Property Value \$200,000 to \$299,999	37.6%	28.0%	25.7%
	Property Value \$150,000 to \$199,999	15.1%	12.1%	10.1%
	Property Value \$100,000 to \$149,999	8.6%	9.1%	9.3%
	Property Value \$60,000 to \$99,999	5.2%	5.5%	5.4%
	Property Value \$40,000 to \$59,999	1.5%	1.9%	1.7%
	Property Value \$0 to \$39,999	4.7%	4.3%	3.8%
	Median Home Value	\$246,382	\$259,485	\$273,800
Wealth per Household	\$0 and under - percent	19.0%	19.0%	18.8%
	\$1 to \$4999 - percent	10.0%	9.9%	9.8%
	\$5k to \$9999 - percent	5.2%	5.1%	5.0%
	\$10k to \$24999 - percent	6.8%	6.8%	6.7%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.2%	10.2%
	\$100k to \$249999 - percent	17.5%	17.4%	17.5%
	\$250k to \$499999 - percent	12.0%	12.1%	12.2%
	\$500k+ - percent	12.2%	12.7%	12.9%
	Median HH Wealth	\$60,176	\$61,521	\$63,616
	Avg HH Wealth	\$210,200	\$214,634	\$217,530
Economic Viability	Economic Viability Local	282	283	279
	Economic Viability Indexed	104	105	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	19,079	92,314	278,333
	Managerial/Executive	11.2%	13.5%	14.0%
	Professional Specialty	14.4%	18.2%	18.6%
	Healthcare Support	4.9%	3.5%	3.5%
	Sales	10.3%	9.3%	10.2%
	Office & Administrative Support	15.6%	13.5%	13.8%
	Protective Service	5.4%	3.3%	3.0%
	Food Preparation	8.0%	6.8%	6.2%
	Building Maintenance & Cleaning	3.7%	3.9%	3.9%
	Personal Care	3.0%	2.6%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	6.9%	8.8%	8.3%
	Production & Transportation	16.6%	16.6%	15.9%
	Percent White Collar Workers	56.4%	58.0%	60.1%
	Percent Blue Collar Workers	43.6%	42.0%	39.9%

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	Agriculture/Mining/Construction	6.3%	7.5%	7.1%
	Manufacturing	4.4%	4.8%	5.1%
	Transportation	10.5%	10.1%	9.3%
	Information	1.2%	1.4%	1.4%
	Wholesale/Retail	16.5%	16.1%	15.9%
	Finance, Insurance, Real Estate	6.5%	8.6%	9.2%
	Professional Services	5.0%	5.6%	5.6%
	Management Services	0.1%	0.2%	0.1%
	Administrative/Waste Services	7.4%	6.1%	6.2%
	Educational Services	19.2%	19.4%	20.4%
	Entertainment Services	11.3%	10.2%	9.8%
	Other Professional Services	5.5%	5.6%	5.3%
	Public Administration	6.1%	4.5%	4.6%
Vehicles per HH	No Vehicles	6.6%	7.9%	9.7%
	1 Vehicle	40.3%	40.2%	40.4%
	2 Vehicles	35.3%	36.8%	34.3%
	3 or more vehicles	17.8%	15.1%	15.7%
	Average Number of Vehicles	1.74	1.65	1.62
Change	Births (last 12 months)	438	2,092	6,227
	Deaths (last 12 months)	255	1,144	3,857
	Migration (last 12 months)	49	1,194	4,167
Work place	Workplace Establishments	975	5,113	20,150
	Workplace Employees (FTE)	12,471	72,313	339,073