

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.229992 Longitude: -75.312351

North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	8,682	69,180	140,369
	Population Est 23Q1	8,671	68,894	139,949
	Population Est 22Q4	8,661	68,695	139,412
	Population Est 22Q3	8,660	68,567	139,172
	Population Est 22Q2	8,659	68,565	139,129
	Population Est 22Q1	8,655	68,550	139,002
	Population Est 21Q4	8,659	68,524	138,869
	Population Est 21Q3	8,627	68,361	138,501
	Population Est 21Q2	8,632	68,349	138,405
	Population Fcst	8,641	69,572	142,473
	2010 Census Population	7,981	62,998	127,684
	2000 Census Population	7,678	59,717	118,199
	1990 Census Population	6,801	52,248	98,478
	Current Year Daytime Population	12,795	69,474	163,423
	Average Seasonal Population	21	360	817
	Historical Annual Growth, 1990 – 2000	1.22%	1.35%	1.84%
	Historical Annual Growth, 2000 – 2010	0.39%	0.54%	0.77%
	Estimated Annual Growth, 2010 – CY	0.59%	0.66%	0.67%
	Projected Annual Growth, CY to Y5	-0.09%	0.11%	0.30%
	Group Qtrs Est	166	1,576	2,342
	Transient Est Average Last 4 Qtrs	0	2,225	3,461
Households	Current Year Estimated Households	3,696	27,641	54,586
	Households Est 23Q1	3,687	27,496	54,368
	Households Est 22Q4	3,683	27,419	54,167
	Households Est 22Q3	3,684	27,349	54,041
	Households Est 22Q2	3,682	27,345	54,017
	Households Est 22Q1	3,681	27,340	53,974
	Households Est 21Q4	3,683	27,331	53,919
	Households Est 21Q3	3,667	27,264	53,780
	Households Est 21Q2	3,669	27,259	53,742
	Households Fcst	3,679	27,812	55,400
	2010 Census Households	3,312	25,378	49,845
	2000 Census Households	3,085	23,304	44,877
	1990 Census Households	2,614	19,592	36,132
	Historical Annual Growth, 1990 – 2000	1.67%	1.75%	2.19%
	Historical Annual Growth, 2000 – 2010	0.71%	0.86%	1.06%
	Estimated Annual Growth, 2010 – CY	0.77%	0.60%	0.64%
	Projected Annual Growth, CY to Y5	-0.09%	0.12%	0.30%
	Population per Household	2.30	2.45	2.53

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North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.5%	3.3%	4.3%
	HH Income \$250,000 to \$499,999	4.1%	3.9%	5.1%
	HH Income \$200,000 to \$249,999	9.6%	9.1%	11.9%
	HH Income \$175,000 to \$199,999	5.5%	6.6%	6.8%
	HH Income \$150,000 to \$174,999	8.4%	8.2%	8.3%
	HH Income \$100,000 to 149,999	20.8%	21.9%	19.5%
	HH Income \$75,000 to 99,999	11.1%	13.5%	12.5%
	HH Income \$50,000 to 74,999	14.6%	13.6%	12.6%
	HH Income \$35,000 to 49,999	7.3%	7.6%	7.6%
	HH Income \$25,000 to 34,999	5.5%	4.3%	4.3%
	HH Income \$15,000 to 24,999	6.2%	4.0%	3.6%
	HH Income \$0 to 14,999	3.2%	3.9%	3.5%
	Average Household Income	\$129,284	\$138,093	\$151,559
	Median Household Income	\$104,442	\$106,432	\$113,938
	Per Capita Income	\$55,997	\$56,046	\$59,691
	Average Disposable Income	\$99,645	\$100,785	\$108,206
	Median Disposable Income	\$87,544	\$88,547	\$93,568
	Discretionary HH Income Over \$150,000	6.7%	8.7%	13.1%
	Discretionary HH Income \$125,000 to \$149,999	9.7%	8.0%	9.2%
	Discretionary HH Income \$100,000 to \$124,999	10.7%	11.0%	11.4%
	Discretionary HH Income \$75,000 to \$99,999	15.1%	16.3%	14.5%
	Discretionary HH Income \$50,000 to \$74,999	19.2%	21.1%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	22.3%	21.3%	19.2%
	Discretionary HH Income Under \$25,000	16.3%	13.6%	13.4%
	Average Discretionary HH Income	\$72,323	\$74,658	\$80,257
	Median Discretionary HH Income	\$66,535	\$68,687	\$73,373
	Householder White – Count	2,820	21,772	42,490
	Median HH Income	\$110,422	\$109,852	\$116,441
	Average HH Income	\$111,549	\$111,889	\$116,914
	Householder Black or African-American – Count	292	1,443	2,756
	Median HH Income	\$75,549	\$89,830	\$96,429
	Average HH Income	\$80,085	\$95,339	\$105,804
	Householder Hispanic – Count	71	711	1,603
	Median HH Income	\$26,511	\$74,914	\$82,146
	Average HH Income	\$56,666	\$86,770	\$99,286
	Householder Asian or Pacific Islander – Count	457	2,918	6,080
	Median HH Income	\$110,486	\$108,153	\$119,153
	Average HH Income	\$113,000	\$111,607	\$119,115
	Householder Other or Pacific Islander – Count	55	797	1,656
	Median HH Income	\$117,505	\$87,754	\$96,121
	Average HH Income	\$116,194	\$99,763	\$107,759

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North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	4,053	33,282	67,662
	Female Population	4,629	35,898	72,707
Total Population by Age	Count of Pop 0 to 4 years	425	3,457	6,765
	Count of Pop 0 to 7 years	622	5,078	9,858
	Count of Pop 5 - 13	773	6,623	13,388
	Count of Pop 14 - 18	363	3,114	6,650
	Count of Pop 19 - 22	360	3,063	6,596
	Count of Pop 22 - 25	268	2,245	4,829
	Count of Pop 25 - 29	422	3,517	7,240
	Count of Pop 30 - 34	497	3,990	7,486
	Count of Pop 35 - 39	547	4,541	8,423
	Count of Pop 40 - 44	529	4,461	8,637
	Count of Pop 45 - 59	1,570	12,896	27,145
	Count of Pop 60 - 74	1,616	13,426	28,375
	Count of Pop 75 - 84	900	5,507	10,742
	Count of Pop 85+	411	2,338	4,093
	% of Pop 0 to 4 years	4.9%	5.0%	4.8%
	% of Pop 0 to 7 years	7.2%	7.3%	7.0%
	% of Pop 5 - 13	8.9%	9.6%	9.5%
	% of Pop 14 - 18	4.2%	4.5%	4.7%
	% of Pop 19 - 22	4.1%	4.4%	4.7%
	% of Pop 22 - 25	3.1%	3.2%	3.4%
	% of Pop 25 - 29	4.9%	5.1%	5.2%
	% of Pop 30 - 34	5.7%	5.8%	5.3%
	% of Pop 35 - 39	6.3%	6.6%	6.0%
	% of Pop 40 - 44	6.1%	6.4%	6.2%
	% of Pop 45 - 59	18.1%	18.6%	19.3%
	% of Pop 60 - 74	18.6%	19.4%	20.2%
	% of Pop 75 - 84	10.4%	8.0%	7.7%
	% of Pop 85+	4.7%	3.4%	2.9%
	Median Age	46.5	44.5	45.1
	Average Age	45.8	44.0	43.9
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.3%	5.1%
	% of Pop 5 - 13	10.2%	10.1%	10.1%
	% of Pop 14 - 18	4.8%	4.9%	5.1%
	% of Pop 19 - 22	4.6%	4.8%	5.0%
	% of Pop 22 - 25	3.4%	3.5%	3.7%
	% of Pop 25 - 29	5.2%	5.4%	5.4%
	% of Pop 30 - 34	6.0%	6.0%	5.5%
	% of Pop 35 - 39	6.5%	6.7%	6.1%
	% of Pop 40 - 44	6.6%	6.8%	6.3%
	% of Pop 45 - 59	18.4%	18.8%	19.5%
	% of Pop 75 - 84	8.4%	6.8%	6.7%
	% of Pop 60 - 74	17.8%	18.9%	19.6%
	% of Pop 85+	2.7%	2.1%	1.9%
	Median Age	43.0	42.4	43.2
	Average Age	42.9	42.2	42.4

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	% of Pop 0 to 4 years	4.4%	4.7%	4.6%
	% of Pop 5 - 13	7.8%	9.1%	9.0%
	% of Pop 14 - 18	3.7%	4.1%	4.4%
	% of Pop 19 - 22	3.8%	4.1%	4.4%
	% of Pop 22 - 25	2.8%	3.0%	3.2%
	% of Pop 25 - 29	4.6%	4.8%	4.9%
	% of Pop 30 - 34	5.5%	5.6%	5.2%
	% of Pop 35 - 39	6.1%	6.4%	5.9%
	% of Pop 40 - 44	5.7%	6.1%	6.0%
	% of Pop 45 - 59	17.8%	18.5%	19.2%
	% of Pop 60 - 74	19.3%	19.9%	20.7%
	% of Pop 75 - 84	12.1%	9.1%	8.5%
	% of Pop 85+	6.5%	4.6%	3.8%
	Median Age	50.1	46.7	46.9
	Average Age	48.3	45.7	45.4
Race	Count of White	6,420	51,170	103,200
	Count of Black or African-American	641	4,280	7,934
	Count of Asian or Pacific Islander	1,241	9,363	20,488
	Count of Other races	379	4,366	8,747
	White	74.0%	74.0%	73.5%
	Black or African American	7.4%	6.2%	5.7%
	Asian	14.3%	13.5%	14.6%
	Other Races	4.4%	6.3%	6.2%
Language Spoken	Speak English at Home	83.3%	82.5%	81.9%
	Speak Spanish at Home	1.4%	2.0%	2.3%
	Speak French or French Creole at Home	1.6%	1.0%	0.7%
	Speak German at Home	0.4%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	2.7%	5.7%	5.8%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.6%	0.5%
	Speak Chinese at Home	1.7%	1.2%	1.6%
	Speak Korean at Home	4.2%	2.4%	2.9%
	Speak Vietnamese at Home	0.8%	1.2%	1.1%
	Speak Other Asian Languages at Home	2.0%	1.7%	1.7%
	Speak Tagalog and Other Pacific Languages at Home	0.6%	0.2%	0.2%
	Speak Other Language at Home	0.8%	1.2%	1.1%
Hispanic	Hispanic Population	225	2,966	6,149
	Hispanic Population Percent	2.6%	4.3%	4.4%
	Mexican	24.9%	14.4%	20.9%
	Puerto Rican	19.1%	33.6%	32.6%
	Cuban	0.8%	4.8%	4.9%
	Dominican	0.0%	2.0%	2.6%
	Central American	7.7%	19.3%	14.1%
	South American	38.1%	14.6%	15.1%
	Other Hispanic	9.4%	11.4%	9.8%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.3%	3.9%	3.2%
	American	4.2%	3.7%	3.1%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.0%
	Asian (percent of total population)	14.3%	13.5%	14.6%
	Chinese	3.1%	2.2%	2.3%
	Japanese	0.0%	0.1%	0.1%
	Korean	4.3%	2.7%	3.4%
	South Central Asian (ie. Indian)	4.2%	6.1%	6.5%
	South East Asian (ie. Vietnamese)	2.2%	2.0%	1.8%
	Other Asian	0.4%	0.5%	0.6%
	European (percent of total population)	47.0%	49.6%	49.0%
	British	5.5%	6.0%	5.8%
	Dutch	0.4%	0.5%	0.5%
	French	1.3%	0.8%	0.8%
	German	10.9%	12.4%	12.4%
	Italian	7.2%	8.6%	8.5%
	Polish	2.7%	3.2%	2.9%
	Scandinavian	0.6%	0.8%	0.8%
	Scotch/Irish	13.8%	12.9%	12.5%
	Other European (ie. Greek/Russian)	4.8%	4.3%	4.6%
	Middle Eastern	1.0%	0.8%	0.6%
	Other Ancestry	20.6%	16.9%	16.5%
	Unclassified Ancestry	10.2%	11.1%	11.7%
Education (Age 25+)	Adult Population (25 Years or Older)	6,492	50,676	102,141
	Elementary (0 to 8)	1.7%	2.9%	2.3%
	Some High School (9 to 11)	2.3%	3.4%	3.3%
	High School Graduate (12)	22.8%	22.1%	21.3%
	Some College (13 to 16)	13.4%	14.4%	13.6%
	Associates Degree Only	6.9%	7.4%	7.4%
	Bachelors Degree Only	30.4%	29.3%	30.4%
	Graduate Degree	22.6%	20.5%	21.7%
	% College (4+)	53.0%	49.8%	52.1%
Household Type	Total Households – count	3,696	27,641	54,586
	One Person HHs – count	1,225	7,867	14,078
	Family HHs – count	2,273	17,974	37,676
	Married Couple – count	1,823	14,435	31,627
	w/own children – count	634	5,744	12,243
	w/out own children – count	1,189	8,691	19,384
	Male Householder – count	80	1,129	1,970
	Female Householder – count	369	2,410	4,079
	Non-Family Households – count	198	1,800	2,832
	1 Person Household	33.1%	28.5%	25.8%
	2 Person Household	32.9%	33.6%	33.5%
	3 Person Household	13.9%	15.4%	15.9%
	4 Person Household	12.6%	13.8%	15.4%
	5 Person Household	4.9%	5.7%	6.3%
	6 Person Household	1.8%	2.2%	2.2%
	7+ Person Household	0.8%	0.9%	0.9%
	% Households With Children	23.1%	27.0%	27.7%

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North Penn Market Place Lansdale, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,821	28,707	56,475
	Owner Occupied Percent	63.3%	64.5%	69.5%
	Renter Occupied Percent	33.4%	31.8%	27.2%
	Vacant Housing Percent	3.3%	3.7%	3.3%
	Total Housing Units (Census 2000)	3,163	24,070	46,285
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.8%	2.7%	4.4%
	Property Value \$750,000 to \$999,999	12.3%	13.4%	16.5%
	Property Value \$500,000 to \$749,999	36.8%	31.2%	31.9%
	Property Value \$400,000 to \$499,999	25.4%	19.1%	17.6%
	Property Value \$300,000, to \$399,999	9.2%	15.8%	13.7%
	Property Value \$200,000 to \$299,999	9.1%	10.7%	8.3%
	Property Value \$150,000 to \$199,999	1.8%	2.2%	1.9%
	Property Value \$100,000 to \$149,999	0.5%	1.7%	1.6%
	Property Value \$60,000 to \$99,999	1.6%	0.7%	0.6%
	Property Value \$40,000 to \$59,999	0.2%	0.6%	0.4%
	Property Value \$0 to \$39,999	0.5%	1.2%	0.8%
	Median Home Value	\$512,261	\$487,578	\$530,900
Wealth per Household	\$0 and under - percent	15.9%	16.1%	15.6%
	\$1 to \$4999 - percent	7.4%	7.5%	7.1%
	\$5k to \$9999 - percent	4.1%	4.1%	4.0%
	\$10k to \$24999 - percent	5.9%	6.0%	5.9%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
	\$100k to \$249999 - percent	18.6%	18.6%	18.8%
	\$250k to \$499999 - percent	14.3%	14.2%	14.5%
	\$500k+ - percent	17.1%	16.8%	17.4%
	Median HH Wealth	\$100,222	\$97,795	\$104,992
	Avg HH Wealth	\$268,567	\$265,527	\$272,405
Economic Viability	Economic Viability Local	275	280	278
	Economic Viability Indexed	102	103	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,443	37,180	75,200
	Managerial/Executive	26.4%	22.0%	23.2%
	Professional Specialty	30.6%	30.8%	30.5%
	Healthcare Support	2.1%	1.8%	1.8%
	Sales	12.0%	10.8%	11.3%
	Office & Administrative Support	6.5%	9.3%	9.3%
	Protective Service	1.6%	1.0%	1.0%
	Food Preparation	2.6%	4.2%	3.8%
	Building Maintenance & Cleaning	2.9%	1.5%	1.6%
	Personal Care	1.8%	2.2%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	4.7%	5.7%	5.1%
	Production & Transportation	8.9%	10.6%	9.9%
	Percent White Collar Workers	77.6%	74.7%	76.1%
	Percent Blue Collar Workers	22.4%	25.3%	23.9%

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	Agriculture/Mining/Construction	4.9%	4.7%	5.0%
	Manufacturing	18.6%	17.4%	17.2%
	Transportation	1.8%	2.8%	2.6%
	Information	2.0%	2.0%	2.1%
	Wholesale/Retail	12.9%	12.7%	12.1%
	Finance, Insurance, Real Estate	11.2%	9.6%	9.8%
	Professional Services	9.3%	11.3%	11.5%
	Management Services	0.0%	0.2%	0.3%
	Administrative/Waste Services	3.3%	3.0%	2.9%
	Educational Services	21.9%	22.1%	23.0%
	Entertainment Services	5.2%	6.9%	6.1%
	Other Professional Services	7.1%	5.4%	5.0%
	Public Administration	1.9%	2.0%	2.3%
Vehicles per HH	No Vehicles	5.1%	4.5%	3.9%
	1 Vehicle	37.5%	33.6%	30.6%
	2 Vehicles	43.0%	45.6%	45.7%
	3 or more vehicles	14.4%	16.3%	19.7%
	Average Number of Vehicles	1.72	1.79	1.89
Change	Births (last 12 months)	77	611	1,238
	Deaths (last 12 months)	121	781	1,552
	Migration (last 12 months)	74	844	1,658
Work place	Workplace Establishments	216	1,725	3,846
	Workplace Employees (FTE)	3,751	27,794	65,807