

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	20,249	130,974	358,212
	Population Est 23Q1	20,234	130,922	357,723
	Population Est 22Q4	20,253	130,776	357,135
	Population Est 22Q3	20,239	130,243	353,734
	Population Est 22Q2	20,218	129,945	352,897
	Population Est 22Q1	20,126	129,727	352,489
	Population Est 21Q4	20,159	129,613	351,837
	Population Est 21Q3	20,102	129,095	351,051
	Population Est 21Q2	20,092	128,828	350,355
	Population Fcst	20,003	133,618	375,210
	2010 Census Population	20,611	124,502	328,030
	2000 Census Population	20,149	122,126	328,326
	1990 Census Population	16,970	107,745	298,470
	Current Year Daytime Population	16,676	121,416	328,357
	Average Seasonal Population	64	515	1,380
	Historical Annual Growth, 1990 – 2000	1.73%	1.26%	0.96%
	Historical Annual Growth, 2000 – 2010	0.23%	0.19%	-0.01%
	Estimated Annual Growth, 2010 – CY	-0.12%	0.36%	0.62%
	Projected Annual Growth, CY to Y5	-0.24%	0.40%	0.93%
	Group Qtrs Est	114	456	1,254
	Transient Est Average Last 4 Qtrs	0	1,058	8,282
Households	Current Year Estimated Households	6,811	44,816	129,324
	Households Est 23Q1	6,803	44,776	129,100
	Households Est 22Q4	6,810	44,719	128,886
	Households Est 22Q3	6,807	44,500	127,524
	Households Est 22Q2	6,802	44,395	127,248
	Households Est 22Q1	6,771	44,321	127,115
	Households Est 21Q4	6,781	44,281	126,855
	Households Est 21Q3	6,766	44,090	126,595
	Households Est 21Q2	6,762	43,985	126,327
	Households Fcst	6,737	46,094	137,051
	2010 Census Households	6,363	39,524	111,113
	2000 Census Households	6,232	38,631	109,662
	1990 Census Households	5,765	36,097	103,261
	Historical Annual Growth, 1990 – 2000	0.78%	0.68%	0.60%
	Historical Annual Growth, 2000 – 2010	0.21%	0.23%	0.13%
	Estimated Annual Growth, 2010 – CY	0.48%	0.89%	1.07%
	Projected Annual Growth, CY to Y5	-0.22%	0.56%	1.17%
	Population per Household	2.96	2.91	2.76

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.4%	1.9%	2.4%
	HH Income \$250,000 to \$499,999	0.5%	2.3%	2.8%
	HH Income \$200,000 to \$249,999	1.1%	5.3%	6.7%
	HH Income \$175,000 to \$199,999	1.0%	3.6%	5.0%
	HH Income \$150,000 to \$174,999	1.6%	4.0%	4.6%
	HH Income \$100,000 to 149,999	8.9%	12.6%	12.8%
	HH Income \$75,000 to 99,999	14.3%	11.2%	10.2%
	HH Income \$50,000 to 74,999	16.5%	15.2%	15.1%
	HH Income \$35,000 to 49,999	11.6%	11.2%	11.4%
	HH Income \$25,000 to 34,999	10.3%	10.5%	9.2%
	HH Income \$15,000 to 24,999	13.2%	10.3%	8.6%
	HH Income \$0 to 14,999	20.7%	11.9%	11.3%
	Average Household Income	\$55,142	\$98,416	\$110,417
	Median Household Income	\$41,519	\$60,059	\$65,105
	Per Capita Income	\$18,640	\$33,733	\$39,940
	Average Disposable Income	\$48,725	\$72,415	\$79,410
	Median Disposable Income	\$37,774	\$53,415	\$57,638
	Discretionary HH Income Over \$150,000	0.5%	6.9%	8.8%
	Discretionary HH Income \$125,000 to \$149,999	0.9%	4.0%	5.9%
	Discretionary HH Income \$100,000 to \$124,999	1.8%	4.7%	5.9%
	Discretionary HH Income \$75,000 to \$99,999	3.1%	7.1%	7.9%
	Discretionary HH Income \$50,000 to \$74,999	12.7%	13.8%	12.9%
	Discretionary HH Income \$25,000 to \$49,999	30.0%	24.8%	23.5%
	Discretionary HH Income Under \$25,000	51.0%	38.5%	35.1%
	Average Discretionary HH Income	\$30,365	\$50,721	\$56,940
	Median Discretionary HH Income	\$23,787	\$35,049	\$39,562
	Householder White – Count	613	9,218	33,967
	Median HH Income	\$43,527	\$122,423	\$134,293
	Average HH Income	\$64,081	\$118,283	\$123,520
	Householder Black or African-American – Count	1,255	7,084	20,825
	Median HH Income	\$23,694	\$35,366	\$36,362
	Average HH Income	\$38,166	\$50,245	\$50,923
	Householder Hispanic – Count	4,604	25,441	64,318
	Median HH Income	\$48,007	\$53,273	\$55,463
	Average HH Income	\$55,763	\$66,226	\$69,736
	Householder Asian or Pacific Islander – Count	29	641	2,927
	Median HH Income	\$156,099	\$187,134	\$146,924
	Average HH Income	\$123,776	\$144,097	\$124,638
	Householder Other or Pacific Islander – Count	310	2,433	7,287
	Median HH Income	\$49,861	\$75,096	\$81,789
	Average HH Income	\$60,017	\$89,408	\$95,315

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	10,232	65,853	179,657
	Female Population	10,017	65,121	178,555
Total Population by Age	Count of Pop 0 to 4 years	1,297	8,644	24,519
	Count of Pop 0 to 7 years	1,896	12,628	35,067
	Count of Pop 5 - 13	2,557	16,611	44,236
	Count of Pop 14 - 18	1,220	7,510	19,426
	Count of Pop 19 - 22	1,191	7,233	18,688
	Count of Pop 22 - 25	865	5,216	13,446
	Count of Pop 25 - 29	1,404	8,341	22,769
	Count of Pop 30 - 34	1,455	9,525	28,478
	Count of Pop 35 - 39	1,284	9,994	30,116
	Count of Pop 40 - 44	1,288	9,474	26,985
	Count of Pop 45 - 59	3,472	23,255	62,824
	Count of Pop 60 - 74	3,055	18,408	48,898
	Count of Pop 75 - 84	903	5,133	13,577
	Count of Pop 85+	259	1,630	4,251
	% of Pop 0 to 4 years	6.4%	6.6%	6.8%
	% of Pop 0 to 7 years	9.4%	9.6%	9.8%
	% of Pop 5 - 13	12.6%	12.7%	12.3%
	% of Pop 14 - 18	6.0%	5.7%	5.4%
	% of Pop 19 - 22	5.9%	5.5%	5.2%
	% of Pop 22 - 25	4.3%	4.0%	3.8%
	% of Pop 25 - 29	6.9%	6.4%	6.4%
	% of Pop 30 - 34	7.2%	7.3%	8.0%
	% of Pop 35 - 39	6.3%	7.6%	8.4%
	% of Pop 40 - 44	6.4%	7.2%	7.5%
	% of Pop 45 - 59	17.1%	17.8%	17.5%
	% of Pop 60 - 74	15.1%	14.1%	13.7%
	% of Pop 75 - 84	4.5%	3.9%	3.8%
	% of Pop 85+	1.3%	1.2%	1.2%
	Median Age	35.5	36.2	36.3
	Average Age	37.6	37.3	37.2
Male Population by Age	% of Pop 0 to 4 years	6.4%	6.7%	7.0%
	% of Pop 5 - 13	12.7%	12.8%	12.5%
	% of Pop 14 - 18	6.1%	5.8%	5.5%
	% of Pop 19 - 22	6.1%	5.6%	5.3%
	% of Pop 22 - 25	4.5%	4.1%	3.8%
	% of Pop 25 - 29	7.2%	6.5%	6.4%
	% of Pop 30 - 34	7.1%	7.2%	7.9%
	% of Pop 35 - 39	6.4%	7.6%	8.5%
	% of Pop 40 - 44	6.6%	7.3%	7.7%
	% of Pop 45 - 59	17.5%	18.0%	17.8%
	% of Pop 75 - 84	3.8%	3.5%	3.4%
	% of Pop 60 - 74	15.0%	14.0%	13.5%
	% of Pop 85+	0.8%	0.8%	0.8%
	Median Age	35.0	35.8	36.0
	Average Age	36.9	36.7	36.7

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	6.4%	6.5%	6.7%
	% of Pop 5 - 13	12.6%	12.5%	12.2%
	% of Pop 14 - 18	6.0%	5.7%	5.4%
	% of Pop 19 - 22	5.7%	5.4%	5.1%
	% of Pop 22 - 25	4.1%	3.9%	3.7%
	% of Pop 25 - 29	6.7%	6.2%	6.3%
	% of Pop 30 - 34	7.3%	7.3%	8.0%
	% of Pop 35 - 39	6.3%	7.7%	8.3%
	% of Pop 40 - 44	6.1%	7.2%	7.4%
	% of Pop 45 - 59	16.8%	17.5%	17.2%
	% of Pop 60 - 74	15.2%	14.1%	13.8%
	% of Pop 75 - 84	5.2%	4.4%	4.2%
	% of Pop 85+	1.8%	1.6%	1.6%
	Median Age	36.1	36.6	36.5
	Average Age	38.2	37.8	37.7
Race	Count of White	6,878	53,032	148,798
	Count of Black or African-American	3,165	20,199	59,204
	Count of Asian or Pacific Islander	86	1,889	7,863
	Count of Other races	10,120	55,853	142,347
	White	34.0%	40.5%	41.5%
	Black or African American	15.6%	15.4%	16.5%
	Asian	0.4%	1.4%	2.2%
	Other Races	50.0%	42.6%	39.7%
Language Spoken	Speak English at Home	34.4%	42.6%	48.0%
	Speak Spanish at Home	65.0%	55.4%	49.3%
	Speak French or French Creole at Home	0.1%	0.2%	0.3%
	Speak German at Home	0.0%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.2%	0.8%	0.8%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.2%
	Speak Chinese at Home	0.2%	0.2%	0.3%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.4%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.0%	0.1%	0.2%
Hispanic	Hispanic Population	15,343	84,789	207,077
	Hispanic Population Percent	75.8%	64.7%	57.8%
	Mexican	84.0%	83.0%	81.8%
	Puerto Rican	0.3%	0.3%	0.6%
	Cuban	0.2%	0.2%	0.6%
	Dominican	0.0%	0.0%	0.0%
	Central American	9.8%	8.8%	10.3%
	South American	0.6%	0.7%	0.9%
	Other Hispanic	5.0%	6.9%	5.9%
	2000 Hispanic Population Percent	63%	58%	52%
	1990 Hispanic Population Percent	37%	37%	37%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	0.7%	1.3%	1.4%
	American	0.6%	1.1%	1.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.4%	1.4%	2.1%
	Chinese	0.1%	0.2%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.6%	0.8%
	South East Asian (ie. Vietnamese)	0.0%	0.3%	0.7%
	Other Asian	0.2%	0.2%	0.2%
	European (percent of total population)	1.3%	6.3%	8.9%
	British	0.2%	1.4%	1.9%
	Dutch	0.0%	0.1%	0.1%
	French	0.1%	0.3%	0.5%
	German	0.3%	1.4%	2.0%
	Italian	0.1%	0.5%	0.6%
	Polish	0.1%	0.4%	0.4%
	Scandinavian	0.2%	0.3%	0.4%
	Scotch/Irish	0.2%	1.2%	1.9%
	Other European (ie. Greek/Russian)	0.1%	0.7%	1.1%
	Middle Eastern	0.0%	0.1%	0.2%
	Other Ancestry	18.4%	20.8%	23.4%
	Unclassified Ancestry	3.3%	5.4%	6.1%
Education (Age 25+)	Adult Population (25 Years or Older)	13,119	85,761	237,898
	Elementary (0 to 8)	21.7%	18.2%	15.8%
	Some High School (9 to 11)	20.1%	14.8%	12.8%
	High School Graduate (12)	31.4%	25.6%	24.0%
	Some College (13 to 16)	13.9%	14.9%	14.8%
	Associates Degree Only	3.2%	4.1%	4.3%
	Bachelors Degree Only	7.1%	13.3%	17.2%
	Graduate Degree	2.7%	9.1%	11.1%
	% College (4+)	9.8%	22.4%	28.3%
Household Type	Total Households – count	6,811	44,816	129,324
	One Person HHs – count	1,920	11,145	35,171
	Family HHs – count	4,655	31,687	85,909
	Married Couple – count	2,515	19,052	53,245
	w/own children – count	1,184	8,415	23,817
	w/out own children – count	1,330	10,637	29,428
	Male Householder – count	502	3,791	10,312
	Female Householder – count	1,638	8,844	22,352
	Non-Family Households – count	237	1,984	8,244
	1 Person Household	28.2%	24.9%	27.2%
	2 Person Household	23.7%	26.2%	27.8%
	3 Person Household	15.7%	17.0%	16.5%
	4 Person Household	14.1%	14.9%	13.5%
	5 Person Household	9.3%	9.0%	7.9%
	6 Person Household	5.0%	4.6%	4.0%
	7+ Person Household	3.9%	3.4%	3.1%
	% Households With Children	34.4%	32.2%	30.0%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	7,594	49,148	141,638
	Owner Occupied Percent	40.0%	51.9%	51.3%
	Renter Occupied Percent	49.7%	39.3%	40.0%
	Vacant Housing Percent	10.3%	8.8%	8.7%
	Total Housing Units (Census 2000)	6,876	41,867	118,711
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	5.3%	6.7%
	Property Value \$750,000 to \$999,999	0.5%	7.5%	7.8%
	Property Value \$500,000 to \$749,999	1.5%	11.2%	14.2%
	Property Value \$400,000 to \$499,999	2.4%	5.4%	7.4%
	Property Value \$300,000, to \$399,999	6.9%	8.2%	8.7%
	Property Value \$200,000 to \$299,999	20.2%	17.3%	15.3%
	Property Value \$150,000 to \$199,999	25.1%	15.1%	12.1%
	Property Value \$100,000 to \$149,999	25.7%	15.3%	13.2%
	Property Value \$60,000 to \$99,999	9.5%	7.0%	6.8%
	Property Value \$40,000 to \$59,999	2.1%	1.7%	2.2%
	Property Value \$0 to \$39,999	5.1%	5.3%	4.2%
	Median Home Value	\$162,960	\$227,836	\$266,849
Wealth per Household	\$0 and under - percent	21.0%	19.2%	18.9%
	\$1 to \$4999 - percent	11.9%	10.2%	9.9%
	\$5k to \$9999 - percent	5.6%	5.1%	5.0%
	\$10k to \$24999 - percent	7.1%	6.7%	6.6%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.2%	10.1%
	\$100k to \$249999 - percent	16.3%	17.1%	17.2%
	\$250k to \$499999 - percent	10.7%	11.9%	12.1%
	\$500k+ - percent	10.4%	12.7%	13.3%
	Median HH Wealth	\$41,173	\$59,531	\$63,413
	Avg HH Wealth	\$184,998	\$213,980	\$220,510
Economic Viability	Economic Viability Local	312	295	298
	Economic Viability Indexed	115	109	110
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	8,682	60,972	174,491
	Managerial/Executive	8.8%	14.7%	16.1%
	Professional Specialty	8.6%	16.8%	19.3%
	Healthcare Support	4.7%	3.3%	2.8%
	Sales	8.5%	8.6%	9.4%
	Office & Administrative Support	12.0%	10.1%	9.0%
	Protective Service	2.0%	1.8%	1.5%
	Food Preperation	5.5%	5.1%	4.9%
	Building Maintenance & Cleaning	10.6%	5.8%	5.2%
	Personal Care	2.6%	1.7%	1.5%
	Farming, Fishing, & Forestry	1.3%	0.2%	0.1%
	Construction	18.7%	17.3%	16.3%
	Production & Transportation	16.7%	14.6%	14.0%
	Percent White Collar Workers	42.6%	53.6%	56.5%
	Percent Blue Collar Workers	57.4%	46.4%	43.5%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	22.5%	19.9%	19.1%
	Manufacturing	5.8%	8.1%	8.2%
	Transportation	5.7%	5.6%	5.7%
	Information	0.6%	1.0%	1.1%
	Wholesale/Retail	16.1%	13.5%	12.9%
	Finance, Insurance, Real Estate	2.0%	4.6%	6.0%
	Professional Services	2.3%	6.3%	8.5%
	Management Services	0.5%	0.4%	0.3%
	Administrative/Waste Services	10.9%	6.1%	5.3%
	Educational Services	17.6%	18.0%	16.8%
	Entertainment Services	5.6%	7.4%	8.2%
	Other Professional Services	9.9%	6.9%	5.9%
	Public Administration	0.6%	2.3%	2.1%
Vehicles per HH	No Vehicles	17.3%	9.2%	8.6%
	1 Vehicle	39.7%	33.9%	34.2%
	2 Vehicles	18.8%	35.1%	38.6%
	3 or more vehicles	24.2%	21.8%	18.6%
	Average Number of Vehicles	1.61	1.80	1.75
Change	Births (last 12 months)	259	1,660	4,626
	Deaths (last 12 months)	131	820	2,183
	Migration (last 12 months)	-92	225	2,968
Work place	Workplace Establishments	501	3,111	8,815
	Workplace Employees (FTE)	5,450	36,658	106,801