Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections
Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR®

Ocean Heights Plaza Somers Point, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	20,347	57,782	177,883
Population Est 23Q1	20,359	57,733	178,020
Population Est 22Q4	20,311	57,747	177,638
Population Est 22Q3	20,281	57,639	177,733
Population Est 22Q2	20,267	57,733	178,043
Population Est 22Q1	20,238	57,612	178,021
Population Est 21Q4	20,256	57,594	177,997
Population Est 21Q3	20,241	57,512	177,857
Population Est 21Q2	20,223	57,170	177,145
Population Fcst	20,584	59,250	181,144
2010 Census Population	20,500	56,440	172,349
2000 Census Population	20,974	53,736	162,216
1990 Census Population	19,741	50,385	144,954
Current Year Daytime Population	20,307	52,808	176,623
Average Seasonal Population	3,101	27,353	75,370
Historical Annual Growth, 1990 – 2000	0.61%	0.65%	1.13%
Historical Annual Growth, 2000 – 2010	-0.23%	0.49%	0.61%
Estimated Annual Growth, 2010 – CY	-0.05%	0.17%	0.22%
Projected Annual Growth, CY to Y5	0.23%	0.50%	0.36%
Group Qtrs Est	66	339	1,676
Transient Est Average Last 4 Qtrs	733	2,407	45,210
Households			
Current Year Estimated Households	8,616	23,168	69,223
Households Est 23Q1	8,608	23,103	69,184
Households Est 22Q4	8,590	23,124	69,053
Households Est 22Q3	8,575	23,093	69,121
Households Est 22Q2	8,573	23,152	69,263
Households Est 22Q1	8,560	23,099	69,237
Households Est 21Q4	8,571	23,098	69,238
Households Est 21Q3	8,564	23,058	69,173
Households Est 21Q2	8,557	22,923	68,892
Households Fcst	8,708	23,710	70,428
2010 Census Households	8,280	22,374	65,531
2000 Census Households	8,367	21,510	63,142
1990 Census Households	7,624	19,647	57,455
Historical Annual Growth, 1990 – 2000	0.93%	0.91%	0.95%
Historical Annual Growth, 2000 – 2010	-0.11%	0.39%	0.37%
Estimated Annual Growth, 2010 – CY	0.28%	0.25%	0.39%
Projected Annual Growth, CY to Y5	0.21%	0.46%	0.35%
Population per Household	2.35	2.48	2.55

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Latitude: 39.33228   Longitude: -74.595401

Ocean Heights Plaza Somers Point, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income $500,000 or more	2.9%	3.0%	2.3%
HH Income $250,000 to $499,999	3.5%	3.6%	2.8%
HH Income $200,000 to $249,999	8.1%	8.4%	6.6%
HH Income $175,000 to $199,999	5.5%	5.9%	4.2%
HH Income $150,000 to $174,999	6.4%	7.9%	6.1%
HH Income $100,000 to 149,999	19.1%	20.4%	18.8%
HH Income $75,000 to 99,999	13.9%	12.9%	11.9%
HH Income $50,000 to 74,999	12.9%	12.9%	15.4%
HH Income $35,000 to 49,999	10.9%	9.1%	10.7%
HH Income $25,000 to 34,999	5.0%	5.6%	7.5%
HH Income $15,000 to 24,999	5.6%	5.2%	6.6%
HH Income $0 to 14,999	6.0%	5.0%	7.0%
Average Household Income	$127,627	$131,749	$112,590
Median Household Income	$91,202	$98,253	$80,429
Per Capita Income	$54,264	$53,053	$44,137
Average Disposable Income	$91,095	$94,629	$83,040
Median Disposable Income	$76,740	$81,939	$67,889
Discretionary HH Income Over $150,000	7.3%	7.6%	5.2%
Discretionary HH Income $125,000 to $149,999	7.7%	7.2%	5.6%
Discretionary HH Income $100,000 to $124,999	7.1%	9.2%	6.7%
Discretionary HH Income $75,000 to $99,999	12.8%	14.8%	11.8%
Discretionary HH Income $50,000 to $74,999	20.8%	20.7%	18.9%
Discretionary HH Income $25,000 to $49,999	22.2%	21.1%	24.5%
Discretionary HH Income Under $25,000	22.0%	19.4%	27.2%
Average Discretionary HH Income	$65,417	$68,703	$58,207
Median Discretionary HH Income	$56,037	$61,136	$47,968
Householder White – Count	6,879	17,581	42,071
Median HH Income	$95,205	$101,527	$94,276
Average HH Income	$102,472	$106,897	$101,578
Householder Black or African-American – Count	463	1,442	7,483
Median HH Income	$82,752	$88,396	$58,264
Average HH Income	$88,224	$92,737	$72,762
Householder Hispanic – Count	626	2,000	10,256
Median HH Income	$41,410	$74,146	$55,457
Average HH Income	$71,116	$85,574	$70,582
Householder Asian or Pacific Islander – Count	298	875	4,454
Median HH Income	$105,232	$100,709	$80,775
Average HH Income	$112,265	$107,013	$90,264
Householder Other or Pacific Islander – Count	350	1,271	4,959
Median HH Income	$97,854	$98,837	$70,908
Average HH Income	$100,525	$102,910	$83,367

Income (vertical label)

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Gender			
Male Population	9,782	27,721	85,675
Female Population	10,565	30,062	92,209
Total Population by Age			
Count of Pop 0 to 4 years	958	2,686	8,866
Count of Pop 0 to 7 years	1,339	3,832	12,493
Count of Pop 5 - 13	1,765	5,328	17,153
Count of Pop 14 - 18	909	2,856	8,868
Count of Pop 19 - 22	926	2,876	8,989
Count of Pop 22 - 25	686	2,115	6,680
Count of Pop 25 - 29	1,146	3,113	10,318
Count of Pop 30 - 34	1,135	2,934	9,903
Count of Pop 35 - 39	1,048	2,998	9,851
Count of Pop 40 - 44	1,009	3,088	9,788
Count of Pop 45 - 59	3,869	11,068	33,449
Count of Pop 60 - 74	4,766	12,796	37,209
Count of Pop 75 - 84	1,620	4,481	12,637
Count of Pop 85+	509	1,443	4,171
% of Pop 0 to 4 years	4.7%	4.6%	5.0%
% of Pop 0 to 7 years	6.6%	6.6%	7.0%
% of Pop 5 - 13	8.7%	9.2%	9.6%
% of Pop 14 - 18	4.5%	4.9%	5.0%
% of Pop 19 - 22	4.6%	5.0%	5.1%
% of Pop 22 - 25	3.4%	3.7%	3.8%
% of Pop 25 - 29	5.6%	5.4%	5.8%
% of Pop 30 - 34	5.6%	5.1%	5.6%
% of Pop 35 - 39	5.2%	5.2%	5.5%
% of Pop 40 - 44	5.0%	5.3%	5.5%
% of Pop 45 - 59	19.0%	19.2%	18.8%
% of Pop 60 - 74	23.4%	22.1%	20.9%
% of Pop 75 - 84	8.0%	7.8%	7.1%
% of Pop 85+	2.5%	2.5%	2.3%
Median Age	47.7	46.4	44.2
Average Age	45.1	44.3	43.2
Male Population by Age			
% of Pop 0 to 4 years	5.1%	5.0%	5.3%
% of Pop 5 - 13	9.4%	9.9%	10.3%
% of Pop 14 - 18	4.7%	5.2%	5.3%
% of Pop 19 - 22	4.8%	5.3%	5.3%
% of Pop 22 - 25	3.6%	3.9%	3.9%
% of Pop 25 - 29	5.9%	5.7%	6.1%
% of Pop 30 - 34	5.8%	5.4%	5.8%
% of Pop 35 - 39	5.1%	5.1%	5.5%
% of Pop 40 - 44	5.1%	5.2%	5.4%
% of Pop 45 - 59	18.4%	18.7%	18.5%
% of Pop 75 - 84	7.4%	7.1%	6.5%
% of Pop 60 - 74	22.9%	21.6%	20.4%
% of Pop 85+	2.0%	1.9%	1.7%
Median Age	45.5	44.3	42.3
Average Age	43.8	43.0	42.0

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% of Pop 0 to 4 years	4.4%	4.3%	4.7%
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% of Pop 35 - 39	5.2%	5.2%	5.5%
% of Pop 40 - 44	4.8%	5.4%	5.6%
% of Pop 45 - 59	19.6%	19.5%	19.1%
% of Pop 60 - 74	23.9%	22.7%	21.4%
% of Pop 75 - 84	8.5%	8.4%	7.7%
% of Pop 85+	3.0%	3.1%	2.9%
Median Age	49.6	48.2	46.0
Average Age	46.3	45.6	44.4
Race			
Count of White	16,134	42,610	103,312
Count of Black or African-American	1,385	4,709	23,183
Count of Asian or Pacific Islander	861	3,054	17,075
Count of Other races	1,967	7,409	34,313
White	79.3%	73.7%	58.1%
Black or African American	6.8%	8.1%	13.0%
Asian	4.2%	5.3%	9.6%
Other Races	9.7%	12.8%	19.3%
Language Spoken			
Speak English at Home	84.4%	81.6%	71.1%
Speak Spanish at Home	7.6%	9.6%	16.2%
Speak French or French Creole at Home	0.3%	0.8%	1.3%
Speak German at Home	0.1%	0.2%	0.1%
Speak Other Indo-European Languages at Home	2.3%	3.3%	4.7%
Speak Russian and Other Slavic Languages at Home	1.1%	1.2%	1.1%
Speak Chinese at Home	2.0%	1.7%	1.7%
Speak Korean at Home	0.2%	0.4%	0.4%
Speak Vietnamese at Home	0.1%	0.1%	1.1%
Speak Other Asian Languages at Home	0.5%	0.3%	0.4%
Speak Tagalog and Other Pacific Languages at Home	0.9%	0.8%	1.3%
Speak Other Language at Home	0.4%	0.2%	0.5%
Hispanic			
Hispanic Population	1,933	7,181	35,305
Hispanic Population Percent	9.5%	12.4%	19.8%
Mexican	48.4%	34.3%	27.4%
Puerto Rican	23.7%	29.1%	29.5%
Cuban	6.1%	3.1%	1.7%
Dominican	4.3%	13.2%	16.7%
Central American	3.9%	6.9%	10.3%
South American	10.1%	9.1%	10.0%
Other Hispanic	3.6%	4.2%	4.5%
2000 Hispanic Population Percent	4%	5%	11%
1990 Hispanic Population Percent	2%	2%	6%

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Ancestry			
American (percent of total population)	2.3%	2.6%	2.2%
American	2.2%	2.5%	2.0%
Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Asian (percent of total population)	4.1%	5.2%	9.5%
Chinese	1.2%	1.3%	1.6%
Japanese	0.0%	0.1%	0.1%
Korean	0.5%	0.7%	0.7%
South Central Asian (ie. Indian)	0.8%	1.5%	3.9%
South East Asian (ie. Vietnamese)	1.4%	1.4%	2.7%
Other Asian	0.2%	0.3%	0.5%
European (percent of total population)	51.3%	48.0%	35.3%
British	5.7%	5.8%	3.9%
Dutch	0.6%	0.4%	0.3%
French	0.7%	0.6%	0.5%
German	8.4%	8.1%	5.8%
Italian	11.9%	11.5%	9.1%
Polish	2.3%	2.4%	1.9%
Scandinavian	0.7%	0.8%	0.6%
Scotch/Irish	15.1%	13.6%	9.8%
Other European (ie. Greek/Russian)	5.9%	4.7%	3.3%
Middle Eastern	0.6%	0.3%	0.3%
Other Ancestry	18.8%	18.2%	21.3%
Unclassified Ancestry	13.4%	13.2%	11.5%
Education (Age 25+)			
Adult Population (25 Years or Older)	15,102	41,921	127,326
Elementary (0 to 8)	2.6%	2.7%	4.9%
Some High School (9 to 11)	5.9%	4.8%	6.7%
High School Graduate (12)	28.3%	27.1%	30.5%
Some College (13 to 16)	17.7%	16.5%	17.0%
Associates Degree Only	7.5%	7.5%	6.8%
Bachelors Degree Only	22.6%	25.6%	22.0%
Graduate Degree	15.3%	15.8%	12.1%
% College (4+)	38.0%	41.4%	34.1%
Household Type			
Total Households – count	8,616	23,168	69,223
One Person HHs – count	2,566	6,383	20,023
Family HHs – count	5,471	15,651	45,698
Married Couple – count	4,354	12,352	33,005
w/own children – count	1,412	4,368	12,281
w/out own children – count	2,942	7,984	20,724
Male Householder – count	289	817	3,891
Female Householder – count	828	2,481	8,802
Non-Family Households – count	578	1,135	3,502
1 Person Household	29.8%	27.5%	28.9%
2 Person Household	35.1%	33.7%	31.5%
3 Person Household	15.4%	15.9%	15.6%
4 Person Household	11.7%	13.4%	13.3%
5 Person Household	5.0%	5.8%	6.3%
6 Person Household	1.9%	2.3%	2.7%
7+ Person Household	1.0%	1.4%	1.8%
% Households With Children	22.9%	25.3%	25.7%

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Ocean Heights Plaza Somers Point, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing			
Total Housing Units	9,875	32,331	95,438
Owner Occupied Percent	61.2%	54.5%	50.2%
Renter Occupied Percent	26.0%	17.2%	22.4%
Vacant Housing Percent	12.7%	28.3%	27.5%
Total Housing Units (Census 2000)	9,229	30,298	88,582
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	5.2%	7.5%	7.2%
Property Value $750,000 to $999,999	5.3%	7.2%	6.0%
Property Value $500,000 to $749,999	31.7%	27.4%	23.6%
Property Value $400,000 to $499,999	19.5%	17.1%	16.1%
Property Value $300,000, to $399,999	23.8%	19.3%	18.4%
Property Value $200,000 to $299,999	10.6%	9.5%	13.0%
Property Value $150,000 to $199,999	0.6%	2.0%	3.8%
Property Value $100,000 to $149,999	0.1%	1.3%	3.4%
Property Value $60,000 to $99,999	0.4%	0.7%	1.4%
Property Value $40,000 to $59,999	0.4%	0.5%	0.9%
Property Value $0 to $39,999	1.0%	1.7%	2.0%
Median Home Value	$463,168	$470,794	$431,482
Wealth per Household			
$0 and under - percent	16.3%	15.8%	16.8%
$1 to $4999 - percent	7.9%	7.4%	8.3%
$5k to $9999 - percent	4.2%	4.1%	4.4%
$10k to $24999 - percent	6.1%	6.0%	6.2%
$25k to $49999 - percent	6.7%	6.7%	6.8%
$50k to $99999 - percent	10.3%	10.3%	10.3%
$100k to $249999 - percent	18.6%	18.9%	18.4%
$250k to $499999 - percent	13.9%	14.2%	13.5%
$500k+ - percent	16.0%	16.6%	15.2%
Median HH Wealth	$92,819	$98,596	$86,010
Avg HH Wealth	$256,650	$264,012	$246,831
Economic Viability			
Economic Viability Local	265	261	255
Economic Viability Indexed	98	96	94
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	10,784	30,232	88,374
Managerial/Executive	15.8%	15.4%	12.9%
Professional Specialty	24.9%	28.4%	23.9%
Healthcare Support	1.9%	1.6%	2.8%
Sales	9.5%	10.5%	11.1%
Office & Administrative Support	12.9%	10.9%	10.2%
Protective Service	3.0%	2.9%	3.1%
Food Preperation	11.2%	8.8%	9.6%
Building Maintenance & Cleaning	3.8%	3.3%	4.9%
Personal Care	2.6%	4.2%	5.9%
Farming, Fishing, & Forestry	0.0%	0.1%	0.0%
Construction	6.8%	6.4%	6.8%
Production & Transportation	7.6%	7.4%	9.0%
Percent White Collar Workers	64.9%	66.8%	60.8%
Percent Blue Collar Workers	35.1%	33.2%	39.2%

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Agriculture/Mining/Construction	6.6%	6.3%	6.0%
Manufacturing	4.0%	3.6%	4.3%
Transportation	4.8%	4.5%	4.7%
Information	1.7%	1.4%	1.2%
Wholesale/Retail	15.3%	13.2%	12.6%
Finance, Insurance, Real Estate	5.6%	6.3%	5.7%
Professional Services	8.0%	8.4%	6.3%
Management Services	0.0%	0.2%	0.1%
Administrative/Waste Services	4.1%	3.6%	3.7%
Educational Services	24.7%	25.7%	23.8%
Entertainment Services	17.5%	17.3%	21.8%
Other Professional Services	2.1%	3.5%	4.3%
Public Administration	5.5%	6.1%	5.5%
Vehicles per HH No Vehicles	8.4%	6.2%	11.3%
1 Vehicle	34.2%	33.0%	35.4%
2 Vehicles	36.3%	39.5%	35.5%
3 or more vehicles	21.0%	21.3%	17.8%
Average Number of Vehicles	1.79	1.83	1.67
Change Births (last 12 months)	201	567	1,819
Deaths (last 12 months)	200	546	1,578
Migration (last 12 months)	100	80	-289
Workplace Workplace Establishments	859	2,329	5,332
Workplace Employees (FTE)	8,836	21,351	71,622

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