2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



	Heights Plaza s Point, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Conten	Current Year Estimated Population	20,347	57,782	177,883
	Population Est 23Q1	20,359	57,733	178,020
	Population Est 22Q4	20,311	57,747	177,638
	Population Est 22Q3	20,281	57,639	177,733
	Population Est 22Q2	20,267	57,733	178,043
	Population Est 22Q1	20,238	57,612	178,021
	Population Est 21Q4	20,256	57,594	177,997
	Population Est 21Q3	20,241	57,512	177,857
	Population Est 21Q2	20,223	57,170	177,145
on lo	Population Fcst	20,584	59,250	181,144
Population	2010 Census Population	20,500	56,440	172,349
ndc	2000 Census Population	20,974	53,736	162,216
l q	1990 Census Population	19,741	50,385	144,954
	Current Year Daytime Population	20,307	52,808	176,623
	Average Seasonal Population	3,101	27,353	75,370
	Historical Annual Growth, 1990 – 2000	0.61%	0.65%	1.13%
	Historical Annual Growth, 2000 – 2010	-0.23%	0.49%	0.61%
	Estimated Annual Growth, 2010 – CY	-0.05%	0.17%	0.22%
	Projected Annual Growth, CY to Y5	0.23%	0.50%	0.36%
	Group Qtrs Est	66	339	1,676
	Transient Est Average Last 4 Qtrs	733	2,407	45,210
	Current Year Estimated Households	8,616	23,168	69,223
	Households Est 23Q1	8,608	23,103	69,184
	Households Est 22Q4	8,590	23,124	69,053
	Households Est 22Q3	8,575	23,093	69,121
	Households Est 22Q2	8,573	23,152	69,263
	Households Est 22Q1	8,560	23,099	69,237
	Households Est 21Q4	8,571	23,098	69,238
louseholds	Households Est 21Q3	8,564	23,058	69,173
eho	Households Est 21Q2	8,557	22,923	68,892
Inse	Households Fcst	8,708	23,710	70,428
Но	2010 Census Households	8,280	22,374	65,531
	2000 Census Households	8,367	21,510	63,142
	1990 Census Households	7,624	19,647	57,455
	Historical Annual Growth, 1990 – 2000	0.93%	0.91%	0.95%
	Historical Annual Growth, 2000 – 2010	-0.11%	0.39%	0.37%
	Estimated Annual Growth, 2010 – CY	0.28%	0.25%	0.39%
	Projected Annual Growth, CY to Y5	0.21%	0.46%	0.35%
	Population per Household	2.35	2.48	2.55

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Ocean	Heights Plaza	5.00 Minute	10.00 Minute	20.00 Minute
Somer	s Point, NJ	Drivetime	Drivetime	Drivetime
	HH Income \$500,000 or more	2.9%	3.0%	2.3%
	HH Income \$250,000 to \$499,999	3.5%	3.6%	2.8%
	HH Income \$200,000 to \$249,999	8.1%	8.4%	6.6%
	HH Income \$175,000 to \$199,999	5.5%	5.9%	4.2%
	HH Income \$150,000 to \$174,999	6.4%	7.9%	6.1%
	HH Income \$100,000 to 149,999	19.1%	20.4%	18.8%
	HH Income \$75,000 to 99,999	13.9%	12.9%	11.9%
	HH Income \$50,000 to 74,999	12.9%	12.9%	15.4%
	HH Income \$35,000 to 49,999	10.9%	9.1%	10.7%
	HH Income \$25,000 to 34,999	5.0%	5.6%	7.5%
	HH Income \$15,000 to 24,999	5.6%	5.2%	6.6%
	HH Income \$0 to 14,999	6.0%	5.0%	7.0%
	Average Household Income	\$127,627	\$131,749	\$112,590
	Median Household Income	\$91,202	\$98,253	\$80,429
	Per Capita Income	\$54,264	\$53,053	\$44,137
	Average Disposable Income	\$91,095	\$94,629	\$83,040
	Median Disposable Income	\$76,740	\$81,939	\$67,889
	Discretionary HH Income Over \$150,000	7.3%	7.6%	5.2%
	Discretionary HH Income \$125,000 to \$149,999	7.7%	7.2%	5.6%
Income	Discretionary HH Income \$100,000 to \$124,999	7.1%	9.2%	6.7%
2	Discretionary HH Income \$75,000 to \$99,999	12.8%	14.8%	11.8%
	Discretionary HH Income \$50,000 to \$74,999	20.8%	20.7%	18.9%
	Discretionary HH Income \$25,000 to \$49,999	22.2%	21.1%	24.5%
	Discretionary HH Income Under \$25,000	22.0%	19.4%	27.2%
	Average Discretionary HH Income	\$65,417	\$68,703	\$58,207
	Median Discretionary HH Income	\$56,037	\$61,136	\$47,968
	Householder White – Count	6,879	17,581	42,071
	Median HH Income	\$95,205	\$101,527	\$94,276
	Average HH Income	\$102,472	\$106,897	\$101,578
	Householder Black or African-American – Count	463	1,442	7,483
	Median HH Income	\$82,752	\$88,396	\$58,264
	Average HH Income	\$88,224	\$92,737	\$72,762
	Householder Hispanic – Count	626	2,000	10,256
	Median HH Income	\$41,410	\$74,146	\$55,457
	Average HH Income	\$71,116	\$85,574	\$70,582
	Householder Asian or Pacific Islander – Count	298	875	4,454
	Median HH Income	\$105,232	\$100,709	\$80,775
	Average HH Income	\$112,265	\$107,013	\$90,264
	Householder Other or Pacific Islander – Count	350	1,271	4,959
	Median HH Income	\$97,854	\$98,837	\$70,908
	Average HH Income	\$100,525	\$102,910	\$83,367

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	Heights Plaza s Point, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population Female Population	9,782 10,565	27,721 30,062	85,675 92,209
Total Population by Age	Female Population Count of Pop 0 to 4 years Count of Pop 0 to 7 years Count of Pop 5 - 13 Count of Pop 14 - 18 Count of Pop 19 - 22 Count of Pop 22 - 25 Count of Pop 25 - 29 Count of Pop 30 - 34 Count of Pop 35 - 39 Count of Pop 40 - 44 Count of Pop 45 - 59 Count of Pop 60 - 74 Count of Pop 75 - 84 Count of Pop 85+ % of Pop 0 to 4 years % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 19 - 22 % of Pop 30 - 34 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 40 - 44 % of Pop 55 - 13 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 60 - 74			92,209 8,866 12,493 17,153 8,868 8,989 6,680 10,318 9,903 9,851 9,788 33,449 37,209 12,637 4,171 5.0% 7.0% 9.6% 5.0% 5.1% 5.8% 5.5% 18.8% 20.9%
	% of Pop 75 - 84 % of Pop 85+ Median Age Average Age % of Pop 0 to 4 years % of Pop 5 - 13	8.0% 2.5% 47.7 45.1 5.1%	7.8% 2.5% 46.4 44.3 5.0%	7.1% 2.3% 44.2 43.2 5.3%
Male Population by Age	% of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 45 - 59 % of Pop 75 - 84 % of Pop 85+ Median Age	9.4% 4.7% 4.8% 3.6% 5.9% 5.8% 5.1% 5.1% 18.4% 7.4% 22.9% 2.0% 45.5	9.9% 5.2% 5.3% 3.9% 5.7% 5.4% 5.1% 5.2% 18.7% 7.1% 21.6% 1.9% 44.3	10.3% 5.3% 5.3% 3.9% 6.1% 5.8% 5.5% 5.4% 18.5% 6.5% 20.4% 1.7% 42.3
	Average Age	43.8	43.0	42.0

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% of Pop 5 - 13 8.0% 8.6% 9.11 % of Pop 14 - 18 4.2% 4.7% 4.7% % of Pop 19 - 22 4.3% 4.7% 4.7% % of Pop 25 - 29 5.4% 5.1% 5.66 % of Pop 30 - 34 5.4% 4.8% 5.44 % of Pop 30 - 34 5.4% 5.1% 5.66 % of Pop 45 - 59 19.6% 19.5% 19.1% % of Pop 75 - 84 8.5% 8.4% 7.7% % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 85+ 3.0% 3.1% 2.9% Median Age 49.6 48.2 46.6 Average Age 46.3 45.6 44.2% Count of White 16.134 42.610 103.31 Count of Arican-American 1.385 4.709 23.18 Count of Arican American 6.8% 8.1% 30.06 Asian 2.9% 73.7% 58.11 30.64 Speak English at Home 7.6% 9.8% 1.33		Heights Plaza s Point, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
% of Pop 5 - 13 8.0% 8.6% 9.11 % of Pop 14 - 18 4.2% 4.7% 4.7% % of Pop 19 - 22 4.3% 4.7% 4.7% % of Pop 25 - 29 5.4% 5.1% 5.66 % of Pop 30 - 34 5.4% 6.1% 5.66 % of Pop 35 - 39 5.2% 5.2% 5.66 % of Pop 45 - 59 19.6% 19.5% 19.1% % of Pop 75 - 84 8.5% 8.4% 7.7% % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 85+ 3.0% 3.1% 2.9% Median Age 49.6 48.2 46.6 Average Age 46.3 45.6 44.709 Count of White 16.134 42.610 103.31 Count of Asian or Pacific Islander 861 3.054 17.07 Black or African-American 1.385 4.709 34.31 White 79.3% 73.7% 58.11 Speak English at Home 7.6% 9.6% 1.33		% of Pop 0 to 4 years	4.4%	4.3%	4.7%
% of Pop 19 - 22 4.3% 4.7% 4.8% % of Pop 22 - 25 3.2% 3.5% 3.6% % of Pop 23 - 34 5.4% 4.8% 5.4% % of Pop 30 - 34 5.4% 4.8% 5.4% % of Pop 30 - 34 5.4% 5.2% 5.5% % of Pop 40 - 44 4.8% 5.4% 5.6% % of Pop 45 - 59 19.6% 19.5% 19.1% % of Pop 65 - 74 23.9% 22.7% 21.44 % of Pop 65 - 74 23.9% 22.7% 21.44 % of Pop 65 - 74 3.0% 3.1% 2.9% Median Age 49.6 48.2 46.6 Average Age 46.3 45.6 44. Count of White 16.134 42.610 103.31 Count of Asian or Pacific Islander 861 3.06% 81.70 Gount of Other races 1.967 7.409 34.31 White 79.3% 73.7% 58.15 Back or African American 6.8% 81.73 30.6		· · ·	8.0%	8.6%	9.1%
% of Pop 22 - 25 3.2% 3.5% 3.66 % of Pop 23 - 29 5.4% 5.1% 5.66 % of Pop 35 - 39 5.2% 5.2% 5.55 % of Pop 40 - 44 4.8% 5.4% 5.66 % of Pop 40 - 44 4.8% 5.4% 5.66 % of Pop 40 - 74 23.9% 22.7% 21.4% % of Pop 60 - 74 23.9% 22.7% 21.4% % of Pop 55 - 84 8.5% 8.4% 7.7% % of Pop 55 - 44 8.5% 8.4% 7.7% % of Pop 75 - 84 8.5% 8.4% 7.7% % of Pop 85+ 3.0% 3.1% 2.9% Count of White 16.134 42.610 103.31 Count of Diack or African-American 1.385 4.709 23.18 Count of Asian or Pacific Islander 861 3.054 17.07 Count of Asian or Pacific Islander 864 8.1% 13.0° Puter Races 9.7% 12.8% 9.6% 16.27 Speak English at Home <		% of Pop 14 - 18	4.2%	4.7%	4.7%
% of Pop 25 - 29 5.4% 5.1% 5.69 % of Pop 30 - 34 5.4% 4.8% 5.44% % of Pop 30 - 33 5.2% 5.2% 5.65 % of Pop 40 - 44 4.8% 5.4% 5.6% % of Pop 40 - 44 4.8% 5.4% 5.6% % of Pop 45 - 59 10.6% 10.5% 19.1% % of Pop 75 - 84 8.5% 8.4% 7.7% % of Pop 85 + 3.0% 3.1% 2.99 Median Age 49.6 48.2 46.6 Average Age 46.3 45.6 44.4% Count of White 16,134 42.610 103.31 Count of Other acces 1.967 7.409 34.31 White 79.3% 73.7% 58.41 Black or African American 6.8% 8.1% 13.07 Asian 4.2% 5.3% 9.66 Other Races 9.7% 12.8% 19.33 Speak Spanish at Home 7.6% 9.6% 16.22 Spea		% of Pop 19 - 22	4.3%	4.7%	4.8%
% of Pop 30 - 34 5.4% 4.8% 5.44% % of Pop 35 - 39 5.2% 5.2% 5.5% % of Pop 45 - 59 19.6% 19.5% 19.1% % of Pop 60 - 74 23.9% 22.7% 21.44 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 3.0% 3.1% 2.99 Median Age 49.6 48.2 46. Count of Mick or African-American 1.385 4.709 23.18 Count of Other races 19.667 7.409 34.31 White 79.3% 73.7% 58.17 Black or African American 6.8% 8.1% 11.17 Asian 4.2% 5.3% 9.6% Other Races 9.7% 12.8% 19.33 <		% of Pop 22 - 25	3.2%	3.5%	3.6%
% of Pop 35 - 39 5.2% 5.2% 5.5% % of Pop 40 - 44 4.8% 5.4% 5.6% % of Pop 40 - 44 4.8% 5.4% 5.6% % of Pop 45 - 59 19.6% 19.5% 19.1% % of Pop 50 - 74 23.9% 22.7% 21.4% % of Pop 65 - 3.0% 3.1% 2.9% Median Age 49.6 48.2 46.3 Average Age 46.3 45.6 44.2 Count of White 16,134 42,610 103.31 Count of Asian or Pacific Islander 861 3,054 17.07 Count of Other races 1,967 7,409 34,31 White 79.3% 73.7% 81.79 Bick or African American 6.8% 8.1% 13.00 Asian 4.2% 5.3% 9.6% Other Races 9.7% 12.8% 19.33 Speak Ergish at Home 0.3% 0.8% 1.33 Speak Korean at Home 0.1% 0.1% 1.1%		% of Pop 25 - 29	5.4%	5.1%	5.6%
% of Pop 40 - 44 4.8% 5.4% 5.65 % of Pop 43 - 59 19.6% 19.5% 19.5% 19.1% % of Pop 53 - 58 19.6% 19.5% 22.7% 21.44 % of Pop 65 - 74 23.9% 22.7% 21.44 % of Pop 65 + 3.0% 3.1% 2.99 Median Age 49.6 48.2 46. Average Age 46.3 45.6 44. Count of White 16,134 42.610 103.31 Count of Dilack or African-American 1,385 4.709 23.18 Count of Dilack or African-American 1,867 7.409 34.31 Vhite 79.3% 73.7% 58.16 Black or African American 6.8% 8.1% 13.05 Asian 4.2% 5.3% 9.66 Other Races 9.7% 12.8% 19.33 Speak Segnaish at Home 7.6% 9.6% 1.35 Speak Rosian and Other Slavic Languages at Home 2.3% 3.3% 4.77 Speak C		% of Pop 30 - 34		4.8%	5.4%
% of Pop 45 - 59 19.6% 19.5% 19.19 % of Pop 50 - 74 23.9% 22.7% 21.44 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 7.77 % of Pop 75 - 84 8.5% 8.4% 46.3 45.6 44. Average Age 46.3 45.6 44. 103.31 17.07 23.18 Count of Nick or African-American 13.85 4.709 23.18 Count of Cher races 19.67 7.409 3.43 13.07 Asian 4.2% 5.3% 9.66 0ther Races 9.7% 12.8% 19.39 Speak English at Home 7.6% 9.6% 16.22 3.3% 4.77		% of Pop 35 - 39	5.2%	5.2%	5.5%
% of Pop 60 - 74 23.9% 22.7% 21.43 % of Pop 75 - 84 8.5% 8.4% 7.7% % of Pop 85+ 3.0% 3.1% 2.99 Median Age 49.6 48.2 46.3 Average Age 46.3 45.6 44. Count of White 16,134 42,610 103,31 Count of Mite 16,134 42,610 103,31 Count of Mite 7.409 34.31 17,07 Count of Mite races 1,967 7.409 34.31 White 79.3% 73.7% 58.17 Black or African American 6.8% 8.1% 13.09 Asian 4.2% 5.3% 9.6% Other Races 9.7% 12.8% 19.33 Speak English at Home 7.6% 9.6% 16.22 Speak Gream at Home 0.3% 0.3% 0.4% Speak Chinese at Home 0.1% 0.2% 0.1% Speak Korean at Home 0.1% 0.1% 1.1%		% of Pop 40 - 44	4.8%	5.4%	5.6%
% of Pop 75 - 84 8.5% 8.4% 7.75 % of Pop 85+ 3.0% 3.1% 2.99 Median Age 49.6 48.2 46. Average Age 46.3 45.5 44.4 Count of White 16,134 42,610 103.31 Count of Asian or Pacific Islander 861 3.056 7.409 Count of Asian or Pacific Islander 861 3.057 7.409 Count of Asian or Pacific Islander 861 3.056 7.709 Count of Other races 1,967 7.409 34.31 White 79.3% 73.7% 58.1% Black or African American 6.8% 8.1% 13.05 Asian 4.2% 5.3% 9.6% Other Races 9.7% 12.8% 19.33 Speak English at Home 7.6% 9.6% 16.22 Speak Other Indo-European Languages at Home 0.3% 0.4% 1.75 Speak Kotines at Home 0.1% 0.1% 1.17 Speak Nother Indo-European Languages at H		% of Pop 45 - 59	19.6%	19.5%	19.1%
% of Pop 85+ 3.0% 3.1% 2.95 Median Age Average Age 49.6 48.2 46. Average Age 46.3 45.6 44. Count of White 16,134 42,610 103,31 Count of Black or African-American 1,385 4,709 23,16 Count of Other races 1,967 7,409 34,31 White 79.3% 73.7% 58.19 Black or African American 6.8% 8.1% 13.00 Asian 4.2% 5.3% 9.65 Other Races 9.7% 12.8% 19.33 Speak English at Home 84.4% 81.6% 71.19 Speak Spanish at Home 0.3% 0.8% 1.62 Speak German at Home 0.1% 0.2% 0.19 Speak German at Home 0.3% 0.8% 1.35 Speak Other Indo-European Languages at Home 1.1% 1.2% 1.19 Speak Korean at Home 0.2% 0.4% 0.49 Speak Korean at Home 0.1%		% of Pop 60 - 74	23.9%	22.7%	21.4%
Median Age Average Age 49.6 46.3 48.2 46.3 46.6 46.3 Count of White Count of White Count of Main or Pacific Islander 16,134 42,610 103,31 100,31 Count of Mite Count of Asian or Pacific Islander 1,385 4,709 23,18 23,18 Count of Other races 1,967 7,409 34,31 30,054 White 79.3% 73.7% 58,19 53,100 Black or African American Asian 6.8% 8.1% 13.00 4.2% Other Races 9.7% 12.8% 19.33 Speak English at Home 84.4% 81.6% 71.19 5,9eak German at Home Speak German at Home 0.1% 0.2% 0.15 5,9eak Korean at Home Speak Korean at Home 0.1% 0.2% 0.15 5,9eak Korean at Home Speak Korean at Home 0.1% 0.1% 1.19 5,9eak Korean at Home 0.1% 0.1% Speak Other Languages at Home 0.1% 0.1% 1.19 5,9eak Korean at Home 0.1% 0.1% Speak Korean at Home 0.1% 0.1% 0.1% 0.1% 1.1% Speak Chinese at Home 0.1%<		% of Pop 75 - 84	8.5%	8.4%	7.7%
Average Åge 46.3 45.6 44. Count of White 16,134 42,610 103,31 Count of Black or African-American 1,385 4,709 23,18 Count of Oher races 1,967 7,409 34,31 White 79.3% 73.7% 58.19 Black or African American 6.8% 8.1% 13.00 Asian 4.2% 5.3% 9.65 Other Races 9.7% 12.8% 19.33 Speak English at Home 84.4% 81.6% 71.19 Speak Spanish at Home 0.3% 0.8% 1.33 Speak German at Home 0.1% 0.2% 0.15 Speak Korean at Home 0.1% 0.2% 0.15 Speak Korean at Home 0.2% 0.4% 0.44 Speak Korean at Home 0.1% 0.1% 1.19 Speak Korean at Home 0.1% 0.1% 1.19 Speak Korean at Home 0.2% 0.4% 0.45 Speak Korean at Home 0.1% 0.1%		% of Pop 85+	3.0%	3.1%	2.9%
Count of White 16,134 42,610 103,31 Count of Black or African-American 1,385 4,709 23,18 Count of Asian or Pacific Islander 861 3,054 17,07 Count of Other races 1,967 7,409 34,31 White 79.3% 73.7% 58.16 Black or African American 6.8% 8.1% 13.00 Asian 4.2% 5.3% 9.69 Other Races 9.7% 12.8% 19.33 Speak English at Home 84.4% 81.6% 71.19 Speak Spanish at Home 7.6% 9.6% 16.22 Speak Corman at Home 0.1% 0.2% 0.19 Speak Corean at Home 0.1% 0.2% 0.19 Speak Chinese at Home 2.3% 3.3% 4.79 Speak Chinese at Home 0.1% 0.1% 1.19 Speak Vietnamese at Home 0.1% 0.1% 0.1% Speak Other Asian Languages at Home 0.5% 0.3% 0.44 Speak Other Asian Lan					46.0
Count of Black or African-American 1,385 4,709 23,18 Count of Asian or Pacific Islander 861 3,054 17,07 Count of Other races 1,967 7,409 34,31 White 79,3% 73,7% 58,10 Black or African American 6,8% 8,1% 13,09 Asian 4,2% 5,3% 9,66 Other Races 9,7% 12,8% 19,39 Speak English at Home 7,6% 9,6% 16,22 Speak French or French Creole at Home 0,3% 0,8% 1,33 Speak Other Indo-European Languages at Home 2,3% 3,3% 4,79 Speak Other Indo-European Languages at Home 2,3% 3,3% 4,79 Speak Other Indo-European Languages at Home 0,1% 0,1% 1,19 Speak Other Asian Languages at Home 0,2% 0,4% 0,44 Speak Vietnamese at Home 0,1% 0,1% 1,19 Speak Other Asian Languages at Home 0,5% 0,3% 0,44 Speak Other Asian Languages at Home					44.4
Count of Asian or Pacific Islander 861 3,054 17,07 Count of Other races 1,967 7,409 34,31 White 79,3% 73.7% 58.1% Black or African American 6.8% 8.1% 13.09 Asian 4.2% 5.3% 9.6% Other Races 9.7% 12.8% 19.39 Speak English at Home 84.4% 81.6% 71.19 Speak Spanish at Home 7.6% 9.6% 16.29 Speak German at Home 0.3% 0.8% 1.39 Speak German at Home 2.3% 3.3% 4.79 Speak Russian and Other Slavic Languages at Home 2.3% 3.3% 4.79 Speak Nienese at Home 0.1% 0.2% 0.4% Speak Vietnamese at Home 0.1% 0.1% 1.17% Speak Nienes at Home 0.5% 0.3% 0.49 Speak Vietnamese at Home 0.1% 0.1% 1.17% Speak Other Languages at Home 0.5% 0.3% 0.49 Speak Other					103,312
Openation 1,967 7,409 34,31 White 79.3% 73.7% 58.19 Black or African American 6.8% 8.1% 13.00 Asian 4.2% 5.3% 9.6% Other Races 9.7% 12.8% 19.3% Speak English at Home 84.4% 81.6% 71.1% Speak Spanish at Home 7.6% 9.6% 16.2% Speak French or French Creole at Home 0.3% 0.8% 1.3% Speak German at Home 0.1% 0.2% 0.1% Speak Other Indo-European Languages at Home 1.1% 1.2% 1.1% Speak Chinese at Home 0.1% 0.2% 0.4% Speak Vietnamese at Home 0.1% 0.1% 0.4% Speak Vietnamese at Home 0.1% 0.1% 0.1% Speak Other Asian Languages at Home 0.5% 0.3% 0.4% Speak Other Asian Languages at Home 0.9% 0.8% 1.3% Speak Other Language at Home 0.4% 0.2% 0.5% <t< td=""><td></td><td></td><td></td><td></td><td>23,183</td></t<>					23,183
White 79.3% 73.7% 58.19 Black or African American 6.8% 8.1% 13.00 Asian 4.2% 5.3% 9.66 Other Races 9.7% 12.8% 19.39 Speak English at Home 84.4% 81.6% 71.19 Speak Spanish at Home 7.6% 9.6% 16.29 Speak French or French Creole at Home 0.3% 0.8% 1.39 Speak German at Home 0.1% 0.2% 0.16 Speak Chinese at Home 2.3% 3.3% 4.79 Speak Chinese at Home 2.0% 1.7% 1.79 Speak Vietnamese at Home 0.2% 0.4% 0.44 Speak Vietnamese at Home 0.5% 0.3% 0.44 Speak Vietnamese at Home 0.5% 0.3% 0.44 Speak Vietnamese at Home 0.5% 0.3% 0.44 Speak Other Asian Languages at Home 0.5% 0.3% 0.44 Speak Other Language at Home 0.4% 0.2% 0.55 Speak Other Languag					17,075
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Speak Vietnamese at Home 0.1% 1.19 Speak Other Asian Languages at Home 0.5% 0.3% 0.49 Speak Tagalog and Other Pacific Languages at Home 0.9% 0.8% 1.39 Speak Other Language at Home 0.4% 0.2% 0.59 Hispanic Population 1,933 7,181 35,30 Hispanic Population Percent 9.5% 12.4% 19.89 Mexican 48.4% 34.3% 27.49 Puerto Rican 23.7% 29.1% 29.59 Cuban 6.1% 3.1% 1.79 Dominican 4.3% 13.2% 16.79 Central American 3.9% 6.9% 10.39 South American 10.1% 9.1% 10.09 Other Hispanic 3.6% 4.2% 4.59	n ge	Speak Other Indo-European Languages at Home	2.3%	3.3%	4.7%
Speak Vietnamese at Home 0.1% 1.19 Speak Other Asian Languages at Home 0.5% 0.3% 0.49 Speak Tagalog and Other Pacific Languages at Home 0.9% 0.8% 1.39 Speak Other Language at Home 0.4% 0.2% 0.59 Hispanic Population 1,933 7,181 35,30 Hispanic Population Percent 9.5% 12.4% 19.89 Mexican 48.4% 34.3% 27.49 Puerto Rican 23.7% 29.1% 29.59 Cuban 6.1% 3.1% 1.79 Dominican 4.3% 13.2% 16.79 Central American 3.9% 6.9% 10.39 South American 10.1% 9.1% 10.09 Other Hispanic 3.6% 4.2% 4.59	lua	Speak Russian and Other Slavic Languages at Home	1.1%	1.2%	1.1%
Speak Vietnamese at Home 0.1% 1.19 Speak Other Asian Languages at Home 0.5% 0.3% 0.49 Speak Tagalog and Other Pacific Languages at Home 0.9% 0.8% 1.39 Speak Other Language at Home 0.4% 0.2% 0.59 Hispanic Population 1,933 7,181 35,30 Hispanic Population Percent 9.5% 12.4% 19.89 Mexican 48.4% 34.3% 27.49 Puerto Rican 23.7% 29.1% 29.59 Cuban 6.1% 3.1% 1.79 Dominican 4.3% 13.2% 16.79 Central American 3.9% 6.9% 10.39 South American 10.1% 9.1% 10.09 Other Hispanic 3.6% 4.2% 4.59	bu	Speak Chinese at Home	2.0%	1.7%	1.7%
Speak Other Asian Languages at Home 0.5% 0.3% 0.49 Speak Tagalog and Other Pacific Languages at Home 0.9% 0.8% 1.39 Speak Other Language at Home 0.4% 0.2% 0.59 Hispanic Population 1,933 7,181 35,30 Hispanic Population Percent 9.5% 12.4% 19.89 Mexican 48.4% 34.3% 27.49 Puerto Rican 23.7% 29.1% 29.59 Cuban 6.1% 3.1% 1.79 Dominican 3.9% 6.9% 10.39 South American 3.9% 6.9% 10.39 Other Hispanic 3.6% 4.2% 4.59	La La	Speak Korean at Home	0.2%	0.4%	0.4%
Speak Tagalog and Other Pacific Languages at Home 0.9% 0.8% 1.39 Speak Other Language at Home 0.4% 0.2% 0.59 Hispanic Population 1,933 7,181 35,30 Hispanic Population Percent 9.5% 12.4% 19.89 Mexican 48.4% 34.3% 27.49 Puerto Rican 23.7% 29.1% 29.59 Cuban 6.1% 3.1% 1.79 Dominican 4.3% 13.2% 16.79 South American 3.9% 6.9% 10.39 South American 10.1% 9.1% 10.09 Other Hispanic 3.6% 4.2% 4.59		Speak Vietnamese at Home	0.1%	0.1%	1.1%
Speak Other Language at Home 0.4% 0.2% 0.59 Hispanic Population 1,933 7,181 35,30 Hispanic Population Percent 9.5% 12.4% 19.89 Mexican 48.4% 34.3% 27.49 Puerto Rican 23.7% 29.1% 29.59 Cuban 6.1% 3.1% 1.79 Dominican 4.3% 13.2% 16.79 South American 3.9% 6.9% 10.39 Other Hispanic 3.6% 4.2% 4.59		Speak Other Asian Languages at Home	0.5%	0.3%	0.4%
Hispanic Population 1,933 7,181 35,30 Hispanic Population Percent 9.5% 12.4% 19.89 Mexican 48.4% 34.3% 27.4% Puerto Rican 23.7% 29.1% 29.5% Cuban 6.1% 3.1% 1.7% Dominican 4.3% 13.2% 16.7% South American 3.9% 6.9% 10.3% Other Hispanic 3.6% 4.2% 4.5%		Speak Tagalog and Other Pacific Languages at Home	0.9%	0.8%	1.3%
Hispanic Population Percent 9.5% 12.4% 19.89 Mexican 48.4% 34.3% 27.4% Puerto Rican 23.7% 29.1% 29.5% Cuban 6.1% 3.1% 1.7% Dominican 4.3% 13.2% 16.7% South American 3.9% 6.9% 10.3% Other Hispanic 3.6% 4.2% 4.5%		Speak Other Language at Home	0.4%	0.2%	0.5%
Mexican 48.4% 34.3% 27.4% Puerto Rican 23.7% 29.1% 29.5% Cuban 6.1% 3.1% 1.7% Dominican 4.3% 13.2% 16.7% Central American 3.9% 6.9% 10.3% South American 10.1% 9.1% 10.0% Other Hispanic 3.6% 4.2% 4.5%		Hispanic Population	1,933	7,181	35,305
Puerto Rican 23.7% 29.1% 29.5% Cuban 6.1% 3.1% 1.7% Dominican 4.3% 13.2% 16.7% Central American 3.9% 6.9% 10.3% South American 10.1% 9.1% 10.0% Other Hispanic 3.6% 4.2% 4.5%		Hispanic Population Percent	9.5%	12.4%	19.8%
Open Sign Cuban 6.1% 3.1% 1.79 Dominican 4.3% 13.2% 16.79 Central American 3.9% 6.9% 10.39 South American 10.1% 9.1% 10.09 Other Hispanic 3.6% 4.2% 4.59		Mexican	48.4%	34.3%	27.4%
South American 10.1% 9.1% 10.0% Other Hispanic 3.6% 4.2% 4.5%		Puerto Rican	23.7%	29.1%	29.5%
South American 10.1% 9.1% 10.0% Other Hispanic 3.6% 4.2% 4.5%	nic	Cuban	6.1%	3.1%	1.7%
South American 10.1% 9.1% 10.0% Other Hispanic 3.6% 4.2% 4.5%	par	Dominican	4.3%	13.2%	16.7%
South American 10.1% 9.1% 10.0% Other Hispanic 3.6% 4.2% 4.5%	lis	Central American	3.9%	6.9%	10.3%
		South American	10.1%	9.1%	10.0%
		Other Hispanic	3.6%	4.2%	4.5%
2000 Hispanic Population Percent 4% 5% 119		2000 Hispanic Population Percent	4%	5%	11%
			2%	2%	6%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

American 2.2% 2.5% 2.0% Native American (ie. Indian/Eskimo) 0.1% 0.1% 0.1% 0.1% Asian (percent of total population) 4.1% 5.2% 9.5% Asian (percent of total population) 4.1% 5.2% 9.5% Japanese 0.0% 0.1% 0.1% 0.1% Green 0.5% 0.7% 0.7% 0.7% South Central Asian (ie. Vietnamese) 1.4% 1.4% 2.7% Other Asian 0.2% 0.3% 0.5% Dutch 0.6% 0.4% 0.3% British 0.7% 0.8% 0.3% Dutch 0.6% 0.4% 0.3% Polish 2.3% 2.4% 1.9% Scotch/insh 15.1% 1.8% 0.8% Other European (ie. Greek/Russian) 5.9% 4.7% 0.3% Other European (ie. Greek/Russian) 5.9% 4.7% 0.3% Other European (ie. Greek/Russian) 5.9% 4.7% 3.9% <td< th=""><th></th><th>Heights Plaza s Point, NJ</th><th>5.00 Minute Drivetime</th><th>10.00 Minute Drivetime</th><th>20.00 Minute Drivetime</th></td<>		Heights Plaza s Point, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Native American (ie. Indian/Eskimo) 0.1% 0.1% 0.1% 0.1% Asian (Percent of total population) 4.1% 5.2% 9.5% Chinese 1.2% 1.3% 1.6% Japanese 0.0% 0.0% 0.0% Korean 0.5% 0.7% 0.7% South Central Asian (ie. Indian) 0.8% 1.5% 3.9% South Cast Asian (ie. Vietnamese) 1.4% 1.4% 7.4% Burch Asian 0.7% 0.7% 0.7% South East Asian (ie. Vietnamese) 1.4% 1.4% 7.5% South East Asian (ie. Vietnamese) 1.4% 1.4% 7.5% Burch 0.6% 0.3% 0.3% French 0.7% 0.6% 0.5% German 8.4% 8.1% 8.8% Italian 11.9% 11.5% 9.1% Scandinavian 0.7% 0.8% 0.6% Other European (ie. Greek/Russian) 5.9% 4.7% 3.3% Middle Eastern 0.6%		American (percent of total population)			2.2%
Hawaiian/Readitic islander 0.0% 0.0% 0.0% Asian (percent of total population) 4.1% 5.2% 9.5% Chinese 1.2% 1.3% 1.6% Japanese 0.0% 0.1% 0.1% South Central Asian (ie. Indian) 0.8% 1.5% 3.9% Other Asian 0.2% 0.3% 0.5% Other Asian 0.2% 0.3% 0.5% Dutch East Asian (ie. Vietnamese) 1.4% 4.4% 8.3% Dutch 0.6% 0.4% 0.3% Dutch 0.6% 0.4% 0.3% Dutch 0.6% 0.4% 0.3% Polish 2.3% 2.4% 1.9% Socitch/Irish 0.7% 0.8% 0.6% Other European (ie. Greek/Russian) 5.1% 4.8% 6.7% Socitch/Irish 0.6% 0.3% 0.3% 0.3% Other Ancestry 13.4% 18.2% 21.3% 11.5% Middie Eastet 0.6% 0.3%					2.0%
Asian (percent of total population) 4.1% 5.2% 9.5% Chinese 1.2% 1.3% 1.6% Japanese 0.0% 0.1% 0.1% Korean 0.5% 0.7% 0.7% South Central Asian (ie. Indian) 0.8% 1.5% 3.9% South Cast Asian (ie. Vietnamese) 1.4% 1.4% 7.8% Other Asian 0.2% 0.3% 0.5% British 5.7% 5.8% 3.9% Ditch 0.6% 0.4% 0.3% 0.5% French 0.7% 0.6% 0.5% 1.5% 3.9% Polish 2.3% 2.4% 1.9% 1.15% 9.1% Scandinavian 0.7% 0.8% <td< td=""><td></td><td></td><td></td><td></td><td></td></td<>					
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Japanese 0.0% 0.1% 0.1% Korean 0.5% 0.7% 0.7% South Central Asian (le. Indian) 0.8% 1.5% 3.9% South East Asian (le. Vietnamese) 1.4% 1.4% 2.7% South East Asian (le. Vietnamese) 1.4% 1.4% 2.7% South East Asian (le. Indian) 0.2% 0.3% 0.5% European (percent of total population) 51.3% 48.0% 33.3% British 0.6% 0.4% 0.3% 0.5% Duch 0.6% 0.4% 0.5% 0.4% 0.5% French 0.7% 0.6% 0.3% 0.5% 0.6% 0.3% 0.6% 0.3% 0.6% 0.3% 0.6% 0.3% 0.6% 0.3% 0.6% 0.3% 0.6% 0.3% 0.6% 0.3% 0.3% 0.4% 0.6% 0.3% 0.3% 0.3% 0.3% 0.3% 0.3% 0.3% 0.3% 0.3% 0.3% 0.4% 0.6% 0.3% 0.4% <td< td=""><td></td><td></td><td></td><td></td><td></td></td<>					
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% Households With Children 22.9% 25.3% 25.7%		% Households With Children	22.9%	25.3%	25.7%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

	Heights Plaza s Point, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
5	Total Housing Units	9,875	32,331	95,438
inç	Owner Occupied Percent	61.2%	54.5%	50.2%
Housing	Renter Occupied Percent	26.0%	17.2%	22.4%
ΗĚ	Vacant Housing Percent	12.7%	28.3%	27.5%
	Total Housing Units (Census 2000)	9,229	30,298	88,582
	Property Value \$1,000,000 or more	5.2%	7.5%	7.2%
	Property Value \$750,000 to \$999,999	5.3%	7.2%	6.0%
F	Property Value \$500,000 to \$749,999	31.7%	27.4%	23.6%
e Value Occupied)	Property Value \$400,000 to \$499,999	19.5%	17.1%	16.1%
nlu du	Property Value \$300,000, to \$399,999	23.8%	19.3%	18.4%
Home Value vner Occupi	Property Value \$200,000 to \$299,999	10.6%	9.5%	13.0%
r o	Property Value \$150,000 to \$199,999	0.6%	2.0%	3.8%
Hom (Owner	Property Value \$100,000 to \$149,999	0.1%	1.3%	3.4%
[⊥] Š	Property Value \$60,000 to \$99,999	0.4%	0.7%	1.4%
l e	Property Value \$40,000 to \$59,999	0.4%	0.5%	0.9%
	Property Value \$0 to \$39,999	1.0%	1.7%	2.0%
	Median Home Value	\$463,168	\$470,794	\$431,482
	\$0 and under - percent	16.3%	15.8%	16.8%
	\$1 to \$4999 - percent	7.9%	7.4%	8.3%
5	\$5k to \$9999 - percent	4.2%	4.1%	4.4%
	\$10k to \$24999 - percent	6.1%	6.0%	6.2%
lth seh	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
Wealth Household	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
≥ĭ	\$100k to \$249999 - percent	18.6%	18.9%	18.4%
per	\$250k to \$499999 - percent	13.9%	14.2%	13.5%
	\$500k+ - percent	16.0%	16.6%	15.2%
	Median HH Wealth	\$92,819	\$98,596	\$86,010
	Avg HH Wealth	\$256,650	\$264,012	\$246,831
lity	Economic Viability Local	265	261	255
Economic Viability	Economic Viability Indexed	98	96	94
	Employed Guidian Day 401 by Committee	40.704	00.000	00.074
	Employed Civilian Pop 16+ by Occupation	10,784	30,232	88,374
$\widehat{}$	Managerial/Executive Professional Specialty	15.8%	15.4%	12.9%
164		24.9%	28.4%	23.9%
e	Healthcare Support	1.9%	1.6%	2.8%
Ag	Sales	9.5%	10.5%	11.1%
ion ns	Office & Administrative Support	12.9%	10.9%	10.2%
ati Iiai	Protective Service	3.0% 11.2%	2.9%	3.1%
Occupation ed Civilians	Food Preperation		8.8%	9.6%
	Building Maintenance & Cleaning	3.8% 2.6%	3.3%	4.9%
yeq	Personal Care		4.2% 0.1%	5.9%
loi	Farming, Fishing, & Forestry Construction	0.0% 6.8%	0.1% 6.4%	0.0% 6.8%
Occupation (Employed Civilians Age 16+)	Production & Transportation	0.8% 7.6%	6.4% 7.4%	6.8% 9.0%
(E				
	Percent White Collar Workers	64.9%	66.8%	60.8%
	Percent Blue Collar Workers	35.1%	33.2%	39.2%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

	Heights Plaza s Point, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	6.6%	6.3%	6.0%
	Manufacturing	4.0%	3.6%	4.3%
	Transportation	4.8%	4.5%	4.7%
	Information	1.7%	1.4%	1.2%
	Wholesale/Retail	15.3%	13.2%	12.6%
	Finance, Insurance, Real Estate	5.6%	6.3%	5.7%
	Professional Services	8.0%	8.4%	6.3%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	4.1%	3.6%	3.7%
	Educational Services	24.7%	25.7%	23.8%
	Entertainment Services	17.5%	17.3%	21.8%
	Other Professional Services	2.1%	3.5%	4.3%
	Public Administration	5.5%	6.1%	5.5%
	No Vehicles	8.4%	6.2%	11.3%
es H	1 Vehicle	34.2%	33.0%	35.4%
r H	2 Vehicles	36.3%	39.5%	35.5%
Vehicles per HH	3 or more vehicles	21.0%	21.3%	17.8%
	Average Number of Vehicles	1.79	1.83	1.67
Change	Births (last 12 months)	201	567	1,819
an	Deaths (last 12 months)	200	546	1,578
ч	Migration (last 12 months)	100	80	-289
Work place	Workplace Establishments	859	2,329	5,332
W pla	Workplace Employees (FTE)	8,836	21,351	71,622