

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.470579 Longitude: -78.404685

| Park Hills Plaza Altoona, PA | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|-----------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population | Current Year Estimated Population | 23,913 | 71,445 | 106,848 |
| | Population Est 23Q1 | 23,957 | 71,600 | 107,033 |
| | Population Est 22Q4 | 23,944 | 71,549 | 106,973 |
| | Population Est 22Q3 | 23,933 | 71,523 | 106,915 |
| | Population Est 22Q2 | 23,965 | 71,519 | 106,889 |
| | Population Est 22Q1 | 24,000 | 71,606 | 106,988 |
| | Population Est 21Q4 | 24,053 | 71,748 | 107,171 |
| | Population Est 21Q3 | 24,130 | 71,836 | 107,272 |
| | Population Est 21Q2 | 24,223 | 72,063 | 107,524 |
| | Population Fcst | 23,982 | 71,594 | 107,310 |
| | 2010 Census Population | 24,747 | 74,647 | 112,633 |
| | 2000 Census Population | 25,843 | 77,987 | 114,737 |
| | 1990 Census Population | 26,724 | 80,450 | 116,479 |
| | Current Year Daytime Population | 31,338 | 82,646 | 113,879 |
| | Average Seasonal Population | 255 | 794 | 1,614 |
| | Historical Annual Growth, 1990 – 2000 | -0.33% | -0.31% | -0.15% |
| | Historical Annual Growth, 2000 – 2010 | -0.43% | -0.44% | -0.18% |
| | Estimated Annual Growth, 2010 – CY | -0.24% | -0.31% | -0.37% |
| | Projected Annual Growth, CY to Y5 | 0.06% | 0.04% | 0.09% |
| | Group Qtrs Est | 973 | 2,741 | 4,012 |
| Transient Est Average Last 4 Qtrs | 2,306 | 2,867 | 3,551 | |
| Households | Current Year Estimated Households | 10,257 | 30,442 | 44,700 |
| | Households Est 23Q1 | 10,267 | 30,481 | 44,738 |
| | Households Est 22Q4 | 10,264 | 30,467 | 44,720 |
| | Households Est 22Q3 | 10,258 | 30,450 | 44,686 |
| | Households Est 22Q2 | 10,274 | 30,450 | 44,678 |
| | Households Est 22Q1 | 10,290 | 30,492 | 44,724 |
| | Households Est 21Q4 | 10,312 | 30,559 | 44,806 |
| | Households Est 21Q3 | 10,345 | 30,597 | 44,851 |
| | Households Est 21Q2 | 10,385 | 30,695 | 44,963 |
| | Households Fcst | 10,289 | 30,519 | 44,907 |
| | 2010 Census Households | 10,492 | 31,183 | 45,970 |
| | 2000 Census Households | 10,629 | 31,364 | 45,487 |
| | 1990 Census Households | 10,751 | 31,531 | 44,774 |
| | Historical Annual Growth, 1990 – 2000 | -0.11% | -0.05% | 0.16% |
| | Historical Annual Growth, 2000 – 2010 | -0.13% | -0.06% | 0.11% |
| | Estimated Annual Growth, 2010 – CY | -0.16% | -0.17% | -0.20% |
| | Projected Annual Growth, CY to Y5 | 0.06% | 0.05% | 0.09% |
| Population per Household | 2.24 | 2.26 | 2.30 | |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| Park Hills Plaza Altoona, PA | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|--|--------------------------|---------------------------|---------------------------|
| Income | HH Income \$500,000 or more | 0.9% | 0.9% | 0.9% |
| | HH Income \$250,000 to \$499,999 | 1.1% | 1.1% | 1.1% |
| | HH Income \$200,000 to \$249,999 | 2.5% | 2.6% | 2.5% |
| | HH Income \$175,000 to \$199,999 | 3.3% | 2.9% | 2.9% |
| | HH Income \$150,000 to \$174,999 | 4.1% | 4.0% | 4.3% |
| | HH Income \$100,000 to 149,999 | 14.9% | 14.8% | 16.7% |
| | HH Income \$75,000 to 99,999 | 14.2% | 13.1% | 13.6% |
| | HH Income \$50,000 to 74,999 | 17.7% | 18.2% | 17.7% |
| | HH Income \$35,000 to 49,999 | 12.2% | 13.3% | 12.8% |
| | HH Income \$25,000 to 34,999 | 9.4% | 9.3% | 9.0% |
| | HH Income \$15,000 to 24,999 | 9.1% | 10.2% | 9.4% |
| | HH Income \$0 to 14,999 | 10.7% | 9.7% | 9.1% |
| | Average Household Income | \$82,741 | \$80,535 | \$82,190 |
| | Median Household Income | \$60,612 | \$58,625 | \$61,860 |
| | Per Capita Income | \$36,791 | \$35,434 | \$35,434 |
| | Average Disposable Income | \$63,996 | \$63,304 | \$65,288 |
| | Median Disposable Income | \$51,361 | \$49,737 | \$52,408 |
| | Discretionary HH Income Over \$150,000 | 2.7% | 2.9% | 2.9% |
| | Discretionary HH Income \$125,000 to \$149,999 | 2.3% | 2.1% | 2.1% |
| | Discretionary HH Income \$100,000 to \$124,999 | 5.9% | 5.3% | 5.4% |
| | Discretionary HH Income \$75,000 to \$99,999 | 8.4% | 8.9% | 10.4% |
| | Discretionary HH Income \$50,000 to \$74,999 | 21.0% | 19.2% | 20.2% |
| | Discretionary HH Income \$25,000 to \$49,999 | 27.2% | 28.4% | 28.0% |
| | Discretionary HH Income Under \$25,000 | 32.5% | 33.2% | 31.0% |
| | Average Discretionary HH Income | \$48,753 | \$47,802 | \$49,493 |
| | Median Discretionary HH Income | \$39,697 | \$38,174 | \$40,480 |
| | Householder White – Count | 9,674 | 28,294 | 42,163 |
| | Median HH Income | \$61,792 | \$59,811 | \$63,453 |
| | Average HH Income | \$73,713 | \$72,917 | \$75,134 |
| | Householder Black or African-American – Count | 215 | 811 | 840 |
| | Median HH Income | \$31,984 | \$44,504 | \$43,916 |
| | Average HH Income | \$49,929 | \$47,298 | \$46,721 |
| | Householder Hispanic – Count | 113 | 310 | 391 |
| Median HH Income | \$48,464 | \$45,602 | \$47,772 | |
| Average HH Income | \$60,709 | \$52,459 | \$54,570 | |
| Householder Asian or Pacific Islander – Count | 18 | 165 | 191 | |
| Median HH Income | \$10,029 | \$113,784 | \$114,661 | |
| Average HH Income | \$54,835 | \$112,683 | \$112,795 | |
| Householder Other or Pacific Islander – Count | 237 | 862 | 1,116 | |
| Median HH Income | \$58,731 | \$52,362 | \$54,878 | |
| Average HH Income | \$59,592 | \$58,411 | \$63,402 | |

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| Park Hills Plaza Altoona, PA | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|------------------------------------|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender | Male Population | 11,682 | 34,810 | 52,273 |
| | Female Population | 12,231 | 36,635 | 54,576 |
| Total Population by Age | Count of Pop 0 to 4 years | 1,130 | 3,410 | 5,029 |
| | Count of Pop 0 to 7 years | 1,639 | 4,889 | 7,211 |
| | Count of Pop 5 - 13 | 2,140 | 6,575 | 9,856 |
| | Count of Pop 14 - 18 | 1,054 | 3,326 | 5,114 |
| | Count of Pop 19 - 22 | 1,080 | 3,541 | 5,542 |
| | Count of Pop 22 - 25 | 814 | 2,766 | 4,370 |
| | Count of Pop 25 - 29 | 1,282 | 3,865 | 5,850 |
| | Count of Pop 30 - 34 | 1,391 | 4,129 | 5,920 |
| | Count of Pop 35 - 39 | 1,395 | 4,203 | 6,096 |
| | Count of Pop 40 - 44 | 1,400 | 4,208 | 6,198 |
| | Count of Pop 45 - 59 | 4,230 | 12,953 | 19,731 |
| | Count of Pop 60 - 74 | 5,069 | 14,676 | 21,840 |
| | Count of Pop 75 - 84 | 2,068 | 5,646 | 8,342 |
| | Count of Pop 85+ | 859 | 2,148 | 2,960 |
| | % of Pop 0 to 4 years | 4.7% | 4.8% | 4.7% |
| | % of Pop 0 to 7 years | 6.9% | 6.8% | 6.7% |
| | % of Pop 5 - 13 | 8.9% | 9.2% | 9.2% |
| | % of Pop 14 - 18 | 4.4% | 4.7% | 4.8% |
| | % of Pop 19 - 22 | 4.5% | 5.0% | 5.2% |
| | % of Pop 22 - 25 | 3.4% | 3.9% | 4.1% |
| | % of Pop 25 - 29 | 5.4% | 5.4% | 5.5% |
| | % of Pop 30 - 34 | 5.8% | 5.8% | 5.5% |
| | % of Pop 35 - 39 | 5.8% | 5.9% | 5.7% |
| % of Pop 40 - 44 | 5.9% | 5.9% | 5.8% | |
| % of Pop 45 - 59 | 17.7% | 18.1% | 18.5% | |
| % of Pop 60 - 74 | 21.2% | 20.5% | 20.4% | |
| % of Pop 75 - 84 | 8.6% | 7.9% | 7.8% | |
| % of Pop 85+ | 3.6% | 3.0% | 2.8% | |
| Median Age | 46.0 | 44.6 | 44.6 | |
| Average Age | 45.0 | 44.0 | 43.8 | |
| Male Population by Age | % of Pop 0 to 4 years | 5.0% | 5.0% | 4.9% |
| | % of Pop 5 - 13 | 9.6% | 9.7% | 9.7% |
| | % of Pop 14 - 18 | 4.7% | 4.9% | 5.0% |
| | % of Pop 19 - 22 | 4.8% | 5.3% | 5.5% |
| | % of Pop 22 - 25 | 3.7% | 4.3% | 4.4% |
| | % of Pop 25 - 29 | 5.6% | 5.6% | 5.7% |
| | % of Pop 30 - 34 | 6.1% | 6.0% | 5.7% |
| | % of Pop 35 - 39 | 5.9% | 6.0% | 5.8% |
| | % of Pop 40 - 44 | 6.0% | 6.1% | 5.9% |
| | % of Pop 45 - 59 | 17.7% | 18.4% | 18.8% |
| | % of Pop 75 - 84 | 7.5% | 6.8% | 6.8% |
| | % of Pop 60 - 74 | 20.9% | 20.0% | 20.0% |
| | % of Pop 85+ | 2.5% | 1.9% | 1.8% |
| Median Age | 43.9 | 42.6 | 42.8 | |
| Average Age | 43.5 | 42.4 | 42.4 | |

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|---------------------------------|---|--------------------------|---------------------------|---------------------------|
| | % of Pop 0 to 4 years | 4.5% | 4.5% | 4.5% |
| | % of Pop 5 - 13 | 8.4% | 8.7% | 8.8% |
| | % of Pop 14 - 18 | 4.2% | 4.4% | 4.6% |
| | % of Pop 19 - 22 | 4.2% | 4.6% | 4.9% |
| | % of Pop 22 - 25 | 3.1% | 3.5% | 3.8% |
| | % of Pop 25 - 29 | 5.1% | 5.2% | 5.3% |
| | % of Pop 30 - 34 | 5.5% | 5.6% | 5.4% |
| | % of Pop 35 - 39 | 5.8% | 5.8% | 5.6% |
| | % of Pop 40 - 44 | 5.7% | 5.7% | 5.7% |
| | % of Pop 45 - 59 | 17.6% | 17.9% | 18.2% |
| | % of Pop 60 - 74 | 21.4% | 21.0% | 20.9% |
| | % of Pop 75 - 84 | 9.7% | 9.0% | 8.8% |
| | % of Pop 85+ | 4.7% | 4.1% | 3.7% |
| | Median Age | 48.1 | 46.7 | 46.3 |
| Average Age | 46.5 | 45.5 | 45.1 | |
| Race | Count of White | 22,141 | 65,405 | 99,143 |
| | Count of Black or African-American | 576 | 2,110 | 2,400 |
| | Count of Asian or Pacific Islander | 151 | 637 | 772 |
| | Count of Other races | 1,045 | 3,292 | 4,533 |
| | White | 92.6% | 91.5% | 92.8% |
| | Black or African American | 2.4% | 3.0% | 2.2% |
| | Asian | 0.6% | 0.9% | 0.7% |
| | Other Races | 4.4% | 4.6% | 4.2% |
| Language Spoken | Speak English at Home | 97.9% | 97.7% | 97.8% |
| | Speak Spanish at Home | 0.8% | 0.6% | 0.6% |
| | Speak French or French Creole at Home | 0.1% | 0.1% | 0.1% |
| | Speak German at Home | 0.4% | 0.5% | 0.5% |
| | Speak Other Indo-European Languages at Home | 0.6% | 0.5% | 0.4% |
| | Speak Russian and Other Slavic Languages at Home | 0.0% | 0.1% | 0.1% |
| | Speak Chinese at Home | 0.0% | 0.2% | 0.2% |
| | Speak Korean at Home | 0.0% | 0.0% | 0.0% |
| | Speak Vietnamese at Home | 0.0% | 0.0% | 0.0% |
| | Speak Other Asian Languages at Home | 0.0% | 0.0% | 0.0% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.0% | 0.1% | 0.0% |
| | Speak Other Language at Home | 0.1% | 0.3% | 0.3% |
| Hispanic | Hispanic Population | 438 | 1,138 | 1,559 |
| | Hispanic Population Percent | 1.8% | 1.6% | 1.5% |
| | Mexican | 45.0% | 37.2% | 34.4% |
| | Puerto Rican | 35.4% | 33.9% | 33.2% |
| | Cuban | 0.4% | 6.8% | 8.7% |
| | Dominican | 5.9% | 2.6% | 2.3% |
| | Central American | 4.8% | 9.6% | 8.0% |
| | South American | 4.2% | 3.2% | 3.1% |
| | Other Hispanic | 4.3% | 6.6% | 10.2% |
| | 2000 Hispanic Population Percent | 1% | 1% | 1% |
| | 1990 Hispanic Population Percent | 0% | 0% | 0% |

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|------------------------------------|--|--------------------------|---------------------------|---------------------------|
| Ancestry | American (percent of total population) | 5.3% | 5.2% | 5.2% |
| | American | 5.2% | 5.1% | 5.1% |
| | Native American (ie. Indian/Eskimo) | 0.1% | 0.1% | 0.1% |
| | Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| | Asian (percent of total population) | 0.6% | 0.9% | 0.7% |
| | Chinese | 0.0% | 0.1% | 0.1% |
| | Japanese | 0.0% | 0.1% | 0.1% |
| | Korean | 0.0% | 0.1% | 0.1% |
| | South Central Asian (ie. Indian) | 0.3% | 0.4% | 0.3% |
| | South East Asian (ie. Vietnamese) | 0.1% | 0.1% | 0.1% |
| | Other Asian | 0.1% | 0.1% | 0.1% |
| | European (percent of total population) | 62.7% | 61.1% | 60.9% |
| | British | 6.0% | 5.5% | 5.4% |
| | Dutch | 0.8% | 0.9% | 0.9% |
| | French | 0.9% | 0.9% | 0.9% |
| | German | 25.7% | 25.8% | 26.4% |
| | Italian | 10.7% | 8.8% | 8.0% |
| | Polish | 2.9% | 3.1% | 3.4% |
| | Scandinavian | 0.8% | 0.8% | 0.8% |
| | Scotch/Irish | 11.9% | 12.6% | 12.5% |
| Other European (ie. Greek/Russian) | 3.0% | 2.6% | 2.7% | |
| Middle Eastern | 0.2% | 0.2% | 0.2% | |
| Other Ancestry | 6.0% | 6.8% | 6.4% | |
| Unclassified Ancestry | 23.4% | 24.3% | 25.1% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 17,694 | 51,828 | 76,937 |
| | Elementary (0 to 8) | 1.7% | 1.6% | 1.7% |
| | Some High School (9 to 11) | 4.9% | 5.3% | 5.0% |
| | High School Graduate (12) | 43.1% | 43.8% | 44.0% |
| | Some College (13 to 16) | 17.3% | 15.9% | 15.8% |
| | Associates Degree Only | 7.9% | 8.3% | 9.2% |
| | Bachelors Degree Only | 16.6% | 16.4% | 16.2% |
| | Graduate Degree | 8.6% | 8.6% | 8.0% |
| | % College (4+) | 25.2% | 25.1% | 24.2% |
| Household Type | Total Households – count | 10,257 | 30,442 | 44,700 |
| | One Person HHs – count | 3,393 | 10,241 | 14,207 |
| | Family HHs – count | 6,263 | 18,073 | 27,699 |
| | Married Couple – count | 4,565 | 12,700 | 20,134 |
| | w/own children – count | 1,318 | 4,378 | 6,701 |
| | w/out own children – count | 3,247 | 8,321 | 13,433 |
| | Male Householder – count | 491 | 1,565 | 2,132 |
| | Female Householder – count | 1,207 | 3,809 | 5,433 |
| | Non-Family Households – count | 601 | 2,128 | 2,794 |
| | 1 Person Household | 33.1% | 33.6% | 31.8% |
| | 2 Person Household | 35.6% | 34.6% | 35.1% |
| | 3 Person Household | 14.7% | 14.4% | 14.9% |
| | 4 Person Household | 10.2% | 10.4% | 11.0% |
| | 5 Person Household | 4.4% | 4.5% | 4.7% |
| 6 Person Household | 1.4% | 1.6% | 1.7% | |
| 7+ Person Household | 0.7% | 0.9% | 0.9% | |
| % Households With Children | 21.4% | 24.2% | 24.2% | |

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|--|---|--------------------------|---------------------------|---------------------------|
| Housing | Total Housing Units | 11,134 | 33,177 | 48,605 |
| | Owner Occupied Percent | 61.2% | 60.9% | 64.8% |
| | Renter Occupied Percent | 31.0% | 30.9% | 27.2% |
| | Vacant Housing Percent | 7.9% | 8.2% | 8.0% |
| | Total Housing Units (Census 2000) | 11,260 | 33,605 | 48,660 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 0.2% | 0.3% | 0.3% |
| | Property Value \$750,000 to \$999,999 | 0.5% | 0.7% | 0.8% |
| | Property Value \$500,000 to \$749,999 | 1.6% | 2.0% | 2.3% |
| | Property Value \$400,000 to \$499,999 | 3.6% | 3.9% | 4.2% |
| | Property Value \$300,000, to \$399,999 | 6.5% | 7.8% | 8.0% |
| | Property Value \$200,000 to \$299,999 | 20.1% | 17.0% | 18.5% |
| | Property Value \$150,000 to \$199,999 | 21.3% | 19.0% | 19.8% |
| | Property Value \$100,000 to \$149,999 | 23.0% | 22.9% | 22.7% |
| | Property Value \$60,000 to \$99,999 | 14.6% | 16.5% | 13.9% |
| | Property Value \$40,000 to \$59,999 | 2.7% | 3.8% | 3.2% |
| | Property Value \$0 to \$39,999 | 5.7% | 5.9% | 5.9% |
| | Median Home Value | \$162,458 | \$152,349 | \$161,220 |
| Wealth per Household | \$0 and under - percent | 17.4% | 17.6% | 17.3% |
| | \$1 to \$4999 - percent | 8.9% | 9.0% | 8.7% |
| | \$5k to \$9999 - percent | 4.7% | 4.7% | 4.6% |
| | \$10k to \$24999 - percent | 6.5% | 6.5% | 6.4% |
| | \$25k to \$49999 - percent | 6.8% | 6.9% | 6.9% |
| | \$50k to \$99999 - percent | 10.4% | 10.4% | 10.5% |
| | \$100k to \$249999 - percent | 18.3% | 18.2% | 18.5% |
| | \$250k to \$499999 - percent | 13.0% | 12.9% | 13.1% |
| | \$500k+ - percent | 14.0% | 13.8% | 14.1% |
| | Median HH Wealth | \$77,372 | \$75,681 | \$79,149 |
| | Avg HH Wealth | \$232,637 | \$230,397 | \$234,305 |
| Economic Viability | Economic Viability Local | 267 | 264 | 264 |
| | Economic Viability Indexed | 99 | 98 | 98 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 11,098 | 33,359 | 51,118 |
| | Managerial/Executive | 13.8% | 12.9% | 12.4% |
| | Professional Specialty | 26.3% | 22.5% | 21.9% |
| | Healthcare Support | 4.4% | 4.8% | 4.5% |
| | Sales | 9.5% | 8.6% | 8.9% |
| | Office & Administrative Support | 11.3% | 13.7% | 13.8% |
| | Protective Service | 1.8% | 2.2% | 2.4% |
| | Food Preparation | 7.1% | 6.5% | 5.9% |
| | Building Maintenance & Cleaning | 3.5% | 3.6% | 3.3% |
| | Personal Care | 1.8% | 1.7% | 2.0% |
| | Farming, Fishing, & Forestry | 0.0% | 0.1% | 0.1% |
| | Construction | 5.6% | 8.3% | 9.0% |
| | Production & Transportation | 14.8% | 15.1% | 16.0% |
| | Percent White Collar Workers | 65.3% | 62.5% | 61.4% |
| | Percent Blue Collar Workers | 34.7% | 37.5% | 38.6% |

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|---------------------------------|---------------------------------|--------------------------|---------------------------|---------------------------|
| | Agriculture/Mining/Construction | 5.1% | 6.0% | 6.9% |
| | Manufacturing | 6.1% | 8.0% | 9.1% |
| | Transportation | 7.3% | 7.5% | 7.9% |
| | Information | 2.1% | 1.7% | 1.3% |
| | Wholesale/Retail | 18.6% | 17.9% | 17.3% |
| | Finance, Insurance, Real Estate | 3.2% | 3.3% | 3.1% |
| | Professional Services | 4.9% | 3.9% | 4.0% |
| | Management Services | 0.0% | 0.2% | 0.2% |
| | Administrative/Waste Services | 2.6% | 3.2% | 3.0% |
| | Educational Services | 30.2% | 28.5% | 27.8% |
| | Entertainment Services | 10.8% | 10.0% | 9.2% |
| | Other Professional Services | 5.1% | 4.7% | 5.0% |
| | Public Administration | 3.9% | 5.1% | 5.1% |
| Vehicles per HH | No Vehicles | 9.6% | 9.3% | 8.2% |
| | 1 Vehicle | 37.4% | 38.4% | 35.4% |
| | 2 Vehicles | 36.6% | 35.8% | 36.1% |
| | 3 or more vehicles | 16.4% | 16.5% | 20.2% |
| | Average Number of Vehicles | 1.66 | 1.65 | 1.75 |
| Change | Births (last 12 months) | 214 | 659 | 976 |
| | Deaths (last 12 months) | 278 | 786 | 1,166 |
| | Migration (last 12 months) | 32 | 117 | 247 |
| Work place | Workplace Establishments | 1,203 | 2,621 | 3,270 |
| | Workplace Employees (FTE) | 16,639 | 35,698 | 45,074 |