

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.470579 Longitude: -78.404685

Park Hills Plaza Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,530	34,912	72,056
	Population Est 23Q1	5,543	35,014	72,208
	Population Est 22Q4	5,531	35,013	72,154
	Population Est 22Q3	5,530	34,989	72,129
	Population Est 22Q2	5,531	35,019	72,122
	Population Est 22Q1	5,535	35,078	72,211
	Population Est 21Q4	5,541	35,131	72,347
	Population Est 21Q3	5,544	35,197	72,435
	Population Est 21Q2	5,561	35,314	72,658
	Population Fcst	5,557	34,987	72,218
	2010 Census Population	5,733	36,249	75,333
	2000 Census Population	5,857	37,919	78,455
	1990 Census Population	5,977	39,130	80,846
	Current Year Daytime Population	7,569	46,881	84,037
	Average Seasonal Population	44	445	829
	Historical Annual Growth, 1990 – 2000	-0.20%	-0.31%	-0.30%
	Historical Annual Growth, 2000 – 2010	-0.21%	-0.45%	-0.41%
	Estimated Annual Growth, 2010 – CY	-0.25%	-0.26%	-0.31%
	Projected Annual Growth, CY to Y5	0.10%	0.04%	0.04%
	Group Qtrs Est	146	1,329	2,861
Transient Est Average Last 4 Qtrs	1,792	2,555	2,858	
Households	Current Year Estimated Households	2,495	15,085	30,577
	Households Est 23Q1	2,497	15,115	30,614
	Households Est 22Q4	2,492	15,118	30,599
	Households Est 22Q3	2,492	15,107	30,581
	Households Est 22Q2	2,492	15,121	30,581
	Households Est 22Q1	2,494	15,149	30,623
	Households Est 21Q4	2,497	15,171	30,689
	Households Est 21Q3	2,499	15,200	30,726
	Households Est 21Q2	2,506	15,247	30,823
	Households Fcst	2,507	15,122	30,657
	2010 Census Households	2,544	15,394	31,357
	2000 Census Households	2,439	15,576	31,483
	1990 Census Households	2,398	15,712	31,654
	Historical Annual Growth, 1990 – 2000	0.17%	-0.09%	-0.05%
	Historical Annual Growth, 2000 – 2010	0.42%	-0.12%	-0.04%
	Estimated Annual Growth, 2010 – CY	-0.14%	-0.14%	-0.18%
	Projected Annual Growth, CY to Y5	0.10%	0.05%	0.05%
Population per Household	2.16	2.23	2.26	

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Park Hills Plaza Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.2%	0.9%	0.9%
	HH Income \$250,000 to \$499,999	1.5%	1.1%	1.0%
	HH Income \$200,000 to \$249,999	3.5%	2.6%	2.4%
	HH Income \$175,000 to \$199,999	2.9%	3.2%	2.9%
	HH Income \$150,000 to \$174,999	4.8%	4.1%	4.1%
	HH Income \$100,000 to 149,999	13.8%	15.6%	15.1%
	HH Income \$75,000 to 99,999	14.5%	13.5%	12.9%
	HH Income \$50,000 to 74,999	18.9%	17.7%	18.4%
	HH Income \$35,000 to 49,999	9.1%	12.8%	13.1%
	HH Income \$25,000 to 34,999	7.9%	9.4%	9.4%
	HH Income \$15,000 to 24,999	8.3%	9.5%	10.1%
	HH Income \$0 to 14,999	13.6%	9.6%	9.6%
	Average Household Income	\$84,607	\$83,221	\$80,665
	Median Household Income	\$62,664	\$60,640	\$58,837
	Per Capita Income	\$39,140	\$37,160	\$35,381
	Average Disposable Income	\$66,362	\$64,626	\$63,270
	Median Disposable Income	\$53,036	\$51,399	\$49,885
	Discretionary HH Income Over \$150,000	3.5%	2.9%	2.7%
	Discretionary HH Income \$125,000 to \$149,999	2.7%	2.4%	2.0%
	Discretionary HH Income \$100,000 to \$124,999	5.8%	5.6%	5.4%
	Discretionary HH Income \$75,000 to \$99,999	9.9%	9.3%	9.1%
	Discretionary HH Income \$50,000 to \$74,999	18.6%	20.2%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	28.0%	27.7%	28.4%
	Discretionary HH Income Under \$25,000	31.4%	31.9%	33.1%
	Average Discretionary HH Income	\$50,140	\$49,286	\$47,798
	Median Discretionary HH Income	\$40,779	\$39,843	\$38,355
	Householder White – Count	2,418	14,256	28,476
	Median HH Income	\$64,259	\$61,921	\$59,991
	Average HH Income	\$75,492	\$74,314	\$72,971
	Householder Black or African-American – Count	0	296	784
	Median HH Income	\$87,500	\$35,905	\$44,239
	Average HH Income	\$74,803	\$47,823	\$47,516
	Householder Hispanic – Count	30	172	302
	Median HH Income	\$35,264	\$46,454	\$46,838
Average HH Income	\$54,528	\$56,518	\$54,656	
Householder Asian or Pacific Islander – Count	0	29	162	
Median HH Income	\$112,500	\$111,582	\$129,331	
Average HH Income	\$110,375	\$100,019	\$117,225	
Householder Other or Pacific Islander – Count	46	332	853	
Median HH Income	\$46,572	\$58,346	\$52,198	
Average HH Income	\$53,270	\$61,131	\$56,838	

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Park Hills Plaza Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,667	17,015	35,152
	Female Population	2,864	17,897	36,904
Total Population by Age	Count of Pop 0 to 4 years	251	1,633	3,441
	Count of Pop 0 to 7 years	369	2,354	4,950
	Count of Pop 5 - 13	470	3,084	6,660
	Count of Pop 14 - 18	226	1,553	3,367
	Count of Pop 19 - 22	231	1,579	3,618
	Count of Pop 22 - 25	173	1,175	2,849
	Count of Pop 25 - 29	284	1,841	3,927
	Count of Pop 30 - 34	315	2,032	4,155
	Count of Pop 35 - 39	318	2,040	4,240
	Count of Pop 40 - 44	293	2,068	4,245
	Count of Pop 45 - 59	935	6,256	13,069
	Count of Pop 60 - 74	1,237	7,424	14,705
	Count of Pop 75 - 84	566	3,005	5,645
	Count of Pop 85+	233	1,223	2,134
	% of Pop 0 to 4 years	4.5%	4.7%	4.8%
	% of Pop 0 to 7 years	6.7%	6.7%	6.9%
	% of Pop 5 - 13	8.5%	8.8%	9.2%
	% of Pop 14 - 18	4.1%	4.4%	4.7%
	% of Pop 19 - 22	4.2%	4.5%	5.0%
	% of Pop 22 - 25	3.1%	3.4%	4.0%
	% of Pop 25 - 29	5.1%	5.3%	5.4%
	% of Pop 30 - 34	5.7%	5.8%	5.8%
	% of Pop 35 - 39	5.7%	5.8%	5.9%
	% of Pop 40 - 44	5.3%	5.9%	5.9%
	% of Pop 45 - 59	16.9%	17.9%	18.1%
	% of Pop 60 - 74	22.4%	21.3%	20.4%
	% of Pop 75 - 84	10.2%	8.6%	7.8%
	% of Pop 85+	4.2%	3.5%	3.0%
Median Age	48.6	46.2	44.4	
Average Age	46.6	45.1	43.9	
Male Population by Age	% of Pop 0 to 4 years	4.8%	5.0%	5.0%
	% of Pop 5 - 13	8.7%	9.5%	9.7%
	% of Pop 14 - 18	4.3%	4.7%	4.9%
	% of Pop 19 - 22	4.3%	4.8%	5.4%
	% of Pop 22 - 25	3.2%	3.6%	4.4%
	% of Pop 25 - 29	5.3%	5.6%	5.6%
	% of Pop 30 - 34	6.3%	6.2%	6.0%
	% of Pop 35 - 39	5.8%	6.0%	6.0%
	% of Pop 40 - 44	5.5%	6.1%	6.1%
	% of Pop 45 - 59	17.1%	18.0%	18.4%
	% of Pop 75 - 84	9.2%	7.5%	6.7%
	% of Pop 60 - 74	22.6%	20.7%	20.0%
	% of Pop 85+	2.9%	2.4%	1.9%
	Median Age	46.7	43.8	42.4
Average Age	45.3	43.4	42.3	

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	% of Pop 0 to 4 years	4.3%	4.4%	4.5%
	% of Pop 5 - 13	8.3%	8.2%	8.8%
	% of Pop 14 - 18	3.9%	4.2%	4.5%
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	% of Pop 22 - 25	3.0%	3.1%	3.5%
	% of Pop 25 - 29	5.0%	5.0%	5.3%
	% of Pop 30 - 34	5.1%	5.5%	5.6%
	% of Pop 35 - 39	5.7%	5.7%	5.8%
	% of Pop 40 - 44	5.1%	5.8%	5.7%
	% of Pop 45 - 59	16.7%	17.9%	17.9%
	% of Pop 60 - 74	22.1%	21.8%	20.8%
	% of Pop 75 - 84	11.2%	9.7%	8.9%
	% of Pop 85+	5.5%	4.5%	4.0%
	Median Age	50.3	48.5	46.5
Average Age	47.9	46.7	45.4	
Race	Count of White	5,211	32,468	65,968
	Count of Black or African-American	47	787	2,100
	Count of Asian or Pacific Islander	40	228	653
	Count of Other races	231	1,429	3,335
	White	94.2%	93.0%	91.6%
	Black or African American	0.9%	2.3%	2.9%
	Asian	0.7%	0.7%	0.9%
	Other Races	4.2%	4.1%	4.6%
Language Spoken	Speak English at Home	98.0%	98.0%	97.8%
	Speak Spanish at Home	1.5%	0.6%	0.5%
	Speak French or French Creole at Home	0.0%	0.1%	0.1%
	Speak German at Home	0.1%	0.4%	0.5%
	Speak Other Indo-European Languages at Home	0.4%	0.6%	0.5%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.0%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.0%	0.2%	0.2%
Hispanic	Hispanic Population	103	583	1,146
	Hispanic Population Percent	1.9%	1.7%	1.6%
	Mexican	29.3%	46.9%	38.3%
	Puerto Rican	33.5%	30.8%	33.3%
	Cuban	0.0%	1.0%	7.1%
	Dominican	20.3%	4.5%	2.6%
	Central American	11.4%	8.3%	9.6%
	South American	4.9%	3.6%	3.3%
	Other Hispanic	0.5%	5.0%	5.8%
	2000 Hispanic Population Percent	0%	1%	1%
	1990 Hispanic Population Percent	0%	0%	0%

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Park Hills Plaza Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.4%	5.8%	5.2%
	American	4.3%	5.7%	5.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.7%	0.6%	0.9%
	Chinese	0.0%	0.0%	0.1%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	63.4%	62.9%	61.2%
	British	6.7%	5.9%	5.5%
	Dutch	0.6%	0.8%	0.9%
	French	0.8%	1.0%	0.9%
	German	24.9%	26.0%	25.9%
	Italian	10.2%	10.0%	8.8%
	Polish	3.8%	3.0%	3.2%
	Scandinavian	1.0%	0.9%	0.8%
	Scotch/Irish	10.7%	12.4%	12.6%
Other European (ie. Greek/Russian)	4.8%	3.0%	2.6%	
Middle Eastern	0.3%	0.3%	0.2%	
Other Ancestry	5.2%	6.0%	6.6%	
Unclassified Ancestry	24.1%	22.8%	24.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	4,180	25,890	52,120
	Elementary (0 to 8)	1.4%	1.5%	1.6%
	Some High School (9 to 11)	3.3%	4.7%	5.2%
	High School Graduate (12)	40.2%	41.7%	44.0%
	Some College (13 to 16)	18.9%	16.6%	15.8%
	Associates Degree Only	8.4%	8.3%	8.4%
	Bachelors Degree Only	17.7%	18.1%	16.3%
	Graduate Degree	10.1%	9.2%	8.7%
	% College (4+)	27.8%	27.2%	25.1%
Household Type	Total Households – count	2,495	15,085	30,577
	One Person HHs – count	871	5,095	10,245
	Family HHs – count	1,527	9,057	18,199
	Married Couple – count	1,160	6,614	12,850
	w/own children – count	309	1,960	4,318
	w/out own children – count	852	4,654	8,532
	Male Householder – count	104	698	1,587
	Female Householder – count	262	1,744	3,763
	Non-Family Households – count	97	933	2,133
	1 Person Household	34.9%	33.8%	33.5%
	2 Person Household	36.7%	35.6%	34.6%
	3 Person Household	12.8%	14.1%	14.5%
	4 Person Household	9.1%	10.0%	10.4%
	5 Person Household	4.4%	4.4%	4.5%
6 Person Household	1.2%	1.4%	1.6%	
7+ Person Household	0.7%	0.8%	0.8%	
% Households With Children	18.1%	21.2%	23.8%	

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Park Hills Plaza Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,648	16,402	33,356
	Owner Occupied Percent	66.2%	61.4%	61.3%
	Renter Occupied Percent	28.0%	30.6%	30.4%
	Vacant Housing Percent	5.8%	8.0%	8.3%
	Total Housing Units (Census 2000)	2,552	16,519	33,744
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.3%	0.4%	0.3%
	Property Value \$750,000 to \$999,999	0.7%	0.6%	0.8%
	Property Value \$500,000 to \$749,999	1.2%	1.8%	2.2%
	Property Value \$400,000 to \$499,999	3.8%	4.2%	4.1%
	Property Value \$300,000, to \$399,999	8.4%	7.7%	7.7%
	Property Value \$200,000 to \$299,999	26.0%	19.9%	16.9%
	Property Value \$150,000 to \$199,999	23.7%	21.3%	19.0%
	Property Value \$100,000 to \$149,999	21.7%	21.0%	22.8%
	Property Value \$60,000 to \$99,999	6.8%	14.3%	16.5%
	Property Value \$40,000 to \$59,999	1.9%	3.0%	3.7%
	Property Value \$0 to \$39,999	5.4%	5.6%	5.9%
	Median Home Value	\$185,992	\$168,387	\$153,262
Wealth per Household	\$0 and under - percent	16.9%	17.3%	17.5%
	\$1 to \$4999 - percent	8.4%	8.8%	9.0%
	\$5k to \$9999 - percent	4.4%	4.6%	4.7%
	\$10k to \$24999 - percent	6.3%	6.4%	6.5%
	\$25k to \$49999 - percent	6.8%	6.8%	6.9%
	\$50k to \$99999 - percent	10.4%	10.4%	10.4%
	\$100k to \$249999 - percent	18.7%	18.4%	18.3%
	\$250k to \$499999 - percent	13.4%	13.1%	12.9%
	\$500k+ - percent	14.7%	14.1%	13.8%
	Median HH Wealth	\$84,698	\$78,852	\$76,085
	Avg HH Wealth	\$242,075	\$234,744	\$230,870
Economic Viability	Economic Viability Local	274	263	263
	Economic Viability Indexed	101	97	97
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,560	16,378	33,675
	Managerial/Executive	16.3%	13.1%	12.8%
	Professional Specialty	29.5%	26.9%	22.8%
	Healthcare Support	3.8%	4.5%	4.8%
	Sales	8.2%	8.4%	8.3%
	Office & Administrative Support	10.2%	12.1%	13.9%
	Protective Service	1.4%	2.3%	2.3%
	Food Preparation	4.0%	7.2%	6.5%
	Building Maintenance & Cleaning	2.2%	3.1%	3.6%
	Personal Care	2.9%	1.7%	1.7%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	6.0%	5.9%	8.4%
	Production & Transportation	15.7%	14.9%	14.8%
	Percent White Collar Workers	67.9%	65.0%	62.6%
	Percent Blue Collar Workers	32.1%	35.0%	37.4%

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	Agriculture/Mining/Construction	6.6%	5.5%	6.1%
	Manufacturing	6.9%	6.7%	7.9%
	Transportation	7.5%	7.1%	7.3%
	Information	3.0%	1.9%	1.7%
	Wholesale/Retail	16.2%	17.3%	17.5%
	Finance, Insurance, Real Estate	2.7%	2.9%	3.2%
	Professional Services	6.7%	4.8%	3.8%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	2.3%	2.6%	3.2%
	Educational Services	29.9%	30.8%	28.9%
	Entertainment Services	7.0%	11.1%	10.1%
	Other Professional Services	6.5%	4.8%	4.9%
	Public Administration	4.7%	4.4%	5.2%
Vehicles per HH	No Vehicles	11.1%	9.2%	9.2%
	1 Vehicle	36.7%	37.0%	38.5%
	2 Vehicles	32.2%	37.2%	35.8%
	3 or more vehicles	20.0%	16.5%	16.6%
	Average Number of Vehicles	1.67	1.67	1.65
Change	Births (last 12 months)	48	308	668
	Deaths (last 12 months)	75	408	785
	Migration (last 12 months)	34	23	116
Work place	Workplace Establishments	359	1,660	2,625
	Workplace Employees (FTE)	4,987	22,537	35,785