

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.719171 Longitude: -84.76577

| Park Plaza Douglasville, GA | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--------------------------------|---------------------------------------|---------------------|---------------------|---------------------|
| Population | Current Year Estimated Population | 6,723 | 38,660 | 84,096 |
| | Population Est 23Q1 | 6,731 | 38,532 | 83,599 |
| | Population Est 22Q4 | 6,711 | 38,289 | 83,114 |
| | Population Est 22Q3 | 6,681 | 38,271 | 82,971 |
| | Population Est 22Q2 | 6,682 | 38,321 | 82,975 |
| | Population Est 22Q1 | 6,678 | 38,298 | 82,942 |
| | Population Est 21Q4 | 6,687 | 38,242 | 82,910 |
| | Population Est 21Q3 | 6,697 | 38,123 | 82,763 |
| | Population Est 21Q2 | 6,677 | 37,875 | 82,388 |
| | Population Fcst | 7,125 | 41,200 | 89,916 |
| | 2010 Census Population | 6,369 | 34,531 | 73,608 |
| | 2000 Census Population | 5,326 | 29,121 | 55,446 |
| | 1990 Census Population | 4,386 | 22,896 | 43,092 |
| | Current Year Daytime Population | 7,659 | 36,548 | 69,647 |
| | Average Seasonal Population | 18 | 100 | 260 |
| | Historical Annual Growth, 1990 – 2000 | 1.96% | 2.43% | 2.55% |
| | Historical Annual Growth, 2000 – 2010 | 1.80% | 1.72% | 2.87% |
| | Estimated Annual Growth, 2010 – CY | 0.38% | 0.80% | 0.94% |
| | Projected Annual Growth, CY to Y5 | 1.17% | 1.28% | 1.35% |
| | Group Qtrs Est | 5 | 649 | 829 |
| | Transient Est Average Last 4 Qtrs | 56 | 1,051 | 2,526 |
| Households | Current Year Estimated Households | 2,768 | 13,922 | 29,036 |
| | Households Est 23Q1 | 2,771 | 13,875 | 28,870 |
| | Households Est 22Q4 | 2,762 | 13,789 | 28,702 |
| | Households Est 22Q3 | 2,749 | 13,776 | 28,649 |
| | Households Est 22Q2 | 2,750 | 13,795 | 28,649 |
| | Households Est 22Q1 | 2,748 | 13,786 | 28,638 |
| | Households Est 21Q4 | 2,752 | 13,770 | 28,630 |
| | Households Est 21Q3 | 2,757 | 13,729 | 28,577 |
| | Households Est 21Q2 | 2,748 | 13,642 | 28,451 |
| | Households Fcst | 2,933 | 14,844 | 31,056 |
| | 2010 Census Households | 2,604 | 12,374 | 25,424 |
| | 2000 Census Households | 2,094 | 10,219 | 19,182 |
| | 1990 Census Households | 1,579 | 7,760 | 14,348 |
| | Historical Annual Growth, 1990 – 2000 | 2.86% | 2.79% | 2.95% |
| | Historical Annual Growth, 2000 – 2010 | 2.21% | 1.93% | 2.86% |
| | Estimated Annual Growth, 2010 – CY | 0.43% | 0.83% | 0.94% |
| | Projected Annual Growth, CY to Y5 | 1.17% | 1.29% | 1.35% |
| | Population per Household | 2.43 | 2.73 | 2.87 |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| Park Plaza Douglasville, GA | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--------------------------------|--|---------------------|---------------------|---------------------|
| Income | HH Income \$500,000 or more | 0.7% | 1.3% | 1.2% |
| | HH Income \$250,000 to \$499,999 | 0.8% | 1.6% | 1.5% |
| | HH Income \$200,000 to \$249,999 | 2.0% | 3.7% | 3.5% |
| | HH Income \$175,000 to \$199,999 | 1.8% | 3.2% | 4.2% |
| | HH Income \$150,000 to \$174,999 | 3.2% | 5.2% | 5.6% |
| | HH Income \$100,000 to 149,999 | 15.1% | 18.0% | 19.7% |
| | HH Income \$75,000 to 99,999 | 19.5% | 15.8% | 15.8% |
| | HH Income \$50,000 to 74,999 | 28.3% | 20.0% | 18.8% |
| | HH Income \$35,000 to 49,999 | 8.6% | 9.7% | 9.3% |
| | HH Income \$25,000 to 34,999 | 5.1% | 8.1% | 7.1% |
| | HH Income \$15,000 to 24,999 | 6.1% | 5.8% | 5.7% |
| | HH Income \$0 to 14,999 | 8.7% | 7.8% | 7.6% |
| | Average Household Income | \$78,240 | \$89,232 | \$93,524 |
| | Median Household Income | \$68,955 | \$72,998 | \$77,306 |
| | Per Capita Income | \$32,223 | \$32,484 | \$32,507 |
| | Average Disposable Income | \$66,080 | \$74,221 | \$76,402 |
| | Median Disposable Income | \$59,013 | \$62,444 | \$66,061 |
| | Discretionary HH Income Over \$150,000 | 0.4% | 2.7% | 2.4% |
| | Discretionary HH Income \$125,000 to \$149,999 | 2.2% | 3.3% | 3.3% |
| | Discretionary HH Income \$100,000 to \$124,999 | 3.2% | 5.7% | 6.9% |
| | Discretionary HH Income \$75,000 to \$99,999 | 9.3% | 12.3% | 13.5% |
| | Discretionary HH Income \$50,000 to \$74,999 | 18.4% | 20.6% | 21.8% |
| | Discretionary HH Income \$25,000 to \$49,999 | 44.8% | 30.1% | 28.7% |
| | Discretionary HH Income Under \$25,000 | 21.7% | 25.4% | 23.5% |
| | Average Discretionary HH Income | \$45,863 | \$53,199 | \$54,945 |
| | Median Discretionary HH Income | \$40,907 | \$44,778 | \$47,862 |
| | Householder White – Count | 1,382 | 5,902 | 11,775 |
| | Median HH Income | \$67,353 | \$71,810 | \$76,555 |
| | Average HH Income | \$73,929 | \$80,727 | \$84,483 |
| | Householder Black or African-American – Count | 1,084 | 6,331 | 13,402 |
| | Median HH Income | \$69,702 | \$71,237 | \$76,070 |
| | Average HH Income | \$76,308 | \$84,493 | \$86,472 |
| | Householder Hispanic – Count | 149 | 747 | 1,720 |
| | Median HH Income | \$77,845 | \$82,635 | \$78,116 |
| | Average HH Income | \$71,807 | \$88,122 | \$86,599 |
| | Householder Asian or Pacific Islander – Count | 3 | 144 | 362 |
| | Median HH Income | \$58,740 | \$67,374 | \$64,993 |
| | Average HH Income | \$66,460 | \$92,711 | \$82,510 |
| | Householder Other or Pacific Islander – Count | 149 | 797 | 1,777 |
| | Median HH Income | \$88,231 | \$87,746 | \$89,536 |
| | Average HH Income | \$83,769 | \$84,889 | \$90,743 |

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| Park Plaza Douglasville, GA | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--------------------------------|---------------------------|---------------------|---------------------|---------------------|
| Gender | Male Population | 3,157 | 18,256 | 39,669 |
| | Female Population | 3,566 | 20,403 | 44,427 |
| Total Population by Age | Count of Pop 0 to 4 years | 410 | 2,123 | 4,633 |
| | Count of Pop 0 to 7 years | 546 | 2,978 | 6,544 |
| | Count of Pop 5 - 13 | 671 | 4,217 | 9,446 |
| | Count of Pop 14 - 18 | 346 | 2,241 | 5,122 |
| | Count of Pop 19 - 22 | 359 | 2,247 | 5,143 |
| | Count of Pop 22 - 25 | 274 | 1,655 | 3,751 |
| | Count of Pop 25 - 29 | 483 | 2,398 | 5,259 |
| | Count of Pop 30 - 34 | 493 | 2,410 | 5,012 |
| | Count of Pop 35 - 39 | 457 | 2,386 | 5,056 |
| | Count of Pop 40 - 44 | 457 | 2,566 | 5,427 |
| | Count of Pop 45 - 59 | 1,368 | 7,707 | 17,398 |
| | Count of Pop 60 - 74 | 970 | 6,142 | 12,969 |
| | Count of Pop 75 - 84 | 346 | 2,039 | 3,906 |
| | Count of Pop 85+ | 87 | 530 | 974 |
| | % of Pop 0 to 4 years | 6.1% | 5.5% | 5.5% |
| | % of Pop 0 to 7 years | 8.1% | 7.7% | 7.8% |
| | % of Pop 5 - 13 | 10.0% | 10.9% | 11.2% |
| | % of Pop 14 - 18 | 5.2% | 5.8% | 6.1% |
| | % of Pop 19 - 22 | 5.3% | 5.8% | 6.1% |
| | % of Pop 22 - 25 | 4.1% | 4.3% | 4.5% |
| | % of Pop 25 - 29 | 7.2% | 6.2% | 6.3% |
| | % of Pop 30 - 34 | 7.3% | 6.2% | 6.0% |
| | % of Pop 35 - 39 | 6.8% | 6.2% | 6.0% |
| | % of Pop 40 - 44 | 6.8% | 6.6% | 6.5% |
| | % of Pop 45 - 59 | 20.3% | 19.9% | 20.7% |
| | % of Pop 60 - 74 | 14.4% | 15.9% | 15.4% |
| | % of Pop 75 - 84 | 5.1% | 5.3% | 4.6% |
| | % of Pop 85+ | 1.3% | 1.4% | 1.2% |
| | Median Age | 38.5 | 39.3 | 38.6 |
| | Average Age | 39.3 | 39.6 | 39.0 |
| Male Population by Age | % of Pop 0 to 4 years | 6.7% | 5.9% | 5.9% |
| | % of Pop 5 - 13 | 10.8% | 11.7% | 12.1% |
| | % of Pop 14 - 18 | 5.9% | 6.3% | 6.6% |
| | % of Pop 19 - 22 | 6.1% | 6.4% | 6.7% |
| | % of Pop 22 - 25 | 4.5% | 4.7% | 4.9% |
| | % of Pop 25 - 29 | 7.0% | 6.4% | 6.6% |
| | % of Pop 30 - 34 | 7.2% | 6.2% | 6.0% |
| | % of Pop 35 - 39 | 6.9% | 6.3% | 6.0% |
| | % of Pop 40 - 44 | 6.3% | 6.2% | 6.0% |
| | % of Pop 45 - 59 | 19.9% | 19.5% | 19.9% |
| | % of Pop 75 - 84 | 4.4% | 4.5% | 4.0% |
| | % of Pop 60 - 74 | 13.6% | 14.8% | 14.6% |
| | % of Pop 85+ | 0.9% | 0.9% | 0.8% |
| | Median Age | 36.4 | 36.9 | 36.1 |
| | Average Age | 37.6 | 38.0 | 37.5 |

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| Park Plaza Douglasville, GA | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--------------------------------|---|---------------------|---------------------|---------------------|
| | % of Pop 0 to 4 years | 5.6% | 5.1% | 5.1% |
| | % of Pop 5 - 13 | 9.2% | 10.2% | 10.5% |
| | % of Pop 14 - 18 | 4.5% | 5.3% | 5.6% |
| | % of Pop 19 - 22 | 4.7% | 5.3% | 5.6% |
| | % of Pop 22 - 25 | 3.7% | 3.9% | 4.1% |
| | % of Pop 25 - 29 | 7.3% | 6.0% | 6.0% |
| | % of Pop 30 - 34 | 7.5% | 6.3% | 6.0% |
| | % of Pop 35 - 39 | 6.8% | 6.1% | 6.1% |
| | % of Pop 40 - 44 | 7.2% | 7.0% | 6.8% |
| | % of Pop 45 - 59 | 20.8% | 20.3% | 21.4% |
| | % of Pop 60 - 74 | 15.2% | 16.8% | 16.2% |
| | % of Pop 75 - 84 | 5.8% | 6.0% | 5.2% |
| | % of Pop 85+ | 1.7% | 1.8% | 1.5% |
| | Median Age | 40.5 | 41.3 | 40.8 |
| | Average Age | 40.7 | 41.0 | 40.3 |
| Race | Count of White | 2,680 | 15,306 | 31,273 |
| | Count of Black or African-American | 3,123 | 18,288 | 41,659 |
| | Count of Asian or Pacific Islander | 122 | 697 | 1,478 |
| | Count of Other races | 798 | 4,368 | 9,686 |
| | White | 39.9% | 39.6% | 37.2% |
| | Black or African American | 46.5% | 47.3% | 49.5% |
| | Asian | 1.8% | 1.8% | 1.8% |
| | Other Races | 11.9% | 11.3% | 11.5% |
| Language Spoken | Speak English at Home | 91.7% | 89.8% | 88.8% |
| | Speak Spanish at Home | 7.1% | 6.6% | 6.8% |
| | Speak French or French Creole at Home | 0.1% | 0.9% | 1.2% |
| | Speak German at Home | 0.0% | 0.2% | 0.2% |
| | Speak Other Indo-European Languages at Home | 0.0% | 0.8% | 0.8% |
| | Speak Russian and Other Slavic Languages at Home | 0.0% | 0.0% | 0.0% |
| | Speak Chinese at Home | 0.0% | 0.1% | 0.4% |
| | Speak Korean at Home | 0.0% | 0.1% | 0.0% |
| | Speak Vietnamese at Home | 0.9% | 0.6% | 0.5% |
| | Speak Other Asian Languages at Home | 0.0% | 0.1% | 0.3% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.0% | 0.0% | 0.0% |
| | Speak Other Language at Home | 0.1% | 0.7% | 0.9% |
| | | | | |
| Hispanic | Hispanic Population | 728 | 3,656 | 8,132 |
| | Hispanic Population Percent | 10.8% | 9.5% | 9.7% |
| | Mexican | 44.9% | 53.1% | 54.5% |
| | Puerto Rican | 10.8% | 13.0% | 16.0% |
| | Cuban | 0.3% | 2.9% | 2.3% |
| | Dominican | 0.2% | 1.4% | 1.6% |
| | Central American | 21.3% | 18.0% | 14.6% |
| | South American | 15.3% | 6.6% | 5.0% |
| | Other Hispanic | 7.2% | 5.0% | 5.9% |
| | 2000 Hispanic Population Percent | 3% | 3% | 3% |
| | 1990 Hispanic Population Percent | 1% | 1% | 1% |
| | | | | |

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| Park Plaza Douglasville, GA | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--------------------------------|--|---------------------|---------------------|---------------------|
| Ancestry | American (percent of total population) | 9.0% | 9.5% | 8.9% |
| | American | 8.6% | 9.2% | 8.6% |
| | Native American (ie. Indian/Eskimo) | 0.4% | 0.3% | 0.2% |
| | Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.1% |
| | Asian (percent of total population) | 1.8% | 1.8% | 1.7% |
| | Chinese | 0.2% | 0.2% | 0.3% |
| | Japanese | 0.1% | 0.0% | 0.0% |
| | Korean | 0.1% | 0.0% | 0.0% |
| | South Central Asian (ie. Indian) | 1.0% | 0.7% | 0.6% |
| | South East Asian (ie. Vietnamese) | 0.4% | 0.4% | 0.5% |
| | Other Asian | 0.0% | 0.3% | 0.2% |
| | European (percent of total population) | 25.7% | 19.9% | 18.0% |
| | British | 4.4% | 4.2% | 4.6% |
| | Dutch | 0.2% | 0.2% | 0.2% |
| | French | 1.3% | 0.7% | 0.5% |
| | German | 3.8% | 3.6% | 3.6% |
| | Italian | 1.5% | 1.3% | 1.1% |
| | Polish | 0.9% | 0.5% | 0.5% |
| | Scandinavian | 0.6% | 0.5% | 0.5% |
| | Scotch/Irish | 10.7% | 7.5% | 6.1% |
| | Other European (ie. Greek/Russian) | 2.3% | 1.4% | 1.0% |
| | Middle Eastern | 0.1% | 0.2% | 0.1% |
| | Other Ancestry | 27.7% | 36.6% | 40.5% |
| | Unclassified Ancestry | 24.9% | 22.6% | 21.0% |
| Education (Age 25+) | Adult Population (25 Years or Older) | 4,663 | 26,178 | 56,002 |
| | Elementary (0 to 8) | 2.6% | 3.5% | 3.3% |
| | Some High School (9 to 11) | 3.0% | 6.2% | 7.2% |
| | High School Graduate (12) | 26.7% | 31.0% | 30.8% |
| | Some College (13 to 16) | 25.4% | 23.6% | 22.1% |
| | Associates Degree Only | 13.4% | 7.8% | 7.9% |
| | Bachelors Degree Only | 17.1% | 15.6% | 17.7% |
| | Graduate Degree | 11.9% | 12.3% | 11.0% |
| | % College (4+) | 28.9% | 27.8% | 28.7% |
| Household Type | Total Households – count | 2,768 | 13,922 | 29,036 |
| | One Person HHs – count | 889 | 3,483 | 6,233 |
| | Family HHs – count | 1,764 | 9,850 | 21,661 |
| | Married Couple – count | 869 | 6,115 | 14,294 |
| | w/own children – count | 222 | 1,979 | 5,312 |
| | w/out own children – count | 647 | 4,136 | 8,982 |
| | Male Householder – count | 210 | 561 | 1,154 |
| | Female Householder – count | 686 | 3,174 | 6,213 |
| | Non-Family Households – count | 115 | 588 | 1,142 |
| | 1 Person Household | 32.1% | 25.0% | 21.5% |
| | 2 Person Household | 30.4% | 30.8% | 30.0% |
| | 3 Person Household | 15.8% | 16.9% | 18.1% |
| | 4 Person Household | 11.7% | 13.8% | 15.2% |
| | 5 Person Household | 5.5% | 7.7% | 8.7% |
| | 6 Person Household | 2.5% | 3.2% | 3.8% |
| | 7+ Person Household | 1.9% | 2.6% | 2.7% |
| | % Households With Children | 28.9% | 31.2% | 32.8% |

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| Park Plaza Douglasville, GA | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|---|---------------------|---------------------|---------------------|
| Housing | Total Housing Units | 2,930 | 14,818 | 30,877 |
| | Owner Occupied Percent | 47.1% | 57.6% | 63.7% |
| | Renter Occupied Percent | 47.4% | 36.4% | 30.4% |
| | Vacant Housing Percent | 5.6% | 6.0% | 6.0% |
| | Total Housing Units (Census 2000) | 2,251 | 10,808 | 20,219 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 0.3% | 2.0% | 1.8% |
| | Property Value \$750,000 to \$999,999 | 0.2% | 2.1% | 2.2% |
| | Property Value \$500,000 to \$749,999 | 3.1% | 10.5% | 9.8% |
| | Property Value \$400,000 to \$499,999 | 8.8% | 11.8% | 12.2% |
| | Property Value \$300,000, to \$399,999 | 24.1% | 19.1% | 21.8% |
| | Property Value \$200,000 to \$299,999 | 45.5% | 32.8% | 31.6% |
| | Property Value \$150,000 to \$199,999 | 13.4% | 11.0% | 9.6% |
| | Property Value \$100,000 to \$149,999 | 3.2% | 5.7% | 5.8% |
| | Property Value \$60,000 to \$99,999 | 0.8% | 2.3% | 1.9% |
| | Property Value \$40,000 to \$59,999 | 0.2% | 0.5% | 0.8% |
| | Property Value \$0 to \$39,999 | 0.5% | 2.2% | 2.4% |
| | Median Home Value | \$275,033 | \$287,285 | \$293,599 |
| | | | | |
| Wealth per Household | \$0 and under - percent | 19.0% | 18.1% | 17.6% |
| | \$1 to \$4999 - percent | 9.5% | 9.1% | 8.7% |
| | \$5k to \$9999 - percent | 5.1% | 4.8% | 4.6% |
| | \$10k to \$24999 - percent | 6.7% | 6.5% | 6.4% |
| | \$25k to \$49999 - percent | 6.9% | 6.9% | 6.9% |
| | \$50k to \$99999 - percent | 10.1% | 10.2% | 10.3% |
| | \$100k to \$249999 - percent | 17.3% | 17.8% | 18.1% |
| | \$250k to \$499999 - percent | 12.2% | 12.7% | 13.0% |
| | \$500k+ - percent | 13.1% | 14.0% | 14.4% |
| | Median HH Wealth | \$63,659 | \$73,052 | \$78,286 |
| | Avg HH Wealth | \$219,258 | \$230,398 | \$236,359 |
| | | | | |
| Economic Viability | Economic Viability Local | 255 | 268 | 277 |
| | Economic Viability Indexed | 94 | 99 | 102 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 3,480 | 19,478 | 42,963 |
| | Managerial/Executive | 18.1% | 15.4% | 14.3% |
| | Professional Specialty | 24.4% | 22.9% | 21.5% |
| | Healthcare Support | 1.9% | 1.4% | 2.0% |
| | Sales | 11.2% | 11.4% | 11.3% |
| | Office & Administrative Support | 13.4% | 13.0% | 13.5% |
| | Protective Service | 1.3% | 1.3% | 1.6% |
| | Food Preperation | 3.1% | 3.1% | 3.8% |
| | Building Maintenance & Cleaning | 2.8% | 3.0% | 3.5% |
| | Personal Care | 1.7% | 2.2% | 2.9% |
| | Farming, Fishing, & Forestry | 0.0% | 0.0% | 0.1% |
| | Construction | 5.4% | 7.2% | 8.4% |
| | Production & Transportation | 16.8% | 19.1% | 17.2% |
| | Percent White Collar Workers | 68.9% | 64.1% | 62.5% |
| | Percent Blue Collar Workers | 31.1% | 35.9% | 37.5% |
| | | | | |
| | | | | |

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| Park Plaza Douglasville, GA | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--------------------------------|---------------------------------|---------------------|---------------------|---------------------|
| | Agriculture/Mining/Construction | 4.2% | 5.9% | 6.3% |
| | Manufacturing | 9.9% | 9.6% | 8.4% |
| | Transportation | 10.8% | 10.2% | 10.3% |
| | Information | 1.7% | 2.2% | 2.4% |
| | Wholesale/Retail | 15.4% | 13.1% | 15.0% |
| | Finance, Insurance, Real Estate | 9.5% | 6.4% | 5.9% |
| | Professional Services | 2.6% | 5.5% | 5.3% |
| | Management Services | 0.0% | 0.2% | 0.4% |
| | Administrative/Waste Services | 3.5% | 3.6% | 4.7% |
| | Educational Services | 21.5% | 23.4% | 22.3% |
| | Entertainment Services | 9.2% | 10.5% | 8.9% |
| | Other Professional Services | 4.0% | 4.3% | 4.6% |
| | Public Administration | 7.8% | 5.1% | 5.5% |
| | | | | |
| Vehicles per HH | No Vehicles | 5.6% | 6.1% | 4.9% |
| | 1 Vehicle | 44.5% | 33.5% | 28.4% |
| | 2 Vehicles | 32.5% | 37.2% | 39.4% |
| | 3 or more vehicles | 17.4% | 23.2% | 27.3% |
| | Average Number of Vehicles | 1.64 | 1.86 | 2.02 |
| Change | Births (last 12 months) | 83 | 442 | 974 |
| | Deaths (last 12 months) | 51 | 299 | 604 |
| | Migration (last 12 months) | 9 | 200 | 759 |
| Work place | Workplace Establishments | 316 | 1,290 | 1,845 |
| | Workplace Employees (FTE) | 2,949 | 12,775 | 18,591 |