

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 26.1992 Longitude: -81.8004

Park Shore Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	18,979	63,109	254,940
	Population Est 23Q1	19,156	63,267	254,183
	Population Est 22Q4	19,067	63,084	253,625
	Population Est 22Q3	19,322	63,461	253,988
	Population Est 22Q2	19,396	63,563	253,067
	Population Est 22Q1	19,355	63,539	252,958
	Population Est 21Q4	19,358	63,599	252,795
	Population Est 21Q3	19,339	63,519	251,781
	Population Est 21Q2	19,320	63,374	249,552
	Population Fcst	17,909	60,205	253,745
	2010 Census Population	19,859	62,273	228,085
	2000 Census Population	21,053	62,328	191,994
	1990 Census Population	16,355	46,298	118,266
	Current Year Daytime Population	35,053	118,704	309,982
	Average Seasonal Population	17,428	50,199	139,739
	Historical Annual Growth, 1990 – 2000	2.56%	3.02%	4.96%
	Historical Annual Growth, 2000 – 2010	-0.58%	-0.01%	1.74%
	Estimated Annual Growth, 2010 – CY	-0.32%	0.09%	0.78%
	Projected Annual Growth, CY to Y5	-1.15%	-0.94%	-0.09%
	Group Qtrs Est	323	969	3,602
	Transient Est Average Last 4 Qtrs	7,591	17,150	25,364
Households	Current Year Estimated Households	9,560	31,156	115,126
	Households Est 23Q1	9,580	31,158	114,722
	Households Est 22Q4	9,528	31,051	114,454
	Households Est 22Q3	9,669	31,250	114,641
	Households Est 22Q2	9,715	31,326	114,246
	Households Est 22Q1	9,697	31,324	114,242
	Households Est 21Q4	9,695	31,349	114,173
	Households Est 21Q3	9,689	31,314	113,716
	Households Est 21Q2	9,678	31,248	112,717
	Households Fcst	9,008	29,668	114,493
	2010 Census Households	10,052	30,603	101,752
	2000 Census Households	10,346	29,496	83,796
	1990 Census Households	7,806	21,402	50,763
	Historical Annual Growth, 1990 – 2000	2.86%	3.26%	5.14%
	Historical Annual Growth, 2000 – 2010	-0.29%	0.37%	1.96%
	Estimated Annual Growth, 2010 – CY	-0.35%	0.13%	0.87%
	Projected Annual Growth, CY to Y5	-1.18%	-0.97%	-0.11%
	Population per Household	1.95	1.99	2.18

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Park Shore Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	5.1%	4.2%	3.1%
	HH Income \$250,000 to \$499,999	6.2%	5.0%	3.7%
	HH Income \$200,000 to \$249,999	14.4%	11.7%	8.5%
	HH Income \$175,000 to \$199,999	12.8%	9.3%	6.2%
	HH Income \$150,000 to \$174,999	6.4%	6.0%	6.1%
	HH Income \$100,000 to 149,999	13.1%	15.0%	17.1%
	HH Income \$75,000 to 99,999	10.2%	11.1%	12.5%
	HH Income \$50,000 to 74,999	10.2%	13.1%	15.9%
	HH Income \$35,000 to 49,999	8.2%	8.8%	9.2%
	HH Income \$25,000 to 34,999	3.8%	5.2%	6.1%
	HH Income \$15,000 to 24,999	3.9%	5.0%	5.6%
	HH Income \$0 to 14,999	5.8%	5.6%	6.0%
	Average Household Income	\$226,527	\$190,802	\$145,559
	Median Household Income	\$127,251	\$103,271	\$88,212
	Per Capita Income	\$115,307	\$95,174	\$66,469
	Average Disposable Income	\$119,775	\$107,545	\$95,602
	Median Disposable Income	\$110,331	\$90,092	\$78,519
	Discretionary HH Income Over \$150,000	22.0%	17.1%	11.2%
	Discretionary HH Income \$125,000 to \$149,999	15.5%	11.8%	8.3%
	Discretionary HH Income \$100,000 to \$124,999	9.7%	8.4%	8.3%
	Discretionary HH Income \$75,000 to \$99,999	9.7%	10.8%	11.8%
	Discretionary HH Income \$50,000 to \$74,999	14.7%	15.3%	17.6%
	Discretionary HH Income \$25,000 to \$49,999	15.6%	19.3%	23.3%
	Discretionary HH Income Under \$25,000	12.8%	17.2%	19.5%
	Average Discretionary HH Income	\$94,859	\$83,269	\$71,922
	Median Discretionary HH Income	\$91,383	\$71,937	\$59,463
	Householder White – Count	8,560	26,093	86,488
	Median HH Income	\$135,780	\$114,305	\$99,219
	Average HH Income	\$123,128	\$115,199	\$106,199
	Householder Black or African-American – Count	36	505	2,679
	Median HH Income	\$125,376	\$72,423	\$73,129
	Average HH Income	\$129,177	\$90,433	\$82,584
	Householder Hispanic – Count	694	3,247	19,804
	Median HH Income	\$83,346	\$63,613	\$66,380
	Average HH Income	\$93,321	\$77,828	\$78,258
	Householder Asian or Pacific Islander – Count	58	351	1,464
	Median HH Income	\$176,146	\$114,310	\$99,977
	Average HH Income	\$151,037	\$115,166	\$106,325
	Householder Other or Pacific Islander – Count	212	959	4,690
	Median HH Income	\$88,896	\$73,421	\$70,363
	Average HH Income	\$100,621	\$84,108	\$81,525

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Gender	Male Population	8,715	29,399	121,186
	Female Population	10,264	33,710	133,754
Total Population by Age	Count of Pop 0 to 4 years	439	1,841	8,896
	Count of Pop 0 to 7 years	587	2,373	12,146
	Count of Pop 5 - 13	858	3,269	16,833
	Count of Pop 14 - 18	502	1,883	8,986
	Count of Pop 19 - 22	544	2,013	9,213
	Count of Pop 22 - 25	428	1,540	6,892
	Count of Pop 25 - 29	523	2,150	10,244
	Count of Pop 30 - 34	451	2,149	10,326
	Count of Pop 35 - 39	485	2,297	11,073
	Count of Pop 40 - 44	564	2,384	11,376
	Count of Pop 45 - 59	2,416	9,350	39,639
	Count of Pop 60 - 74	5,532	17,273	62,900
	Count of Pop 75 - 84	4,299	11,879	42,299
	Count of Pop 85+	1,939	5,080	16,261
	% of Pop 0 to 4 years	2.3%	2.9%	3.5%
	% of Pop 0 to 7 years	3.1%	3.8%	4.8%
	% of Pop 5 - 13	4.5%	5.2%	6.6%
	% of Pop 14 - 18	2.6%	3.0%	3.5%
	% of Pop 19 - 22	2.9%	3.2%	3.6%
	% of Pop 22 - 25	2.3%	2.4%	2.7%
	% of Pop 25 - 29	2.8%	3.4%	4.0%
	% of Pop 30 - 34	2.4%	3.4%	4.1%
	% of Pop 35 - 39	2.6%	3.6%	4.3%
	% of Pop 40 - 44	3.0%	3.8%	4.5%
	% of Pop 45 - 59	12.7%	14.8%	15.5%
	% of Pop 60 - 74	29.1%	27.4%	24.7%
	% of Pop 75 - 84	22.7%	18.8%	16.6%
	% of Pop 85+	10.2%	8.0%	6.4%
	Median Age	67.0	62.7	58.0
	Average Age	59.4	55.8	52.4
Male Population by Age	% of Pop 0 to 4 years	2.6%	3.2%	3.8%
	% of Pop 5 - 13	5.3%	5.7%	7.1%
	% of Pop 14 - 18	2.9%	3.2%	3.8%
	% of Pop 19 - 22	3.2%	3.5%	3.9%
	% of Pop 22 - 25	2.6%	2.7%	3.0%
	% of Pop 25 - 29	3.1%	3.8%	4.4%
	% of Pop 30 - 34	2.4%	3.7%	4.3%
	% of Pop 35 - 39	2.7%	3.9%	4.6%
	% of Pop 40 - 44	3.0%	3.9%	4.6%
	% of Pop 45 - 59	12.8%	14.9%	15.5%
	% of Pop 75 - 84	22.6%	18.5%	16.0%
	% of Pop 60 - 74	27.5%	25.7%	23.1%
	% of Pop 85+	9.3%	7.4%	5.9%
	Median Age	65.9	61.1	55.8
	Average Age	57.9	54.4	51.0

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	% of Pop 0 to 4 years	2.1%	2.7%	3.2%
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	% of Pop 35 - 39	2.4%	3.4%	4.1%
	% of Pop 40 - 44	2.9%	3.7%	4.3%
	% of Pop 45 - 59	12.7%	14.8%	15.6%
	% of Pop 60 - 74	30.5%	28.8%	26.1%
	% of Pop 75 - 84	22.7%	19.1%	17.1%
	% of Pop 85+	11.0%	8.6%	6.8%
	Median Age	67.9	64.0	60.0
	Average Age	60.7	57.0	53.6
Race	Count of White	17,004	53,569	192,560
	Count of Black or African-American	164	1,642	12,077
	Count of Asian or Pacific Islander	233	992	4,288
	Count of Other races	1,578	6,906	46,014
	White	89.6%	84.9%	75.5%
	Black or African American	0.9%	2.6%	4.7%
	Asian	1.2%	1.6%	1.7%
	Other Races	8.3%	10.9%	18.0%
Language Spoken	Speak English at Home	87.3%	82.1%	72.0%
	Speak Spanish at Home	8.0%	10.1%	19.3%
	Speak French or French Creole at Home	0.7%	2.1%	3.5%
	Speak German at Home	0.9%	0.8%	0.8%
	Speak Other Indo-European Languages at Home	1.8%	2.2%	2.0%
	Speak Russian and Other Slavic Languages at Home	0.6%	1.6%	1.1%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.3%
	Speak Other Asian Languages at Home	0.1%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.3%	0.2%
	Speak Other Language at Home	0.2%	0.2%	0.2%
Hispanic	Hispanic Population	1,773	8,047	59,126
	Hispanic Population Percent	9.3%	12.8%	23.2%
	Mexican	10.5%	24.9%	32.2%
	Puerto Rican	6.6%	6.7%	8.2%
	Cuban	27.1%	23.0%	22.6%
	Dominican	0.0%	0.8%	1.8%
	Central American	23.6%	11.7%	11.5%
	South American	20.1%	24.5%	18.2%
	Other Hispanic	12.1%	8.4%	5.4%
	2000 Hispanic Population Percent	6%	8%	14%
	1990 Hispanic Population Percent	4%	5%	7%

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Ancestry	American (percent of total population)	8.3%	6.9%	6.0%
	American	8.2%	6.8%	5.9%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.2%	1.5%	1.7%
	Chinese	0.2%	0.3%	0.2%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.3%	0.4%	0.4%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.5%
	Other Asian	0.0%	0.2%	0.2%
	European (percent of total population)	56.2%	50.3%	41.3%
	British	10.9%	9.4%	7.0%
	Dutch	1.0%	0.9%	0.8%
	French	1.9%	1.8%	1.6%
	German	11.7%	10.0%	8.5%
	Italian	5.6%	6.1%	6.0%
	Polish	2.4%	2.2%	2.0%
	Scandinavian	3.3%	2.7%	2.1%
	Scotch/Irish	13.1%	10.9%	8.8%
	Other European (ie. Greek/Russian)	6.3%	6.4%	4.5%
	Middle Eastern	0.5%	0.7%	0.5%
	Other Ancestry	12.5%	14.8%	16.4%
	Unclassified Ancestry	12.0%	13.0%	11.0%
Education (Age 25+)	Adult Population (25 Years or Older)	16,208	52,562	204,119
	Elementary (0 to 8)	1.4%	2.3%	4.4%
	Some High School (9 to 11)	1.9%	2.5%	4.0%
	High School Graduate (12)	15.6%	18.1%	23.4%
	Some College (13 to 16)	14.8%	16.1%	17.1%
	Associates Degree Only	7.4%	7.6%	8.3%
	Bachelors Degree Only	34.1%	30.9%	25.3%
	Graduate Degree	24.8%	22.4%	17.5%
	% College (4+)	58.9%	53.4%	42.8%
Household Type	Total Households – count	9,560	31,156	115,126
	One Person HHs – count	3,380	10,934	34,647
	Family HHs – count	5,742	18,610	74,207
	Married Couple – count	5,127	15,948	61,035
	w/own children – count	774	2,727	13,047
	w/out own children – count	4,354	13,221	47,988
	Male Householder – count	316	1,096	4,249
	Female Householder – count	298	1,566	8,922
	Non-Family Households – count	439	1,612	6,272
	1 Person Household	35.4%	35.1%	30.1%
	2 Person Household	48.3%	45.8%	45.4%
	3 Person Household	7.1%	8.6%	10.4%
	4 Person Household	5.2%	6.2%	7.8%
	5 Person Household	2.4%	2.7%	3.8%
	6 Person Household	1.0%	1.1%	1.6%
	7+ Person Household	0.5%	0.6%	1.0%
	% Households With Children	10.1%	11.7%	17.0%

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Park Shore Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	15,010	46,962	161,792
	Owner Occupied Percent	50.8%	48.1%	51.7%
	Renter Occupied Percent	12.9%	18.3%	19.4%
	Vacant Housing Percent	36.3%	33.7%	28.8%
	Total Housing Units (Census 2000)	15,510	42,524	114,771
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	24.5%	24.8%	17.7%
	Property Value \$750,000 to \$999,999	9.1%	10.6%	12.5%
	Property Value \$500,000 to \$749,999	11.7%	15.9%	24.2%
	Property Value \$400,000 to \$499,999	4.0%	5.2%	10.4%
	Property Value \$300,000, to \$399,999	4.5%	5.4%	8.7%
	Property Value \$200,000 to \$299,999	2.7%	3.1%	5.9%
	Property Value \$150,000 to \$199,999	0.7%	0.8%	1.1%
	Property Value \$100,000 to \$149,999	0.4%	0.9%	1.0%
	Property Value \$60,000 to \$99,999	0.5%	0.3%	0.5%
	Property Value \$40,000 to \$59,999	0.4%	0.3%	0.3%
	Property Value \$0 to \$39,999	0.7%	0.7%	1.2%
	Median Home Value	\$860,934	\$781,816	\$630,929
Wealth per Household	\$0 and under - percent	14.1%	15.0%	15.6%
	\$1 to \$4999 - percent	6.2%	6.9%	7.4%
	\$5k to \$9999 - percent	3.5%	3.8%	4.0%
	\$10k to \$24999 - percent	5.5%	5.7%	5.9%
	\$25k to \$49999 - percent	6.4%	6.5%	6.6%
	\$50k to \$99999 - percent	10.2%	10.1%	10.3%
	\$100k to \$249999 - percent	19.6%	19.2%	19.0%
	\$250k to \$499999 - percent	15.5%	14.9%	14.4%
	\$500k+ - percent	18.9%	17.8%	16.7%
	Median HH Wealth	\$130,811	\$114,865	\$101,138
	Avg HH Wealth	\$293,092	\$279,265	\$266,314
Economic Viability	Economic Viability Local	295	295	292
	Economic Viability Indexed	109	109	108
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,089	24,740	106,640
	Managerial/Executive	31.0%	25.1%	20.3%
	Professional Specialty	24.7%	22.9%	18.2%
	Healthcare Support	2.1%	2.3%	2.6%
	Sales	14.5%	13.9%	13.1%
	Office & Administrative Support	5.4%	8.6%	9.5%
	Protective Service	0.4%	1.5%	1.8%
	Food Preparation	7.9%	8.6%	8.0%
	Building Maintenance & Cleaning	3.4%	3.8%	6.0%
	Personal Care	2.0%	2.2%	2.9%
	Farming, Fishing, & Forestry	0.7%	0.3%	0.2%
	Construction	5.7%	7.1%	10.5%
	Production & Transportation	2.3%	3.8%	6.9%
	Percent White Collar Workers	77.7%	72.7%	63.8%
	Percent Blue Collar Workers	22.3%	27.3%	36.2%

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	Agriculture/Mining/Construction	10.0%	10.6%	12.2%
	Manufacturing	6.0%	4.0%	4.6%
	Transportation	3.3%	2.8%	3.5%
	Information	2.0%	1.4%	1.1%
	Wholesale/Retail	13.3%	14.0%	13.8%
	Finance, Insurance, Real Estate	14.8%	12.2%	9.4%
	Professional Services	12.7%	12.0%	9.3%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	4.0%	4.7%	6.5%
	Educational Services	17.1%	17.3%	16.8%
	Entertainment Services	11.2%	13.3%	13.8%
	Other Professional Services	4.3%	5.2%	6.1%
	Public Administration	1.1%	2.3%	2.7%
Vehicles per HH	No Vehicles	3.9%	4.9%	4.4%
	1 Vehicle	46.4%	46.1%	44.7%
	2 Vehicles	39.5%	38.6%	38.9%
	3 or more vehicles	10.1%	10.3%	12.0%
	Average Number of Vehicles	1.58	1.57	1.62
Change	Births (last 12 months)	96	387	1,821
	Deaths (last 12 months)	422	1,183	4,088
	Migration (last 12 months)	-87	357	4,175
Work place	Workplace Establishments	2,491	7,820	15,325
	Workplace Employees (FTE)	17,914	66,747	123,420