

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR[®]

Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza - St. Petersburg St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	57,394	211,491	567,262
	Population Est 23Q1	57,424	211,974	568,066
	Population Est 22Q4	57,519	211,175	567,195
	Population Est 22Q3	57,481	211,229	567,252
	Population Est 22Q2	57,258	210,776	566,714
	Population Est 22Q1	57,272	210,515	565,882
	Population Est 21Q4	57,305	210,345	565,434
	Population Est 21Q3	57,245	209,927	564,711
	Population Est 21Q2	57,134	209,346	563,364
	Population Fcst	56,736	215,368	571,084
	2010 Census Population	56,291	191,195	525,502
	2000 Census Population	56,102	189,171	528,137
	1990 Census Population	54,123	186,250	509,894
	Current Year Daytime Population	46,465	232,805	646,602
	Average Seasonal Population	3,407	11,020	58,927
	Historical Annual Growth, 1990 – 2000	0.36%	0.16%	0.35%
	Historical Annual Growth, 2000 – 2010	0.03%	0.11%	-0.05%
	Estimated Annual Growth, 2010 – CY	0.14%	0.71%	0.54%
	Projected Annual Growth, CY to Y5	-0.23%	0.36%	0.13%
	Group Qtrs Est	525	3,555	12,488
	Transient Est Average Last 4 Qtrs	967	14,135	52,320
Households	Current Year Estimated Households	27,022	101,062	265,398
	Households Est 23Q1	27,025	101,198	265,591
	Households Est 22Q4	27,071	100,608	264,962
	Households Est 22Q3	27,047	100,585	265,001
	Households Est 22Q2	26,933	100,291	264,693
	Households Est 22Q1	26,946	100,192	264,339
	Households Est 21Q4	26,960	100,104	264,102
	Households Est 21Q3	26,931	99,929	263,829
	Households Est 21Q2	26,880	99,625	263,155
	Households Fcst	26,730	103,352	267,452
	2010 Census Households	25,873	87,308	238,055
	2000 Census Households	26,096	86,413	238,727
	1990 Census Households	25,538	85,540	229,135
	Historical Annual Growth, 1990 – 2000	0.22%	0.10%	0.41%
	Historical Annual Growth, 2000 – 2010	-0.09%	0.10%	-0.03%
	Estimated Annual Growth, 2010 – CY	0.31%	1.03%	0.77%
	Projected Annual Growth, CY to Y5	-0.22%	0.45%	0.15%
	Population per Household	2.10	2.06	2.09

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Rutland Plaza - St. Petersburg St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.5%	2.0%	1.8%
	HH Income \$250,000 to \$499,999	1.8%	2.4%	2.2%
	HH Income \$200,000 to \$249,999	4.3%	5.5%	5.0%
	HH Income \$175,000 to \$199,999	3.4%	3.5%	3.7%
	HH Income \$150,000 to \$174,999	4.9%	4.9%	5.2%
	HH Income \$100,000 to 149,999	15.7%	16.4%	16.7%
	HH Income \$75,000 to 99,999	12.2%	13.7%	13.4%
	HH Income \$50,000 to 74,999	18.5%	17.5%	18.0%
	HH Income \$35,000 to 49,999	12.3%	11.5%	11.7%
	HH Income \$25,000 to 34,999	7.9%	7.5%	7.4%
	HH Income \$15,000 to 24,999	8.5%	6.9%	7.1%
	HH Income \$0 to 14,999	8.9%	8.2%	8.0%
	Average Household Income	\$94,818	\$103,982	\$101,259
	Median Household Income	\$65,360	\$72,484	\$71,771
	Per Capita Income	\$44,890	\$50,190	\$47,881
	Average Disposable Income	\$74,619	\$80,206	\$79,334
	Median Disposable Income	\$58,740	\$64,578	\$63,965
	Discretionary HH Income Over \$150,000	5.0%	6.8%	5.8%
	Discretionary HH Income \$125,000 to \$149,999	4.1%	4.4%	4.4%
	Discretionary HH Income \$100,000 to \$124,999	6.1%	6.5%	6.9%
	Discretionary HH Income \$75,000 to \$99,999	11.0%	10.9%	11.4%
	Discretionary HH Income \$50,000 to \$74,999	17.3%	19.2%	19.0%
	Discretionary HH Income \$25,000 to \$49,999	28.7%	27.6%	28.0%
	Discretionary HH Income Under \$25,000	27.8%	24.7%	24.4%
	Average Discretionary HH Income	\$54,732	\$59,118	\$58,476
	Median Discretionary HH Income	\$42,908	\$47,610	\$47,462
	Householder White – Count	20,333	71,046	192,385
	Median HH Income	\$69,874	\$78,850	\$75,577
	Average HH Income	\$82,540	\$90,691	\$88,341
	Householder Black or African-American – Count	1,837	10,554	26,698
	Median HH Income	\$47,033	\$50,183	\$53,942
	Average HH Income	\$53,417	\$57,169	\$63,992
	Householder Hispanic – Count	2,308	9,818	22,762
	Median HH Income	\$61,583	\$68,187	\$67,584
	Average HH Income	\$74,451	\$78,077	\$78,883
	Householder Asian or Pacific Islander – Count	868	3,370	8,030
	Median HH Income	\$70,774	\$72,029	\$81,226
	Average HH Income	\$86,169	\$88,191	\$92,415
	Householder Other or Pacific Islander – Count	1,676	6,275	15,523
	Median HH Income	\$67,274	\$70,117	\$69,527
	Average HH Income	\$82,696	\$80,160	\$79,904

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Gender	Male Population	27,981	103,029	273,525
	Female Population	29,414	108,462	293,737
Total Population by Age	Count of Pop 0 to 4 years	2,947	11,825	27,974
	Count of Pop 0 to 7 years	3,953	15,155	36,540
	Count of Pop 5 - 13	4,556	16,318	42,151
	Count of Pop 14 - 18	2,036	7,439	20,646
	Count of Pop 19 - 22	2,028	7,644	21,265
	Count of Pop 22 - 25	1,520	5,873	16,115
	Count of Pop 25 - 29	2,899	12,494	30,991
	Count of Pop 30 - 34	4,037	16,971	38,298
	Count of Pop 35 - 39	4,144	16,231	37,401
	Count of Pop 40 - 44	3,834	14,193	34,207
	Count of Pop 45 - 59	11,127	39,616	104,915
	Count of Pop 60 - 74	12,567	43,166	126,456
	Count of Pop 75 - 84	4,326	14,817	49,071
	Count of Pop 85+	1,374	4,903	17,772
	% of Pop 0 to 4 years	5.1%	5.6%	4.9%
	% of Pop 0 to 7 years	6.9%	7.2%	6.4%
	% of Pop 5 - 13	7.9%	7.7%	7.4%
	% of Pop 14 - 18	3.5%	3.5%	3.6%
	% of Pop 19 - 22	3.5%	3.6%	3.7%
	% of Pop 22 - 25	2.6%	2.8%	2.8%
	% of Pop 25 - 29	5.1%	5.9%	5.5%
	% of Pop 30 - 34	7.0%	8.0%	6.8%
	% of Pop 35 - 39	7.2%	7.7%	6.6%
	% of Pop 40 - 44	6.7%	6.7%	6.0%
	% of Pop 45 - 59	19.4%	18.7%	18.5%
	% of Pop 60 - 74	21.9%	20.4%	22.3%
	% of Pop 75 - 84	7.5%	7.0%	8.7%
	% of Pop 85+	2.4%	2.3%	3.1%
	Median Age	46.0	43.9	47.3
	Average Age	45.0	43.9	45.9
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.9%	5.2%
	% of Pop 5 - 13	8.2%	8.0%	7.9%
	% of Pop 14 - 18	3.7%	3.7%	3.8%
	% of Pop 19 - 22	3.7%	3.7%	3.9%
	% of Pop 22 - 25	2.8%	2.9%	3.0%
	% of Pop 25 - 29	5.2%	5.8%	5.6%
	% of Pop 30 - 34	7.0%	8.0%	6.9%
	% of Pop 35 - 39	7.2%	7.7%	6.8%
	% of Pop 40 - 44	6.7%	6.9%	6.2%
	% of Pop 45 - 59	19.9%	19.2%	18.8%
	% of Pop 75 - 84	7.0%	6.4%	8.0%
	% of Pop 60 - 74	21.4%	20.1%	21.7%
	% of Pop 85+	1.8%	1.7%	2.4%
	Median Age	45.2	43.2	45.7
	Average Age	44.2	43.1	44.8

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	% of Pop 0 to 4 years	4.9%	5.3%	4.6%
	% of Pop 5 - 13	7.7%	7.4%	7.0%
	% of Pop 14 - 18	3.4%	3.4%	3.5%
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	% of Pop 25 - 29	4.9%	6.0%	5.4%
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	% of Pop 35 - 39	7.2%	7.6%	6.4%
	% of Pop 40 - 44	6.7%	6.5%	5.8%
	% of Pop 45 - 59	18.8%	18.3%	18.2%
	% of Pop 60 - 74	22.3%	20.7%	22.9%
	% of Pop 75 - 84	8.0%	7.6%	9.3%
	% of Pop 85+	3.0%	2.9%	3.8%
	Median Age	46.8	44.5	48.9
	Average Age	45.8	44.7	47.0
Race	Count of White	42,795	146,114	402,751
	Count of Black or African-American	4,600	28,868	74,991
	Count of Asian or Pacific Islander	3,023	11,051	25,347
	Count of Other races	6,976	25,457	64,173
	White	74.6%	69.1%	71.0%
	Black or African American	8.0%	13.6%	13.2%
	Asian	5.3%	5.2%	4.5%
	Other Races	12.2%	12.0%	11.3%
Language Spoken	Speak English at Home	82.7%	84.4%	85.2%
	Speak Spanish at Home	7.5%	7.4%	7.1%
	Speak French or French Creole at Home	0.9%	0.9%	0.9%
	Speak German at Home	0.6%	0.6%	0.5%
	Speak Other Indo-European Languages at Home	1.0%	1.2%	1.4%
	Speak Russian and Other Slavic Languages at Home	3.0%	1.5%	1.3%
	Speak Chinese at Home	0.2%	0.2%	0.2%
	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	1.5%	1.7%	1.4%
	Speak Other Asian Languages at Home	1.6%	1.1%	0.9%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.4%	0.5%
	Speak Other Language at Home	0.6%	0.6%	0.6%
Hispanic	Hispanic Population	6,301	23,364	60,261
	Hispanic Population Percent	11.0%	11.0%	10.6%
	Mexican	12.6%	15.2%	17.9%
	Puerto Rican	39.9%	31.9%	28.2%
	Cuban	15.4%	19.7%	20.3%
	Dominican	1.8%	2.7%	3.0%
	Central American	5.2%	5.4%	5.4%
	South American	16.7%	16.2%	15.7%
	Other Hispanic	8.5%	8.9%	9.5%
	2000 Hispanic Population Percent	5%	5%	5%
	1990 Hispanic Population Percent	3%	3%	3%

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Ancestry	American (percent of total population)	7.6%	7.0%	6.9%
	American	7.3%	6.7%	6.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	5.2%	5.1%	4.4%
	Chinese	0.4%	0.4%	0.4%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.3%	0.3%
	South Central Asian (ie. Indian)	0.9%	0.8%	0.8%
	South East Asian (ie. Vietnamese)	3.5%	3.3%	2.6%
	Other Asian	0.2%	0.3%	0.3%
	European (percent of total population)	42.4%	38.3%	39.4%
	British	7.6%	6.9%	7.0%
	Dutch	0.6%	0.6%	0.6%
	French	2.0%	1.7%	1.8%
	German	8.6%	8.1%	8.4%
	Italian	4.4%	4.1%	4.6%
	Polish	2.0%	1.9%	2.0%
	Scandinavian	2.0%	1.7%	1.7%
	Scotch/Irish	9.3%	8.6%	8.7%
	Other European (ie. Greek/Russian)	6.0%	4.7%	4.6%
	Middle Eastern	0.6%	0.7%	0.6%
	Other Ancestry	17.5%	21.7%	22.3%
	Unclassified Ancestry	15.8%	16.1%	15.7%
Education (Age 25+)	Adult Population (25 Years or Older)	44,307	162,391	439,112
	Elementary (0 to 8)	2.9%	3.3%	2.8%
	Some High School (9 to 11)	6.2%	5.5%	5.3%
	High School Graduate (12)	25.9%	23.9%	26.2%
	Some College (13 to 16)	21.6%	19.9%	20.3%
	Associates Degree Only	9.5%	9.1%	9.5%
	Bachelors Degree Only	21.2%	24.4%	23.0%
	Graduate Degree	12.6%	13.9%	12.7%
	% College (4+)	33.8%	38.3%	35.7%
Household Type	Total Households – count	27,022	101,062	265,398
	One Person HHs – count	10,200	40,583	100,491
	Family HHs – count	14,273	49,483	139,346
	Married Couple – count	10,395	35,436	101,705
	w/own children – count	3,037	11,016	28,063
	w/out own children – count	7,358	24,420	73,643
	Male Householder – count	938	3,998	10,484
	Female Householder – count	2,940	10,049	27,156
	Non-Family Households – count	2,550	10,996	25,561
	1 Person Household	37.7%	40.2%	37.9%
	2 Person Household	36.0%	35.1%	36.7%
	3 Person Household	13.4%	12.3%	12.5%
	4 Person Household	8.1%	7.7%	8.0%
	5 Person Household	3.0%	3.0%	3.2%
	6 Person Household	1.1%	1.1%	1.2%
	7+ Person Household	0.6%	0.6%	0.6%
	% Households With Children	17.1%	16.7%	16.6%

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Housing	Total Housing Units	30,503	115,556	309,685
	Owner Occupied Percent	61.2%	52.7%	55.7%
	Renter Occupied Percent	27.4%	34.8%	30.0%
	Vacant Housing Percent	11.4%	12.5%	14.3%
	Total Housing Units (Census 2000)	29,601	98,341	274,366
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	6.1%	7.7%	6.6%
	Property Value \$750,000 to \$999,999	6.1%	6.6%	5.9%
	Property Value \$500,000 to \$749,999	17.0%	16.4%	18.3%
	Property Value \$400,000 to \$499,999	12.0%	12.1%	13.3%
	Property Value \$300,000, to \$399,999	17.3%	16.9%	17.3%
	Property Value \$200,000 to \$299,999	15.0%	16.3%	15.0%
	Property Value \$150,000 to \$199,999	6.9%	6.2%	5.6%
	Property Value \$100,000 to \$149,999	7.1%	5.6%	5.1%
	Property Value \$60,000 to \$99,999	4.3%	3.1%	3.3%
	Property Value \$40,000 to \$59,999	1.9%	1.3%	1.7%
	Property Value \$0 to \$39,999	5.2%	4.0%	4.5%
	Median Home Value	\$352,087	\$368,941	\$375,651
Wealth per Household	\$0 and under - percent	17.2%	17.6%	17.1%
	\$1 to \$4999 - percent	8.4%	8.7%	8.4%
	\$5k to \$9999 - percent	4.5%	4.6%	4.5%
	\$10k to \$24999 - percent	6.3%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.2%	10.3%
	\$100k to \$249999 - percent	18.3%	17.9%	18.3%
	\$250k to \$499999 - percent	13.3%	13.1%	13.3%
	\$500k+ - percent	14.8%	14.7%	14.9%
	Median HH Wealth	\$82,593	\$78,938	\$83,118
	Avg HH Wealth	\$241,498	\$239,313	\$243,222
Economic Viability	Economic Viability Local	287	285	282
	Economic Viability Indexed	106	106	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	30,076	112,235	288,868
	Managerial/Executive	18.5%	19.6%	18.8%
	Professional Specialty	23.2%	25.1%	24.7%
	Healthcare Support	3.6%	3.2%	3.3%
	Sales	11.0%	11.2%	11.4%
	Office & Administrative Support	11.6%	11.5%	12.2%
	Protective Service	1.6%	1.5%	1.6%
	Food Preperation	6.2%	6.1%	5.9%
	Building Maintenance & Cleaning	2.0%	2.5%	2.9%
	Personal Care	3.2%	3.0%	2.9%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	6.2%	5.7%	6.1%
	Production & Transportation	12.7%	10.3%	9.9%
	Percent White Collar Workers	67.9%	70.7%	70.4%
	Percent Blue Collar Workers	32.1%	29.3%	29.6%

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	Agriculture/Mining/Construction	4.5%	5.3%	5.7%
	Manufacturing	8.2%	7.8%	7.6%
	Transportation	4.3%	3.9%	4.1%
	Information	2.0%	2.0%	2.0%
	Wholesale/Retail	15.6%	14.5%	14.2%
	Finance, Insurance, Real Estate	8.7%	9.8%	9.7%
	Professional Services	10.7%	11.5%	10.3%
	Management Services	0.3%	0.2%	0.2%
	Administrative/Waste Services	4.3%	4.4%	4.7%
	Educational Services	21.7%	21.4%	22.2%
	Entertainment Services	10.5%	10.5%	10.4%
	Other Professional Services	5.8%	5.0%	4.9%
	Public Administration	3.5%	3.7%	3.9%
Vehicles per HH	No Vehicles	7.6%	8.5%	6.9%
	1 Vehicle	44.0%	46.9%	46.3%
	2 Vehicles	37.8%	34.8%	35.6%
	3 or more vehicles	10.6%	9.8%	11.2%
	Average Number of Vehicles	1.55	1.48	1.54
Change	Births (last 12 months)	535	2,185	5,317
	Deaths (last 12 months)	507	1,749	5,537
	Migration (last 12 months)	133	409	1,033
Work place	Workplace Establishments	1,669	9,672	23,158
	Workplace Employees (FTE)	13,859	109,576	266,957