

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza - St. Petersburg St. Petersburg, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	16,642	106,642	240,525
	Population Est 23Q1	16,651	106,779	241,010
	Population Est 22Q4	16,687	106,960	240,208
	Population Est 22Q3	16,683	106,696	240,023
	Population Est 22Q2	16,431	106,471	239,649
	Population Est 22Q1	16,448	106,521	239,498
	Population Est 21Q4	16,452	106,540	239,337
	Population Est 21Q3	16,454	106,253	238,828
	Population Est 21Q2	16,409	106,000	238,130
	Population Fcst	16,408	106,262	244,454
	2010 Census Population	16,151	101,331	219,600
	2000 Census Population	16,265	101,381	217,904
	1990 Census Population	15,989	98,841	211,201
	Current Year Daytime Population	14,993	92,706	258,076
	Average Seasonal Population	961	6,967	12,068
	Historical Annual Growth, 1990 – 2000	0.17%	0.25%	0.31%
	Historical Annual Growth, 2000 – 2010	-0.07%	0.00%	0.08%
	Estimated Annual Growth, 2010 – CY	0.21%	0.36%	0.64%
	Projected Annual Growth, CY to Y5	-0.28%	-0.07%	0.32%
	Group Qtrs Est	210	1,221	3,737
	Transient Est Average Last 4 Qtrs	0	3,008	16,025
Households	Current Year Estimated Households	7,580	49,630	113,739
	Households Est 23Q1	7,581	49,665	113,881
	Households Est 22Q4	7,599	49,748	113,284
	Households Est 22Q3	7,595	49,593	113,178
	Households Est 22Q2	7,462	49,488	112,913
	Households Est 22Q1	7,471	49,514	112,854
	Households Est 21Q4	7,474	49,517	112,769
	Households Est 21Q3	7,473	49,368	112,561
	Households Est 21Q2	7,451	49,246	112,208
	Households Fcst	7,490	49,545	116,030
	2010 Census Households	7,148	45,942	99,383
	2000 Census Households	7,369	46,282	99,166
	1990 Census Households	7,343	45,680	96,876
	Historical Annual Growth, 1990 – 2000	0.03%	0.13%	0.23%
	Historical Annual Growth, 2000 – 2010	-0.30%	-0.07%	0.02%
	Estimated Annual Growth, 2010 – CY	0.41%	0.54%	0.95%
	Projected Annual Growth, CY to Y5	-0.24%	-0.03%	0.40%
	Population per Household	2.17	2.12	2.08

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Rutland Plaza - St. Petersburg St. Petersburg, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.2%	2.0%	1.9%
	HH Income \$250,000 to \$499,999	1.5%	2.4%	2.3%
	HH Income \$200,000 to \$249,999	3.5%	5.6%	5.3%
	HH Income \$175,000 to \$199,999	4.6%	3.6%	3.5%
	HH Income \$150,000 to \$174,999	5.4%	4.9%	5.1%
	HH Income \$100,000 to 149,999	18.5%	15.6%	16.8%
	HH Income \$75,000 to 99,999	16.7%	12.9%	13.8%
	HH Income \$50,000 to 74,999	15.0%	18.1%	17.6%
	HH Income \$35,000 to 49,999	10.6%	11.6%	11.6%
	HH Income \$25,000 to 34,999	7.2%	7.8%	7.4%
	HH Income \$15,000 to 24,999	8.6%	7.3%	6.9%
	HH Income \$0 to 14,999	7.3%	8.2%	7.9%
	Average Household Income	\$100,386	\$104,849	\$102,789
	Median Household Income	\$77,093	\$70,233	\$72,798
	Per Capita Income	\$46,047	\$49,153	\$49,072
	Average Disposable Income	\$77,405	\$79,644	\$80,072
	Median Disposable Income	\$68,448	\$62,771	\$64,841
	Discretionary HH Income Over \$150,000	4.5%	7.0%	6.4%
	Discretionary HH Income \$125,000 to \$149,999	4.2%	4.6%	4.3%
	Discretionary HH Income \$100,000 to \$124,999	7.3%	6.4%	6.6%
	Discretionary HH Income \$75,000 to \$99,999	12.2%	10.5%	11.3%
	Discretionary HH Income \$50,000 to \$74,999	23.8%	18.1%	19.4%
	Discretionary HH Income \$25,000 to \$49,999	24.7%	27.7%	27.7%
	Discretionary HH Income Under \$25,000	23.5%	25.8%	24.2%
	Average Discretionary HH Income	\$58,232	\$58,725	\$59,011
	Median Discretionary HH Income	\$51,819	\$46,236	\$47,945
	Householder White – Count	5,675	37,058	82,348
	Median HH Income	\$78,065	\$75,721	\$78,113
	Average HH Income	\$84,213	\$88,426	\$89,675
	Householder Black or African-American – Count	412	3,259	8,641
	Median HH Income	\$70,763	\$48,089	\$49,523
	Average HH Income	\$79,721	\$53,474	\$56,421
	Householder Hispanic – Count	667	4,591	11,209
	Median HH Income	\$73,937	\$63,259	\$67,841
	Average HH Income	\$81,088	\$76,842	\$77,954
	Householder Asian or Pacific Islander – Count	263	1,679	4,352
	Median HH Income	\$59,220	\$68,833	\$72,800
	Average HH Income	\$77,091	\$82,574	\$87,970
	Householder Other or Pacific Islander – Count	562	3,043	7,190
	Median HH Income	\$80,818	\$69,797	\$69,598
	Average HH Income	\$90,501	\$82,715	\$79,848

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Gender	Male Population	8,170	51,910	117,286
	Female Population	8,471	54,732	123,240
Total Population by Age	Count of Pop 0 to 4 years	865	5,627	13,195
	Count of Pop 0 to 7 years	1,154	7,528	16,964
	Count of Pop 5 - 13	1,320	8,606	18,513
	Count of Pop 14 - 18	595	3,810	8,520
	Count of Pop 19 - 22	601	3,815	8,735
	Count of Pop 22 - 25	454	2,881	6,675
	Count of Pop 25 - 29	845	5,605	13,850
	Count of Pop 30 - 34	1,229	7,631	18,669
	Count of Pop 35 - 39	1,257	7,802	18,299
	Count of Pop 40 - 44	1,119	7,209	16,127
	Count of Pop 45 - 59	3,213	20,564	45,602
	Count of Pop 60 - 74	3,589	22,784	49,686
	Count of Pop 75 - 84	1,169	7,751	17,024
	Count of Pop 85+	389	2,559	5,630
	% of Pop 0 to 4 years	5.2%	5.3%	5.5%
	% of Pop 0 to 7 years	6.9%	7.1%	7.1%
	% of Pop 5 - 13	7.9%	8.1%	7.7%
	% of Pop 14 - 18	3.6%	3.6%	3.5%
	% of Pop 19 - 22	3.6%	3.6%	3.6%
	% of Pop 22 - 25	2.7%	2.7%	2.8%
	% of Pop 25 - 29	5.1%	5.3%	5.8%
	% of Pop 30 - 34	7.4%	7.2%	7.8%
	% of Pop 35 - 39	7.6%	7.3%	7.6%
	% of Pop 40 - 44	6.7%	6.8%	6.7%
	% of Pop 45 - 59	19.3%	19.3%	19.0%
	% of Pop 60 - 74	21.6%	21.4%	20.7%
	% of Pop 75 - 84	7.0%	7.3%	7.1%
	% of Pop 85+	2.3%	2.4%	2.3%
	Median Age	45.2	45.3	44.3
	Average Age	44.6	44.6	44.2
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.5%	5.8%
	% of Pop 5 - 13	8.4%	8.3%	8.0%
	% of Pop 14 - 18	3.7%	3.7%	3.7%
	% of Pop 19 - 22	3.7%	3.7%	3.8%
	% of Pop 22 - 25	2.8%	2.8%	2.9%
	% of Pop 25 - 29	5.4%	5.3%	5.7%
	% of Pop 30 - 34	7.6%	7.2%	7.7%
	% of Pop 35 - 39	7.5%	7.3%	7.7%
	% of Pop 40 - 44	6.6%	6.8%	6.9%
	% of Pop 45 - 59	19.5%	19.6%	19.4%
	% of Pop 75 - 84	6.4%	6.7%	6.4%
	% of Pop 60 - 74	21.2%	21.1%	20.3%
	% of Pop 85+	1.7%	1.8%	1.8%
	Median Age	44.1	44.4	43.5
	Average Age	43.5	43.8	43.3

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	% of Pop 0 to 4 years	5.0%	5.0%	5.2%
	% of Pop 5 - 13	7.5%	7.8%	7.4%
	% of Pop 14 - 18	3.4%	3.4%	3.4%
	% of Pop 19 - 22	3.5%	3.4%	3.5%
	% of Pop 22 - 25	2.6%	2.6%	2.7%
	% of Pop 25 - 29	4.8%	5.2%	5.8%
	% of Pop 30 - 34	7.2%	7.1%	7.8%
	% of Pop 35 - 39	7.6%	7.4%	7.5%
	% of Pop 40 - 44	6.9%	6.7%	6.5%
	% of Pop 45 - 59	19.2%	18.9%	18.5%
	% of Pop 60 - 74	21.9%	21.7%	21.0%
	% of Pop 75 - 84	7.6%	7.8%	7.7%
	% of Pop 85+	3.0%	3.0%	2.9%
	Median Age	46.4	46.1	45.1
	Average Age	45.6	45.4	45.0
Race	Count of White	12,448	79,579	172,923
	Count of Black or African-American	1,152	7,945	24,385
	Count of Asian or Pacific Islander	839	5,937	13,899
	Count of Other races	2,203	13,180	29,318
	White	74.8%	74.6%	71.9%
	Black or African American	6.9%	7.5%	10.1%
	Asian	5.0%	5.6%	5.8%
	Other Races	13.2%	12.4%	12.2%
Language Spoken	Speak English at Home	80.1%	83.2%	83.4%
	Speak Spanish at Home	7.0%	7.6%	7.8%
	Speak French or French Creole at Home	1.8%	0.8%	0.7%
	Speak German at Home	0.6%	0.7%	0.6%
	Speak Other Indo-European Languages at Home	1.5%	0.9%	1.2%
	Speak Russian and Other Slavic Languages at Home	4.6%	2.2%	1.5%
	Speak Chinese at Home	0.2%	0.2%	0.2%
	Speak Korean at Home	0.0%	0.2%	0.1%
	Speak Vietnamese at Home	1.8%	1.7%	2.1%
	Speak Other Asian Languages at Home	1.4%	1.5%	1.2%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.4%	0.5%
	Speak Other Language at Home	0.6%	0.6%	0.6%
Hispanic	Hispanic Population	1,875	11,931	27,507
	Hispanic Population Percent	11.3%	11.2%	11.4%
	Mexican	8.4%	13.8%	15.4%
	Puerto Rican	44.8%	34.8%	31.0%
	Cuban	14.8%	19.2%	21.1%
	Dominican	0.8%	1.9%	3.1%
	Central American	4.3%	5.4%	5.2%
	South American	22.3%	16.3%	15.7%
	Other Hispanic	4.6%	8.6%	8.5%
	2000 Hispanic Population Percent	5%	5%	5%
	1990 Hispanic Population Percent	3%	3%	3%

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Ancestry	American (percent of total population)	9.1%	7.2%	7.1%
	American	8.9%	7.0%	6.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	5.0%	5.5%	5.7%
	Chinese	0.8%	0.4%	0.4%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.0%	0.2%	0.3%
	South Central Asian (ie. Indian)	1.4%	0.8%	0.9%
	South East Asian (ie. Vietnamese)	2.7%	3.6%	3.7%
	Other Asian	0.0%	0.3%	0.4%
	European (percent of total population)	41.6%	42.4%	39.4%
	British	6.9%	7.7%	7.1%
	Dutch	0.4%	0.6%	0.6%
	French	1.9%	2.0%	1.8%
	German	8.2%	8.6%	8.4%
	Italian	4.7%	4.6%	4.3%
	Polish	1.8%	2.0%	2.0%
	Scandinavian	2.1%	1.8%	1.8%
	Scotch/Irish	8.6%	9.6%	8.8%
	Other European (ie. Greek/Russian)	7.0%	5.6%	4.7%
	Middle Eastern	0.4%	0.5%	0.7%
	Other Ancestry	17.0%	17.0%	19.7%
	Unclassified Ancestry	15.6%	16.1%	16.0%
Education (Age 25+)	Adult Population (25 Years or Older)	12,808	81,903	184,886
	Elementary (0 to 8)	2.9%	3.1%	3.5%
	Some High School (9 to 11)	6.0%	5.9%	5.5%
	High School Graduate (12)	25.8%	25.1%	24.4%
	Some College (13 to 16)	21.2%	20.3%	19.8%
	Associates Degree Only	10.0%	9.2%	9.5%
	Bachelors Degree Only	19.0%	22.7%	24.0%
	Graduate Degree	15.1%	13.8%	13.4%
	% College (4+)	34.1%	36.4%	37.4%
Household Type	Total Households – count	7,580	49,630	113,739
	One Person HHs – count	2,777	18,264	44,363
	Family HHs – count	4,243	26,428	57,608
	Married Couple – count	3,041	19,611	41,996
	w/own children – count	897	6,204	13,317
	w/out own children – count	2,144	13,407	28,679
	Male Householder – count	294	1,802	4,546
	Female Householder – count	909	5,015	11,066
	Non-Family Households – count	560	4,938	11,768
	1 Person Household	36.6%	36.8%	39.0%
	2 Person Household	35.7%	36.5%	35.5%
	3 Person Household	13.6%	13.5%	12.6%
	4 Person Household	9.1%	8.5%	8.0%
	5 Person Household	3.2%	3.1%	3.1%
	6 Person Household	1.1%	1.1%	1.1%
	7+ Person Household	0.5%	0.6%	0.6%
	% Households With Children	18.3%	18.0%	17.3%

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Rutland Plaza - St. Petersburg St. Petersburg, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	8,539	56,012	128,343
	Owner Occupied Percent	64.0%	60.3%	55.5%
	Renter Occupied Percent	24.8%	28.3%	33.1%
	Vacant Housing Percent	11.2%	11.4%	11.4%
	Total Housing Units (Census 2000)	8,306	52,353	111,554
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	4.0%	8.7%	6.9%
	Property Value \$750,000 to \$999,999	4.8%	6.9%	5.9%
	Property Value \$500,000 to \$749,999	19.4%	15.8%	17.3%
	Property Value \$400,000 to \$499,999	15.8%	11.2%	13.4%
	Property Value \$300,000, to \$399,999	21.3%	15.9%	18.4%
	Property Value \$200,000 to \$299,999	14.5%	14.8%	15.8%
	Property Value \$150,000 to \$199,999	3.6%	6.6%	6.0%
	Property Value \$100,000 to \$149,999	8.2%	6.2%	5.3%
	Property Value \$60,000 to \$99,999	2.1%	3.8%	2.7%
	Property Value \$40,000 to \$59,999	1.5%	1.7%	1.3%
	Property Value \$0 to \$39,999	4.2%	5.1%	3.8%
	Median Home Value	\$372,785	\$363,811	\$373,720
Wealth per Household	\$0 and under - percent	16.9%	17.1%	17.4%
	\$1 to \$4999 - percent	8.2%	8.3%	8.6%
	\$5k to \$9999 - percent	4.4%	4.5%	4.6%
	\$10k to \$24999 - percent	6.2%	6.3%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.4%	10.3%	10.2%
	\$100k to \$249999 - percent	18.5%	18.3%	18.1%
	\$250k to \$499999 - percent	13.5%	13.4%	13.2%
	\$500k+ - percent	15.2%	15.0%	14.8%
	Median HH Wealth	\$86,513	\$83,888	\$80,466
	Avg HH Wealth	\$246,962	\$243,973	\$240,711
Economic Viability	Economic Viability Local	283	288	287
	Economic Viability Indexed	105	107	106
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	9,159	55,813	128,204
	Managerial/Executive	16.0%	20.1%	19.0%
	Professional Specialty	28.0%	22.9%	25.0%
	Healthcare Support	2.5%	3.1%	3.2%
	Sales	11.2%	11.8%	11.2%
	Office & Administrative Support	11.8%	11.2%	11.7%
	Protective Service	1.6%	1.6%	1.4%
	Food Preparation	6.3%	5.9%	6.1%
	Building Maintenance & Cleaning	2.1%	2.3%	2.4%
	Personal Care	2.6%	3.5%	3.2%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.1%
	Construction	5.7%	6.3%	6.0%
	Production & Transportation	12.1%	11.2%	10.6%
	Percent White Collar Workers	69.5%	69.1%	70.0%
	Percent Blue Collar Workers	30.5%	30.9%	30.0%

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	Agriculture/Mining/Construction	4.1%	5.2%	5.7%
	Manufacturing	7.5%	8.1%	8.1%
	Transportation	4.4%	3.7%	4.1%
	Information	1.7%	2.1%	2.0%
	Wholesale/Retail	13.6%	14.6%	14.5%
	Finance, Insurance, Real Estate	10.0%	9.4%	9.5%
	Professional Services	11.5%	11.4%	11.4%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	6.1%	4.4%	4.6%
	Educational Services	23.2%	20.7%	21.1%
	Entertainment Services	11.1%	10.7%	10.2%
	Other Professional Services	4.0%	5.7%	5.2%
	Public Administration	2.7%	3.7%	3.6%
Vehicles per HH	No Vehicles	6.1%	6.8%	7.7%
	1 Vehicle	44.8%	43.3%	45.8%
	2 Vehicles	36.8%	38.4%	35.9%
	3 or more vehicles	12.3%	11.5%	10.7%
	Average Number of Vehicles	1.58	1.58	1.52
Change	Births (last 12 months)	159	1,017	2,441
	Deaths (last 12 months)	140	912	2,008
	Migration (last 12 months)	194	137	571
Work place	Workplace Establishments	409	3,403	10,440
	Workplace Employees (FTE)	3,366	33,571	117,943