

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.437845 Longitude: -79.131987

Pawleys Island Plaza Pawleys Island, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	12,023	17,832	45,317
	Population Est 23Q1	11,975	17,759	45,089
	Population Est 22Q4	11,922	17,659	44,760
	Population Est 22Q3	11,840	17,508	44,506
	Population Est 22Q2	11,843	17,511	44,335
	Population Est 22Q1	11,833	17,488	44,086
	Population Est 21Q4	11,741	17,460	43,895
	Population Est 21Q3	11,684	17,303	43,615
	Population Est 21Q2	11,651	17,250	43,449
	Population Fcst	12,754	18,930	46,865
	2010 Census Population	9,303	13,598	35,612
	2000 Census Population	7,106	10,261	27,950
	1990 Census Population	3,420	4,881	20,974
	Current Year Daytime Population	12,641	18,474	50,192
	Average Seasonal Population	7,338	14,704	24,464
	Historical Annual Growth, 1990 – 2000	7.59%	7.71%	2.91%
	Historical Annual Growth, 2000 – 2010	2.73%	2.86%	2.45%
	Estimated Annual Growth, 2010 – CY	1.82%	1.92%	1.71%
	Projected Annual Growth, CY to Y5	1.19%	1.20%	0.67%
	Group Qtrs Est	34	92	419
Transient Est Average Last 4 Qtrs	1,376	1,550	3,180	
<b>Households</b>	Current Year Estimated Households	5,505	8,248	20,855
	Households Est 23Q1	5,481	8,209	20,739
	Households Est 22Q4	5,457	8,164	20,578
	Households Est 22Q3	5,417	8,088	20,453
	Households Est 22Q2	5,420	8,092	20,376
	Households Est 22Q1	5,413	8,079	20,252
	Households Est 21Q4	5,373	8,071	20,169
	Households Est 21Q3	5,342	7,993	20,027
	Households Est 21Q2	5,327	7,970	19,949
	Households Fcst	5,840	8,758	21,595
	2010 Census Households	4,143	6,169	15,815
	2000 Census Households	3,040	4,510	11,932
	1990 Census Households	1,354	1,978	8,215
	Historical Annual Growth, 1990 – 2000	8.43%	8.59%	3.80%
	Historical Annual Growth, 2000 – 2010	3.14%	3.18%	2.86%
	Estimated Annual Growth, 2010 – CY	2.01%	2.06%	1.96%
	Projected Annual Growth, CY to Y5	1.19%	1.21%	0.70%
Population per Household	2.18	2.15	2.15	

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Pawleys Island Plaza Pawleys Island, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.2%	2.3%	1.6%
	HH Income \$250,000 to \$499,999	2.6%	2.8%	2.0%
	HH Income \$200,000 to \$249,999	6.1%	6.5%	4.6%
	HH Income \$175,000 to \$199,999	5.9%	5.9%	5.1%
	HH Income \$150,000 to \$174,999	6.6%	7.2%	5.4%
	HH Income \$100,000 to 149,999	17.2%	17.7%	15.1%
	HH Income \$75,000 to 99,999	13.2%	11.9%	13.0%
	HH Income \$50,000 to 74,999	21.4%	21.8%	21.0%
	HH Income \$35,000 to 49,999	10.5%	9.2%	11.8%
	HH Income \$25,000 to 34,999	4.7%	4.3%	6.6%
	HH Income \$15,000 to 24,999	3.7%	3.4%	4.8%
	HH Income \$0 to 14,999	5.8%	7.0%	8.9%
	Average Household Income	\$113,912	\$117,077	\$102,187
	Median Household Income	\$80,272	\$81,924	\$71,011
	Per Capita Income	\$52,315	\$54,424	\$47,360
	Average Disposable Income	\$87,313	\$88,973	\$77,541
	Median Disposable Income	\$69,414	\$70,691	\$61,751
	Discretionary HH Income Over \$150,000	8.0%	8.6%	5.3%
	Discretionary HH Income \$125,000 to \$149,999	4.3%	4.5%	4.5%
	Discretionary HH Income \$100,000 to \$124,999	10.8%	11.2%	8.0%
	Discretionary HH Income \$75,000 to \$99,999	12.4%	13.1%	10.3%
	Discretionary HH Income \$50,000 to \$74,999	20.4%	19.3%	18.4%
	Discretionary HH Income \$25,000 to \$49,999	29.1%	28.1%	30.9%
	Discretionary HH Income Under \$25,000	15.0%	15.1%	22.4%
	Average Discretionary HH Income	\$67,146	\$68,602	\$58,440
	Median Discretionary HH Income	\$56,473	\$57,628	\$46,853
	Householder White – Count	4,980	7,621	17,329
	Median HH Income	\$87,960	\$89,352	\$79,158
	Average HH Income	\$100,219	\$101,006	\$92,140
	Householder Black or African-American – Count	314	336	2,552
	Median HH Income	\$40,683	\$41,146	\$40,730
	Average HH Income	\$51,838	\$52,646	\$47,146
	Householder Hispanic – Count	92	109	411
Median HH Income	\$13,980	\$14,699	\$56,288	
Average HH Income	\$28,125	\$33,295	\$71,152	
Householder Asian or Pacific Islander – Count	21	48	139	
Median HH Income	\$69,982	\$9,998	\$9,550	
Average HH Income	\$60,232	\$34,165	\$30,220	
Householder Other or Pacific Islander – Count	98	135	424	
Median HH Income	\$51,914	\$53,826	\$49,556	
Average HH Income	\$60,206	\$59,623	\$64,635	

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<b>Gender</b>	Male Population	5,509	8,191	20,817
	Female Population	6,514	9,641	24,500
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	375	513	1,521
	Count of Pop 0 to 7 years	505	678	2,094
	Count of Pop 5 - 13	755	1,017	3,018
	Count of Pop 14 - 18	436	602	1,612
	Count of Pop 19 - 22	463	646	1,621
	Count of Pop 22 - 25	350	490	1,169
	Count of Pop 25 - 29	426	602	1,666
	Count of Pop 30 - 34	371	494	1,597
	Count of Pop 35 - 39	420	550	1,747
	Count of Pop 40 - 44	469	636	1,848
	Count of Pop 45 - 59	2,092	2,992	7,569
	Count of Pop 60 - 74	3,487	5,432	13,227
	Count of Pop 75 - 84	1,925	3,104	7,069
	Count of Pop 85+	455	754	1,654
	% of Pop 0 to 4 years	3.1%	2.9%	3.4%
	% of Pop 0 to 7 years	4.2%	3.8%	4.6%
	% of Pop 5 - 13	6.3%	5.7%	6.7%
	% of Pop 14 - 18	3.6%	3.4%	3.6%
	% of Pop 19 - 22	3.8%	3.6%	3.6%
	% of Pop 22 - 25	2.9%	2.7%	2.6%
	% of Pop 25 - 29	3.5%	3.4%	3.7%
	% of Pop 30 - 34	3.1%	2.8%	3.5%
	% of Pop 35 - 39	3.5%	3.1%	3.9%
	% of Pop 40 - 44	3.9%	3.6%	4.1%
	% of Pop 45 - 59	17.4%	16.8%	16.7%
	% of Pop 60 - 74	29.0%	30.5%	29.2%
	% of Pop 75 - 84	16.0%	17.4%	15.6%
	% of Pop 85+	3.8%	4.2%	3.6%
Median Age	59.1	61.3	58.8	
Average Age	52.6	54.2	52.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	3.5%	3.2%	3.7%
	% of Pop 5 - 13	7.1%	6.3%	7.4%
	% of Pop 14 - 18	4.1%	3.7%	3.9%
	% of Pop 19 - 22	4.3%	4.0%	3.9%
	% of Pop 22 - 25	3.2%	2.9%	2.8%
	% of Pop 25 - 29	3.9%	3.7%	4.0%
	% of Pop 30 - 34	3.2%	3.0%	3.6%
	% of Pop 35 - 39	3.9%	3.4%	3.9%
	% of Pop 40 - 44	4.1%	3.8%	4.1%
	% of Pop 45 - 59	16.9%	16.3%	16.4%
	% of Pop 75 - 84	15.3%	17.0%	15.3%
	% of Pop 60 - 74	26.8%	28.5%	27.6%
	% of Pop 85+	3.7%	4.1%	3.2%
	Median Age	56.9	59.7	57.1
Average Age	51.0	52.8	50.8	

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	% of Pop 40 - 44	3.7%	3.4%	4.1%
	% of Pop 45 - 59	17.8%	17.2%	17.0%
	% of Pop 60 - 74	30.9%	32.1%	30.5%
	% of Pop 75 - 84	16.6%	17.7%	15.9%
	% of Pop 85+	3.8%	4.4%	4.0%
	Median Age	60.8	62.4	60.2
Average Age	54.1	55.4	53.4	
Race	Count of White	10,208	15,722	36,505
	Count of Black or African-American	1,120	1,200	6,349
	Count of Asian or Pacific Islander	69	105	343
	Count of Other races	627	804	2,120
	White	84.9%	88.2%	80.6%
	Black or African American	9.3%	6.7%	14.0%
	Asian	0.6%	0.6%	0.8%
	Other Races	5.2%	4.5%	4.7%
Language Spoken	Speak English at Home	96.2%	96.3%	96.1%
	Speak Spanish at Home	2.1%	1.9%	1.8%
	Speak French or French Creole at Home	0.4%	0.4%	0.5%
	Speak German at Home	0.6%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	0.1%	0.2%	0.2%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.3%	0.2%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.4%	0.5%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.0%	0.0%	0.0%
Hispanic	Hispanic Population	388	498	1,500
	Hispanic Population Percent	3.2%	2.8%	3.3%
	Mexican	66.2%	67.1%	47.3%
	Puerto Rican	25.3%	21.1%	28.0%
	Cuban	1.0%	0.8%	6.0%
	Dominican	1.6%	1.3%	1.4%
	Central American	0.0%	0.0%	2.7%
	South American	2.4%	1.9%	5.3%
	Other Hispanic	3.5%	7.9%	9.4%
	2000 Hispanic Population Percent	1%	1%	1%
1990 Hispanic Population Percent	1%	1%	0%	

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<b>Ancestry</b>	American (percent of total population)	9.4%	8.9%	10.5%
	American	9.2%	8.7%	10.3%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	0.6%	0.6%	0.8%
	Chinese	0.1%	0.1%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.2%	0.1%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.2%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	52.6%	55.1%	50.6%
	British	11.9%	12.8%	11.7%
	Dutch	0.9%	0.8%	1.0%
	French	1.4%	1.5%	1.4%
	German	10.6%	11.7%	10.1%
	Italian	4.5%	4.9%	4.5%
	Polish	2.2%	1.9%	1.8%
	Scandinavian	0.8%	1.0%	1.0%
	Scotch/Irish	16.3%	16.0%	13.9%
Other European (ie. Greek/Russian)	4.1%	4.6%	5.1%	
Middle Eastern	0.2%	0.3%	0.4%	
Other Ancestry	17.9%	15.8%	19.7%	
Unclassified Ancestry	16.1%	16.5%	14.9%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	9,644	14,563	36,376
	Elementary (0 to 8)	1.2%	0.9%	0.9%
	Some High School (9 to 11)	3.3%	2.5%	4.0%
	High School Graduate (12)	19.6%	19.1%	23.9%
	Some College (13 to 16)	22.1%	19.8%	21.6%
	Associates Degree Only	8.3%	7.3%	9.2%
	Bachelors Degree Only	27.7%	31.6%	25.7%
	Graduate Degree	17.8%	18.7%	14.7%
	% College (4+)	45.5%	50.3%	40.4%
<b>Household Type</b>	Total Households – count	5,505	8,248	20,855
	One Person HHs – count	1,563	2,236	6,058
	Family HHs – count	3,790	5,738	13,845
	Married Couple – count	3,169	4,980	11,224
	w/own children – count	751	962	1,900
	w/out own children – count	2,418	4,018	9,324
	Male Householder – count	210	272	621
	Female Householder – count	412	487	1,999
	Non-Family Households – count	152	274	952
	1 Person Household	28.4%	27.1%	29.0%
	2 Person Household	46.9%	49.5%	46.4%
	3 Person Household	11.3%	11.0%	11.6%
	4 Person Household	8.6%	8.0%	7.8%
	5 Person Household	3.1%	2.9%	3.3%
6 Person Household	1.0%	1.0%	1.2%	
7+ Person Household	0.6%	0.5%	0.7%	
% Households With Children	17.0%	14.2%	12.7%	

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<b>Housing</b>	Total Housing Units	7,748	12,357	28,252
	Owner Occupied Percent	57.8%	55.4%	59.2%
	Renter Occupied Percent	13.2%	11.4%	14.6%
	Vacant Housing Percent	29.0%	33.3%	26.2%
	Total Housing Units (Census 2000)	4,652	7,786	17,201
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	7.9%	11.7%	7.6%
	Property Value \$750,000 to \$999,999	13.5%	15.0%	10.6%
	Property Value \$500,000 to \$749,999	28.0%	28.8%	23.5%
	Property Value \$400,000 to \$499,999	13.1%	12.9%	13.6%
	Property Value \$300,000, to \$399,999	14.8%	12.2%	12.5%
	Property Value \$200,000 to \$299,999	10.3%	8.1%	10.8%
	Property Value \$150,000 to \$199,999	1.7%	2.2%	5.7%
	Property Value \$100,000 to \$149,999	2.6%	2.2%	4.1%
	Property Value \$60,000 to \$99,999	0.7%	0.6%	3.6%
	Property Value \$40,000 to \$59,999	0.6%	0.5%	1.9%
	Property Value \$0 to \$39,999	2.0%	1.4%	2.3%
	Median Home Value	\$516,336	\$565,965	\$453,014
<b>Wealth per Household</b>	\$0 and under - percent	15.0%	14.6%	15.5%
	\$1 to \$4999 - percent	6.9%	6.6%	7.3%
	\$5k to \$9999 - percent	3.8%	3.7%	4.0%
	\$10k to \$24999 - percent	5.8%	5.7%	5.9%
	\$25k to \$49999 - percent	6.6%	6.6%	6.7%
	\$50k to \$99999 - percent	10.4%	10.4%	10.5%
	\$100k to \$249999 - percent	19.5%	19.6%	19.3%
	\$250k to \$499999 - percent	14.8%	15.1%	14.4%
	\$500k+ - percent	17.2%	17.7%	16.4%
	Median HH Wealth	\$111,059	\$118,140	\$100,853
	Avg HH Wealth	\$272,965	\$279,228	\$263,496
<b>Economic Viability</b>	Economic Viability Local	272	274	273
	Economic Viability Indexed	100	101	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	4,944	6,844	18,250
	Managerial/Executive	21.0%	22.4%	16.9%
	Professional Specialty	27.8%	26.5%	24.0%
	Healthcare Support	1.5%	1.9%	2.0%
	Sales	10.1%	11.8%	13.3%
	Office & Administrative Support	8.8%	8.2%	8.4%
	Protective Service	2.4%	2.0%	1.9%
	Food Preparation	7.6%	6.7%	10.7%
	Building Maintenance & Cleaning	4.4%	3.8%	6.0%
	Personal Care	2.3%	2.9%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	6.0%	5.9%	5.2%
	Production & Transportation	8.0%	7.8%	9.0%
	Percent White Collar Workers	69.2%	70.9%	64.5%
	Percent Blue Collar Workers	30.8%	29.1%	35.5%

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	Agriculture/Mining/Construction	6.6%	6.1%	6.3%
	Manufacturing	10.2%	11.0%	7.4%
	Transportation	1.3%	1.7%	2.2%
	Information	0.8%	0.8%	1.1%
	Wholesale/Retail	13.5%	13.9%	14.4%
	Finance, Insurance, Real Estate	6.7%	8.9%	7.1%
	Professional Services	9.5%	10.3%	6.9%
	Management Services	0.0%	0.1%	0.3%
	Administrative/Waste Services	3.1%	2.9%	6.3%
	Educational Services	22.7%	21.6%	24.4%
	Entertainment Services	13.4%	12.0%	15.1%
	Other Professional Services	8.3%	7.7%	6.1%
	Public Administration	3.9%	3.1%	2.4%
<b>Vehicles per HH</b>	No Vehicles	1.5%	1.9%	4.1%
	1 Vehicle	33.7%	33.5%	36.5%
	2 Vehicles	45.8%	45.2%	41.5%
	3 or more vehicles	19.1%	19.4%	17.9%
	Average Number of Vehicles	1.89	1.87	1.79
<b>Change</b>	Births (last 12 months)	82	117	325
	Deaths (last 12 months)	220	351	809
	Migration (last 12 months)	319	559	1,477
<b>Work place</b>	Workplace Establishments	397	567	1,854
	Workplace Employees (FTE)	3,196	4,582	16,306