

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.437845 Longitude: -79.131987

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	3,139	13,734	18,535
	Population Est 23Q1	3,123	13,683	18,460
	Population Est 22Q4	3,110	13,625	18,357
	Population Est 22Q3	3,083	13,534	18,204
	Population Est 22Q2	3,081	13,537	18,203
	Population Est 22Q1	3,079	13,524	18,179
	Population Est 21Q4	3,034	13,426	18,147
	Population Est 21Q3	3,027	13,342	17,977
	Population Est 21Q2	3,016	13,302	17,923
	Population Fcst	3,360	14,563	19,641
	2010 Census Population	2,383	10,641	14,034
	2000 Census Population	1,902	8,067	10,586
	1990 Census Population	1,053	3,993	5,172
	Current Year Daytime Population	4,846	14,194	18,871
	Average Seasonal Population	2,520	8,562	15,701
	Historical Annual Growth, 1990 – 2000	6.09%	7.29%	7.42%
	Historical Annual Growth, 2000 – 2010	2.28%	2.81%	2.86%
	Estimated Annual Growth, 2010 – CY	1.95%	1.81%	1.97%
	Projected Annual Growth, CY to Y5	1.37%	1.18%	1.17%
	Group Qtrs Est	0	42	114
Transient Est Average Last 4 Qtrs	457	1,376	1,439	
<b>Households</b>	Current Year Estimated Households	1,459	6,263	8,546
	Households Est 23Q1	1,451	6,238	8,505
	Households Est 22Q4	1,445	6,212	8,459
	Households Est 22Q3	1,432	6,167	8,382
	Households Est 22Q2	1,432	6,170	8,385
	Households Est 22Q1	1,430	6,162	8,371
	Households Est 21Q4	1,410	6,120	8,362
	Households Est 21Q3	1,404	6,077	8,278
	Households Est 21Q2	1,399	6,058	8,255
	Households Fcst	1,562	6,642	9,059
	2010 Census Households	1,073	4,731	6,359
	2000 Census Households	791	3,475	4,639
	1990 Census Households	397	1,601	2,086
	Historical Annual Growth, 1990 – 2000	7.12%	8.06%	8.32%
	Historical Annual Growth, 2000 – 2010	3.10%	3.13%	3.20%
	Estimated Annual Growth, 2010 – CY	2.18%	1.99%	2.10%
	Projected Annual Growth, CY to Y5	1.37%	1.18%	1.17%
Population per Household	2.15	2.19	2.16	

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Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.7%	2.3%	2.3%
	HH Income \$250,000 to \$499,999	2.1%	2.8%	2.8%
	HH Income \$200,000 to \$249,999	4.9%	6.5%	6.5%
	HH Income \$175,000 to \$199,999	3.7%	6.2%	6.9%
	HH Income \$150,000 to \$174,999	4.8%	6.7%	7.2%
	HH Income \$100,000 to 149,999	15.9%	17.3%	17.5%
	HH Income \$75,000 to 99,999	14.8%	13.0%	12.0%
	HH Income \$50,000 to 74,999	22.9%	21.7%	21.4%
	HH Income \$35,000 to 49,999	12.1%	10.1%	8.9%
	HH Income \$25,000 to 34,999	6.1%	4.5%	4.2%
	HH Income \$15,000 to 24,999	4.0%	3.4%	3.4%
	HH Income \$0 to 14,999	7.0%	5.6%	6.9%
	Average Household Income	\$101,200	\$117,536	\$120,178
	Median Household Income	\$72,672	\$82,323	\$83,469
	Per Capita Income	\$47,021	\$53,778	\$55,768
	Average Disposable Income	\$78,514	\$89,111	\$89,849
	Median Disposable Income	\$63,272	\$71,023	\$72,048
	Discretionary HH Income Over \$150,000	5.9%	8.5%	8.6%
	Discretionary HH Income \$125,000 to \$149,999	3.6%	4.7%	5.6%
	Discretionary HH Income \$100,000 to \$124,999	6.7%	11.0%	11.2%
	Discretionary HH Income \$75,000 to \$99,999	9.8%	12.8%	12.9%
	Discretionary HH Income \$50,000 to \$74,999	23.7%	20.0%	19.3%
	Discretionary HH Income \$25,000 to \$49,999	30.5%	29.0%	27.5%
	Discretionary HH Income Under \$25,000	19.9%	14.0%	14.9%
	Average Discretionary HH Income	\$58,655	\$68,706	\$69,451
	Median Discretionary HH Income	\$49,698	\$58,203	\$58,914
	Householder White – Count	1,311	5,691	7,891
	Median HH Income	\$76,561	\$89,690	\$90,921
	Average HH Income	\$90,316	\$101,741	\$102,007
	Householder Black or African-American – Count	106	334	357
	Median HH Income	\$41,514	\$41,120	\$41,419
	Average HH Income	\$50,751	\$52,570	\$52,918
	Householder Hispanic – Count	12	99	110
Median HH Income	\$13,864	\$14,264	\$14,726	
Average HH Income	\$13,767	\$32,079	\$33,258	
Householder Asian or Pacific Islander – Count	4	24	48	
Median HH Income	\$67,902	\$70,286	\$11,014	
Average HH Income	\$53,328	\$61,682	\$35,295	
Householder Other or Pacific Islander – Count	25	116	141	
Median HH Income	\$17,506	\$54,061	\$54,516	
Average HH Income	\$48,860	\$63,058	\$59,812	

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Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	1,423	6,305	8,521
	Female Population	1,716	7,429	10,014
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	108	419	534
	Count of Pop 0 to 7 years	138	568	702
	Count of Pop 5 - 13	194	860	1,061
	Count of Pop 14 - 18	119	496	629
	Count of Pop 19 - 22	128	526	677
	Count of Pop 22 - 25	98	398	514
	Count of Pop 25 - 29	128	478	638
	Count of Pop 30 - 34	116	405	506
	Count of Pop 35 - 39	124	460	562
	Count of Pop 40 - 44	130	528	658
	Count of Pop 45 - 59	548	2,367	3,088
	Count of Pop 60 - 74	871	4,031	5,652
	Count of Pop 75 - 84	469	2,242	3,243
	Count of Pop 85+	106	523	774
	% of Pop 0 to 4 years	3.4%	3.0%	2.9%
	% of Pop 0 to 7 years	4.4%	4.1%	3.8%
	% of Pop 5 - 13	6.2%	6.3%	5.7%
	% of Pop 14 - 18	3.8%	3.6%	3.4%
	% of Pop 19 - 22	4.1%	3.8%	3.7%
	% of Pop 22 - 25	3.1%	2.9%	2.8%
	% of Pop 25 - 29	4.1%	3.5%	3.4%
	% of Pop 30 - 34	3.7%	2.9%	2.7%
	% of Pop 35 - 39	4.0%	3.4%	3.0%
	% of Pop 40 - 44	4.1%	3.8%	3.5%
	% of Pop 45 - 59	17.5%	17.2%	16.7%
	% of Pop 60 - 74	27.8%	29.4%	30.5%
	% of Pop 75 - 84	14.9%	16.3%	17.5%
	% of Pop 85+	3.4%	3.8%	4.2%
Median Age	57.1	59.6	61.3	
Average Age	51.3	52.9	54.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	3.9%	3.4%	3.2%
	% of Pop 5 - 13	7.1%	7.0%	6.3%
	% of Pop 14 - 18	4.5%	4.0%	3.8%
	% of Pop 19 - 22	4.8%	4.3%	4.0%
	% of Pop 22 - 25	3.6%	3.2%	2.9%
	% of Pop 25 - 29	4.7%	3.8%	3.8%
	% of Pop 30 - 34	3.8%	3.1%	3.0%
	% of Pop 35 - 39	4.1%	3.8%	3.3%
	% of Pop 40 - 44	4.5%	4.0%	3.7%
	% of Pop 45 - 59	17.1%	16.8%	16.2%
	% of Pop 75 - 84	13.8%	15.7%	17.2%
	% of Pop 60 - 74	25.2%	27.1%	28.6%
	% of Pop 85+	3.1%	3.8%	4.0%
Median Age	54.0	57.5	59.8	
Average Age	49.2	51.3	52.9	

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	% of Pop 0 to 4 years	3.1%	2.7%	2.6%
	% of Pop 5 - 13	5.4%	5.6%	5.2%
	% of Pop 14 - 18	3.2%	3.2%	3.1%
	% of Pop 19 - 22	3.5%	3.5%	3.4%
	% of Pop 22 - 25	2.8%	2.7%	2.6%
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	% of Pop 40 - 44	3.9%	3.7%	3.4%
	% of Pop 45 - 59	17.8%	17.6%	17.1%
	% of Pop 60 - 74	29.9%	31.3%	32.1%
	% of Pop 75 - 84	15.8%	16.9%	17.7%
	% of Pop 85+	3.6%	3.8%	4.3%
	Median Age	59.5	61.1	62.4
Average Age	53.2	54.3	55.3	
Race	Count of White	2,496	11,829	16,330
	Count of Black or African-American	446	1,148	1,255
	Count of Asian or Pacific Islander	26	72	105
	Count of Other races	171	685	845
	White	79.5%	86.1%	88.1%
	Black or African American	14.2%	8.4%	6.8%
	Asian	0.8%	0.5%	0.6%
	Other Races	5.4%	5.0%	4.6%
Language Spoken	Speak English at Home	96.0%	96.1%	96.3%
	Speak Spanish at Home	2.3%	2.1%	1.8%
	Speak French or French Creole at Home	0.3%	0.4%	0.4%
	Speak German at Home	0.8%	0.5%	0.5%
	Speak Other Indo-European Languages at Home	0.1%	0.1%	0.2%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.0%
	Speak Chinese at Home	0.2%	0.3%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.4%	0.4%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.0%	0.0%	0.0%
Hispanic	Hispanic Population	100	416	518
	Hispanic Population Percent	3.2%	3.0%	2.8%
	Mexican	56.6%	66.3%	64.4%
	Puerto Rican	30.9%	25.1%	23.0%
	Cuban	1.7%	1.0%	0.9%
	Dominican	2.5%	1.5%	1.6%
	Central American	0.0%	0.0%	0.0%
	South American	3.7%	2.3%	2.3%
	Other Hispanic	4.6%	3.8%	7.9%
	2000 Hispanic Population Percent	0%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	9.8%	9.4%	8.9%
	American	9.5%	9.2%	8.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	0.8%	0.5%	0.6%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.3%	0.2%	0.2%
	South East Asian (ie. Vietnamese)	0.2%	0.1%	0.2%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	52.5%	52.7%	55.3%
	British	11.8%	11.9%	12.8%
	Dutch	0.9%	0.9%	0.8%
	French	1.5%	1.4%	1.5%
	German	11.1%	10.6%	11.7%
	Italian	4.2%	4.6%	4.9%
	Polish	2.3%	2.2%	1.9%
	Scandinavian	0.8%	0.8%	1.0%
	Scotch/Irish	15.9%	16.2%	16.0%
Other European (ie. Greek/Russian)	4.1%	4.0%	4.7%	
Middle Eastern	0.2%	0.2%	0.3%	
Other Ancestry	18.6%	18.1%	15.8%	
Unclassified Ancestry	14.8%	16.1%	16.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	2,492	11,035	15,120
	Elementary (0 to 8)	1.4%	1.1%	0.9%
	Some High School (9 to 11)	3.1%	2.9%	2.4%
	High School Graduate (12)	18.3%	19.2%	18.7%
	Some College (13 to 16)	25.3%	22.1%	19.7%
	Associates Degree Only	9.5%	8.1%	7.2%
	Bachelors Degree Only	24.5%	28.4%	31.7%
	Graduate Degree	17.9%	18.3%	19.3%
	% College (4+)	42.4%	46.6%	51.0%
<b>Household Type</b>	Total Households – count	1,459	6,263	8,546
	One Person HHs – count	461	1,724	2,291
	Family HHs – count	961	4,363	5,981
	Married Couple – count	809	3,657	5,204
	w/own children – count	197	867	1,003
	w/out own children – count	612	2,791	4,202
	Male Householder – count	73	233	275
	Female Householder – count	80	472	502
	Non-Family Households – count	37	176	274
	1 Person Household	31.6%	27.5%	26.8%
	2 Person Household	43.8%	47.8%	49.8%
	3 Person Household	11.6%	11.2%	11.0%
	4 Person Household	8.1%	8.7%	8.0%
	5 Person Household	3.1%	3.1%	3.0%
6 Person Household	1.0%	1.1%	0.9%	
7+ Person Household	0.9%	0.6%	0.5%	
% Households With Children	16.0%	17.1%	14.2%	

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<b>Housing</b>	Total Housing Units	2,237	8,854	12,855
	Owner Occupied Percent	48.2%	58.7%	55.4%
	Renter Occupied Percent	17.0%	12.0%	11.1%
	Vacant Housing Percent	34.8%	29.3%	33.5%
	Total Housing Units (Census 2000)	1,354	5,328	8,054
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	10.6%	8.3%	12.4%
	Property Value \$750,000 to \$999,999	12.1%	13.4%	14.7%
	Property Value \$500,000 to \$749,999	20.0%	28.0%	28.1%
	Property Value \$400,000 to \$499,999	10.2%	13.3%	12.5%
	Property Value \$300,000, to \$399,999	19.8%	14.8%	12.0%
	Property Value \$200,000 to \$299,999	16.9%	9.5%	7.9%
	Property Value \$150,000 to \$199,999	1.9%	1.5%	2.2%
	Property Value \$100,000 to \$149,999	0.6%	2.4%	2.1%
	Property Value \$60,000 to \$99,999	0.4%	0.8%	0.7%
	Property Value \$40,000 to \$59,999	0.0%	0.6%	0.5%
	Property Value \$0 to \$39,999	4.4%	1.7%	1.4%
	Median Home Value	\$443,814	\$522,569	\$571,120
<b>Wealth per Household</b>	\$0 and under - percent	15.5%	14.8%	14.6%
	\$1 to \$4999 - percent	7.3%	6.7%	6.5%
	\$5k to \$9999 - percent	4.0%	3.8%	3.7%
	\$10k to \$24999 - percent	6.0%	5.8%	5.7%
	\$25k to \$49999 - percent	6.7%	6.6%	6.6%
	\$50k to \$99999 - percent	10.4%	10.4%	10.4%
	\$100k to \$249999 - percent	19.2%	19.6%	19.7%
	\$250k to \$499999 - percent	14.4%	14.9%	15.1%
	\$500k+ - percent	16.5%	17.4%	17.8%
	Median HH Wealth	\$100,421	\$114,165	\$119,337
	Avg HH Wealth	\$264,065	\$275,593	\$280,414
<b>Economic Viability</b>	Economic Viability Local	245	275	274
	Economic Viability Indexed	90	102	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	1,268	5,633	7,119
	Managerial/Executive	18.8%	22.3%	22.8%
	Professional Specialty	32.6%	27.1%	26.8%
	Healthcare Support	1.4%	1.2%	1.8%
	Sales	9.3%	10.4%	11.9%
	Office & Administrative Support	8.4%	8.7%	8.2%
	Protective Service	2.6%	2.2%	1.9%
	Food Preparation	7.5%	7.4%	6.4%
	Building Maintenance & Cleaning	3.7%	4.2%	3.7%
	Personal Care	3.8%	2.3%	3.1%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	4.5%	6.1%	5.7%
	Production & Transportation	7.2%	8.2%	7.7%
	Percent White Collar Workers	70.6%	69.7%	71.5%
	Percent Blue Collar Workers	29.4%	30.3%	28.5%

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	Agriculture/Mining/Construction	6.1%	6.5%	6.0%
	Manufacturing	9.3%	10.3%	10.8%
	Transportation	0.4%	1.5%	1.6%
	Information	0.0%	0.9%	0.9%
	Wholesale/Retail	9.5%	13.6%	13.8%
	Finance, Insurance, Real Estate	4.2%	7.5%	9.0%
	Professional Services	6.0%	10.5%	10.0%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	1.9%	3.0%	3.2%
	Educational Services	29.0%	21.5%	22.5%
	Entertainment Services	16.7%	13.4%	11.6%
	Other Professional Services	11.8%	7.6%	7.5%
	Public Administration	5.1%	3.5%	2.9%
<b>Vehicles per HH</b>	No Vehicles	2.1%	1.3%	1.8%
	1 Vehicle	40.4%	32.4%	33.1%
	2 Vehicles	42.4%	47.7%	45.3%
	3 or more vehicles	15.1%	18.6%	19.7%
	Average Number of Vehicles	1.76	1.89	1.88
<b>Change</b>	Births (last 12 months)	23	93	123
	Deaths (last 12 months)	53	255	364
	Migration (last 12 months)	88	360	579
<b>Work place</b>	Workplace Establishments	200	442	577
	Workplace Employees (FTE)	1,619	3,550	4,676