Perkins Farm Marketplace

• Worcester, MA

Demographic Summary Report

-0.3%

2020 Census, 2024 Estimates & 2029 Projections Source: Synergos Technologies, Inc

-0.4%

| Current Year Demographics | 1-Mile Radius | 3-Mile Radius | 5-Mile Radius | 10-Min Drive |
|---|---------------|---------------|---------------|--------------|
| Current Population | 14,050 | 122,613 | 248,518 | 226,358 |
| Total Daytime Population | 6,599 | 142,580 | 289,724 | 283,488 |
| Workplace Population | 1,680 | 70,743 | 120,885 | 118,383 |
| Average Household Income | \$103,182 | \$88,807 | \$100,636 | \$96,482 |
| Median Household Income | \$84,989 | \$67,932 | \$75,694 | \$72,707 |
| Total Households | 5,938 | 48,173 | 95,929 | 87,693 |
| Median Home Value | \$404,525 | \$419,496 | \$446,711 | \$435,256 |
| College (4+) | 34.8% | 33.6% | 37.4% | 36.1% |
| Total Consumer Spending/Capita (Weekly) | \$491 | \$470 | \$480 | \$473 |
| % of Households with Children | 25.6% | 26.0% | 26.2% | 25.7% |
| 2029 Demographic Projections | | | | |
| Projected Population | 14,122 | 121,899 | 247,892 | 225,473 |
| Projected Annual Growth Rate | 0.1% | -0.1% | -0.1% | -0.1% |



-0.6%

0.5%

BRIXMOR

Projected Total Growth Rate (5-Yr)