2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



	ore Park Centre	5.00 Minute	10.00 Minute	20.00 Minute
West L	afayette, IN	Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	39,819	108,596	184,417
	Population Est 23Q1	39,998	108,728	184,503
	Population Est 22Q4	40,076	108,841	184,543
	Population Est 22Q3	39,884	108,935	184,504
	Population Est 22Q2	39,992	109,111	184,496
	Population Est 22Q1	39,975	109,011	184,499
	Population Est 21Q4	39,989	109,046	184,458
	Population Est 21Q3	40,011	108,969	184,375
	Population Est 21Q2	40,026	108,843	184,076
Population	Population Fcst	40,729	111,494	190,098
lati	2010 Census Population	38,527	99,771	167,157
nd	2000 Census Population	33,230	90,090	144,124
ŭ	1990 Census Population	31,393	85,192	126,727
	Current Year Daytime Population	92,659	167,520	247,908
	Average Seasonal Population	866	1,806	2,608
	Historical Annual Growth, 1990 – 2000	0.57%	0.56%	1.29%
	Historical Annual Growth, 2000 – 2010	1.49%	1.03%	1.49%
	Estimated Annual Growth, 2010 – CY	0.23%	0.60%	0.69%
	Projected Annual Growth, CY to Y5	0.45%	0.53%	0.61%
	Group Qtrs Est	7,178	15,568	15,826
	Transient Est Average Last 4 Qtrs	983	3,643	8,654
	Current Year Estimated Households	14,885	41,413	71,345
	Households Est 23Q1	14,961	41,444	71,340
	Households Est 22Q4	15,002	41,495	71,399
	Households Est 22Q3	14,879	41,513	71,367
	Households Est 22Q2	14,934	41,623	71,411
	Households Est 22Q1	14,921	41,572	71,405
	Households Est 21Q4	14,931	41,590	71,395
ds	Households Est 21Q3	14,941	41,542	71,346
Households	Households Est 21Q2	14,910	41,469	71,206
se	Households Fcst	15,326	42,785	73,793
lou	2010 Census Households	13,832	37,236	63,596
	2000 Census Households	11,098	32,530	53,593
	1990 Census Households	9,735	28,625	44,326
	Historical Annual Growth, 1990 – 2000	1.32%	1.29%	1.92%
	Historical Annual Growth, 2000 – 2010	2.23%	1.36%	1.73%
	Estimated Annual Growth, 2010 – CY	0.52%	0.75%	0.81%
	Projected Annual Growth, CY to Y5	0.59%	0.65%	0.68%
	Population per Household	2.19	2.25	2.36
		2.10	2.20	2.50

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Apr 3, 2025



-	ore Park Centre	5.00 Minute	10.00 Minute	20.00 Minute
West L	afayette, IN	Drivetime	Drivetime	Drivetime
	HH Income \$500,000 or more	1.2%	0.9%	0.8%
	HH Income \$250,000 to \$499,999	1.5%	1.0%	1.0%
	HH Income \$200,000 to \$249,999	3.4%	2.4%	2.3%
	HH Income \$175,000 to \$199,999	2.8%	2.7%	3.0%
	HH Income \$150,000 to \$174,999	3.5%	3.0%	3.8%
	HH Income \$100,000 to 149,999	11.0%	11.8%	15.4%
	HH Income \$75,000 to 99,999	11.5%	11.1%	12.3%
	HH Income \$50,000 to 74,999	10.9%	15.4%	17.5%
	HH Income \$35,000 to 49,999	10.2%	12.9%	12.7%
	HH Income \$25,000 to 34,999	11.3%	12.6%	10.4%
	HH Income \$15,000 to 24,999	10.1%	9.2%	8.3%
	HH Income \$0 to 14,999	22.5%	17.0%	12.5%
	Average Household Income	\$74,042	\$72,292	\$78,660
	Median Household Income	\$43,116	\$47,825	\$57,738
	Per Capita Income	\$28,911	\$28,737	\$31,150
	Average Disposable Income	\$58,302	\$56,996	\$62,498
	Median Disposable Income	\$37,431	\$41,338	\$49,752
	Discretionary HH Income Over \$150,000	3.9%	2.4%	2.3%
	Discretionary HH Income \$125,000 to \$149,999	3.1%	3.0%	2.7%
Income	Discretionary HH Income \$100,000 to \$124,999	4.4%	3.6%	4.6%
<u>S</u>	Discretionary HH Income \$75,000 to \$99,999	6.4%	6.8%	9.5%
	Discretionary HH Income \$50,000 to \$74,999	12.7%	13.9%	16.9%
	Discretionary HH Income \$25,000 to \$49,999	17.1%	23.2%	26.6%
	Discretionary HH Income Under \$25,000	52.4%	47.0%	37.4%
	Average Discretionary HH Income	\$39,863	\$39,937	\$45,236
	Median Discretionary HH Income	\$23,225	\$27,419	\$35,406
	Householder White – Count	10,098	30,087	54,138
	Median HH Income	\$48,801	\$52,410	\$62,220
	Average HH Income	\$68,373	\$67,409	\$74,285
	Householder Black or African-American – Count	593	2,474	4,044
	Median HH Income	\$17,659	\$33,645	\$39,496
	Average HH Income	\$44,635	\$46,498	\$49,774
	Householder Hispanic – Count	726	2,451	4,424
	Median HH Income	\$28,494	\$40,817	\$52,003
	Average HH Income	\$44,733	\$51,549	\$61,690
	Householder Asian or Pacific Islander – Count	2,896	4,278	5,103
	Median HH Income	\$35,333	\$33,416	\$34,639
	Average HH Income	\$61,265	\$57,340	\$59,009
	Householder Other or Pacific Islander – Count	572	2,123	3,637
	Median HH Income	\$32,479	\$43,523	\$53,381
	Average HH Income	\$48,752	\$54,321	\$62,185

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.454665	Longitude: -86.917557
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			ude. 40.454005 L	_
_	nore Park Centre	5.00 Minute Drivetime	10.00 Minute	20.00 Minute Drivetime
	.afayette, IN	Drivetime	Drivetime	Drivetime
de	Male Population	21,489	56,299	93,250
Gender	Female Population	18,330	52,297	91,167
	Count of Pop 0 to 4 years	1,723	5,718	10,577
	Count of Pop 0 to 7 years	2,204	7,913	15,109
	Count of Pop 5 - 13	2,834	9,779	19,393
	Count of Pop 14 - 18	3,842	9,604	13,923
	Count of Pop 19 - 22	7,112	14,374	18,401
	Count of Pop 22 - 25	7,143	13,023	15,833
	Count of Pop 25 - 29	1,765	6,014	10,783
	Count of Pop 30 - 34	3,280	9,004	14,380
	Count of Pop 35 - 39	2,014	6,463	11,681
	Count of Pop 40 - 44	1,557	5,299	10,199
	Count of Pop 45 - 59	3,858	12,930	26,236
	Count of Pop 60 - 74	2,996	11,160	22,848
<b>_</b>	Count of Pop 75 - 84	1,132	3,757	7,652
atio	Count of Pop 85+	564	1,473	2,512
Total Population by Age	% of Pop 0 to 4 years	4.3%	5.3%	5.7%
Po A	% of Pop 0 to 7 years	5.5%	7.3%	8.2%
tal	% of Pop 5 - 13	7.1%	9.0%	10.5%
₽	% of Pop 14 - 18	9.6%	8.8%	7.5%
	% of Pop 19 - 22	17.9%	13.2%	10.0%
	% of Pop 22 - 25	17.9%	12.0%	8.6%
	% of Pop 25 - 29	4.4%	5.5%	5.8%
	% of Pop 30 - 34	8.2%	8.3%	7.8%
	% of Pop 35 - 39	5.1%	6.0%	6.3%
	% of Pop 40 - 44	3.9%	4.9%	5.5%
	% of Pop 45 - 59	9.7%	11.9%	14.2%
	% of Pop 60 - 74	7.5%	10.3%	12.4%
	% of Pop 75 - 84	2.8%	3.5%	4.1%
	% of Pop 85+	1.4%	1.4%	1.4%
	Median Age	23.8	26.5	31.1
	Average Age	31.2	33.4	35.5
	% of Pop 0 to 4 years	4.1%	5.2%	5.8%
	% of Pop 5 - 13	6.6%	8.9%	10.5%
	% of Pop 14 - 18	10.3%	9.2%	7.9%
	% of Pop 19 - 22	19.2%	14.1%	10.7%
c	% of Pop 22 - 25	19.1%	13.0%	9.3%
tio	% of Pop 25 - 29	4.7%	5.7%	6.0%
ula ge	% of Pop 30 - 34	8.8%	8.8%	8.1%
Male Population by Age	% of Pop 35 - 39	5.1%	6.1%	6.4%
	% of Pop 40 - 44	3.6%	4.8%	5.5%
Ма	% of Pop 45 - 59	8.8%	11.5%	14.0%
	% of Pop 75 - 84	2.2%	2.8%	3.5%
	% of Pop 60 - 74	6.5%	9.3%	11.4%
	% of Pop 85+	0.9%	0.9%	0.9%
	Median Age	23.5	24.9	29.8
	Average Age	29.8	32.2	34.3

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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	ore Park Centre afayette, IN	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.6%	5.3%	5.7%
	% of Pop 5 - 13	7.7%	9.1%	10.5%
	% of Pop 14 - 18	8.8%	8.5%	7.2%
	% of Pop 19 - 22	16.3%	12.3%	9.2%
	% of Pop 22 - 25	16.5%	11.0%	7.8%
	% of Pop 25 - 29	4.1%	5.4%	5.7%
	% of Pop 30 - 34	7.6%	7.8%	7.5%
	% of Pop 35 - 39	5.0%	5.8%	6.2%
	% of Pop 40 - 44	4.2%	5.0%	5.6%
	% of Pop 45 - 59	10.7%	12.4%	14.5%
	% of Pop 60 - 74	8.7%	11.4%	13.4%
	% of Pop 75 - 84	3.7%	4.1%	4.8%
	% of Pop 85+	2.1%	1.9%	1.8%
	Median Age	24.3	28.5	32.5
	Average Age	32.8	34.8	36.7
	Count of White	26,357	77,092	138,177
	Count of Black or African-American	1,847	7,005	11,416
	Count of Asian or Pacific Islander	7,943	12,483	14,281
ce	Count of Other races	3,672	12,016	20,543
Race	White	66.2%	71.0%	74.9%
	Black or African American	4.6%	6.5%	6.2%
	Asian	19.9%	11.5%	7.7%
	Other Races	9.2%	11.1%	11.1%
	Speak English at Home	76.6%	83.1%	86.0%
	Speak Spanish at Home	2.9%	4.3%	5.0%
	Speak French or French Creole at Home	0.3%	0.2%	0.4%
	Speak German at Home	0.4%	0.3%	0.2%
D Ge	Speak Other Indo-European Languages at Home	5.1%	3.0%	2.1%
ke	Speak Russian and Other Slavic Languages at Home	1.3%	0.7%	0.4%
Language Spoken	Speak Chinese at Home	5.7%	3.4%	2.2%
l a l	Speak Korean at Home	2.0%	1.1%	0.7%
	Speak Vietnamese at Home	0.3%	0.3%	0.3%
	Speak Other Asian Languages at Home	3.0%	2.0%	1.5%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
	Speak Other Language at Home	2.1%	1.6%	1.0%
	Hispanic Population	2,442	9,169	17,788
	Hispanic Population Percent	6.1%	8.4%	9.6%
	Mexican	40.2%	66.0%	69.4%
	Puerto Rican	8.8%	7.0%	4.7%
Hispanic	Cuban	7.6%	3.4%	4.1%
pai	Dominican	0.1%	1.3%	0.8%
lis	Central American	6.6%	6.1%	7.9%
	South American	22.9%	8.8%	7.7%
	Other Hispanic	13.8%	7.3%	5.4%
	2000 Hispanic Population Percent	3%	5%	5%
	1990 Hispanic Population Percent	2%	2%	2%
		270	270	270

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Apr 3, 2025

# BRIXMOR

	ore Park Centre afayette, IN	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	2.5%	4.0%	5.2%
	American	2.4%	3.8%	5.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	19.9%	11.5%	7.7%
	Chinese	8.7% 0.7%	4.9% 0.5%	3.0%
	Japanese Korean	2.5%	0.5% 1.4%	0.3% 0.9%
	South Central Asian (ie. Indian)	5.9%	3.4%	2.3%
	South East Asian (ie. Vietnamese)	1.4%	0.9%	0.9%
≥	Other Asian	0.7%	0.4%	0.3%
Ancestry	European (percent of total population)	36.3%	35.4%	35.8%
Ŭ Ŭ	British	5.5%	5.6%	5.7%
Ā	Dutch	0.9%	1.0%	1.2%
	French	1.0%	1.0%	1.1%
	German	12.1%	12.3%	13.2%
	Italian Polish	2.3% 2.2%	1.8% 1.9%	1.6% 1.6%
	Scandinavian	1.5%	1.5%	1.0%
	Scotch/Irish	6.7%	7.0%	6.9%
	Other European (ie. Greek/Russian)	4.0%	3.3%	3.1%
	Middle Eastern	1.5%	0.9%	0.6%
	Other Ancestry	19.0%	18.7%	17.0%
	Unclassified Ancestry	14.6%	21.1%	24.1%
	Adult Population (25 Years or Older)	17,166	56,099	106,291
	Elementary (0 to 8)	0.9%	2.6%	3.1%
u 🗘	Some High School (9 to 11)	2.5%	4.5%	4.9%
Education (Age 25+)	High School Graduate (12)	12.9%	24.3%	26.7%
lca Je 1	Some College (13 to 16)	11.6%	16.0%	17.6%
Edt (Aç	Associates Degree Only	6.4%	6.6%	8.2%
	Bachelors Degree Only	27.9%	23.0%	22.1%
	Graduate Degree	37.7%	23.0%	17.4%
	% College (4+)	65.6%	46.0%	39.5%
	Total Households – count	14,885	41,413	71,345
	One Person HHs – count	5,602	15,111	23,094
	Family HHs – count	5,676	18,630	38,701
	Married Couple – count	4,717	13,889	29,333
	w/own children – count	2,188	5,772	12,318
	w/out own children – count	2,529	8,117	17,014
σ	Male Householder – count	297	1,462	2,877
	Female Householder – count	663	3,280	6,491
useho Type	Non-Family Households – count	3,607	7,671	9,551
Household Type	1 Person Household	37.6%	36.5%	32.4%
Ι II	2 Person Household	30.1%	31.8%	32.8%
	3 Person Household	15.6%	14.3%	14.6%
	4 Person Household	11.2%	10.7%	11.8%
	5 Person Household	3.4%	4.1%	5.1%
	6 Person Household	1.3%	1.7%	2.1%
	7+ Person Household	0.7%	0.9%	1.1%
	% Households With Children	18.0%	20.4%	25.0%
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Latitude: 40.454665	Longitude: -86.917557

West La	re Park Centre fayette, IN	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	16,402	45,336	76,794
inç	Owner Occupied Percent	33.6%	40.8%	50.4%
Housing	Renter Occupied Percent	57.1%	50.5%	42.5%
Н	Vacant Housing Percent	9.3%	8.7%	7.1%
	Total Housing Units (Census 2000)	11,561	34,378	56,636
	Property Value \$1,000,000 or more	1.7%	1.7%	1.4%
	Property Value \$750,000 to \$999,999	2.6%	2.7%	2.3%
	Property Value \$500,000 to \$749,999	18.5%	11.6%	10.3%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	16.2%	10.3%	10.0%
n dn	Property Value \$300,000, to \$399,999	21.1%	15.3%	17.5%
Home Value vner Occupi	Property Value \$200,000 to \$299,999	23.9%	22.7%	26.8%
ခုပ္	Property Value \$150,000 to \$199,999	7.1%	13.5%	13.4%
	Property Value \$100,000 to \$149,999	4.0%	13.4%	11.3%
<sup>⊥</sup> ≷	Property Value \$60,000 to \$99,999	1.6%	3.3%	2.7%
9	Property Value \$40,000 to \$59,999	0.5%	1.0%	1.0%
	Property Value \$0 to \$39,999	2.9%	4.3%	3.2%
	Median Home Value	\$347,878	\$258,882	\$264,318
	\$0 and under - percent	21.3%	20.4%	19.2%
	\$1 to \$4999 - percent	11.0%	10.6%	9.8%
7	\$5k to \$9999 - percent	5.6%	5.5%	5.1%
	\$10k to \$24999 - percent	7.2%	7.1%	6.8%
Wealth Household	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
Wealth Housel	\$50k to \$99999 - percent	9.3%	9.7%	10.0%
ЯЧ	\$100k to \$249999 - percent	15.5%	16.2%	17.0%
per	\$250k to \$499999 - percent	10.9%	11.3%	12.0%
<u>d</u>	\$500k+ - percent	12.6%	12.5%	13.2%
	Median HH Wealth	\$43,402	\$48,952	\$61,229
	Avg HH Wealth	\$205,052	\$207,367	\$219,137
If aic				
bili	Economic Viability Local	222	232	241
Economic Viability	Economic Viability Indexed	82	86	89
	Employed Civilian Pop 16+ by Occupation	17,544	50,400	89,241
	Managerial/Executive	11.2%	12.2%	12.5%
	Professional Specialty	45.7%	34.6%	30.1%
16	Healthcare Support	1.4%	2.5%	2.6%
ge	Sales	7.4%	7.1%	7.4%
Ă	Office & Administrative Support	9.0%	9.5%	10.1%
ior ns	Protective Service	1.4%	1.3%	1.3%
oat ilia	Food Preperation	7.9%	8.2%	6.7%
i≥:	Building Maintenance & Cleaning	2.2%	2.8%	3.3%
Occupation d Civilians	Personal Care	3.4%	3.1%	2.6%
ye	Fersonal Gale Farming, Fishing, & Forestry	0.3%	0.3%	0.2%
olo	Construction	2.6%	5.1%	6.0%
	Production & Transportation	2.6% 7.6%	13.3%	17.2%
	Percent White Collar Workers	74.6%	65.8%	62.6%
	Percent Blue Collar Workers	25.4%	34.2%	37.4%

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# BRIXMOR

	ore Park Centre afayette, IN	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	3.2%	4.9%	5.3%
	Manufacturing	9.2%	13.5%	18.8%
	Transportation	3.1%	3.3%	3.4%
	Information	0.9%	1.0%	0.8%
	Wholesale/Retail	9.1%	10.2%	11.1%
	Finance, Insurance, Real Estate	3.2%	3.5%	3.6%
	Professional Services	5.6%	4.9%	5.0%
	Management Services	0.1%	0.0%	0.0%
	Administrative/Waste Services	1.4%	2.4%	3.1%
	Educational Services	47.1%	38.6%	33.2%
	Entertainment Services	12.1%	11.6%	9.5%
	Other Professional Services	3.3%	3.9%	4.0%
	Public Administration	1.7%	2.1%	2.2%
	No Vehicles	12.3%	12.4%	9.0%
es H	1 Vehicle	40.8%	39.6%	36.8%
r icl	2 Vehicles	30.5%	32.9%	36.4%
Vehicles per HH	3 or more vehicles	16.4%	15.2%	17.8%
	Average Number of Vehicles	1.57	1.58	1.71
Change	Births (last 12 months)	510	1,314	2,235
an	Deaths (last 12 months)	215	669	1,322
сh	Migration (last 12 months)	-452	-1,136	-953
Work place	Workplace Establishments	875	2,731	4,311
y pla	Workplace Employees (FTE)	20,647	51,723	80,354