

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.344815 Longitude: -119.081002

Santa Paula Center Santa Paula, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	30,839	35,940	153,579
	Population Est 23Q1	30,857	35,960	153,671
	Population Est 22Q4	30,902	36,007	153,703
	Population Est 22Q3	30,937	36,060	154,020
	Population Est 22Q2	30,864	35,978	153,933
	Population Est 22Q1	31,209	36,315	154,237
	Population Est 21Q4	31,204	36,306	154,313
	Population Est 21Q3	30,859	35,926	153,699
	Population Est 21Q2	30,831	35,886	153,528
	Population Fcst	33,071	38,412	158,639
	2010 Census Population	29,680	33,837	142,680
	2000 Census Population	29,416	33,214	129,717
	1990 Census Population	25,702	29,367	116,617
	Current Year Daytime Population	24,086	27,821	166,418
	Average Seasonal Population	236	351	1,863
	Historical Annual Growth, 1990 – 2000	1.36%	1.24%	1.07%
	Historical Annual Growth, 2000 – 2010	0.09%	0.19%	0.96%
	Estimated Annual Growth, 2010 – CY	0.27%	0.42%	0.52%
	Projected Annual Growth, CY to Y5	1.41%	1.34%	0.65%
	Group Qtrs Est	113	148	2,187
	Transient Est Average Last 4 Qtrs	256	485	2,348
Households	Current Year Estimated Households	8,973	10,669	50,523
	Households Est 23Q1	8,976	10,670	50,533
	Households Est 22Q4	8,988	10,682	50,545
	Households Est 22Q3	8,999	10,699	50,631
	Households Est 22Q2	8,978	10,675	50,617
	Households Est 22Q1	9,081	10,776	50,706
	Households Est 21Q4	9,078	10,772	50,732
	Households Est 21Q3	8,974	10,657	50,542
	Households Est 21Q2	8,967	10,646	50,487
	Households Fcst	9,633	11,405	52,071
	2010 Census Households	8,403	9,763	46,175
	2000 Census Households	8,206	9,500	42,150
	1990 Census Households	7,758	8,967	38,728
	Historical Annual Growth, 1990 – 2000	0.56%	0.58%	0.85%
	Historical Annual Growth, 2000 – 2010	0.24%	0.27%	0.92%
	Estimated Annual Growth, 2010 – CY	0.46%	0.62%	0.63%
	Projected Annual Growth, CY to Y5	1.43%	1.34%	0.61%
	Population per Household	3.42	3.35	3.00

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Santa Paula Center Santa Paula, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.4%	1.6%	2.9%
	HH Income \$250,000 to \$499,999	1.6%	1.9%	3.4%
	HH Income \$200,000 to \$249,999	3.8%	4.4%	8.0%
	HH Income \$175,000 to \$199,999	3.6%	3.7%	4.7%
	HH Income \$150,000 to \$174,999	6.2%	6.4%	7.6%
	HH Income \$100,000 to 149,999	18.4%	19.4%	21.5%
	HH Income \$75,000 to 99,999	16.6%	16.0%	13.6%
	HH Income \$50,000 to 74,999	15.6%	15.0%	14.0%
	HH Income \$35,000 to 49,999	12.7%	12.6%	8.7%
	HH Income \$25,000 to 34,999	7.2%	6.7%	5.2%
	HH Income \$15,000 to 24,999	6.5%	6.2%	4.7%
	HH Income \$0 to 14,999	6.4%	6.2%	5.6%
	Average Household Income	\$95,485	\$99,146	\$119,045
	Median Household Income	\$77,388	\$79,953	\$96,291
	Per Capita Income	\$27,838	\$29,511	\$39,609
	Average Disposable Income	\$76,791	\$79,389	\$94,186
	Median Disposable Income	\$66,984	\$69,111	\$82,387
	Discretionary HH Income Over \$150,000	0.5%	0.7%	3.5%
	Discretionary HH Income \$125,000 to \$149,999	4.2%	5.0%	8.2%
	Discretionary HH Income \$100,000 to \$124,999	4.5%	5.0%	8.0%
	Discretionary HH Income \$75,000 to \$99,999	10.7%	11.9%	14.2%
	Discretionary HH Income \$50,000 to \$74,999	21.0%	21.3%	21.9%
	Discretionary HH Income \$25,000 to \$49,999	29.5%	28.3%	24.0%
	Discretionary HH Income Under \$25,000	29.7%	27.8%	20.1%
	Average Discretionary HH Income	\$48,997	\$51,512	\$63,409
	Median Discretionary HH Income	\$42,383	\$44,847	\$55,935
	Householder White – Count	1,822	2,493	21,750
	Median HH Income	\$89,536	\$93,131	\$106,023
	Average HH Income	\$93,739	\$96,945	\$108,493
	Householder Black or African-American – Count	3	33	551
	Median HH Income	\$350,000	\$41,799	\$86,259
	Average HH Income	\$200,000	\$75,749	\$102,905
	Householder Hispanic – Count	6,446	7,211	21,283
	Median HH Income	\$72,759	\$74,389	\$85,558
	Average HH Income	\$81,587	\$83,437	\$93,905
	Householder Asian or Pacific Islander – Count	73	119	1,695
	Median HH Income	\$119,714	\$116,451	\$126,881
	Average HH Income	\$118,362	\$118,442	\$124,540
	Householder Other or Pacific Islander – Count	629	813	5,245
	Median HH Income	\$92,500	\$94,200	\$100,821
	Average HH Income	\$99,478	\$100,043	\$104,723

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Gender	Male Population	15,376	17,863	75,313
	Female Population	15,463	18,077	78,266
Total Population by Age	Count of Pop 0 to 4 years	1,690	1,947	8,129
	Count of Pop 0 to 7 years	2,504	2,870	11,687
	Count of Pop 5 - 13	3,698	4,254	16,335
	Count of Pop 14 - 18	1,946	2,249	8,448
	Count of Pop 19 - 22	1,911	2,224	8,499
	Count of Pop 22 - 25	1,370	1,603	6,236
	Count of Pop 25 - 29	2,098	2,405	9,879
	Count of Pop 30 - 34	2,085	2,404	10,472
	Count of Pop 35 - 39	2,043	2,353	10,374
	Count of Pop 40 - 44	1,964	2,285	10,031
	Count of Pop 45 - 59	5,489	6,410	27,793
	Count of Pop 60 - 74	4,393	5,229	24,953
	Count of Pop 75 - 84	1,531	1,833	8,672
	Count of Pop 85+	622	744	3,757
	% of Pop 0 to 4 years	5.5%	5.4%	5.3%
	% of Pop 0 to 7 years	8.1%	8.0%	7.6%
	% of Pop 5 - 13	12.0%	11.8%	10.6%
	% of Pop 14 - 18	6.3%	6.3%	5.5%
	% of Pop 19 - 22	6.2%	6.2%	5.5%
	% of Pop 22 - 25	4.4%	4.5%	4.1%
	% of Pop 25 - 29	6.8%	6.7%	6.4%
	% of Pop 30 - 34	6.8%	6.7%	6.8%
	% of Pop 35 - 39	6.6%	6.5%	6.8%
	% of Pop 40 - 44	6.4%	6.4%	6.5%
	% of Pop 45 - 59	17.8%	17.8%	18.1%
	% of Pop 60 - 74	14.2%	14.5%	16.2%
	% of Pop 75 - 84	5.0%	5.1%	5.6%
	% of Pop 85+	2.0%	2.1%	2.4%
	Median Age	36.5	36.9	39.2
	Average Age	38.4	38.7	40.4
Male Population by Age	% of Pop 0 to 4 years	5.6%	5.6%	5.5%
	% of Pop 5 - 13	12.3%	12.1%	11.0%
	% of Pop 14 - 18	6.5%	6.4%	5.7%
	% of Pop 19 - 22	6.4%	6.4%	5.8%
	% of Pop 22 - 25	4.7%	4.7%	4.3%
	% of Pop 25 - 29	7.2%	7.1%	6.8%
	% of Pop 30 - 34	6.8%	6.7%	7.0%
	% of Pop 35 - 39	6.7%	6.7%	6.9%
	% of Pop 40 - 44	6.2%	6.2%	6.5%
	% of Pop 45 - 59	17.8%	17.9%	18.0%
	% of Pop 75 - 84	4.6%	4.7%	5.1%
	% of Pop 60 - 74	13.7%	14.0%	15.6%
	% of Pop 85+	1.5%	1.6%	1.8%
	Median Age	35.4	35.8	37.9
	Average Age	37.6	37.8	39.3

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	% of Pop 0 to 4 years	5.3%	5.3%	5.1%
	% of Pop 5 - 13	11.7%	11.6%	10.3%
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	% of Pop 30 - 34	6.8%	6.6%	6.6%
	% of Pop 35 - 39	6.5%	6.4%	6.6%
	% of Pop 40 - 44	6.5%	6.5%	6.5%
	% of Pop 45 - 59	17.8%	17.8%	18.2%
	% of Pop 60 - 74	14.8%	15.1%	16.9%
	% of Pop 75 - 84	5.4%	5.5%	6.2%
	% of Pop 85+	2.5%	2.6%	3.0%
	Median Age	37.7	38.0	40.6
	Average Age	39.3	39.5	41.4
Race	Count of White	15,711	18,402	87,084
	Count of Black or African-American	147	365	2,467
	Count of Asian or Pacific Islander	279	403	6,197
	Count of Other races	14,703	16,770	57,831
	White	50.9%	51.2%	56.7%
	Black or African American	0.5%	1.0%	1.6%
	Asian	0.9%	1.1%	4.0%
	Other Races	47.7%	46.7%	37.7%
Language Spoken	Speak English at Home	35.8%	39.1%	59.4%
	Speak Spanish at Home	62.6%	59.2%	35.7%
	Speak French or French Creole at Home	0.3%	0.3%	0.5%
	Speak German at Home	0.1%	0.1%	0.4%
	Speak Other Indo-European Languages at Home	0.1%	0.2%	1.0%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.3%	0.3%	0.5%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.3%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.4%	0.7%
	Speak Other Language at Home	0.2%	0.2%	0.9%
Hispanic	Hispanic Population	25,025	28,019	85,091
	Hispanic Population Percent	81.1%	78.0%	55.4%
	Mexican	95.5%	94.9%	90.8%
	Puerto Rican	0.1%	0.2%	0.5%
	Cuban	0.0%	0.1%	0.3%
	Dominican	0.0%	0.0%	0.0%
	Central American	1.1%	1.0%	2.3%
	South American	0.1%	0.1%	1.4%
	Other Hispanic	3.2%	3.8%	4.8%
	2000 Hispanic Population Percent	71%	68%	44%
	1990 Hispanic Population Percent	59%	57%	36%

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Ancestry	American (percent of total population)	0.8%	0.9%	2.4%
	American	0.5%	0.6%	2.0%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	0.8%	1.0%	3.9%
	Chinese	0.2%	0.2%	0.6%
	Japanese	0.1%	0.1%	0.5%
	Korean	0.1%	0.1%	0.4%
	South Central Asian (ie. Indian)	0.1%	0.2%	0.5%
	South East Asian (ie. Vietnamese)	0.3%	0.4%	1.8%
	Other Asian	0.0%	0.0%	0.2%
	European (percent of total population)	3.0%	4.0%	14.6%
	British	0.6%	0.8%	2.9%
	Dutch	0.1%	0.1%	0.3%
	French	0.2%	0.2%	0.6%
	German	0.7%	0.9%	3.1%
	Italian	0.2%	0.3%	1.2%
	Polish	0.1%	0.1%	0.4%
	Scandinavian	0.3%	0.3%	1.2%
	Scotch/Irish	0.6%	0.9%	3.2%
	Other European (ie. Greek/Russian)	0.3%	0.4%	1.7%
	Middle Eastern	0.0%	0.0%	0.5%
	Other Ancestry	11.6%	12.9%	17.3%
	Unclassified Ancestry	2.6%	3.3%	6.1%
Education (Age 25+)	Adult Population (25 Years or Older)	20,225	23,664	105,931
	Elementary (0 to 8)	19.6%	18.1%	9.3%
	Some High School (9 to 11)	15.8%	14.5%	8.3%
	High School Graduate (12)	22.2%	21.9%	20.2%
	Some College (13 to 16)	20.3%	20.9%	21.9%
	Associates Degree Only	8.6%	9.1%	10.4%
	Bachelors Degree Only	9.1%	10.0%	19.0%
	Graduate Degree	4.5%	5.4%	10.8%
	% College (4+)	13.5%	15.5%	29.8%
Household Type	Total Households – count	8,973	10,669	50,523
	One Person HHs – count	1,441	1,778	10,322
	Family HHs – count	7,186	8,450	36,605
	Married Couple – count	4,940	5,864	26,555
	w/own children – count	2,152	2,552	10,617
	w/out own children – count	2,788	3,312	15,937
	Male Householder – count	704	835	3,457
	Female Householder – count	1,542	1,751	6,593
	Non-Family Households – count	347	440	3,596
	1 Person Household	16.1%	16.7%	20.4%
	2 Person Household	23.0%	24.2%	28.7%
	3 Person Household	16.7%	16.4%	16.9%
	4 Person Household	17.7%	17.4%	16.2%
	5 Person Household	12.7%	12.4%	9.4%
	6 Person Household	7.2%	6.7%	4.4%
	7+ Person Household	6.7%	6.3%	4.1%
	% Households With Children	36.0%	35.3%	30.0%

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Santa Paula Center Santa Paula, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	9,303	11,066	52,753
	Owner Occupied Percent	51.3%	52.5%	56.2%
	Renter Occupied Percent	45.2%	43.9%	39.5%
	Vacant Housing Percent	3.5%	3.6%	4.2%
	Total Housing Units (Census 2000)	8,421	9,770	43,201
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.1%	5.9%	20.0%
	Property Value \$750,000 to \$999,999	25.0%	24.6%	28.3%
	Property Value \$500,000 to \$749,999	30.3%	28.9%	26.6%
	Property Value \$400,000 to \$499,999	9.3%	8.8%	5.7%
	Property Value \$300,000, to \$399,999	4.9%	4.6%	3.7%
	Property Value \$200,000 to \$299,999	5.6%	5.7%	3.4%
	Property Value \$150,000 to \$199,999	3.9%	3.7%	1.7%
	Property Value \$100,000 to \$149,999	3.9%	4.3%	1.8%
	Property Value \$60,000 to \$99,999	1.6%	1.5%	1.4%
	Property Value \$40,000 to \$59,999	0.4%	0.4%	0.4%
	Property Value \$0 to \$39,999	1.8%	1.7%	0.9%
	Median Home Value	\$611,734	\$624,681	\$762,116
Wealth per Household	\$0 and under - percent	19.2%	18.9%	17.6%
	\$1 to \$4999 - percent	10.3%	10.0%	8.8%
	\$5k to \$9999 - percent	5.1%	5.0%	4.6%
	\$10k to \$24999 - percent	6.8%	6.7%	6.4%
	\$25k to \$49999 - percent	7.0%	6.9%	6.8%
	\$50k to \$99999 - percent	10.3%	10.2%	10.1%
	\$100k to \$249999 - percent	17.1%	17.3%	17.8%
	\$250k to \$499999 - percent	11.9%	12.1%	13.1%
	\$500k+ - percent	12.4%	12.8%	14.8%
	Median HH Wealth	\$58,146	\$61,747	\$78,933
	Avg HH Wealth	\$210,784	\$215,760	\$240,105
Economic Viability				
	Economic Viability Local	286	282	270
	Economic Viability Indexed	106	104	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	14,550	16,966	76,518
	Managerial/Executive	7.0%	7.8%	14.0%
	Professional Specialty	12.3%	13.5%	22.5%
	Healthcare Support	5.2%	5.1%	4.5%
	Sales	10.9%	10.9%	9.5%
	Office & Administrative Support	12.2%	12.0%	11.5%
	Protective Service	1.7%	2.1%	2.1%
	Food Preparation	3.8%	4.5%	5.3%
	Building Maintenance & Cleaning	7.9%	7.5%	4.1%
	Personal Care	1.8%	1.7%	2.3%
	Farming, Fishing, & Forestry	12.1%	11.0%	4.7%
	Construction	9.8%	9.4%	8.5%
	Production & Transportation	15.1%	14.4%	11.0%
	Percent White Collar Workers	47.7%	49.3%	61.9%
	Percent Blue Collar Workers	52.3%	50.7%	38.1%

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	Agriculture/Mining/Construction	22.3%	21.3%	12.8%
	Manufacturing	9.5%	8.9%	9.0%
	Transportation	4.0%	4.3%	3.8%
	Information	0.6%	0.6%	1.5%
	Wholesale/Retail	16.8%	16.1%	12.9%
	Finance, Insurance, Real Estate	2.0%	2.2%	4.1%
	Professional Services	2.9%	3.0%	5.5%
	Management Services	0.2%	0.3%	0.2%
	Administrative/Waste Services	6.1%	5.9%	5.4%
	Educational Services	19.4%	20.4%	22.3%
	Entertainment Services	6.8%	7.4%	9.1%
	Other Professional Services	5.3%	5.1%	5.5%
	Public Administration	4.2%	4.6%	7.9%
Vehicles per HH	No Vehicles	3.3%	3.4%	4.9%
	1 Vehicle	31.0%	30.9%	26.8%
	2 Vehicles	34.2%	34.2%	39.5%
	3 or more vehicles	31.5%	31.5%	28.8%
	Average Number of Vehicles	2.13	2.13	2.09
Change	Births (last 12 months)	324	375	1,565
	Deaths (last 12 months)	214	254	1,180
	Migration (last 12 months)	-121	-138	-669
Work place	Workplace Establishments	710	843	5,350
	Workplace Employees (FTE)	6,501	7,510	57,490