

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR®

Latitude: 34.344815 Longitude: -119.081002

Santa Paula Center Santa Paula, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	16,554	32,048	33,824
	Population Est 23Q1	16,564	32,066	33,844
	Population Est 22Q4	16,601	32,119	33,900
	Population Est 22Q3	16,629	32,160	33,948
	Population Est 22Q2	16,597	32,082	33,862
	Population Est 22Q1	16,617	32,421	34,198
	Population Est 21Q4	16,614	32,416	34,191
	Population Est 21Q3	16,485	32,053	33,812
	Population Est 21Q2	16,459	32,019	33,768
	Population Fcst	17,819	34,379	36,270
	2010 Census Population	15,466	30,801	32,385
	2000 Census Population	15,139	30,444	31,908
	1990 Census Population	12,395	26,781	28,380
	Current Year Daytime Population	10,557	25,980	27,779
	Average Seasonal Population	113	258	318
	Historical Annual Growth, 1990 – 2000	2.02%	1.29%	1.18%
	Historical Annual Growth, 2000 – 2010	0.21%	0.12%	0.15%
	Estimated Annual Growth, 2010 – CY	0.48%	0.28%	0.31%
	Projected Annual Growth, CY to Y5	1.48%	1.41%	1.41%
	Group Qtrs Est	97	125	171
	Transient Est Average Last 4 Qtrs	106	347	455
Households	Current Year Estimated Households	4,764	9,360	9,893
	Households Est 23Q1	4,765	9,363	9,896
	Households Est 22Q4	4,776	9,377	9,911
	Households Est 22Q3	4,785	9,390	9,927
	Households Est 22Q2	4,775	9,367	9,901
	Households Est 22Q1	4,789	9,469	10,002
	Households Est 21Q4	4,786	9,465	9,998
	Households Est 21Q3	4,747	9,356	9,884
	Households Est 21Q2	4,740	9,347	9,872
	Households Fcst	5,128	10,052	10,619
	2010 Census Households	4,387	8,737	9,203
	2000 Census Households	4,234	8,528	8,956
	1990 Census Households	3,913	8,088	8,530
	Historical Annual Growth, 1990 – 2000	0.79%	0.53%	0.49%
	Historical Annual Growth, 2000 – 2010	0.36%	0.24%	0.27%
	Estimated Annual Growth, 2010 – CY	0.58%	0.48%	0.51%
	Projected Annual Growth, CY to Y5	1.48%	1.44%	1.43%
	Population per Household	3.45	3.41	3.40

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Santa Paula Center Santa Paula, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.3%	1.4%	1.5%
	HH Income \$250,000 to \$499,999	1.5%	1.7%	1.8%
	HH Income \$200,000 to \$249,999	3.6%	3.9%	4.2%
	HH Income \$175,000 to \$199,999	4.0%	3.6%	3.7%
	HH Income \$150,000 to \$174,999	6.4%	6.2%	6.4%
	HH Income \$100,000 to 149,999	19.6%	18.9%	19.1%
	HH Income \$75,000 to 99,999	16.8%	16.4%	16.1%
	HH Income \$50,000 to 74,999	15.7%	15.5%	15.6%
	HH Income \$35,000 to 49,999	12.1%	12.6%	12.4%
	HH Income \$25,000 to 34,999	7.3%	7.2%	7.0%
	HH Income \$15,000 to 24,999	6.2%	6.3%	6.2%
	HH Income \$0 to 14,999	5.5%	6.3%	6.1%
	Average Household Income	\$94,035	\$96,576	\$99,564
	Median Household Income	\$79,570	\$78,138	\$79,025
	Per Capita Income	\$27,141	\$28,274	\$29,257
	Average Disposable Income	\$77,583	\$77,441	\$78,685
	Median Disposable Income	\$68,739	\$67,603	\$68,340
	Discretionary HH Income Over \$150,000	0.2%	0.6%	1.0%
	Discretionary HH Income \$125,000 to \$149,999	3.7%	4.2%	4.4%
	Discretionary HH Income \$100,000 to \$124,999	4.7%	4.6%	4.9%
	Discretionary HH Income \$75,000 to \$99,999	10.0%	11.0%	11.3%
	Discretionary HH Income \$50,000 to \$74,999	23.1%	21.3%	21.1%
	Discretionary HH Income \$25,000 to \$49,999	30.7%	29.2%	29.0%
	Discretionary HH Income Under \$25,000	27.6%	29.1%	28.2%
	Average Discretionary HH Income	\$49,171	\$49,649	\$50,928
	Median Discretionary HH Income	\$43,686	\$43,088	\$44,145
	Householder White – Count	968	1,958	2,159
	Median HH Income	\$83,670	\$90,780	\$92,718
	Average HH Income	\$90,513	\$94,621	\$96,619
	Householder Black or African-American – Count	0	4	9
	Median HH Income	\$10,000	\$342,922	\$298,584
	Average HH Income	\$0	\$198,600	\$181,648
	Householder Hispanic – Count	3,399	6,661	6,921
	Median HH Income	\$77,991	\$73,244	\$73,684
	Average HH Income	\$84,772	\$82,097	\$82,786
	Householder Asian or Pacific Islander – Count	55	77	90
	Median HH Income	\$115,076	\$121,893	\$128,743
	Average HH Income	\$110,292	\$119,907	\$124,140
	Householder Other or Pacific Islander – Count	342	660	713
	Median HH Income	\$84,894	\$93,665	\$95,100
	Average HH Income	\$94,673	\$100,085	\$100,925

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Gender	Male Population	8,285	15,971	16,867
	Female Population	8,269	16,077	16,957
Total Population by Age	Count of Pop 0 to 4 years	918	1,749	1,835
	Count of Pop 0 to 7 years	1,335	2,587	2,708
	Count of Pop 5 - 13	1,976	3,825	4,011
	Count of Pop 14 - 18	1,051	2,017	2,124
	Count of Pop 19 - 22	1,036	1,985	2,103
	Count of Pop 22 - 25	740	1,425	1,515
	Count of Pop 25 - 29	1,158	2,164	2,271
	Count of Pop 30 - 34	1,144	2,161	2,269
	Count of Pop 35 - 39	1,097	2,113	2,211
	Count of Pop 40 - 44	1,052	2,040	2,142
	Count of Pop 45 - 59	2,989	5,701	5,991
	Count of Pop 60 - 74	2,283	4,604	4,927
	Count of Pop 75 - 84	791	1,614	1,735
	Count of Pop 85+	321	650	690
	% of Pop 0 to 4 years	5.5%	5.5%	5.4%
	% of Pop 0 to 7 years	8.1%	8.1%	8.0%
	% of Pop 5 - 13	11.9%	11.9%	11.9%
	% of Pop 14 - 18	6.3%	6.3%	6.3%
	% of Pop 19 - 22	6.3%	6.2%	6.2%
	% of Pop 22 - 25	4.5%	4.4%	4.5%
	% of Pop 25 - 29	7.0%	6.8%	6.7%
	% of Pop 30 - 34	6.9%	6.7%	6.7%
	% of Pop 35 - 39	6.6%	6.6%	6.5%
	% of Pop 40 - 44	6.4%	6.4%	6.3%
	% of Pop 45 - 59	18.1%	17.8%	17.7%
	% of Pop 60 - 74	13.8%	14.4%	14.6%
	% of Pop 75 - 84	4.8%	5.0%	5.1%
	% of Pop 85+	1.9%	2.0%	2.0%
	Median Age	36.2	36.7	36.8
	Average Age	38.1	38.5	38.6
Male Population by Age	% of Pop 0 to 4 years	5.7%	5.6%	5.6%
	% of Pop 5 - 13	12.2%	12.2%	12.1%
	% of Pop 14 - 18	6.5%	6.4%	6.4%
	% of Pop 19 - 22	6.6%	6.4%	6.4%
	% of Pop 22 - 25	4.8%	4.7%	4.7%
	% of Pop 25 - 29	7.4%	7.1%	7.1%
	% of Pop 30 - 34	6.9%	6.7%	6.7%
	% of Pop 35 - 39	6.8%	6.7%	6.6%
	% of Pop 40 - 44	6.1%	6.2%	6.2%
	% of Pop 45 - 59	18.0%	17.8%	17.8%
	% of Pop 75 - 84	4.3%	4.6%	4.7%
	% of Pop 60 - 74	13.2%	13.8%	14.1%
	% of Pop 85+	1.5%	1.5%	1.6%
	Median Age	35.0	35.6	35.7
	Average Age	37.2	37.7	37.8

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	% of Pop 0 to 4 years	5.4%	5.3%	5.3%
	% of Pop 5 - 13	11.6%	11.6%	11.6%
	% of Pop 14 - 18	6.1%	6.1%	6.2%
	% of Pop 19 - 22	5.9%	6.0%	6.0%
	% of Pop 22 - 25	4.2%	4.2%	4.2%
	% of Pop 25 - 29	6.6%	6.4%	6.3%
	% of Pop 30 - 34	6.9%	6.7%	6.7%
	% of Pop 35 - 39	6.4%	6.5%	6.4%
	% of Pop 40 - 44	6.6%	6.5%	6.4%
	% of Pop 45 - 59	18.1%	17.8%	17.7%
	% of Pop 60 - 74	14.3%	14.9%	15.1%
	% of Pop 75 - 84	5.2%	5.4%	5.5%
	% of Pop 85+	2.4%	2.5%	2.5%
	Median Age	37.4	37.8	37.8
	Average Age	39.0	39.3	39.4
Race	Count of White	8,515	16,403	17,429
	Count of Black or African-American	47	161	194
	Count of Asian or Pacific Islander	191	294	327
	Count of Other races	7,801	15,190	15,875
	White	51.4%	51.2%	51.5%
	Black or African American	0.3%	0.5%	0.6%
	Asian	1.2%	0.9%	1.0%
	Other Races	47.1%	47.4%	46.9%
Language Spoken	Speak English at Home	35.1%	36.1%	36.8%
	Speak Spanish at Home	63.0%	62.3%	61.5%
	Speak French or French Creole at Home	0.2%	0.3%	0.3%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.1%	0.1%	0.2%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.0%
	Speak Chinese at Home	0.5%	0.3%	0.3%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.1%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.5%	0.3%	0.3%
	Speak Other Language at Home	0.2%	0.2%	0.2%
Hispanic	Hispanic Population	13,577	25,796	26,825
	Hispanic Population Percent	82.0%	80.5%	79.3%
	Mexican	95.3%	95.5%	95.4%
	Puerto Rican	0.1%	0.1%	0.1%
	Cuban	0.0%	0.0%	0.0%
	Dominican	0.0%	0.0%	0.0%
	Central American	1.1%	1.1%	1.1%
	South American	0.0%	0.1%	0.1%
	Other Hispanic	3.4%	3.2%	3.3%
	2000 Hispanic Population Percent	68%	71%	70%
	1990 Hispanic Population Percent	51%	59%	58%

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Santa Paula Center Santa Paula, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	0.8%	0.8%	0.9%
	American	0.5%	0.5%	0.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.1%	0.8%	0.9%
	Chinese	0.3%	0.2%	0.2%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.1%	0.2%
	South East Asian (ie. Vietnamese)	0.5%	0.3%	0.3%
	Other Asian	0.0%	0.0%	0.0%
	European (percent of total population)	2.9%	3.1%	3.5%
	British	0.6%	0.6%	0.7%
	Dutch	0.1%	0.1%	0.1%
	French	0.2%	0.2%	0.2%
	German	0.7%	0.7%	0.8%
	Italian	0.2%	0.2%	0.3%
	Polish	0.1%	0.1%	0.1%
	Scandinavian	0.2%	0.3%	0.3%
	Scotch/Irish	0.6%	0.7%	0.7%
	Other European (ie. Greek/Russian)	0.2%	0.3%	0.3%
	Middle Eastern	0.0%	0.0%	0.0%
	Other Ancestry	10.5%	12.0%	12.5%
	Unclassified Ancestry	2.6%	2.7%	3.0%
Education (Age 25+)	Adult Population (25 Years or Older)	10,834	21,047	22,236
	Elementary (0 to 8)	18.0%	19.3%	18.7%
	Some High School (9 to 11)	14.9%	15.4%	14.8%
	High School Graduate (12)	22.0%	22.2%	22.1%
	Some College (13 to 16)	21.3%	20.5%	21.0%
	Associates Degree Only	10.6%	8.7%	8.8%
	Bachelors Degree Only	8.8%	9.3%	9.5%
	Graduate Degree	4.4%	4.7%	5.0%
	% College (4+)	13.2%	13.9%	14.5%
Household Type	Total Households – count	4,764	9,360	9,893
	One Person HHs – count	709	1,505	1,583
	Family HHs – count	3,884	7,492	7,914
	Married Couple – count	2,719	5,180	5,530
	w/own children – count	1,242	2,219	2,325
	w/out own children – count	1,477	2,961	3,205
	Male Householder – count	399	730	759
	Female Householder – count	767	1,582	1,625
	Non-Family Households – count	170	363	396
	1 Person Household	14.9%	16.1%	16.0%
	2 Person Household	22.7%	23.3%	23.8%
	3 Person Household	17.4%	16.6%	16.5%
	4 Person Household	18.0%	17.6%	17.5%
	5 Person Household	13.3%	12.6%	12.6%
	6 Person Household	7.2%	7.1%	7.0%
	7+ Person Household	6.5%	6.7%	6.6%
	% Households With Children	35.1%	35.3%	34.7%

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Santa Paula Center Santa Paula, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	4,886	9,705	10,269
	Owner Occupied Percent	54.5%	51.7%	52.5%
	Renter Occupied Percent	43.0%	44.7%	43.9%
	Vacant Housing Percent	2.5%	3.6%	3.7%
	Total Housing Units (Census 2000)	4,326	8,752	9,194
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.6%	3.4%	4.0%
	Property Value \$750,000 to \$999,999	24.0%	25.0%	25.0%
	Property Value \$500,000 to \$749,999	29.6%	30.0%	29.4%
	Property Value \$400,000 to \$499,999	9.4%	9.0%	8.6%
	Property Value \$300,000, to \$399,999	5.0%	4.7%	4.6%
	Property Value \$200,000 to \$299,999	6.2%	5.6%	5.6%
	Property Value \$150,000 to \$199,999	5.7%	3.9%	3.8%
	Property Value \$100,000 to \$149,999	5.2%	4.0%	4.0%
	Property Value \$60,000 to \$99,999	1.1%	1.5%	1.5%
	Property Value \$40,000 to \$59,999	0.4%	0.4%	0.4%
	Property Value \$0 to \$39,999	2.8%	1.8%	1.8%
	Median Home Value	\$590,101	\$613,711	\$619,990
Wealth per Household	\$0 and under - percent	19.0%	19.1%	18.9%
	\$1 to \$4999 - percent	10.1%	10.2%	10.1%
	\$5k to \$9999 - percent	5.0%	5.1%	5.0%
	\$10k to \$24999 - percent	6.7%	6.7%	6.7%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	17.3%	17.2%	17.2%
	\$250k to \$499999 - percent	12.0%	11.9%	12.0%
	\$500k+ - percent	12.6%	12.5%	12.7%
	Median HH Wealth	\$60,772	\$59,230	\$60,978
	Avg HH Wealth	\$213,673	\$212,206	\$214,450
Economic Viability	Economic Viability Local	281	285	285
	Economic Viability Indexed	104	105	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,996	15,115	15,948
	Managerial/Executive	7.4%	7.2%	7.7%
	Professional Specialty	13.7%	12.6%	12.9%
	Healthcare Support	4.1%	5.2%	5.1%
	Sales	11.4%	10.9%	10.9%
	Office & Administrative Support	14.0%	12.1%	12.0%
	Protective Service	1.7%	1.7%	1.7%
	Food Preparation	4.7%	3.8%	3.9%
	Building Maintenance & Cleaning	7.2%	7.9%	7.8%
	Personal Care	1.6%	1.8%	1.8%
	Farming, Fishing, & Forestry	8.9%	11.9%	11.5%
	Construction	8.8%	9.7%	9.8%
	Production & Transportation	16.4%	15.0%	14.8%
	Percent White Collar Workers	50.6%	48.1%	48.7%
	Percent Blue Collar Workers	49.4%	51.9%	51.3%

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	Agriculture/Mining/Construction	19.6%	22.1%	22.3%
	Manufacturing	10.6%	9.4%	9.3%
	Transportation	3.9%	4.0%	4.2%
	Information	0.6%	0.6%	0.6%
	Wholesale/Retail	17.3%	16.7%	16.6%
	Finance, Insurance, Real Estate	2.3%	2.0%	2.0%
	Professional Services	2.7%	2.8%	2.8%
	Management Services	0.1%	0.2%	0.3%
	Administrative/Waste Services	6.2%	5.9%	5.7%
	Educational Services	19.3%	19.7%	19.8%
	Entertainment Services	7.4%	6.9%	6.9%
	Other Professional Services	4.8%	5.3%	5.3%
	Public Administration	5.1%	4.2%	4.2%
Vehicles per HH	No Vehicles	3.0%	3.3%	3.2%
	1 Vehicle	30.4%	31.1%	31.0%
	2 Vehicles	31.9%	34.0%	33.6%
	3 or more vehicles	34.7%	31.7%	32.2%
	Average Number of Vehicles	2.18	2.13	2.14
Change	Births (last 12 months)	176	336	353
	Deaths (last 12 months)	110	224	239
	Migration (last 12 months)	-102	-131	-137
Work place	Workplace Establishments	302	784	824
	Workplace Employees (FTE)	2,606	7,106	7,449