2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



			Eoligit	
	Paula Center Paula, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	16,554	32,048	33,824
	Population Est 23Q1	16,564	32,066	33,844
	Population Est 22Q4	16,601	32,119	33,900
	Population Est 22Q3	16,629	32,160	33,948
	Population Est 22Q2	16,597	32,082	33,862
	Population Est 22Q1	16,617	32,421	34,198
	Population Est 21Q4	16,614	32,416	34,191
	Population Est 21Q3	16,485	32,053	33,812
	Population Est 21Q2	16,459	32,019	33,768
6	Population Fcst	17,819	34,379	36,270
lati	2010 Census Population	15,466	30,801	32,385
Population	2000 Census Population	15,139	30,444	31,908
Å	1990 Census Population	12,395	26,781	28,380
	Current Year Daytime Population	10,557	25,980	27,779
	Average Seasonal Population	113	258	318
	Historical Annual Growth, 1990 – 2000	2.02%	1.29%	1.18%
	Historical Annual Growth, 2000 – 2010	0.21%	0.12%	0.15%
	Estimated Annual Growth, 2010 – CY	0.48%	0.28%	0.31%
	Projected Annual Growth, CY to Y5	1.48%	1.41%	1.41%
	Group Qtrs Est	97	125	171
	Transient Est Average Last 4 Qtrs	106	347	455
	Current Year Estimated Households	4,764	9,360	9,893
	Households Est 23Q1	4,765	9,363	9,896
	Households Est 22Q4	4,776	9,377	9,911
	Households Est 22Q3	4,785	9,390	9,927
	Households Est 22Q2	4,775	9,367	9,901
	Households Est 22Q1	4,789	9,469	10,002
	Households Est 21Q4	4,786	9,465	9,998
ds	Households Est 21Q3	4,747	9,356	9,884
ouseholds	Households Est 21Q2	4,740	9,347	9,872
nse	Households Fcst	5,128	10,052	10,619
Ηοι	2010 Census Households	4,387	8,737	9,203
	2000 Census Households	4,234	8,528	8,956
	1990 Census Households	3,913	8,088	8,530
	Historical Annual Growth, 1990 – 2000	0.79%	0.53%	0.49%
	Historical Annual Growth, 2000 – 2010	0.36%	0.24%	0.27%
	Estimated Annual Growth, 2010 – CY	0.58%	0.48%	0.51%
	Projected Annual Growth, CY to Y5	1.48%	1.44%	1.43%
	Population per Household	3.45	3.41	3.40
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	Paula Center	1.00 Mile	3.00 Mile	5.00 Mile
Santa	Paula, CA	Radius	Radius	Radius
	HH Income \$500,000 or more	1.3%	1.4%	1.5%
	HH Income \$250,000 to \$499,999	1.5%	1.7%	1.8%
	HH Income \$200,000 to \$249,999	3.6%	3.9%	4.2%
	HH Income \$175,000 to \$199,999	4.0%	3.6%	3.7%
	HH Income \$150,000 to \$174,999	6.4%	6.2%	6.4%
	HH Income \$100,000 to 149,999	19.6%	18.9%	19.1%
	HH Income \$75,000 to 99,999	16.8%	16.4%	16.1%
	HH Income \$50,000 to 74,999	15.7%	15.5%	15.6%
	HH Income \$35,000 to 49,999	12.1%	12.6%	12.4%
	HH Income \$25,000 to 34,999	7.3%	7.2%	7.0%
	HH Income \$15,000 to 24,999	6.2%	6.3%	6.2%
	HH Income \$0 to 14,999	5.5%	6.3%	6.1%
	Average Household Income	\$94,035	\$96,576	\$99,564
	Median Household Income	\$79,570	\$78,138	\$79,025
	Per Capita Income	\$27,141	\$28,274	\$29,257
	Average Disposable Income	\$77,583	\$77,441	\$78,685
	Median Disposable Income	\$68,739	\$67,603	\$68,340
	Discretionary HH Income Over \$150,000	0.2%	0.6%	1.0%
	Discretionary HH Income \$125,000 to \$149,999	3.7%	4.2%	4.4%
Income	Discretionary HH Income \$100,000 to \$124,999	4.7%	4.6%	4.9%
l Ö	Discretionary HH Income \$75,000 to \$99,999	10.0%	11.0%	11.3%
<u> </u>	Discretionary HH Income \$50,000 to \$74,999	23.1%	21.3%	21.1%
	Discretionary HH Income \$25,000 to \$49,999	30.7%	29.2%	29.0%
	Discretionary HH Income Under \$25,000	27.6%	29.1%	28.2%
	Average Discretionary HH Income	\$49,171	\$49,649	\$50,928
	Median Discretionary HH Income	\$43,686	\$43,088	\$44,145
	Householder White – Count	968	1,958	2,159
	Median HH Income	\$83,670	\$90,780	\$92,718
	Average HH Income	\$90,513	\$94,621	\$96,619
	Householder Black or African-American – Count	0	4	¢00,010 9
	Median HH Income	\$10,000	\$342,922	\$298,584
	Average HH Income	\$0	\$198,600	\$181,648
	Householder Hispanic – Count	3,399	6,661	6,921
	Median HH Income	\$77,991	\$73,244	\$73,684
	Average HH Income	\$84,772	\$82,097	\$82,786
	Householder Asian or Pacific Islander – Count	φ υτ ,772 55	φ02,097 77	φ02,700 90
	Median HH Income	\$115,076	\$121,893	\$128,743
	Average HH Income	\$110,292	\$119,907	\$124,140
	Householder Other or Pacific Islander – Count	342	660 ¢119,907	φ124,140 713
	Median HH Income	\$84,894	\$93,665	\$95,100
	Average HH Income			
		\$94,673	\$100,085	\$100,925

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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Apr 3, 2	2025	Latitude	e: 34.344815 Lon	gitude: -119.081002
	Paula Center	1.00 Mile	3.00 Mile	5.00 Mile
	Paula, CA	Radius	Radius	Radius
Gender	Male Population	8,285	15,971	16,867
	Female Population	8,269	16,077	16,957
Total Population by Age	Female Population Count of Pop 0 to 4 years Count of Pop 0 to 7 years Count of Pop 5 - 13 Count of Pop 14 - 18 Count of Pop 19 - 22 Count of Pop 22 - 25 Count of Pop 25 - 29 Count of Pop 30 - 34 Count of Pop 35 - 39 Count of Pop 40 - 44 Count of Pop 45 - 59 Count of Pop 60 - 74 Count of Pop 85+ % of Pop 0 to 4 years % of Pop 0 to 7 years % of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 40 - 44 % of Pop 40 - 44 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 40 - 74	8,269 918 1,335 1,976 1,051 1,036 740 1,158 1,144 1,097 1,052 2,989 2,283 791 321 5.5% 8.1% 11.9% 6.3% 6.3% 6.3% 6.3% 6.3% 6.3% 6.4% 18.1% 13.8% 4.8%	$\begin{array}{c} 16,077\\ 1,749\\ 2,587\\ 3,825\\ 2,017\\ 1,985\\ 1,425\\ 2,164\\ 2,161\\ 2,113\\ 2,040\\ 5,701\\ 4,604\\ 1,614\\ 650\\ 5.5\%\\ 8.1\%\\ 11.9\%\\ 6.3\%\\ 6.2\%\\ 4.4\%\\ 6.8\%\\ 6.7\%\\ 6.6\%\\ 6.4\%\\ 17.8\%\\ 14.4\%\\ 5.0\%\end{array}$	$\begin{array}{c} 16,957\\ 1,835\\ 2,708\\ 4,011\\ 2,124\\ 2,103\\ 1,515\\ 2,271\\ 2,269\\ 2,211\\ 2,142\\ 5,991\\ 4,927\\ 1,735\\ 690\\ 5.4\%\\ 8.0\%\\ 11.9\%\\ 6.3\%\\ 6.2\%\\ 4.5\%\\ 6.7\%\\ 6.7\%\\ 6.5\%\\ 6.3\%\\ 17.7\%\\ 14.6\%\\ 5.1\%\\ \end{array}$
	% of Pop 75 - 84	4.6 %	3.0 %	3.1%
	% of Pop 85+	1.9%	2.0%	2.0%
	Median Age	36.2	36.7	36.8
	Average Age	38.1	38.5	38.6
Male Population by Age	% of Pop 0 to 4 years % of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 75 - 84 % of Pop 60 - 74 % of Pop 85+	5.7% 12.2% 6.5% 6.6% 4.8% 7.4% 6.9% 6.8% 6.1% 18.0% 4.3% 13.2% 1.5%	5.6% 12.2% 6.4% 6.4% 4.7% 7.1% 6.7% 6.7% 6.2% 17.8% 4.6% 13.8% 1.5%	5.6% 12.1% 6.4% 6.4% 4.7% 7.1% 6.7% 6.6% 6.2% 17.8% 4.7% 14.1% 1.6%
	Median Age	35.0	35.6	35.7
	Average Age	37.2	37.7	37.8

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	Paula Center Paula, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
ountu	% of Pop 0 to 4 years	5.4%	5.3%	5.3%
	% of Pop 5 - 13	11.6%	11.6%	11.6%
	% of Pop 14 - 18	6.1%	6.1%	6.2%
	% of Pop 19 - 22	5.9%	6.0%	6.0%
	% of Pop 22 - 25	4.2%	4.2%	4.2%
	% of Pop 25 - 29	6.6%	6.4%	6.3%
	% of Pop 30 - 34	6.9%	6.7%	6.7%
	% of Pop 35 - 39	6.4%	6.5%	6.4%
	% of Pop 40 - 44	6.6%	6.5%	6.4%
	% of Pop 45 - 59	18.1%	17.8%	17.7%
	% of Pop 60 - 74	14.3%	14.9%	15.1%
	% of Pop 75 - 84	5.2%	5.4%	5.5%
	% of Pop 85+	2.4%	2.5%	2.5%
	Median Age	37.4	37.8	37.8
	Average Age	39.0	39.3	39.4
	Count of White	8,515	16,403	17,429
	Count of Black or African-American	47	161	194
	Count of Asian or Pacific Islander	191	294	327
Race	Count of Other races	7,801	15,190	15,875
Ra	White	51.4%	51.2%	51.5%
	Black or African American	0.3%	0.5%	0.6%
	Asian	1.2%	0.9%	1.0%
	Other Races	47.1%	47.4%	46.9%
	Speak English at Home	35.1%	36.1%	36.8%
	Speak Spanish at Home	63.0%	62.3%	61.5%
	Speak French or French Creole at Home	0.2%	0.3%	0.3%
	Speak German at Home	0.1%	0.1%	0.1%
ge n	Speak Other Indo-European Languages at Home	0.1%	0.1%	0.2%
ua oke	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.0%
Language Spoken	Speak Chinese at Home	0.5%	0.3%	0.3%
S La	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.1%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.5%	0.3%	0.3%
	Speak Other Language at Home	0.2%	0.2%	0.2%
	Hispanic Population	13,577	25,796	26,825
	Hispanic Population Percent	82.0%	80.5%	79.3%
Hispanic	Mexican	95.3%	95.5%	95.4%
	Puerto Rican	0.1%	0.1%	0.1%
	Cuban	0.0%	0.0%	0.0%
	Dominican	0.0%	0.0%	0.0%
	Central American	1.1%	1.1%	1.1%
	South American	0.0%	0.1%	0.1%
	Other Hispanic	3.4%	3.2%	3.3%
	2000 Hispanic Population Percent	68% 51%	71%	70% 58%
	1990 Hispanic Population Percent	51%	59%	58%

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American (percent of total population) 0.8% 0.8% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.0%		Paula Center Paula, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Native American (ie. Indian/Eskimo) 0.3% 0.2% 0.2% Hawaian/Pacific Islander 0.0% 0.0% 0.0% Asian (percent of total population) 1.1% 0.8% 0.9% Chinese 0.3% 0.2% 0.2% Japanese 0.1% 0.1% 0.1% Korean 0.1% 0.1% 0.1% South Central Asian (ie. Vietnamese) 0.5% 0.3% 0.2% South East Asian (ie. Vietnamese) 0.0% 0.0% 0.0% Ditch 0.1% 0.1% 0.1% 0.1% French 0.2% 0.2% 0.2% 0.2% British 0.2% 0.3% 0.3% 0.3% Other 0.7% 0.7% 0.1% 0.1% Scandinavian 0.2% 0.3% 0.3% 0.3% </th <th></th> <th>American (percent of total population)</th> <th></th> <th></th> <th>0.9%</th>		American (percent of total population)			0.9%
Hawaiian/Pacific islander 0.0% 0.0% 0.0% Asian (percent of total population) 1.1% 0.8% 0.9% Asian (percent of total population) 1.1% 0.8% 0.2% Japanese 0.1% 0.1% 0.1% South Central Asian (ie. Indian) 0.2% 0.1% 0.2% South Central Asian (ie. Vietnamese) 0.5% 0.3% 0.2% Other Asian 0.0% 0.0% 0.0% Dutch 0.1% 0.1% 0.3% Dutch 0.1% 0.1% 0.3% Dutch 0.1% 0.1% 0.1% French 0.2% 0.2% 0.2% Cotinavian 0.2% 0.3% 0.3% Scotch/trish 0.6% 0.7% 0.8% Scotch/trish 0.6% 0.7% 0.3% Other Ancestry 10.5% 12.0% 12.5% Unclassified Ancestry 2.6% 2.7% 3.6% Middle Easter 0.0% 0.0% 0.0% <					
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Second European (percent of total population) 2.9% 3.1% 3.5% British 0.6% 0.6% 0.6% 0.7% British 0.2% 0.2% 0.2% 0.2% German 0.7% 0.7% 0.8% 0.3% Polish 0.1% 0.1% 0.1% 0.1% Scotch/fish 0.2% 0.2% 0.3% 0.3% Scotch/fish 0.6% 0.7% 0.7% 0.7% Other Ancestry 10.5% 12.0% 0.2% 0.3% Middle Eastern 0.0% <td></td> <td>· · · · · · · · · · · · · · · · · · ·</td> <td></td> <td></td> <td></td>		· · · · · · · · · · · · · · · · · · ·			
French German 0.2% 0.7% 0.2% 0.7% 0.2% 0.7% 0.2% 0.7% 0.8% 0.7% Italian 0.7% 0.7% 0.3% 0.3% 0.3% Polish 0.1% 0.1% 0.1% 0.1% Scatch/Irish 0.2% 0.3% 0.3% Scatch/Irish 0.6% 0.7% 0.7% Other European (ie. Greek/Russian) 0.2% 0.3% 0.3% Middle Eastern 0.0% 0.0% 0.0% Other Ancestry 10.5% 12.0% 12.5% Unclassified Ancestry 2.6% 2.7% 3.0% Aduit Population (25 Years or Older) 10.834 21.047 22.28 Elementary (0 to 8) 18.0% 19.3% 18.7% Some College (13 to 16) 21.3% 20.5% 21.0% Some College (13 to 16) 21.3% 9.3% 9.5% Graduate Degree Only 8.8% 9.3% 9.5% Graduate Degree Only 8.8% 9.3% 9.5% Graduate Degree Conly 3.84	ity				
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5 Person Household 13.3% 12.6% 12.6% 6 Person Household 7.2% 7.1% 7.0% 7+ Person Household 6.5% 6.7% 6.6%		3 Person Household	17.4%	16.6%	16.5%
6 Person Household 7.2% 7.1% 7.0% 7+ Person Household 6.5% 6.7% 6.6%		4 Person Household		17.6%	17.5%
7+ Person Household 6.5% 6.7% 6.6%		5 Person Household			12.6%
					7.0%
% Households With Children 35.1% 35.3% 34.7%					
		% Households With Children	35.1%	35.3%	34.7%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

	Paula Center Paula, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units	4,886	9,705	10,269
Housing	Owner Occupied Percent	54.5%	51.7%	52.5%
sno	Renter Occupied Percent	43.0%	44.7%	43.9%
Н	Vacant Housing Percent	2.5%	3.6%	3.7%
	Total Housing Units (Census 2000)	4,326	8,752	9,194
	Property Value \$1,000,000 or more	3.6%	3.4%	4.0%
	Property Value \$750,000 to \$999,999	24.0%	25.0%	25.0%
	Property Value \$500,000 to \$749,999	29.6%	30.0%	29.4%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	9.4%	9.0%	8.6%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	5.0%	4.7%	4.6%
	Property Value \$200,000 to \$299,999	6.2%	5.6%	5.6%
l e C	Property Value \$150,000 to \$199,999	5.7%	3.9%	3.8%
	Property Value \$100,000 to \$149,999	5.2%	4.0%	4.0%
<u> </u>	Property Value \$60,000 to \$99,999	1.1%	1.5%	1.5%
9	Property Value \$40,000 to \$59,999	0.4%	0.4%	0.4%
	Property Value \$0 to \$39,999	2.8%	1.8%	1.8%
	Median Home Value	\$590,101	\$613,711	\$619,990
	\$0 and under - percent	19.0%	19.1%	18.9%
	\$1 to \$4999 - percent	10.1%	10.2%	10.1%
	\$5k to \$9999 - percent	5.0%	5.1%	5.0%
olo	\$10k to \$24999 - percent	6.7%	6.7%	6.7%
Wealth Household	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
Wealth Houseł	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
ЯH	\$100k to \$249999 - percent	17.3%	17.2%	17.2%
per	\$250k to \$499999 - percent	12.0%	11.9%	12.0%
	\$500k+ - percent	12.6%	12.5%	12.7%
	Median HH Wealth	\$60,772	\$59,230	\$60,978
	Avg HH Wealth	\$213,673	\$212,206	\$214,450
it a		004	005	005
bil	Economic Viability Local	281	285	285
Economic Viability	Economic Viability Indexed	104	105	105
	Employed Civilian Pop 16+ by Occupation	7,996	15,115	15,948
	Managerial/Executive	7.4%	7.2%	7.7%
+	Professional Specialty	13.7%	12.6%	12.9%
16	Healthcare Support	4.1%	5.2%	5.1%
ge	Sales	11.4%	10.9%	10.9%
Ý	Office & Administrative Support	14.0%	12.1%	12.0%
ior ins	Protective Service	1.7%	1.7%	1.7%
oat ilia	Food Preperation	4.7%	3.8%	3.9%
Occupation ed Civilians	Building Maintenance & Cleaning	7.2%	7.9%	7.8%
d O	Personal Care	1.6%	1.8%	1.8%
ye	Farming, Fishing, & Forestry	8.9%	11.9%	11.5%
olo	Construction	8.8%	9.7%	9.8%
Occupation (Employed Civilians Age 16+)	Production & Transportation	16.4%	15.0%	14.8%
(E				
	Percent White Collar Workers	50.6%	48.1%	48.7% 51.2%
	Percent Blue Collar Workers	49.4%	51.9%	51.3%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

BRIXMOR® Latitude: 34.344815 Longitude: -119.081002

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Santa Paula Center Santa Paula, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Agriculture/Mining/Construct	on 19.6%	22.1%	22.3%
Manufacturing	10.6%	9.4%	9.3%
Transportation	3.9%	4.0%	4.2%
Information	0.6%	0.6%	0.6%
Wholesale/Retail	17.3%	16.7%	16.6%
Finance, Insurance, Real Es	ate 2.3%	2.0%	2.0%
Professional Services	2.7%	2.8%	2.8%
Management Services	0.1%	0.2%	0.3%
Administrative/Waste Service	es 6.2%	5.9%	5.7%
Educational Services	19.3%	19.7%	19.8%
Entertainment Services	7.4%	6.9%	6.9%
Other Professional Services	4.8%	5.3%	5.3%
Public Administration	5.1%	4.2%	4.2%
No Vehicles	3.0%	3.3%	3.2%
<u>δ</u> <u>τ</u> 1 Vehicle	30.4%	31.1%	31.0%
2 Vehicles	31.9%	34.0%	33.6%
A Vehicle 2 Vehicles 3 or more vehicles	34.7%	31.7%	32.2%
Average Number of Vehicles	2.18	2.13	2.14
Births (last 12 months) Deaths (last 12 months) Migration (last 12 months)	176	336	353
Deaths (last 12 months)	110	224	239
Migration (last 12 months)	-102	-131	-137
Workplace Establishments Workplace Employees (FTE	302	784	824
Workplace Employees (FTE	2,606	7,106	7,449