

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.883424 Longitude: -70.865065

Seacoast Shopping Center Seabrook, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	10,408	50,645	169,014
	Population Est 23Q1	10,420	50,550	168,946
	Population Est 22Q4	10,410	50,368	168,639
	Population Est 22Q3	10,449	50,322	168,442
	Population Est 22Q2	10,290	50,153	168,140
	Population Est 22Q1	10,268	50,107	167,954
	Population Est 21Q4	10,292	50,096	167,553
	Population Est 21Q3	10,377	49,960	167,247
	Population Est 21Q2	10,367	49,952	167,093
	Population Fcst	10,584	51,645	170,603
	2010 Census Population	10,173	47,125	156,227
	2000 Census Population	9,155	44,809	149,722
	1990 Census Population	7,561	39,102	132,387
	Current Year Daytime Population	11,789	46,495	176,579
	Average Seasonal Population	695	9,105	18,493
	Historical Annual Growth, 1990 – 2000	1.93%	1.37%	1.24%
	Historical Annual Growth, 2000 – 2010	1.06%	0.51%	0.43%
	Estimated Annual Growth, 2010 – CY	0.16%	0.51%	0.55%
	Projected Annual Growth, CY to Y5	0.34%	0.39%	0.19%
	Group Qtrs Est	64	527	2,285
	Transient Est Average Last 4 Qtrs	2,226	5,273	9,911
Households	Current Year Estimated Households	4,308	22,089	71,061
	Households Est 23Q1	4,313	22,015	70,989
	Households Est 22Q4	4,310	21,930	70,849
	Households Est 22Q3	4,328	21,911	70,763
	Households Est 22Q2	4,260	21,837	70,621
	Households Est 22Q1	4,251	21,817	70,536
	Households Est 21Q4	4,261	21,810	70,344
	Households Est 21Q3	4,297	21,734	70,175
	Households Est 21Q2	4,293	21,732	70,115
	Households Fcst	4,379	22,573	71,855
	2010 Census Households	4,077	19,628	63,792
	2000 Census Households	3,709	17,982	59,524
	1990 Census Households	3,046	15,042	50,201
	Historical Annual Growth, 1990 – 2000	1.99%	1.80%	1.72%
	Historical Annual Growth, 2000 – 2010	0.95%	0.88%	0.69%
	Estimated Annual Growth, 2010 – CY	0.39%	0.83%	0.76%
	Projected Annual Growth, CY to Y5	0.33%	0.43%	0.22%
	Population per Household	2.40	2.27	2.35

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Seacoast Shopping Center Seabrook, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.1%	3.5%	4.4%
	HH Income \$250,000 to \$499,999	3.7%	4.2%	5.2%
	HH Income \$200,000 to \$249,999	8.6%	9.8%	12.2%
	HH Income \$175,000 to \$199,999	5.7%	5.5%	6.4%
	HH Income \$150,000 to \$174,999	6.1%	7.4%	8.2%
	HH Income \$100,000 to 149,999	19.2%	19.6%	18.8%
	HH Income \$75,000 to 99,999	14.0%	13.3%	12.3%
	HH Income \$50,000 to 74,999	14.7%	14.3%	12.3%
	HH Income \$35,000 to 49,999	8.3%	7.1%	6.6%
	HH Income \$25,000 to 34,999	5.6%	4.1%	4.4%
	HH Income \$15,000 to 24,999	7.4%	5.7%	4.5%
	HH Income \$0 to 14,999	3.7%	5.4%	4.6%
	Average Household Income	\$126,081	\$134,677	\$149,375
	Median Household Income	\$92,599	\$99,976	\$112,535
	Per Capita Income	\$52,451	\$59,222	\$63,471
	Average Disposable Income	\$95,071	\$99,379	\$108,320
	Median Disposable Income	\$79,402	\$84,505	\$93,739
	Discretionary HH Income Over \$150,000	8.2%	9.3%	12.5%
	Discretionary HH Income \$125,000 to \$149,999	9.3%	8.5%	9.9%
	Discretionary HH Income \$100,000 to \$124,999	8.0%	9.4%	11.1%
	Discretionary HH Income \$75,000 to \$99,999	12.7%	14.4%	14.2%
	Discretionary HH Income \$50,000 to \$74,999	21.5%	20.5%	18.9%
	Discretionary HH Income \$25,000 to \$49,999	22.5%	21.3%	18.7%
	Discretionary HH Income Under \$25,000	17.9%	16.6%	14.7%
	Average Discretionary HH Income	\$69,263	\$72,180	\$78,947
	Median Discretionary HH Income	\$60,227	\$65,052	\$72,209
	Householder White – Count	4,035	20,525	64,856
	Median HH Income	\$92,244	\$101,707	\$113,621
	Average HH Income	\$101,405	\$107,761	\$115,401
	Householder Black or African-American – Count	45	197	555
	Median HH Income	\$91,509	\$71,115	\$96,034
	Average HH Income	\$91,856	\$65,303	\$95,482
	Householder Hispanic – Count	51	390	2,036
	Median HH Income	\$139,521	\$95,605	\$102,074
	Average HH Income	\$137,791	\$103,259	\$104,220
	Householder Asian or Pacific Islander – Count	31	195	1,026
	Median HH Income	\$101,086	\$109,737	\$118,261
	Average HH Income	\$110,715	\$115,202	\$120,925
	Householder Other or Pacific Islander – Count	146	782	2,588
	Median HH Income	\$102,569	\$86,979	\$99,050
	Average HH Income	\$100,538	\$88,509	\$107,567

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Seacoast Shopping Center Seabrook, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	5,150	24,440	81,597
	Female Population	5,258	26,205	87,418
Total Population by Age	Count of Pop 0 to 4 years	418	1,995	6,725
	Count of Pop 0 to 7 years	552	2,822	9,779
	Count of Pop 5 - 13	801	3,874	13,734
	Count of Pop 14 - 18	444	2,087	7,298
	Count of Pop 19 - 22	451	2,122	7,512
	Count of Pop 22 - 25	327	1,569	5,653
	Count of Pop 25 - 29	561	2,452	8,142
	Count of Pop 30 - 34	551	2,635	8,433
	Count of Pop 35 - 39	556	2,811	9,342
	Count of Pop 40 - 44	537	2,761	9,284
	Count of Pop 45 - 59	2,145	10,350	34,269
	Count of Pop 60 - 74	2,584	12,585	40,648
	Count of Pop 75 - 84	825	4,181	13,762
	Count of Pop 85+	209	1,222	4,212
	% of Pop 0 to 4 years	4.0%	3.9%	4.0%
	% of Pop 0 to 7 years	5.3%	5.6%	5.8%
	% of Pop 5 - 13	7.7%	7.6%	8.1%
	% of Pop 14 - 18	4.3%	4.1%	4.3%
	% of Pop 19 - 22	4.3%	4.2%	4.4%
	% of Pop 22 - 25	3.1%	3.1%	3.3%
	% of Pop 25 - 29	5.4%	4.8%	4.8%
	% of Pop 30 - 34	5.3%	5.2%	5.0%
	% of Pop 35 - 39	5.3%	5.5%	5.5%
	% of Pop 40 - 44	5.2%	5.5%	5.5%
	% of Pop 45 - 59	20.6%	20.4%	20.3%
	% of Pop 60 - 74	24.8%	24.8%	24.1%
	% of Pop 75 - 84	7.9%	8.3%	8.1%
	% of Pop 85+	2.0%	2.4%	2.5%
	Median Age	50.1	50.3	49.4
	Average Age	46.2	46.7	46.1
Male Population by Age	% of Pop 0 to 4 years	4.2%	4.2%	4.3%
	% of Pop 5 - 13	8.1%	8.1%	8.6%
	% of Pop 14 - 18	4.5%	4.3%	4.5%
	% of Pop 19 - 22	4.5%	4.5%	4.7%
	% of Pop 22 - 25	3.3%	3.4%	3.6%
	% of Pop 25 - 29	5.6%	5.2%	5.2%
	% of Pop 30 - 34	5.7%	5.4%	5.2%
	% of Pop 35 - 39	5.1%	5.7%	5.7%
	% of Pop 40 - 44	5.2%	5.5%	5.5%
	% of Pop 45 - 59	20.2%	20.0%	20.0%
	% of Pop 75 - 84	7.1%	7.5%	7.4%
	% of Pop 60 - 74	24.9%	24.2%	23.4%
	% of Pop 85+	1.6%	1.8%	1.8%
	Median Age	48.7	48.3	47.4
	Average Age	45.3	45.4	44.8

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	% of Pop 0 to 4 years	3.8%	3.7%	3.7%
	% of Pop 5 - 13	7.3%	7.2%	7.7%
	% of Pop 14 - 18	4.1%	3.9%	4.1%
	% of Pop 19 - 22	4.1%	3.9%	4.2%
	% of Pop 22 - 25	3.0%	2.8%	3.1%
	% of Pop 25 - 29	5.2%	4.5%	4.5%
	% of Pop 30 - 34	4.9%	5.0%	4.8%
	% of Pop 35 - 39	5.6%	5.4%	5.4%
	% of Pop 40 - 44	5.1%	5.4%	5.5%
	% of Pop 45 - 59	21.0%	20.8%	20.5%
	% of Pop 60 - 74	24.8%	25.5%	24.7%
	% of Pop 75 - 84	8.7%	9.0%	8.8%
	% of Pop 85+	2.4%	2.9%	3.1%
	Median Age	51.2	51.9	51.1
	Average Age	47.2	47.9	47.3
Race	Count of White	9,412	46,183	152,932
	Count of Black or African-American	186	664	1,944
	Count of Asian or Pacific Islander	94	668	3,216
	Count of Other races	716	3,130	10,922
	White	90.4%	91.2%	90.5%
	Black or African American	1.8%	1.3%	1.1%
	Asian	0.9%	1.3%	1.9%
	Other Races	6.9%	6.2%	6.5%
Language Spoken	Speak English at Home	94.9%	94.1%	92.9%
	Speak Spanish at Home	1.4%	1.6%	2.6%
	Speak French or French Creole at Home	0.6%	0.7%	0.6%
	Speak German at Home	0.8%	0.5%	0.5%
	Speak Other Indo-European Languages at Home	0.7%	1.1%	1.5%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.4%	0.3%
	Speak Chinese at Home	0.3%	0.4%	0.5%
	Speak Korean at Home	0.1%	0.1%	0.3%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.3%	0.4%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.2%
	Speak Other Language at Home	0.5%	0.6%	0.4%
Hispanic	Hispanic Population	274	1,533	6,350
	Hispanic Population Percent	2.6%	3.0%	3.8%
	Mexican	18.3%	15.9%	12.4%
	Puerto Rican	27.1%	34.4%	32.5%
	Cuban	22.1%	10.0%	7.4%
	Dominican	1.9%	6.8%	16.7%
	Central American	4.1%	12.9%	6.9%
	South American	8.5%	12.7%	13.7%
	Other Hispanic	17.9%	7.4%	10.5%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	4.3%	3.8%	3.8%
	American	4.0%	3.6%	3.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	1.3%	1.9%
	Chinese	0.2%	0.4%	0.4%
	Japanese	0.1%	0.0%	0.1%
	Korean	0.1%	0.2%	0.3%
	South Central Asian (ie. Indian)	0.2%	0.1%	0.4%
	South East Asian (ie. Vietnamese)	0.2%	0.4%	0.4%
	Other Asian	0.2%	0.2%	0.2%
	European (percent of total population)	61.0%	61.7%	61.4%
	British	15.6%	12.0%	11.9%
	Dutch	0.3%	0.4%	0.5%
	French	8.0%	6.5%	5.7%
	German	4.4%	4.5%	5.0%
	Italian	6.9%	8.8%	8.4%
	Polish	2.7%	2.9%	2.7%
	Scandinavian	1.3%	2.2%	2.4%
	Scotch/Irish	17.2%	20.2%	19.9%
	Other European (ie. Greek/Russian)	4.6%	4.3%	4.9%
	Middle Eastern	0.7%	1.0%	0.9%
	Other Ancestry	15.1%	13.6%	13.3%
	Unclassified Ancestry	15.4%	15.6%	15.0%
Education (Age 25+)	Adult Population (25 Years or Older)	7,968	38,997	128,092
	Elementary (0 to 8)	3.2%	1.4%	1.3%
	Some High School (9 to 11)	6.6%	4.2%	2.9%
	High School Graduate (12)	38.8%	26.2%	21.6%
	Some College (13 to 16)	13.4%	15.7%	16.5%
	Associates Degree Only	11.1%	11.6%	9.2%
	Bachelors Degree Only	18.8%	26.0%	29.4%
	Graduate Degree	8.1%	15.0%	19.2%
	% College (4+)	26.9%	40.9%	48.6%
Household Type	Total Households – count	4,308	22,089	71,061
	One Person HHs – count	1,217	7,039	20,553
	Family HHs – count	2,759	13,331	45,125
	Married Couple – count	2,083	10,259	36,572
	w/own children – count	608	3,287	12,742
	w/out own children – count	1,476	6,971	23,829
	Male Householder – count	252	916	2,428
	Female Householder – count	423	2,157	6,125
	Non-Family Households – count	332	1,719	5,382
	1 Person Household	28.3%	31.9%	28.9%
	2 Person Household	36.1%	35.4%	36.2%
	3 Person Household	16.1%	14.7%	15.1%
	4 Person Household	12.2%	11.5%	12.7%
	5 Person Household	5.1%	4.5%	4.9%
	6 Person Household	1.5%	1.5%	1.5%
	7+ Person Household	0.8%	0.6%	0.7%
	% Households With Children	19.6%	21.8%	23.7%

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Housing	Total Housing Units	4,638	25,444	78,734
	Owner Occupied Percent	70.0%	63.4%	68.4%
	Renter Occupied Percent	22.9%	23.4%	21.8%
	Vacant Housing Percent	7.1%	13.2%	9.7%
	Total Housing Units (Census 2000)	3,934	21,098	66,139
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	6.2%	8.4%	14.5%
	Property Value \$750,000 to \$999,999	13.7%	17.8%	20.9%
	Property Value \$500,000 to \$749,999	32.8%	34.9%	30.4%
	Property Value \$400,000 to \$499,999	13.3%	13.7%	11.4%
	Property Value \$300,000, to \$399,999	12.4%	9.4%	7.9%
	Property Value \$200,000 to \$299,999	8.3%	6.3%	4.7%
	Property Value \$150,000 to \$199,999	2.3%	1.4%	1.1%
	Property Value \$100,000 to \$149,999	3.7%	1.4%	1.3%
	Property Value \$60,000 to \$99,999	3.6%	1.0%	1.1%
	Property Value \$40,000 to \$59,999	0.5%	0.3%	0.5%
	Property Value \$0 to \$39,999	1.2%	1.5%	1.3%
	Median Home Value	\$527,735	\$593,778	\$649,919
Wealth per Household	\$0 and under - percent	16.3%	16.0%	15.5%
	\$1 to \$4999 - percent	7.9%	7.5%	7.0%
	\$5k to \$9999 - percent	4.3%	4.1%	3.9%
	\$10k to \$24999 - percent	6.1%	6.0%	5.8%
	\$25k to \$49999 - percent	6.8%	6.7%	6.6%
	\$50k to \$99999 - percent	10.5%	10.3%	10.2%
	\$100k to \$249999 - percent	18.9%	18.8%	19.0%
	\$250k to \$499999 - percent	13.8%	14.1%	14.5%
	\$500k+ - percent	15.5%	16.5%	17.4%
	Median HH Wealth	\$91,450	\$97,153	\$107,209
	Avg HH Wealth	\$251,867	\$262,517	\$273,354
Economic Viability	Economic Viability Local	266	271	277
	Economic Viability Indexed	98	100	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,211	27,559	94,372
	Managerial/Executive	14.4%	20.4%	22.6%
	Professional Specialty	24.2%	25.6%	27.4%
	Healthcare Support	1.9%	2.5%	2.2%
	Sales	10.3%	11.2%	11.3%
	Office & Administrative Support	7.5%	9.6%	9.2%
	Protective Service	2.5%	1.6%	1.8%
	Food Preparation	6.6%	5.6%	4.8%
	Building Maintenance & Cleaning	6.5%	3.4%	2.3%
	Personal Care	1.7%	2.9%	2.7%
	Farming, Fishing, & Forestry	0.2%	0.6%	0.4%
	Construction	7.4%	6.0%	6.6%
	Production & Transportation	17.0%	10.5%	8.8%
	Percent White Collar Workers	58.3%	69.3%	72.6%
	Percent Blue Collar Workers	41.7%	30.7%	27.4%

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	Agriculture/Mining/Construction	6.2%	5.7%	6.8%
	Manufacturing	16.0%	13.2%	11.9%
	Transportation	1.5%	2.8%	4.0%
	Information	1.0%	1.8%	1.9%
	Wholesale/Retail	14.8%	14.5%	13.2%
	Finance, Insurance, Real Estate	6.5%	7.7%	8.0%
	Professional Services	7.0%	8.5%	10.4%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	4.9%	4.2%	3.5%
	Educational Services	20.6%	24.1%	23.5%
	Entertainment Services	12.1%	9.9%	8.7%
	Other Professional Services	4.3%	4.2%	4.1%
	Public Administration	5.0%	3.5%	3.7%
Vehicles per HH	No Vehicles	3.4%	5.2%	4.6%
	1 Vehicle	29.2%	34.1%	31.6%
	2 Vehicles	38.4%	41.1%	42.8%
	3 or more vehicles	29.0%	19.7%	21.0%
	Average Number of Vehicles	2.06	1.83	1.89
Change	Births (last 12 months)	83	386	1,288
	Deaths (last 12 months)	114	557	1,832
	Migration (last 12 months)	149	682	1,472
Work place	Workplace Establishments	494	2,161	7,100
	Workplace Employees (FTE)	5,833	18,098	70,865