

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.883424 Longitude: -70.865065

Seacoast Shopping Center Seabrook, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	4,771	16,583	58,005
	Population Est 23Q1	4,781	16,549	57,933
	Population Est 22Q4	4,774	16,488	57,729
	Population Est 22Q3	4,801	16,538	57,658
	Population Est 22Q2	4,681	16,378	57,447
	Population Est 22Q1	4,672	16,349	57,387
	Population Est 21Q4	4,686	16,368	57,369
	Population Est 21Q3	4,751	16,377	57,080
	Population Est 21Q2	4,745	16,359	57,079
	Population Fcst	4,876	17,017	59,209
	2010 Census Population	4,644	15,709	53,909
	2000 Census Population	4,069	14,694	52,019
	1990 Census Population	3,251	12,304	46,139
	Current Year Daytime Population	6,406	17,125	51,345
	Average Seasonal Population	347	5,001	12,570
	Historical Annual Growth, 1990 – 2000	2.27%	1.79%	1.21%
	Historical Annual Growth, 2000 – 2010	1.33%	0.67%	0.36%
	Estimated Annual Growth, 2010 – CY	0.19%	0.38%	0.52%
	Projected Annual Growth, CY to Y5	0.44%	0.52%	0.41%
	Group Qtrs Est	31	86	647
	Transient Est Average Last 4 Qtrs	137	3,065	5,008
Households	Current Year Estimated Households	2,013	7,162	25,853
	Households Est 23Q1	2,017	7,144	25,788
	Households Est 22Q4	2,014	7,116	25,691
	Households Est 22Q3	2,027	7,141	25,661
	Households Est 22Q2	1,976	7,073	25,561
	Households Est 22Q1	1,972	7,059	25,534
	Households Est 21Q4	1,978	7,066	25,524
	Households Est 21Q3	2,005	7,065	25,361
	Households Est 21Q2	2,002	7,057	25,365
	Households Fcst	2,056	7,358	26,456
	2010 Census Households	1,872	6,495	22,867
	2000 Census Households	1,671	6,020	21,515
	1990 Census Households	1,338	4,908	18,124
	Historical Annual Growth, 1990 – 2000	2.25%	2.06%	1.73%
	Historical Annual Growth, 2000 – 2010	1.14%	0.76%	0.61%
	Estimated Annual Growth, 2010 – CY	0.51%	0.69%	0.86%
	Projected Annual Growth, CY to Y5	0.42%	0.54%	0.46%
	Population per Household	2.35	2.30	2.22

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Seacoast Shopping Center Seabrook, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.6%	3.5%	3.5%
	HH Income \$250,000 to \$499,999	3.2%	4.2%	4.1%
	HH Income \$200,000 to \$249,999	7.4%	9.8%	9.7%
	HH Income \$175,000 to \$199,999	2.5%	5.9%	6.3%
	HH Income \$150,000 to \$174,999	4.4%	6.8%	7.5%
	HH Income \$100,000 to 149,999	18.7%	19.7%	19.0%
	HH Income \$75,000 to 99,999	19.6%	12.8%	13.6%
	HH Income \$50,000 to 74,999	16.3%	13.5%	14.0%
	HH Income \$35,000 to 49,999	7.0%	8.3%	7.2%
	HH Income \$25,000 to 34,999	6.0%	5.0%	4.3%
	HH Income \$15,000 to 24,999	8.7%	6.0%	5.8%
	HH Income \$0 to 14,999	3.5%	4.6%	5.1%
	Average Household Income	\$105,459	\$133,662	\$136,557
	Median Household Income	\$85,684	\$99,727	\$100,114
	Per Capita Income	\$44,808	\$57,954	\$61,393
	Average Disposable Income	\$87,621	\$99,533	\$99,619
	Median Disposable Income	\$73,781	\$85,064	\$84,582
	Discretionary HH Income Over \$150,000	6.5%	10.0%	8.9%
	Discretionary HH Income \$125,000 to \$149,999	6.2%	9.3%	9.3%
	Discretionary HH Income \$100,000 to \$124,999	5.0%	9.0%	9.9%
	Discretionary HH Income \$75,000 to \$99,999	11.6%	14.0%	14.0%
	Discretionary HH Income \$50,000 to \$74,999	27.8%	19.8%	20.4%
	Discretionary HH Income \$25,000 to \$49,999	23.0%	21.1%	20.9%
	Discretionary HH Income Under \$25,000	19.8%	16.8%	16.7%
	Average Discretionary HH Income	\$62,331	\$72,759	\$72,675
	Median Discretionary HH Income	\$54,736	\$65,036	\$65,652
	Householder White – Count	1,895	6,712	24,131
	Median HH Income	\$84,231	\$100,377	\$102,075
	Average HH Income	\$93,665	\$106,405	\$108,234
	Householder Black or African-American – Count	41	48	218
	Median HH Income	\$91,221	\$91,301	\$56,557
	Average HH Income	\$91,527	\$92,773	\$57,239
	Householder Hispanic – Count	20	101	438
	Median HH Income	\$123,827	\$108,023	\$95,629
	Average HH Income	\$144,095	\$122,523	\$104,251
	Householder Asian or Pacific Islander – Count	7	63	217
	Median HH Income	\$97,921	\$99,864	\$102,469
	Average HH Income	\$97,036	\$109,828	\$103,798
	Householder Other or Pacific Islander – Count	50	238	849
	Median HH Income	\$95,650	\$94,513	\$85,073
	Average HH Income	\$92,077	\$94,253	\$88,267

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Gender	Male Population	2,354	8,184	27,873
	Female Population	2,417	8,400	30,132
Total Population by Age	Count of Pop 0 to 4 years	184	638	2,236
	Count of Pop 0 to 7 years	221	848	3,129
	Count of Pop 5 - 13	333	1,175	4,295
	Count of Pop 14 - 18	197	643	2,354
	Count of Pop 19 - 22	201	670	2,391
	Count of Pop 22 - 25	142	505	1,754
	Count of Pop 25 - 29	254	876	2,724
	Count of Pop 30 - 34	256	878	2,966
	Count of Pop 35 - 39	244	862	3,165
	Count of Pop 40 - 44	232	820	3,118
	Count of Pop 45 - 59	1,029	3,399	11,880
	Count of Pop 60 - 74	1,204	4,358	14,829
	Count of Pop 75 - 84	398	1,412	4,877
	Count of Pop 85+	97	347	1,416
	% of Pop 0 to 4 years	3.9%	3.8%	3.9%
	% of Pop 0 to 7 years	4.6%	5.1%	5.4%
	% of Pop 5 - 13	7.0%	7.1%	7.4%
	% of Pop 14 - 18	4.1%	3.9%	4.1%
	% of Pop 19 - 22	4.2%	4.0%	4.1%
	% of Pop 22 - 25	3.0%	3.0%	3.0%
	% of Pop 25 - 29	5.3%	5.3%	4.7%
	% of Pop 30 - 34	5.4%	5.3%	5.1%
	% of Pop 35 - 39	5.1%	5.2%	5.5%
	% of Pop 40 - 44	4.9%	4.9%	5.4%
	% of Pop 45 - 59	21.6%	20.5%	20.5%
	% of Pop 60 - 74	25.2%	26.3%	25.6%
	% of Pop 75 - 84	8.3%	8.5%	8.4%
	% of Pop 85+	2.0%	2.1%	2.4%
	Median Age	51.2	51.8	51.1
	Average Age	47.0	47.3	47.1
Male Population by Age	% of Pop 0 to 4 years	4.1%	4.0%	4.1%
	% of Pop 5 - 13	7.2%	7.4%	7.8%
	% of Pop 14 - 18	4.3%	4.1%	4.3%
	% of Pop 19 - 22	4.5%	4.3%	4.5%
	% of Pop 22 - 25	3.2%	3.2%	3.3%
	% of Pop 25 - 29	5.8%	5.5%	5.1%
	% of Pop 30 - 34	6.0%	5.6%	5.4%
	% of Pop 35 - 39	5.0%	5.1%	5.6%
	% of Pop 40 - 44	4.8%	5.1%	5.5%
	% of Pop 45 - 59	21.5%	20.0%	20.1%
	% of Pop 75 - 84	7.1%	7.8%	7.7%
	% of Pop 60 - 74	25.1%	26.1%	24.8%
	% of Pop 85+	1.5%	1.7%	1.8%
	Median Age	49.8	50.5	49.1
	Average Age	45.8	46.4	45.8

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	% of Pop 0 to 4 years	3.7%	3.7%	3.6%
	% of Pop 5 - 13	6.8%	6.8%	7.0%
	% of Pop 14 - 18	3.9%	3.7%	3.8%
	% of Pop 19 - 22	3.9%	3.8%	3.8%
	% of Pop 22 - 25	2.8%	2.9%	2.8%
	% of Pop 25 - 29	4.9%	5.0%	4.4%
	% of Pop 30 - 34	4.8%	5.0%	4.9%
	% of Pop 35 - 39	5.2%	5.3%	5.3%
	% of Pop 40 - 44	4.9%	4.8%	5.3%
	% of Pop 45 - 59	21.7%	21.0%	20.8%
	% of Pop 60 - 74	25.4%	26.5%	26.2%
	% of Pop 75 - 84	9.5%	9.2%	9.1%
	% of Pop 85+	2.6%	2.5%	3.0%
	Median Age	52.4	53.0	52.7
	Average Age	48.2	48.2	48.3
Race	Count of White	4,316	15,083	53,176
	Count of Black or African-American	142	229	739
	Count of Asian or Pacific Islander	21	190	742
	Count of Other races	292	1,082	3,348
	White	90.5%	91.0%	91.7%
	Black or African American	3.0%	1.4%	1.3%
	Asian	0.4%	1.1%	1.3%
	Other Races	6.1%	6.5%	5.8%
Language Spoken	Speak English at Home	97.5%	94.2%	94.0%
	Speak Spanish at Home	0.6%	1.6%	1.6%
	Speak French or French Creole at Home	0.5%	0.8%	0.7%
	Speak German at Home	0.0%	0.7%	0.5%
	Speak Other Indo-European Languages at Home	0.8%	0.7%	1.5%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.4%	0.3%
	Speak Chinese at Home	0.1%	0.4%	0.3%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.1%	0.5%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.2%	0.5%	0.7%
Hispanic	Hispanic Population	95	496	1,643
	Hispanic Population Percent	2.0%	3.0%	2.8%
	Mexican	15.1%	16.9%	16.0%
	Puerto Rican	38.3%	27.7%	37.3%
	Cuban	12.1%	23.9%	9.7%
	Dominican	1.7%	4.8%	6.8%
	Central American	5.4%	4.1%	10.7%
	South American	4.3%	9.6%	12.0%
	Other Hispanic	23.2%	13.1%	7.5%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	4.7%	3.8%	3.5%
	American	4.4%	3.5%	3.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.4%	1.1%	1.3%
	Chinese	0.1%	0.3%	0.4%
	Japanese	0.1%	0.1%	0.0%
	Korean	0.0%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.0%	0.2%	0.1%
	South East Asian (ie. Vietnamese)	0.1%	0.3%	0.3%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	61.4%	61.1%	62.3%
	British	16.9%	14.3%	11.7%
	Dutch	0.2%	0.3%	0.4%
	French	8.1%	7.6%	6.6%
	German	3.4%	4.1%	4.6%
	Italian	6.6%	8.1%	8.8%
	Polish	2.7%	2.6%	2.9%
	Scandinavian	1.1%	1.6%	2.1%
	Scotch/Irish	17.9%	18.2%	20.9%
	Other European (ie. Greek/Russian)	4.6%	4.3%	4.4%
	Middle Eastern	0.6%	0.9%	1.0%
	Other Ancestry	15.6%	14.6%	13.2%
	Unclassified Ancestry	15.3%	15.5%	15.8%
Education (Age 25+)	Adult Population (25 Years or Older)	3,714	12,952	44,976
	Elementary (0 to 8)	3.8%	2.4%	1.4%
	Some High School (9 to 11)	7.0%	5.4%	3.8%
	High School Graduate (12)	44.0%	33.4%	25.0%
	Some College (13 to 16)	13.3%	13.9%	15.8%
	Associates Degree Only	11.3%	11.4%	11.1%
	Bachelors Degree Only	14.2%	22.7%	26.8%
	Graduate Degree	6.4%	10.9%	16.1%
	% College (4+)	20.5%	33.5%	42.9%
Household Type	Total Households – count	2,013	7,162	25,853
	One Person HHs – count	594	2,154	8,655
	Family HHs – count	1,247	4,454	15,147
	Married Couple – count	1,021	3,392	11,787
	w/own children – count	270	972	3,803
	w/out own children – count	751	2,420	7,984
	Male Householder – count	119	325	911
	Female Householder – count	107	737	2,449
	Non-Family Households – count	172	554	2,051
	1 Person Household	29.5%	30.1%	33.5%
	2 Person Household	37.5%	36.5%	35.5%
	3 Person Household	14.7%	15.2%	14.1%
	4 Person Household	11.5%	11.2%	10.8%
	5 Person Household	4.9%	4.7%	4.2%
	6 Person Household	1.2%	1.6%	1.4%
	7+ Person Household	0.8%	0.8%	0.5%
	% Households With Children	18.7%	18.8%	21.2%

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Seacoast Shopping Center Seabrook, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,154	8,843	30,446
	Owner Occupied Percent	68.6%	62.0%	61.4%
	Renter Occupied Percent	24.8%	19.0%	23.5%
	Vacant Housing Percent	6.6%	19.0%	15.1%
	Total Housing Units (Census 2000)	1,784	7,668	26,001
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	4.1%	5.9%	10.2%
	Property Value \$750,000 to \$999,999	9.4%	16.8%	17.8%
	Property Value \$500,000 to \$749,999	31.9%	32.6%	34.1%
	Property Value \$400,000 to \$499,999	13.3%	13.5%	13.3%
	Property Value \$300,000, to \$399,999	15.8%	10.5%	9.2%
	Property Value \$200,000 to \$299,999	13.1%	6.8%	5.9%
	Property Value \$150,000 to \$199,999	3.4%	1.8%	1.4%
	Property Value \$100,000 to \$149,999	3.6%	2.6%	1.4%
	Property Value \$60,000 to \$99,999	3.6%	2.4%	0.9%
	Property Value \$40,000 to \$59,999	0.5%	0.5%	0.3%
	Property Value \$0 to \$39,999	1.3%	1.7%	1.5%
	Median Home Value	\$465,241	\$559,970	\$603,571
Wealth per Household	\$0 and under - percent	16.6%	15.9%	16.0%
	\$1 to \$4999 - percent	8.2%	7.6%	7.4%
	\$5k to \$9999 - percent	4.3%	4.1%	4.1%
	\$10k to \$24999 - percent	6.2%	6.0%	6.0%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	10.5%	10.4%	10.3%
	\$100k to \$249999 - percent	18.8%	19.0%	18.8%
	\$250k to \$499999 - percent	13.6%	14.1%	14.2%
	\$500k+ - percent	14.9%	16.2%	16.6%
	Median HH Wealth	\$87,084	\$96,877	\$98,135
	Avg HH Wealth	\$244,702	\$260,376	\$264,195
Economic Viability	Economic Viability Local	262	273	270
	Economic Viability Indexed	97	101	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,314	8,538	31,820
	Managerial/Executive	9.5%	18.5%	21.6%
	Professional Specialty	23.9%	24.4%	26.2%
	Healthcare Support	2.4%	1.7%	2.3%
	Sales	8.8%	11.5%	10.6%
	Office & Administrative Support	4.4%	7.9%	9.3%
	Protective Service	3.4%	2.1%	1.7%
	Food Preperation	8.2%	5.9%	5.9%
	Building Maintenance & Cleaning	10.2%	4.9%	3.1%
	Personal Care	0.7%	2.0%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.7%
	Construction	6.6%	7.2%	5.9%
	Production & Transportation	21.9%	13.7%	10.0%
	Percent White Collar Workers	49.0%	63.9%	70.0%
	Percent Blue Collar Workers	51.0%	36.1%	30.0%

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	Agriculture/Mining/Construction	5.1%	6.5%	5.8%
	Manufacturing	19.4%	14.4%	12.7%
	Transportation	0.8%	1.7%	3.4%
	Information	0.2%	1.3%	2.0%
	Wholesale/Retail	17.9%	14.4%	13.1%
	Finance, Insurance, Real Estate	6.7%	7.2%	7.8%
	Professional Services	4.7%	8.7%	9.0%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	6.3%	5.1%	3.9%
	Educational Services	21.1%	20.6%	24.4%
	Entertainment Services	11.0%	11.3%	10.4%
	Other Professional Services	2.6%	4.1%	4.2%
	Public Administration	4.2%	4.8%	3.3%
Vehicles per HH	No Vehicles	3.6%	3.7%	5.2%
	1 Vehicle	26.9%	32.5%	35.2%
	2 Vehicles	41.4%	38.2%	40.9%
	3 or more vehicles	28.1%	25.6%	18.7%
	Average Number of Vehicles	2.00	1.98	1.80
Change	Births (last 12 months)	37	128	433
	Deaths (last 12 months)	53	190	647
	Migration (last 12 months)	106	267	793
Work place	Workplace Establishments	259	780	2,420
	Workplace Employees (FTE)	3,447	8,208	20,394