2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

#### BRIXMOR atituda: 42.075024 Laparituda: 71.044600

Points West Plaza		5.00 Minute	10.00 Minute	20.00 Minute
Brockton, MA		Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	66,342	151,317	426,282
	Population Est 23Q1	66,356	151,416	426,534
	Population Est 22Q4	66,174	151,134	425,751
	Population Est 22Q3	66,213	151,114	425,959
	Population Est 22Q2	66,247	150,994	425,849
	Population Est 22Q1	66,194	150,882	425,512
	Population Est 21Q4	66,332	150,978	425,490
	Population Est 21Q3	66,228	150,820	425,462
	Population Est 21Q2	66,321	150,956	425,535
Population	Population Fcst	65,273	149,791	426,361
llat	2010 Census Population	58,246	135,767	385,959
ndc	2000 Census Population	58,566	135,051	374,593
۲ a	1990 Census Population	56,701	131,635	352,457
	Current Year Daytime Population	66,073	151,069	412,996
	Average Seasonal Population	99	506	2,722
	Historical Annual Growth, 1990 – 2000	0.32%	0.26%	0.61%
	Historical Annual Growth, 2000 – 2010	-0.05%	0.05%	0.30%
	Estimated Annual Growth, 2010 – CY	0.92%	0.76%	0.70%
	Projected Annual Growth, CY to Y5	-0.32%	-0.20%	0.00%
	Group Qtrs Est	1,625	4,740	10,883
	Transient Est Average Last 4 Qtrs	1,695	1,933	7,599
	Current Year Estimated Households	22,099	52,141	154,735
	Households Est 23Q1	22,091	52,138	154,710
	Households Est 22Q4	22,021	52,020	154,408
	Households Est 22Q3	22,033	52,020	154,480
	Households Est 22Q2	22,046	51,982	154,464
	Households Est 22Q1	22,029	51,939	154,323
	Households Est 21Q4	22,074	51,964	154,282
ds	Households Est 21Q3	22,040	51,914	154,291
Households	Households Est 21Q2	22,079	51,977	154,329
se	Households Fcst	21,737	51,607	154,881
lou	2010 Census Households	20,319	48,310	140,701
	2000 Census Households	20,729	48,115	135,477
	1990 Census Households	20,338	45,981	122,542
	Historical Annual Growth, 1990 – 2000	0.19%	0.45%	1.01%
	Historical Annual Growth, 2000 – 2010	-0.20%	0.04%	0.38%
	Estimated Annual Growth, 2010 – CY	0.59%	0.54%	0.67%
	Projected Annual Growth, CY to Y5	-0.33%	-0.21%	0.02%
	Population per Household	2.93	2.81	2.68

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	West Plaza on, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
DIOCKU				
	HH Income \$500,000 or more	1.8%	2.3%	3.6%
	HH Income \$250,000 to \$499,999	2.1%	2.7%	4.3%
	HH Income \$200,000 to \$249,999	4.9%	6.4%	10.1%
	HH Income \$175,000 to \$199,999	4.4%	5.2%	5.8%
	HH Income \$150,000 to \$174,999	6.0%	7.7%	8.5%
	HH Income \$100,000 to 149,999	17.7%	18.8%	19.6%
	HH Income \$75,000 to 99,999	13.2%	12.8%	11.5%
	HH Income \$50,000 to 74,999	16.1%	15.0%	13.0%
	HH Income \$35,000 to 49,999	9.7%	8.6%	7.6%
	HH Income \$25,000 to 34,999	7.0%	5.8%	4.8%
	HH Income \$15,000 to 24,999	8.9%	7.1%	5.2%
	HH Income \$0 to 14,999	8.1%	7.4%	5.9%
	Average Household Income	\$100,301	\$111,231	\$133,697
	Median Household Income	\$75,181	\$85,426	\$104,665
	Per Capita Income	\$34,049	\$39,037	\$49,150
	Average Disposable Income	\$77,400	\$85,923	\$99,876
	Median Disposable Income	\$63,596	\$72,109	\$87,062
	Discretionary HH Income Over \$150,000	2.4%	3.0%	7.5%
	Discretionary HH Income \$125,000 to \$149,999	4.9%	6.8%	9.2%
Income	Discretionary HH Income \$100,000 to \$124,999	5.9%	8.0%	9.8%
	Discretionary HH Income \$75,000 to \$99,999	10.9%	14.0%	14.9%
	Discretionary HH Income \$50,000 to \$74,999	18.1%	18.7%	18.8%
	Discretionary HH Income \$25,000 to \$49,999	26.7%	24.8%	21.2%
	Discretionary HH Income Under \$25,000	31.0%	24.7%	18.7%
	Average Discretionary HH Income	\$51,613	\$59,130	\$70,445
	Median Discretionary HH Income	\$40,987	\$50,585	\$63,620
	Householder White – Count	7,354	26,202	104,625
	Median HH Income	\$81,571	\$94,537	\$110,415
	Average HH Income	\$90,503	\$100,317	\$111,693
	Householder Black or African-American – Count	7,230	13,068	21,709
	Median HH Income	\$76,402	\$84,579	\$87,322
	Average HH Income	\$86,507	\$93,390	\$96,291
	Householder Hispanic – Count	2,145	3,625	6,764
	Median HH Income	\$67,572	\$69,422	\$91,682
	Average HH Income	\$80,880	\$84,150	\$97,732
	Householder Asian or Pacific Islander – Count	395	952	7,177
	Median HH Income	\$69,129	\$81,839	\$133,207
	Average HH Income	\$86,350	\$96,483	\$123,599
	Householder Other or Pacific Islander – Count	4,975	8,296	14,459
	Median HH Income	\$72,215	\$77,227	\$91,223
	Average HH Income	\$83,207	\$87,834	\$99,043

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	West Plaza	5.00 Minute	10.00 Minute	20.00 Minute
	con, MA	Drivetime	Drivetime	Drivetime
Gender	Male Population	31,662	72,516	204,765
	Female Population	34,681	78,800	221,517
	Count of Pop 0 to 4 years	3,570	7,631	20,385
	Count of Pop 0 to 7 years	5,426	11,392	29,917
	Count of Pop 5 - 13	7,650	16,165	41,812
	Count of Pop 14 - 18	3,746	8,392	22,133
	Count of Pop 19 - 22	3,765	8,716	23,244
	Count of Pop 22 - 25	2,785	6,561	17,597
	Count of Pop 25 - 29	4,365	9,140	24,332
	Count of Pop 30 - 34	4,329	9,339	25,438
	Count of Pop 35 - 39	4,474	9,979	27,249
	Count of Pop 40 - 44	4,315	9,708	26,838
	Count of Pop 45 - 59	12,375	28,813	83,775
oulation	Count of Pop 60 - 74	10,520	25,908	79,009
	Count of Pop 75 - 84	3,219	8,193	25,933
	Count of Pop 85+	1,229	2,772	8,539
	% of Pop 0 to 4 years	5.4%	5.0%	4.8%
Total Population by Age	% of Pop 0 to 7 years % of Pop 5 - 13 % of Pop 14 - 18	8.2% 11.5% 5.6% 5.7%	7.5% 10.7% 5.5%	7.0% 9.8% 5.2%
	% of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34	4.2% 6.6% 6.5%	5.8% 4.3% 6.0% 6.2%	5.5% 4.1% 5.7% 6.0%
	% of Pop 35 - 39	6.7%	6.6%	6.4%
	% of Pop 40 - 44	6.5%	6.4%	6.3%
	% of Pop 45 - 59	18.7%	19.0%	19.7%
	% of Pop 60 - 74	15.9%	17.1%	18.5%
	% of Pop 75 - 84	4.9%	5.4%	6.1%
	% of Pop 85+	1.9%	1.8%	2.0%
	Median Age	38.3	39.9	42.0
	Average Age	39.4	40.4	41.9
	% of Pop 0 to 4 years	5.8%	5.4%	5.1%
	% of Pop 5 - 13	12.4%	11.4%	10.4%
	% of Pop 14 - 18	6.0%	5.8%	5.4%
	% of Pop 19 - 22	6.1%	6.1%	5.8%
	% of Pop 22 - 25	4.6%	4.7%	4.4%
Male Population by Age	% of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44	7.0% 6.5% 6.4%	6.4% 6.2% 6.4%	6.1% 6.1% 6.3%
Male b	% of Pop 45 - 59 % of Pop 75 - 84 % of Pop 60 - 74	6.1% 18.5% 4.2% 15.2%	6.2% 18.8% 4.7% 16.6%	6.2% 19.4% 5.4% 18.0%
	% of Pop 85+	1.2%	1.3%	1.4%
	Median Age	36.3	38.1	40.4
	Average Age	37.9	39.1	40.6

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	West Plaza on, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.0%	4.7%	4.5%
	% of Pop 5 - 13	10.8%	10.1%	9.3%
	% of Pop 14 - 18	5.3%	5.3%	5.0%
	% of Pop 19 - 22	5.3%	5.4%	5.2%
	% of Pop 22 - 25	3.8%	4.0%	3.9%
	% of Pop 25 - 29	6.2%	5.7%	5.3%
	% of Pop 30 - 34	6.6%	6.1%	5.9%
	% of Pop 35 - 39	7.0%	6.7%	6.5%
	% of Pop 40 - 44	6.8%	6.6%	6.4%
	% of Pop 45 - 59	18.8%	19.3%	19.9%
	% of Pop 60 - 74	16.5%	17.6%	19.0%
	% of Pop 75 - 84	5.5%	6.1%	6.7%
	% of Pop 85+	2.4%	2.4%	2.6%
	Median Age	40.0	41.5	43.6
	Average Age	40.7	41.7	43.0
	Count of White	18,398	68,887	270,225
	Count of Black or African-American	24,958	43,582	72,143
	Count of Asian or Pacific Islander	1,278	3,354	22,886
Ce	Count of Other races	21,708	35,494	61,028
Race	White	27.7%	45.5%	63.4%
	Black or African American	37.6%	28.8%	16.9%
	Asian	1.9%	2.2%	5.4%
	Other Races	32.7%	23.5%	14.3%
	Speak English at Home	52.1%	64.0%	75.1%
	Speak Spanish at Home	11.1%	7.5%	4.4%
	Speak French or French Creole at Home	24.1%	16.8%	8.3%
	Speak German at Home	0.1%	0.1%	0.1%
ge	Speak Other Indo-European Languages at Home	10.1%	8.7%	6.3%
ua ke	Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.6%
Language Spoken	Speak Chinese at Home	0.5%	0.4%	1.4%
La S	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.6%	0.7%	1.5%
	Speak Other Asian Languages at Home	0.4%	0.4%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.2%
	Speak Other Language at Home	0.8%	1.1%	1.3%
	Hispanic Population	8,810	14,918	27,831
	Hispanic Population Percent	13.3%	9.9%	6.5%
	Mexican	2.6%	2.9%	4.9%
	Puerto Rican	50.0%	49.4%	39.6%
Hispanic	Cuban	1.1%	1.6%	3.1%
pai	Dominican	11.8%	10.6%	15.6%
lis	Central American	11.4%	13.6%	12.3%
	South American	15.9%	13.9%	15.0%
	Other Hispanic	7.2%	7.9%	9.7%
	2000 Hispanic Population Percent	9%	6%	3%
	1990 Hispanic Population Percent	8%	5%	3%
		0,0	070	070

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	West Plaza on, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	2.8%	3.5%	3.5%
	American	2.6%	3.3%	3.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.9%	2.2%	5.3%
	Chinese	0.5%	0.5%	1.6%
	Japanese	0.0% 0.0%	0.1% 0.1%	0.1%
	Korean South Central Asian (ie. Indian)	0.5%	0.1%	0.2% 1.5%
	South East Asian (ie. Vietnamese)	0.7%	0.7%	1.6%
<u>ح</u>	Other Asian	0.1%	0.2%	0.2%
Ancestry	European (percent of total population)	18.6%	30.3%	40.9%
Ce	British	2.0%	3.6%	4.9%
An	Dutch	0.0%	0.1%	0.2%
	French	1.2%	1.5%	1.7%
	German	1.1%	1.6%	2.2%
	Italian	3.8%	6.0%	7.7%
	Polish	0.7%	1.1%	1.5%
	Scandinavian	0.9%	1.3%	1.5%
	Scotch/Irish	7.3%	12.9%	17.9%
	Other European (ie. Greek/Russian)	1.7%	2.2%	3.3%
	Middle Eastern	0.4%	0.7%	1.0%
	Other Ancestry	48.2%	38.0%	26.5%
	Unclassified Ancestry	14.9%	15.5%	16.2%
	Adult Population (25 Years or Older)	44,827	103,852	301,112
	Elementary (0 to 8)	12.6%	8.0%	4.7%
r ÷	Some High School (9 to 11)	8.7%	6.6%	4.7%
itio 254	High School Graduate (12)	34.4%	32.5%	27.8%
Education (Age 25+)	Some College (13 to 16)	16.8%	18.4%	16.6%
Ag	Associates Degree Only	7.3%	8.4%	9.1%
	Bachelors Degree Only	14.3%	17.3%	22.9%
	Graduate Degree	5.9%	8.8%	14.2%
	% College (4+)	20.2%	26.1%	37.1%
	Total Households – count	22,099	52,141	154,735
	One Person HHs – count	5,591	13,070	38,576
	Family HHs – count	15,571	36,505	107,496
	Married Couple – count	7,965	22,148	75,748
	w/own children – count	4,003	9,624	31,038
	w/out own children – count	3,961	12,523	44,709
-	Male Householder – count	2,253	3,957	8,977
8	Female Householder – count	5,353	10,400	22,771
useho Type	Non-Family Households – count	937	2,566	8,664
Household Type	1 Person Household	25.3%	25.1%	24.9%
┸	2 Person Household	24.9%	27.4%	29.8%
	3 Person Household	18.9%	18.3%	17.8%
	4 Person Household	15.1%	15.4%	15.7%
	5 Person Household	8.8%	8.0%	7.2%
	6 Person Household	3.9%	3.4%	2.8%
	7+ Person Household	3.0%	2.4%	1.7%
	% Households With Children	34.5%	31.4%	29.6%

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# BRIXMOR

Points Brockt	West Plaza on, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
5	Total Housing Units	23,168	54,500	160,956
inç	Owner Occupied Percent	53.4%	61.8%	68.2%
Housing	Renter Occupied Percent	42.0%	33.9%	27.9%
Hc	Vacant Housing Percent	4.6%	4.3%	3.9%
	Total Housing Units (Census 2000)	21,590	49,574	138,770
	Property Value \$1,000,000 or more	3.3%	3.6%	8.1%
	Property Value \$750,000 to \$999,999	8.5%	11.6%	19.5%
<b>_</b>	Property Value \$500,000 to \$749,999	29.3%	31.7%	35.6%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	22.9%	23.2%	16.9%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	19.5%	17.0%	10.4%
CC Va	Property Value \$200,000 to \$299,999	10.6%	8.1%	4.8%
e C	Property Value \$150,000 to \$199,999	2.0%	1.3%	1.0%
lon	Property Value \$100,000 to \$149,999	0.6%	0.5%	0.5%
L ₹	Property Value \$60,000 to \$99,999	0.6%	0.4%	0.5%
	Property Value \$40,000 to \$59,999	0.6%	0.6%	0.4%
	Property Value \$0 to \$39,999	1.8%	1.3%	0.8%
	Median Home Value	\$461,680	\$487,826	\$598,102
	\$0 and under - percent	18.9%	17.7%	16.6%
	\$1 to \$4999 - percent	9.9%	8.9%	7.9%
-	\$5k to \$9999 - percent	5.1%	4.7%	4.3%
olo	\$10k to \$24999 - percent	6.6%	6.4%	6.1%
Wealth Household	\$25k to \$49999 - percent	6.9%	6.8%	6.7%
Wealth Househ	\$50k to \$99999 - percent	10.2%	10.3%	10.2%
No Но	\$100k to \$249999 - percent	17.4%	18.0%	18.4%
per	\$250k to \$499999 - percent	12.1%	12.9%	13.7%
d	\$500k+ - percent	12.9%	14.3%	15.9%
	Median HH Wealth	\$62,420	\$76,343	\$90,549
	Avg HH Wealth	\$216,569	\$234,491	\$254,384
rt nic				
	Economic Viability Local	259	260	266
Economic Viability	Economic Viability Indexed	96	96	99
	Employed Civilian Pop 16+ by Occupation	33,702	80,345	234,068
	Managerial/Executive	10.7%	12.9%	234,008 17.9%
Ŧ	Professional Specialty	10.7 %	20.9%	25.4%
16-	Healthcare Support	9.5%	7.5%	4.4%
e		9.5% 8.2%	7.5%	
Aç	Sales			8.5%
ion ns	Office & Administrative Support	11.0%	11.4%	11.2%
ati Iia	Protective Service	2.3%	2.3%	2.5%
Occupation (Employed Civilians Age 16+)	Food Preperation	5.9%	5.5%	5.0%
S C	Building Maintenance & Cleaning	6.5%	4.7%	3.4%
)eq	Personal Care	3.3%	3.7%	3.2%
<u>lo</u>	Farming, Fishing, & Forestry	0.2%	0.2%	0.1%
du	Construction	8.0%	8.4%	8.0%
(E	Production & Transportation	17.3%	14.7%	10.6%
	Percent White Collar Workers	56.6%	60.5%	67.3%
	Percent Blue Collar Workers	43.4%	39.5%	32.7%

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## BRIXMOR

Points Brockt	West Plaza on, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	7.1%	7.8%	7.9%
	Manufacturing	7.3%	6.9%	6.7%
	Transportation	7.2%	6.2%	5.0%
	Information	1.4%	1.5%	1.7%
	Wholesale/Retail	15.3%	14.5%	13.2%
	Finance, Insurance, Real Estate	4.5%	5.6%	8.0%
	Professional Services	3.2%	4.9%	7.9%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	5.6%	4.4%	3.8%
	Educational Services	30.8%	31.3%	28.6%
	Entertainment Services	9.4%	8.4%	8.0%
	Other Professional Services	3.5%	4.2%	4.4%
	Public Administration	4.4%	4.2%	4.5%
	No Vehicles	17.8%	12.6%	7.7%
es H	1 Vehicle	35.1%	32.9%	31.8%
r H	2 Vehicles	30.7%	35.9%	39.9%
Vehicles per HH	3 or more vehicles	16.4%	18.7%	20.6%
	Average Number of Vehicles	1.51	1.67	1.82
Change	Births (last 12 months)	664	1,415	3,813
an	Deaths (last 12 months)	447	1,110	3,482
сh	Migration (last 12 months)	-85	126	425
Work place	Workplace Establishments	2,187	4,883	13,716
W6 pla	Workplace Employees (FTE)	26,034	56,063	154,093