

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.990168 Longitude: -117.926809

Puente Hills Town Center Rowland Heights, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	49,881	202,451	1,102,687
	Population Est 23Q1	49,895	202,524	1,103,413
	Population Est 22Q4	49,884	202,415	1,102,456
	Population Est 22Q3	49,907	202,463	1,102,318
	Population Est 22Q2	49,881	202,357	1,101,588
	Population Est 22Q1	49,878	202,442	1,101,436
	Population Est 21Q4	49,899	202,491	1,101,455
	Population Est 21Q3	49,868	202,356	1,102,262
	Population Est 21Q2	49,867	202,324	1,102,410
	Population Fcst	50,217	204,114	1,115,691
	2010 Census Population	51,470	207,618	1,101,996
	2000 Census Population	54,593	210,413	1,094,444
	1990 Census Population	52,056	196,912	1,008,113
	Current Year Daytime Population	55,146	187,833	1,145,253
	Average Seasonal Population	507	1,907	6,372
	Historical Annual Growth, 1990 – 2000	0.48%	0.67%	0.83%
	Historical Annual Growth, 2000 – 2010	-0.59%	-0.13%	0.07%
	Estimated Annual Growth, 2010 – CY	-0.22%	-0.18%	0.00%
	Projected Annual Growth, CY to Y5	0.13%	0.16%	0.23%
	Group Qtrs Est	101	753	12,458
Transient Est Average Last 4 Qtrs	1,408	3,067	13,116	
Households	Current Year Estimated Households	14,867	58,675	326,797
	Households Est 23Q1	14,861	58,666	326,874
	Households Est 22Q4	14,857	58,642	326,577
	Households Est 22Q3	14,867	58,660	326,548
	Households Est 22Q2	14,858	58,625	326,321
	Households Est 22Q1	14,854	58,642	326,311
	Households Est 21Q4	14,865	58,669	326,314
	Households Est 21Q3	14,855	58,628	326,582
	Households Est 21Q2	14,856	58,625	326,639
	Households Fcst	14,967	59,145	330,568
	2010 Census Households	14,602	57,361	313,155
	2000 Census Households	15,205	57,136	309,930
	1990 Census Households	14,692	54,684	297,631
	Historical Annual Growth, 1990 – 2000	0.34%	0.44%	0.41%
	Historical Annual Growth, 2000 – 2010	-0.40%	0.04%	0.10%
	Estimated Annual Growth, 2010 – CY	0.13%	0.16%	0.30%
	Projected Annual Growth, CY to Y5	0.13%	0.16%	0.23%
Population per Household	3.35	3.44	3.34	

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Puente Hills Town Center Rowland Heights, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.5%	2.9%	2.8%
	HH Income \$250,000 to \$499,999	3.0%	3.4%	3.3%
	HH Income \$200,000 to \$249,999	6.9%	8.0%	7.8%
	HH Income \$175,000 to \$199,999	4.7%	5.5%	5.3%
	HH Income \$150,000 to \$174,999	7.0%	8.1%	7.6%
	HH Income \$100,000 to 149,999	19.0%	21.1%	20.3%
	HH Income \$75,000 to 99,999	13.3%	13.1%	13.5%
	HH Income \$50,000 to 74,999	16.4%	14.1%	14.6%
	HH Income \$35,000 to 49,999	9.5%	8.5%	8.3%
	HH Income \$25,000 to 34,999	5.6%	5.2%	5.7%
	HH Income \$15,000 to 24,999	5.5%	4.5%	5.1%
	HH Income \$0 to 14,999	6.6%	5.7%	5.8%
	Average Household Income	\$110,251	\$121,774	\$119,809
	Median Household Income	\$85,755	\$97,671	\$93,665
	Per Capita Income	\$32,913	\$35,418	\$35,755
	Average Disposable Income	\$88,196	\$95,210	\$93,241
	Median Disposable Income	\$74,022	\$83,363	\$80,481
	Discretionary HH Income Over \$150,000	1.0%	2.3%	2.6%
	Discretionary HH Income \$125,000 to \$149,999	7.8%	8.8%	8.2%
	Discretionary HH Income \$100,000 to \$124,999	7.6%	8.6%	8.1%
	Discretionary HH Income \$75,000 to \$99,999	12.7%	15.5%	14.0%
	Discretionary HH Income \$50,000 to \$74,999	20.3%	20.9%	20.7%
	Discretionary HH Income \$25,000 to \$49,999	27.6%	24.4%	25.0%
	Discretionary HH Income Under \$25,000	23.0%	19.6%	21.5%
	Average Discretionary HH Income	\$57,701	\$63,314	\$61,572
	Median Discretionary HH Income	\$49,348	\$56,391	\$53,674
	Householder White – Count	1,015	5,389	51,801
	Median HH Income	\$105,049	\$102,288	\$102,791
	Average HH Income	\$108,288	\$106,702	\$107,253
	Householder Black or African-American – Count	143	1,094	5,556
	Median HH Income	\$178,172	\$104,199	\$96,652
	Average HH Income	\$144,310	\$109,668	\$102,481
	Householder Hispanic – Count	5,784	25,657	171,265
	Median HH Income	\$86,343	\$98,390	\$90,574
Average HH Income	\$96,348	\$104,487	\$98,050	
Householder Asian or Pacific Islander – Count	6,910	22,440	72,579	
Median HH Income	\$82,095	\$94,565	\$97,855	
Average HH Income	\$91,917	\$100,762	\$103,445	
Householder Other or Pacific Islander – Count	1,016	4,095	25,597	
Median HH Income	\$102,247	\$107,452	\$101,394	
Average HH Income	\$106,897	\$109,677	\$106,804	

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Puente Hills Town Center Rowland Heights, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	24,382	98,924	539,290
	Female Population	25,499	103,526	563,397
Total Population by Age	Count of Pop 0 to 4 years	2,540	10,308	57,901
	Count of Pop 0 to 7 years	3,574	14,143	79,490
	Count of Pop 5 - 13	4,652	18,224	104,775
	Count of Pop 14 - 18	2,333	9,355	56,267
	Count of Pop 19 - 22	2,395	9,936	59,522
	Count of Pop 22 - 25	1,818	7,715	45,483
	Count of Pop 25 - 29	3,324	13,943	76,668
	Count of Pop 30 - 34	3,477	14,008	77,738
	Count of Pop 35 - 39	3,415	13,147	72,274
	Count of Pop 40 - 44	3,199	12,474	68,744
	Count of Pop 45 - 59	9,108	38,558	211,476
	Count of Pop 60 - 74	8,937	36,694	186,230
	Count of Pop 75 - 84	3,365	13,342	61,334
	Count of Pop 85+	1,317	4,748	24,275
	% of Pop 0 to 4 years	5.1%	5.1%	5.3%
	% of Pop 0 to 7 years	7.2%	7.0%	7.2%
	% of Pop 5 - 13	9.3%	9.0%	9.5%
	% of Pop 14 - 18	4.7%	4.6%	5.1%
	% of Pop 19 - 22	4.8%	4.9%	5.4%
	% of Pop 22 - 25	3.6%	3.8%	4.1%
	% of Pop 25 - 29	6.7%	6.9%	7.0%
	% of Pop 30 - 34	7.0%	6.9%	7.0%
	% of Pop 35 - 39	6.8%	6.5%	6.6%
	% of Pop 40 - 44	6.4%	6.2%	6.2%
	% of Pop 45 - 59	18.3%	19.0%	19.2%
	% of Pop 60 - 74	17.9%	18.1%	16.9%
	% of Pop 75 - 84	6.7%	6.6%	5.6%
	% of Pop 85+	2.6%	2.3%	2.2%
Median Age	41.5	41.8	40.1	
Average Age	42.3	42.3	41.0	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.3%	5.5%
	% of Pop 5 - 13	9.6%	9.4%	9.9%
	% of Pop 14 - 18	4.9%	4.8%	5.4%
	% of Pop 19 - 22	5.1%	5.2%	5.7%
	% of Pop 22 - 25	3.9%	4.1%	4.3%
	% of Pop 25 - 29	7.2%	7.3%	7.3%
	% of Pop 30 - 34	7.3%	7.3%	7.3%
	% of Pop 35 - 39	7.2%	6.7%	6.8%
	% of Pop 40 - 44	6.7%	6.3%	6.3%
	% of Pop 45 - 59	18.0%	18.6%	18.8%
	% of Pop 75 - 84	5.9%	5.9%	5.0%
	% of Pop 60 - 74	16.8%	17.0%	16.1%
	% of Pop 85+	2.2%	1.9%	1.7%
	Median Age	39.7	39.8	38.4
Average Age	41.0	41.0	39.8	

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	% of Pop 0 to 4 years	4.9%	4.9%	5.0%
	% of Pop 5 - 13	9.1%	8.6%	9.1%
	% of Pop 14 - 18	4.5%	4.4%	4.9%
	% of Pop 19 - 22	4.5%	4.6%	5.1%
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	% of Pop 25 - 29	6.2%	6.4%	6.7%
	% of Pop 30 - 34	6.6%	6.6%	6.8%
	% of Pop 35 - 39	6.5%	6.3%	6.3%
	% of Pop 40 - 44	6.2%	6.0%	6.2%
	% of Pop 45 - 59	18.6%	19.4%	19.5%
	% of Pop 60 - 74	19.0%	19.2%	17.6%
	% of Pop 75 - 84	7.5%	7.2%	6.1%
	% of Pop 85+	3.1%	2.8%	2.7%
	Median Age	43.5	43.9	41.8
Average Age	43.5	43.5	42.1	
Race	Count of White	7,463	36,808	299,053
	Count of Black or African-American	710	4,157	22,604
	Count of Asian or Pacific Islander	22,597	81,331	276,192
	Count of Other races	19,111	80,155	504,838
	White	15.0%	18.2%	27.1%
	Black or African American	1.4%	2.1%	2.0%
	Asian	45.3%	40.2%	25.0%
	Other Races	38.3%	39.6%	45.8%
Language Spoken	Speak English at Home	26.5%	31.0%	38.6%
	Speak Spanish at Home	32.5%	34.3%	39.7%
	Speak French or French Creole at Home	0.1%	0.2%	0.1%
	Speak German at Home	0.1%	0.0%	0.1%
	Speak Other Indo-European Languages at Home	1.3%	1.0%	1.3%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.1%	0.1%
	Speak Chinese at Home	27.7%	21.7%	11.1%
	Speak Korean at Home	3.3%	2.2%	2.0%
	Speak Vietnamese at Home	1.0%	1.3%	2.3%
	Speak Other Asian Languages at Home	3.1%	2.2%	1.4%
	Speak Tagalog and Other Pacific Languages at Home	3.8%	5.6%	2.8%
	Speak Other Language at Home	0.6%	0.4%	0.6%
Hispanic	Hispanic Population	22,655	97,809	634,680
	Hispanic Population Percent	45.4%	48.3%	57.6%
	Mexican	81.4%	83.2%	84.6%
	Puerto Rican	0.8%	0.7%	0.8%
	Cuban	0.2%	0.3%	0.6%
	Dominican	0.0%	0.0%	0.1%
	Central American	9.1%	7.5%	6.5%
	South American	2.7%	2.6%	2.0%
	Other Hispanic	5.8%	5.6%	5.5%
	2000 Hispanic Population Percent	45%	47%	54%
	1990 Hispanic Population Percent	41%	43%	46%

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Ancestry	American (percent of total population)	0.4%	0.5%	0.8%
	American	0.1%	0.2%	0.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	44.9%	39.8%	24.7%
	Chinese	29.3%	23.3%	12.0%
	Japanese	1.8%	1.3%	0.9%
	Korean	4.5%	3.1%	2.6%
	South Central Asian (ie. Indian)	0.8%	1.0%	1.1%
	South East Asian (ie. Vietnamese)	6.8%	9.7%	7.0%
	Other Asian	1.7%	1.4%	1.2%
	European (percent of total population)	0.7%	1.2%	3.6%
	British	0.1%	0.2%	0.7%
	Dutch	0.0%	0.0%	0.1%
	French	0.0%	0.1%	0.2%
	German	0.1%	0.2%	0.8%
	Italian	0.1%	0.1%	0.4%
	Polish	0.0%	0.0%	0.1%
	Scandinavian	0.0%	0.1%	0.3%
	Scotch/Irish	0.2%	0.2%	0.7%
Other European (ie. Greek/Russian)	0.1%	0.1%	0.4%	
Middle Eastern	0.1%	0.1%	0.2%	
Other Ancestry	7.5%	8.8%	10.6%	
Unclassified Ancestry	1.0%	1.4%	2.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	36,143	146,913	778,739
	Elementary (0 to 8)	11.0%	10.7%	11.4%
	Some High School (9 to 11)	8.0%	7.8%	8.1%
	High School Graduate (12)	24.4%	25.1%	25.1%
	Some College (13 to 16)	17.2%	17.3%	19.6%
	Associates Degree Only	7.6%	8.1%	7.8%
	Bachelors Degree Only	23.2%	22.2%	19.1%
	Graduate Degree	8.7%	8.8%	8.9%
	% College (4+)	31.9%	31.0%	27.9%
Household Type	Total Households – count	14,867	58,675	326,797
	One Person HHs – count	2,127	7,509	48,913
	Family HHs – count	12,156	48,599	261,423
	Married Couple – count	8,435	33,652	180,494
	w/own children – count	3,061	11,885	68,140
	w/out own children – count	5,374	21,767	112,354
	Male Householder – count	1,024	5,154	27,468
	Female Householder – count	2,697	9,793	53,461
	Non-Family Households – count	584	2,567	16,461
	1 Person Household	14.3%	12.8%	15.0%
	2 Person Household	25.7%	24.8%	24.9%
	3 Person Household	20.1%	20.3%	19.0%
	4 Person Household	17.8%	18.7%	18.5%
	5 Person Household	10.6%	11.2%	11.1%
	6 Person Household	5.9%	6.2%	5.9%
7+ Person Household	5.7%	6.0%	5.7%	
% Households With Children	27.4%	27.8%	29.1%	

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Housing	Total Housing Units	15,408	60,545	337,165
	Owner Occupied Percent	57.2%	65.5%	60.4%
	Renter Occupied Percent	39.3%	31.4%	36.5%
	Vacant Housing Percent	3.5%	3.1%	3.1%
	Total Housing Units (Census 2000)	15,613	58,413	317,299
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	29.5%	28.2%	27.3%
	Property Value \$750,000 to \$999,999	30.1%	29.7%	31.0%
	Property Value \$500,000 to \$749,999	23.2%	23.0%	24.5%
	Property Value \$400,000 to \$499,999	4.1%	3.3%	3.9%
	Property Value \$300,000, to \$399,999	2.3%	1.5%	1.5%
	Property Value \$200,000 to \$299,999	1.0%	1.2%	1.0%
	Property Value \$150,000 to \$199,999	0.9%	0.7%	0.4%
	Property Value \$100,000 to \$149,999	2.1%	1.6%	1.1%
	Property Value \$60,000 to \$99,999	1.2%	1.4%	1.2%
	Property Value \$40,000 to \$59,999	0.3%	0.6%	0.5%
	Property Value \$0 to \$39,999	0.7%	1.5%	1.4%
	Median Home Value	\$848,735	\$847,547	\$841,740
Wealth per Household	\$0 and under - percent	17.7%	17.2%	17.6%
	\$1 to \$4999 - percent	9.0%	8.5%	8.9%
	\$5k to \$9999 - percent	4.6%	4.5%	4.6%
	\$10k to \$24999 - percent	6.4%	6.3%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.3%	10.2%
	\$100k to \$249999 - percent	17.9%	18.2%	17.9%
	\$250k to \$499999 - percent	13.0%	13.3%	13.0%
	\$500k+ - percent	14.4%	15.0%	14.5%
	Median HH Wealth	\$76,636	\$82,705	\$77,876
	Avg HH Wealth	\$236,046	\$243,213	\$237,498
Economic Viability	Economic Viability Local	280	280	274
	Economic Viability Indexed	104	103	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	24,729	100,820	550,346
	Managerial/Executive	16.1%	16.6%	15.0%
	Professional Specialty	15.4%	17.8%	19.5%
	Healthcare Support	3.3%	4.1%	4.1%
	Sales	11.7%	10.5%	10.2%
	Office & Administrative Support	13.3%	14.0%	13.4%
	Protective Service	1.2%	1.6%	1.9%
	Food Preparation	7.8%	6.4%	5.5%
	Building Maintenance & Cleaning	2.9%	3.0%	3.5%
	Personal Care	3.1%	2.6%	2.6%
	Farming, Fishing, & Forestry	0.2%	0.4%	0.4%
	Construction	7.5%	6.8%	7.8%
	Production & Transportation	17.5%	16.2%	16.0%
	Percent White Collar Workers	59.8%	63.0%	62.2%
	Percent Blue Collar Workers	40.2%	37.0%	37.8%

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	Agriculture/Mining/Construction	6.2%	6.0%	7.1%
	Manufacturing	12.8%	11.5%	11.5%
	Transportation	7.7%	8.2%	7.4%
	Information	1.2%	1.5%	1.6%
	Wholesale/Retail	17.8%	16.6%	15.4%
	Finance, Insurance, Real Estate	5.8%	5.9%	5.7%
	Professional Services	5.7%	6.3%	5.7%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	4.2%	4.6%	4.7%
	Educational Services	16.5%	19.8%	22.2%
	Entertainment Services	12.9%	10.8%	9.5%
	Other Professional Services	5.0%	4.9%	4.8%
	Public Administration	4.1%	4.0%	4.3%
Vehicles per HH	No Vehicles	4.5%	3.6%	5.0%
	1 Vehicle	24.1%	20.3%	22.3%
	2 Vehicles	37.1%	36.1%	36.1%
	3 or more vehicles	34.3%	40.0%	36.6%
	Average Number of Vehicles	2.19	2.38	2.27
Change	Births (last 12 months)	489	1,996	11,325
	Deaths (last 12 months)	436	1,700	8,369
	Migration (last 12 months)	-21	-84	-1,204
Work place	Workplace Establishments	3,968	10,496	46,072
	Workplace Employees (FTE)	25,657	64,904	361,415