

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.990168 Longitude: -117.926809

Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	9,909	137,066	354,780
	Population Est 23Q1	9,916	137,063	354,950
	Population Est 22Q4	9,916	136,978	354,744
	Population Est 22Q3	9,915	137,015	354,706
	Population Est 22Q2	9,910	136,923	354,490
	Population Est 22Q1	9,906	136,997	354,551
	Population Est 21Q4	9,913	137,043	354,522
	Population Est 21Q3	9,903	136,930	354,530
	Population Est 21Q2	9,902	136,907	354,562
	Population Fcst	9,969	138,205	357,534
	2010 Census Population	10,194	140,632	357,393
	2000 Census Population	12,237	142,716	357,526
	1990 Census Population	10,681	133,160	328,241
	Current Year Daytime Population	15,329	126,218	323,577
	Average Seasonal Population	249	1,272	2,825
	Historical Annual Growth, 1990 – 2000	1.37%	0.70%	0.86%
	Historical Annual Growth, 2000 – 2010	-1.81%	-0.15%	0.00%
	Estimated Annual Growth, 2010 – CY	-0.20%	-0.18%	-0.05%
	Projected Annual Growth, CY to Y5	0.12%	0.17%	0.15%
	Group Qtrs Est	36	351	1,864
Transient Est Average Last 4 Qtrs	815	1,816	2,569	
Households	Current Year Estimated Households	3,463	39,471	104,234
	Households Est 23Q1	3,462	39,446	104,222
	Households Est 22Q4	3,462	39,427	104,153
	Households Est 22Q3	3,463	39,442	104,148
	Households Est 22Q2	3,461	39,412	104,076
	Households Est 22Q1	3,459	39,427	104,094
	Households Est 21Q4	3,461	39,452	104,088
	Households Est 21Q3	3,458	39,419	104,104
	Households Est 21Q2	3,458	39,415	104,124
	Households Fcst	3,484	39,788	105,028
	2010 Census Households	3,513	38,564	101,156
	2000 Census Households	4,077	38,667	100,561
	1990 Census Households	3,301	36,933	95,898
	Historical Annual Growth, 1990 – 2000	2.14%	0.46%	0.48%
	Historical Annual Growth, 2000 – 2010	-1.48%	-0.03%	0.06%
	Estimated Annual Growth, 2010 – CY	-0.10%	0.16%	0.21%
	Projected Annual Growth, CY to Y5	0.12%	0.16%	0.15%
Population per Household	2.85	3.46	3.39	

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Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.3%	2.8%	3.2%
	HH Income \$250,000 to \$499,999	3.9%	3.3%	3.8%
	HH Income \$200,000 to \$249,999	9.2%	7.7%	8.9%
	HH Income \$175,000 to \$199,999	4.9%	5.5%	5.7%
	HH Income \$150,000 to \$174,999	6.9%	7.8%	8.4%
	HH Income \$100,000 to 149,999	16.3%	20.2%	21.0%
	HH Income \$75,000 to 99,999	11.1%	13.3%	13.2%
	HH Income \$50,000 to 74,999	16.6%	14.6%	13.7%
	HH Income \$35,000 to 49,999	9.2%	8.9%	7.9%
	HH Income \$25,000 to 34,999	5.8%	5.5%	4.7%
	HH Income \$15,000 to 24,999	4.8%	4.6%	4.2%
	HH Income \$0 to 14,999	8.0%	5.8%	5.3%
	Average Household Income	\$119,113	\$120,508	\$127,430
	Median Household Income	\$86,082	\$93,868	\$102,284
	Per Capita Income	\$41,701	\$34,789	\$37,607
	Average Disposable Income	\$92,450	\$93,384	\$98,698
	Median Disposable Income	\$74,352	\$80,644	\$86,758
	Discretionary HH Income Over \$150,000	1.7%	2.6%	3.3%
	Discretionary HH Income \$125,000 to \$149,999	11.1%	8.2%	9.4%
	Discretionary HH Income \$100,000 to \$124,999	10.2%	8.4%	9.1%
	Discretionary HH Income \$75,000 to \$99,999	11.3%	13.8%	15.8%
	Discretionary HH Income \$50,000 to \$74,999	16.4%	20.7%	21.0%
	Discretionary HH Income \$25,000 to \$49,999	27.3%	25.5%	23.3%
	Discretionary HH Income Under \$25,000	22.0%	20.8%	18.1%
	Average Discretionary HH Income	\$62,734	\$61,732	\$66,195
	Median Discretionary HH Income	\$50,847	\$53,802	\$59,546
	Householder White – Count	264	3,372	16,291
	Median HH Income	\$111,540	\$106,807	\$107,511
	Average HH Income	\$115,247	\$110,070	\$110,753
	Householder Black or African-American – Count	54	551	1,842
	Median HH Income	\$229,465	\$97,167	\$105,250
	Average HH Income	\$178,188	\$107,746	\$107,758
	Householder Hispanic – Count	636	17,663	47,750
	Median HH Income	\$95,979	\$95,200	\$99,307
Average HH Income	\$106,956	\$102,117	\$105,286	
Householder Asian or Pacific Islander – Count	2,269	15,193	30,520	
Median HH Income	\$74,152	\$89,824	\$102,332	
Average HH Income	\$90,128	\$97,816	\$106,087	
Householder Other or Pacific Islander – Count	239	2,692	7,831	
Median HH Income	\$120,652	\$106,376	\$110,719	
Average HH Income	\$125,225	\$109,609	\$112,882	

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Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	4,750	67,093	173,249
	Female Population	5,159	69,973	181,530
Total Population by Age	Count of Pop 0 to 4 years	450	7,108	18,190
	Count of Pop 0 to 7 years	651	9,775	24,973
	Count of Pop 5 - 13	797	12,582	32,748
	Count of Pop 14 - 18	384	6,393	17,004
	Count of Pop 19 - 22	396	6,757	17,914
	Count of Pop 22 - 25	306	5,230	13,782
	Count of Pop 25 - 29	557	9,514	24,342
	Count of Pop 30 - 34	630	9,683	24,288
	Count of Pop 35 - 39	663	9,097	22,860
	Count of Pop 40 - 44	605	8,536	21,714
	Count of Pop 45 - 59	1,742	25,733	67,855
	Count of Pop 60 - 74	2,084	24,396	63,537
	Count of Pop 75 - 84	921	8,820	22,170
	Count of Pop 85+	373	3,217	8,375
	% of Pop 0 to 4 years	4.5%	5.2%	5.1%
	% of Pop 0 to 7 years	6.6%	7.1%	7.0%
	% of Pop 5 - 13	8.0%	9.2%	9.2%
	% of Pop 14 - 18	3.9%	4.7%	4.8%
	% of Pop 19 - 22	4.0%	4.9%	5.0%
	% of Pop 22 - 25	3.1%	3.8%	3.9%
	% of Pop 25 - 29	5.6%	6.9%	6.9%
	% of Pop 30 - 34	6.4%	7.1%	6.8%
	% of Pop 35 - 39	6.7%	6.6%	6.4%
	% of Pop 40 - 44	6.1%	6.2%	6.1%
	% of Pop 45 - 59	17.6%	18.8%	19.1%
	% of Pop 60 - 74	21.0%	17.8%	17.9%
	% of Pop 75 - 84	9.3%	6.4%	6.2%
	% of Pop 85+	3.8%	2.3%	2.4%
Median Age	46.5	41.3	41.4	
Average Age	45.9	42.0	41.9	
Male Population by Age	% of Pop 0 to 4 years	4.9%	5.4%	5.4%
	% of Pop 5 - 13	8.3%	9.6%	9.6%
	% of Pop 14 - 18	4.0%	4.9%	5.0%
	% of Pop 19 - 22	4.2%	5.2%	5.3%
	% of Pop 22 - 25	3.4%	4.1%	4.1%
	% of Pop 25 - 29	6.0%	7.4%	7.2%
	% of Pop 30 - 34	7.1%	7.4%	7.2%
	% of Pop 35 - 39	7.4%	6.9%	6.6%
	% of Pop 40 - 44	6.4%	6.4%	6.2%
	% of Pop 45 - 59	17.2%	18.3%	18.8%
	% of Pop 75 - 84	8.4%	5.8%	5.6%
	% of Pop 60 - 74	19.6%	16.7%	17.1%
	% of Pop 85+	3.2%	1.9%	1.8%
	Median Age	43.7	39.4	39.6
Average Age	44.4	40.7	40.7	

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	% of Pop 0 to 4 years	4.2%	5.0%	4.9%
	% of Pop 5 - 13	7.8%	8.8%	8.8%
	% of Pop 14 - 18	3.8%	4.5%	4.6%
	% of Pop 19 - 22	3.8%	4.7%	4.8%
	% of Pop 22 - 25	2.9%	3.6%	3.7%
	% of Pop 25 - 29	5.3%	6.5%	6.5%
	% of Pop 30 - 34	5.7%	6.7%	6.5%
	% of Pop 35 - 39	6.0%	6.4%	6.3%
	% of Pop 40 - 44	5.8%	6.1%	6.0%
	% of Pop 45 - 59	18.0%	19.2%	19.5%
	% of Pop 60 - 74	22.3%	18.8%	18.7%
	% of Pop 75 - 84	10.2%	7.0%	6.8%
	% of Pop 85+	4.3%	2.8%	2.9%
	Median Age	49.0	43.2	43.3
Average Age	47.2	43.2	43.1	
Race	Count of White	1,355	24,732	87,024
	Count of Black or African-American	193	2,520	6,890
	Count of Asian or Pacific Islander	6,328	54,685	113,643
	Count of Other races	2,033	55,129	147,222
	White	13.7%	18.0%	24.5%
	Black or African American	2.0%	1.8%	1.9%
	Asian	63.9%	39.9%	32.0%
	Other Races	20.5%	40.2%	41.5%
Language Spoken	Speak English at Home	25.3%	29.5%	37.4%
	Speak Spanish at Home	15.2%	35.6%	35.1%
	Speak French or French Creole at Home	0.0%	0.2%	0.1%
	Speak German at Home	0.2%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	2.8%	0.9%	1.1%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.1%	0.2%
	Speak Chinese at Home	41.4%	22.0%	16.0%
	Speak Korean at Home	5.1%	2.3%	2.2%
	Speak Vietnamese at Home	0.9%	1.2%	1.3%
	Speak Other Asian Languages at Home	4.8%	2.4%	1.7%
	Speak Tagalog and Other Pacific Languages at Home	2.9%	5.3%	4.2%
	Speak Other Language at Home	1.1%	0.4%	0.5%
Hispanic	Hispanic Population	2,430	67,348	182,055
	Hispanic Population Percent	24.5%	49.1%	51.3%
	Mexican	83.9%	83.2%	84.3%
	Puerto Rican	1.3%	0.6%	0.8%
	Cuban	0.4%	0.3%	0.5%
	Dominican	0.0%	0.0%	0.0%
	Central American	4.6%	7.7%	6.9%
	South American	4.7%	2.5%	2.3%
	Other Hispanic	5.0%	5.7%	5.2%
	2000 Hispanic Population Percent	22%	48%	47%
	1990 Hispanic Population Percent	24%	44%	40%

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Ancestry	American (percent of total population)	0.4%	0.5%	0.7%
	American	0.1%	0.2%	0.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	63.1%	39.5%	31.7%
	Chinese	43.5%	23.6%	17.2%
	Japanese	3.0%	1.4%	1.1%
	Korean	6.9%	3.2%	3.0%
	South Central Asian (ie. Indian)	1.0%	1.0%	1.1%
	South East Asian (ie. Vietnamese)	6.6%	9.1%	8.1%
	Other Asian	2.1%	1.2%	1.2%
	European (percent of total population)	0.9%	1.2%	3.3%
	British	0.2%	0.3%	0.7%
	Dutch	0.0%	0.0%	0.1%
	French	0.0%	0.1%	0.1%
	German	0.2%	0.3%	0.7%
	Italian	0.2%	0.1%	0.4%
	Polish	0.0%	0.0%	0.1%
	Scandinavian	0.1%	0.1%	0.3%
	Scotch/Irish	0.1%	0.2%	0.6%
Other European (ie. Greek/Russian)	0.1%	0.1%	0.4%	
Middle Eastern	0.1%	0.1%	0.2%	
Other Ancestry	9.7%	8.3%	10.4%	
Unclassified Ancestry	1.3%	1.3%	2.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,575	98,996	255,142
	Elementary (0 to 8)	6.0%	11.4%	9.8%
	Some High School (9 to 11)	4.1%	8.1%	7.4%
	High School Graduate (12)	17.2%	25.2%	24.8%
	Some College (13 to 16)	15.2%	17.3%	19.2%
	Associates Degree Only	7.5%	8.1%	8.1%
	Bachelors Degree Only	33.6%	21.5%	21.1%
	Graduate Degree	16.3%	8.4%	9.6%
	% College (4+)	49.9%	29.9%	30.7%
Household Type	Total Households – count	3,463	39,471	104,234
	One Person HHs – count	654	5,101	14,178
	Family HHs – count	2,636	32,558	85,209
	Married Couple – count	1,964	22,361	59,885
	w/own children – count	683	7,878	21,844
	w/out own children – count	1,281	14,483	38,041
	Male Householder – count	137	3,338	8,389
	Female Householder – count	535	6,859	16,935
	Non-Family Households – count	172	1,812	4,847
	1 Person Household	18.9%	12.9%	13.6%
	2 Person Household	30.8%	24.4%	25.3%
	3 Person Household	19.1%	20.3%	19.5%
	4 Person Household	15.5%	18.7%	18.7%
	5 Person Household	8.0%	11.1%	11.2%
6 Person Household	4.1%	6.3%	5.9%	
7+ Person Household	3.6%	6.3%	5.7%	
% Households With Children	24.9%	27.7%	28.6%	

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Puente Hills Town Center Rowland Heights, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,655	40,774	107,537
	Owner Occupied Percent	60.4%	63.3%	65.3%
	Renter Occupied Percent	34.4%	33.5%	31.7%
	Vacant Housing Percent	5.3%	3.2%	3.1%
	Total Housing Units (Census 2000)	4,233	39,608	102,684
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	48.3%	27.2%	31.3%
	Property Value \$750,000 to \$999,999	23.5%	30.4%	28.6%
	Property Value \$500,000 to \$749,999	16.9%	23.8%	20.9%
	Property Value \$400,000 to \$499,999	5.4%	3.5%	2.9%
	Property Value \$300,000, to \$399,999	1.1%	1.8%	1.5%
	Property Value \$200,000 to \$299,999	0.0%	1.0%	1.7%
	Property Value \$150,000 to \$199,999	0.4%	0.6%	0.8%
	Property Value \$100,000 to \$149,999	1.4%	1.8%	1.6%
	Property Value \$60,000 to \$99,999	0.5%	1.5%	1.2%
	Property Value \$40,000 to \$59,999	0.2%	0.6%	0.6%
	Property Value \$0 to \$39,999	0.4%	1.6%	1.2%
	Median Home Value	\$992,630	\$837,872	\$870,629
Wealth per Household	\$0 and under - percent	16.8%	17.4%	17.1%
	\$1 to \$4999 - percent	8.0%	8.7%	8.4%
	\$5k to \$9999 - percent	4.3%	4.5%	4.4%
	\$10k to \$24999 - percent	6.2%	6.3%	6.2%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.3%	10.3%
	\$100k to \$249999 - percent	18.3%	18.1%	18.2%
	\$250k to \$499999 - percent	13.7%	13.1%	13.4%
	\$500k+ - percent	16.0%	14.7%	15.1%
	Median HH Wealth	\$89,842	\$79,879	\$83,935
	Avg HH Wealth	\$254,969	\$239,565	\$245,225
Economic Viability	Economic Viability Local	277	280	278
	Economic Viability Indexed	102	104	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,887	68,613	177,806
	Managerial/Executive	20.9%	16.8%	16.3%
	Professional Specialty	23.3%	16.3%	19.3%
	Healthcare Support	2.4%	4.3%	4.0%
	Sales	12.5%	10.8%	10.7%
	Office & Administrative Support	12.2%	13.8%	13.3%
	Protective Service	0.8%	1.4%	1.9%
	Food Preparation	8.5%	6.8%	5.9%
	Building Maintenance & Cleaning	1.1%	3.0%	3.0%
	Personal Care	4.0%	2.7%	2.6%
	Farming, Fishing, & Forestry	0.1%	0.3%	0.4%
	Construction	4.4%	6.9%	7.0%
	Production & Transportation	9.7%	17.0%	15.4%
	Percent White Collar Workers	71.3%	61.9%	63.7%
	Percent Blue Collar Workers	28.7%	38.1%	36.3%

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	Agriculture/Mining/Construction	3.5%	6.5%	6.7%
	Manufacturing	12.4%	11.9%	11.2%
	Transportation	6.8%	7.9%	7.5%
	Information	0.8%	1.5%	1.7%
	Wholesale/Retail	13.8%	16.8%	16.6%
	Finance, Insurance, Real Estate	7.0%	5.7%	5.8%
	Professional Services	9.7%	6.0%	6.2%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	3.3%	4.5%	4.5%
	Educational Services	16.2%	19.1%	21.1%
	Entertainment Services	15.7%	11.1%	10.0%
	Other Professional Services	5.8%	5.0%	4.5%
	Public Administration	5.0%	3.8%	4.3%
Vehicles per HH	No Vehicles	6.3%	3.7%	4.1%
	1 Vehicle	24.9%	21.8%	19.6%
	2 Vehicles	40.6%	35.4%	37.0%
	3 or more vehicles	28.2%	39.0%	39.3%
	Average Number of Vehicles	2.06	2.34	2.36
Change	Births (last 12 months)	85	1,370	3,539
	Deaths (last 12 months)	112	1,137	2,900
	Migration (last 12 months)	32	-13	-122
Work place	Workplace Establishments	1,346	6,699	15,719
	Workplace Employees (FTE)	8,923	42,696	110,304