

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.094912 Longitude: -76.015802

Shoppes at Vestal Vestal, NY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,376	48,996	104,888
	Population Est 23Q1	5,397	49,085	104,968
	Population Est 22Q4	5,397	49,087	104,915
	Population Est 22Q3	5,404	49,150	105,058
	Population Est 22Q2	5,400	49,110	104,930
	Population Est 22Q1	5,403	49,075	104,915
	Population Est 21Q4	5,398	48,981	104,865
	Population Est 21Q3	5,392	48,853	104,863
	Population Est 21Q2	5,384	48,758	104,635
	Population Fcst	5,336	48,505	104,135
	2010 Census Population	5,425	49,400	105,477
	2000 Census Population	5,551	48,750	103,883
	1990 Census Population	5,899	51,039	109,865
	Current Year Daytime Population	6,895	72,264	119,979
	Average Seasonal Population	145	665	1,488
	Historical Annual Growth, 1990 – 2000	-0.61%	-0.46%	-0.56%
	Historical Annual Growth, 2000 – 2010	-0.23%	0.13%	0.15%
	Estimated Annual Growth, 2010 – CY	-0.06%	-0.06%	-0.04%
	Projected Annual Growth, CY to Y5	-0.15%	-0.20%	-0.14%
	Group Qtrs Est	16	4,667	9,642
Transient Est Average Last 4 Qtrs	529	2,562	4,474	
Households	Current Year Estimated Households	2,238	19,714	42,621
	Households Est 23Q1	2,244	19,739	42,615
	Households Est 22Q4	2,244	19,736	42,589
	Households Est 22Q3	2,247	19,766	42,650
	Households Est 22Q2	2,245	19,746	42,595
	Households Est 22Q1	2,246	19,733	42,590
	Households Est 21Q4	2,244	19,685	42,562
	Households Est 21Q3	2,242	19,628	42,562
	Households Est 21Q2	2,238	19,582	42,454
	Households Fcst	2,222	19,497	42,288
	2010 Census Households	2,311	20,021	43,133
	2000 Census Households	2,331	19,819	42,500
	1990 Census Households	2,321	20,108	43,427
	Historical Annual Growth, 1990 – 2000	0.04%	-0.14%	-0.22%
	Historical Annual Growth, 2000 – 2010	-0.08%	0.10%	0.15%
	Estimated Annual Growth, 2010 – CY	-0.23%	-0.11%	-0.08%
	Projected Annual Growth, CY to Y5	-0.15%	-0.22%	-0.16%
	Population per Household	2.40	2.25	2.23

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.094912 Longitude: -76.015802

Shoppes at Vestal Vestal, NY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.0%	1.4%	1.4%
	HH Income \$250,000 to \$499,999	2.4%	1.6%	1.7%
	HH Income \$200,000 to \$249,999	5.5%	3.9%	3.9%
	HH Income \$175,000 to \$199,999	2.3%	2.4%	2.6%
	HH Income \$150,000 to \$174,999	4.2%	4.5%	4.4%
	HH Income \$100,000 to 149,999	17.7%	14.2%	14.9%
	HH Income \$75,000 to 99,999	10.8%	11.2%	11.5%
	HH Income \$50,000 to 74,999	22.8%	18.8%	17.4%
	HH Income \$35,000 to 49,999	7.0%	12.3%	12.6%
	HH Income \$25,000 to 34,999	3.4%	8.4%	8.6%
	HH Income \$15,000 to 24,999	9.9%	10.1%	9.0%
	HH Income \$0 to 14,999	12.0%	11.2%	12.1%
	Average Household Income	\$99,834	\$86,340	\$86,116
	Median Household Income	\$68,556	\$59,395	\$60,014
	Per Capita Income	\$41,688	\$35,727	\$36,268
	Average Disposable Income	\$73,293	\$65,621	\$65,945
	Median Disposable Income	\$58,072	\$50,349	\$50,887
	Discretionary HH Income Over \$150,000	6.4%	4.1%	4.0%
	Discretionary HH Income \$125,000 to \$149,999	3.3%	2.6%	2.9%
	Discretionary HH Income \$100,000 to \$124,999	4.6%	4.7%	4.6%
	Discretionary HH Income \$75,000 to \$99,999	9.1%	9.5%	9.4%
	Discretionary HH Income \$50,000 to \$74,999	20.2%	15.5%	16.5%
	Discretionary HH Income \$25,000 to \$49,999	29.2%	28.6%	27.4%
	Discretionary HH Income Under \$25,000	27.2%	35.2%	35.2%
	Average Discretionary HH Income	\$54,685	\$48,304	\$48,458
	Median Discretionary HH Income	\$44,636	\$36,634	\$37,074
	Householder White – Count	1,824	16,915	35,688
	Median HH Income	\$69,760	\$60,869	\$62,831
	Average HH Income	\$82,712	\$75,131	\$76,787
	Householder Black or African-American – Count	57	695	1,796
	Median HH Income	\$129,054	\$50,116	\$40,948
	Average HH Income	\$124,422	\$72,505	\$62,776
	Householder Hispanic – Count	39	381	1,116
	Median HH Income	\$62,119	\$54,078	\$57,150
Average HH Income	\$64,511	\$69,730	\$63,540	
Householder Asian or Pacific Islander – Count	242	940	2,318	
Median HH Income	\$19,360	\$48,893	\$37,750	
Average HH Income	\$73,592	\$76,440	\$67,856	
Householder Other or Pacific Islander – Count	76	783	1,704	
Median HH Income	\$41,009	\$38,230	\$39,849	
Average HH Income	\$68,065	\$56,580	\$57,713	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.094912 Longitude: -76.015802

Shoppes at Vestal Vestal, NY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,697	23,763	50,929
	Female Population	2,679	25,233	53,959
Total Population by Age	Count of Pop 0 to 4 years	253	2,216	4,817
	Count of Pop 0 to 7 years	399	3,265	6,872
	Count of Pop 5 - 13	592	4,459	8,952
	Count of Pop 14 - 18	282	3,603	7,150
	Count of Pop 19 - 22	285	3,620	8,102
	Count of Pop 22 - 25	211	2,349	6,011
	Count of Pop 25 - 29	257	2,594	5,954
	Count of Pop 30 - 34	340	2,848	6,632
	Count of Pop 35 - 39	342	2,901	6,159
	Count of Pop 40 - 44	332	2,773	5,790
	Count of Pop 45 - 59	958	7,897	16,047
	Count of Pop 60 - 74	984	8,825	18,569
	Count of Pop 75 - 84	383	3,345	6,993
	Count of Pop 85+	157	1,567	3,712
	% of Pop 0 to 4 years	4.7%	4.5%	4.6%
	% of Pop 0 to 7 years	7.4%	6.7%	6.6%
	% of Pop 5 - 13	11.0%	9.1%	8.5%
	% of Pop 14 - 18	5.2%	7.4%	6.8%
	% of Pop 19 - 22	5.3%	7.4%	7.7%
	% of Pop 22 - 25	3.9%	4.8%	5.7%
	% of Pop 25 - 29	4.8%	5.3%	5.7%
	% of Pop 30 - 34	6.3%	5.8%	6.3%
	% of Pop 35 - 39	6.4%	5.9%	5.9%
	% of Pop 40 - 44	6.2%	5.7%	5.5%
	% of Pop 45 - 59	17.8%	16.1%	15.3%
	% of Pop 60 - 74	18.3%	18.0%	17.7%
	% of Pop 75 - 84	7.1%	6.8%	6.7%
	% of Pop 85+	2.9%	3.2%	3.5%
Median Age	41.9	39.8	38.9	
Average Age	42.2	41.5	41.4	
Male Population by Age	% of Pop 0 to 4 years	4.8%	4.8%	4.8%
	% of Pop 5 - 13	11.7%	9.7%	9.0%
	% of Pop 14 - 18	5.5%	7.6%	7.0%
	% of Pop 19 - 22	5.7%	7.6%	8.0%
	% of Pop 22 - 25	4.3%	5.0%	6.0%
	% of Pop 25 - 29	5.3%	5.6%	6.0%
	% of Pop 30 - 34	6.6%	6.2%	6.7%
	% of Pop 35 - 39	6.6%	6.1%	6.1%
	% of Pop 40 - 44	6.4%	5.7%	5.7%
	% of Pop 45 - 59	16.7%	16.2%	15.5%
	% of Pop 75 - 84	5.9%	5.9%	5.8%
	% of Pop 60 - 74	17.9%	17.4%	17.2%
	% of Pop 85+	2.6%	2.2%	2.2%
	Median Age	39.6	37.9	37.0
Average Age	40.7	40.0	39.9	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.094912 Longitude: -76.015802

Shoppes at Vestal Vestal, NY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.6%	4.3%	4.4%
	% of Pop 5 - 13	10.3%	8.6%	8.1%
	% of Pop 14 - 18	5.0%	7.2%	6.6%
	% of Pop 19 - 22	4.9%	7.2%	7.5%
	% of Pop 22 - 25	3.6%	4.6%	5.5%
	% of Pop 25 - 29	4.3%	5.0%	5.4%
	% of Pop 30 - 34	6.1%	5.5%	5.9%
	% of Pop 35 - 39	6.2%	5.8%	5.6%
	% of Pop 40 - 44	6.0%	5.6%	5.4%
	% of Pop 45 - 59	18.9%	16.0%	15.1%
	% of Pop 60 - 74	18.7%	18.6%	18.2%
	% of Pop 75 - 84	8.4%	7.7%	7.5%
	% of Pop 85+	3.3%	4.2%	4.8%
	Median Age	44.4	41.8	40.9
Average Age	43.7	42.9	42.9	
Race	Count of White	4,220	39,397	82,083
	Count of Black or African-American	162	2,413	6,137
	Count of Asian or Pacific Islander	714	3,406	8,176
	Count of Other races	280	3,779	8,493
	White	78.5%	80.4%	78.3%
	Black or African American	3.0%	4.9%	5.9%
	Asian	13.3%	7.0%	7.8%
	Other Races	5.2%	7.7%	8.1%
Language Spoken	Speak English at Home	83.0%	88.4%	87.5%
	Speak Spanish at Home	1.1%	1.9%	2.1%
	Speak French or French Creole at Home	0.0%	0.7%	0.8%
	Speak German at Home	0.2%	0.1%	0.3%
	Speak Other Indo-European Languages at Home	5.6%	3.1%	3.2%
	Speak Russian and Other Slavic Languages at Home	1.7%	1.0%	1.0%
	Speak Chinese at Home	3.8%	2.5%	2.5%
	Speak Korean at Home	1.3%	0.4%	0.5%
	Speak Vietnamese at Home	0.0%	0.1%	0.2%
	Speak Other Asian Languages at Home	2.1%	0.8%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.2%	0.1%
	Speak Other Language at Home	1.2%	0.7%	1.0%
Hispanic	Hispanic Population	160	2,493	5,565
	Hispanic Population Percent	3.0%	5.1%	5.3%
	Mexican	2.3%	10.6%	11.4%
	Puerto Rican	46.9%	46.5%	44.8%
	Cuban	0.2%	1.7%	1.7%
	Dominican	3.3%	8.3%	12.0%
	Central American	28.4%	8.9%	7.0%
	South American	2.0%	9.0%	9.6%
	Other Hispanic	17.0%	15.0%	13.4%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.094912 Longitude: -76.015802

Shoppes at Vestal Vestal, NY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	2.7%	3.4%	3.5%
	American	2.5%	3.2%	3.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	13.3%	6.9%	7.8%
	Chinese	4.0%	2.6%	2.8%
	Japanese	0.1%	0.1%	0.2%
	Korean	0.8%	0.5%	0.4%
	South Central Asian (ie. Indian)	7.2%	2.6%	2.8%
	South East Asian (ie. Vietnamese)	1.0%	1.1%	1.3%
	Other Asian	0.3%	0.2%	0.3%
	European (percent of total population)	50.3%	53.7%	51.7%
	British	7.8%	8.0%	8.0%
	Dutch	0.8%	1.0%	0.9%
	French	1.2%	1.1%	1.1%
	German	8.3%	8.4%	7.9%
	Italian	8.5%	10.8%	9.1%
	Polish	4.3%	4.0%	3.8%
	Scandinavian	1.5%	1.0%	1.0%
	Scotch/Irish	11.1%	12.3%	12.0%
Other European (ie. Greek/Russian)	6.8%	7.1%	7.9%	
Middle Eastern	1.4%	0.8%	1.0%	
Other Ancestry	14.2%	12.8%	12.9%	
Unclassified Ancestry	15.2%	17.3%	17.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,754	32,750	69,857
	Elementary (0 to 8)	1.7%	2.7%	3.1%
	Some High School (9 to 11)	4.4%	5.4%	5.0%
	High School Graduate (12)	28.3%	27.6%	25.9%
	Some College (13 to 16)	11.2%	16.8%	17.1%
	Associates Degree Only	10.5%	12.8%	12.8%
	Bachelors Degree Only	20.6%	18.2%	18.8%
	Graduate Degree	23.4%	16.5%	17.3%
	% College (4+)	44.0%	34.7%	36.1%
Household Type	Total Households – count	2,238	19,714	42,621
	One Person HHs – count	717	7,073	15,639
	Family HHs – count	1,322	11,003	22,593
	Married Couple – count	1,011	7,834	16,294
	w/own children – count	401	2,718	5,247
	w/out own children – count	610	5,116	11,047
	Male Householder – count	88	655	1,544
	Female Householder – count	223	2,515	4,755
	Non-Family Households – count	199	1,637	4,389
	1 Person Household	32.0%	35.9%	36.7%
	2 Person Household	32.7%	33.2%	32.9%
	3 Person Household	14.2%	13.5%	13.4%
	4 Person Household	12.2%	10.1%	9.9%
	5 Person Household	5.9%	4.7%	4.4%
6 Person Household	1.6%	1.5%	1.7%	
7+ Person Household	1.2%	1.0%	1.0%	
% Households With Children	21.7%	22.1%	19.9%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.094912 Longitude: -76.015802

Shoppes at Vestal Vestal, NY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,433	21,804	47,815
	Owner Occupied Percent	61.8%	58.6%	55.3%
	Renter Occupied Percent	30.2%	31.8%	33.8%
	Vacant Housing Percent	8.0%	9.6%	10.9%
	Total Housing Units (Census 2000)	2,455	21,225	46,082
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.3%	0.4%	0.4%
	Property Value \$750,000 to \$999,999	1.3%	1.0%	1.1%
	Property Value \$500,000 to \$749,999	4.1%	2.8%	2.6%
	Property Value \$400,000 to \$499,999	5.1%	3.4%	3.4%
	Property Value \$300,000, to \$399,999	16.7%	9.5%	8.6%
	Property Value \$200,000 to \$299,999	27.1%	21.7%	21.9%
	Property Value \$150,000 to \$199,999	11.4%	21.4%	21.5%
	Property Value \$100,000 to \$149,999	22.3%	28.3%	26.2%
	Property Value \$60,000 to \$99,999	7.0%	7.0%	9.7%
	Property Value \$40,000 to \$59,999	1.4%	1.6%	1.8%
	Property Value \$0 to \$39,999	1.3%	2.2%	2.4%
	Median Home Value	\$217,703	\$172,553	\$171,442
Wealth per Household	\$0 and under - percent	17.1%	17.7%	17.9%
	\$1 to \$4999 - percent	8.2%	8.9%	9.0%
	\$5k to \$9999 - percent	4.4%	4.7%	4.7%
	\$10k to \$24999 - percent	6.2%	6.4%	6.4%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
	\$100k to \$249999 - percent	18.2%	18.0%	17.9%
	\$250k to \$499999 - percent	13.5%	13.0%	12.9%
	\$500k+ - percent	15.5%	14.3%	14.3%
	Median HH Wealth	\$86,368	\$77,081	\$75,689
	Avg HH Wealth	\$248,909	\$235,382	\$234,647
Economic Viability	Economic Viability Local	257	253	249
	Economic Viability Indexed	95	93	92
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,398	21,750	47,146
	Managerial/Executive	17.4%	14.6%	15.0%
	Professional Specialty	31.5%	29.5%	30.5%
	Healthcare Support	6.7%	4.4%	4.0%
	Sales	5.6%	9.1%	9.4%
	Office & Administrative Support	5.7%	10.7%	10.2%
	Protective Service	4.0%	3.4%	2.9%
	Food Preperation	6.0%	7.4%	7.3%
	Building Maintenance & Cleaning	4.2%	2.9%	2.6%
	Personal Care	2.8%	2.9%	3.0%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	5.3%	4.3%	4.4%
	Production & Transportation	10.7%	10.7%	10.5%
	Percent White Collar Workers	66.9%	68.2%	69.1%
	Percent Blue Collar Workers	33.1%	31.8%	30.9%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.094912 Longitude: -76.015802

Shoppes at Vestal Vestal, NY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	3.5%	4.1%	4.5%
	Manufacturing	6.6%	8.4%	8.8%
	Transportation	3.2%	3.9%	3.5%
	Information	0.8%	1.3%	1.3%
	Wholesale/Retail	17.3%	14.4%	13.7%
	Finance, Insurance, Real Estate	2.4%	4.1%	4.9%
	Professional Services	3.7%	6.3%	6.3%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	5.6%	3.4%	2.8%
	Educational Services	39.4%	34.4%	34.8%
	Entertainment Services	7.0%	10.2%	10.2%
	Other Professional Services	7.0%	5.2%	4.8%
	Public Administration	3.5%	4.4%	4.4%
Vehicles per HH	No Vehicles	11.7%	11.6%	13.1%
	1 Vehicle	34.1%	41.7%	40.6%
	2 Vehicles	36.3%	34.3%	33.4%
	3 or more vehicles	17.9%	12.4%	13.0%
	Average Number of Vehicles	1.65	1.52	1.52
Change	Births (last 12 months)	45	406	964
	Deaths (last 12 months)	52	424	896
	Migration (last 12 months)	-11	-54	-10
Work place	Workplace Establishments	224	1,404	2,506
	Workplace Employees (FTE)	3,227	22,096	39,316